

FW: CAP Réponse

Climate <Climate@montgomerycountymd.gov>

Tue 3/2/2021 11:24 AM

To: [Redacted]

From: Hochberg, Adriana <[Redacted]>
Sent: Tuesday, March 2, 2021 8:47 AM
To: Climate <Climate@montgomerycountymd.gov>
Subject: Fwd: CAP Réponse

Sent from my iPhone

Begin forwarded message:

From: "Taylor, Kathleen" [Redacted]
Date: March 2, 2021 at 7:40:16 AM EST
To: "Hochberg, Adriana" [Redacted]
Subject: FW: CAP Réponse

Good morning Adriana,

I was able to speak to Ms. Sylvia Diss yesterday, that Mary Beth referred to us. Ms. Diss realized it may be easier to just email the comments, so please find her comments in the email below.

Please let me know anything else I may do to help!

Katie

From: sylvia diss [Redacted]
Sent: Monday, March 1, 2021 4:39 PM
To: Taylor, Kathleen [Redacted]
Subject: CAP Réponse

[EXTERNAL EMAIL]

February 28, 2021

Ms. Adrianna Hochberg
Montgomery County Government
101 Monroe Street, 2nd Floor

Rockville MD 20850

Dear Ms. Hochberg,

Thank you for the opportunity to give feedback on the Climate Action Plan. We appreciate how much effort and thought has gone into its creation and thank you for it. We would like to add our comments to several areas of the Plan.

Community/public engagement: The introductory statement “Success of the Plan is based largely on community members' engagement” implies there needs to be much attention paid to this aspect of the Plan. In enhancing existing partnerships, you have rightly embedded social and racial justice benefits into the Plan. The involvement of community organizations, the County Library System, the community centers, the faith communities, senior organizations and others is necessary, but how this will be done is not developed. “Coordination and collaboration” is mentioned, but there is no detailed information as to how to coordinate the various parts of the community, so they might develop partnerships and be mutually supportive.

Messaging must be focused and culturally relevant to alert the public on a regular basis, using various forms of media, including films and accompanying discussion programs, lectures, the County TV channels, county newsletters, youtube, posters, and messaging of various, creative forms. Enlist the efforts of the students of the Communications Departments of Montgomery College and the University of Maryland.

Coordination of existing community volunteers with much experience is necessary, to assist as they did in your very successful Work Groups. Organizations like our Elders Climate Action are ready to involve their members in this effort.

School System proposals: These have been included in the Plan, such as a standardized Climate Change curriculum, provision of Professional Development for Educators on Climate Change topics, and continued integration of Climate Change Education into the existing school curriculum. These goals are laudable and welcome, because the education of all students with knowledge for resilience in their future is of utmost importance. However, the proposals lack specificity, with no clearly stated goals or plans of action. The collection of data is crucial to measure the success of these various programs, and must be made available to the community.

Again, we appreciate and thank you for the huge effort involved in organizing the Climate Action Plan, and involving the community as you have done.

Sylvia Diss,

DMV Chapter,
Elders Climate Action



For COVID-19 Information and resources, visit:
www.montgomerycountymd.gov/COVID19