

COMMUNITY ENGAGEMENT TECHNICAL WORKGROUP MEMBERS

- **Misha D. Clive**

Misha D. Clive (they/them) is the Digital Director at Vote Solar, a national non-profit dedicated to repowering the U.S. with clean energy by making solar power more accessible and affordable to all, and building a just and equitable energy future. They were the statewide digital coordinator for the grassroots campaign that moved California to commit to 100% clean energy, contributed to Maryland's passage of the Clean Energy Jobs Act, and have worked in states across the country to help change policies and regulation so that more families, communities, and workers can access clean energy's benefits. Misha grew up in Silver Spring and led LGBTQ activism as a Blair High School student, more recently organized with Takoma Park Mobilization after the 2016 election to advance local inclusive values, and is excited to contribute to the county's progress on climate action. Fun fact: Misha started their 12-year communications career running international marketing for Japanese rock bands, but decided a couple years in that advocacy work for a better world was a WAY cooler gig.

- **Bob Guldin**

Bob Guldin is an experienced writer and editor on public policy, government and politics. He has worked for local, state and federal agencies as well as nonprofits -- editing journals, newsletters, books and websites. He has lived in Montgomery County for more than 30 years and has frequently spoken out for environmental protection.

- **Isabelle Berman**

Hello, my name is Isabelle Berman and I am a junior at Winston Churchill High School. I am passionate about environmental science and strive to raise awareness about climate change among my peers. This summer I worked as a volunteer intern with the Montgomery County Department of Environmental Protection and helped survey our county's stream ecology. In my free time I am a rower who competes for DC National Rowing Club.

- **Rick Sullivan**

I am a retired psychotherapist who worked for Montgomery County HHS for 21 years, retiring in 2011. While working for the county I was a shop steward for MCGEO. For the past five and a half years I have been active with 350MontgomeryCounty and am on the steering committee. More recently I have helped create a Climate Committee at MCGEO. The goal of this committee is to help MCGEO bargain on climate issues.

- **Laura Barnitz**

Laura Barnitz is a journalist and communications professional by training. She has worked with the Global Health Council, USAID, the American College of Physicians and Youth Advocate Program International prior to starting her own communications consulting business in Silver Spring. She also serves as Operations Manager of One Montgomery Green, a local nonprofit dedicated to promoting sustainable practices by local government, businesses and residents of Montgomery County. Laura is a former member of the County Committee on Hate Violence, and is a member of the Board of Directors of Neighbors of the Northwest Branch.

- **Joyce Siegel**

Currently Energy Chair and board member of my condo. Retired Public Affairs Officer HOC; former board Interfaith Works; Pres. Interfaith Housing Coalition; Community Organizer Scotland; MC Human Rights Hall of Fame. MPA USC

- **Paula Posas**

Paula Posas is a planning and communications specialist with over 15 years of experience addressing environmental challenges, including climate change. She currently serves on several local organization boards of directors and has a special interest in inclusive community engagement. She looks forward to supporting the county in helping its residents and businesses take action to reduce carbon footprints and meet the county's ambitious emissions reductions goals.

- **Joyce Breiner**

Joyce Breiner is co-founder and Executive Director of Poolesville Green, Inc, a local non-profit, educating the community about sustainable living in relation to climate change. Successes include: 1) conducting largest Electric Vehicle show on the East Coast, 2) organizing the EV showcase at Montgomery County GreenFest, 3) advocating for the Poolesville Solar Array, and 4) organizing numerous other energy/environment community education programming events.

She is a Climate Change Professional (CC-P), Certified by the Association of Climate Change Officers and the State of Maryland having completed the Maryland Climate Leadership Academy Training in 2019. She is a Climate Reality Leadership trained speaker on Climate Change, a member of Poolesville MD's Sustainability Committee, a part of the Sustainable Maryland Certified program, and advisor to Solar United Neighbors of Maryland and One Montgomery Green. Joyce is a 2014 graduate of the Leadership Montgomery program and is also retired from a 29 year career as a FAA Air Traffic Controller.

- **Ilissa Seroka**

Dr. Ilissa Ocko is a Senior Climate Scientist at the Environmental Defense Fund, where she pursues research on the climate impacts of greenhouse gas emissions and the benefits of various mitigation strategies. She works with economists, lawyers, industries, and policy experts to find the most practical, long-lasting solutions to climate change. Dr. Ocko is committed to communicating climate change science to non-experts using plain language and powerful visuals, and is an avid designer of science graphics. She earned a Ph.D. in Atmospheric and Oceanic Sciences from Princeton University, and a B.S.E. in Earth System Science and Engineering from the University of Michigan.

- **Suad Hasan**

Suad Hasan is an associate at the International Budget Partnership, with an expertise in analyzing budgets as a tool to advocate for better governance. One of her lead projects assesses formal opportunities available to citizens to participate in fiscal policies. Suad is currently working with a few governments to develop effective and meaningful ways to engage citizens in the budget process.

- **Kim Goddu**

Kim Goddu is the Director of our Be Green Living and B Corp Programs. She brings strong technical skills to the Bethesda Green team and holds an MS in Environmental Science with a concentration in

Sustainable Development and Climate Change. Previously, Kim served on the NH Granite State Future Climate Change and Energy Efficiency Technical Advisory Committee and was a Board President of the Merrimack River Watershed Council.

- **Mirele Goldsmith**

Dr. Mirele B. Goldsmith is an environmental psychologist, educator, and activist. She is an expert in how to change human behavior to solve environmental problems. As director of the Jewish Greening Fellowship, she guided 55 community-based organizations to save energy, invest in renewables, implement sustainable operations and educate youths and adults. She co-founded Jewish Earth Alliance, a coalition advocating on climate change to the US Congress.

- **Nathan Winch**

Nathan Winch, has lived in the DMV his entire life. Nathan has a Bachelor of Science in environmental science and policy and a minor in sustainability from the University of Maryland. As the MobilizeU campaign manager for Earth Day Network, Nathan builds partnerships with universities and colleges around the world. Prior to joining Earth Day Network, Nathan worked as a campaign director for some of the nation's leading environmental and public health organizations.

- **Tiffin Shewmake**

Tiffin Shewmake has worked on diverse environmental and sustainability issues for over 30 years for public and private sectors. Her experience covers areas such as Superfund sites, hazardous and solid waste, wastewater, greenhouse gas reduction, environmental management systems (EMS) and enforcement. In addition, she has helped organizations improve program management by using outcome-based metrics to understand performance, and set and achieve goals. Her background includes a Bachelor of Science degree in Biology and a Masters in Information Systems.

- **Walter Weiss**

I am a leader of the Montgomery County Faith Alliance for Climate Solutions, a group of county congregations working against climate change at the local level. I am also on the environment committee of the River Road Unitarian Universalist Congregation in Bethesda.

- **Uma Fox**

Uma Fox is a sophomore at Richard Montgomery High School. She is passionate about creating climate policies that represent the interests of the diverse groups they impact. She is also involved with the countywide SGA and numerous student advocacy groups with their work to create a more equitable educational system.

- **Ethan Goffman**

Ethan Goffman is an environmental and transit writer, and an educator, whose articles have appeared in: The Environmental Magazine, Grist, The Progressive, Greater Greater Washington, the Baltimore Sun, and elsewhere. As Associate Editor for Sustainability: Science, Practice, & Policy, he wrote the journal's weekly blog from 2010 to 2016. Currently, he writes for Mobility Lab and produces a monthly podcast for EarthTalk. He also teaches composition at Montgomery College and makes sure to include a strong environmental component every semester.

- **Janette Rosenbaum**

Janette Rosenbaum holds a masters in environmental studies with a focus in communications. Her thesis examined social and legal obstacles to sustainable behavior on the part of individuals. After several years of serving on the communications team and leadership board of a chapter of 350.org, she is now the Communications Associate for the Izaak Walton League of America.

- **Helga Luest**

Helga works with a government consulting firm where she leads efforts with HHS, DOJ, Ed, and EPA. Helga has worked in public interest public relations and health communications, providing strategic counsel and communications support over the past 30 years. She was a television news producer earlier in her career. In 2018 she ran for Maryland State Delegate and, although not advancing from the primary election, remains focused on behavioral health issues, social behavior change communication, violence and bullying prevention, child abuse and neglect, family and domestic violence, and trauma-informed support. She received her certification in climate change and health from Yale, trained by former Vice President Al Gore to join the international Climate Reality Leadership Corps, and is currently earned her CC-P certification with the Association of Climate Change Officers.

- **Daphne Pee**

In my most recent position, I worked for the University of Maryland Extension as a Program Specialist. Before stepping down from that position, I created trainings for professional and lay audiences on climate change, water quality, and health-related issues. I am currently completing a certificate from Johns Hopkins on Applied Research in Communications with the goal of improving climate change communications through the application of social science techniques. I also have a B.S. in Marine Biology (University of Maryland, 1999) and a Master in Environmental Management (Duke University, 2001). I greatly look forward to working with the Community Engagement and Education Team!

- **Abigail Kusmin**

I'm a student at Montgomery Blair High School and youth climate activist.

- **Mahogany Labor**

My name is Mahogany N. Labor Hutchinson and I am eighteen years old. I became interested in climate change when I understood the negative impact it will have in my future, as well as the future of many other students like me. I believe climate change is real therefore people need to be educated about the topic and the importance to take action. I enjoy working with other people motivated to make a difference and I hope my participation in this workgroup is helpful.

- **Hana O'Looney**

Hana O'Looney is a sophomore at Richard Montgomery High School and an active participant in countywide student leadership initiatives. Some organizations she is a part of include the Montgomery County Regional Student Government Association (MCR-SGA), MoCo EmpowHER, a women's leadership group, and Montgomery County Students for Change (MoCo4Change). Hana is extremely grateful for the Community Engagement and Education Workgroup for including her as a representative of the

student voice, as she knows that it is truly the future of younger generations that is at stake due to climate change.

- **Rosemary Hodges**

I have a Master's Degree in Social Work from the University of Maryland, and have worked for 20 years with Montgomery County Department of Health and Human Services in Special Needs Housing. For the last four years, I have been working with several grassroots groups in the area, Montgomery County The Climate Mobilization, and Takoma Park Mobilization Environmental Committee on climate change solutions thru legislative advocacy and activism. In addition, I have organized two educational workshops based on Paul Hawken's best-selling "Drawdown: The Most Comprehensive Plan Ever Proposed to Reverse Global Warming". The first one, held in Takoma Park attracted 65 people. I am currently leading a 5-part follow-up workshop, entitled, "Drawdown Solutions: Getting Into Action" which asks participants to research a solution from Mr. Hawken's listing of 100 substantive solutions to arrest and reverse global warming. Participants then develop an Action Plan to accelerate and expand the solution to the community. The overarching goal of Project Drawdown is to create a world-wide movement to focus attention on this topic and the possibility of reversing global warming.

- **Macha Takele**

I believe our environment should be everyone's concern. My chemistry and environmental health background can contribute a lot for our community.

- **Lauren Brown**

Lauren Brown is a recent graduate from University of Maryland where she studied Environmental Politics & Policy and Psychology. She has interned at the Audubon Naturalist Society and Chesapeake Climate Action Network. She grew up in Montgomery County and is excited to contribute to environmental work at a local level!

- **Robert Gould**

I am a long-time resident of Montgomery County, where my wife and I raised our two children. I am an expert in "social marketing" and, for the past ten years, I have focused most of my consulting work on helping clients (e.g., AAAS, CDC, and the Medical Society Consortium on Climate & Health) increase public understanding and engagement in climate change.

- **Michelle Golden**

Michelle Golden is the Senior Marketing Manager for Montgomery County Commuter Services responsible for coordinating the marketing and outreach efforts of the Commuter Services Marketing Specialists team. "CSS" promotes "Transportation Demand Management" (TDM) – use of alternatives to single occupant vehicle travel in order to reduce traffic congestion, improve air quality and promote sustainable urban development. They work with developers to incorporate TDM into new projects, partner with employers to adopt TDM policies, and provide direct services to commuters. Prior to joining Montgomery County, MD. Golden was a Business Development Executive and Portfolio Manager in transportation and commercial security systems

- **Marci McCoy-Roth**

Marci is a partner with True North Group, LLC, which provides policy and communication support to non-profits, foundations and government agencies to advance policies that protect vulnerable children and families. Marci has a background in engaging the public in working toward common goals, and in motivating people to pay attention and participate in activities and causes. She has run public policy issue campaigns at the national and state levels. Marci has a masters in communication from the Annenberg School for Communication at University of Pennsylvania, a masters in policy from the University of Wisconsin-La Follette School of Public Affairs and a BA in Economics from Yale University. She also serves on the Montgomery County Citizen Review Panel for Children.

- **Reemberto Rodriguez**

Reemberto has served as Montgomery County Regional Director for Silver Spring -one of five Regional Areas in the County - for ten years. Before that he was with NeighborWorks America doing national work in various capacity, including training, technical assistance provider, and organizational assessment. His academic background and experience includes architecture, planning, community development, civic engagement, and placemaking.

- **Doug Weisburger**

Doug Weisburger is a Senior Planning Specialist, Sustainability Programs, in Montgomery County's Department of Environmental Protection (DEP). In this capacity, he works closely with businesses, residents, civic organizations and government officials developing and coordinating programs, efforts and strategic plans designed to reduce the County's greenhouse gas emissions and overall ecological footprint. Prior to DEP, Doug worked in the County's Office of Management and Budget focusing on environmental policy and budgeting. He holds a Master of Public Policy with an emphasis on environmental policy from the University of Maryland's School of Public Policy, and a Master of Arts in International Affairs from The George Washington University. Before working for the County, he worked with the Peace Corps (staff and volunteer); Ashoka: Innovators for the Public; the Council on Foreign Relations and Miami Country Day School as a high school history teacher.