

**ACTION**

**MEMORANDUM**

October 1, 2009

TO: County Council

FROM: Justina Ferber, Legislative Analyst

SUBJECT: Recommendation of the PHED Committee  
Bethesda Urban Partnership Board of Directors

Section 68A of the Montgomery County Code authorizes the creation of urban district corporations within an urban district with certain procedures to operate as a commercial district management authority. The Council must submit at least three nominations to the County Executive for one position on the Bethesda Urban District Corporation Board of Directors. The nominees must live in a residential community outside of, but in close proximity to the urban district.

The Council requested interested citizens to apply for the Bethesda Urban District Corporation Board of Directors and received four applications. Each term on the Board is for three years and directors are limited to two terms. The second term of Jack D. Hayes, who is the current Council nominee on the Bethesda Urban Partnership Board of Directors, expires in October 2009, and he is ineligible for a third term.

The Planning, Housing and Economic Development Committee interviewed the four applicants on September 24 and believes that all are well qualified. The Committee recommends that all four be nominated as candidates for consideration in order of preference.

**COUNCIL ACTION**

Approve the memorandum to the County Executive submitting the following names for consideration to the Bethesda Urban District Corporation Board of Directors in order of preference:

1. Andy O'Hare
2. Julian Mansfield
3. Nelson Cooney
4. Stephen Bull

Attachments: Draft Memorandum to the County Executive © 1  
Resumes © 2 - 14

## MEMORANDUM

October 6, 2009

TO: Isiah Leggett, County Executive  
FROM: Phil Andrews, Council President  
SUBJECT: Bethesda Urban District Corporation Board of Directors

Section 68A of the Montgomery County Code authorizes the creation of urban district corporations within an urban district with certain procedures to operate as a commercial district management authority. The Council must submit at least three nominations for one position on the Bethesda Urban District Corporation Board of Directors for your consideration. The nominees must live in a residential community outside of, but in close proximity to the urban district. The term of Jack D. Hayes, who is the current Council nominee on the Bethesda Urban Partnership Board of Directors, expires in October 2009 and he is ineligible for reappointment.

The Council received four applications for the Board of Directors position. Applicants were interviewed by the Planning, Housing and Economic Development Committee on September 24. The Council notes that all candidates are well qualified and their resumes are attached for your perusal. The Council nominates all four candidates for consideration for appointment to the Bethesda Urban District Corporation Board of Directors and the nominations are listed in order of preference:

1. Andy O'Hare
2. Julian Mansfield
3. Nelson Cooney
4. Stephen Bull

### Attachments

f:\ferber\county council appointments\bethesda urban partnership\09 appointment\agenda to forward name.doc

RCC

JF  
CC

Stephen Bull  
7804 Charleston Drive  
Bethesda, Maryland 20817

September 8<sup>th</sup>, 2009

The Honorable Phil Andrews  
President  
Montgomery County Council  
Stella B. Werner Council Office Building  
100 Maryland Avenue  
Rockville, Maryland 20850

051135



Dear President Andrews:

This letter is an application for appointment to the position on the Bethesda Urban Partnership Board of Directors being vacated by Mr. Jack D. Hayes whose term expires in October 2009.

In the aggregate I have resided in Bethesda for over fourteen years. I first lived on Baltimore Avenue in Bethesda from 1970 to 1974, after which I relocated to the District of Columbia before returning to my current address in 1999 where I have resided continuously since that time. During the nearly-forty year period living in or contiguous to Bethesda I have seen many positive changes to the downtown commercial area of Bethesda, although I have a concern with the increasing urbanization and the challenges that result there from, particularly with regard to transportation and traffic density issues. I am particularly concerned about the impact of the expanded National Naval Medical Center on the downtown Bethesda area and believe that the County Council as well as County and Town citizens must forcefully engage federal officials responsible for the BRAC project to ensure that the character of Bethesda and the surrounding area is not deleteriously affected.

I have been involved in and with government at all levels for most of my professional life. As is reflected on the attached resume, I served in the Nixon White House for over five years, have served in various capacities on various federal commissions and boards, worked with the semi-public United States Olympic Committee as its government representative for nearly two decades, and have been involved in local government issues through my work with the Salvation Army. In short, I have considerable experience working with government and communities at all levels and believe that I can make a contribution to the Board of the Bethesda Urban Partnership. Accordingly, I am submitting this application for appointment to the Board hope that it will be successfully considered.

Sincerely,

Stephen Bull

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COUNCIL

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## Stephen B. Bull

### Home

7804 Charleston Drive  
Bethesda, Maryland 20817  
(301) 365-0555

### Work

Coldwell Banker Residential Brokerage-  
7272 Wisconsin Avenue  
Bethesda, Maryland 20814  
(301) 718-0010

## PROFESSIONAL EXPERIENCE

2009

Coldwell Banker Residential Brokerage - Associate

Licensed in Maryland, Virginia, and the District of Columbia.

1991 - 2008

United States Olympic Committee - Director of Government Relations

Responsible for the establishment and operation of a government/Washington relations function directed toward the Executive and Legislative Branches of the Federal Government.

1989 - 1990

National Republican Senatorial Committee - Director, Business and Political Action Programs

Managed the department responsible for developing and executing programs to generate political action committee (PAC) funding for all Republican Senatorial candidates. Served as principal contact between Campaign Committee, Business Community, and Republican Senators and candidates.

1978 - 1989

Philip Morris Inc. - Director, Washington Relations

One of three people responsible for establishing the Washington Relations Office. Became the principal representative dealing with high-level members of the Executive and Legislative Branches of the Federal Government on matters affecting the Corporation and its operating companies.

1977 - 1978

Burson-Marsteller - Public Affairs Counsellor

Developed and implemented public relations/public affairs programs for a variety of clients.

1976

Commission on the Review of the National Policy Toward Gambling - Director of Public Affairs

Developed a communications program which resulted in salvaging the work of this commission after it had fallen into controversy.

③

1975

Television News Inc. - Assistant to the President

Directed a series of special projects for a fledgling broadcaster's efforts to establish a satellite-delivered news service.

1968 - 1974

Special Assistant to the President of the United States

Following campaign work in 1968, became a Special Assistant to President Nixon with progressively increasing responsibility for a variety of areas including the President's scheduling, travel, the operation of his office, and other ancillary duties including liaison with Cabinet and various support groups (e.g. U.S. Secret Service, White House Military Office).

1966 - 1968

Canada Dry Corporation - Assistant to the President

Following an executive training program, became the Corporation president's principal assistant with responsibility for a variety of administrative matters.

1963 - 1966

United States Marine Corps

Released from active duty as a Captain, served final year in Vietnam.

**GOVERNMENT AND VOLUNTARY SERVICE**

1988 - 1995

U.S. Architectural and Transportation Barriers Compliance Board

Presidential appointee to the board of this Federal agency which seeks to ensure physical accessibility of public and private facilities in accordance with the Americans With Disabilities Act (ADA).

1989 - Present

Salvation Army

Member of the Advisory Board of the Washington, D.C. Salvation Army.  
Chairman, Board of Visitors, Salvation Army College For Officer Training (Atlanta, Ga.)

**PERSONAL**

Born: 12 November 1941

Education: B.A., St. Lawrence University, 1963

Married: Two children, four grandchildren

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Council President Phil Andrews  
County Council Office  
Stella B. Werner Council Office Building  
100 Maryland Avenue  
Rockville MD 20050

051101



Dear Council President Andrews:

This is to request consideration for the position on the Bethesda Urban Partnership Board of Directors which opens up in November of this year. I am currently retired and live in a town home adjacent to the Bethesda Urban District.

I recently served on the Advisory Committee of Bethesda Transportation Solutions for a total of seven years ending that service this year as its Chairman. Thus I am quite familiar with BUP's duties and responsibilities and know it as an organization that has done so much to improve the quality of life in Bethesda. I would be pleased and honored to serve on its Board.

Enclosed is a resume that highlights my career. Not mentioned in the resume is my work with the Washington Metropolitan Area Transit Commission where I served as project director for a mass transportation demonstration project experimenting with a people circulator for downtown Washington D.C.'s Central Business District in the 1960s.

Since my retirement, besides my serving on the Bethesda Transportation Solutions, I also do volunteer work with JSSA Hospice.

Thank you for your consideration.

Very Truly Yours,

Nelson J. Cooney  
4912 Edgemoor Lane  
Bethesda, MD 20814  
301-656-6152

2009 SEP 10 AM 9:44

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COUNCIL

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## NELSON J. COONEY

4912 Edgemoor Lane  
Bethesda, MD 20814  
301-656-6152  
301-906-5707 (Cell)  
n.cooney@verizon.net

### EXPERIENCE

#### BRICK INDUSTRY ASSOCIATION (BIA)

11490 Commerce Park Drive  
Reston, VA 20191  
703-620-0010

**President**

**1986 – 2002**

- Led the trade association for the \$9 billion brick industry with a staff of 14 and a \$3 million budget.
- Grew the membership of BIA by leading the merger of separate distributor and manufacturer organizations to create a unified, more powerful and effective industry trade association.
- Built consensus for and oversaw development of a \$7 million regional/national marketing effort that reversed 20 years of declining market share.
- Structured and facilitated strategic planning efforts to fix the problem of declining dues income resulting from member consolidations.
- Coordinated industry responses to environmental regulatory efforts in order to obtain more favorable positions.
- Developed and implemented an information technology plan that included creating a web presence for the association and e-commerce initiatives.
- Substantially increased statistical reporting and benchmarking studies that helped to facilitate needed changes in the industry.
- Redesigned and expanded the frequency, content and circulation of a periodic newsletter into a monthly magazine recognized today as the voice of the industry.
- Consolidated trade shows and increased number of committees to align the association to better serve its constituents.
- Increased educational and training courses for management and sales personnel.

(b)

**AMERICAN TRUCKING ASSOCIATIONS (ATA)**

2200 Mill Road  
Alexandria, VA  
703-838-1700

**Vice President, Communications**

**1984-1986**

- One of seven vice presidents in an organization with a \$23 million budget and 250 employees, responsible for a public affairs office, a foundation, and a 32,000 subscriber weekly newspaper.
- Managed the reorganization of the foundation to substantially increase its funding in order to support a multimillion-dollar advertising and public relations program.
- Organized a national teleconference via satellite to 47 cities featuring a discussion of major transportation issues with White House, government, and Congressional representatives.

**General Counsel**

**1976-1984**

- Advised and counseled the association on all legal matters of association interest.
- Guided a legal department in numerous court challenges to governmental regulations.
- Testified before Congress, made dozens of speeches/debates before public groups, and appeared on "Larry King Live" presenting industry positions.
- Managed outside legal counsel in a major challenge to the 1980 Multi-Employer Pension Act.

**EDUCATION**

**Georgetown University Law Center**

Washington, DC

**Doctor of Jurisprudence**

**Loyola College**

Baltimore, MD

**Bachelor of Arts in English Literature**

**ADDITIONAL INFORMATION**

Interests include reading, theatre, travel, yoga, tennis, skiing.

BCC

JULIAN P. MANSFIELD  
4413 HIGHLAND AVENUE  
BETHESDA, MARYLAND • 20814

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July 23, 2009

050476



The Honorable Phil Andrews, President  
Montgomery County Council  
100 Maryland Avenue  
Rockville, MD 20850

Dear Mr. Andrews:

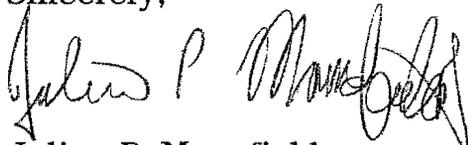
I understand the County Council will be nominating a citizen representative to the Board of Directors of the Bethesda Urban Partnership, and I am submitting my resume for your consideration.

As a longtime resident of East Bethesda—just outside the urban district—and a lifelong resident of Montgomery County (I graduated from B-CC High School), I am committed to helping Bethesda continue to grow and prosper. My experience as Village Manager of the Village of Friendship Heights would allow me to provide valuable input on development projects, planning and zoning, streetscape maintenance, the organization of promotional activities, and other aspects of urban district service delivery as needed.

I also represented Bethesda on the Western Montgomery County Citizens Advisory Board. This experience gave me the opportunity to work on numerous issues of importance within the downtown area, further enhancing my appreciation of this wonderful, dynamic community.

I look forward to speaking with you and the Council about my interest in serving. Thank you very much.

Sincerely,



Julian P. Mansfield

PHIL - I appreciate your consideration,



2009 JUL 27 11 09 AM

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JULIAN P. MANSFIELD  
4413 Highland Avenue, Bethesda, MD 20814  
(Home) 301-656-7428 (Work) 301-656-2797 (Cell) 301-538-2533  
jpmansfield@yahoo.com

## WORK EXPERIENCE

Village of Friendship Heights (July 1990-present)—4,500 pop., \$2.1 million budget

Village Manager (June 1996-present)

- Chief administrative officer for Village; responsible for implementing policies and procedures enacted by Village Council. Manage day-to-day operational activities and programs at award-winning Village Center.
- Assist in formulating operating and capital budgets (\$2.1 million annual budget); provide assistance in developing and implementing policy initiatives.
- Negotiate, administer, and supervise contracts for public services.
- Supervise nine staff members and numerous community center volunteers.
- Represent Village Council before municipal, county, and state government agencies, civic associations, community advisory boards, and other organizations on a variety of local and regional issues, including planning and zoning, development, public safety, transportation management, etc.

Acting Village Manager (April 1996-June 1996)

Assistant Village Manager (July 1995-April 1996)

Assistant to the Village Manager (July 1994-July 1995)

Administrative Assistant (July 1990-July 1994)

U.S. Agency for International Development—Washington, D.C.

Assistant to the Agency Coordinator for Human Rights and Democratic Initiatives  
Bureau of Program Policy and Coordination, 1986-1989.

## EDUCATION

Master of Public Administration, The American University—July 1995

Phi Kappa Phi National Public Administration Honor Society.

Pi Sigma Alpha National Political Science Honor Society.

Bachelor of Science, Earlham College—June 1990. Major: Political Science.

## VOLUNTEER EXPERIENCE/PROFESSIONAL ASSOCIATIONS

Board Member, Western Montgomery County Citizens Advisory Board—Nominated by County Executive, Appointed by County Council, 2000-2002 term.

Corporate Member, International City/County Management Association (ICMA)—1996 to present.

Rotary Club of Friendship Heights—January 1997 to present.

Secretary, 1998-1999; President-Elect, 1999-2000; President, 2000-2001.

Board of Directors, Montgomery Municipal Cable Television—August 1995 to present, representing Village of Friendship Heights. President, 2006 to present.

Board of Directors, B-CC High School Educational Foundation—November 2000 to present.

BCC

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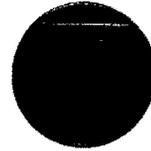
**Delgado, Annette**

**From:** Andrews' Office, Councilmember  
**Sent:** Monday, August 17, 2009 11:40 AM  
**To:** Montgomery County Council  
**Subject:** FW: BUP Board Representative

050808

-----Original Message-----

**From:** O'Hare, Andrew [mailto:AOhare@cement.org]  
**Sent:** Friday, August 14, 2009 3:59 PM  
**To:** Andrews' Office, Councilmember  
**Subject:** BUP Board Representative



Councilmember Andrews,

Attached please find my resume which I am forwarding to your attention in consideration of the Council representative on the Bethesda Urban Partnership Board.

Thank you very much for your consideration.

Regards,  
Andy O'Hare

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8002 Kentbury Drive  
Bethesda, MD 20814  
(301) 718-1925  
[oharefamily1@verizon.net](mailto:oharefamily1@verizon.net)

August 13, 2009

Honorable Phil Andrews  
President, Montgomery County Council  
100 Maryland Avenue  
Rockville, MD 20850

**Re: Council Representative on the Bethesda Urban Partnership Board**

Dear Councilmember Andrews,

I am writing regarding your recent solicitation for members of the board of the Bethesda Urban Partnership. I am applying for the board seat set aside for a representative of the County Council.

I have been active in various volunteer capacities on behalf of the County and the Bethesda community for more than a decade. I am an avid runner and served for three years as a member of the board of the Coalition for the Capital Crescent Trail. During my tenure on the Coalition, I worked closely with the County Council and the Department of Public Works and Transportation to address trail maintenance needs. I am a founding member of a District 1 coalition of citizens groups (coordinated by Jenny Sue Dunner), where we met about a year ago at a meeting in Potomac.

I served for six years as a member of the County's Solid Waste Advisory Committee when Doug Duncan was County Executive. I am a past President and Vice President of the East Bethesda Citizens Association – one of the oldest citizens associations in Montgomery County, where I served in these capacities and as a committee chair for more than a decade. I coordinated the affairs of a coalition of communities comprised of East Bethesda, the Town of Chevy Chase and Edgemoor to advocate on the Woodmont Triangle Amendment to the Bethesda Sector Plan and currently am a member of the Woodmont Triangle Group hosted by Ken Hartman, Director of the Bethesda/Chevy Chase Services Center. I also currently serve as Vice Chair of the Bethesda Art and Entertainment District Board, an independent non-profit agency, which works closely with the Bethesda Urban Partnership on arts and entertainment events in Bethesda.

Through these many and varied experiences I have been exposed to the workings of Montgomery County government, and specifically development, arts and entertainment and transportation matters addressing Bethesda and the surrounding community.

I would be delighted to serve as a member of the BUP board representing members of the Council. I would relish the opportunity to employ the knowledge gained through my Montgomery County and Bethesda volunteer activities as well as my extensive professional expertise advocating at the federal, state and local levels and managing all facets of non-profit associations and organizations.

I have attached a copy of my professional resume for your reference. I may be reached at (202) 270-0094, or [oharefamily1@verizon.net](mailto:oharefamily1@verizon.net). Thank you very much for your consideration.

Sincerely,

Andrew T. O'Hare

Andrew T. O'Hare

## **ANDREW T. O'HARE, CAE**

8002 Kentbury Drive  
Bethesda, Maryland 20814  
(301) 718-1925  
e-mail: [oharefamily1@verizon.net](mailto:oharefamily1@verizon.net)

Portland Cement Association  
500 New Jersey Avenue, NW  
Washington, D.C. 20001  
e-mail: [ahare@cement.org](mailto:ahare@cement.org)  
Phone: (202) 408-9494  
Fax: (202) 408-0877  
Cell: (202) 270-0094

### **PROFESSIONAL EXPERIENCE**

**Vice President/Officer**, Portland Cement Association, Washington, D.C., March 1995-present. Registered to lobby the legislative and executive branches of the federal government.

Responsibilities include:

- Directing advocacy on environmental, energy, health and safety, infrastructure and other issues
- Managing 7-10 professional and support staff
- Developing and managing a \$3.8 million annual budget
- Managing the preparation and implementation of multi-year association strategic plans
- Meeting frequently with association Board of Directors, member company CEOs
- Lobbying officials in Congress, the White House and federal agencies
- Developing consensus industry positions on the state, national and international levels
- Directing the activities of 8-10 association committees and subcommittees
- Formulating and implementing joint programs with allied associations
- Participating in political organizations (e.g., Democratic Leadership Council, Ripon Society,)
- Responding to federal and state rulemakings and proposed legislation
- Managing activities of consultants and outside counsel (including litigation)
- Coordinating association research in support of issue advocacy
- Coordinating programs to promote the use of cement and concrete products
- Communicating frequently with members through detailed written communications
- Writing/editing weekly bulletins addressing developments on priority issues
- Speaking frequently before audiences of varying sizes (10-200+)

**Senior Regulatory Analyst**, American Petroleum Institute (API), Washington, D.C., February 1990-March 1995. Lead API lobbyist on regulation and legislation affecting the oil and gas industry.

- Directed association committees that developed federal policy
- Responded to numerous federal rulemakings; developed legislative advocacy tools
- Lobbied EPA officials and Congressional staff on key regulations and legislation
- Formulated and managed multi-industry coalitions
- Managed a \$1.8 million annual advocacy and research budget
- Directed API's advocacy effort on regulatory reform.

**Andrew T. O'Hare**

Page 2

**Senior Consultant**, Booz, Allen and Hamilton, Inc. Bethesda, Maryland, August 1988-January 1990.

- Performed comprehensive environmental audits at corporate and federal facilities
- Authored federal rules for solid waste landfills on behalf of EPA.

**Geologist/Regulatory Consultant**, Geo/Resource Consultants, Washington, D.C., March 1987-August 1988.

- Provided environmental regulatory interpretation and clarification for regulated industry on behalf of EPA
- Developed and instructed a national environmental inspector training course.

**Petroleum Geologist**, Union Oil Company of California (7/82-3/85), Texas Oil and Gas Corporation (3/85-4/86), and Independent Consultant (4/86-11/86), Midland, Texas.

- Analyzed electric well logs, drill cuttings and rock core samples to develop geologic maps and cross sections detailing rock lithologies, facies and depositional environments
- Interpreted and analyzed both historical and self-created geologic maps and cross sections to isolate prospective oil and gas drilling locations in Texas and New Mexico
- Conducted detailed geologic fieldwork on site at numerous drilling well locations.

## **EDUCATION**

**Master of Science**, Geology, University of Kentucky, Lexington, Kentucky,

**Bachelor of Science**, Chemistry, University of Kentucky, Lexington, Kentucky

## **PROFESSIONAL CERTIFICATIONS/AFFILIATIONS**

- Certified Association Executive (CAE), since 6/05
- Member of the American Society of Association Executives
- Registered Professional Geologist, Commonwealth of Virginia, No. 000957; Since 1/94.

## **SOCIAL AFFILIATIONS/COMMUNITY ACTIVITIES**

- Vice Chair, Board of Bethesda Arts and Amenities Fund
- Past President and Vice President, East Bethesda Citizens Association
- Past Member, Board of the Coalition for the Capital Crescent Trail
- Member Woodmont Triangle Advisory Group

**REFERENCES** Provided upon Request.

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