

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Japanese Americans' Care Fund, Inc. – County Executive	
<b>Category/Program Area:</b> Sm Cap/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$1,580
<b>Project Description:</b> Support for social event for Japanese seniors	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• \$1,580 grant request represents 23% of total cost of annual social gathering</li> <li>• Total cost for event is \$6,730, including \$5,150 (~76%) in in-kind services - or approximately \$61.18 per participant. County contribution would be \$14.36/participant.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• 100 participants, the Japanese Americans' Care Fund, Inc is the only organization in the area hosting this type of gathering</li> <li>• Well-being of participants, opportunity identify care needs of participants</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Japanese Americans' Care Fund, Inc supports community helpline. Japanese language library , educational seminars</li> <li>• Collaboration with Walt Whitman HS, Sakura Association, three Japanese churches</li> <li>• Received an official commendation from Japan Foreign Minister</li> <li>• The organization would appear stronger if more of the Board contributed – it reports that 37.5% of Board contributed financially to the organization.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Stated benefit of program to participants</li> <li>• Clear budget description</li> <li>• It would be helpful to know total number of attendees and volunteers</li> <li>• It would helpful to have stated outcomes listed</li> <li>• Organization serves metro DC area. It is unclear what % of participants reside in Montgomery County</li> </ul>	

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<b>Name of Organization:</b> Jewish Community Center of Greater Washington #1	
<b>Category/Program Area:</b> Op/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$35,000
<b>Project Description:</b> Provide lift equipped buses and a camp nurse to assist campers with special needs in summer of 2014 Camp Inclusion Program	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Summer lift equipped bus transportation \$36,000 of which the grant would cover \$25,000</li> <li>• Camp nurse \$10,000 which the grant would cover completely.</li> <li>• Inclusion program costs \$342,000 in total for nurses, counselors, field trips and related expenses; so request is approximately 10% of total (project budget did not reflect total, just nurse and bus.)</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Allows 90+ children with disabilities to attend summer camp with 400 typically developing children. Sole camp accepting individuals with complex, multiple disabilities.</li> <li>• Without camp, children with special needs would be isolated from their peers.</li> <li>• Payment for camp is the same for families of special needs campers, though the actual cost is three times as high since inclusion counselors often work 1:1 with special needs children.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Program has operated for 30 years. Have trained others on inclusion programming including County nonprofits and Maryland's Department of Parks and Recreation.</li> <li>• Partners with the Jewish Federation of Greater Washington (funds) and Jewish Council for the Aging (transit), DHHS, University of Maryland, MoCo Dept. of Parks and Recreation, local camps.</li> <li>• Volunteer Maryland gave a grant in FY13 to help develop best practices for volunteer management, allowing diversification of volunteer base, better organization, utilization and retention of volunteers plus an expanded role for volunteers—which includes year round help with Camp JCC administration and summer help in the office and for special events.</li> <li>• FY 12, 13, 14 received County Executive grants from \$19 - \$25,000</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Clearly written proposal, many outcome measurements including daily journals, on-line surveys, camper and parent interviews, teacher observations and counselor reviews.</li> <li>• 100% of campers (special needs and typical) interacted observing differences and creating friendships. Typical campers learned to advocate for campers with special needs.</li> <li>• 99% of special needs individuals maintained or improved some skills based on their Individual Education Plans (self-esteem, social, emotional and language skills)</li> <li>• 100% of campers participated in field trips outside camp due to lift equipped buses.</li> <li>• 100% of families of children with special needs reported feeling less isolated.</li> </ul>	

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<b>Name of Organization:</b> Jewish Community Center of Greater Washington #2	
<b>Category/Program Area:</b> Op/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Senior Lunch Program	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Funds requested are for approximately 6,000 kosher lunches for approximately 345 seniors at five sites in the County.</li> <li>• Funding will also provide the services of a social worker.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Target population is mostly frail, female, and isolated with fixed incomes.</li> <li>• Clients tend to be age 85 or older.</li> <li>• Seniors 65 and over are growing at a rate seven times faster than that of non-seniors.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Program has been serving residents for over 28 years.</li> <li>• County Executive funds received: FY 14 (\$40,000); FY13 (\$29,750); FY12 (23,750).</li> <li>• In last year, 300 volunteers donated over 11,500 hours.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Program proposal has clear description.</li> <li>• In 2010 and 2013 two sites were consolidated to cut expenses.</li> <li>• In FY13, transportation to meal sites and social workers were cut at each site.</li> </ul>	

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<b>Name of Organization:</b> Jewish Community Center of Greater Washington #3	
<b>Category/Program Area:</b> Large Cap; Other	<b>Amount Requested:</b> \$250,000
<b>Project Description:</b> Funds to renovate the Jewish Community Center (JCC).	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Requests \$250,000 toward \$4.4 million renovation of public areas of a facility that is to undergo a \$10.5 million renovation. Public areas receive approximately 500,000 visits annually.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Facility serves its membership and other non-profits that serve the community; its ability to do so is limited by out-of-date facilities and technology.</li> <li>• Participants reflect all ages, races, ethnicities; they vary in physical/mental abilities, economic status, and backgrounds.</li> <li>• Programs provide educational, recreational, social and safety-net opportunities.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Organization has a sound funding base, a substantial board structure, and a long track record.</li> <li>• Organization has already raised over one-half of the funds necessary to support the total (\$10.5 million) renovation.</li> <li>• Organization regularly partners with many County non-profits and renovation will enhance its ability to do so.</li> <li>• Renovations designed for financial sustainability by providing expanded opportunities for revenue generation through increased program fees or rental income.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Purpose and justification for renovation are clear; The Centennial Capital Campaign to raise private funds has detailed specifications and architectural schema.</li> <li>• Organization has already raised over one-half of funds required and has plans to raise the rest.</li> <li>• Based on its funding history, organization will be able to maintain renovated building.</li> <li>• Demand for facility is likely to grow due to increasingly area population.</li> <li>• Helpful to provide more detail on “safety net” programs that will be benefitted by the renovation.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc. #1	
<b>Category/Program Area:</b> Op/<2006; Youth Development	<b>Amount Requested:</b> \$30,000
<b>Project Description:</b> Intergenerational Bridges is an after-school mentoring program in MCPS for immigrant children who have been in the US for 3 years or less and for English language learners.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Projected FY15 Bridges budget is \$122,027.</li> <li>• Request is about 25% of their total project budget to help pay a portion of salaries, staff development and mentor background checks.</li> <li>• Jewish Council for the Aging of Greater Washington, Inc. (JCA) serves a minimum of 65 students at 4 elementary MCPS.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• JCA collaborative efforts have been documented to help at-risk immigrant children become less vulnerable to violence, truancy, gang involvement and substance abuse.</li> <li>• The program aligns with the Commission on Aging senior agenda.</li> <li>• The program also helps to fulfill a growing and substantial need for meaningful volunteer opportunities to help ensure vital living for all residents.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Entering its 25<sup>th</sup> year, the JCA states its proven track record in its proposal to include reports and stats that track the progress and improvement of Bridges students enrolled in the program.</li> <li>• The Interages program received national recognition from Met Life Foundation and the National Area Agencies on Aging with an award of excellence in recruiting, training, and managing older adult volunteers.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal was clearly described, measurable and included results achieved to date to include the success of the program with the use of County funds previously awarded.</li> <li>• JCA also collaborates with other non-profit, for profit and city agencies to provide training, mentoring, and funding assistance.</li> </ul>	

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<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc. #2	
<b>Category/Program Area:</b> Op/<2006; Economic Development/Workforce Development	<b>Amount Requested:</b> \$46,500
<b>Project Description:</b> Career Gateway program course for residents, aged 50+ who are entering or reentering workforce	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• There will be 5 sessions of a 30 hour specialized employment training course for residents 50+ who are reentering the workforce. Class size is 15 per session and work includes one-on-one mentoring.</li> <li>• Cost per participant is \$610 and there has been an 88% completion rate in previous years</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Course is aimed at 50+ population who are entering or reentering job market. It particularly targets audience not quite eligible for government supported employment programs.</li> <li>• The target audience is growing rapidly and an effective program of this sort can help more of this audience remain independent/self-sufficient.</li> <li>• The proposal provides compelling justification for the proposed program.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The organization has been delivering services since 1973. It has developed strong partnerships with government agencies, other nonprofits, and the community.</li> <li>• JCA has received public funds for this program for the past 3 years. They use those funds to leverage additional funds from foundations and businesses as well as to encourage the participation of a large pool of volunteers.</li> <li>• Former successful participants return to mentor current students.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal presents a strong supported case for the activity. Surveys of former participants have rated the program as excellent with a 4.5 out of 5 rating.</li> <li>• 60% of those who completed the course and actively sought employment found it within 3 months.</li> <li>• Outcome measures are clear and measurable relying on completion rates, surveys of participants and monitoring by volunteer staff. Extended follow-up of graduates would strengthen the outcome measures.</li> <li>• The organization partners with employers and human resource managers as well as other agencies and programs serving 50+ workers.</li> <li>• The budget is clear and reasonable for the program. Nearly 1/3 of the program cost is covered by volunteer services.</li> </ul>	

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<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc. #3	
<b>Category/Program Area:</b> Op/<2006; Economic Development/Workforce Development	<b>Amount Requested:</b> \$89,046
<b>Project Description:</b> 50+ Employment Expo to bring prospective employers, career consultants and resources together to help underemployed 50+ residents.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• The proposal estimates 3,600 participants at a program cost of \$153,724. That amounts to about \$21 per participant for the County's funds.</li> <li>• The impact on recipients will vary widely. Some will find the encouragement they need to continue seeking better employment while others will find training information or make actual prospective job connections.</li> <li>• The county funds requested are primarily targeted to the fixed facility costs of holding an Expo of this size.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The under or unemployed 50+ worker often struggles to find a way to employment. Older out of work jobseeker is often out of work longer. The proposed Expo can help these at risk residents remain independent by finding jobs.</li> <li>• The Expo has a track record of bringing the elements needed by older jobseekers together in a way that has helped about 30% of attendees find jobs within six months.</li> <li>• Activities include 7 employment workshops, 300 resume consultations, assistance with internet applications, 75 exhibitors (50 employers and 25 resource groups)</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• <b>See previous application</b></li> <li>• JCA has received public funds for this program for the past 3 years. They use those funds to leverage additional funds from foundations and businesses as well as to encourage the participation of a large pool of volunteers.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• The proposal is well-prepared and describes a real need. The number of 50+ residents in the county is growing and these residents often want or need to continue working to be able to maintain themselves in the county; yet the job market is tight.</li> <li>• Outcome measures are based on participation and will be followed up with an on-site survey for participants, an exhibitors survey a week after the Expo and a telephone survey of contactable attendees after six months.</li> </ul>	

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<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc. #4	
<b>Category/Program Area:</b> Large Cap; Other	<b>Amount Requested:</b> \$125,000
<b>Project Description:</b> Capital funding to improve energy efficiency, comfort and safety of building housing the Jewish Council for the Aging (JCA) and the nonprofit village.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Request for 50% of funding to replace aged HVAC system in meeting space that serves 19 local charities including JCA, the Non-Profit Village, and the Village’s network of County-based service organizations.</li> <li>• Directly impacts 800 volunteers who oversee these charities and who are challenged to fulfill their duties due to extremes of heat/cold.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Evidence presented that volunteers are unable to fully contribute to the 19 charities due to HVAC-related problems which make the building environment intolerable.</li> <li>• JCA serves older adults in the community and the Non-Profit Village houses such service organizations as the Chinese-American Senior Services Association, the Montgomery Coalition for Adult English Literacy, Arts for the Aging and many others, affecting a broad spectrum of populations with special needs.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• JCA was created in 1973 providing a broad array of services to a growing population of aging citizens.</li> <li>• The JCA (Bronfman Center) houses an array of County non-profits that have operated for years providing vital services.</li> <li>• JCA will leverage \$125,000 from donors and non-county public sources to match requested County funds. Maintenance service agreement and repairs will be paid by JCA philanthropic funds.</li> <li>• JCA has been spending nearly \$30,000 a year for HVAC maintenance and repair so HVAC replacement will save organization considerable funds in intermediate and long-term.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal makes a specific request to replace its aging, and increasingly non-functioning HVAC system. A new system will have demonstrable effects. JCA is seeking state bond funding and private funding, if necessary. On-going maintenance will be provided by JCA’s annual budget.</li> <li>• The impact on the working environment of the building should be evident immediately.</li> </ul>	

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<b>Name of Organization:</b> Jewish Foundation for Group Homes	
<b>Category/Program Area:</b> Large Cap; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$100,000
<b>Project Description:</b> Renovation funds for residential homes.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Requests \$100,000 to repair three homes currently serving 16 older residents with disabilities, creating a safe and accommodating environment allowing residents to age in place.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• JFGH currently serves over 200 individuals in over 70 sites, of which 90% are in Montgomery County.</li> <li>• JFGH is a non-profit, non-sectarian organization dedicated to enhancing the independence, dignity, choice, and community inclusion of adults with disabilities.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Established in 1982, the JFGH is regarded as a model for the group home movement.</li> <li>• With substantial assets and its track record, the organization should continue to serve its current constituency.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The requested funding was supported by a plan to renovate three homes in greatest need.</li> <li>• The renovations proposed will result in more accessible and safe kitchens and baths; the results should be evident.</li> <li>• Helpful to provide more detailed information on which of 20 homes will be renovated, how the homes were selected, how the repairs were prioritized, number of residents in each house and specific budget for each house, if available.</li> </ul>	

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<b>Name of Organization:</b> Jewish Social Service Agency #1	
<b>Category/Program Area:</b> Op<2006; Children & Families	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Funding for Early Intervention Childhood Specialist. Continued funding is requested for the full time equivalent salary of an Early Intervention Childhood Specialist (EICS) to provide mental health services to 30-40 children (ages 2-6), including counseling family members and interaction with physicians and daycare/preschool providers. Jewish Social Service Agency (JSSA) will fund an additional \$30,151 in benefits and associated costs, e.g., supervision and equipment.	
<b>Cost-benefit analysis</b> (per unit cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>The long term benefit of early therapeutic intervention for children with mental disorders is now well established. Early intervention more than pays for itself in reducing future costs of treatment.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>JSSA is one of the few MC providers of mental health services to this age group, has a long waiting list and a record of successful intervention. Delayed access may result in immediate and long term damage to children and their stressed families, with predictable current and future costs to the community and public welfare providers.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>JSSA has successfully provided multifaceted clinical and social services to MC residents for many years. It derives substantial revenue from program service fees and receives extensive financial support from the Jewish Federation of Greater Washington, United Way and private foundations and individuals. It engages in active and productive fundraising and cooperates effectively with other public and private providers.</li> <li>While JSSA makes intensive use of volunteers, the subject services can only be delivered by a licensed clinical social worker.</li> <li>This is an established program/position which received MC funding in FY14.</li> </ul>	
<b>Strength of Proposal</b> (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):	
<ul style="list-style-type: none"> <li>The cost of therapy for the target population is largely reimbursed by private insurance or Medicaid/Maryland Children's Health Program. The portion of the EICS' time spent on peripheral supports (e.g., case management, contacts with physicians and preparation and defense of Individualized Education Programs) is not covered by insurance. The application would be strengthened by more detail as to the reimbursement shortfall and specific outcomes from the FY14 grant.</li> </ul>	

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<b>Name of Organization:</b> Jewish Social Service Agency #2	
<b>Category/Program Area:</b> Op/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Case Management Services for frail, low-income elderly individuals.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Funds requested are approximately 60% of the total budget for this proposal.</li> <li>• Home-based safety net and basic services will be provided to 50-60 frail, low-income seniors and their families.</li> <li>• Case Manager will assess, coordinate, refer and manage this program.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The Jewish Social Service Agency (JSSA) has seen more than a 40% increase in requests for safety net and basic services for frail low-income seniors.</li> <li>• Majority of the clients are below the federal poverty level.</li> <li>• 17% of the residents in Montgomery County are over the age of 65.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• In FY13, JSSA served nearly 1600 seniors, mostly 85 or older.</li> <li>• JSSA recruits, monitors, and trains nearly 1000 volunteers annually.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• 43% seniors reported managing on their own as a result of services.</li> <li>• 95% reported benefitting from services.</li> <li>• Staff caseloads for case management and mental health services were at 95% capacity.</li> <li>• 720 clients received geriatric case management.</li> <li>• 321 clients received counseling in home or office.</li> <li>• 22 family members attended an on-going support group.</li> <li>• 325 received home care assistance.</li> <li>• 223 Holocaust survivors received specialized social services.</li> </ul>	

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<b>Name of Organization:</b> Jewish Social Service Agency #3	
<b>Category/Program Area:</b> Op<2006; Health/Behavioral Health	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Staff expenses for Child and Adolescent Mental Health Specialist. Funding is requested for the base salary of a Child and Adolescent Mental Health Specialist, a licensed clinical social worker (LCSW), to provide mental health services to 30-40 MC children (ages 7-15), including counseling of family members and interaction with physicians, educators and other care providers. Jewish Social Service Agency (JSSA) will provide \$32,511 to cover additional costs, including benefits, supervision and equipment. Symptoms of anxiety, behavior, mood and substance use disorders tend to emerge during the targeted age span. Early intervention and treatment provides long term benefits to children, families and the community as a whole	
<b>Cost-benefit analysis</b> (per unit cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Treatment program includes psychological and psycho-educational testing, individual and family therapy, behavior management consultation for parents, case management and care coordination, and guidance and advocacy in education interfaces. On average, clients are seen once a week, with resolution in 5 or 6 months, followed by ongoing counseling as needed.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• JSSA has recently experienced a marked increase in requests for this service from MC families, physicians and schools. Staff caseloads for mental health services are currently at 100%, and there is a long waiting list. The costs of early intervention are more than outweighed by improvement in dysfunctional behavior affecting children, families and schools and downstream savings in medical costs and support services.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• JSSA is a nonsectarian social services provider with a long established MC presence and a record of quality care through its Child and Family Services Department. It derives substantial revenue from program service fees and receives extensive financial support from the Jewish Federation of Greater Washington, United Way and private foundations and individuals. It engages in active and productive fundraising and partners effectively with other public and private providers, notably MCDHHS.</li> <li>• While JSSA makes intensive use of volunteers, the subject services can only be delivered by a licensed clinical social worker. JSSA has not previously received funding for this position.</li> </ul>	
<b>Strength of Proposal</b> (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):	
<ul style="list-style-type: none"> <li>• The cost of therapy for the target population is largely covered by private insurance or Medicaid/Maryland Children's Health Program. JSSA does not balance bill. Some aspects of the treatment program are not covered by insurance, e.g., case management and development of Individualized Education Programs: others, e.g., social skills development, are insufficiently reimbursed. The application would be strengthened by detail as to the reimbursement shortfall.</li> <li>• JSSA states that over the long term, it intends to integrate this position into its Child and Family Service Department to be supported by program fees, insurance reimbursement and funds from its operating budget. It is not clear why this cannot be done from the outset.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Jobs Unlimited, Inc. #1	
<b>Category/Program Area:</b> Sm. Cap/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Van, database and services to support outreach program.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Organization requests \$20K for three separate uses: van for donation pick-ups; telephone solicitation database; and marketing budget for website, ads, etc.</li> <li>• Costs for telephone database and marketing budget for website relatively small compared to impact of raising public profile of organization and increasing donations.</li> <li>• Cost of van has dual impact of increasing donations and also expanding training opportunities for employees.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Organization provides job training and paid employment to adults with serious mental illness.</li> <li>• Requested funding fills targeted need for expanded collection services and opportunities for employees to take active role in growth of organization.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Jobs Unlimited (JUI) has participated in the community mental health service system for over 22 years and is a well-known presence in the community.</li> <li>• JUI's retail store, Upscale Resale Thrift, provides 85% of JUI's funding. The remaining 15% is grant driven. Last year JUI received a \$7,500 grant from the Montgomery Alliance Foundation to expand its program and JUI has a matching grant with Montgomery County Foundation to subsidize tuition and expenses for consumers at Montgomery College.</li> <li>• JUI anticipates a 10% increase in donations and an increase in monetary contributions resulting from the proposal.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Applicant clearly established how proposal will improve overall profitability of organization and allow it to expand services (e.g., van will allow smaller pickups and deliveries to wider area).</li> <li>• Would be helpful to provide more specific information on number of employees who will benefit directly from the grant (e.g., how many will participate in van pick-ups; how many more jobs will be created in future with expected 10% increase in donations).</li> <li>• County funding effectively leverages private funding. County funding should have magnifier effect.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Jobs Unlimited, Inc. #2	
<b>Category/Program Area:</b> Op/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Funds are being requested to initiate a pilot mentoring program where seniors and adults with serious mental illnesses will be paired with trained 1:1 mentors to improve the functioning and quality of life for these ‘consumers’, reducing stigma and increasing socialization.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Start-up program/pilot, limited number of consumer partnerships during first year.</li> <li>• Aims to improve quality of life and thus decrease homelessness, dependency, psychiatric hospitalizations and need of last-resort crisis intervention services, which are often County funded.</li> <li>• Help reduce the stigma of mental illness as well as increase socialization, professional connections and build confidence of consumers, which are gateways to employment.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• 20-25% of homeless are mentally ill; providing support to this population can reduce this number.</li> <li>• Aims to raise awareness within the community about the challenges of living with mental illness and to reduce the stigma involved.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Agency in existence since 1991 providing job training and paid employment to those with serious mental illness through their Upscale Resale store.</li> <li>• Focus on training, partnerships and reducing stigma for consumers.</li> <li>• 85% of organization’s revenue comes from private donations and store sales.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Program will be launched from an organization with 22 years of experience, and knowledge about the challenges facing those with significant mental illness.</li> <li>• Outcomes as they are related to expansion and focus upon employees of the Upscale Retail shop are not mentioned until the end of the proposal, would be helpful to have this information in the beginning.</li> <li>• Program is a way to move people into greater independence out of the employment program, as opposed to using negatively reinforced methods such as cutting hours or paying below minimum wage to move them onto new opportunities.</li> </ul>	

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<b>Name of Organization:</b> Jubilee Association of Maryland, Inc.	
<b>Category/Program Area:</b> Sm. Cap/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Funding for a minivan.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• \$20,000 to help purchase replacement van (cost, \$26,000) to transport approximately 20 clients on 15 to 25 trips per week.</li> <li>• Requested van is expected to replace pooled office van (as opposed to van assigned to individual home) and will be used by many different individuals for a wide variety of purposes.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Supports DHHS goal 7 which is “to increase the number of seniors and people with disabilities who live in the setting of their choice.”</li> <li>• Serves adults with intellectual and other developmental disabilities, including epilepsy, vision loss, autism, cerebral palsy and accompanying emotional problems.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Jubilee, begun 37 years ago, currently serves 130 clients in over 60 locations in Montgomery County. Clients live in group homes and other supportive living arrangements.</li> <li>• Jubilee is supported on an on-going basis by various State and County agencies and private philanthropy. It seems to have a secure financial base.</li> <li>• Organization will provide \$6,000 of its own funds to purchase van. No additional funding sources are required.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Clear proposal objective to purchase a replacement van for a fleet of 26 vans.</li> <li>• Van is to transport clients to doctors’ appointments, shopping venues, and cultural and recreational activities.</li> <li>• Outcome is clear and agency is prepared to supplement grant funding, and to provide vehicle maintenance.</li> <li>• The agency’s counsellors drive the vans so there is no need for this project to support a driver.</li> <li>• Helpful to provide more information about maintenance and replacement plan for 26 van fleet and how this proposal fits into overall plan.</li> </ul>	

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<b>Name of Organization:</b> Junior Achievement of the National Capital Area	
<b>Category/Program Area:</b> Op/<2006; Youth Development	<b>Amount Requested:</b> \$10,000
<b>Project Description:</b> Financial literacy program for MCPS students	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The total program cost is \$289,744.66. The program reaches all 6th grade MCPS students. A \$10,000 County Council grant would cover curriculum costs for 384 students at \$26 each and is less than 5% of overall budget.</li> <li>• While all students benefit from financial literacy, almost 4000 6th grade MCPS students attend school in low income areas and need this kind of instruction to help break the cycle of financial insecurity.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• The curriculum is approved by Maryland State Department of Education (MSDE) which mandates personal finance education at the middle school level. Called <i>Economics for Success</i>, lessons are taught for 30-45 minutes a week for 5-7 weeks and cover personal finance topics such as budgeting and credit while also helping students explore future educational and career options.</li> <li>• This is the third year the curriculum is being provided to all 6th grade students. Utilizing different curriculum, Junior Achievement (JA) has provided lessons to other grade levels in the past.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• JA USA was founded in 1919 and JA Greater Washington began operating in Mont. Co. in 1965. Programs are also offered in Fairfax and Prince George's Counties. Oversight is provided by a local Board and an Advisory Council made up of local business leaders.</li> <li>• JAGW is partnered with MCPS, PTAs, local businesses, Chamber of Commerce, Rotary, Corporate Volunteer Council of Mont. Co., etc.</li> <li>• Lessons are taught by over 500 trained adult volunteers. There has been no County Council funding over the past three years.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal was well-written and clear.</li> <li>• JAGW has a \$3.4 M budget, most funding from private sources, individuals, corporations, and foundations. JAGW pays JA USA an annual licensing fee. JA USA provides curriculum development and evaluative support.</li> <li>• Evaluation is done at local and national level. Nationally JA reports that post instruction, 8 out of 10 students report feeling more confident that they know how to spend money in a smart manner, are more aware of what it means to save, and that they better understand the consequences of decisions made about spending money. 7 out of 10 report they feel they can complete and stay within the constraints of a budget.</li> <li>• Strong program but seems to be one that MCPS should provide the curriculum costs for, especially given the MSDE mandate.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Kaur Foundation – County Executive	
<b>Category/Program Area:</b> Sm Cap/<2006; Community Development	<b>Amount Requested:</b> \$15,000
<b>Project Description:</b> workshops on cultural literacy	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Total program cost is \$20,000, grant request is roughly 75% of program cost</li>   <li>• Estimated population of Sikhs in Montgomery County is 15,000</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• In FY 15 Kaur will host 12 (1/month) workshops at venues throughout the county including libraries, and neighborhood and community centers</li>   <li>• Provide youth with positive information about cultural diversity in he community</li>   <li>• Sikh community is not well understood</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Kaur Foundation raises funds on an ongoing basis from community sources</li>   <li>• The organization continues to recruit new supporters through advertising and PR</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The organization has built strategic relationships over the past 11 years</li>   <li>• Kaur will conduct assessment surveys after workshops to track and determine efficacy of workshops</li>   <li>• While the proposal is clear the organization is promoting education, the organization should be careful that it is not advocating a particular belief system</li> </ul>	

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<b>Name of Organization:</b> Kids In Need Distributors, Inc.	
<b>Category/Program Area:</b> Op/≥2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$40,000
<b>Project Description:</b> Weekend food program for children	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Cost of service clearly identified</li> <li>• Impact on recipient is \$100 cost per student on an annual basis</li> <li>• Awarding requested funds to this organization will allow it to reach 400 more students per year</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Target population is clearly defined as the number of children currently on FARMs; need is clearly defined as the number of children on FARMs they are not currently reaching (i.e. 90%)</li> <li>• Strong program justification as the need to provide food stability to children 7 days a week – not just Monday through Friday when school is in session</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Program is only 2 years old and has not previously received county funds</li> <li>• Program partners with multiple organizations and recruits volunteers through personal and professional networks and social media. Program is staffed solely by volunteers. No one is paid for their time.</li> <li>• Program funding is diversified – 43% private grants; 25% fundraising and 32% individual and corporate donations</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Proposal is clearly written and provides detailed information about what recipients will receive</li> <li>• Proposal clearly states that requested funds will be used to increase program capacity and provide food and hygiene products to more children; requested funds will allow organization to reach 400 more students per year</li> <li>• Program serves 800 kids in the 2013/2014 academic year</li> <li>• Proposal discusses how the organization works with Manna, Capital Area Food Bank and Women Who Care (i.e., other community organizations) to coordinate services</li> <li>• Budget is sufficiently detailed</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Korean American Association of Greater Washington – County Executive	
<b>Category/Program Area:</b> Sm Cap/<2006; Economic Development/Workforce Development	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Operating funds for a language educational program	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Total program cost is \$90,000</li> <li>• County Executive recommendation is for ~22% of total</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Korean American Association of Greater Washington has been in existence since 1951</li> <li>• Program will teach Korean to native English speakers and English to Korean speakers</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• It would be helpful to understand specifics about how the language program will be implemented</li> <li>• Different sources around Korean American Association of Greater Washington would provide volunteer support for the language program</li> <li>• It would be helpful to describe Korean American Association of Greater Washington’s collaboration efforts</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• As the proposed project is not included in the organization’s budget, it is not clear where the project fits.</li> <li>• The organization reports that it has no plans to collaborate with other nonprofits for this program. The organization would be stronger if it collaborated with other organizations</li> <li>• Language education programs are typically funded by MCAEL, it would be helpful to see collaboration with similar organizations</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Korean Association of the State of Maryland Metropolitan Area, Inc.	
<b>Category/Program Area:</b> Op/<2006; Economic Development/Workforce Development	<b>Amount Requested:</b> \$51,600
<b>Project Description:</b> To support operating costs	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Proposal states that they serve approximately 200-300 people, but the outcomes section indicates they will reach 400 people</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Target population is well identified and helping people with social services, etc., is a positive goal.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Organization has been in existence for about 25 years</li> <li>• The larger budget and financial management of the organization is unclear.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal would benefit from additional clarity; making it easier to determine its objectives and approach for attaining them. It did not include several of the requested documents, including an organizational budget, proof of standing with the MD State Department of Assessments and Taxation, a copy of its Letters of Incorporation, and required information about its Board of Directors. Subsequently, the organization did submit a copy of its IRS 990, an organizational budget, and a list of its Board members.</li> <li>• The IRS 990 suggests that the grant request is for more than twice as much as the organization's entire revenues in the years 2012 and 2013. Additionally, the organization's FY14 budget for \$110,000 is more than 4 times its 2013 revenues, and the proposal does not provide information on how it will attain the extra funding.</li> <li>• Overall, the proposal would be greatly enhanced by providing more clarity as to the number of people served by the various organizational initiatives. For example: The numbers are vague in relation to computer training, English language instruction, etc.</li> <li>• While the proposal indicated that it will use pre and post tests to measure achievement, it did not provide anticipated outcomes other than to state that that it will conduct classes to train people to help them prepare to get licenses or certificates. However, the proposal doesn't specify how many participants it expects to participate and complete each type of training, nor does it provide information on the types of licenses or certifications that participants will be obtaining</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Korean Community Service Center of Greater Washington #1	
<b>Category/Program Area:</b> Op/<2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$45,000
<b>Project Description:</b> Support for the family self-sufficiency project which assists low-income Asian families through workforce development, health and wellbeing, ensuring stable housing and increasing service accessibility	
<b>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</b>	
<ul style="list-style-type: none"> <li>• The organization plans to provide all or some of the following services to well over 3,000 individuals this year: job-readiness assistance; a five-day financial literacy class, case management living cost reduction assistance, emergency cash assistance, primary health care for uninsured individuals, interpreters to help with health care, assistance with the Affordable Care Act, citizenship preparation, referral services to 900 people.</li> <li>• The organization estimates its “per unit cost of service at \$68.</li> </ul>	
<b>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</b>	
<ul style="list-style-type: none"> <li>• The Asian population in Montgomery County has increased 32% since 2000. While official estimates put the Asian population at 128,000 and the Korean population at 17,438, the organization believes these numbers are seriously under-reported and that there are over 45,000 Koreans in Montgomery County and that over 70% are foreign born. The poverty level for Koreans is the highest among the Asian community.</li> <li>• 3,144 Montgomery County residents received assistance from this program in 2013. 297 seniors received health care services. 3,400 are targeted to receive benefits from the program in FY15; two-thirds of which are “low income” families.</li> <li>• Will expand program this year to address the Asian community’s need for job readiness support services and financial literacy. 90 recipients will be provided with either interview preparation or financial literacy training.</li> </ul>	
<b>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</b>	
<ul style="list-style-type: none"> <li>• The organization has been providing services in Montgomery County for over 20 years.</li> <li>• 70% of the funding will come from with either private donations or the support of foundations.</li> <li>• The Council funding would represent less than 25% of the total program cost.</li> <li>• 25 volunteers are engaged with the program with an additional 100 volunteers recruited and ready to support the initiative.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal is clear and concise with specificity around goals, activities and performance measures.</li> <li>• Certain outcomes could be measured through a more meaningful metrics. (i.e. workforce development- numbers of unemployed who are now working)</li> </ul>	

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<b>Name of Organization:</b> Korean Community Service Center of Greater Washington #2	
<b>Category/Program Area:</b> Op/<2006; Children & Families	<b>Amount Requested:</b> \$55,456
<b>Project Description:</b> Keystone Project – address family abuse issues; prevention workshops and Family Abuse Prevention guide. Grant funds are requested for the Keystone Project, which will provide comprehensive victim assistance services to at least 80 clients; provide art therapy to 8 children or teenagers who witness domestic violence (new program component for 2015); provide 4 prevention workshops and training to 80 community members and leaders; distribute educational materials to the Korean community; and conduct a media outreach campaign.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The County’s investment is leveraged with 42 percent funding from Korean Community Service Center (KCSC). KCSC is still attempting to raise funds specific to the project.</li> <li>• The program will serve 80 plus victims of domestic violence and provide art therapy for 8 children. The cost per individual served is about \$630 per person for the County share, and about \$1,084 per person for the overall cost.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• The program would serve low and moderate income Asian American families and individuals by providing awareness and support of victims of domestic violence in a linguistically and culturally appropriate manner.</li> <li>• The program addresses the needs of women as well as children and teens. Families with children represent 55 percent of incidents of violence known to KCSC.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The mission of KCSC is clear, but the application did not indicate how long the organization has been operating. The Keystone project for which funds are requested has been funded since 2007.</li> <li>• KCSC makes regular use of volunteers, with 100 volunteers on standby and 25 active volunteers on a weekly basis.</li> <li>• The proposed budget demonstrates a considerable leverage of organization funds, providing coverage for almost 42 percent of program costs.</li> <li>• The Asian Pacific American Legal Resource Center (APALRC) including the Family Justice Center and House of Ruth provides information and referrals for KCSC clients.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal makes a compelling case for serving the needs of a vulnerable population.</li> <li>• Program outputs and outcomes are very specific, clear, and include targets by which progress can be tracked. The proposal would have been strengthened if the outcomes of guidebooks and brochures and the media outreach campaign had been specified, perhaps by linking to other programs.</li> <li>• KCSC reports that their outcomes for FY2013 exceeded targets proposed in their County grant application.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Latin American Youth Center, Inc.	
<b>Category/Program Area:</b> Op/<2006; Youth Development	<b>Amount Requested:</b> \$31,005
<b>Project Description:</b> Support for youth development program providing skills enhancement and monitored internships. Maryland Multicultural Youth Centers (LAYC/MMYC) is a division of the Latin American Youth Center (LAYC), a multicultural center, community-based family of organizations with a mission to empower a diverse population of youth to achieve a successful transition to adulthood. Founded in the late 1960's to serve immigrant Latino youth in Maryland and the District of Columbia.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Total FY15 estimated budget is \$92,283.75 with a request of about 33% (\$31,005) of the operating budget from the Montgomery County Council.</li> <li>• In FY13, LAYC served 59 youth in job readiness training of which 45 youth obtained full or part time employment. 19 youth were certified in apt. maintenance or medical office administration.</li> <li>• For FY15, funds requested will provide stipends, transportation fares, and job-based internship training, for 20-low-income at-risk youth ages 16-24.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Provides internship opportunities, completion of GED or high school diploma, and assistance in the transition to college or advanced training.</li> <li>• Job readiness and employment that advances the County Executive's priority areas in children prepared to live in learn and a strong and vibrant economy.</li> <li>• LAYC program justification and mission is to assist the Latino community specifically by helping to reduce high school drop-outs rates, reduce criminal, gang activity, and substance abuse. A benefit to the recipients of the program but also the community at large.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Proven track record of servicing the Latino population and the broader community since 2006.</li> <li>• Successful in collaborating with other non-profit service orgs. and county-based organizations in placing students and giving opportunities. Collaborates with MCPS schools communicating early to identify at risk students.</li> <li>• LAYC has a 40 year record of achieving financial sustainability.</li> <li>• All volunteer board contributes on a give, get and connect basis.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Since 2005 the LAYC/MMYC program has served nearly 7,000 Md. Youth and families Board members are actively involved in financial development of the organization. Will develop a major donor program and leverage the evaluation system and data to validate the effectiveness of the program and provide evidence of success needed for funding from national donors.</li> <li>• Measurements of outcomes are strong using Efforts to Outcomes (ETO) performance software which are linked to LAYC's outcomes and goals in education, work skills and health behaviors.</li> </ul>	

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<b>Name of Organization:</b> Latin American Youth Center - County Executive	
<b>Category/Program Area:</b> Op/<2006; Youth Development.	<b>Amount Requested:</b> \$11,850
<b>Project Description:</b> The primary objective of this funding is to establish an ‘emergency fund’ and to offer Microsoft Office Certification training to 10 low-income youths, ages 17-24, living in the Silver Spring area of Montgomery County	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Approximately 40% of the funding is for emergency food, housing and health supplies. The remainder is for Microsoft training and certification. It is not clear from the proposal if the emergency supplies will be for the youth in the training program.</li> <li>• The organization is requesting 100% of the funding for this program</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• The program will help ten low-income youth who are part of the Montgomery County Conservation Corps gain job skills.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Latin American Youth Center is a multi-cultural community-based ‘family of organizations’ which includes the Maryland Multi-cultural Youth Centers. It works to empower at-risk youths coming from multi-ethnic low-income immigrant families achieve a successful transition to adulthood.</li> <li>• Latin American Youth Center/Maryland Multi-cultural Youth Centers has a 40-year record of sustainable financial resources for their diversified programs and works with multiple private and public sector organizations in the area, to maximize resources, avoid service duplication and to learn/share information.</li> <li>• The collaborative approach has helped Latin American Youth Center to effectively leverage non-county funding/resources for their overall mission which has a multi-cultural approach.</li> <li>• Latin American Youth Center has both formal and informal partnerships with service-oriented County-based organizations, and has built ‘relationships’ with counselors and principals of local high/middle schools, to keep track of the academic and behavioral performances of the at-risk students who participate in their program(s).</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Training and assessment for the Microsoft Office Certification is based on 75% success-rate for the participants.</li> <li>• Latin American Youth Center/Maryland Multi-cultural Youth Centers has offered Microsoft certification programs for several years now and in 2013, implemented a Microsoft certification program funded by the County, where it met its proposed outcomes. This training program for at-risk low-income youths is likely to help in their future employment opportunities, to become self-sufficient and contributory members of the community</li> </ul>	

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<b>Name of Organization:</b> Latino Economic Development Corporation (LEDC) #1	
<b>Category/Program Area:</b> Op/<2006; Economic Development/Workforce Development	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Maintenance of Small Business Development and Lending Programs	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>LEDC seeks funding from the County to ensure a continuation of the Small Business Development and Lending Programs while the organization works to secure programming and additional funding sources for the future. The total cost of the program is \$442,842, 45% of which is being requested from the County. The funding would allow the organization to sustain its lending for local entrepreneurs and small businesses. Depending on the success of those funded, future lending has the potential to invigorate the economy and local communities in the County.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>LEDC’s programs provide small-business technical assistance and microloans in the range of \$5,000 to \$50,000 to low- to moderate-income Latinos and other underserved communities in the Washington, D.C. area, including in Montgomery County.</li> <li>In FY 2013, LEDC’s Small Business Development and Microlending programs provided technical assistance to over 600 entrepreneurs and business-owners in the DC area, which the organization reports resulted in 22 new businesses in Montgomery County in fiscal year 2012 and 22 more in fiscal year 2013. Among other accomplishments, LEDC also disbursed 132 new loans; worked with over 3,5000 DC families in over 75 buildings to preserve affordable rental housing.</li> <li>The proposed project targets low- to moderate-income Latinos and other underserved communities in Montgomery County to facility business creation and growth.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>LEDC was incorporated in 1991, and since then has worked to deliver “comprehensive community and economic development services to build the capacity of metropolitan Washington DC Latinos to stabilize and grow their finances so that they can support their families and give back to their communities.” The organization’s mission is “to drive the economic and social advancement of low-to-moderate income Latinos and other underserved communities” through four service areas: small business development, microlending, homeownership and foreclosure counseling, and affordable housing preservation.</li> <li>The organization has numerous partnerships with private and non-profit organizations, which helps the organization to reach out to borrowers and leverage its impact and resources. For example, the organization has a partnership with Capital One through its “Second Look” program whereby loan applicants turned down for certain loans are referred to LEDC.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>The strength of the organization’s proposal is strong, with a clear description, a history of results achieved, and plans to secure funding for the future.</li> </ul>	

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<b>Name of Organization:</b> Latino Economic Development Corporation (LEDC) #2	
<b>Category/Program Area:</b> Op/<2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Staff and other program costs for Affordable Housing Preservation program, assisting clients with housing issues	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• This is the first year of the program in Montgomery County, so no historical information is available to evaluate costs vs. benefits.</li> <li>• Planned outcomes include: educating 500 families on tenant rights; surveying 500 renters to assess concerns including redevelopment; other tenant rights training in multi-family buildings---such advocacy work is very difficult to measure specific benefits</li> <li>• Assuming there would be interfacing with a minimum of 1000 family units; the cost per interface would be \$50.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Organization targets renters from the immigrant populations with low income</li> <li>• These populations typically do not know their rights as tenants, in part because of language barriers.</li> <li>• LEDC targets Wheaton area (strong presence) and Gaithersburg (growing presence)</li> <li>• The purple line will cause a boom in redevelopment, and could put low-income residents at risk of displacement or abusive/illegal treatment from landlords/property managers</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• LEDC has 10 years of experience delivering tenant education and advocacy in the District of Columbia.</li> <li>• 30% of LEDC’s organizational budget is provided by foundation or corporate support with just under 40% coming from D.C. and Federal gov’t support (FY13).</li> <li>• 75% of the funding for the proposed program would come from Montgomery County with the remainder being funded through other sources..</li> <li>• Volunteers from the University of Maryland would be leveraged as part of the program. The grant application does not delineate that expected level of effort.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• The organization has a strong network of volunteers to leverage for the program, and plans to work with clients to develop ‘tenant leaders’</li> <li>• While the proposal outlined the importance of developing measureable outcomes, it did not clearly delineate its expectations.</li> <li>• The organization indicated that it hopes the County will adopt a multi-year strategy to help it in its work to organize tenants</li> <li>• The organization has extensive experience providing similar services in D.C.</li> </ul>	

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<b>Name of Organization:</b> Latino Economic Development Corporation (LEDC) #3	
<b>Category/Program Area:</b> Op/<2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$59,810
<b>Project Description:</b> Requesting funding to support the bilingual, comprehensive housing counseling services they have been providing to low-income Latinos and other residents of the county since 2008.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Last year, they provided housing counseling and education services to 294 residents out of their Wheaton office, and this year they expect to serve 320 clients.</li> <li>• The requested funding represents 17% of the total budget and will support 1 housing counselor.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Helps low-income clients make well-informed decisions about their housing so they can achieve long term financial stability.</li> <li>• Services include credit counseling, budgeting and first-time homebuyer education, foreclosure counseling, legal assistance, and mitigation.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• LEDC has been providing counseling services for over 20 years as an organization and 7 years in Montgomery County.</li> <li>• LEDC effectively partners with their established volunteer network as well as other well respected public and social service nonprofit organizations such as CASA de Maryland, Catholic Charities, and IMPACT Silver Spring, among others.</li> <li>• In addition to public funding, receives support from bank foundations and family foundations.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal provides clear numbers in regards to the outcomes of its counseling efforts. For instance, out of the 294 individuals in 2013, 91 achieved a positive long-term outcome such as refinanced mortgages or mortgage modifications and 45 families achieved temporary foreclosure relief.</li> <li>• While 70% of the board contributes to LEDC, it would be beneficial to achieve a 100% contribution rate.</li> </ul>	

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<b>Name of Organization:</b> Legal Aid Bureau, Inc.	
<b>Category/Program Area:</b> Op/<2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$60,000
<b>Project Description:</b> Legal Aid requests funding for a bilingual paralegal to support the office located in Rockville, MD.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Proposal requests \$60,000 to cover 62% of costs (\$97,256) associated with one bi-lingual paralegal.</li> <li>• Paralegal will assist staff attorneys and clients and will also spend approximately 30% of time attending community forums and providing outreach and education to targeted and marginalized communities in Montgomery County.</li> <li>• Estimated that 200 additional low-income clients per year will be served, with 20 to 30 of those clients receiving extended service.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Approximately 35-40% of clients served through Rockville office were Spanish-speaking and require the services of a bilingual paralegal; since April 2013, applicant has served 682 clients, representing a 15% increase in service for County residents.</li> <li>• 200 of the 682 cases included consumer or income maintenance related issues and those clients received, on average, a direct financial benefit of \$2,000. 150 of the 682 cases were housing related and Legal Aid had a 65% success rate.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Experienced organization with a high-caliber reputation and history of serving low-income clients on a broad range of civil rights and legal issues; re-opened a small office in Rockville in 2006 to increase accessibility to County residents. In April 2013, Legal Aid opened a stand-alone office with 11 attorneys, 3 paralegals (one of which is bilingual).</li> <li>• Coordinated services with County government agencies and key nonprofit partners that serve specific target demographics with integration of pro bono attorneys and training of law students and volunteers to increase reach and leverage funding of organization.</li> <li>• Legal Aid will leverage other private/foundation grants, as well as the Maryland Legal Services Corporation, to cover the remaining \$37,256 costs associated with a bilingual paralegal.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Strong description of the breadth of legal services provided to County residents and the positive impact these services bring to the economic health of clients.</li> <li>• Proposal could benefit from detailed demographic data related to vulnerable and marginalized population– young children, elderly and people with disabilities – with estimates of amount of money awarded to clients or saved.</li> <li>• Helpful to include market compensation benchmarks for bi-lingual paralegals to provide justification for project budget.</li> </ul>	

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<b>Name of Organization :</b> Liberty's Promise, Inc.	
<b>Category/Program Area:</b> Op/<2006; Youth Development	<b>Amount Requested:</b> \$75,000
<b>Project Description:</b> Internship and civic education programs for low income immigrant youth. Liberty's Promise provides civic engagement and internship programs for low income immigrant youth.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Total cost of service \$ 295,404</li> <li>• Liberty's Promise, Inc. is an organization which operates with many institutions and personnel thus maintains high impact on service recipients.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Liberty's Promise, Inc. supports young immigrants to instill in them a sense of pride and to enhance the American ideals of democracy and freedom.</li> <li>• Majority are new immigrants between the ages of 15 and 21 and their families who are also supported with basic needs, health care, affordable housing, and access to education and financial aid.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Liberty's Promise, Inc. started providing services in MC since 2006 and has served more than 1,000 youth. They plan to serve at least 120 youth this year.</li> <li>• Liberty's Promise, Inc. provides 41% of its total budget through private foundations and other nonprofit partners</li> <li>• Liberty's Promise, Inc. works with schools, their facilities and personnel to provide services to these new young immigrants and families.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Liberty's Promise, Inc. has demonstrated growth in its programs and services</li> <li>• More nongovernmental organizations are partnered to provide more financial support and services.</li> <li>• Liberty's Promise, Inc. utilizes funding from a variety of sources</li> <li>• Program out comes and budget description clearly written</li> </ul>	

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<b>Name of Organization:</b> Liberty's Promise, Inc.- County Executive	
<b>Category/Program Area:</b> Op/<2006; Youth Development	<b>Amount Requested:</b> \$60,000
<b>Project Description:</b> After school civic engagement program and internship	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	