

HHS COMMITTEE #1
April 13, 2011

MEMORANDUM

April 11, 2011

TO: Health and Human Services Committee

FROM: Justina Ferber,  Legislative Analyst

SUBJECT: FY12 Recommended Operating Budget: Arts and Humanities Council
Nondepartmental Account (NDA)

Those expected to attend this worksession include:

Suzan Jenkins, Chief Executive Officer, Arts and Humanities Council (AHCMC)
Ray Barry, American Film Institute
Jenny Bryant, Management and Budget Analyst, Office of Management and Budget
Representatives, Arts and Humanities organizations

The relevant page from the Recommended FY12 Operating Budget is attached on ©1.

BACKGROUND

The economy continues to present fiscal challenges to the County's arts and humanities organizations. Many organizations are experiencing reductions in earned and contributed income, including class enrollments, and ticket sales. Organizations have handled these shortfalls by managing expenses, reducing and consolidating programs, and furloughing or laying off employees.

This NDA provides funding for the Arts and Humanities Council of Montgomery County (AHCMC), the County's designated local arts and humanities agency. The FY12 NDA includes general operating grants to arts and humanities organizations; program grants to organizations not receiving general operating support; project grants to individuals and scholars, grants to schools and community organizations to provide arts programming; technical assistance and other support services for arts and humanities organizations and artists/scholars in the county; and operating expenses for AHCMC. The County's contribution is implemented by a contract between the Department of Recreation and AHCMC.

OVERVIEW

For FY12, the Executive recommends a total of \$3,716,890 for the Arts and Humanities Council NDA, a decrease of \$656,030 or 15% from the FY11 budget of \$4,372,920. In FY11, there was an additional \$500,000 included in the NDA for a one-time grant to Olney Theatre for a total NDA of \$4,872,920. The Executive's recommended FY12 NDA includes \$240,000 for Advancement Grants (\$300,000 was budgeted in FY11), and includes \$430,190 for American Film Institute (\$505,100 was budgeted in FY11).

The table below shows the Executive's recommended changes from FY11 to FY12. Although the Arts and Humanities Council is concerned about the proposed reductions, they understand and support the Executive's budget.

Arts and Humanities - FY11-12 Funding Crosswalk				
	FY11 Approved	FY12 CE Rec.	\$ Change	% Change
Arts and Humanities Council				
Grant Categories				
Operating Support	2,776,850	2,360,223	-416,627	-15.0%
Small/Mid-size organizations, arts education, community, and individual artist/scholar grants	443,640	340,144	-103,496	-23.3%
Advancement grants	300,000	240,000	-60,000	-20.0%
Total grants	3,520,490	2,940,367	-580,123	-16.5%
Public Arts Trust Maintenance	9,000	9,000	0	0.0%
AHCMC Administration	337,330	337,330	0	0.0%
AHCMC Total	3,866,820	3,286,697	-580,123	-15.0%
Assistance to Individual Organizations				
American Film Institute	506,100	430,190	-75,910	-15.0%
Olney Theatre Center (one-time grant)	500,000	0	-500,000	
Total Assistance to Individual Organizations	1,006,100	430,190	-575,910	-57.2%
Total Arts and Humanities Council NDA	4,872,920	3,716,887	-1,736,156	-35.6%

Breakout of Arts and Humanities Funding, FY06-11							
	FY06	FY07	FY08	FY09	FY10	FY11	FY12
Arts and Humanities Council							
Operating Support	976,000	1,236,660	3,306,670	3,247,830	3,085,390	2,776,850	2,360,223
Grants and Programs	107,860	107,860	500,000	518,840	492,930	443,640	340,144
Advancement Grants	0	0	0	0	0	300,000	240,000
Administration	288,050	288,050	333,810	373,810	374,810	337,330	337,330
Public Arts Trust Maintenance			10,000	10,000	10,000	9,000	9,000
Total	1,371,910	1,632,570	4,150,480	4,150,480	3,963,130	3,866,820	3,286,697
Number of earmarked grants	12	17	3	4	5	2	1
Total earmark \$\$	2,591,690	4,333,920	1,200,000	1,165,000	1,106,250	1,006,100	430,190
Total Arts and Humanities Council	3,963,600	5,966,490	5,350,480	5,315,480	5,069,380	4,872,920	3,716,878

ARTS AND HUMANITIES COUNCIL

Attached at ©4-7 is a memorandum from AHCMC CEO Suzan Jenkins describing significant accomplishments for FY11, discussing the proposed FY12 budget and the impact of budget reductions. The Arts and Humanities Council's FY11 programs, activities, and grant awards are described in the Organizational Overview at ©8-22.

One of the AHCMC's outstanding achievements in the past year has been implementation of a new grant category, Grants to Small Organizations (previously combined with Grants to Mid-size Organizations). Implementation of this new category has allowed AHCMC to better serve the numerous small and often ethnically specific small organizations that are proud to call Montgomery County their home. The AHCMC also continues to utilize an online grants system and the Cultural Data Project, which collects extensive data from arts and humanities organizations for funders, including AHCMC to use as a guide in decision making.

In addition to the accomplishments that are described in the AHCMC's report, the AHCMC has partnered with Nonprofit Montgomery and Greater Washington Interfaith Power and Light to follow up on a request from the HHS and T&E Committees to encourage nonprofits to save money by competitively purchasing electricity. The sponsoring organizations have formed the Nonprofit Energy Alliance, an initiative to help nonprofits negotiate as a group for cheaper and greener electricity. The Nonprofit Energy Alliance will announce the results of their third round by Earth Day, 2011 which will add to the 26 participating organizations that are already saving about \$250,000 in a fixed expense while doing something good for the environment.

Operating Support

For FY11, the Executive recommended a total of \$2,776,850 for 31 organizations. The Executive's total recommendation for operating support in FY12 is \$2,360,223, which is \$416,627 or 15% less than the amount budgeted for Operating Support in FY11.

The Strategic Plan recommended calculating operating support for large organizations as a percentage of cash expenses or income (whichever is lower). For several years before the

Strategic Plan, operating support levels varied, but generally were at or below 4%. The Strategic Plan recommended increasing operating support to 8%. For FY08 and FY09, eligible organizations were funded at 7% of their eligible income or expenses.

For FY11, AHCMC calculated grants at approximately 4% but held the variation from FY10 to FY11 at no more than 13%. Grandfathered organizations were reduced 12.3%, the average change in grant awards.

Based on the County Executive's FY12 proposal for Operating Support, AHCMC estimates that grants would be calculated at approximately 4% with variance from FY11 to FY12 held at no more than 30%.

The Strategic Plan recommends funding three "grandfathered" organizations at the amount needed to bring them to the same funding level (including AHCMC operating support and transition grants) as in FY07.¹ In the event of a general operating support reduction, the Strategic Plan recommends reducing the grandfathered organizations in proportion to the overall reduction. For FY12, the AHCMC estimates reducing operating support for the grandfathered organizations by 12.5%, the average estimated change in grant awards.

Beginning in FY13, the AHCMC Board has voted to incorporate merit into the process of allocating Operating Support awards. This process will involve awarding Operating Support Grants based on both a percentage of the organization's operating budget (as has been done over the past five years) and the merit as assessed by the independent review panel based on the published guidelines.

AHCMC has decided to make this change in policy taking into consideration that:

- Best practice for local arts agencies nationwide incorporates merit into allocating operating support fund
- Organizations' panel scores over the past several years range widely, indicating that organizations are performing at varying levels
- The Strategic Plan was developed in a time of prosperity.

AHCMC is also evaluating the grandfather clause. The intent of the grandfather clause was to assist organizations who were undergoing a transition at the time the new guidelines were put into place. The Board has discussed that five years presents adequate time for transition of these organizations and will vote on this issue in the fall of 2011 taking into consideration the needs of the entire field

Council staff recommendation: Approve \$2,360,223 for operating support for AHCMC as recommended by the Executive.

¹ Grandfathered organizations are the BSO at Strathmore, Glen Echo Park Partnership, and National Philharmonic. The rationale for grandfathering is explained in the Strategic Plan.

Advancement Grants

Background: In addition to funding Operating Support at 8%, the Strategic Plan also recommended funding another 2% of organizations' operating expenses as "add-on" grants. These grants could be used for projects and activities that fall outside of general operating support and were funded under the old structure through earmarked grants for transition or facility improvements. The Arts and Humanities Council named the grants "Advancement Grants", developed guidelines for them, and requested a total of \$800,000 for them in FY08.

In the fall of 2007, the Executive recommended a supplemental appropriation of \$200,000 to establish Advancement Grants on a pilot basis. The HHS Committee reviewed the supplemental appropriation, a public hearing was held, and action was scheduled. Given the developing fiscal downturn at the time, no action was taken. The Executive's FY08, FY09 and FY10 budgets did not include funding for Advancement Grants. In FY11, \$300,000 was included in the AHCMC budget for Advancement Grants.

For FY12, the Executive recommends \$240,000 for Advancement Grants. Because arts and humanities organizations would experience funding difficulties with the 15% reduction in General Operating Support funding, AHCMC is considering adjusting the FY12 Advancement Grants guidelines to repurpose the grants and allow grantee organizations to fund projects or operating expenses that fall within the category of operating support which will provide the flexibility needed to assist organizations in FY12 based on the needs of the entire AHCMC community.

Council staff recommendation: Approve \$240,000 for Advancement Grants, as submitted by the Executive recognizing that AHCMC may allocate Advancement Grant funding for activities within the category of operating support. Language to allow this should be included in the Council's budget resolution.

Grants to Small and Mid-sized Organizations, and other program and individual grants

This category of grants includes Grants to Mid-size Organizations, Grants to Small Organizations, Grants to Individual Artists and Scholars, Artists and Scholars in the Community Grants and Arts Integration Grants.

For FY12, the Executive recommends a total of \$340,144 for all of these grants. This is a reduction of \$103,496, or 23.3% from the FY11 amount.

Council staff recommendation: Approve \$340,144 for Grants to Small and Mid-sized Organizations, and other program and individual grants, as recommended by the Executive.

Public Arts Trust Maintenance

For FY12, \$9,000 is budgeted for Public Arts Trust maintenance which is the same amount budgeted in FY11.

Council staff recommendation: Approve \$9,000 for Public Arts Trust maintenance.

Administration

For FY12 the Executive recommends funding AHCMC Administration at \$337,330 which is the same amount budgeted in FY11.

As in previous years, the FY12 Administration category includes funding to pay for health care benefits for full-time AHCMC employees. The conditions for the use of the funds are stated in the Council’s operating budget resolution each year. The relevant text from the FY11 appropriation is attached at ©23-24 and would be carried over into FY12.

Council staff recommendation: Approve \$337,330 for AHCMC Administration, as recommended by the Executive.

CE RECOMMENDED EARMARKED GRANT

FY12 the Executive recommends one earmarked grant for the American Film Institute for \$430,190. The recommendation is described below.

American Film Institute (AFI), \$430,190

Pursuant to the County’s lease agreement with AFI, the County has provided funding to AFI to cover projected operating shortfalls since AFI opened. The Executive’s recommendation for FY12 would continue to provide this coverage at a 15% reduction from the FY11 level.

AFI has found that the economic downturn has had an adverse impact on individual, corporate, and foundation giving. To mitigate the impact of these reductions, AFI has taken several steps including staff reductions, an across-the-board pay freeze, and tightened control of hours and expenditures to ensure that expenses are in line with reasonable revenue projections. For FY11 AFI expects to end the year with a modest increase in attendance.

AFI has provided a summary of their FY11 activities at ©25.

Council staff recommendation: Approve \$430,190 for AFI, as recommended by the Executive.

Other Funding

The HHS Committee should be aware that the County Executive has included \$100,000 in the Department of General Services budget for utility support for Imagination Stage see ©36. Council staff wonders why the funding was not included within the Arts NDA. Executive staff explains that “This funding has been added so that there is parity in the County’s support of Arts organizations in County-owned space. The County provides funding for some of the utility costs for Roundhouse, the Germantown Cultural Arts Center, the American Film Institute and Strathmore among others.” Council staff has asked Council Analysts to identify “arts” funding in other departments. As of this date no additional arts funding has been identified.

This packet contains

circle #

FY12 CE recommended NDA	1
Budget Background Info	2
Memo from AHCMC CEO	4
AHCMC Organizational Review	8
Excerpt, Council resolution 16-1373, approved FY11	23
American Film Institute Summary	25
DGS Budget Page 30-6	36

F:\FERBER\12 Budget\FY 12 Operating Budget\Arts & Humanities\arts-hhs-4-13-11.doc

Non-Departmental Accounts

MISSION STATEMENT

Non-Departmental Accounts (NDAs) contain expenditure items essential to the operation of the County government which do not fall within the functional assignment of any department or agency, or which provide for expenditures related to more than one department or agency.

In FY12, 35 NDAs are funded. Three NDAs are not recommended for funding: the Board of Investment Trustees; Inauguration & Transition; and Restricted Donations. The 7 full-time positions with the Board of Investment Trustees are charged to various retirement funds; 0.6 workyears are charged to the Compensation and Employee Benefits Adjustments NDA for deferred compensation management.

BUDGET OVERVIEW

The total approved FY12 Operating Budget for the Non-Departmental Accounts is \$172,430,370, an increase of \$39,430,530 or 29.6 percent from the FY11 Approved Budget of \$132,999,840.

PROGRAM CONTACTS

Contact Amy Wilson of the Office of Management and Budget at 240.777.2775 for more information regarding this department's operating budget.

PROGRAM DESCRIPTIONS

Arts and Humanities Council

This NDA provides funding for the Arts and Humanities Council of Montgomery County (AHCMC), the County's designated local arts and humanities agency. FY12 taxpayer support of the AHCMC includes general operating grants to arts and humanities organizations; program grants to agencies not receiving general operating support; project grants to individuals, scholars, groups, or small organizations; technical assistance and other support services for individuals and other organizations in the County; and operating expenses for AHCMC. The County's contribution is implemented by a contract between the Department of Recreation and AHCMC.

Since 1976, AHCMC has been the County's designated local arts agency. The AHCMC mission is to promote, support, and expand a vibrant arts and humanities presence woven into the fabric of our diverse and inclusive community. AHCMC provides leadership that sustains arts and humanities organizations, artists and scholars and inspires participation in our County's cultural assets. Through its programs and services, AHCMC provides the infrastructure and support necessary to maintain a robust creative community that includes over 350 cultural organizations and 1,200 artists and scholars. AHCMC annually distributes grants to organizations and individuals to help fund enriching cultural activities in our County (<http://demo.creativemoco.com/grants/grants-awarded>).

AHCMC is headquartered in Silver Spring, Maryland, and receives support from the Maryland State Arts Council, corporations, organizations and individuals.

FY12 Recommended Changes	Expenditures	WYs
FY11 Approved	4,872,920	0.0
Add: American Film Institute	430,190	0.0
Add: Advancement Grants	240,000	0.0
Decrease Cost: 15% reduction to base of AHCMC support exclusive of the grants to the designated groups	-520,120	0.0
Decrease Cost: Elimination of One-Time Items Approved in FY11	-1,306,100	0.0
FY12 CE Recommended	3,716,890	0.0

Board of Investment Trustees

The mission of the Board of Investment Trustees is to manage prudent investment programs for the members of the Employee Retirement Plans and the Retiree Health Benefits Trust and their beneficiaries. Expenditures associated with this program are funded from the Employees' Retirement System (ERS), Retirement Savings Plan (RSP), Retiree Health Benefit Trust (RHBT), and the General Fund on behalf of the Montgomery County Deferred Compensation Plan (DCP) trust funds and are, therefore, not appropriated here. The Board of Investment Trustees manages the assets of the ERS and RHBT through its investment managers in

BACKGROUND ON THE BUDGET PROCESS

For several years through FY05, the Executive recommended a budget for the Arts and Humanities Council which was funded in an Arts and Humanities Council NDA. In addition, the Executive recommended grants to individual arts and humanities organizations (“earmarked grants”) which were funded in a Support for the Arts and Humanities NDA administered by the Department of Recreation. Some of the Executive’s recommendations were based on competitive grant processes, and some were based on direct requests for funding. Some of Arts and Humanities organizations also appealed directly to the County Council for funding. Any approved Council requests were also included in the Support for the Arts and Humanities NDA.

In FY06, the Council approved an HHS Committee recommendation to appropriate all of the operating budget funds for arts and humanities grants in the Arts and Humanities Council NDA with County Council direction about how the funds were to be spent. The Council approved a total of \$3.9 million for the Arts and Humanities Council NDA, of which \$1.37 million was for the Arts and Humanities Council, and \$2.59 million was for 12 earmarked grants.

For FY07, the Council requested that the Arts and Humanities Council propose a consolidated arts and humanities budget, and encouraged all arts and humanities organizations to apply for FY07 grant funding through the Arts and Humanities Council.

For the FY07 budget, in addition to developing a funding request for its own operations, the Arts and Humanities Council solicited applications for Transition Grants and Cultural Facilities Improvement Grants. The Arts and Humanities Council presented a consolidated budget request to the Executive and Council, and the Council approved a combination of \$1.6 million for Arts and Humanities Council funding and \$4.3 million for 17 earmarked grants, all (with the exception of funding for the American Film Institute) to be administered by the Arts and Humanities Council.

For FY08, the Arts and Humanities Council continued to move toward consolidation and overall administration of arts and humanities funding, as requested by the County Council, by developing a new Strategic Plan. Among other things, the Plan recommended a substantial restructuring of the Arts and Humanities Council’s grant categories. In particular, the Plan recommended increasing operating support for large organizations, in part, to reduce the number of requests for individual earmarked grants.

For FY08, the Arts and Humanities Council submitted a consolidated budget request based on the recommendations in the Strategic Plan. The Executive recommended, and the Council approved, an FY08 budget that incorporated funding for most of the realigned grant categories plus three earmarked grants.

For FY09, the Executive recommended funding for the same grant categories as in FY08. The Executive also recommended three earmarked grants totaling \$1,065,000, plus \$100,000 in the Community Grants NDA for the Heritage Tourism Alliance. The Council approved the recommendations for the Arts and Humanities Council, the three earmarked grants, and the

transfer of the \$100,000 Heritage Tourism Alliance grant to the Arts and Humanities Council NDA.

For FY10, the Executive recommended funding in the same grant categories as in FY08 and FY09, but reduced the total amount available for Arts and Humanities Grants by -5%. The Executive also recommended earmarked grants for five organizations totaling \$1,106,250. The Council approved the Executive's recommendations

For FY11, The Executive recommended reducing the amount available for the existing grant categories by -10%. At the same time, he recommended an increase of \$300,000 for Advancement Grants which were recommended in the Strategic Plan, but were not funded in previous years. One earmark was recommended for the American Film Institute.

Also in FY11, one additional organization, Montgomery Community Television (MCT), became eligible for operating support. Montgomery Community Television is a nonprofit organization that contracts with the County to operate two public access channels and make available video production facilities, equipment, and training to County residents and community organizations. MCT is funded in the County's budget as part of the Cable Communications Plan, which is reviewed by the GO Committee. For FY11, the Executive recommended a budget of \$2.46 million for MCT. The Arts and Humanities Council operating support for MCT was about \$107,080. AHCMC staff reviewed MCT's request for operating support and determined that MCT qualified for operating support under AHCMC's guidelines. It was noted that another grant recipient for the past several years, Parilla Performing Arts Center, is also funded in a County agency budget. It is also important to note that organizations' eligibility for operating support is evaluated each year and thus, the number of organizations qualifying under this category does vary slightly.



officers

Jacqueline Manger
*West Creek Capital
Chair & Chair of Governance*

Erica A. Leatham, Esq.
*Ballard Spahr LLP
Vice Chair & Co-Chair of
Development*

Mara Walker
*Americans for the Arts
Treasurer & Chair of Finance*

Joan Griggs
*Griggs Associates
Secretary & Chair of Grants*

Steven Snapp
*Snapp Strategic Partners, LLC
Advocacy Chair*

Mara Mayor, Ph.D.
*Education Consultant
Audit Chair*

**chief executive
officer**

Suzan E. Jenkins, MBA

board of directors

Michael Bobbitt
Adventure Theatre

Kim Baich
How Sweet It Is

Lyn Chiet
Cornicopia Designs

Sandra Eskin
Pew Charitable Trusts

Amy Harbison
*Open Windows
Creative Strategies LLC*

Melvin L. Hardy
Millennium Arts Salon

Charles Jensen
Post

Martin Mayorga
Mayorga Coffee Roasters

Gary Rosenthal
The Gary Rosenthal Collection

Ricardo Trujillo, CPA, CITP
*Grussberg Certified
Public Accountants*

Leslie S. Whipkey, CFP, CRPC
*Merrill Lynch
Global Wealth Management*

Ronald F. Wolfsheimer
Calvert Group, Ltd

**adjunct to the
board**

Kenneth A. Lechter, Esq.
Legal Counsel

MEMORANDUM

April 08, 2011

TO: Councilmember George Leventhal, Chair
Health and Human Services Committee
Montgomery County Council

FROM: Suzan E. Jenkins, CEO
Arts and Humanities Council of Montgomery County

RE: FY12 Budget Request and Report on FY11 Activities

The Board and staff of the Arts and Humanities Council of Montgomery County (AHCMC) thank you for this opportunity to share our accomplishments and activities during FY11, and articulate our direction and vision for FY12 and beyond with you. Our activities in FY11 are included in the attached Organizational Overview.

Significant Accomplishments from the FY11 Organizational Overview

- AHCMC's grants process continues to use both an online application system and the Cultural Data Project, a unique system that enables arts and cultural organizations to enter financial, programmatic and operational data into a standardized online form. Organizations and AHCMC use the CDP to produce a variety of reports designed to help increase management capacity, identify strengths and challenges and inform decision-making.
- Research garnered from the CDP demonstrated that Montgomery County's cultural sector continues to be an economic driver. In FY09, the County's \$3,247,829 investment in Operating Support Grants for 32 large arts and humanities organizations was matched by \$2,195,514 in City, State & Federal dollars, \$15,544,452 in other Contributed Income, and \$28,578,105 in Earned Income. These same 32 organizations generated \$52,799,509 in direct expenditures, \$29,776,200 in salaries, and 2,852 jobs. The organizations served 2,216,517 residents and visitors and 581,162 school children.

801 ellsworth drive
silver spring, md 20910-4438
301.565.3805
fax: 301.565.3809
www.creativemoco.com



officers

Jacqueline Manger
*West Creek Capital
 Chair & Chair of Governance*

Erica A. Leatham, Esq.
*Ballard Spahr LLP
 Vice Chair & Co-Chair of
 Development*

Mara Walker
*Americans for the Arts
 Treasurer & Chair of Finance*

Joan Griggs
*Griggs Associates
 Secretary & Chair of Grants*

Steven Snapp
*Snapp Strategic Partners, LLC
 Advocacy Chair*

Mara Mayor, Ph.D.
*Education Consultant
 Audit Chair*

chief executive officer

Suzan E. Jenkins, MBA

board of directors

Michael Bobbitt
Adventure Theatre

Kim Baich
How Sweet It Is

Lyn Chiet
Cornucopia Designs

Sandra Eskin
Pew Charitable Trusts

Amy Harbison
*Open Window
 Creative Strategies LLC*

Melvin L. Hardy
Millennium Arts Salon

Charles Jensen
Poet

Martin Mayorga
Mayorga Coffee Roasters

Gary Rosenthal
The Gary Rosenthal Collection

Ricardo Trujillo, CPA, CITP
*Grossberg Certified
 Public Accountants*

Leslie S. Whipkey, CFP, CRPC
*Merrill Lynch
 Global Wealth Management*

Ronald F. Wolfsheimer
Silver Group, Ltd.

adjunct to the board

Kenneth A. Lechter, Esq.
Legal Counsel

- AHCMC fulfilled a long held goal to create a public space for visual arts exhibitions in FY11. In July 2010, AHCMC entered into a partnership with Montgomery County Government and the Silver Spring Regional Center to manage a new visual arts space: The Betty Mae Kramer Gallery and Music Room housed at the new Silver Spring Civic Building. This 1200 sq. ft. gallery space is named after the former first lady of Montgomery County who was an avid arts patron. While the space is supported by the County government, there are no public funds allocated for the operation of the Gallery. In August, AHCMC launched a campaign to fund an endowment for the Gallery and since that time has received over \$35,000 in donations to manage and curate exhibitions in the Gallery.

- In April 2011, AHCMC will launch MontgomeryTraditions.com, a compelling multimedia website featuring the stories of the County's folk and traditional artists. This dynamic and interactive website will use audio, photography and video in a rich story-telling format and feature interactive components such as comment boxes, polls, podcasts and social media outlets in order to foster a robust dialogue. MontgomeryTraditions.com will be an ever-expanding repository of stories related to Montgomery County's multicultural, artistic community and will include stories about artists and arts groups from Africa, Latin America, the Caribbean, Asia, Europe and North America.

Impact of Budget Reductions

In this economic climate, AHCMC understands and supports the County Executive's recommendation for a 15% decrease to our budget. However, AHCMC acknowledges that this cut will have a deep impact on our constituent organizations and the communities they serve, given the deep cuts they have already sustained at the County level and elsewhere over the past several years. Through one-on-one meetings and a formal survey, AHCMC knows that arts and humanities organizations in Montgomery County continue to face reduced foundation, corporate and individual support, as well as decreased earned income. However at the same time, these organizations continue to look to new approaches to delivering the high quality programs and services that Montgomery County residents demand.



officers

Jacqueline Manger
*West Creek Capital
Chair & Chair of Governance*

Erica A. Leatham, Esq.
*Ballard Spahr LLP
Vice Chair & Co-Chair of
Development*

Mara Walker
*Americans for the Arts
Treasurer & Chair of Finance*

Joan Griggs
*Griggs Associates
Secretary & Chair of Grants*

Steven Snapp
*Snapp Strategic Partners, LLC
Advocacy Chair*

Mara Mayor, Ph.D.
*Education Consultant
Audit Chair*

**chief executive
officer**

Suzan E. Jenkins, MBA

board of directors

Michael Bobbitt
Adventure Theatre

Kim Baich
How Sweet It Is

Lyn Chiet
Cornucopia Designs

Sandra Eskin
Pew Charitable Trusts

Amy Harbison
*Open Windows
Creative Strategies LLC*

Melvin L. Hardy
Millennium Arts Salon

Charles Jensen
Poet

Martin Mayorga
Mayorga Coffee Roasters

Gary Rosenthal
The Gary Rosenthal Collection

Ricardo Trujillo, CPA, CITP
*Grossberg Certified
Public Accountants*

Leslie S. Whipkey, CFP, CRPC
*Merrill Lynch
Global Wealth Management*

Ronald F. Wolfsheimer
Calvert Group, Ltd

**adjunct to the
board**

Kenneth A. Lechter, Esq.
Legal Counsel

For Operating Support Grants, with the County Executive's 15% decrease in mind, variance from FY11-FY12 in the grant award to each organization will be held to 30% in order to mitigate extreme fluctuations, while also recognizing the necessity of some fluctuation in order for the grant awards to accurately reflect the current budget size of each organization. The request for grant funds for re-granting to arts and humanities organizations and individual artists and scholars is based on the following priorities:

- Support for large arts and humanities organizations with operating support grants and advancement grants
- Support for project grants to small and mid-size organizations and individual artists and scholars

Looking forward to FY13, the AHCMC Board has voted to adopt policy changes which will incorporate merit into the process of allocating Operating Support Grant awards. This process will involve awarding Operating Support Grants based on both a percentage of the organization's operating budget (as has been done over the past five years) and merit as assessed by the independent review panel based on the published guidelines.

AHCMC will make this change in policy taking into consideration that:

- Best practice for local arts agencies nationwide incorporates merit into allocating operating support fund
- Organizations' panel scores over the past several years range widely, indicating that organizations are performing at varying levels

AHCMC is also evaluating the Grandfather Clause in its 2007 Strategic Plan, intended to assist three organizations - Baltimore Symphony Orchestra, Glen Echo Park Partnership and National Philharmonic Orchestra - that were undergoing a transition at the time the new guidelines were adopted. The Board has discussed the idea that five years presents reasonable and adequate time for transition of these organizations. Taking into consideration the impact of this decision on the needs of the entire arts and humanities field, the AHCMC Board will vote on this issue in the fall of 2011.

801 ellsworth drive
silver spring, md 20910-4438
301.565.3805
fax: 301.565.3809
www.creativemoco.com



officers

Jacqueline Manger
West Creek Capital
Chair & Chair of Governance

Erica A. Leatham, Esq.
Ballard Spahr LLP
Vice Chair & Co. Chair of
Development

Mara Walker
Americans for the Arts
Treasurer & Chair of Finance

Joan Griggs
Griggs Associates
Secretary & Chair of Grants

Steven Snapp
Snapp Strategic Partners, LLC
Advocacy Chair

Mara Mayor, Ph.D.
Education Consultant
Audit Chair

chief executive officer

Suzan E. Jenkins, MBA

board of directors

Michael Bobbitt
Adventure Theatre

Kim Baich
How Sweet It Is

Lyn Chiet
Cornucopia Designs

Sandra Eskin
Pew Charitable Trusts

Amy Harbison
Open Window
Creative Strategies LLC

Melvin L. Hardy
Millennium Arts Salon

Charles Jensen
Poet

Martin Mayorga
Mayorga Coffee Roasters

Gary Rosenthal
The Gary Rosenthal Collection

Ricardo Trujillo, CPA, CFP
Grassberg Certified
Public Accountants

Leslie S. Whipkey, CFP, CRPC
Merrill Lynch
Global Wealth Management

Ronald F. Wolfshiemer
Calvert Group, Ltd

adjunct to the board

Kenneth A. Lechter, Esq.
Legal Counsel

Under the County Executive's recommendations, AHCMC will continue to fund each of our grant programs, although due to the 15% recommended decrease in overall grant funding, the greatest impact will be to our *Grants to Individual Artists and Scholars* program where AHCMC expects to make significant cuts.

From an administrative standpoint, AHCMC's full time staff has been reduced approximately 33% in the past two years. Further reductions will compromise our ability to manage our grant programs and services to the community. AHCMC is working under a lean and agile management model and currently employ four full-time staff and four part-time consultants in key program areas. This budget request covers approximately 80% of AHCMC personnel costs; 20% is obtained through other sources. Due to the critical nature of each of the four remaining full time staff, furlough days are not planned at this point. For FY12 AHCMC anticipates a salary freeze for all staff; employee salaries remain below standard market rate. AHCMC did not, nor will provide bonuses for employees in FY11 or FY12. In FY10, AHCMC support for the 403b retirement plan was suspended; this support is not expected to be reinstated in FY12. AHCMC continues to adhere to core mission services, embrace technology, and economize through collaboration, cooperation and coordination.

Conclusion

Considering the difficult economic situation in which the County and nation finds itself, AHCMC recognizes the need for a new business model that encourages collaboration, entrepreneurship, and embraces new business paradigms for the arts and humanities community and for AHCMC. As a result, AHCMC continues to provide professional development tools and training for artists, scholars, arts and humanities organizations and the public; consult with organizations and individuals in our community facing both small and large challenges and develop strategies for strengthening and sustaining the sector as a whole.

AHCMC also recognizes the need to diversify the funding base and encourage philanthropy for the field. Consequently, AHCMC's Development Committee is reviewing the second phase of its Strategic Plan and hopes to update it in FY12.

Lastly, to further quantify and demonstrate the significant impact of the cultural community on Montgomery County, AHCMC is currently participating in two research studies in partnership with Americans for the Arts, the nation's leading nonprofit organization for advancing the arts in America. These two studies, *Arts and Economic Prosperity IV* and the *Local Arts Index* are intended to provide the County with reliable data which will further demonstrate the economic impact of Montgomery County's arts and cultural resources.

FY 2011

Organizational Overview



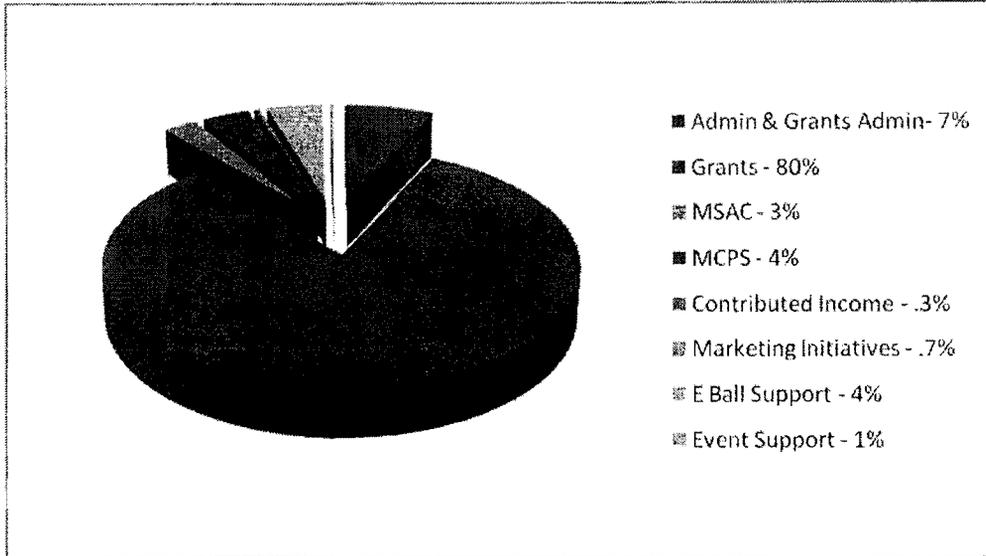
Suzan Jenkins, CEO

The Arts and Humanities Council of
Montgomery County

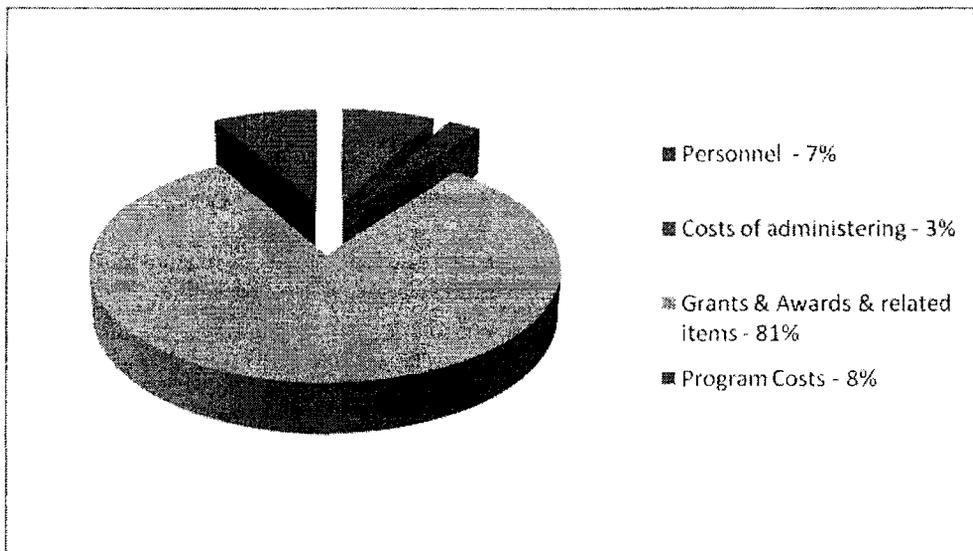
4/6/2011

Providing leadership that sustains arts and humanities organizations, artists and scholars and inspires participation in our County's rich cultural assets.

INCOME



EXPENSES



Providing leadership that sustains arts and humanities organizations, artists and scholars and inspires participation in our County's rich cultural assets.

Building Community

"Promoting, supporting, and expanding a vibrant arts and humanities presence..."

AHCMC makes arts and humanities programs and opportunities accessible to the County's nearly 1 million residents and thousands of visitors. AHCMC is dedicated to supporting a community where people come together to enjoy and celebrate the arts and humanities. As part of this vision, in the past year, AHCMC programmed and opened the **Betty Mae Kramer Gallery and Music Room** which features Montgomery County visual artists and musicians, presented the **10th annual Magical Montgomery Festival which drew 8,000 people**; **The 25th Annual Montgomery County Executive's Ball for the Benefit of the Arts and Humanities which is drew 600 party-goers**; and **The County Executive's Awards for Excellence in the Arts and Humanities Awards which drew over 600 people**.

Strategic Partnerships

"...inspiring participation in our County's rich cultural assets"

Part of building community is creating relationships between parties that have similar missions and goals in serving the community. AHCMC has strategic public and private partnerships with **Mayorga Coffee, Inc.**; **Montgomery College**; **the Nonprofit Energy Alliance**; **Nonprofit Montgomery**; **The Cultural Alliance of Greater Washington**; **the Gazette**; **the Convention and Visitors Bureau**; **Montgomery County Public Schools 21st Century Community Learning Centers Program**; **Americans for the Arts and the Kennedy Center's Arts in Crisis program**; and **The Montgomery Channel CH21**.

Inspiring Generations

"...providing leadership..."

AHCMC supports and promotes educational opportunities for children and adults so all residents can experience the arts and humanities activities Montgomery County has to offer. Opportunities include after-school and summer programs for children, in-school arts integration residencies, lectures and classes for adult learners. This year, Teaching Artists will perform in-school and out of school residencies for over 2800 school age children from underserved public schools in Montgomery County. Accomplished teens will be recognized at the following programs: **Poetry Out Loud**; **the Ida F. Haimovicz Visual Arts Award** and the **Fran Abrams Creative Writing Award**.

Public Spaces and Quality of Life Factors

"...expanding a vibrant arts and humanities presence..."

AHCMC works to create and sustain art in public spaces. Despite a zero budget for public art, AHCMC continues to maintain, publicize and manage the Public Art Trust and the over 300 piece collection of public art. AHCMC believes in supporting artists and residents in their engagement with public art as a way to encourage community identity and placemaking. We strongly believe that public art enhances

Providing leadership that sustains arts and humanities organizations, artists and scholars and inspires participation in our County's rich cultural assets.

the quality of life in Montgomery County and support such through the **Public Arts Trust**. In 2011, the **PAT will begin work on a comprehensive online directory of the collection, and work with Parks Department on:** The Darnestown History Park, Evans Parkway and the Takoma Piney Branch Local Park. The Public Safety Memorial will be completed and management will be transferred to DGS. We also won a free iPhone App channel from OnCell which we will use to offer visitors an interpretive, mobile Public Art Tour of Montgomery County public art, complete with tour content, logos, images, a tour map, text captioning and GPS-navigational features which will launch in May 2011.

Celebrating and Engaging Cultural Diversity

"...ensure that it is woven into the fabric of our diverse and inclusive community".

Montgomery County is a vibrant place to live with an incredibly diverse resident population. According to the M-NCPPC Research and Technology Center, 29 percent of Montgomery County's population was born outside of the United States as of 2006. With this diversity comes the opportunity to experience the authentic cultural arts and traditions of these immigrant populations. In April 2011, AHCMC will launch MontgomeryTraditions.org compelling multimedia website featuring the stories of the County's folk and traditional artists. This dynamic and interactive website will use audio, photography and video in a rich story-telling format and feature interactive components such as comment boxes, polls, podcasts and social media outlets in order to foster a robust dialogue. MontgomeryTraditions.org will be an ever-expanding repository of stories related to Montgomery County's multicultural, artistic community and will include stories about artists and arts groups from Africa, Latin America, the Caribbean, Asia, Europe and North America.

Enhancing Infrastructure

"...sustains arts and humanities organizations, artists and scholars"

Providing services, support, technical assistance and resources to arts and humanities organizations and individual scholars and artists is central to AHCMC's vision and one of AHCMC's top priorities. AHCMC envisions a community where artists, scholars and residents benefit from the arts and humanities. Consequently, AHCMC facilitates such a vision from the bottom up by providing support services to the organizations themselves such as **DOandGO.org; Culture Grants Online Grant Application system; Marketing Managers Networking Meetings; Grant Preparation and Professional Development Workshops and Webinars; Marketing and Branding and Internet Services; Cooperative Advertising; one-on-one consultations to individual artists, scholars and organizations and *The Guide to Children's Arts Activities* which reaches the families of 60,000 MCPS elementary students twice a year.**

Advocacy

"Promoting, supporting, and expanding a vibrant arts and humanities presence..."

AHCMC works with local elected officials to promote an understanding of the value and impact of the County's vibrant cultural community. In addition, AHCMC created a comprehensive online toolkit for local arts and humanities groups with easy to access advocacy correspondence, addresses for state and county legislators. For more information see: <http://www.creativemoco.com/about-ahcmc/take-action>

Providing leadership that sustains arts and humanities organizations, artists and scholars and inspires participation in our County's rich cultural assets.

Strengthening the Economy

"Montgomery County outranks all other jurisdictions in the Greater Washington region with the exception of the District of Columbia in the total economic impact of the arts and culture."

Arts and Prosperity III, Americans for the Arts

The arts and culture are big business in Montgomery County! In 2009:

- Montgomery County arts and humanities organizations added **\$117 million** to the economy each year
- Montgomery County **outranked** all other jurisdictions in the Greater Washington region with the exception of the District of Columbia in the total economic impact of the arts and culture
- Montgomery County's cultural audiences spent **\$65 million** on restaurants, parking garages, hotels, babysitters, transportation and gifts and souvenirs. Local patrons spent approximately **\$23** over the cost of their event ticket, while non-residents spent about **\$82**
- Event-related spending on restaurant meals and snacks was over **\$27 million** in Montgomery County
- For every **\$1** invested by Montgomery County in the arts, **\$14.26** was pumped back into the local economy from other sources
- Arts and Humanities organizations created **2852 jobs** and **6435 volunteer** opportunities in Montgomery County
- 32 large Arts & Humanities organizations funded by AHCMC paid **\$29 million** in salaries and served **2,216,517** residents/visitors in 2009

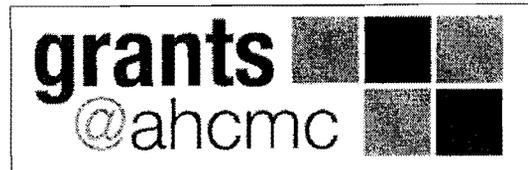
Grants

"...sustain arts and humanities organizations, artists and scholars..."

AHCMC grants allow County organizations to serve over 2.5 million people, employ an estimated 2,500+ people, directly employ over 35 artists, directly serve over 250 underserved persons and 1,000 youth at underserved schools. AHCMC is committed to providing resources and funding opportunities for both arts and humanities organizations in Montgomery County, as well as artists and scholars who reside in Montgomery County. In addition, AHCMC offers funding opportunities and technical support for community groups and schools to bring artists or scholars to their venues. Please see the attached list of Grants Awarded in 2011.

Vision for the Future

- Diversify funding base by seeking new funding sources
- Forge strong legislative and community partnerships
- Advocate for our budget from Montgomery County and MSAC
- Provide support and technical expertise to the varied arts and humanities organizations and artists who live and work in Montgomery County



Fiscal Year 2011 Grants Awarded

As of March 25, 2011

General Operating Support Grants for Large Arts and Humanities Organizations \$2,776,850 for July 1, 2010 – June 30, 2011

Grants to Large Arts and Humanities Organizations provide general operating support to 33 nonprofit arts and humanities organizations in Montgomery County that have annual operating expenses of over \$150,000, full-time paid administrators, and an annual audit. Grants were awarded to the following organizations:

- **Act Two Performing Arts, Inc.**, Rockville (\$2,910) – Act Two is a theater company dedicated to the exploration and development of performance art with young people. Act Two produces musicals and plays performed by students in grades 3 - 12, and offers classes, summer camps and performance companies.
- **Adventure Theatre**, Glen Echo (\$40,452) – Adventure Theatre cultivates new generations of artists by creating memorable theater experiences in an intimate and interactive environment, further building community through outreach initiatives.
- **American Dance Institute, Inc.**, Rockville (\$65,888) – American Dance Institute is a cultural community service arts center producing a diverse program of activities related to movement and dance. It is a magnet for those seeking to access and explore their creativity with professional support.
- **Arts for the Aging, Inc. (AFTA)**, Bethesda (\$20,412) – AFTA is a pioneering non-profit that provides visual, performing, literary and intergenerational arts workshops specially designed to engage older adults in health improvement and life enhancement.
- **Baltimore Symphony Orchestra, Inc.**, N. Bethesda (\$340,176) – The Baltimore Symphony Orchestra provides full-season concert hall performances and outreach programming for Montgomery County residents, from elementary-aged school children to senior citizens.
- **CityDance Ensemble, Inc.**, N. Bethesda (\$43,020) – CityDance Ensemble advances the appreciation for and participation in the art of dance through excellence in performance and education through a professional dance company, free community programs and an education center.
- **Class Acts Arts, Inc.**, Silver Spring (\$34,125) – Class Acts Arts brings interactive performances, workshops and residencies representing a range of artistic disciplines and cultural traditions into the community to strengthen education, stimulate self-expression and inspire a global world view.
- **CREATE Co**, Silver Spring (\$10,508) – CREATE's educational and therapeutic programs encourage creativity, develop art skills, foster self-confidence and provide enjoyment.
- **The Dance Exchange Inc.**, Takoma Park (\$79,836) – Liz Lerman Dance Exchange was founded in 1976. With a company whose ages span six decades, Dance Exchange's work consists of formal concerts, interactive performances, specialized residencies and professional training in community-based art.

- **Friends of the Library, Montgomery County, Inc. (FOLMC)**, Rockville (\$39,271) – FOLMC supplements and enhances Montgomery County Public Libraries by encouraging literacy, ensuring library access for all residents, funding programs and materials to reflect the changing needs of the county, and promoting librarianship.
- **Germantown Cultural Arts Center, Inc. d.b.a BlackRock Center for the Arts**, Germantown (\$47,044) – BlackRock is a multidisciplinary arts center providing music, dance and theater performances; education programs; and gallery exhibits. BlackRock houses two indoor theaters, an outdoor stage, two dance studios, an art gallery and four classrooms.
- **Glen Echo Park Partnership for Arts and Culture**, Glen Echo (\$91,196) – The Glen Echo Park Partnership for Arts and Culture manages the arts programs and activities at the Park -- including classes, children's theater, festivals, exhibitions, and social dances -- while also maintaining the Park's historic facilities.
- **HST Cultural Arts, Inc.**, Rockville (\$9,389) – Through dancing, singing, acting, and tech work, HST students experience professional-level training in the cultural arts. Last year HST produced a season of five shows including three musicals, a dance and acting revue, and a Shakespeare play.
- **Imagination Stage, Inc.**, Bethesda (\$253,712) – Imagination Stage is a multi-disciplinary theatre arts organization for young people with a mission to produce theatre and arts education programs which nurture, challenge and empower young people of all abilities.
- **Jewish Community Center of Greater Washington**, Rockville (\$58,806) – The Arts and Culture Division coordinates the JCC's performance and arts education programs. The Division helps to fulfill the Center's mission by building community through opportunities for creative expression and Jewish culture.
- **The Levine School of Music**, N. Bethesda (\$98,327) – Levine School of Music, the DC region's preeminent center for music education, is a welcoming community where children and adults find lifelong inspiration and joy through learning, performing, listening to and participating with others in music.
- **Lumina Studio Theatre, Inc**, Silver Spring (\$13,800) – Lumina Studio Theatre is a production company that provides unique opportunities for young and adult actors of all levels of experience to perform classic - primarily Shakespeare - theatre in a professional setting.
- **Maryland Classic Youth Orchestras, Inc.**, N. Bethesda (\$19,391) – As the region's largest youth orchestra program, MCYO provides 400 young musicians in grades 4-12 orchestral training in one of five orchestras and additional ensembles. MCYO presents concerts at the Music Center at Strathmore & at outreach venues in Montgomery County.
- **Maryland Youth Ballet (MYB)**, Silver Spring (\$66,179) – For 37 years, MYB has provided the highest caliber of classical ballet training to prepare young dancers for a career in the performing arts. MYB also offers classes to dancers of all ages and levels, as well as quality classical ballet performances.
- **Metropolitan Ballet Theatre, Inc.**, Rockville (\$23,111) – Metropolitan Ballet Theatre, Inc. is dedicated to the education and development of dancers, in studio and on stage. MBT enriches the community with an all-inclusive approach to professional instruction, performing opportunities and outreach programs.
- **Montgomery Community Television, Inc.**, Rockville (\$105,073) – Montgomery Community Television, Inc. (MCT), also known as Access Montgomery TV (AMTV), operates two public access cable stations, AMTV 19 & 21, available in over 234,000 cable households in Montgomery County, and online streaming via their website.
- **Montgomery County Historical Society**, Rockville (\$24,565) – The Montgomery County Historical Society (MCHS) is dedicated to encouraging the County's residents and the public at large to discover their common heritage. MCHS is the only organization to reflect the entire scope of county history.

- **Musical Theater Center (MTC)**, Rockville (\$62,942) – MTC enriches and empowers young people through performing arts education and training in the musical theater disciplines. This training is inclusive and accessible to all children despite their financial situation or health limitations.
- **National Philharmonic**, N. Bethesda (\$260,794) – The National Philharmonic presents high-quality classical music concerts and education programs. The organization offers all kids age 7-17 free admission to regular-season concerts.
- **Olney Theatre Corporation**, Olney (\$233,029) – Olney Theatre Center is one of the mid-Atlantic region's premier theatre companies. Olney Theatre has been presenting high-quality theatrical performances and educational programming to audiences locally and across the U.S. for over 70 years.
- **Pyramid Atlantic**, Silver Spring (\$30,041) – The mission of Pyramid Atlantic is to promote and nurture artistic excellence through imaginative programming in the visual arts for people of all ages, backgrounds, and abilities.
- **Robert E. Parilla Performing Arts Center - Montgomery College**, Rockville (\$64,999) – The Parilla Performing Arts Center presents a guest artist series and a children's series that offers a rich assortment of performances for every age. Additionally, the Center houses approximately 100 rehearsals and performances by community arts organizations.
- **Round House Theatre, Inc.**, Bethesda (\$180,899) – Round House Theatre's mission is to produce literary adaptations and contemporary works for the stage, conduct community-based education programs, and provide a home to diverse artists and arts organizations.
- **Strathmore Hall Foundation, Inc.**, N. Bethesda (\$328,262) – Strathmore's programming encompasses expertly-curated visual arts exhibitions; an array of music performances from local, national, and internationally recognized musicians; and curriculum-based educational concerts for public school students.
- **the Puppet Co.**, Glen Echo (\$27,347) – The Puppet Co. was established to create puppet theater, especially for children, as a synthesis of the visual and performing arts, and through interpretive programs to inform and excite the public about the potential of puppetry.
- **The Washington Conservatory**, Bethesda (\$42,505) – The Washington Conservatory, a nationally accredited community music school founded in 1984, is located in Glen Echo Park and Bethesda, offering lessons and classes for students of all ages and levels, professional concerts, and master classes.
- **Washington School of Photography**, Bethesda (\$16,577) – Founded in 1976, Washington School of Photography seeks to enhance the lives and careers of area residents with affordable, professional, education in photography, and by sharing exhibits, free seminars, and demonstrations of the art.
- **Writers Center, Inc**, Bethesda (\$42,264) – The Writer's Center cultivates the creation, publication, presentation, and dissemination of literary work.

Advancement Grants for Large Arts and Humanities Organizations \$300,000 for July 1, 2010 – June 30, 2011

Advancement Grants for Large Arts and Humanities Organizations are intended as supplemental funding for special purposes. For FY11, these grants are intended to assist large arts and humanities organizations in attaining fiscal stability and long-term viability. Organizations are eligible to receive between \$25,000 and \$200,000. Six grants were awarded as listed below:

- **American Dance Institute, Inc.**, Rockville (\$61,000) – Grant funds will be used to repair and retrofit lighting equipment which has failed in the American Dance Institute Theater and is not repairable due to obsolescence.

- **CityDance Ensemble, Inc.**, North Bethesda (\$130,000) – Grant funds will be used to re-fit and upgrade existing dance studio space at the CityDance Center at Strathmore into a world-class dance education classroom and state-of-the-art black box dance performance space.
- **Class Acts Arts, Inc.**, Silver Spring (\$25,000) – Grant funds will be used for salary support for a key programmatic position at risk for reduction in hours or elimination, Program Director for Project Youth ArtReach (PYA).
- **Imagination Stage, Inc.**, Bethesda (\$25,000) – Grant funds will be used to upgrade technological capacity by replacing an inadequate/aging server, backups, some inadequate desktops and retaining full-time hours for technical staff.
- **Pyramid Atlantic**, Silver Spring (\$25,000) – Grant funds will be used for support of the Director of Artistic Collaboration and Outreach Position.
- **The Dance Exchange Inc**, Takoma Park (\$34,000) – Grant funds will be used to implement several changes to the Dance Exchange facility in order to increase its usage, provide new income streams and help actualize the transition to renewed viability in a radically changed climate.

Grants to Mid-Size Arts and Humanities Organizations **\$305,325 awarded for July 1, 2010 – June 30, 2011**

Grants to Mid-Size Arts and Humanities Organizations are available to arts and humanities organizations with annual cash expenses above \$25,000 and are intended to support the presentation of high-quality programs; the improvement of management and organizational skills; or the renovation or improvement of the spaces occupied by or equipments used by arts and humanities organizations. Organizations are eligible to receive up to \$25,000 for one or more grants.

For the first half of fiscal year 2011, there were 19 awards to 18 organizations as listed below:

- **Damascus Theatre Company**, Gaithersburg (\$7,000) – Grant funds will be used to produce a fall musical "She Loves Me." The musical will be performed at Olney Theatre Center's Multz-Gudelsky Theatre Lab in Olney, MD, and is scheduled for eight performances between November 12 and 21, 2010.
- **Sandy Spring Museum**, Sandy Spring (\$3,050) – Grant funds will be used to upgrade Sandy Spring Museum's basic operating software.
- **Glen Echo Pottery, Inc.**, Glen Echo (\$11,000) – Grant funds will be used to fund new lighting and/or insulation improvements in three of Glen Echo Pottery's buildings to substantially improve the energy efficiency and work environment for students and visitors.
- **F. Scott Fitzgerald Literary Conference, Inc.**, Rockville (\$10,000) – Grant funds will be used to fund the F. Scott Fitzgerald Literary Conference hosted at Montgomery College.
- **Bel Cantanti Opera Company**, Silver Spring (\$7,775) – Grant funds will be used to support an opera production.
- **Artpreneurs, Inc., dba Arts on the Block**, Wheaton (\$22,500) – Grant funds will be used to support the Carroll Avenue Quebec Terrace Project in developing a public art/environmental design master plan to outline the parameters for temporary and permanent art projects over the next five years.
- **The Bach Sinfonia, Inc.**, Silver Spring (\$20,000) – Grant funds will be used to support Sinfonia's 2010-11 season, including a core of four to five subscription concerts, with additional performances under consideration.
- **ArtStream, Inc.**, Bethesda (\$16,000) – Grant funds will be used to support three of the five inclusive theatre companies ArtStream operates in Montgomery County.

- **Chevy Chase Historical Society**, Chevy Chase (\$7,200) – Grant funds will be used to fund one part-time paid internship.
- **ClancyWorks Dance Company**, Silver Spring (\$10,000) – Grant funds will be used to support management functions.
- **Cambodian Buddhist Society**, Silver Spring (\$9,000) – Grant funds will be used to continue the repairs and upgrades to the ground floor of the Cambodian Buddhist Temple, which is the performance and classroom space for music and dance.
- **Tappers With Attitude, Inc.**, Silver Spring (\$13,500) – Grant funds will be used to continue support of the Operations Manager throughout the fiscal year.
- **National Capital Historical Museum of Transportation, Inc.**, Colesville (\$5,000) – Grant funds will be used to support the permanent exhibits, "Street Car Communities" and "Street Cars Go to the Movies," plus provides new temporary exhibits and interpretive panels for recent acquisitions displayed in Street Car Hall.
- **Coral Cantigas, Inc**, Rockville (\$15,500) – Grant funds will be used to support the 2010-2011 concert season.
- **Takoma Park Folk Festival**, Takoma Park (\$5,000) – Grant funds will be used to support the Takoma Park Folk Festival which showcases more than 50 individual performances on 7 stages in an all-day, family-friendly celebration.
- **Friends of the Yellow Barn Studio**, Glen Echo (\$7,000) – Grant funds will be used to hire a new part-time Yellow Barn Manager to serve the operations side of running the building.
- **Washington Revels, Inc.**, Silver Spring (\$15,000) – Grant funds will be used to hire a full-time Production Coordinator to be responsible for handling or overseeing all "front-of-house" functions in connection with all Revels performances.

For the second half of fiscal year 2011, there were 16 awards to 13 organizations as listed below:

- **Artpreneurs, Inc., dba Arts on the Block**, Wheaton (\$2,500) – Grant funds will be used for simplifying, streamlining, upgrading and making more secure the IT infrastructure of Arts on the Block.
- **The Bach Sinfonia, Inc.**, Silver Spring (\$4,000) – Grant funds will be used to continue the new position of Development Consultant during the period of Jan-May 2011.
- **Bel Cantanti Opera Company**, Silver Spring (\$10,000) – Grant funds will be used to support productions of Gounod's Romeo et Juliette.
- **Cantate Chamber Singers**, Bethesda (\$2,500) – Grant funds will be used to appoint a Composer-in-Residence for a two-year period.
- **Cantate Chamber Singers**, Bethesda (\$3,000) – Grant funds will be used for conducting a full financial audit.
- **ClancyWorks Dance Company**, Silver Spring (\$4,000) – Grant funds will be used for preparing and presenting a dance concert, Embracing the "AND," with two or more showings in Montgomery County.
- **ClancyWorks Dance Company**, Silver Spring (\$9,000) – Grant funds will be used to increase the Program Coordinator from part-time to full-time.
- **Coral Cantigas, Inc**, Rockville (\$2,500) – Grant funds will be used for renting an office space with additional locked storage cabinets at the Non-Profit Village.
- **Damascus Theatre Company**, Gaithersburg (\$3,000) – Grant funds will be used to offset the costs associated with producing the spring musical "Little Shop of Horrors" at the Gaithersburg Arts Barn Theatre.

- **Docs In Progress, Inc.**, Silver Spring (\$13,000) – Grant funds will be used to support Documentary Dialogues, a series of public programs presented by Docs In Progress in 2011 which connects documentary filmmakers and audiences.
- **Gandhi Brigade Incorporated**, Silver Spring (\$16,000) – Grant funds will be used to plan, produce, and evaluate Gandhi Brigade's Fourth Annual Youth Media Festival, Express Yourself, Montgomery County's first celebration of youth created media art that is planned wholly by young people.
- **Gandhi Brigade Incorporated**, Silver Spring (\$5,500) – Grant funds will be used to upgrade Gandhi Brigade's existing web page which is built on the open source, content management system, Drupal.
- **Heritage Tourism Alliance of Montgomery County**, Germantown (\$2,800) – Grant funds will be used to produce a commemorative map of Montgomery County at the time of the Civil War.
- **Institute of Musical Traditions**, Takoma Park (\$14,000) – Grant funds will be used to support the first half of IMT's special 30th anniversary celebration which will take place from January – June, and features a 5-part programming plan.
- **The Jazz Academy of Music Inc.**, Silver Spring (\$20,000) – Grant funds will be used to support The Mid-Atlantic Jazz Festival to be held in February 2011 at the Hilton Rockville.
- **Washington Revels, Inc.**, Silver Spring (\$9,000) – Grant funds will be used for database software to fully support capacity building efforts and expanded community outreach.

Grants to Small Arts and Humanities Organizations \$36,700 awarded for July 1, 2010 – June 30, 2011

Grants to Small Arts and Humanities Organizations are available to arts and humanities organizations with annual cash expenses up to \$25,000, and are intended to support the presentation of high-quality programs for the public. Organizations are eligible to receive up to \$5,000.

For the first half of fiscal year 2011, there were awards to five organizations as listed below:

- **Musical Arts International, Inc.**, Silver Spring (\$2,500) – Grant funds will be used to fund four chamber music concerts.
- **NIH Philharmonia**, Bethesda (\$5,000) – Grant funds will be used to assist with the Music Director's stipend.
- **Olney Community Band**, Olney (\$2,500) – Grant funds will be used to support OCB's 2010-2011 concert season which includes entertaining and educating the County's citizens with free music concerts at community centers, retirement villages and outdoor festivals and expanding the website and purchasing new sheet music.
- **Soul In Motion Players, Inc**, Germantown (\$4,000) – Grant funds will be used to conduct six African Dance and Drumming Classes and one performance to the residents of the Lincoln Park Community of Rockville, MD.
- **Urban Artistry**, Bethesda (\$4,000) – Grant funds will be used to support "ORIGINS", a dance theater production celebrating the heritage of African American Dance in collaboration with actor Bus Howard, filmmaker Megan Keefe, Coyaba Dance Theater, and Tappers With Attitude.

For the second half of fiscal year 2011, there were awards to five organizations as listed below:

- **Capoeira Sul da Bahia DC**, Takoma Park (\$4,700) – Grant funds will be used to bring the unique movements and dances of Brazil to the Silver Spring Civic center in a festival that will be free to the public. The festival will include live performances and workshops throughout the day.
- **Orfeia Vocal Ensemble**, Silver Spring (\$2,000) – Grant funds will be used to support a performance and cultural sharing series of repertoire in the Balkan-Spehardic and Ladino traditions.
- **Tagore Music Group of Greater Washington DC**, North Potomac (\$4,000) – Grant funds will be used to support a variety program to celebrate Nobel Laureate Poet Rabindranath Tagore's 150th Birth Anniversary.
- **Takoma Park JazzFest, Inc.**, Takoma Park (\$3,000) – Grant funds will be used to pay the musicians that will be presented during the 2011 Takoma Park JazzFest Fest.
- **the solSource group**, Silver Spring (\$5,000) – Grant funds will be used to support the CASRAM Festival in downtown Silver Spring.

Grants to Individual Artists and Scholars **\$74,290 awarded for July 1, 2010 – June 30, 2011**

Grants to Individual Artists and Scholars support the work of individual artists and scholars who reside in Montgomery County. Activities funded by these grants may focus on the creation of artistic or scholarly work or the development of professional skills by an artist or scholar. Awards of up to \$5,000 each were made to 20 artists and scholars as listed below:

- **John Aquilino**, Rockville (\$2,000) – Grants funds will be used to participate in Art Basel Miami Beach.
- **E. Louise Beach**, Rockville (\$2,000) – Grants funds will be used to create an original sequence of poems based on August Strindberg's 1900 play, "The Dance of Death." These poems will be subsequently set to music by composer Robert Pound.
- **Alexander Bondarev**, Silver Spring (\$4,000) – Grants funds will be used to record an album of jazz songs for kids. The album will consist of ten original compositions written by Alexander Bondarev and performed by a jazz ensemble and other vocalists. The album will be distributed using free/low cost outlets.
- **Laurie E. Breen**, Silver Spring (\$4,500) – Grants funds will be used to implement an online marketing and sales plan to promote Laurie Breen's artwork, reach a wider audience and enable online sales. A sophisticated sales-ready website will be built that utilizes a search engine optimization strategy and marketing campaign to attract and maintain customers.
- **Petrena "El'tsah" Broden**, Takoma Park (\$3,000) – Grants funds will be used to travel to Ghana, West Africa to participate in a intensive study abroad program to explore the rich culture of Ghana, West Africa through arts and humanities with a special emphasis in West African Dance and cultural traditions.
- **J. Jordan Bruns**, Chevy Chase (\$2,093) – Grants funds will be used to support artist supplies, musician fees, promotional materials, and facility space at Glen Echo Park for a public art event.
- **Frank R. Cassel**, Kensington (\$5,000) – Grants funds will be used to create a CD of original songs and tunes, including original arrangements of some traditional songs, to promote Frank Cassel's music to the community as a songwriter, as well as a performer.
- **Jennifer Cutting**, Takoma Park (\$4,000) – Grants funds will be used to complete a CD of original songs and traditional Celtic instrumental tunes for an inclusive, ecumenical celebration of the Winter Solstice.

- **Immanuela Gruenberg**, Potomac (\$3,000) – Grants funds will be used to cover expenses of a trip to Argentina to present Gruneberg's edition & CD, lecture and perform more Schubert.
- **Meagan Healy**, Chevy Chase (\$3,500) – Grants funds will be used to create 12 black-and-white images of Montgomery County, MD historical sites to be sold as note cards. Each image may be referenced from a site listed on HeritageMontgomery.org or elsewhere. Each card will include a brief historical note about the site along with other connections and acknowledgement.
- **Ellen M. Hill**, Rockville (\$4,707) – Grants funds will be used to create two large-scale artworks composed of multiple bits of painted and carved wood. These works, which will incorporate botanical imagery, will hang on the wall. A woodworking expert will instruct on creating lightweight backings and jigs required to make the artworks.
- **Ani D. Kasten**, Takoma Park (\$5,000) – Grants funds will be used to create a new series of ceramic and wood sculptures based on boat forms. The series will consist of sculptural vessels based on boat forms combining stoneware and porcelain clays with pieces of mahogany.
- **Katie Dell Kaufman**, Takoma Park (\$5,000) – Grants funds will be used to create a body of work of wall mounted relief and free standing sculpture, that integrates encaustic collage, painting, and found materials.
- **Shailaja R. Maru**, Montgomery Village (\$4,000) – Grants funds will be used to develop a performance "On the Temple Path" that explores the link between temple architecture, Indian philosophy, and dance using two different styles of Indian Classical dance-Bharata Natyam and Kuchipudi.
- **Miriam Mörsel Nathan**, Silver Spring (\$5,000) – Grants funds will be used to cover the cost of framing 35 works on paper that have been completed and will be included in Miriam Morsel Nathan's first solo show. The exhibit will open September, 2010 at the Ann Loeb Bronfman Gallery of the Washington DC Jewish Community Center.
- **Carrie Rose**, Takoma Park (\$4,500) – Grants funds will be used to write five new music compositions and create a bi-monthly concert series from September 2010 to May 2011: five concerts total. One composition will be premiered on each concert. The programs will be artfully arranged with other pieces played by the performers for whom the pieces are written, and by Carrie Rose on flute.
- **Adele Schmidt**, Rockville (\$4,500) – Grants funds will be used to create the final cut of "Romantic Warriors". The final version of the documentary will be 90 minutes.
- **Lynn Sures**, Silver Spring (\$4,780) – Grants funds will be used to work at Baltimore Clayworks ceramic facility with the resident technical assistants to build, bisque-fire, and wood-fire large scale (multi-component) hand-built sculptural works on the theme of geological formations.
- **Nancy J. Tarr**, Chevy Chase (\$2,750) – Grants funds will be used to pay for educational training in ProTools.
- **Michael W. Twitty**, Rockville (\$2,960) – Grants funds will be used to travel to and from Baltimore, Annapolis, Washington D.C. and Williamsburg, Virginia to conduct archival research, make photocopies, conduct interviews and write drafts necessary in order to assemble the data into a solid proposal and book-length manuscript centered around a facsimile of Mrs.B.C. Howard's Fifty Years in a Maryland Kitchen, entitled "The Chesapeake Table."

Arts Integration Residency Grants

\$32,977 awarded for September 1, 2010 – June 15, 2011

Arts Integration Residency Grants support individual teaching artists trained in curriculum-based arts integration techniques who collaborate with a classroom teacher to develop an arts-integrated program for students during the school day. The program must serve underserved students during the school day in a public or non-public elementary, middle or high school located in Montgomery County.

Seven grants of up to \$3,000 each were awarded for the first half of fiscal year 2011 as listed below:

- **Lenore Blank Kelner** (\$2,542) – Grants funds will be used to work with students from **Arcola Elementary School** in a creative drama residency.
- **Adrienne Clancy** (\$2,928) – Grants funds will be used to work with students from **Washington Grove Elementary School** in the Out of This World Residency, a program for each 5th grade class combining earth and space science together with dance.
- **Adrienne Clancy** (\$2,783) – Grants funds will be used to work with students from **JLG Regional Institute for Children and Adolescents (RICA)** in the Out of This World Residency combining earth and space science together with dance for each 4th and 5th grade class.
- **Suzanne Fierston** (\$1,747) – Grants funds will be used to work with students from **Silver Spring International Middle School** in the Identity Project, a program for 7th grade students on family history and personal identity.
- **Ali Oliver** (\$2,000) – Grants funds will be used to work with students from **Sargent Shriver Elementary School** in a literature-based creative drama residency for all second grade students.
- **Ali Oliver** (\$3,000) – Grants funds will be used to work with students from **White Oak Middle School** in a residency integrating creative drama with the 6th grade social studies curriculum.
- **Ali Oliver** (\$2,500) – Grants funds will be used to work with students from **Georgian Forest Elementary School** in a social studies-based creative drama residency for the 4th and 5th grades.

Six grants of up to \$3,000 each were awarded for the second half of fiscal year 2011 as listed below:

- **Joanne Miller** (\$3,000) – Grants funds will be used to 4th grade students at **Oak View Elementary** on a photographic journey integrating art, science and technology.
- **Joanne Miller** (\$3,000) – Grants funds will be used to lead high school students at **Watkins Mill High** on a photographic exploration of land use in their community.
- **Sue Trainor** (\$2,100) – Grants funds will be used to work with the third graders at **Broad Acres Elementary** to create curriculum-based songs.
- **Leila Cabib** (\$1,413) – Grants funds will be used in an English language learners social studies bridge class at **Loiederman Middle** to analyze political cartoons from the era of the Andrew Jackson presidency and create own cartoons on various issues that arose during that period.
- **Adrienne Clancy** (\$2,997) – Grants funds will be used to work with all 5th grade classes at **Wheaton Woods Elementary** for the Out of This World Residency combining Earth and Space Science together with dance.
- **Adrienne Clancy** (\$2,967) – Grants funds will be used to work with three 5th grade classes at **Twinbrook Elementary** for the Out of This World Residency combining Earth and Space Science together with dance.

Artists and Scholars in the Community Grants **\$15,610 awarded for July 1, 2010 – June 30, 2011**

Artists and Scholars in the Community Grants support a variety of arts and humanities programs that bring high quality artists and scholars to community-based audiences in the County. These grants bring the arts and/or humanities to underserved populations that have fewer opportunities to participate in programs available to the general community.

Seven grants of up to \$1,500 each were awarded for the first half of fiscal year 2011 as listed below:

- **Noa Baum** (\$1,124) – Grants funds will be used to offer six communication/storytelling workshops - Empowerment Through Story - in conjunction with Community Vision's workforce development/Job Readiness program through **Interfaith Works**.
- **Leila Cabib** (\$1,072) – Grants funds will be used to engage children of all ages in a variety of hands-on cartooning and animation exercises during five one-hour sessions at **The Children's Inn at NIH's Camp INNcredible**.
- **Cantare** (\$585) – Grants funds will be used to present "Fiesta! A celebration of life in Latin America," an introduction to the beautiful songs and rhythms of Latin America, to the residents at **CHI Centers**.
- **ClancyWorks Dance Company** (\$1,150) – Grants funds will be used to present a dance recital and workshops designed for the senior residents of **B'nai B'rith Homecrest House**.
- **Marcie Wolf-Hubbard** (\$1,500) – Grants funds will be used to facilitate a series of four art sessions for transition-age youth, ages 16 – 24, with emotional, behavioral and mental health challenges with the **Montgomery County Federation of Families for Children's Mental Health** and the Silver Spring Drop-In Center.
- **Marcie Wolf-Hubbard** (\$1,072) – Grants funds will be used to facilitate a series of five art workshops in the **Easter Seals of Greater Washington's** Senior Adult Day Care Program.
- **Marcie Wolf-Hubbard** (\$1,000) – Grants funds will be used to facilitate a series of six art sessions for elementary students in an after-school recreation program at the **Good Hope Community Center**.

Six grants of up to \$1,500 each were awarded for the second half of fiscal year 2011 as listed below:

- **Marcie Wolf-Hubbard** (\$1,500) – Grants funds will be used to facilitate art workshops for adults with mental illness at **Family Services**.
- **Marcie Wolf-Hubbard** (\$1,500) – Grants funds will be used to facilitate a series of seven art sessions for elementary students in an after-school recreation program at the **East County Community Center**.
- **ClancyWorks Dance Company** (\$1,500) – Grants funds will be used to for dance education classes for at-risk **Boys and Girls Club of Greater Washington** students.
- **ClancyWorks Dance Company** (\$1,500) – Grants funds will be used to for a performance and three movement workshops for senior residents at **Springvale Terrace**.
- **Anansegromma** (\$607) – Grants funds will be used to fund a performance with 15 year old Anansegromma, a Ghanaian duo of Kwame Ansah-Brew and Kofi Dennis at **CHI Centers**.
- **ClancyWorks Dance Company** (\$1500) – Grants funds will be used to for a performance and three movement workshops at **Ingleside at King Farm**.

39. For FY 2011 this resolution appropriates \$4,872,920 to the County Arts and Humanities Council Non-Departmental Account, which must be allocated as follows:

Purpose	Amount
Arts and Humanities Council Activities	
Operating Support	\$2,776,850
Small/Mid-Size Organizations, Creative Projects, Arts Education, and Individual Artist/Scholar Grants	443,640
Advancement Grants	300,000
Public Arts Trust Maintenance	9,000
Administration	337,330
Total Arts and Humanities Council Activities	\$3,866,820
Assistance to Individual Organizations	
American Film Institute (Silver Theatre operating support, which AFI must repay from net revenues before any revenue sharing with the County)	506,100
Olney Theatre (principal debt reduction)	500,000
Total Assistance to Individual Organizations	\$1,006,100
Grand Total -- Arts and Humanities Council NDA	\$4,872,920

Of the funds appropriated for the administration of the Arts and Humanities Council, \$31,350 must be used only to provide health insurance benefits for one or more of the Council's full-time employees. The Arts and Humanities Council's Board of Directors must determine how these benefits are provided. If the County Attorney finds that these employees' participation is consistent with Federal and County law, these funds may be used to buy health insurance for these employees through the County Government's Group Health Insurance program. These funds must not pay more than 80% of the cost of the premium of the health insurance coverage selected by the Arts and Humanities Council's Board of Directors.

The Arts and Humanities Council must administer all funds appropriated in this resolution under Assistance to Individual Organizations except those funds appropriated for assistance to the American Film Institute, which for FY 2011 may be administered by an Executive branch department.

For FY 2011, this resolution appropriates \$500,000 to the Arts and Humanities Council for assistance to the Olney Theatre in reducing its principal debt. The Arts and Humanities Council must not release these funds until the Theatre submits the following documents to the Arts and Humanities Council, and the Arts and Humanities Council determines that they meet the Arts and Humanities Council's requirements. The Arts and

Humanities Council has established a deadline of August 2, 2010, to receive these documents.

- 1) A complete financial audit for 2008.
 - 2) A complete financial audit for 2009.
 - 3) A short term financial plan, which must include (1) a strategy for the near term reduction and refinancing of all of Olney Theatre's debt, and (2) a plan to reduce the Theatre's operating deficits. The financial plan should reflect the ongoing need for operating income necessary to fund the interest expense related to the reduced and refinanced debt. After the initial plan is submitted, the Arts and Humanities Council must require the Theatre to submit quarterly progress reports not later than November 1, 2010, February 1, 2011, May 2, 2011, and August 2, 2011.
 - 4) A 5-year plan, which must include a strategy to further reduce all of Olney Theatre's debt to a level where ongoing operations can fully finance the interest expense and periodic reduction in principal on its debt. After the initial plan is submitted, the Arts and Humanities Council must require the Theatre to submit bi-annual progress reports.
40. As required by County Code §2-151(f), the Council recommends projected budgets for the Office of Inspector General of \$659,310 in FY 2011, \$659,310 in FY 2012, and \$659,310 in FY 2013.
 41. As required by Charter Section 209 and as a condition of spending any funds appropriated in this resolution to fund new merit system positions in County Government, the Office of Management and Budget must notify the Council President quarterly, starting no later than October 15, of each permanent full or part-time position created in the County Government during the preceding quarter. The notice must also specify the source of funds for each position.
 42. This resolution appropriates \$487,010 to the Department of Health and Human Services (DHHS) to reduce the 7% across the board reduction to 5% for contracts funded by the General Fund. DHHS must allocate these funds to service providers for FY 2011 contracts that were recommended for a 7% reduction for no other reason than to meet the Executive's overall recommended General Fund budget for DHHS. Contracts where funding was reduced for a specific policy reason such as a change in the scope of services or hours of service provided, are not eligible for this adjustment.
 43. This resolution appropriates \$1,625,370 to the Department of Police to contract for operation of the County Animal Shelter. These funds may be used to pay the costs associated with amending the current contract with the Montgomery County Humane Society.



Program Overview

- Summary

Since opening in April 2003, the AFI Silver has operated continuously, seven days a week, 52 weeks a year, attracting over 1.45 million people from throughout the Greater Washington and Mid-Atlantic region to Montgomery County and downtown Silver Spring. Over this time AFI Silver has become well established as a nationally and internationally recognized entity in the film and media communities and a Washington institution with significant regional impact.

In addition, the AFI Silver continues to contribute to the revitalization and economic development of the community not only through its public programming, festivals and events, but also through the frequent daytime use of the facility for educational and community screenings, as well as for various meetings and conferences.

During FY11 AFI Silver's public programming has continued to enjoy substantial success and, despite the continuing weak economy, we expect to end the year with a modest increase in attendance.

However, the persistent weak economic climate continues to have a serious adverse impact on individual, corporate and foundation giving. In light of this, AFI Silver continues to take sustained and comprehensive action to mitigate the impact of these conditions, including staff reductions, and tightened control of hours and expenditures; while at the same time continuing to deliver a program of significant national stature.

- Education and Community Service

AFI has collaborated and developed programs with numerous community and educational institutions and, in particular, has extensive partnerships and ongoing collaborations with MCPS and Montgomery College.

- MONTGOMERY COUNTY PUBLIC SCHOOLS

- Educational Screenings Program (ESP)

Almost 60,000 students have benefitted from AFI Silver's free Educational Screenings Program (ESP), in which feature film presentations are coordinated with school curricula to stimulate critical analysis by students. This total includes an annual special screening of THE ADVENTURES OF TOM SAWYER (1938), which, through collaboration with the Montgomery County Public Schools Instructional Specialists, has served 11,400 students to date and has been linked to the 7th grade English curriculum. This program, as well as our spring program for 8th grade students based on the film GLORY, is an educational resource available nowhere else. This year public, private and charter schools from Montgomery, Prince George's, Charles and Howard counties as well as the District of Columbia participated in our ESP program. In addition to our ongoing ESP programs, we also offer a monthly session for special education students from the MCPS Life Skills program with specifically selected screenings connected to their curriculum.

One of the highlights of this past year's ESP was a screening of the Academy Award-winning documentary, THE COVE, for MCPS AP environmental science and biology students followed by a panel discussion involving the film's producer and the education director from Earth Day Networks who responded to student questions.

ESP has continued its collaborations with national and local student groups ranging from the National Student Leadership Conference to the Gandhi Brigade. During this year, ESP has

continued to foster environmental awareness through our Student Environmental Filmfest in which students from Montgomery and Howard County schools participate in a year-long project in which they research local environmental issues, receive mentoring from local filmmakers, produce a film on their selected topic, and screen their finished project at AFI Silver in conjunction with Earth Day. Additionally our Education Program is working with the Maryland War of 1812–Star Spangled Banner Bicentennial Education Committee to create educational projects across the state.

Finally, the education program continues to stay ahead of pedagogy in media education through the ongoing development of workshops and panel discussions for “Schooldocs,” a strand of the AFI–Discovery Channel Silverdocs festival conference. During Schooldocs 2011, local school systems will be presenting how AFI Silver education programs have had an impact on their respective curricula during the past nine years. Schooldocs 2011 will continue to educate, encourage and feature youth-created civic engagement filmmaking by national and local youth organizations.

- MONTGOMERY COLLEGE

- Credit Film Courses

- As part of Montgomery College’s film curriculum, the College and AFI Silver have collaborated to offer a series of screenings at AFI Silver during the academic year that are introduced and discussed by the College’s instructors. The program is not only part of the course work for enrolled students, but is also open to the general public at a reduced price.

- Public Programming

During the past year AFI Silver has featured a rich mix of festivals, special events, premieres, tributes, extended and first-run engagements of specialized films, on-stage guest appearances, retrospectives and educational programs. Below are some sample highlights:

Special Screenings and Guest Appearances

The Washington, DC area premiere of FAIR GAME, with director Doug Liman, former Ambassador Joe Wilson and former CIA officer Valerie Plame in attendance, discussion moderated by Neal Conan, NPR's Talk of the Nation

The Washington, DC area premiere of STONE, with actor and Columbia, MD native Edward Norton in attendance

Actor/Director David Schwimmer at a special screening of his film TRUST

Ballet dancer Li Cunxin at a Members Screening of MAO'S LAST DANCER, the film based on his life

Actress Amy Ryan at a Members Preview Screening of JACK GOES BOATING

GRAND HOTEL with the National Building Museum's Deborah Sorensen and the Washington Post's Ann Hornaday

Documentary Filmmaker Robert Drew with PRIMARY

Writer Fran Lebowitz at the Washington, DC premiere of Martin Scorsese's documentary PUBLIC SPEAKING, chronicling her life and work

Director Markus Goller with FRIENDSHIP!, part of the European Union Film Showcase

Actress Franciska Weisz with THE ROBBER, part of the European Union Film Showcase

Writer/Director Alvaro Pastor with ME TOO, part of the European Union Film Showcase

Filmmaker Miguel Coyula and producer David Leitner with MEMORIES OF OVERDEVELOPMENT, part of the Latin American Film Festival

Victor Fleming biographer and Baltimore Sun writer Michael Sragow with BOMBSHELL and RED DUST, as part of the "Directed by Victor Fleming" series

A special screening of the documentary *BY THE PEOPLE: THE ELECTION OF BARACK OBAMA* with panel discussion led by CNN's Candy Crowley

The Film Noir Foundation's Eddie Muller and Foster Hirsch at multiple screenings of the hugely popular Noir City DC series devoted to classics and rarities in the Film Noir genre

Filmmakers Ras Lakew and Davey Frankel with *THE ATHLETE*, their biopic about Ethiopian marathoner and Olympic champion Abebe Bikila, at the Opening Night of the New African Films Festival

Filmmaker and comedian (and the voice of *The Simpsons*) Harry Shearer with his documentary about New Orleans' post-Katrina rebuilding, *THE BIG UNEASY*, along with one of the film's characters, Maria Garzino, named 2009's Public Servant of the Year

Director Laura Israel with *WINDFALL*, part of the Environmental Film Festival in the Nation's Capital

Director Richie O'Donnell with *THE PIPE*, part of the Environmental Film Festival in the Nation's Capital

Filmmaker/Star Tommy Wiseau, with his cult classic *THE ROOM*

Local filmmaking legends Jeff Krulik and John Heyn at a 25th anniversary screening of their cult classic, *HEAVY METAL PARKING LOT*.

A showcase of the comedy films of Hyattsville's Travesty Films and the Langley Punks, attending by members of the comedy troupe

Director & Performer
Retrospectives

2010 AFI Life Achievement Award recipient Mike Nichols

Akira Kurosawa, on the occasion of his centennial

François Truffaut

Charlie Chaplin

Victor Fleming

Alfred Hitchcock (a three-part, comprehensive retrospective)

Ginger Rogers, on the occasion of her centennial

Jean Harlow, on the occasion of her centennial

Todd Haynes

Eric Rohmer

Frantisek Vlácil

John Hughes

Thematic Programs and National
Cinemas

AFI Latin American Film Festival

AFI European Union Film
Showcase

Totally Awesome 4: More Films of
the 1980s

New African Films Festival

DC Caribbean Filmfest

Noir City DC (Film Noir classics)

Screen Valentines: Great Movie
Romances

Hollywood Modern: Film Design
of the 1930s (with the National
Building Museum)

Halloween on Screen

Holiday Classics

Montgomery College Screening
Series (A film class open to the
public with introductions and
discussions by Montgomery
College professors)

Mid-Atlantic Regional Showcase
(featuring work by local
filmmakers)

Festival of New Spanish Cinema

Library of Congress Showcase,
featuring recently restored
classics and the documentary
THESE AMAZING SHADOWS,
chronicling the restoration work
done by the film archive

Whole Food Market "Do
Something Reel" Film Festival, a
documentary series focused on
food and health issues

Regional Festivals hosted at AFI
Silver

Washington Jewish Film Festival

Environmental Film Festival in the
Nation's Capital

Korean Film Festival DC

DC Labor FilmFest

NIH Science in the Cinema (FREE
screenings with experts in
science and medicine leading
post-screening discussions)

8: THE MORMON PROPOSITION

CYRUS	Billy Wilder's THE APARTMENT (50 th anniversary)
THE KIDS ARE ALL RIGHT	
THE GIRL WHO PLAYED WITH FIRE	The restored print of Michael Powell and Emeric Pressburger's ballet-world classic THE RED SHOES
NEVER LET ME GO	
THE TILLMAN STORY	
WAITING FOR SUPERMAN	JAWS (35th Anniversary)
THE GIRL WHO KICKED THE HORNET'S NEST	BREATHLESS (50th Anniversary)
CARLOS—The Full-Length Roadshow Edition	M*A*S*H (40th Anniversary)
127 HOURS	FIVE EASY PIECES (40th Anniversary)
BLACK SWAN	
I LOVE YOU PHILLIP MORRIS	THE GODFATHER and THE GODFATHER: PART II
BLUE VALENTINE	
THE SOCIAL NETWORK	THE DAY THE EARTH STOOD STILL
EVEN THE RAIN	GENTLEMEN PREFER BLONDES
THE FIGHTER	The Who's TOMMY
TRUE GRIT	ROYAL WEDDING
UNCLE BOONMEE WHO CAN RECALL HIS PAST LIVES	CLOSE UP (20 th anniversary)
JANE EYRE	Japan's SEVEN SAMURAI, HOUSE and THE MAKIOKA SISTERS
WIN WIN	
<u>Special Classic Engagements</u>	Godard's EVERY MAN FOR HIMSELF
Alfred Hitchcock's PSYCHO (50 th anniversary)	Marcel Camus's bossa nova classic BLACK ORPHEUS

Italian classics THE LEOPARD,
THE CONFORMIST, MAMMA
ROMA, THE GIRLFRIENDS

Silent Screenings with live
musical accompaniment of THE
CHAPLIN REVUE, SALOME,
NOSFERATU, and Hitchcock's THE
LODGER and BLACKMAIL (with the
world famous Alloy Orchestra)

French New Wave classics LE
DOULOS, LEON MORIN, PRIEST
and the Washington, DC premiere
of DIARY OF A COUNTRY PRIEST

CASABLANCA

THE BIG LEBOWSKI

KING: A FILMED RECORD;
MONTGOMERY TO MEMPHIS

IT'S A WONDERFUL LIFE

The nine-hour documentary
exploration of the Holocaust,
SHOAH, on the occasion of its
25th anniversary, plus a special
program SHOAH—The Unseen
Interviews, in cooperation with
the United States Holocaust
Memorial Museum

Major Festival Presentations

Over the past year AFI Silver has offered an exceptional array of special events, including major festivals and specialty showcases:

AFI-DISCOVERY CHANNEL SILVERDOCS DOCUMENTARY FESTIVAL

Now in its ninth year, AFI-Discovery Channel Silverdocs Documentary Festival has been hailed as "Non-fiction Nirvana" by Variety and "the pre-eminent US documentary Fest..." by Screen International. In 2011, the seven-day Festival will run from June 20 - 26. Last year's festival featured over 100 films representing more than 50 countries to an audience of over 27,000. The concurrent International Documentary Conference attracts over 1,200 entertainment industry professionals for five days of workshops, seminars and networking events.

Each year, films presented at Silverdocs have been nominated for Academy Awards; including WASTE LAND and RESTREPO from 2011. The Festival regularly attracts luminaries from across the spectrum of journalism, politics, sports, and of course, film, including former Vice

President Al Gore, Madeleine Albright, Senator Barbara Boxer, Speaker of the House Nancy Pelosi, LeBron James, Lance Armstrong, Spike Lee, Martin Scorsese, Albert Maysles, Jonathan Demme, Werner Herzog, Edward Norton, Richard Dreyfuss, Lisa Schwarzbaum, Thomas L. Friedman, and Judy Woodruff.

On April 1, 2011, The Washington Post summed up the festival success saying:

“For its part, Silverdocs has earned pride of place among such important nonfiction festivals as Sundance and Toronto’s Hot Docs, maximizing local industry ties with Discovery, the political world of think tanks and Congress and national media outlets.”

AFI LATIN AMERICAN FILM FESTIVAL

From late September through mid-October, the AFI Silver Theatre presents the AFI Latin American Film Festival, coinciding with National Hispanic Heritage Month. This year marks the 21st edition of the festival, which is one of the largest and longest-running Latin American film festivals in North America. For 2010 the festival features over 40 films from over 20 countries.

AFI EUROPEAN UNION FILM SHOWCASE

The European Union Film Showcase features a first-class selection of films from EU member states that includes US premieres, film festival award winners and box-office hits. All films are Washington, DC premieres, and range from only-in-a-film-festival selections to highly anticipated fall and winter releases, with many EU countries are represented in the festival by their Oscar selections for Best Foreign Language Film. Over 9,000 guests attended the 2010 EU Showcase which featured over 40 films from all 27 EU countries, with several guest filmmakers in attendance.

Collaborating Organizations

Many of the above programs were presented in collaboration with local, national and international organizations. Among them were:

Discovery Communications

Corporation for Public Broadcasting
National Black Programming Consortium
The European Union Commission
The embassies of the 27 members states of the European Union
TransAfrica
The Freer Gallery of Art
The Hirshhorn Museum and Sculpture Garden
Maryland Public Television
Montgomery College
University of Maryland
National Institutes of Health
Howard University
The Project on Government Oversight
The Ridenhour Prizes/The Nation Institute
The Film Noir Foundation
The United States Institute for Peace
Italian Cultural Institute
Mexican Cultural Institute
French Ministry of Culture
Mid-Atlantic Hispanic Chamber of Commerce
Maryland Film Office
United States Holocaust Memorial Museum
National Building Museum
Sundance Institute Documentary Film Program

VSA and the International VSA Festival
afrikafe
DC Caribbean Filmfest
Caribbean Association of World Bank and IMF Staff (CAWI)
Caribbean Professionals Networking Series (CPNS)
Institute of Caribbean Studies (ICS)
The British Film Institute
BBC
Channel 4 BritDoc Foundation
PBS
WAMU 88.5
INPUT (International Public Television Screening Conference)
Latino Public Broadcasting
El Tiempo Latino
Telemundo
The Environmental Film Festival in the Nation's Capital
48 Hour Film Project
Washington Jewish Film Festival
The Japan Foundation
Metropolitan Washington Council of the AFL-CIO
The Debs-Jones-Douglas Institute
Silver Spring Regional Service Center
Korean Film Council
Korea Foundation
Korean Cultural Services
Kids Euro

DGS

Invitations for Bid (IFB), Requests for Proposal (RFP) and contracts; inventory and facility management; the management and administration of computer and office automation activities; oversight of all personnel activities of the Department of General Services; Strategic Planning for the Director; and oversight and management for increasing access to County facilities for residents and employees with disabilities.

FY12 Recommended Changes	Expenditures	WYs
FY11 Approved	1,808,250	16.0
Add: Utility support for Imagination Stage	100,000	0.0
Shift: Move an additional 40 % of personnel costs for Management and Budget Specialist to CIP	-43,210	-0.4
Shift: Move 50% of the personnel costs for Redevelopment Supervisor to CIP	-79,070	-0.5
Decrease Cost: Retirement in Division of Real Estate And Management Services	-123,000	0.0
Reduce: Redevelopment and shift to CIP	-129,880	-1.0
Miscellaneous adjustments, including restoration of employee furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	-30,290	0.3
FY12 CE Recommended	1,502,800	14.4

BUDGET SUMMARY

	Actual FY10	Budget FY11	Estimated FY11	Recommended FY12	% Chg Bud/Rec
COUNTY GENERAL FUND					
EXPENDITURES					
Salaries and Wages	11,583,050	9,525,910	10,174,820	9,199,490	-3.4%
Employee Benefits	4,060,845	4,131,230	4,036,510	3,150,110	-23.7%
County General Fund Personnel Costs	15,643,895	13,657,140	14,211,330	12,349,600	-9.6%
Operating Expenses	17,051,417	10,354,100	8,283,920	9,104,550	-12.1%
Capital Outlay	0	0	0	0	—
County General Fund Expenditures	32,695,312	24,011,240	22,495,250	21,454,150	-10.6%
PERSONNEL					
Full-Time	220	213	213	211	-0.9%
Part-Time	6	6	6	6	—
Workyears	167.5	150.4	150.4	148.3	-1.4%
REVENUES					
Grey Courthouse: Maintenance	0	467,000	467,000	0	—
Solicitation Fee: Non-Construction	740	0	0	0	—
Solicitation Fee: Formal On-Line	9,525	3,210	3,210	3,210	—
Solicitation Fee: Formal	18,005	8,130	8,130	8,130	—
Protest Fees	0	1,000	1,000	1,000	—
Photocopying Fees	0	100	100	100	—
Information Requests	621	600	600	600	—
County General Fund Revenues	28,891	480,040	480,040	13,040	-97.3%
PRINTING AND MAIL INTERNAL SERVICE FUND					
EXPENDITURES					
Salaries and Wages	1,631,823	1,713,580	1,505,680	1,698,220	-0.9%
Employee Benefits	615,452	641,230	596,610	618,270	-3.6%
Printing and Mail Internal Service Fund Personnel Costs	2,247,275	2,354,810	2,102,290	2,316,490	-1.6%
Operating Expenses	3,303,526	3,944,280	5,056,440	5,549,820	40.7%
Debt Service Other	158,815	0	0	0	—
Capital Outlay	21,732	208,250	0	317,840	52.6%
Printing and Mail Internal Service Fund Expenditures	5,731,348	6,507,340	7,158,730	8,184,150	25.8%
PERSONNEL					
Full-Time	30	30	30	29	-3.3%
Part-Time	1	0	0	1	—
Workyears	31.4	29.3	29.3	29.8	1.7%
REVENUES					
Mail Revenues	2,102,109	2,131,740	2,131,740	2,345,690	10.0%
Print Revenues	2,070,949	3,083,270	3,083,270	3,438,840	11.5%
Investment Income	521	600	0	0	—
Other	0	0	1,140,000	1,500,000	—
Imaging/Archiving	1,000,365	1,024,590	1,024,590	1,183,080	15.5%
Printing and Mail Internal Service Fund Revenues	5,173,944	6,240,200	7,379,600	8,467,610	35.7%