Committee attendance: Yen-Ju Chen, Ted M Ewanciw, Richard Freedman, Paul Goldberg, Delaney Higgs, Oneal Puri, , Richard Wells.

Absent: Garry Burnett, Jon Eisenberg, Alphonse MacDonald, Aniket Patel

Cable Office staff: Derrick Kenny

Guests: Pamela C. Wilkins, Dick Lipsky, Merlyn Reineke.

#### Call to Order

Richard Freedman called the meeting to order at 7:10 pm.

## **Approval of Agenda/Minutes**

Quorum not achieved.

## **Cable Office Report**

- Derrick Kenny provided an update on social media. It seemed to be a resource that is not being used as much as they would like it to be and they have ability to support more users.
- Reviewed the Cable Report with no unusual items noted.
- There was a suggestion to include more Cable Office information on cable bills as part of the franchise negotiation.

#### **PEG Governance Board:**

- Merlyn Reineke provided a document and overview of the current plans and programs of the PEGs and the Governance Board that provides direction.
  - Working well with Ivan Galic, the acting Cable and Broadband Services Administrator; direction from County Council and Cable Office staff has continued to support direction from past plans.
- Verizon FiOS PEG metadata still does not list PEGs. However, the website shows all PEG programming info.
- PEG Governance meetings are open to the public.
- There were suggestions to use social media to push program info to the public, and to cross promote different channels.
- Reviewed MGC.moble and how it may be used to show PEG listings

## **Old Business**

Per Keith, meeting minutes must be approved at meetings.

#### **New Business**

- Motion to consider a reduction to 4 or 5 meetings per year. Per CCAC Charter, the Advisory Committee should meet quarterly or more frequently if requested by the County Executive or County Council or if the Chair or Committee finds it necessary. Richard Freedman will request members' input on the subject.
- Try to have Delaney Higgs appointed as Rockville representative on CCAC.

#### **Public Comment**

None.

# CABLE AND COMMUNICATIONS ADVISORY COMMITTEE, Montgomery County, MD Meeting Minutes, October 23, 2013

# **REMINDER:**

• Next CCAC meeting will be held on Wednesday, November 20th at 7pm. (one week early due to holiday)

# Adjourn

• Meeting adjourned at 8:30 pm.