

2425 Reedie Drive, 4th Floor
Wheaton, MD 20902

WE'VE MOVED!
New Headquarters:
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From: [REDACTED]
Sent: Monday, December 14, 2020 8:32 PM
To: [REDACTED] > **Cc:** [REDACTED]
Subject: Fwd: The Draft
Climate Action Plan is Now Available!

[EXTERNAL EMAIL]

Hi Doug,
It was good see an effort to incorporate some of our thinking into this document.

We'd like to make one suggested change in the spirit of "plain English" communication.

Please replace this sentence:

"The health frame can also be applied to the local economy since a healthy economy is one that is constantly innovating and evolving to meet the needs of its community, and is resilient to macro-level forces."

With this sentence:

"The health frame also helps communicate that climate solutions will also support the economy of the county via improved productivity and decreased health care costs.

The last thought we'd like to leave with you on the communication side is that talking about the health aspects of climate solutions provides a critically important way to point to localized, immediate, measurable benefits of those solutions. Take advantage of this opportunity as much as you possibly can.

Best,
Rob, Helga and Paula

Begin forwarded message:

From: "Montgomery County Climate" <mc_climate@public.govdelivery.com>
Subject: The Draft Climate Action Plan is Now Available!
Date: December 14, 2020 at 3:15:56 PM EST
To: [REDACTED]
Reply-To: mc_climate@public.govdelivery.com

Climate News

Covering the latest climate news in Montgomery County, MD

Monday, December 14, 2020 | Department of Environmental Protection

- [Draft Climate Action Plan Released!](#)
 - [RFI for EV Group Buy Program Extended through 12/31/20](#)
 - [Climate Action Plan Racial Equity and Social Justice StoryMap](#)
 - [Submit Art Contest Entries through January 31, 2021](#)
 - [Green Jobs Board](#)
 - [Climate News Round-Up](#)
 - [Upcoming Virtual Events](#)
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Draft Climate Action Plan Released!

On December 14, 2020, County Executive Marc Elrich released the [Draft Climate Action Plan \(PDF\)](#) for public review. The Climate Action Plan is Montgomery County's strategic plan to cut greenhouse gas (GHG) emissions 80% by 2027 and 100% by 2035. The Climate Action Plan details the effects of a changing climate on Montgomery County and includes strategies to reduce GHG emissions and climate-related risks to the County's residents, businesses, and the built and natural environment. After receiving community input on the Draft Climate Action Plan, the County plans to finalize the Plan in Spring 2021. **Explore the plan and ways to give feedback [here](#).**

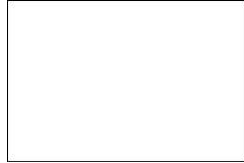
[Read the press release.](#)

[Join us](#) on December 15, 2020 from 6-8 pm for a virtual Roundtable about the Climate Action Plan with the County Executive.

Help us get the word out. Use our [social media kit](#) to create some buzz!

We want your feedback on the Plan. [Take the survey](#) before February 28, 2021 (find surveys in other languages [here](#))

RFI for EV Group Buy Program Extended through 12/31/20



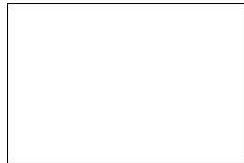
The [Request for Information](#) for a County Electric Vehicle (EV) Group Buy program has been extended through December 31, 2020! We want input from individuals and organizations with experience relevant to EV Group Buy programs

or more general experience and knowledge of EVs. Responses can be sent via email to climate@montgomerycountymd.gov. An Electric Vehicle Group Buy Forum will be scheduled after responses are received and evaluated.

Climate Action Plan Racial Equity and Social Justice StoryMap

This StoryMap explains the importance of racial equity and social justice in the Montgomery County Climate Action Plan. Over the last month, information about social vulnerability in the County, the different ways that underrepresented voices were included in the planning process, and specific equity-enhancing measures were compiled and included in this StoryMap. This is the second of a multi-part series of StoryMaps which highlight different aspects of climate planning and how Montgomery County is responding to climate change. [See the StoryMap here](#).

Submit Art Contest Entries through January 31, 2021

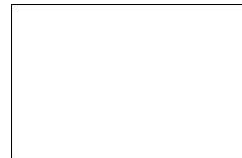


We need YOUR photographs, drawings, videos, poems, digital art and memes (yes, we mean it, memes), to help make Montgomery County's climate change plan more engaging and accessible. **Entries in the art contest may be featured on Montgomery County's**

climate change plan and other County materials. Winners of the Climate Change Plan Art Contest will receive \$100! Deadline for the contest is **January 31, 2021**. [More details here](#).

Green Jobs Board

Check out [DEP's Green Job Portal](#) for new opportunities in and around Montgomery County. Several energy and climate focused positions are available at the [Maryland Clean Energy Center](#), [Friends of Kenilworth Aquatic Gardens](#) and the [NAACP](#).



Climate News Round-Up



To read:

DC environmental groups ask WMATA to electrify its bus fleet ([Greater Greater](#)

[Washington](#))

Metropolitan Washington officials approve plan to meet 2030 climate goals ([MWCOG](#))

State and Local Officials Want to See Climate Policy Support...Under Biden Administration ([Route Fifty](#))

Former EPA Chief: It's Time for States to Determine their Own Clean Energy Futures ([Maryland Matters](#))

Report: States Most Vulnerable to Climate Change Are Among the Least Prepared ([Route Fifty](#))

To listen to:

The Sunday Read: 'The Social Life of Forests' ([The Daily](#))

Revisiting Pandemic Predictions for Energy ([The Energy Gang](#))

To watch:

Documentary film: *High Tide in Dorchester* ([Vimeo](#))

Climate change is becoming a problem you can taste ([TED](#))

Upcoming Virtual Events

December 15 | Community Engagement
[Roundtable on the Draft Climate Action Plan with CEX Elrich](#)

December 15 | Webinar
[Climate Change and Health Equity: Tribal challenges and actions](#)

December 16 | Virtual Party
[One Montgomery Green Holiday Party 2020](#)

December 16 | Webinar
[Transit Governance Reform: Examples from Baltimore, Minneapolis, and Boston](#)

December 17 | Community Engagement
[Climate Planning Virtual Office Hours](#)

January 7 | Webinar
[How to Facilitate a World Climate Simulation](#)

January 7 | Community Engagement
[Bethesda Green Sustainability Series: Climate Action Plan Update](#)

January 13 | Webinar
[Teaching Advocacy: Planting the Seeds of Change](#)

General Information

Quick Links

- [DEP's Climate Homepage](#) - Follow the workgroups' progress and access climate resources
- [Montgomery Energy Connection](#) - Comprehensive energy info and resources for residents
- [Montgomery County Green Bank](#) - Organization to spur clean energy development in the County

Contact Us

[Email](#) or call at 240-447-2917

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Robert J Gould, PhD
Director of Strategic Communication
Medical Society Consortium on Climate & Health
Scholar in Residence, George Mason University
202-957-3645 (m)



For COVID-19 Information and resources, visit: www.montgomerycountymd.gov/COVID19