

AGENDA ITEM #8
May 10, 2010

Consent Calendar

MEMORANDUM

May 6, 2010

TO: County Council

FROM: Minna K. Davidson, Legislative Analyst *MKD*

SUBJECT: FY11 Operating Budget:
Urban Districts

PHED Committee Recommendation

The Planning, Housing, and Economic Development (PHED) Committee reviewed the Executive's FY11 operating budget for the Urban Districts on April 14.

The Committee unanimously recommends approval as recommended by the Executive.

Summary of PHED Committee Discussion

The Committee reviewed the expenditures and funding sources for the Urban Districts. The Committee asked whether the Executive's proposed reductions for the Wheaton and Silver Spring Urban Districts would negatively impact the security presence or cleanliness in the districts. Staff from Wheaton and Silver Spring said that the reductions were being taken strategically, and that they did not expect the reductions to cause a negative impact for the public.

In reviewing the programs provided by the Urban Districts, Committee members asked why it appeared that reductions were taken in service programs, while funding for administration remained level. Staff from the Wheaton Urban District said that even with the proposed staffing reductions, the public will not see any reduction in the cleanliness or visibility of "red shirts" in the Wheaton downtown. Staff from Bethesda and Silver Spring also did not expect proposed funding reductions to result in declines in cleanliness or security in their districts.

The Committee discussed a letter from the Greater Silver Spring Chamber of Commerce requesting that the Committee reject the Executive's reduction of Clean and Safe Team hours - from coverage between 6:00 a.m. and 12:30 a.m. to coverage between 7:00 a.m. and 10:30 p.m. (© 31-32). Although the Committee understood the Chamber's concerns, they felt that the coverage hours could not be restored under the current fiscal constraints.

The April 14 Committee packet is attached on © 1-30.

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PHED COMMITTEE #2
April 14, 2010

Worksession

MEMORANDUM

April 13, 2010

TO: Planning, Housing, and Economic Development Committee
FROM: ^{MKD} Minna K. Davidson, Legislative Analyst
SUBJECT: **Worksession: FY11 Operating Budget
Urban Districts**

Those expected for this worksession:

Natalie Cantor, Director, Mid-County Regional Services Center
Kenneth Hartman, Director, Bethesda-Chevy Chase Regional Services Center
Reemberto Rodriguez, Director, Silver Spring Regional Services Center
Brady Goldsmith, Office of Management and Budget

The Executive's recommendation for the Urban Districts is attached at © 1-7. FY11-16 Fiscal Plans for the Urban Districts are on © 8-10. Executive staff responses to Council staff questions are on © 11-13.

OVERVIEW

For FY11, the Executive recommends total expenditures of \$7,378,470 for the Urban Districts, a decrease of -\$533,750, or -7% from the FY10 approved budget of \$7,932,220. Not included in this amount are Silver Spring Urban District expenditures of \$387,860 and 8.0 wy that are charged to the CIP and \$104,870 and 3.0 wy that are charged to the Silver Spring Parking Lot District.

Urban District Budget History, FY08-FY11 CE Recommended

	FY08 Actual	FY09 Actual	FY10 Approved	FY11 CE Rec.	% Change FY10-FY11
Expenditures:					
Urban District Funds	6,712,857	7,537,649	7,932,220	7,378,470	-7.0%
TOTAL Expenditures	6,712,857	7,537,469	7,932,220	7,378,470	-7.0%
Positions:					
Full time	32	32	32	30	-6.3%
Part time	1	1	1	1	
TOTAL Positions	33	33	33	31	-6.1%
WORKYEARS	57.6	58.1	58.1	50.2	-13.6%

The Executive's recommended changes in Personnel Costs and Operating Expenses for the three Urban Districts are summarized in the table below.

Summary of Urban District Expenditures by Category				
Urban District	FY09 Actual	FY10 Approved	FY11 CE Rec.	% change FY10-11
Bethesda				
Personnel Costs	59,619	63,560	61,900	-2.6%
Operating Expenses	3,336,861	3,316,650	3,285,760	-0.9%
Total Expenses	3,396,480	3,380,210	3,347,660	-1.0%
Silver Spring				
Personnel Costs	1,649,440	1,838,040	1,730,140	-5.9%
Operating Expenses	951,486	1,053,890	910,740	-13.6%
Total Expenses	2,600,926	2,891,930	2,640,880	-8.7%
Wheaton				
Personnel Costs	1,054,410	1,187,350	997,010	-16.0%
Operating Expenses	485,653	472,730	392,920	-16.9%
Total Expenses	1,540,063	1,660,080	1,389,930	-16.3%

Personnel Costs would decrease because the Executive recommends abolishing one vacant Program Specialist I position in the Wheaton Urban District, and one Wheaton Clean Team group position. In addition, the Executive recommends reducing -3.5 wy for Silver Spring Clean and Safe Team coverage, -0.5 wy to abolish a filled Program Specialist II position in the Mid-County RSC that is split-funded with the Wheaton Urban District, and -1.9 wy for furlough days.

Some notable changes in operating expenses are highlighted in the table on the next page. In addition to the items in the table, the Executive recommends several small reductions in each Urban district which are shown in the Executive's budget on © 5-6.

Key Operating Expense Changes	
Item	\$
Bethesda	
Eliminate Home Fashion Brochure	-12,500
Decrease Trash Receptacle Replacement	-10,000
Silver Spring	
Reduce Banner and Flag Rotations	-45,000
Reduce costs for streetscape maintenance	-40,040
Wheaton	
Reduce summer concerts from 5 to 1, no World of MC festival	-17,000
Decrease Georgia Ave. Gateway maintenance	-11,950
Eliminate seasonal flower rotations in medians	-18,170

On the revenue side, Urban Districts are funded from a combination of sources including Urban District taxes, charges for services, and transfers from the Parking Lot District (PLD) and General Funds. For FY11, the Urban District tax rates are recommended to remain the same as in FY10. Small increases in the assessable base for real property in each district will result in small increases in Urban District tax revenues. In the Bethesda and Silver Spring Urban Districts, transfers from the Parking Lot Districts will be reduced. In the Wheaton Urban District the non-baseline transfer from the General Fund will be reduced. A comparison of Urban District Tax revenues and transfers from the Parking Lot Districts and General Fund from FY10 to FY11 is shown below. A table comparing all of the funding sources for each Urban District is attached on © 14.

Urban District/Fund	FY10	FY11	% Change
Bethesda			
Urban District Tax	497,070	502,370	1.0%
Transfer from Bethesda PLD	2,835,000	2,593,000	-8.5%
Silver Spring			
Urban District Tax	656,130	663,120	1.1%
Transfer from Silver Spring PLD	2,113,000	1,805,000	-14.5%
Wheaton			
Urban District Tax	169,870	171,640	1.0%
Transfer from Wheaton PLD	292,320	292,320	-----
Transfer from General Fund, baseline	76,090	76,090	-----
Transfer from General fund, non-baseline	1,168,000	873,000	-25.3%

URBAN DISTRICTS AND PROGRAMS

Urban Districts were created to promote public interest activities that benefit residential and commercial interests in particular communities. Urban Districts enhance the safety and security of individuals and property and provide assistance with capital projects that promote the economic stability and growth of the district. In addition, Urban Districts ensure that

communities are maintained in a clean and attractive manner, promote a sense of community identity, ensure adequate infrastructure and foster a dynamic social and business climate.

The County’s three Urban Districts are Bethesda, Silver Spring, and Wheaton. The Bethesda Urban District is run by an Urban District corporation, the Bethesda Urban Partnership. The Silver Spring and Wheaton Urban Districts are managed by the respective Regional Services Centers.

Urban District services include promotions, sidewalk repair and maintenance, streetscaping activities and tree maintenance. The table below compares FY10 approved and FY11 recommended funding and workyears by program.

Expenditure Changes in Urban District Programs				
Program	FY10 Budget	FY 11 Rec.	\$ change	% change
Promotion of Community and Business Activities	1,221,660	1,135,860	-85,800	-7.0%
Sidewalk Repair	143,970	143,970	0	0.0%
Streetscape Maintenance	3,481,710	3,126,030	-355,680	-10.2%
Tree Maintenance	121,360	115,810	-5,550	-4.6%
Enhanced Security	1,263,700	1,154,180	-109,520	-8.7%
Administration	1,699,820	1,702,620	2,800	0.2%

FY10 SAVINGS PLAN

For the FY10 Savings Plan, the Executive did not identify targets for the Urban Districts in Round 1. The Round 2 savings targets are shown in the table below. The items that are to be reduced are listed on © 15-17. They include mostly small reductions in operating expenses, savings from position lapse, and a reduction of -\$84,810 in the Bethesda Urban Partnership contract which eliminated certain planned promotional events and maintenance activities.

FY10 Round 2 Savings Plan Targets

Urban District	Savings Target
Bethesda	-\$101,410
Silver Spring	-\$86,760
Wheaton	-\$49,800
Total Urban Districts	-\$237,970

FY11 EXPENDITURE ISSUES

The Executive’s budget would reduce services in all three Urban Districts with the biggest reductions coming from Silver Spring and Wheaton. In response to Council staff questions, Executive staff explained the Executive’s approach to the proposed reductions:

Council staff question: Was there an overall approach or strategy for determining how much funding and how many workyears were reduced in each Urban District?

Executive staff response: The overall approach was to reduce expenditures and rate of growth, while preserving core enhanced services. Where possible, staffing reductions were taken from vacant positions.

Council staff question: Was there an overall approach or strategy for determining which programs in the Urban District would be reduced?

Executive staff response: Under Chapter 68A, Urban Districts are responsible for providing enhanced maintenance and promotions activities. Wherever possible, reductions were prioritized to minimize disruption to signature promotional activities and continue enhanced maintenance activities.

(Note: Relevant sections of County Code Section 68A-2 are attached on © 18-20.)

Of the three Urban Districts, the Wheaton Urban District is most affected by the Executive's recommended reductions. This may be, in part, because the Executive was trying to reduce General Fund transfer to the Wheaton Urban District. In public hearing testimony, the Wheaton Urban District Advisory Committee noted the recommended reduction and expressed concern about the inequity of reductions among Urban Districts (© 21).

When Council staff discussed the proposed reductions for the Wheaton Urban District with Executive staff, they indicated that although the reductions will result in some decreases in service, they should be manageable and allow key services in the Wheaton Urban District to continue.

WHEATON URBAN DISTRICT

Issue #1: Abolish a vacant Program Specialist II responsible for Wheaton Clean and Safe Team coordination, -\$92,060, 1.0 wy

This position managed the day-to-day operations of the Wheaton Clean and Safe Team. The workload will be absorbed by an existing Program Manager II and the Mid-County RSC Director.

Council staff recommendation: Approve as recommended by the Executive.

Issue #2: Abolish a full-time filled Program Specialist II split-funded with the Mid-County RSC, -\$44,510, -0.5wy

Executive staff comments: Clean and Safe Team supervisors will assume these duties, thereby reducing their time "on the street."

Council staff recommendation: Approve as recommended by the Executive.

Issue #3: Abolish one Wheaton Clean Team Group Position, -\$31,090, -1 wy

Executive staff comments: The Wheaton Clean Team will continue its anti-litter and beautification programs, although at a somewhat reduced pace.

Council staff recommendation: Approve as recommended by the Executive.

Issue #4: Reduce Wheaton Summer Concert Series from 5 concerts to 1 and eliminate funding for World of Montgomery Festival, -\$17,000

Executive staff comments: Fewer special events in Wheaton will reduce visitors to the downtown and potential "repeat customers."

Council staff recommendation: Approve as recommended by the Executive.

Issue #5: Georgia Avenue Gateway Maintenance to litter collection only, -\$11,950

Executive staff comments: Elimination of this program will result in the deterioration of the appearance of Georgia Avenue between Windham Lane and the Beltway.

Council staff recommendation: Approve as recommended by the Executive.

SILVER SPRING URBAN DISTRICT

Issue #6: Change Clean and Safe Team coverage from 6:00 a.m. – 12:30 a.m. to 7:00 a.m. to 10:30 a.m.

Executive staff comments: To realize a cost savings and yet address the need for enhanced Clean and Safe Team presence throughout the Silver Spring Urban District, it is proposed that the current services hours be condensed. This will provide better coverage when more residents are present in the Urban District.

Council staff recommendation: Approve as submitted by the Executive.

Issue #7: Reduce Banner and Flag Rotations, -\$45,000

Executive staff comments: The Silver Spring banner program is in need of new banners and banner hanging hardware. Therefore it is recommended that the program be canceled until adequate funding exists. As a result, there will be no street pole banners (identity markers) hung throughout the Silver Spring Urban District in FY11.

Council staff recommendation: Approve as recommended by the Executive.

Issue #8: Streetscape Maintenance, -\$40,040

Executive staff comments: There are times when streetscape maintenance equipment needs to be replaced due to excessive use (brooms, dust pans, litter pickers, snow shovels) or the need for special supplies or tools arises. The Silver Spring Urban District will be more resourceful, price conscious, and selective in making these purchases.

Council staff recommendation: Approve as recommended by the Executive.

BETHESDA URBAN DISTRICT

Issue #9: Eliminate Home Fashion Brochure, -12,500

Executive staff comments: The Home Fashion brochure features Bethesda's many home fashion shops with descriptions of each shop and its merchandise. The cut in this funding would eliminate the ability to produce this brochure.

Council staff recommendation: Approve as recommended by the Executive.

Issue #10: Trash Receptacle Replacement, -\$10,000

Executive staff comments: The phased annual replacement of a portion of the over 200 trash cans within the Bethesda Urban District would be deferred for FY11.

Council staff recommendation: Approve as recommended by the Executive.

ALL URBAN DISTRICTS

In addition to the reductions described above, the Executive recommends several smaller changes and adjustments to the Urban District budgets which are listed in the Executive's budget on © 5-6.

Council staff recommends approval of these changes as recommended by the Executive.

REVENUE ISSUES

The Urban Districts are funded through a combination of revenues from the Urban District Tax, Parking Lot District fees, maintenance charges on optional method development, transfers from the General Fund, and miscellaneous revenues. The proceeds from either the Urban District tax or parking fees transferred into an Urban District Fund must not exceed 90 percent of their combined total. In addition, the transfer from the Parking Lot District must not exceed the number of parking spaces in the Urban District times the number of enforcement hours per year times 20 cents. Urban District fund calculations from the FY10-15 Fiscal Plan are attached on © 8-10. A table showing the change in funding for each Urban District from FY10 to FY11 is attached on © 14.

Urban District Tax Rate: The Executive is proposing no tax rate changes for the Urban Districts from FY10 to FY11. The recommended tax rates are shown in the table below.

Urban District	Real Property	Personal Property
Bethesda	.012	.030
Silver Spring	.024	.060
Wheaton	.030	.075

Transfers from the General Fund: Several years ago, the Council defined “baseline services” for Urban Districts: those services that would routinely be funded by the County’s General Fund if there were no Urban Districts. The idea was that the special revenues in each Urban District Fund (Urban District taxes, Parking Lot District transfers, and investment income) were to provide for certain services *above and beyond* what would normally be covered by the General Fund. The baseline services included street sweeping three times each week, twice weekly trash pickup, litter collection between two and five times each week, semi-annual cleaning of brick pavers, monthly mowing, tree pruning on an optimal cycle, and regular streetlight maintenance.

Using a formula based on costs at that time, the “baseline service” target level in Bethesda was \$230,420, in Silver Spring was \$241,630, and in Wheaton was \$76,090. The goal was to use the each Urban District’s General Fund baseline transfer as the starting point for building the rest of its budget. This objective often has not been met due to fiscal exigencies. For example, for the past several years, the Bethesda Urban District usually has had sufficient resources from its Urban District tax and Parking Lot District transfer, and the Council has used the \$230,420 “due” to Bethesda to fund other needs in the General Fund portion of the budget.

For FY10, Wheaton was the only Urban District to receive transfers from the General Fund. The other Urban Districts funded all services through a combination of other sources. For FY11, the situation will remain the same. The table below shows the estimated baseline service costs, the total FY11 resources, and the amounts of the Wheaton General Fund transfers.

Urban District	Baseline Transfer	Baseline Service Cost	Non-baseline Transfer	Total General Fund Transfer	Total FY11 Resources
Bethesda	\$0	\$230,420	\$0	\$0	\$3,434,780
Silver Spring	\$0	\$241,630	\$0	\$0	\$2,709,890
Wheaton	\$76,090	\$76,090	\$873,000	\$949,090	\$1,425,710

Issue #11: Reduction in General Fund Transfer to the Wheaton Urban District

The Executive’s recommended expenditure reductions in the Wheaton Urban District total -\$270,150. The non-baseline General Fund transfer to the Wheaton Urban District is recommended to be reduced by -\$295,000 which is attributable to the expenditure reduction and other smaller adjustments to elements of the FY11 Fiscal Plan. The Executive recommends holding the transfer from the Wheaton Parking Lot District at \$292,320, the same level as in FY10, \$292,320.

Council staff recommendation: Approve as recommended by the Executive.

Issue #12: Funding for Bethesda and Silver Spring Urban Districts

The Executive's recommended FY11 funding sources for the Bethesda and Silver Spring Urban Districts are shown in the Fiscal Plans on © 8 and 9.

Council staff recommendation: Approve FY11 funding for the Bethesda and Silver Spring Urban Districts as recommended by the Executive.

<u>This packet contains:</u>	<u>circle #</u>
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FY11-16 Fiscal Plan, Bethesda Urban District	8
FY11-16 Fiscal Plan, Silver Spring Urban District	9
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Executive staff responses to Council staff questions	11
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Urban Districts

MISSION STATEMENT

The mission of the Urban Districts (Bethesda, Silver Spring, and Wheaton) is to: ensure that each district is maintained in a clean, safe, and attractive manner; promote a strong sense of identity in each district; ensure that each district has adequate infrastructure and the enhanced services required by their higher levels of activity in order to foster a vibrant social and business climate; and ensure long-term economic viability and vitality.

BUDGET OVERVIEW

The total recommended FY11 Operating Budget for the Urban Districts is \$7,378,470, a decrease of \$553,750 or 7.0 percent from the FY10 Approved Budget of \$7,932,220. Personnel Costs comprise 37.8 percent of the budget for 30 full-time positions and one part-time position for 50.2 workyears. Operating Expenses account for the remaining 62.2 percent of the FY11 budget.

LINKAGE TO COUNTY RESULT AREAS

While this program area supports all eight of the County Result Areas, the following are emphasized:

- ❖ ***A Responsive, Accountable County Government***
- ❖ ***Healthy and Sustainable Neighborhoods***
- ❖ ***Safe Streets and Secure Neighborhoods***
- ❖ ***Strong and Vibrant Economy***
- ❖ ***Vital Living for All of Our Residents***

DEPARTMENT PERFORMANCE MEASURES

Performance measures for this department are included below, with multi-program measures displayed at the front of this section and program-specific measures shown with the relevant program. The FY10 estimates incorporate the effect of the FY10 savings plan. The FY11 and FY12 targets assume the recommended FY11 budget and FY12 funding for comparable service levels.

ACCOMPLISHMENTS AND INITIATIVES

- ❖ ***Increased participation at the 20th anniversary "Taste of Bethesda" to 56 participant organizations and increased the branding of the event without any additional County funds.***
- ❖ ***Wheatonmd.org awarded best website design by American Graphic Design & Advertising.***
- ❖ ***Productivity Improvements***
 - ***Silver Spring Urban District has virtually eliminated the use of overtime by adjusting work schedules as needed.***
 - ***Wheaton Urban District created a dedicated deployment plan to increase the visibility of the Wheaton Safe Team. The outcome is to ensure Safe Team Members are in areas at a dedicated time by needs/volume of pedestrian traffic.***

PROGRAM CONTACTS

Contact Ken Hartman of the Urban Districts at 240.777.8206 or Brady Goldsmith of the Office of Management and Budget at 240.777.2793 for more information regarding this department's operating budget.

PROGRAM DESCRIPTIONS

Promotion of Community and Business Activities

This program enhances the quality of life in the Urban Districts and surrounding communities; fosters a strong, vibrant business climate within each Urban District; and creates a positive image and a sense of identity for the Districts. These goals are accomplished through enhanced maintenance activities; sponsorship of community events, including festivals, concerts, and parades; the installation of seasonal banners, unique signs, holiday decorations, and other amenities to give each District a sense of place; and the development and distribution of newsletters, brochures, and other promotional material highlighting the Districts. Each Urban District develops its programs with the active participation of its advisory committee or Urban District Corporation.

Program Performance Measures	Actual FY08	Actual FY09	Estimated FY10	Target FY11	Target FY12
Attendance at Urban District special events (annually)	178,650	227,250	227,250	224,250	224,250
Average number of unique website hits per month	79,290	125,950	125,950	125,950	125,950

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	1,221,660	0.9
Decrease Cost: Eliminate advertising in Wheaton-Kensington Chamber of Commerce Guide	-2,500	0.0
Decrease Cost: Events Calendar - Bethesda	-5,000	0.0
Eliminate: Home Fashion Brochure - Bethesda	-12,500	0.0
Reduce: Wheaton Summer Concert Series from 5 concerts to 1 and eliminate funding for World of Montgomery Festival	-17,000	0.0
Eliminate: Reduce Banner and Flag Rotations - Silver Spring	-45,000	0.0
Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	-3,800	0.0
FY11 CE Recommended	1,135,860	0.9

Sidewalk Repair

This program provides for the removal and replacement of deteriorated concrete and brick walks and curbs in the Urban Districts.

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	143,970	0.0
FY11 CE Recommended	143,970	0.0

Streetscape Maintenance

This program provides maintenance of, and improvement to, the streetscape amenities within each Urban District. Various service levels include litter collection, semi-annual sidewalk pressure washing, trash receptacle service at least three times a week, mowing and snow removal as needed, lighting maintenance, maintenance of planted/landscaped areas, and street sweeping.

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	3,481,710	26.2
Decrease Cost: Keys and Locks - Silver Spring	-500	0.0
Decrease Cost: Carpentry Supplies and Materials - Silver Spring	-1,000	0.0
Decrease Cost: Uniforms - Bethesda Urban Partnership	-1,000	0.0
Decrease Cost: Equipment Repair - Silver Spring	-3,000	0.0
Decrease Cost: Tools	-3,500	0.0
Decrease Cost: English as a Second Language Training Program for Staff - Bethesda	-5,000	0.0
Decrease Cost: Electrical Maintenance - Silver Spring	-6,680	0.0
Decrease Cost: Flowers and Plants - Silver Spring	-9,000	0.0
Decrease Cost: Trash Receptacle Replacement - Bethesda	-10,000	0.0
Decrease Cost: Georgia Avenue Gateway Maintenance to litter collection only	-11,950	0.0
Decrease Cost: Eliminate Seasonal Flower Rotations in medians - Wheaton	-18,170	0.0
Reduce: Abolish one Wheaton Clean Team Group Position	-31,090	-1.0
Decrease Cost: Streetscape Maintenance - Silver Spring	-40,040	0.0
Reduce: Abolish Program Specialist II responsible for Wheaton Clean and Safe Team coordination	-92,060	-1.0
Reduce: Silver Spring Clean and Safe Team Coverage from 6 am -12:30 am to 7 am - 10:30 pm	-138,160	-3.5
Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	15,470	0.2
FY11 CE Recommended	3,126,030	20.9

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Tree Maintenance

This program provides pruning, planting, fertilization, necessary spraying, replacement, watering, mulching, and tree base cleaning in the Urban Districts.

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	121,360	0.0
Reduce: Eliminate Tree Fertilization - Wheaton	-5,550	0.0
FY11 CE Recommended	115,810	0.0

Enhanced Security

This program provides safeguards against property theft, vandalism, and personal security in the Silver Spring and Wheaton Urban Districts. The goal of the program is to provide an enhanced level of protection and reduce the perception of crime through the use of County and Park Police support, as well as the Safe Teams.

Program Performance Measures	Actual FY08	Actual FY09	Estimated FY10	Target FY11	Target FY12
Presence of uniformed Clean and Safe Team staff per city block (avg hrs/day)	4.09	4.09	4.09	3.97	3.97
Customers served directly by Clean and Safe Teams (annually)	24,429	26,920	26,920	23,550	23,550

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	1,263,700	25.5
Decrease Cost: Wheaton Safe Team Uniforms	-1,000	0.0
Decrease Cost: Uniforms - Silver Spring	-8,400	0.0
Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	-100,120	-2.1
FY11 CE Recommended	1,154,180	23.4

Administration

This program provides staff support for contract administration and clerical services to the Urban District Advisory Committees and for the administration of the Bethesda Urban Partnership (BUP), Inc., a non-profit Corporation created to manage the day-to-day operation of the Bethesda Urban District. This program also provides for budget preparation and monitoring, payment authorization, and records maintenance.

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	1,699,820	5.5
Increase Cost: Annualization of FY10 Personnel Costs - Silver Spring	76,560	0.0
Increase Cost: Risk Management Adjustment - Bethesda	6,190	0.0
Increase Cost: Risk Management Adjustment - Silver Spring	5,340	0.0
Increase Cost: Risk Management Adjustment - Wheaton	3,060	0.0
Increase Cost: Occupational Medical Services Adjustment - Silver Spring	1,120	0.0
Increase Cost: Occupational Medical Services Adjustment - Wheaton	710	0.0
Increase Cost: Annualization of FY10 Personnel Costs - Bethesda	260	0.0
Increase Cost: Occupational Medical Services Adjustment - Bethesda	30	0.0
Decrease Cost: Printing and Mail Adjustment - Wheaton	-110	0.0
Decrease Cost: Boards/Committees/Commissions expenditures - Wheaton	-360	0.0
Decrease Cost: Internal Printing and Mail - Wheaton	-400	0.0
Decrease Cost: Supplies and Office Equipment	-630	0.0
Decrease Cost: Printing and Mail Adjustment - Silver Spring	-690	0.0
Decrease Cost: General Office Supplies - Silver Spring	-940	0.0
Decrease Cost: Parking Permits - Silver Spring	-1,000	0.0
Decrease Cost: Plaques and Awards - Silver Spring	-1,000	0.0
Decrease Cost: Education Awards for Wheaton Clean and Safe Team	-1,600	0.0
Decrease Cost: Printing and Mail Reductions - Silver Spring	-1,750	0.0
Decrease Cost: Eliminate Meals/Refreshments for Special County Functions - Wheaton	-2,000	0.0
Decrease Cost: Other Communication - Silver Spring	-2,000	0.0
Decrease Cost: Boards and Commissions Expenses - Silver Spring	-3,000	0.0
Decrease Cost: Professional Purchase of Service - Silver Spring	-4,000	0.0
Decrease Cost: Temporary Office Clerical - Silver Spring	-4,000	0.0
Decrease Cost: Assigned Motor Pool Vehicles - Silver Spring	-4,420	0.0
Decrease Cost: Administration - Bethesda	-5,460	0.0

	Expenditures	WYs
Decrease Cost: Defer Office Equipment Upgrades and Replacements - Bethesda	-6,000	0.0
Decrease Cost: Employee Parking Permits - Wheaton	-7,200	0.0
Decrease Cost: Motor Pool Rate Adjustment - Silver Spring	-9,690	0.0
Decrease Cost: Motor Pool Rate Adjustment - Wheaton	-15,740	0.0
Reduce: Abolish a full-time filled Program Specialist II split -funded position with Wheaton Urban District at Mid-County Regional Services Center	-44,510	-0.5
Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	26,030	0.0
FY11 CE Recommended	1,702,620	5.0

BUDGET SUMMARY

	Actual FY09	Budget FY10	Estimated FY10	Recommended FY11	% Chg Bud/Rec
BETHESDA URBAN DISTRICT					
EXPENDITURES					
Salaries and Wages	48,370	51,310	54,150	49,380	-3.8%
Employee Benefits	11,249	12,250	12,760	12,520	2.2%
Bethesda Urban District Personnel Costs	59,619	63,560	66,910	61,900	-2.6%
Operating Expenses	3,336,861	3,316,650	3,211,890	3,285,760	-0.9%
Capital Outlay	0	0	0	0	—
Bethesda Urban District Expenditures	3,396,480	3,380,210	3,278,800	3,347,660	-1.0%
PERSONNEL					
Full-Time	1	1	1	1	—
Part-Time	0	0	0	0	—
Workyears	1.0	1.0	1.0	1.0	—
REVENUES					
Investment Income: Pooled	4,174	0	0	0	—
Property Tax	460,839	485,780	497,070	502,370	3.4%
Optional Method Development	137,558	130,000	130,000	130,000	—
Bethesda Urban District Revenues	602,571	615,780	627,070	632,370	2.7%
SILVER SPRING URBAN DISTRICT					
EXPENDITURES					
Salaries and Wages	1,324,072	1,430,910	1,310,260	1,306,260	-8.7%
Employee Benefits	325,368	407,130	361,220	423,880	4.1%
Silver Spring Urban District Personnel Costs	1,649,440	1,838,040	1,671,480	1,730,140	-5.9%
Operating Expenses	951,486	1,053,890	1,008,630	910,740	-13.6%
Capital Outlay	0	0	0	0	—
Silver Spring Urban District Expenditures	2,600,926	2,891,930	2,680,110	2,640,880	-8.7%
PERSONNEL					
Full-Time	18	18	18	17	-5.6%
Part-Time	0	0	0	0	—
Workyears	35.2	35.2	35.2	30.5	-13.4%
REVENUES					
Property Tax	551,701	681,730	656,130	663,120	-2.7%
Optional Method Development	120,408	134,000	134,000	134,000	—
Investment Income	6,007	0	0	0	—
Silver Spring Urban District Revenues	678,116	815,730	790,130	797,120	-2.3%
WHEATON URBAN DISTRICT					
EXPENDITURES					
Salaries and Wages	826,691	920,870	905,860	762,260	-17.2%
Employee Benefits	227,719	266,480	266,480	234,750	-11.9%
Wheaton Urban District Personnel Costs	1,054,410	1,187,350	1,172,340	997,010	-16.0%
Operating Expenses	485,653	472,730	437,950	392,920	-16.9%
Capital Outlay	0	0	0	0	—
Wheaton Urban District Expenditures	1,540,063	1,660,080	1,610,290	1,389,930	-16.3%
PERSONNEL					
Full-Time	13	13	13	12	-7.7%
Part-Time	1	1	1	1	—
Workyears	21.9	21.9	21.9	18.7	-14.6%

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	Actual FY09	Budget FY10	Estimated FY10	Recommended FY11	% Chg Bud/Rec
REVENUES					
Property Tax	160,115	174,030	169,870	171,640	-1.4%
Investment Income	6,294	10,000	0	0	—
Wheaton Urban District Revenues	166,409	184,030	169,870	171,640	-6.7%
DEPARTMENT TOTALS					
Total Expenditures	7,537,469	7,932,220	7,569,200	7,378,470	-7.0%
Total Full-Time Positions	32	32	32	30	-6.2%
Total Part-Time Positions	1	1	1	1	—
Total Workyears	58.1	58.1	58.1	50.2	-13.6%
Total Revenues	1,447,096	1,615,540	1,587,070	1,601,130	-0.9%

FY11 RECOMMENDED CHANGES

	Expenditures	WYs
BETHESDA URBAN DISTRICT		
FY10 ORIGINAL APPROPRIATION	3,380,210	1.0
Changes (with service impacts)		
Eliminate: Home Fashion Brochure - Bethesda [Promotion of Community and Business Activities]	-12,500	0.0
Other Adjustments (with no service impacts)		
Increase Cost: Annualization of FY10 Operating Expenses	8,480	0.0
Increase Cost: Risk Management Adjustment - Bethesda [Administration]	6,190	0.0
Increase Cost: Annualization of FY10 Personnel Costs - Bethesda [Administration]	260	0.0
Increase Cost: Group Insurance Adjustment - Bethesda	220	0.0
Increase Cost: Occupational Medical Services Adjustment - Bethesda [Administration]	30	0.0
Decrease Cost: Supplies and Office Equipment [Administration]	-630	0.0
Decrease Cost: Uniforms - Bethesda Urban Partnership [Streetscape Maintenance]	-1,000	0.0
Decrease Cost: Furlough Days - Bethesda	-2,140	0.0
Decrease Cost: English as a Second Language Training Program for Staff - Bethesda [Streetscape Maintenance]	-5,000	0.0
Decrease Cost: Events Calendar - Bethesda [Promotion of Community and Business Activities]	-5,000	0.0
Decrease Cost: Administration - Bethesda [Administration]	-5,460	0.0
Decrease Cost: Defer Office Equipment Upgrades and Replacements - Bethesda [Administration]	-6,000	0.0
Decrease Cost: Trash Receptacle Replacement - Bethesda [Streetscape Maintenance]	-10,000	0.0
FY11 RECOMMENDED:	3,347,660	1.0
SILVER SPRING URBAN DISTRICT		
FY10 ORIGINAL APPROPRIATION	2,891,930	35.2
Changes (with service impacts)		
Eliminate: Reduce Banner and Flag Rotations - Silver Spring [Promotion of Community and Business Activities]	-45,000	0.0
Reduce: Silver Spring Clean and Safe Team Coverage from 6 am -12:30 am to 7 am - 10:30 pm [Streetscape Maintenance]	-138,160	-3.5
Other Adjustments (with no service impacts)		
Increase Cost: Annualization of FY10 Personnel Costs - Silver Spring [Administration]	76,560	0.0
Increase Cost: Group Insurance Adjustment - Silver Spring	9,170	0.0
Increase Cost: Risk Management Adjustment - Silver Spring [Administration]	5,340	0.0
Increase Cost: Retirement Adjustment - Silver Spring	4,740	0.0
Increase Cost: Occupational Medical Services Adjustment - Silver Spring [Administration]	1,120	0.0
Decrease Cost: Keys and Locks - Silver Spring [Streetscape Maintenance]	-500	0.0
Decrease Cost: Printing and Mail Adjustment - Silver Spring [Administration]	-690	0.0
Decrease Cost: General Office Supplies - Silver Spring [Administration]	-940	0.0
Decrease Cost: Carpentry Supplies and Materials - Silver Spring [Streetscape Maintenance]	-1,000	0.0
Decrease Cost: Parking Permits - Silver Spring [Administration]	-1,000	0.0
Decrease Cost: Plaques and Awards - Silver Spring [Administration]	-1,000	0.0
Decrease Cost: Printing and Mail Reductions - Silver Spring [Administration]	-1,750	0.0
Decrease Cost: Other Communication - Silver Spring [Administration]	-2,000	0.0
Decrease Cost: Boards and Commissions Expenses - Silver Spring [Administration]	-3,000	0.0
Decrease Cost: Equipment Repair - Silver Spring [Streetscape Maintenance]	-3,000	0.0
Decrease Cost: Tools [Streetscape Maintenance]	-3,500	0.0

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	Expenditures	WYs
Decrease Cost: Professional Purchase of Service - Silver Spring [Administration]	-4,000	0.0
Decrease Cost: Temporary Office Clerical - Silver Spring [Administration]	-4,000	0.0
Decrease Cost: Assigned Motor Pool Vehicles - Silver Spring [Administration]	-4,420	0.0
Decrease Cost: Electrical Maintenance - Silver Spring [Streetscape Maintenance]	-6,680	0.0
Decrease Cost: Uniforms - Silver Spring [Enhanced Security]	-8,400	0.0
Decrease Cost: Flowers and Plants - Silver Spring [Streetscape Maintenance]	-9,000	0.0
Decrease Cost: Motor Pool Rate Adjustment - Silver Spring [Administration]	-9,690	0.0
Decrease Cost: Streetscape Maintenance - Silver Spring [Streetscape Maintenance]	-40,040	0.0
Decrease Cost: Furlough Days - Silver Spring	-60,210	-1.2
FY11 RECOMMENDED:	2,640,880	30.5

WHEATON URBAN DISTRICT

	Expenditures	WYs
FY10 ORIGINAL APPROPRIATION	1,660,080	21.9
Changes (with service impacts)		
Reduce: Eliminate Tree Fertilization - Wheaton [Tree Maintenance]	-5,550	0.0
Reduce: Wheaton Summer Concert Series from 5 concerts to 1 and eliminate funding for World of Montgomery Festival [Promotion of Community and Business Activities]	-17,000	0.0
Reduce: Abolish one Wheaton Clean Team Group Position [Streetscape Maintenance]	-31,090	-1.0
Reduce: Abolish a full-time filled Program Specialist II split -funded position with Wheaton Urban District at Mid-County Regional Services Center [Administration]	-44,510	-0.5
Reduce: Abolish Program Specialist II responsible for Wheaton Clean and Safe Team coordination [Streetscape Maintenance]	-92,060	-1.0
Other Adjustments (with no service impacts)		
Increase Cost: Group Insurance Adjustment - Wheaton	6,110	0.0
Increase Cost: Risk Management Adjustment - Wheaton [Administration]	3,060	0.0
Increase Cost: Retirement Adjustment - Wheaton	2,630	0.0
Increase Cost: Occupational Medical Services Adjustment - Wheaton [Administration]	710	0.0
Decrease Cost: Printing and Mail Adjustment - Wheaton [Administration]	-110	0.0
Decrease Cost: Boards/Committees/Commissions expenditures - Wheaton [Administration]	-360	0.0
Decrease Cost: Internal Printing and Mail - Wheaton [Administration]	-400	0.0
Decrease Cost: Annualization of FY10 Personnel Costs - Wheaton	-980	0.0
Decrease Cost: Wheaton Safe Team Uniforms [Enhanced Security]	-1,000	0.0
Decrease Cost: Education Awards for Wheaton Clean and Safe Team [Administration]	-1,600	0.0
Decrease Cost: Eliminate Meals/Refreshments for Special County Functions - Wheaton [Administration]	-2,000	0.0
Decrease Cost: Eliminate advertising in Wheaton-Kensington Chamber of Commerce Guide [Promotion of Community and Business Activities]	-2,500	0.0
Decrease Cost: Employee Parking Permits - Wheaton [Administration]	-7,200	0.0
Decrease Cost: Georgia Avenue Gateway Maintenance to litter collection only [Streetscape Maintenance]	-11,950	0.0
Decrease Cost: Motor Pool Rate Adjustment - Wheaton [Administration]	-15,740	0.0
Decrease Cost: Eliminate Seasonal Flower Rotations in medians - Wheaton [Streetscape Maintenance]	-18,170	0.0
Decrease Cost: Furlough Days - Wheaton	-30,440	-0.7
FY11 RECOMMENDED:	1,389,930	18.7

PROGRAM SUMMARY

Program Name	FY10 Approved		FY11 Recommended	
	Expenditures	WYs	Expenditures	WYs
Promotion of Community and Business Activities	1,221,660	0.9	1,135,860	0.9
Sidewalk Repair	143,970	0.0	143,970	0.0
Streetscape Maintenance	3,481,710	26.2	3,126,030	20.9
Tree Maintenance	121,360	0.0	115,810	0.0
Enhanced Security	1,263,700	25.5	1,154,180	23.4
Administration	1,699,820	5.5	1,702,620	5.0
Total	7,932,220	58.1	7,378,470	50.2

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CHARGES TO OTHER DEPARTMENTS

Charged Department	Charged Fund	FY10		FY11	
		Total\$	WYs	Total\$	WYs
SILVER SPRING URBAN DISTRICT					
CIP	CIP	387,860	8.0	387,860	8.0
Parking District Services	Silver Spring Parking District	104,870	3.0	104,870	3.0
Total		492,730	11.0	492,730	11.0

FUTURE FISCAL IMPACTS

Title	CE REC.					
	FY11	FY12	FY13	(\$000's)		
	FY14	FY15	FY16			
This table is intended to present significant future fiscal impacts of the department's programs.						
BETHESDA URBAN DISTRICT						
Expenditures						
FY11 Recommended	3,348	3,348	3,348	3,348	3,348	3,348
No inflation or compensation change is included in outyear projections.						
Restore Personnel Costs	0	2	2	2	2	2
This represents restoration of funding to remove FY11 furloughs.						
Subtotal Expenditures	3,348	3,350	3,350	3,350	3,350	3,350
SILVER SPRING URBAN DISTRICT						
Expenditures						
FY11 Recommended	2,641	2,641	2,641	2,641	2,641	2,641
No inflation or compensation change is included in outyear projections.						
Motor Pool Rate Adjustment	0	10	10	10	10	10
Restore Personnel Costs	0	60	60	60	60	60
This represents restoration of funding to remove FY11 furloughs.						
Subtotal Expenditures	2,641	2,711	2,711	2,711	2,711	2,711
WHEATON URBAN DISTRICT						
Expenditures						
FY11 Recommended	1,390	1,390	1,390	1,390	1,390	1,390
No inflation or compensation change is included in outyear projections.						
Motor Pool Rate Adjustment	0	16	16	16	16	16
Restore Personnel Costs	0	30	30	30	30	30
This represents restoration of funding to remove FY11 furloughs.						
Subtotal Expenditures	1,390	1,436	1,436	1,436	1,436	1,436

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FY11-16 PUBLIC SERVICES PROGRAM: FISCAL PLAN

Bethesda Urban District

FISCAL PROJECTIONS	FY10 ESTIMATE	FY11 REC	FY12 PROJECTION	FY13 PROJECTION	FY14 PROJECTION	FY15 PROJECTION	FY16 PROJECTION
ASSUMPTIONS							
Property Tax Rate: Real Property	0.012	0.012	0.012	0.012	0.012	0.012	0.012
Assessable Base: Real Property (000)	3,548,000	3,585,900	3,678,400	3,867,900	4,060,100	4,350,900	4,685,500
Property Tax Collection Factor: Real Property	99.1%	99.1%	99.1%	99.1%	99.1%	99.1%	99.1%
Property Tax Rate: Personal Property	0.030	0.030	0.030	0.030	0.030	0.030	0.030
Assessable Base: Personal Property (000)	256,900	259,600	263,800	267,300	271,200	276,600	280,700
Property Tax Collection Factor: Personal Property	97.5%	97.5%	97.5%	97.5%	97.5%	97.5%	97.5%
Indirect Cost Rate	13.73%	12.78%	12.78%	12.78%	12.78%	12.78%	12.78%
CPI (Fiscal Year)	1.0%	2.1%	2.3%	2.5%	2.6%	2.8%	3.0%
Investment Income Yield	0.3%	0.9%	1.8%	3.3%	4.0%	4.5%	4.8%
BEGINNING FUND BALANCE	42,780	217,320	87,120	89,450	89,160	92,280	96,300
REVENUES							
Taxes	497,070	502,370	514,600	538,160	562,160	598,320	639,300
Charges For Services	130,000	130,000	130,000	130,000	130,000	130,000	130,000
Subtotal Revenues	627,070	632,370	644,600	668,160	692,160	728,320	769,300
INTERFUND TRANSFERS (Net Non-CIP)							
Transfers To The General Fund	(8,730)	(7,910)	(7,910)	(7,910)	(7,910)	(7,910)	(7,910)
Indirect Costs	(8,730)	(7,910)	(7,910)	(7,910)	(7,910)	(7,910)	(7,910)
Transfers From Special Fds: Non-Tax + ISF	2,835,000	2,593,000	2,792,000	2,851,000	2,923,000	2,990,000	3,060,000
From Bethesda Parking District	2,835,000	2,593,000	2,792,000	2,851,000	2,923,000	2,990,000	3,060,000
TOTAL RESOURCES	3,496,120	3,434,780	3,515,810	3,600,700	3,696,410	3,802,690	3,917,690
PSP OPER. BUDGET APPROP/ EXPS.							
Operating Budget	(3,278,800)	(3,347,660)	(3,424,220)	(3,509,400)	(3,601,990)	(3,704,250)	(3,816,850)
Annualizations and One-Time	n/a	n/a	(2,140)	(2,140)	(2,140)	(2,140)	(2,140)
Subtotal PSP Oper Budget Approp / Exp's	(3,278,800)	(3,347,660)	(3,426,360)	(3,511,540)	(3,604,130)	(3,706,390)	(3,818,990)
TOTAL USE OF RESOURCES	(3,278,800)	(3,347,660)	(3,426,360)	(3,511,540)	(3,604,130)	(3,706,390)	(3,818,990)
YEAR END FUND BALANCE	217,320	87,120	89,450	89,160	92,280	96,300	98,700
END-OF-YEAR RESERVES AS A							
PERCENT OF RESOURCES	6.2%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%

Assumptions:

Assumptions:

1. Transfers from the Bethesda Parking District are adjusted annually to fund the approved service program and to maintain an ending fund balance of approximately 2.5 percent of resources.
2. Property tax revenue is assumed to increase over the six years based on an improved assessable base.
3. Large assessable base increases are due to economic growth and new projects coming online.
4. The labor contract with the Municipal and County Government Employees Organization, Local 1994, expires at the end of FY11.
5. These projections are based on the Executive's Recommended Budget and include the revenue and resource assumptions of that budget. FY12-16 expenditures are based on the "major, known commitments" of elected officials and include negotiated labor agreements, estimates of compensation and inflation cost increases, the operating costs of capital facilities, the fiscal impact of approved legislation or regulations, and other programmatic commitments. They do not include unapproved service improvements. The projected future expenditures, revenues, and fund balance may vary based on changes to fee or tax rates, usage inflation, future labor agreements, and other factors not assumed here.
6. Section 68A-4 of the County Code requires: a) that the proceeds from either the Urban District tax or parking fee transfer must not be greater than 90 percent of their combined total; and b) that the transfer from the Parking District not exceed the number of parking spaces in the Urban District times the number of enforcement hours per year times 20 cents.

FY11-16 PUBLIC SERVICES PROGRAM: FISCAL PLAN

Silver Spring Urban District

FISCAL PROJECTIONS	FY10 ESTIMATE	FY11 REC	FY12 PROJECTION	FY13 PROJECTION	FY14 PROJECTION	FY15 PROJECTION	FY16 PROJECTION
ASSUMPTIONS							
Property Tax Rate: Real Property	0.024	0.024	0.024	0.024	0.024	0.024	0.024
Assessable Base: Real Property (000)	2,401,300	2,427,000	2,489,600	2,617,900	2,748,000	2,944,800	3,171,300
Property Tax Collection Factor: Real Property	99.1%	99.1%	99.1%	99.1%	99.1%	99.1%	99.1%
Property Tax Rate: Personal Property	0.060	0.060	0.060	0.060	0.060	0.060	0.060
Assessable Base: Personal Property (000)	145,300	146,800	149,200	151,200	153,400	156,500	158,800
Property Tax Collection Factor: Personal Property	97.5%	97.5%	97.5%	97.5%	97.5%	97.5%	97.5%
Indirect Cost Rate	13.73%	12.78%	12.78%	12.78%	12.78%	12.78%	12.78%
CPI (Fiscal Year)	1.0%	2.1%	2.3%	2.5%	2.6%	2.8%	3.0%
Investment Income Yield	0.3%	0.9%	1.8%	3.3%	4.0%	4.5%	4.8%
BEGINNING FUND BALANCE	358,220	328,880	69,010	71,420	75,430	77,200	80,590
REVENUES							
Taxes	656,130	663,120	679,410	711,090	743,320	791,940	847,160
Charges For Services	134,000	134,000	134,000	134,000	134,000	134,000	134,000
Subtotal Revenues	790,130	797,120	813,410	845,090	877,320	925,940	981,160
INTERFUND TRANSFERS (Net Non-CIP)							
Transfers To The General Fund	(252,360)	(221,110)	(221,110)	(221,110)	(221,110)	(221,110)	(221,110)
Indirect Costs	(252,360)	(221,110)	(221,110)	(221,110)	(221,110)	(221,110)	(221,110)
Transfers From Special Fds: Non-Tax + ISF From Silver Spring Parking District	2,113,000	1,805,000	2,215,000	2,288,000	2,365,000	2,440,000	2,517,000
TOTAL RESOURCES	3,008,990	2,709,890	2,876,310	2,983,400	3,096,640	3,222,030	3,357,640
FSP OPER. BUDGET APPROP/ EXPS.							
Operating Budget	(2,680,110)	(2,640,880)	(2,734,900)	(2,837,980)	(2,949,450)	(3,071,450)	(3,204,900)
Annualizations and One-Time	n/a	n/a	(60,210)	(60,210)	(60,210)	(60,210)	(60,210)
Motor Pool	n/a	n/a	(9,780)	(9,780)	(9,780)	(9,780)	(9,780)
Subtotal PSP Oper Budget Approp / Exp's	(2,680,110)	(2,640,880)	(2,804,890)	(2,907,970)	(3,019,440)	(3,141,440)	(3,274,890)
TOTAL USE OF RESOURCES	(2,680,110)	(2,640,880)	(2,804,890)	(2,907,970)	(3,019,440)	(3,141,440)	(3,274,890)
YEAR END FUND BALANCE	328,880	69,010	71,420	75,430	77,200	80,590	82,750
END-OF-YEAR RESERVES AS A PERCENT OF RESOURCES	10.9%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%

Assumptions:

1. Transfers from the Silver Spring Parking District are adjusted annually to fund the approved service program and to maintain an ending fund balance of approximately 2.5 percent of resources.
2. Property tax revenue is assumed to increase over the six years based on an improved assessable base.
3. Large assessable base increases are due to economic growth and new projects coming online.
4. The labor contract with the Municipal and County Government Employees Organization, Local 1994, expires at the end of FY11.
5. These projections are based on the Executive's Recommended Budget and include the revenue and resource assumptions of that budget. FY12-16 expenditures are based on the "major, known commitments" of elected officials and include negotiated labor agreements, estimates of compensation and inflation cost increases, the operating costs of capital facilities, the fiscal impact of approved legislation or regulations, and other programmatic commitments. They do not include unapproved service improvements. The projected future expenditures, revenues, and fund balance may vary based on changes to fee or tax rates, usage inflation, future labor agreements, and other factors not assumed here.
6. Section 68A-4 of the County Code requires: a) that the proceeds from either the Urban District tax or parking fee transfer must not be greater than 90 percent of their combined total; and b) that the transfer from the Parking District not exceed the number of parking spaces in the Urban District times the number of enforcement hours per year times 20 cents.

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FY11-16 PUBLIC SERVICES PROGRAM: FISCAL PLAN

Wheaton Urban District

FISCAL PROJECTIONS	FY10 ESTIMATE	FY11 REC	FY12 PROJECTION	FY13 PROJECTION	FY14 PROJECTION	FY15 PROJECTION	FY16 PROJECTION
ASSUMPTIONS							
Property Tax Rate: Real Property	0.030	0.030	0.030	0.030	0.030	0.030	0.030
Assessable Base: Real Property (000)	488,000	493,200	505,900	532,000	558,400	598,400	644,400
Property Tax Collection Factor: Real Property	99.1%	99.1%	99.1%	99.1%	99.1%	99.1%	99.1%
Property Tax Rate: Personal Property	0.075	0.075	0.075	0.075	0.075	0.075	0.075
Assessable Base: Personal Property (000)	33,900	34,200	34,700	35,200	35,700	36,400	36,900
Property Tax Collection Factor: Personal Property	97.5%	97.5%	97.5%	97.5%	97.5%	97.5%	97.5%
Indirect Cost Rate	13.73%	12.78%	12.78%	12.78%	12.78%	12.78%	12.78%
CPI (Fiscal Year)	1.0%	2.1%	2.3%	2.5%	2.6%	2.8%	3.0%
Investment Income Yield	0.3%	0.9%	1.8%	3.3%	4.0%	4.5%	4.8%
BEGINNING FUND BALANCE	207,110	140,080	35,780	38,550	39,340	40,730	43,230
REVENUES							
Taxes	169,870	171,640	175,770	183,900	192,120	204,520	218,560
Subtotal Revenues	169,870	171,640	175,770	183,900	192,120	204,520	218,560
INTERFUND TRANSFERS (Net Non-CIP)							
Transfers To The General Fund	(163,020)	(127,420)	(127,420)	(127,420)	(127,420)	(127,420)	(127,420)
Indirect Costs	(163,020)	(127,420)	(127,420)	(127,420)	(127,420)	(127,420)	(127,420)
Transfers From The General Fund	1,244,090	949,090	1,143,090	1,184,090	1,236,090	1,288,090	1,342,090
To Baseline Services	76,090	76,090	76,090	76,090	76,090	76,090	76,090
To Non-Baseline Services	1,168,000	873,000	1,067,000	1,110,000	1,160,000	1,212,000	1,266,000
Transfers From Special Fds: Non-Tax + ISF	292,320	292,320	298,190	301,170	304,190	307,230	310,300
From Wheaton Parking District	292,320	292,320	298,190	301,170	304,190	307,230	310,300
TOTAL RESOURCES	1,750,370	1,425,710	1,525,410	1,582,290	1,644,320	1,713,150	1,786,760
PSP OPER. BUDGET APPROP/ EXP'S.							
Operating Budget	(1,610,290)	(1,389,930)	(1,441,140)	(1,497,230)	(1,557,870)	(1,624,200)	(1,696,720)
Annualizations and One-Time	n/a	n/a	(30,440)	(30,440)	(30,440)	(30,440)	(30,440)
Motor Pool	n/a	n/a	(15,280)	(15,280)	(15,280)	(15,280)	(15,280)
Subtotal PSP Oper Budget Approp / Exp's	(1,610,290)	(1,389,930)	(1,486,860)	(1,542,950)	(1,603,590)	(1,669,920)	(1,742,440)
TOTAL USE OF RESOURCES	(1,610,290)	(1,389,930)	(1,486,860)	(1,542,950)	(1,603,590)	(1,669,920)	(1,742,440)
YEAR END FUND BALANCE	140,080	35,780	38,550	39,340	40,730	43,230	44,320
END-OF-YEAR RESERVES AS A							
PERCENT OF RESOURCES	8.0%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%

Assumptions:

1. Transfers from the Wheaton Parking District are adjusted annually to fund the approved service program and to maintain an ending fund balance of approximately 2.5 percent of resources.
2. Property tax revenue is assumed to increase over the six years based on an improved assessable base.
3. Large assessable base increases are due to economic growth and new projects coming online.
4. The Baseline Services transfer provides basic right-of-way maintenance comparable to services provided countywide.
5. The Non-Baseline Services transfer is necessary to maintain fund balance policy.
6. The labor contract with the Municipal and County Government Employees Organization, Local 1994, expires at the end of FY11.
7. These projections are based on the Executive's Recommended Budget and include the revenue and resource assumptions of that budget. FY12-16 expenditures are based on the "major, known commitments" of elected officials and include negotiated labor agreements, estimates of compensation and inflation cost increases, the operating costs of capital facilities, the fiscal impact of approved legislation or regulations, and other programmatic commitments. They do not include unapproved service improvements. The projected future expenditures, revenues, and fund balance may vary based on changes to fee or tax rates, usage inflation, future labor agreements, and other factors not assumed here.
8. Section 68A-4 of the County Code requires: a) that the proceeds from either the Urban District tax or parking fee transfer must not be greater than 90 percent of their combined total; and b) that the transfer from the Parking District not exceed the number of parking spaces in the Urban District times the number of enforcement hours per year times 20 cents.

Urban Districts

Questions

Please provide responses by Tuesday, April 6.

Overall Budgeting Approach

Urban Districts - Expenditure and Workyear Changes

	Bethesda	Silver Spring	Wheaton
FY10 Budget	3,380,210	2,891,930	1,660,080
FY11 CE Rec.	3,347,660	2,640,880	1,389,930
\$ Change	-32,550	-251,050	-270,150
% Change	-1.0%	-8.7%	-16.3%
FY10 wy	1.0	35.2	21.9
FY 11 CE Rec. wy	1.0	30.5	18.7
wy change	0.0	-4.7	-3.2
% change	0.0	-13.4%	-14.6%

1. Was there an overall approach or strategy for determining how much funding and how many workyears were reduced in each Urban District?

The overall approach was to reduce expenditures and rate of growth, while preserving core enhanced services. Where possible, staffing reductions were taken from vacant positions.

Expenditure Changes in Urban District Programs

Program	FY10 Budget	FY 11 Rec.	\$ change	% change
Promotion of Community and Business Activities	1,221,660	1,135,860	-85,800	-7.0%
Sidewalk Repair	143,970	143,970	0	0.0%
Streetscape Maintenance	3,481,710	3,126,030	-355,680	-10.2%
Tree Maintenance	121,360	115,810	-5,550	-4.6%
Enhanced Security	1,263,700	1,154,180	-109,520	-8.7%
Administration	1,699,820	1,702,620	2,800	0.2%

2. Was there an overall approach or strategy for determining which programs in the Urban District would be reduced?

Under Chapter 68A, Urban Districts are responsible for providing enhanced maintenance and promotions activities. Wherever possible, reductions were prioritized to minimize disruption to signature promotional activities and continue enhanced maintenance activities.

Bethesda Urban District

3. Please comment on the impacts of the following reductions:

- Eliminate: Home Fashion Brochure, -\$12,500

The Home Fashion brochure features Bethesda's many home fashion shops with descriptions of each shop and its merchandise. The cut in this funding would eliminate the ability to produce this brochure.

- English as a Second Language Training Program for Staff, -\$5,000

The Bethesda Urban Partnership employs a substantial portion of its landscaping and beautification crews who speak English as a second language. ESOL training helps to ensure the success of these employees in their every day lives and assists them in their interactions with residents and visitors in the Urban District. BUP staff will instead be encouraged to take advantage of other locally available ESOL opportunities.

- Trash Receptacle Replacement, -\$10,000

The phased annual replacement of a portion of the over 200 trash cans within the Bethesda Urban District would be deferred for FY11.

Silver Spring Urban District

4. Please comment on the impacts of the following reductions:

- Reduce Banner and Flag Rotations, -\$45,000

The Silver Spring banner program is in need of new banners and banner hanging hardware. Therefore it is recommended that the program be canceled until adequate funding exists. As a result, there will be no street pole banners (identity markers) hung throughout the Silver Spring Urban District in FY11.

- Change Clean and Safe Team coverage from 6 am – 12:30 am to 7 am – 10:30 pm, -\$138,160

To realize a cost savings and yet address the need for enhanced Clean and Safe Team presence throughout the Silver Spring Urban District, it is proposed that the current services hours be condensed. This will provide better coverage when more residents are present in the Urban District.

- Streetscape Maintenance, -\$40,040

There are times when streetscape maintenance equipment needs to be replaced due to excessive use (brooms, dust pans, litter pickers, snow shovels) or the need for special supplies or tools arises. The Silver Spring Urban District will be more resourceful, price conscious, and selective in making these purchases.

Wheaton Urban District

5. Please comment on the impact of the following reductions.

- Reduce Wheaton Summer Concert Series from 5 concerts to 1 and eliminate funding for World of Montgomery Festival, -\$17,000

Fewer special events in Wheaton will reduce visitors to the downtown and potential "repeat customers."

- Abolish one Wheaton Clean Team Group Position, -\$31,090

The Wheaton Clean Team will continue its anti-litter and beautification programs, although at a somewhat reduced pace.

- Abolish a full-time filled Program Specialist II split-funded with Mid-County RSC, -\$44,510.

Clean and Safe Team supervisors will assume these duties, thereby reducing their time "on the street."

- Abolish a vacant Program Specialist II responsible for Wheaton Clean and Safe Team coordination, -\$92,060

Program Manager II will assume scheduling functions previously handled by Program Specialist II.

- Georgia Avenue Gateway Maintenance to litter collection only, -\$11,950

Elimination of this program will result in the deterioration of the appearance of Georgia Avenue between Windham Lane and the Beltway.

Comparison of Urban District Funding, FY10 - FY11		
Urban District	FY10 Estimate	FY11 CE Rec.
Bethesda Urban District		
Beginning Fund Balance	42,780	217,320
Revenues		
Urban District Tax	497,070	502,370
Charges for services to optional method development	130,000	130,000
Interfund Transfers		
Transfer to the General Fund for indirect costs*	-8,730	-7,910
Transfer from Bethesda Parking Lot District	2,835,000	2,593,000
Total Resources	3,496,120	3,434,780
Operating budget expenditures	-3,278,800	-3,347,660
Projected year end fund balance	217,320	87,120
End of year reserves as a % of resources	6.2%	2.5%
Silver Spring Urban District		
Beginning Fund Balance	358,220	328,880
Revenues		
Urban District Tax	656,130	663,120
Charges for services to optional method development	134,000	134,000
Interfund Transfers		
Transfer to the General Fund for indirect costs*	-252,360	-221,110
Transfer from Silver Spring Parking Lot District	2,113,000	1,805,000
Total Resources	3,008,990	2,709,890
Operating budget expenditures	-2,680,110	-2,640,880
Projected year end fund balance	328,880	69,010
End of year reserves as a % of resources	10.9%	2.5%
Wheaton Urban District		
Beginning Fund Balance	207,110	140,080
Revenues		
Urban District Tax	169,870	171,640
Interfund Transfers		
Transfer to the General Fund for indirect costs*	-163,020	-127,420
Transfer from the General Fund for baseline services	76,090	76,090
Transfer from the General Fund for non-baseline services	1,168,000	873,000
Transfer from Wheaton Parking Lot District	292,320	292,320
Total Resources	1,750,370	1,425,710
Operating budget expenditures	-1,610,290	-1,389,930
Projected year end fund balance	140,080	35,780
End of year reserves as a % of resources	8.0%	2.5%
*Indirect costs are calculated by formula to cover the costs for services provided to the Urban Districts by centralized County functions such as Human Resources, Management and Budget, County Attorney, Etc. As with other special funds, indirect costs are transferred from the Urban District funds to the General Fund.		

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FY10 Savings Plan (2nd Rnd)- Description/Justification

MCG Tax Supported

Ref No.	Title	\$	Revenue
Recreation			
	<p>The Department manages a significant number of CIP project efforts including Community Recreation Centers, Aquatic Centers, Pools, and major renovation/replacement of facilities. Approximately one half of one eligible employee's time is dedicated to these functions exclusively. The amount shown represents the estimated hours (1040) of this dedicated work to be charged to the appropriate individual projects. It is estimated that the impact to any one individual project will not affect planning, design, construction, or equipping the various facilities.</p>		
S4	REDUCE: SEASONAL STAFF	-66,620	0
	Reduced staffing at various events will make it difficult for the department to adjust to changing circumstances.		
S5	REDUCE: PLANNED LIFECYCLE ASSET REPLACEMENT (PLAR)	-250,000	0
	Less maintenance will be performed and equipment lives will be extended on such items like tables, chairs, basketball rims, volleyball standards that need replacement on a periodic basis.		
S6	ELIMINATE: SENECA VALLEY SPORTS ACADEMY	-96,950	0
	The impact of not having this program is that approximately 80 high school youth would not have this activity to attend after school.		
	<p>Participants may derive personal enjoyment and satisfaction from these activities which encourage creative expression, skill development, and cultural awareness. Recreation staff provides positive role models and promotes group involvement, self direction, and fun. The recreation activities are offered as an incentive for teens to study and attend the academic support programs.</p> <p>By eliminating this program, teens would have access to academic support provided by the school two days per week; the recreational activities would be eliminated, thereby eliminating an incentive to attend the academic support sessions. Teens would not have the safe, supervised, planned activities to attend after school.</p>		
S7	DECREASE COST: SUPPORT TO THE MARYLAND SENIOR OLYMPICS	-48,080	0
	This reduction (\$48,080 of \$50,000) eliminates the Department's materials support. There is some private support, but it is unlikely to be able to cover this decrease. As this is a non-qualifying year there are fewer participants and somewhat lesser resources will be needed, but this will still have some impact. Recreation will continue to supply approximately \$15,000 of (un-budgeted) staff support to the event. Private support for the Maryland Senior Olympics is approximately \$12,000.		
Recreation Total:		-595,330	300,000

Urban District - Bethesda

Urban Districts

S1	DECREASE COST: OTHER PROFESSIONAL SERVICES	-10,000	0
	A reduction of \$10,000 from Other Professional Services (2598) eliminates the ability of the Regional Services Center to fund financial and management audits of the activities of the Bethesda Urban Partnership under the terms of the annual agreement. These funds were used in FY09 to fund a Department of Finance review of the Optional Method billing process. In FY10, planned expenditures included an assessment of replacement vehicles for the Bethesda Circulator.		
S2	DECREASE COST: MISCELLANEOUS OPERATING EXPENDITURES	-4,600	0
	Reduces the ability of the Bethesda Urban District to fund operating expenses, special programs, and projects. Anticipated uses of this funding in FY10 included improved participation in Greater BCC Chamber of Commerce events, improved signage for the RSC, Positive Youth Development activities, and a joint project with Bethesda Green to conduct outreach to small businesses.		
S3	DECREASE COST: STREETSCAPE MAINTENANCE	-2,000	0
	A reduction in Streetscape Maintenance would result in longer delays in repairing and replacement of streetlights in the Bethesda Urban District. Timely streetlight replacement has been a top priority of the local business and residential communities		
S4	DECREASE COST: BETHESDA URBAN PARTNERSHIP CONTRACT	-84,810	0
	A reduction in the Bethesda Urban District contract would result in the elimination of planned promotional events and maintenance activities. Such a reduction may not be possible given the terms of the annual agreement with the Bethesda Urban Partnership (BUP), which authorizes the annual payment to BUP for their activities. A mutual agreement with BUP would need to be reached to amend the agreement.		

Urban District - Bethesda Total: -101,410 0

Urban District - Silver Spring

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FY10 Savings Plan (2nd Rnd)- Description/Justification

MCG Tax Supported

Ref No.	Title	\$	Revenue
Urban Districts			
S1	DECREASE COST: PROMOTIONS This cut will impact the graphic design of the following marketing items: Silver Spring Swings Summer Concert Series brochure, poster, and newspaper ad. General marketing piece for the Central Business District. Marketing materials associated with the Civic Building at Veterans Plaza, including rentals and their potential income	-9,000	0
S2	DECREASE COST: TREE MAINTENANCE Replace fewer trees.	-5,800	0
S3	DECREASE COST: UNIFORMS Fewer new uniforms will be ordered.	-6,900	0
S4	DECREASE COST: LAPSE PUBLIC SERVICE WORKER II Adjustments will be made to the service levels to accomodate.	-41,500	0
S5	DECREASE COST: MISCELLANEOUS OPERATING EXPENDITURES Fewer padlocks and duplicate keys will be purchased; fewer plaques and awards; limit equipment operations	-5,800	0
S6	DECREASE COST: SUPPLIES AND MATERIALS Fewer supplies and materials will be ordered.	-8,760	0
S7	DECREASE COST: TOOLS Fewer tools will be purchased. May result in delay of repair/maintenance for some pieces of equipment.	-7,000	0
S8	DECREASE COST: FLOWERS Fewer flowers will be planted in the spring.	-2,000	0
Urban District - Silver Spring Total:		-86,760	0

Urban District - Wheaton

Urban Districts

S1	DECREASE COST: PARKING PERMITS Savings to be realized by utilizing free parking at the Westfield Wheaton parking garage	-7,200	0
S2	DECREASE COST: SPECIAL COUNTY FUNCTIONS, MEETINGS Will reduce meeting refreshments	-500	0
S3	DECREASE COST: BOARDS, COMMISSIONS, MEETINGS Wheaton Urban District Advisory Committee handbook was prepared this year and placed on CD's for distribution, rather than bound paper copies. Savings was realized in paper, printing and binding costs.	-500	0
S4	DECREASE COST: PROMOTIONS Will reduce costs for talent at the Summer Concert series	-2,800	0
S5	REDUCE: STREETSWEEPING Reducing street sweeping services from three times per week to two times per week will have maintenance and environmental impacts.	-7,110	0
S6	DECREASE COST: BANNERS, FLAGS Presently American flags are displayed on downtown street light poles five times a year (Memorial Day, 4th of July, Veterans Day, Flag Day, and Patriots Day). By not displaying flags on Flag Day and Patriots Day we will be minimizing the impact of one of the initiatives that fosters a sense of community and place for downtown Wheaton.	-3,720	0
S7	REDUCE: GEORGIA AVENUE ENHANCEMENTS Maintenance services (i.e. graffiti removal, weeding, landscaping, etc.) will not be provided on one of the most utilized vehicular gateways to downtown Wheaton (Georgia Ave. from 495 to the southern boundary of the Central Business District).	-11,950	0
S8	DECREASE COST: SAFE TEAM UNIFORMS	-1,000	0
S9	DECREASE COST: LAPSE Lapse savings realized through vacancy of Urban District Public Service Aide position from July 1 to September 1.	-15,020	0

Ref No.	Title	\$	Revenue
Urban District - Wheaton Total:		-49,800	0
MCG Tax Supported Total:		-22,909,060	23,310
Net Savings:		-22,932,370	
<i>(Total Exp. Savings & Revenue Changes)</i>			

Cable Television

Cable Communications Plan

S1	<p>DECREASE COST: PEG EQUIPMENT EMERGENCY REPAIR RESERVE</p> <p>The four public, education, government access television stations and the COB technical operations center funded by the County are in the process of upgrading and replacing their analog equipment with digital equipment. The analog equipment is very old, and in many cases, is no longer supported by the manufacturer and/or replacement parts are not available. If a vital piece of equipment necessary to continue operation of the station were to suddenly become inoperable, funding to immediately replace that item would be available through the PEG Equipment Emergency Reserve.</p> <p>By decreasing the amount of the PEG Equipment Emergency Reserve to zero dollars, if an emergency were to occur, other funds would be needed.</p>	-30,000	0
S2	<p>REDUCE: PEG NETWORK OPERATING EXPENSES TO FUND STAFF TRAINING AND KNOWLEDGE BASE ENHANCEMENT</p> <p>Some productivity improvements may be lost as staff will not be as able to use the full functionality of certain equipment and software.</p>	-25,000	0
S3	<p>REDUCE: PEG NETWORK EQUIPMENT REPLACEMENT</p> <p>The four public, education, government (PEG) access television stations and the COB technical operations center funded by the County are in the process of upgrading and replacing their analog equipment with digital equipment. The analog equipment is very old, and in many cases, is no longer supported by the manufacturer and/or replacement parts are not available. Reducing the FY10 PEG Equipment Replacement budget will expand the time required to replace such equipment and will increase the risk of equipment failure.</p>	-50,000	0
S4	<p>DECREASE COST: PEG NETWORK CLOSED CAPTIONING</p> <p>Some closed captioning cost reductions may be achieved by more efficiently scheduling closed captioning services. However, based on the remaining budget, in the fourth quarter it may be necessary to eliminate closed captioning for some general interest programming. Closed captioning of County Council meetings, County Executive press events, town halls and call-in shows will not be reduced.</p>	-23,620	0
S5	<p>REDUCE: YOUTH MEDIA PROGRAMMING</p> <p>Reduce funding available to support programming developed for or by youth, including eliminating potential sponsorship of youth media festivals and contests, financial support for community youth organizations to produce community videos, substantially decrease funding for Civil Rights Educational Tour (organized by OHR, MCPL, and African-American Employees Association), and reduce purchases of video equipment used by youth.</p>	-26,550	0
S6	<p>REDUCE: LAPSE VACANT CCM-PIO VISUAL INFORMATION SPECIALIST (EDITOR) 0.2 WY</p> <p>Editing will temporarily be performed by senior management staff.</p>	-18,450	0
Cable Television Total:		-173,620	0

Community Use of Public Facilities

Community Use of Public Facilities

S1	<p>DECREASE COST: OTHER REIMBURSEMENTS TO MCPS</p> <p>CUPF, under the authority of the Interagency Coordinating Board (ICB), reimburses MCPS for costs incurred in facilitating community use as required by Section 44-5A(b)(1) of the County Code.</p> <p>All weekend use of schools requires scheduling of at least one MCPS Building Services Worker at each school in use. Consolidation of groups, reducing the number of schools opened simultaneously, will reduce weekend staff reimbursement costs. As feasible, CUPF will restrict opening a school for use of only one room, and place groups in schools already open.</p> <p>Lower customer satisfaction is anticipated when customers are not able to be scheduled in their first location choice.</p>	-68,180	0
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Sec. 68A-2. Findings; general intent.

(a) Certain areas of Montgomery County have become, or may in the future become, intensely developed communities containing diversified commercial, institutional, and residential development. In order to maintain and enhance these areas as prosperous, livable urban centers, and to avoid blight, the County should:

- (1) increase the maintenance of the streetscape and its amenities;
- (2) provide additional public amenities such as plantings, seating, shelters, and works of art;
- (3) promote the commercial and residential interests of these areas; and
- (4) program cultural and community activities.

(b) Urban districts are created as special taxing districts to provide an administrative and financial framework through which to accomplish these goals. (1987 L.M.C., ch. 2, § 2; 1993 L.M.C., ch. 16, § 1.)

Sec. 68A-3. Creation of urban districts; purposes.

(a) Urban districts are created in the business districts of Wheaton, Bethesda and Silver Spring as described in Section 68A-8.

(b) Except as provided in subsection (c), the department may provide the public services and facilities necessary to implement the following purposes of an urban district:

- (1) maintaining the streetscape and streetscape amenities on:
 - (A) public rights-of-way; and
 - (B) any property that is used by the general public;
- (2) promoting and programming public interest activities that benefit both residential and commercial interests of an urban district (and which may incidentally benefit neighboring communities);
- (3) providing additional streetscape amenities and facade improvements;
- (4) monitoring activities to enhance the safety and security of persons and property in public areas; and
- (5) providing any capital project that promotes the economic stability and growth of the district.

(c) In an urban district with an urban district corporation, the department is not responsible for streetscaping of the medians and streetsweeping inside the curbs. The department is responsible for other maintenance inside, and including, the curbs. Outside of the curbs, the department is only responsible for repair of standard concrete sidewalks. The urban district corporation is responsible for brick or other non-standard sidewalk maintenance. This allocation of functions may be altered by written agreement between the department and the corporation.

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(d) Urban districts are created to provide public services and facilities that are:

- (1) primarily of benefit to the property and persons within the urban district rather than to the County as a whole; and
- (2) in addition to services and facilities that the County provides generally.

(e) The Department may provide a service or facility outside the boundaries of an urban district if the service or facility will primarily benefit businesses or residents in the urban district. (1987 L.M.C., ch. 2, § 2; 1993 L.M.C., ch. 16, § 1; 1997 L.M.C., ch. 7, §§ 1 and 2; 1998 L.M.C., ch. 14, §1; 1999 L.M.C., ch. 22, § 1.)

Sec. 68A-4. Funding.

(a) *General.* Each urban district is funded through:

(1) Urban District Tax.

(A) Each tax year the County Council may levy against all the assessable real and personal property in an urban district a sum not greater than 30 cents on each \$100 of assessable property.

(B) The urban district tax is levied and collected as other county taxes are levied and collected by law.

(C) The urban district tax has the same priority, bears the same interest and penalties, and in every respect must be treated the same as other county taxes.

(D) The urban district tax rate may differ from one urban district to another.

(2) Parking Lot District fees.

(A) The County Council may transfer revenue from parking fees to the fund of the urban district in which the fees are collected.

(B) The amount of revenue from parking fees transferred to an urban district must not exceed the amount calculated by multiplying:

- (i) The number of parking spaces in the urban district by
- (ii) The number of enforcement hours per year by
- (iii) 20 cents.

(C) The amount of revenue from parking fees may differ from one urban district to another.

(3) Maintenance charge on optional method developments.

(A) The County Executive may charge each optional method development for the cost of maintaining off-site amenities for that development, including the County's cost of liability insurance.

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(B) The County Executive may collect a maintenance charge under this section in the same way that the County collects taxes.

(C) A maintenance charge under this section has the same priority and bears the same interest and penalties as county taxes.

(4) Transfer from the General Fund. The Council may transfer revenues from the County general fund to an urban district. The transfer may be subject to repayment as specified in the Council resolution approving the district's annual operating budget.

(5) Miscellaneous Revenue. All other revenues collected by an urban district, including charges for services and private contributions, must remain in the respective urban district fund, and, subject to appropriation, may be used to fund the urban district budget.

(b) *Urban district fund; surplus balances.*

(1) The Director of Finance must establish a separate fund for each urban district.

(2) Monies in an urban district fund and not appropriated for use by an urban district corporation under Section 68A-11 may be appropriated by the County Council for use by County departments, subject to the limitations of subsection (d). If in any fiscal year a balance remains in an urban district fund, the Director of Finance must maintain this balance for use in funding the budget of that urban district in later years.

(c) *Additional funding restrictions.*

The proceeds from either the urban district tax or parking fees transferred into an urban district fund must not exceed 90 percent of their combined total.

(d) *Use of funds.* The County government must use funds obtained under this section only:

(1) for the urban district in which they are obtained; and

(2) for the purposes of an urban district specified in Section 68A-3. (1987 L.M.C., ch. 2, § 2; 1993 L.M.C., ch. 16, § 1; 1997 L.M.C., ch. 7, §§ 1 and 2; 1998 L.M.C., ch. 14, §1.)

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WHEATON URBAN DISTRICT ADVISORY COMMITTEE

**Wheaton Urban District Advisory Committee
Testimony on the FY11 County Executive's Recommended Operating Budget
April 7, 2010**

Good evening Council President Floreen and Councilmembers. I'm Dan Somma, Vice Chair of the Wheaton Urban District Advisory Committee. My address is 2424 Reddie Drive in Wheaton, Maryland. I testify before you this evening on behalf of the Wheaton Urban District Advisory Committee.

We recognize the historic difficulties in developing the FY11 budget and the critical decisions you face as you begin your budget deliberations. Our focus this year is not to request any new funds or to add back projects or positions which have already been cut in the Wheaton Urban District budget – our focus is on equity between the three Urban Districts and the uniqueness that is Wheaton.

While being painfully aware of the financial difficulties facing both the Wheaton Urban District and the Wheaton Parking District, we would like to see a more even distribution of resources to Wheaton in relation to the other urban districts - Bethesda and Silver Spring. We know, and you certainly know, that you have had to transfer funds to Wheaton from the County's General Fund for the last several years; unhappily, Wheaton is not self-supporting. However, in the budget before you, you will notice Bethesda's Urban District took a -1% cut to their total budget and Silver Spring received a -8.7% decrease. Because so much of our budget comes from the General Fund, Wheaton weighed in with a -16.3% reduction for FY11. We feel this cut is disproportionate in relation to the other Urban Districts and we request further consideration which is fair and equal to all.

As Members of the Wheaton Urban District Advisory Committee we also live and work in Wheaton – we have a vested interest in the success of downtown Wheaton be it as homeowners, property owners or business owners. Wheaton is currently in the spotlight and we are very fortunate that developers have submitted their interest in the opportunities available. This is the time to put our best foot forward – in order to maintain this current level of interest.

The County Executive has personally said he wishes to see Wheaton become an economic engine for the County. We are more than ready and willing to become that engine – however, we need a little attention and some support!

The task of approving the FY11 budget is daunting and we understand the difficult decisions you face. We ask that you keep the equity issue in mind as you review the Urban District budgets. Thank you for your continued support of Wheaton.



Mid-County Regional Services Center

2424 Reddie Drive • Wheaton, Maryland 20902-4669
240/777-8100, TTY 240/777-8112, FAX 240/777-8111 www.montgomerycountymd.gov/midcounty •
midcounty.citizen@montgomerycountymd.gov
At Wheaton Metro Station

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April 8, 2010

The Honorable Mike Knapp
and Members of the Montgomery County Council's
Planning, Housing and Economic Development Committee
100 Maryland Avenue
Rockville, MD 20850

RE: Maintaining Silver Spring Clean and Safe Efforts in the FY11 Budget

Dear Committee Chairman Knapp and Members of the Committee:

On behalf of the Board of Directors of the Greater Silver Spring Chamber of Commerce, we are writing to urge you not to support the County Executive's recommendations for cuts in the budget of the Silver Spring Urban District.

Specifically, we ask that you reject the Executive's proposal to reduce by 3.5 work years the Clean and Safe Team coverage for Silver Spring. More specifically, we ask that you reject the Executive's and your staff's recommendation that the Clean and Safe Coverage current hours of 6 a.m. to 12:30 a.m. be cut back to 7 a.m. to 10:30 p.m.

Per the staff report, "Urban Districts enhance the safety and security of individuals and property. . ." The Silver Spring Clean and Safe Team does just that. Silver Spring's "Red Shirts" not only work to keep our community clean; more importantly, they contribute directly to public safety by providing a constant presence on the street, thereby serving as a deterrent to crime.

Maintaining an environment of cleanliness and security is crucial to the future success of Silver Spring. It is critical to keeping existing employers in Silver Spring and attracting more jobs to Silver Spring. Silver Spring continues to have an image problem, given its history prior to revitalization. Deterioration in safety and cleanliness now will create the impression that Silver Spring is going downhill and instill a real feeling among employers, employees, and the public that this is an unsafe place. It could also cause employers to look elsewhere for a place to move their jobs, further stressing the County's economy.

Furthermore, now is not the time to reduce Clean and Safe efforts in Silver Spring. The new Silver Spring Civic Center and Veterans Plaza are scheduled to open later this year, insuring even more people will find their way to our community and our streets will become more filled and active. Two more projects are also on the horizon – the Paul Sarbanes Transit Center and the Fillmore Music Hall. In reality, now is the time to increase rather than decrease the presence of Clean & Safe Team activity in Silver Spring.

It's also important that the Council understand that while it may not appear that this reduction in hours is significant, it comes on top of previous reductions in the FY10 savings plan, the loss of two full time permanent positions in the County's hiring freeze this past year, and the County's policy that currently prohibits the use of overtime for Clean and Safe Teams.

RE: Maintaining Silver Spring Clean and Safe Efforts in the FY11 Budget – Page 2

What Silver Spring really needs is the following:

- Leave the Clean and Safe Team Coverage hours at 6 a.m. to 12:30 a.m. (at the very least on weekend evenings);
- Allow Silver Spring Urban District managers to use overtime, particularly on weekends, for special events, or when it is expected that there will be larger crowds of people in Silver Spring; (Clean and Safe Crew members are essential personnel. They need to be here in emergencies, during snowstorms, and when large crowds of people are in Silver Spring. Not allowing overtime severely restricts the ability of the Urban District to cover the hours actually necessary.)
- Make sure no positions Clean and Safe Team in the Silver Spring Urban District are abolished.

It's worth noting that while we are not pleased about the recommended reductions in banner and flag rotation and streetscape maintenance, we understand that the current budget crisis requires severe belt tightening on all fronts. We therefore are not asking that funds for these items be restored to the budget at this time.

We thank your past support of Silver Spring, and for your consideration of our concerns and requests in connection with the FY11 budget.

Sincerely,



Jane Redicker
President

cc: Councilmember Valerie Ervin
Reemberto Rodriguez, Director, Silver Spring Regional Center
Yvette Freeman, Manager, Silver Spring Urban District
Minna Davidson, Council Staff