

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Making a New United People, Inc.	
Category/Program Area: Op/≥2006; Youth Development	Amount Requested: \$28,000
Project Description: Expenses for youth mentoring program	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • Total program budget: \$82,660. Anticipate private donations = \$30,000-\$40,000 (48%) • Grant: Consultants (2) = 11% of budget • Grant: Salaries 89% Other 11% • Project: Salaries are ¾ of the cost • Expect to serve: n=123 @ \$314 per person 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • Established in March 2009 • Expand mentoring program to decrease trouble in the home and with the law • Proposal identified demographics and anticipated percent to be served 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> • March 2009 • Uses the Center at Takoma Park Recreational Department for programming and services; Howard U Alumni Assoc mentors • Work with IMPACT Silver Spring, NAACP DC/MD, Boys2Men in Takoma Park Middle School for academic debates, Dreaming Out Loud for urban farming, and Gapbusters. • FY2014 Exec Grant \$15,000 Included outcomes from 2012-2013 (increased GPAs and decrease in juvenile justice recidivism by program participants) • Provides weekly monitoring; role models 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • Program cost total is \$38,936 not \$38,686 (provided revised budget) • Outcomes expected in percentages: High school graduation, increased GPA, employed for 6 weeks, attendance weekly, apply and attend a full time university, join a vocational program and/or attend a local community college, will not get incarcerated during the program. Will offer health information, urban farming program, and discuss conflict resolution • Evaluation method: will collect report cards, monitor and record graduates, new jobs, open bank accounts. • Strong proposal that focuses on role modeling for at risk youth from middle to high school by weekly monitoring, ready availability of mentors, and discussions about health and conflict resolution. Future proposals would benefit from more specific data on outcomes and progress with alternative funding as the program grows. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Manna Food Center #1	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$35,000
Project Description: Support for enhancements to and the continuation of the Farm to Food Bank initiative to bring locally grown food to those in need.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Target = 10,000 unduplicated families or 20,000 individuals • Total project cost = \$83,924 (~\$4.20/participant) • Total grant request = \$35,000 (\$1.75/participant) and includes program staff, farmer stipends, rent, and supplies. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Manna’s Farm to Food Bank program delivers increased access to healthy, nutritious, locally grown produce to those experiencing hunger and food insecurity. • Farm to Food Bank aligns with the County’s Healthy & Sustainable Communities mission. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • Manna’s Farm to Food Bank program has serviced the County since 2010 and has received public funds for the past 3 years. • Leveraging 15,000 volunteers in FY2013, Manna actively recruits and manages resources to assist with food packaging and distribution of 16,000 pounds of food daily. • 60% of funding is sourced through private and corporate contributions. 18% through grants. • Manna Food Center has served as Montgomery County’s primary food resource pillar (distribution, education, and advocacy) since 1983 and operates 3 core distribution programs (Smart Sacks, Food for Families, and Agency Food Distribution). In addition to Manna’s 30+ years of experience, the organization’s ability to rescue and redistribute food underscore its capacity to carry out the Farm to Food Bank program. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The application clearly defines the organization’s mission, program objectives, and anticipated outcomes. • All outcomes are measurable, however, Manna has the opportunity to improve consistency of donated produce as well as client feedback tracking. 	

**Montgomery County Council
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Name of Organization: Manna Food Center #2	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$50,000
Project Description: Support for Data Coordinator to lead the implementation of new software to manage and report client and food recovery data.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • In 2013, Manna rescued 2.4M pounds of food, served 39K individuals, and collaborated with over 375 partners. • Total project cost is \$92,729 and the total grant request is \$50,000. • Quantitatively, the impact of the addition of this Data Coordinator is difficult to measure. However, this role will positively benefit the County, partners, and clients served by Manna. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • This role and enhanced software will allow Manna and its partners to better understand, track, and analyze hunger, County residents' needs, food rescue inventory, and consumption. • This project also aligns with the County's data capture and reporting on food rescue, hunger alleviation, and poverty reduction. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Manna Food Center has served as Montgomery County's primary food resource pillar (distribution, education, and advocacy) since 1983 and operates 3 core distribution programs (Smart Sacks, Food for Families, and Agency Food Distribution). • Leveraging 15K volunteers in FY2013, Manna actively recruits and manages resources to assist with food packaging and distribution of 16,000 pounds of food daily • Manna's has established the foundational resources to begin overhauling its IT systems in an effort to better capture and analyze data. Manna's ability to ensure the updated software is fully integrated across all partner organizations represents a challenge. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The application clearly defines the organization's mission and intended Program objective. • 3 primary outcomes include to 1) modernize client data management, 2) track and report food recovery and inventory daily, and 3) establish accurate client data tracking and reporting capabilities. • The opportunity to better capture, mine, and share data exists. Manna's application does not detail how the organization will appropriately integrate its new software with it more than 375 partners. A clearer understanding of the cross integration of software and platform capabilities would assist with determining full impact of this investment. 	

**Montgomery County Council
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Evaluative Comments Information Sheet**

Name of Organization: Manna Food Center, Inc. #3	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$22,500
Project Description: Support the expansion of the Smart Sacks program from 2,150 recipients to 2,270 elementary students from families experiencing hunger and food insecurity.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • For the 2013/14 school year, the Smart Sacks program will provide 2,150 students in 57 schools nutritious foods for the weekend. • Total project cost is \$38,323 and the total grant request is \$22,500 (\$9.91/participant). 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Manna’s application clearly identifies the potential classroom production challenges a child may endure if faced with hunger for an extended period. • This project also aligns with the County’s mission to provide healthy and sustainable communities. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • Manna Food Center has served as Montgomery County’s primary food resource pillar (distribution, education, and advocacy) since 1983 and operates 3 core distribution programs (Smart Sacks, Food for Families, and Agency Food Distribution). • The Smart Sack program has been operating since 2005 and is primarily funded through community contributions. • The program has not received County funding in the past 3 years. • Manna partners with 53 community group volunteers that pick up program food supplies and assemble Smart Sack bags. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The application clearly defines the organization’s mission and intended Program objective. • Manna’s primary outcome – distribution of healthy food every Friday to 2,270 elementary students in need – is achievable through continued community partnership. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Maryland Association of Nonprofit Organizations, Inc. (for Digital Bridge USA)	
Category/Program Area: Op/<2006; Economic Development/Workforce Development	Amount Requested: \$16,627
Project Description: Proposed funding would be used to rent a facility for the operation of a computer refurbishing and distribution center and to expand organization’s services to include A+ training for youth and low-income adults.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The organization is depending on County funding in order to implement this project, with applications to the County Council and County Executive and plans to independently fundraise 10% of the required budget (of \$53,652) for the program. • This funding would potentially allow some underserved County citizens access to technology that they would otherwise not have. The degree to which the funding would have impact, however, depends upon the quality of technology donations the organization is able to attract, the skill of the technicians it hires, and the extent to which the target community is able to utilize the technology they purchase from the organization. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The organization aims to serve unemployed or underemployed members of the community who cannot afford new computers, which are needed to access the internet, search for jobs, and stay connected with the community and social networks. • This organization seeks funding in order to lease a storage and refurbishing center to store and refurbish donated desktops, laptops, and printers, which can then be sold for a small fee to individuals otherwise unable to afford this technology which is so vital for participation in modern society. The funding would also be used, <i>inter alia</i>, to provide wages to three tutors for technology literacy training, as well as one IT consultant who would oversee and train volunteer technicians. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The organization reports that “150 individuals have to date taken courses in basic technology literacy and now have the ability to use the internet, email, and to process simple documents and worksheets using Microsoft office Word and Excel applications.” • The organization currently offers training at the Community Preservation and Development Corporation Piney Branch location, and has partnerships with local organizations. • The organization is currently reapplying to the IRS for reinstatement of tax exempt status and thus has applied through the Maryland Association of Nonprofit Organizations, Inc. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The organization explains that the proposed project would be implemented in partnership with the Community Preservation and Development Corporation in Takoma Park, and that Digital Bridge already has “a pool of volunteers with technical knowhow to operate the project.” • The idea is to sustain the program through revenue of the refurbished computers, and other fundraising strategies. It is not entirely clear if that is a sustainable model. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Maryland Vietnamese Mutual Association DBA Association of Vietnamese Americans	
Category/Program Area: Op/<2006; Older Adults/People with Disabilities	Amount Requested: \$164,000
Project Description: Provide home health aides to limited English speaking Vietnamese seniors.	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • Total cost of the project is \$174,603 and the grant request is for \$164,000 or 93% of the total cost. • Will enable Vietnamese seniors to remain at home with their extended family as they age which is cost-effective and a cultural preference. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • Proposal states that most Vietnamese American seniors have income too low to rent senior housing but they are not eligible for government subsidized housing (or the waitlist is too long.) • Aides will help seniors' with activities of daily living (laundry, dishes, meals) and advise families on nutrition, cleanliness • In addition to aiding seniors, those trained to provide the services will gain employment at \$15/hour • Expands existing County bilingual service which is currently insufficient. 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> • Start up project • Collaborate with Vietnamese American Seniors Assoc. and the Vietnamese Seniors Association of Maryland and anticipate study tour from Nova Home HealthCare LLC. • Additional conversations (and possible partnerships) could be held with entities involved in home health for elders such as Montgomery College (CNA training), Workforce Solutions, JSSA, Family & Nursing Inc. • Grants from County Executive in 2011, 2012, 2013 for other services. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • Proposal would benefit from specifics, e.g. stating when Association of Vietnamese Americans was established, citing data sources on Vietnamese seniors' income, and which County programs provides similar services. • While the concept is solid, the proposal would be stronger with a more robust business plan. 	

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Evaluative Comments Information Sheet**

Name of Organization: Maryland/Israel Development Center, Inc.	
Category/Program Area: Op/<2006; Economic Development/Workforce Development	Amount Requested: \$40,000
Project Description: Grant would continue economic development marketing and outreach to Israeli high tech and life science companies to open their U.S. offices and create jobs in Montgomery County.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The project budget is \$580,566 with \$40,000 requested from Montgomery County. • In its fifth year in the County, the promise of the organization seems significant with potential to draw new companies to the county and contribute to economic growth. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The Maryland/Israel Development Center, Inc. (MIDC) aims “to make Montgomery County the home for Israeli advanced technology companies in Maryland” bringing businesses from Maryland and Israel together to do business. • If successful, this will contribute to economic growth in the County, particularly in the life science and IT sectors. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The MIDC was established in 1992 as a “public private partnership” by Governor William Donald Schaefer, Israel’s Ambassador to the U.S., and the Maryland Jewish community and now has a membership base of nearly 300 people. The organization has numerous community partnerships, and this year launched an MIDC Montgomery County Committee. • The MIDC markets Maryland to Israeli companies as the premier location in the U.S. for their American offices and identifies common market and technological interests between businesses to conclude mutually beneficial business deals and R&D collaborations. • The MIDC’s programs include, among others, foreign direct investment promotion, cooperative R&D support programs, and trade missions and delegations. • This year, the MIDC hired a Montgomery County-based Business Development Manager; attracted companies to Montgomery County; and brought business delegations to Montgomery County. • The MIDC has “an aggressive corporate sponsorship and membership recruitment and fund raising effort” in order “to leverage” funds it receives from the Maryland Department of Business and Economic Development, the Maryland Jewish community, and the County. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • In this proposal, the MIDC aims to continue it marketing and outreach efforts to Israeli high tech and life science companies. • Specifically, grants funds would be used to promote foreign direct investment into Montgomery County; represent the County to Israeli economic development, business and trade associations; and arrange visits for Montgomery County officials to Israel (grants funds, if awarded, would not include travel expenses for Montgomery County officials and staffs). • The proposal is strong, but would be strengthened by metrics to show the contributions of the organization thus far, in terms of businesses opened and jobs created in the County. 	

**Montgomery County Council
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Name of Organization: MCCPTA Educational Programs, Inc. (DBA Big Learning)	
Category/Program Area: Op/<2006; Youth Development	Amount Requested: \$50,000
Project Description: Operating support for after-school STEM and World Language programs (FLES)	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • The total program cost is \$125,400 and serves approximately 3000 students (K-8) annually (2000 in FLES, 1000 in Hands on Science/HOS). Annual tuition for students is \$400 for FLES and \$135 for HOS/STEM). Students in Title 1 schools pay a lower rate, others receive scholarships. • The County Council is being asked to fund about 40% of total budget for classroom space and for part of the Executive Director and administrative assistant’s salaries. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • Research has shown the benefit of early language acquisition to cognitive development. The HOS/STEM program introduces students to science and engineering (education and careers). • FLES is currently offered in 70 ES schools, HOS/STEM in 40 schools. • MCCPTA-EPI targets Title 1 schools with lower tuition costs and scholarships when available; goal is to be able to provide more scholarships, especially in Title 1 and CSR schools. 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> • MCCPTA-EPI started in 1952 as part of MCCPTA, became MCCPTA-EPI in 1975. MCCPTA-EPI has a strong connection to MCPS (which helps with office space). • They are also partnered with MCCC-CYF and MCRD. Both organizations have provided funding previously. In addition they work with Passion for Learning, Class Acts Arts and other local organizations. • Volunteers are recruited primarily through PTAs and community organizations (ie Liberty’s Promise). MCPS students can earn SSL hours volunteering. • No previous County Council funding. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • The proposal was clearly written. MCCPTA-EPI is facing significant financial challenges; would be a bridge grant while they build the infrastructure necessary to bring in the funds to be self-sustaining; and working to diversify and build revenue through grant writing, an individual giving campaign, soliciting corporate sponsorships, etc. • MCCPTA-EPI used to bring in enough in fees from wealthier schools to help cover tuition at lower income schools. The major challenges now are the shift in county demographics, the high cost of classroom space (reserved through the ICB) and the fact that similar for-profit programs are approaching wealthier schools and obtaining exclusive contracts. • MCCPTA-EPI has reserves, however the reserves are dwindling and the organization is operating at a deficit. The Executive Director has cut her hours from full to part time. • MCCPTA-EPS undertook a longitudinal impact study with a positive result, for example, FLES graduates take language AP and IB courses in high school in significantly larger numbers than students who do not participate in FLES (37% compared to <20%). 	

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Name of Organization: Meals on Wheels of Central Maryland, Inc.	
Category/Program Area: Sm. Cap/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$15,192
Project Description: Funding support for a part time site coordinator at the Leisure World distribution site. Coordinator is tasked with ensuring outreach to at risk homebound elderly and disabled adults.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Target is to provide 70 unduplicated residents with two (2) home delivered meals • Total project cost and grant request is \$15,192.86 • Requested funding includes expenses associated with Coordinator salary expense and other supplies. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Meals on Wheels delivers basic food services, community outreach, and social contact to homebound elderly and disabled adults • This application cites the MD State Office on Aging Annual Report which forecasts the increases in the County's 60+ populations, and clearly outlines the nutritional needs, collaboration, and positive outcomes the organization has achieved over the past 54 years • This project aligns with the County's mission to provide healthy and sustainable communities. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Meals on Wheels has serviced Montgomery County since 1999. • The program received County funding for FY2013 and FY2014. • The organization works closely with the Montgomery County Area Agency on Aging, the Wheaton Meals on Wheels Program, and other Montgomery County aging service providers. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The application defines the organization's plans to better serve Montgomery County's home-bound residents. • Meals on Wheels has measurable outcomes. Its client impact survey reported that 93% of clients receiving meal service affirmed improved nutrition including eating healthier foods more regularly and at appropriate quantities. • Given aging demographics referenced in this application, it is unclear how the organization will identify and secure a stronger mix of funding to ensure long term sustainability. 	

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Name of Organization: Melvin J Berman Hebrew Academy	
Category/Program Area: Sm. Cap/<2006; Community Development	Amount Requested: \$33,000
Project Description: Upgrade track to make it accessible to the disabled.	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • Program requests \$33,000 to make the track and field handicap accessible. Currently the only way to enter the track and field are through a fence and steep incline or over a grassy surface which becomes muddy when even slightly wet. • Renovation would benefit those in wheelchairs and scooters and the elderly who are either unable to or have great difficulty accessing the track and field. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • The track is open to the public after regular operating hours and all day on weekends, and several hundred people from the neighborhood and surrounding areas use it throughout the week. • The track and field is used for numerous recreational leagues, private sporting events, and occasional local festivities. • Proposal would have been stronger if it demonstrated a public need for the renovations (e.g., identifying events or groups that could not use the space because of accessibility issues or groups or individuals that could not participate in already scheduled events due to lack of accessibility). 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> • Organization has a very strong impact on the community by renovating the rundown school and creating a positive community space. The outdoor space required considerable expenditures to improve them to a modest and usable level. • Organization has leveraged large amounts of non-county funds through private contributions to renovate the school and surrounding area and also has received government funding for related improvements to the track and field. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • Organization clearly established that it is willing and able to use its own funds to maintain the track and field for public benefit after upgrade is completed. • Application would be stronger if more clearly explained how the handicap accessibility project fits in with the overall track and field rebuilding project. • Application would benefit from more detailed data on usage of the track and field by County residents; specifically those in need of handicap accessible entrance, to better establish the public need. 	

**Montgomery County Council
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Evaluative Comments Information Sheet**

Name of Organization: Mental Health Association, Inc. #1	
Category/Program Area: Op/<2006; Health/Behavioral Health	Amount Requested: \$75,000
Project Description: Military, veterans, and families project. Mental Health Association (MHA) is requesting support for its “Serving Together” project directed at helping veterans and their families by coordinating services among numerous providers, providing some direct services, and through Community Education to train mental health and other providers in working with this population.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • This request is for matching funds for Year 4 of a 4-year project, funded by the Robert Wood Johnson foundation. • The total budget for Year 4 is \$332,000. RWJ Foundation has provided \$125,000 and all but the \$75,000 request has been funded by private sources. • MHA anticipates serving 200 clients through its Navigator program, making at least 20 presentations to 100 community partners and conducting 6 mental health first aid trainings. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • A 2007 Report conducted for the National Capital Region identified the need for coordination of services for military members, veterans and their families. Current estimates are that 50,000 veterans live in the County. • The program offers assistance and coordination in accessing health, mental health, education, employment and social supports for this target population, many of whom have greater needs due to their military experiences and family displacement. • This grant specifically supports the Peer Navigator who serves as a resource for short-term referrals, intermediate level intervention (about 2 weeks of follow-up), and long-term assistance (continuing direct service and referral). 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • MHA has been serving the County for over 50 years and offers a wide range of services. • This program has been supported by government and private funds, and has received matching funds for the grant during the first 3 years of operation. • Volunteers play a significant role by serving on the Advisory Council, and through an internship program with the University of Maryland. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The Serving Together program serves a specific and immediate need in the County, is well-coordinated with many public and private partners, and has engaged a wide group of donors. • The proposal would benefit from more information regarding outcomes, and also how the goals for FY15 contacts by the Navigator will be achieved. 	

**Montgomery County Council
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Evaluative Comments Information Sheet**

Name of Organization: Mental Health Association, Inc. #2	
Category/Program Area: Op/<2006; Health/Behavioral Health	Amount Requested: \$49,000
Project Description: Support for mental health first aid training program. MHA is requesting funding to provide Mental Health First Aid training to 350 residents of Montgomery County.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The training is an 8-hour evidence-based “CPR type” course that teaches participants how to help someone who has a mental health problem or may be experiencing a mental health crisis. • The requested funding will allow MHA to provide 14 training sessions led by trained consultants. Each session will have 25 participants, for a total of 350 trainees. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Mental illness affects an estimated one in four adults in the US. The training will be available, not only to the public, but also to Montgomery County employees whose day-to-day activities may result in contact with this vulnerable population. • This program was developed to teach people how to better interact with those exhibiting signs of mental illness, or actually in a mental health crisis. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • MHA has been serving the mental health needs of the County for 57 years. It is the only organization offering training in Mental Health First Aid. • MHA has a history of collaboration with other nonprofits in the County, as well as County agencies, businesses and the faith community. A large number of volunteers work with MHA in its other programs. However, due to the nature of this program, no volunteers will be used. • The Mental Health First Aid program has not received County funding in the past three years. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • MHA has been successfully training Montgomery County residents using this program since 2008. To date, training has been provided to nearly 1,000 people in the County. • This program has been approved by SAMHSA, which requires research demonstrating positive impact from the program. • Following completion of the program, participants will be required to show evidence that they have learned the material. • It is difficult to assess whether the training has resulted in specific, positive interventions but there is a benefit in destigmatizing mental illness and increasing confidence and knowledge in those who interact with vulnerable individuals. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Metropolitan Community Development Corporation	
Category/Program Area: Op/<2006; Youth Development	Amount Requested: \$132,000
Project Description: Support for the Safe Zone Youth Development Center. Provides safe environment and excellent services , support and opportunities to African and Caribbean immigrants	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Total cost is \$353,349 • Safe Zone Youth Development Center has paid staff and also supported by Bethel World Outreach Church • This is a Church and community-based organization which focuses on African and Caribbean immigrants 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Safe Zone Youth Development Center’s main focus is on African and Caribbean youth who are new immigrants in the county • A large number of population served are New American youths who are struggling to integrate into the American culture and find their place in the American society which is an alien culture to them. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • Safe Zone Youth Development Center is a new program and has not received county funding, but relies on its own fundraising to provide services. • Bethel Church and her community are strongly behind the program, with her over three thousand membership and made up of 50 nationalities. • Safe Zone Youth Development Center has members of the church who support its volunteer force. • Safe Zone Youth Development Center partners with other services providers to achieve her goal. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The proposal outlines clearly services to be provided • Safe Zone Youth Development Center gave relevant outcomes, but can be improved if funding sought in future applications. • Being a new program, Safe Zone Youth Development Center is partnering with some local nonprofits to coordinate and provide quality service. • Budget approved by the Board is clearly described. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Mid-Atlantic Gleaning Network	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$50,000
Project Description: Support the Montgomery County Gleaning Network project which harvests fresh fruits and vegetables to provide emergency food to the County's neediest.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Target is to provide 13,888 unduplicated residents access to healthy food • Total project cost is \$100,000 and the total grant request is \$50,000 (\$3.60/participant). • Requested funding includes expenses associated with transportation, supplies, and salary expense for a Coordinator and Supervisor 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The Mid-Atlantic Gleaning Network project delivers basic emergency food supplies to low income residents • Mid-Atlantic Gleaning Network's application outlines food needs within the County and how the organization's gleaning network works to assist the neediest within the Community. • This project aligns with the County's mission to provide healthy and sustainable communities. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Mid-Atlantic Gleaning Network has serviced the mid-Atlantic region since 1993 and Montgomery County since 2013. The organization has been active in surrounding Counties (Prince Georges & Arlington) for years and has been recognized for its efforts in nonprofit leadership • The program received County funding for FY2014. • Mid-Atlantic Gleaning Network collaborates with a network of farms and coordinates distribution of gleaned food through provider agencies such as Manna, churches, and other community outreach projects. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The application defines the organization's plans to better serve Montgomery County's neediest residents. • Mid-Atlantic Gleaning Network provided County residents 70,710 pounds of food in 2012. The organization's goal is to increase total distribution to 333K pounds. It is unclear how Mid-Atlantic Gleaning Network will secure sufficient resources (funding, volunteers, and additional partner farms or orchards) to achieve proposed outcomes. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Mid-County United Ministries (MUM)	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$20,000
Project Description: Emergency financial assistance for utility assistance	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • 100% of County Council funding would go towards preventing utility cut-offs, providing a crisis safety-net. • The total budget is \$40,000, MUM is asking for 50% of total budget. They will serve about 230 this year at \$174 per client, therefore 115 people from county portion. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • Struggling families must often choose between rent, utilities, food and medicine. Families can lose their housing subsidy if the utilities are turned off. Covering the utility cost for a family in crisis frees up funds for other needs. MUM assists when there is a verified emergency. • The numbers are growing, MUM is on track to double the number of requests for assistance this year. Families can request assistance one time each year. MUM does work with clients to develop long term plan that will help stabilize the family's financial situation. 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> • MUM has been in operation in the Wheaton/Aspen Hill area since 1996 and in addition to utility assistance provides rent relief, food, help with prescriptions, and referrals. • MUM collaborates with other HELP organizations across the county to avoid duplication and collaborates with DHHS, HOC, utility providers and other county agencies. • Volunteers are primarily recruited through the Volunteer Center. • MUM has received County Council funding the past three years, as well as funding through DHHS. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • The proposal was clear and well-written and the request justified. • In addition to County Council grants, funding comes from congregations, individuals, foundations and businesses. In addition MUM conducts food drives and makes an effort to have a community presence to solicit other in-kind support. • MUM does track who is served and the service provided. The longer term follow up is much less formal, however many recipients of financial assistance become pantry clients so some degree of contact is maintained. • MUM's biggest challenge ahead will be to locate a new rent –free site. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Ministries United Silver Spring Takoma Park, Inc.	
Category/Program Area: Op/<2006; Basic Needs/Emergency/ Housing/Legal	Amount Requested: \$50,000
Project Description: Expenses for housing, utility and prescription assistance program. Provides services for housing, utility and prescription assistance to Montgomery county residents.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Program total cost is \$185,000 • Ministries United Silver Spring Takoma Park, Inc. provides assistance to the economically disadvantaged clients in the lower Silver Spring and Takoma Park areas to prevent foreclosures, and provides services for the homeless or about to become homeless. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The population served in these areas are those who need emergency financial assistance due to loss of job, reduction of work hours, or injury, family or relationship crisis or other situations which pose immediate threat to client's health or well-being. • Ministries United Silver Spring Takoma Park, Inc. said to have provided assistance to the targeted population with up to \$1,000 for eviction, first month rent, mortgage or prescription and \$750.00 for utilities. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Ministries United Silver Spring Takoma Park, Inc. depends on unpaid volunteers and has rent-free office space. They anticipate serving over 290 clients this year. • Ministries United Silver Spring Takoma Park, Inc. supports its budget with funds from other community resources. This needs more clarification in any future applications for grants. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Ministries United Silver Spring Takoma Park, Inc. provided measurable and relevant outcomes including results achieved. • As a nonprofit it provides integration and coordination with other nonprofits and county services • Budget description provided. In future, efforts should be made to provide the board members' contributions. • Measurable outcomes should be more specific in any future proposals. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Ministries United Silver Spring Takoma Park, Inc.- County Executive	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$10,000
Project Description: Eviction, utility and Rx assistance	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • See evaluation on prior page 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: MOCO KIDSCO, INC. (dba KID Museum)	
Category/Program Area: Op/≥2006; Youth Development	Amount Requested: \$61,250
Project Description: Salary and support for outreach and operations of a prototype Kid Museum facility	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • County funding past 3 years: \$104,999 • Project to obtain 60% funding from private sources; already have commitment for \$349,625. • Grant seeks startup funds for a staff position to do outreach, develop partnerships, monitor, and collect feedback. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Organization’s target population is diverse populations of children ages 6-12 for an interactive museum for an out-of-school experience for children to explore world cultures, STEM, and social responsibility. • Ran successful “museum without walls” events in the past with good turnout • Project viewed as a new approach to education and child development based on “out-of-school” or “complementary learning” research. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • Currently report over 300 volunteers • Plan to expand beyond this interim program space, slated to open July 2014, to offer a regular schedule of out-of-school time programming in an innovation lab. Will create a design and seek community input. • Beginning to collaborate with other county agencies: MCPS, MCPL, MC Rec Dept. to recruit participants from across the County and other organizations involved in out-of-school programming, positive youth development, cultural exchange, STEM programming, and community service. • Collaborating with Children’s Museum of Pittsburgh and San Francisco’s Exploratorium, to develop the initial programs consistent with best practices. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Funds are for a position to do outreach to develop partnerships with other after-school programs, monitor the demographics and collect feedback via surveys, focus groups, and one-to-one interviews to ensure diverse perspectives inform the program development process. • Expect 60% funding from private sources. Over time, expect to have a mix of earned income from admission fees and fundraising such as membership. Strong base of support • Expect to host 15,000-18,000 visits to the prototype space in the first year of operations. Plan a staffing ratio of two facilitators to every 12-15 children to offer highly customized experiences to a diverse population. Will monitor outcomes through weekly/monthly reports and adjust as needed. • Proposal is for support of long range plan. No outcome data on recipient of service since program is not yet operational. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Avenue Women’s Center, Inc. #1	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$156,000
Project Description: This project will cover expenses for operations of the daytime services center which supports homeless women.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The total cost for this project is \$181,508.51. Montgomery Avenue Women’s Center is contributing \$25,454 to the project. • There is a significant amount of volunteer hours contributed for the Women’s Center to assist in its services. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Montgomery Avenue Women’s Center is a daytime support program exclusively for homeless women in Montgomery County. • Per Day attendees are approximately 35 to 50 women and over 240 different women during the calendar year. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • Montgomery Avenue Women’s Center has been doing business for 31 years in Rockville and receives funding from the City of Rockville. • Montgomery Avenue Women’s Center utilizes several volunteers for food acquisition/meal preparation, training session and administrative activities. • Support is also provided by the Friends of Montgomery Avenue Women’s Center and the Rockville Lions Center. • Montgomery Avenue Women’s Center has recently been notified by HUD that they are no longer going to fund Support Services Only agencies. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • They are working on transitioning their mission away from a services only model to a residential model. • The Board is in a second year of a five year strategic plan. • They are increasing their fundraising activities and planning for fundraising. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Avenue Women's Center #2	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$43,000
Project Description: The request will cover expenses for a staff supervisor position	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • The total cost for this project is \$45,000. Montgomery Avenue Women's Center is contributing \$2,000 to the project. • Montgomery Avenue Women's Center will fundraise for the \$2,000 match of the project. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • Montgomery Avenue Women's Center is a daytime support program exclusively for homeless women in Montgomery County. • Per Day attendees are approximately 35 to 50 women and over 240 different women during the calendar year. • This request will allow more delegation of services so that clients will be served better. 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> • Montgomery Avenue Women's Center has been doing business for 31 years in Rockville and receives funding from the City of Rockville. • Montgomery Avenue Women's Center utilizes several volunteers for food acquisition/meal preparation, training session and administrative activities. • Support is also provided by the Friends of Montgomery Avenue Women's Center and the Rockville Lions Center. • Montgomery Avenue Women's Center has recently been notified by HUD that they are no longer going to fund Support Services Only agencies. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • They are working on transitioning their mission away from a services only model to a residential model. • The Board is in a second year of a five year strategic plan. • They are increasing their fundraising activities and planning for fundraising. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Child Care Association, Inc. - County Executive	
Category/Program Area: Op/<2006; Children & Families	Amount Requested: \$50,000
Project Description: Funding to hire a bi-lingual English/Spanish Family Services Specialist	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> Increased diversity of Montgomery County's Community exhibited by the fact that 1/3 of the Montgomery Child Care Association's (MCCA) teaching staff speak a first language other than English including Spanish and 36 other languages which reflects the diversity of families served by childhood education programs. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> Increased demand for high quality child care among low income families and families with limited English proficiency In addition to staff training, the Family Services specialist will also help families access County and government services and advocate for these families with agencies as needed. 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> Founded in 1968 MCCA strives to provide the highest quality child care and play-based education for children in Montgomery County. MCCA serves approximately 1000 infant through school age children each year in 14 locations countywide. Proposal does not include a description of volunteer recruitment efforts or other County collaborations. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> Proposal includes a clear description of responsibilities of proposed Family Services Specialist Needs for bi-lingual staffing supported in proposal and also in County demographics Proposal would be strengthened by (1) more details about outcomes and measures and (2) description of how volunteers might participate in this program and other programs. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Countryside Alliance, Inc.	
Category/Program Area: Op/<2006; Other	Amount Requested: \$15,000
Project Description: Operating support. Montgomery Countryside Alliance (the Alliance) is seeking funding for Land Link program and to implement the findings of the Farming at Metro’s Edge Conference. Funds are sought to expand outreach. Funding will support the Executive Director and Conservation Association of the Alliance, consulting fees, and miscellaneous operating expenses, including printing costs for educational materials.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Regarding the Land Link program, the County Council is being asked to underwrite activities that are largely ongoing, albeit expanded. • The Poolesville Food Hub activity was not specifically described. While some activities were described in the application, there were no measurable outcomes identified. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The support of the County’s Agricultural Reserve was identified as a public benefit. • In response to questions by the Council Grants Advisory Committee members, the Alliance was able to explain the types of farmers who would benefit from the program. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The Alliance began its activities in 2001, and changed its name in 2005. • Activities include educating political representatives, providing resources regarding local food and farms, promoting expanded markets for the County’s Agricultural Reserve, and protecting key services in Agricultural Reserve communities. • Of the total program costs of \$55,000, the Alliance is contributing \$40,000, or \$72.7 percent, while the County Council grant would account for 27.3% of program costs. • The Alliance partners with Montgomery Volunteer Center to engage volunteers for Land Link events, and has secured the services of a volunteer agronomist to plan the Poolesville Food Hub. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The application would have been stronger had the specific activities being funded been described in the application cover sheet and in the project description section. It was difficult to determine which activities described were historical, ongoing, or are new activities being proposed with the County Council grant. • Given the very limited request for County Council grant resources, it was difficult to determine why the program could not be operated without the County Council grant. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Countryside Alliance - County Executive	
Category/Program Area: Op/<2006; Other	Amount Requested: \$10,000
Project Description: Operating Support	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • See evaluation on prior page 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Coalition for the Homeless #1	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$56,523
Project Description: Requesting funding to support the Case Manager position for the Creative Housing Initiative Pilot Project (CHIPP) permanent supportive housing program. The case manager will provide supportive services to formerly homeless and medically vulnerable adults	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The total cost of the program \$112,443, of which the County Council is being asked to provide \$56,523 or 50% of the program's budget. • The program serves 16 homeless single adults who suffer from multiple medical and behavioral conditions. Out of their clients for FY13, 94% had a diagnosed mental illness, 50% had chronic medical conditions, 50% had an addiction, 6% had a terminal illness, and 100% were chronically homeless. • The costs seem reasonable to support a population that would otherwise likely have few other housing alternatives other than homelessness. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • CHIPP helps individuals with complex needs who otherwise would be homeless due to long waitlists for public housing and ineligibility for vouchers and other permanent housing programs because of extensive criminal backgrounds or poor credit histories. • The case manager helps formerly homeless and medically vulnerable adults in: maintaining housing stability by adhering to lease agreements, learning or relearning life skills, obtaining benefits and entitlements, reconnecting with family, and accessing health services. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Since its inception in 2008, CHIPP has incorporated the national best practice of combining permanent housing with intensive supportive services. • Ensures broad and complete services by partnering with other agencies such as Bethesda Cares, People Encouraging People (PEP), Manna, St. Luke's House, and many others. • Montgomery County Coalition for the Homeless engaged almost 3000 volunteers last fiscal year, including activities that supported CHIPP. • Their affiliate, Coalition Homes, provides 16 apartments at no cost to the program and they maintain a free office space close to where the CHIPP clients reside. • Received funding from the Meyer Foundation to hire a new Major Gifts Manager which will help increase funding. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Outcomes for residents were clearly described: last fiscal year, 95% maintained housing stability for at least two years, 89% maintained the requirements of their lease, 89% independently attended medical appointments, 63% reconnected with family members, and 100% received SSI/SSDI benefits, among other accomplishments. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Coalition for the Homeless #2	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$56,523
Project Description: Requesting funding to support the case manager position for their Safe Havens program, which provides housing and supportive services for chronically mentally ill homeless adults.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • For the upcoming FY15, they anticipate serving 50 clients. • The beneficiaries of Safe Havens are homeless single adults with severe mental illness. Most have spent a significant part of their adult life living on the streets, without benefits or entitlements and no source of income. • Most also suffer from physical disabilities, chronic health problems, cognitive difficulties, and substance abuse disorders. • They are the last resort for many, and there is no duplication of services from other organizations. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Safe Havens targets homeless adults who are typically not on medication for their mental illness and /or may be in complete denial of their condition. • Provides on-site mental health services and case management which is critical to the program's success. • It is the most safety net program out of all of Montgomery County Coalition for the Homeless's programs—they welcome any homeless person from the outdoors. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Save Havens is Montgomery County Coalition for the Homeless's longest running program (since 1993) and has demonstrated that housing stability is possible when combined with on-site mental health and intensive supportive services. • Partners with other organizations to connect clients to needed services. • Montgomery County Coalition for the Homeless engaged almost 3000 volunteers last fiscal year. Receives support from local foundations and the state to supplement food, household supplies, and other items. • Received funding from the Meyer Foundation to hire a new Major Gifts Manager in order to increase funding sources. • Last fiscal year, their outcomes exceeded the performance benchmarks established by HUD. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The Montgomery County Coalition for the Homeless successfully demonstrated its intentions within this proposal to not only use its current mechanisms of treatment and collaboration with other organizations, but highlighted their intention in looking for novel funding sources and methodologies to minimize the increasing gap between governmental funding and cost of service. The plans for evaluation and measure of outcomes were clear as well as the inclusion of data from previous year's impact of the program. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Coalition for the Homeless #4	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$115,528
Project Description: Funding to provide a case manager to coordinate behavior services and psychiatric staff for the Home Builders Shelter	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • 750 men utilize the shelter annually. • At least 225 inhabitants are expected to benefit from the services provided, including therapy sessions and other psychiatric services, applications for SSI and other supportive services, and moves to more stable housing. • The organization is partnering with Cornerstone Montgomery to make the shelter an Approved Out-Patient Mental Health Office. This designation will make many of the psychiatric services reimbursable. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Target population is the 750 men that utilize the shelter annually. More broadly the target population is the majority of the 600-700 homeless that was estimated in 2013. • There was a 6.3% increase in the homeless population in the County from 2012 to 2013. • The shelter received a \$318,195 overflow contract with the County HHS in FY 2014. • Once a psychiatric diagnosis is confirmed, shelter residents can become eligible for SSI and other Government-sponsored services. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Montgomery County Coalition for the Homeless has been managing the emergency shelter for 15 years. • 2,587 volunteers contributed their time to the shelter in FY2013, a 33% increase over FY 2012. • IN FY 2014 Montgomery County Coalition for the Homeless hired a major gifts manager to increase alternative funding sources. • Montgomery County Coalition for the Homeless partners effectively with the County and a wide-variety of nonprofit partners, including the Community Clinic and Cornerstone Montgomery. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Proposal is clear in terms of description, mission and target population. • Proposal could benefit from outcomes being tied to impact of program on outplacement of shelter residents and the resulting economic the impact of previously homeless receiving more stable housing. • Number of individuals served via this program has increased from FY2013 to FY 2014. For example, 28% of men served by this program were enrolled in case management, for FY 2013, while 53% have been enrolled in case management YTD for FY 2014. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Collaboration Council for Children, Youth & Families, Inc. #1	
Category/Program Area: Op/<2006; Youth Development	Amount Requested: \$31,780
Project Description: Support for the Strengthening Families Program focused on preventing and minimizing high risk behaviors among vulnerable youth. The Collaboration Council proposes to prevent and minimize high-risk behaviors among vulnerable children and youth using the Strengthening Families Program family training curriculum designed to improve protective factors, parent resilience, and social and emotional competencies of children.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Project FY15 budget is \$57,828 to cover consultant costs and supplies. • Program uses other agencies and institutions to leverage space free of cost, saving funds to put back into the program. • Group facilitators are trained and then required to develop and submit a sustainability plan to assist the facilitator in finding more program funding future advancing and sustaining the program. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • By strengthening the communication between parents and children the program has proven through outcome measurements to significantly decrease the chances of those children engaging in high-risk behavior. Positive parental influence buffers or lessens the risk associated with negative peer pressure. • Program addresses MC priorities by providing ongoing parenting skill development over a significant period of time (not 1 time workshops) using evidence-based practices. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Program has been tested, proven and adapted across cultures, currently used in 26 countries and translated into more than 10 languages. • The Collaboration Council offered the Strengthening Families programs \$12,000, a great partnering. • MC Collaboration Council has proven through evaluation the success of the program. • Organization receives MC, other state, private donor and other reserves funding. The program is sustainable. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Proposal very well written, clear measurable and results proven. • Well documented coordination with other nonprofits and county services. Budget description is clear and well justified. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Collaboration Council for Children, Youth & Families, Inc. #2	
Category/Program Area: Op/<2006; Youth Development	Amount Requested: \$22,425
Project Description: Support for a coordinator to address Disproportionate Minority Contact in our Juvenile Justice system. The Collaboration Council proposes to address the prioritized core component of Disproportionate Minority Contact. This phenomena is the over-representation of juveniles of color who come into contact with the juvenile justice system. If awarded, the FTE DMC Coordinator will work collaboratively with system partners to adequately address the disproportionalities in the juvenile justice system.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Projected FY15 budget is \$89,000 to supplement the salary of a full time DMC Coordinator and 15% for indirect costs. • A request of about 24% of the total budget; \$67,275 will be funded through other sources. • Program uses other agencies and institutions to leverage volunteers; experts in their fields to help defray staffing and other costs. • Relative to the costs, the program was instrumental in helping to re-open the Harriet Tubman Boys' shelter as well as the reduction in the number of youth sent to Alfred D. Noyes detention center. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • As indicated in the application, the DMC Reduction Committee has been successful in helping to reduce the average number of MC youth detained at Alfred D. Noyes detention center due to its support and collaboration building around the opening of the evening reporting center and the Harriet Tubman Shelter for boys. • Goal is to continue ensuring that youth of color are treated equitably and have positive outcomes and long-term success in the case that they do have contact with the juvenile justice system. • Will help to meet the County's priority areas of "Children prepared to Live and Learn", and "Safe Streets and Neighborhoods". 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Years of data (since 2006) and collaborative partnerships with MC Police Dept., MC State Attorney's Office, MD Dept. of Juvenile Services to name a few. • Strong track record and county and non-county support, other government support and volunteers. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Proposal very well written, clear measurable and results proven. • Well documented coordination with other nonprofits and county services. Budget description is clear and well justified. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Department of Police Explorer Post 1986, Inc. – County Executive	
Category/Program Area: Op/<2006; Youth Development	Amount Requested: \$5,000
Project Description: Clothing, supplies and operating expenses for this is a police-sponsored youth program to instill positive spirit and a better quality of life for youths, through organized community-work and peer-mentoring.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The FY15 funding is requested for providing supplies to participating youths, like general and honor-guard uniforms, and computer-assisted finger printing. • Currently, the program trains/assists 40 ‘Explorers’, coming from multi-ethnic backgrounds, which keeps the participating youths off the street, teaches them positive attitude and team-building spirit, and provides incentive for completing their high school education, and becoming law-abiding citizens. • The funding will provide some of the basic essentials toward fulfilling the objectives/goals of this police-sponsored Explorer program. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Participating youth help in assisting different community-based events, e.g., host annual blood-donation drives and events for Boy Scout’s of America, volunteer for the County Fair and MLK’s birthday celebration event. • Program graduates have gone on to college and one recently completed Law School. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • This is a grass roots volunteer organization, staffed by police officers and employees. It would benefit by establishing some infrastructure including a documented Board of Directors. • This is the only police-sponsored youth program in the County. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • 40 students are currently enrolled in the program. They meet once-a-week at the Police Training Academy on Wednesday evenings, for peer counseling/mentoring and other briefings on their service assignments/training. • As reported by the proposal “The only measurable outcome of this Explorer program available is in the number of youth we can serve and HS graduation rates.” Yet, the proposal provides anecdotal evidence that 5 participants who graduated last year have remained active in the program as they began college and at least one has gone on to high school Further, the organization reports that its program enrollment has grown from an average of 15-20 youth to 40 this past year. By tracking the long term accomplishments of its participants, the organization can establish a track record of positive outcomes. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Family Justice Center Foundation, Inc.	
Category/Program Area: Op/≥2006; Children & Families	Amount Requested: \$30,000
Project Description: Partial staff expenses for Foundation’s work in support of Family Justice Center and victims of domestic violence	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The organization is requesting \$30,000 to pay partial salary of the Executive Director • The organization helps the Family Justice Center (FJC) achieve its goals, and so far 5,000 clients have come to FJC for services. By increasing the number of donors and supporters, the organization positively impact its targeted population (Children, Families) 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • There is an indirect correlation between the organization and the targeted population, as this organization is a foundation that supports the initiative of another organization. • Though the need may be out there, it was not clearly demonstrated in this proposal with data. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The organization began delivering services since May 2009 • In FY 2013, the organization received \$20,000 County Executive’s Community Collaboration grant • In FY 2014, the organization was a recipient of \$12,000 Council grant, and \$20,000 County Executive grant. • The organization leverages outside partners to ensure its future sustainability. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The proposal was well written and included all the required sections. It would have been stronger if there was detail provided demonstrating the need (see Public benefit section above). • It would have been helpful if specific outcomes were listed with respect to how the requested funds were going to impact the target population, which as previously stated, was not clearly defined in the proposal. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County MD Bar Foundation	
Category/Program Area: Op/<2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$35,780
Project Description: Expenses for legal services to low-income residents through the Pro Bono Program.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Program requests funds to maintain its current level of staffing at its main office and in its clinics. • Grant maintains operations for eight clinics serving Montgomery County residents with \$4,472.50 for each clinic, leveraging operating costs for 4,000 residents. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Program identified a strong need for intake phone line and eight monthly clinics based on detailed tracking of cases and outcomes. • Organization delivers \$750,000 worth of free legal services to specific target populations: over 70% women - majority from African American and Hispanic backgrounds with 20% of clients over the age of 60. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Program has a 30-year history of providing pro bono legal services to low income County residents and has leveraged its experience to efficiently provide legal advice and referrals to a very high number of County residents (over 3,700 served in FY13 and 1,572 in 1st 6 months of FY14) with high satisfaction rate (97%). • Program succeeds with lean staffing – main office is composed of one full time Program Coordinator, two full time administrative intake specialists and one part time data entry clerk and clinics are staffed with two contract attorneys, two interpreters and volunteer attorneys. • Organization serves and partners with over 16 non-profit organizations and direct service organizations in the County with diverse missions. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Helpful to provide data for expected increase in County residents' need for pro bono legal assistance and identify and specific legal areas that is driving the increased need. • Strong output results for each legal clinic held by the organization – proposal would benefit from additional detail on outcomes achieved and information on strategic goals for the organization for target populations and types of services provided. • Proposal clearly describes organization structure and its dependence on County funding to achieve staffing levels to meet demand; additional information needed on long-term financial sustainability plans to increase capacity to meet demand for legal services in the County. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County MD Delta Alumnae Foundation, Inc. – County Executive	
Category/Program Area: Op/<2006; Youth Development	Amount Requested: \$10,000
Project Description: The primary goal of Montgomery County MD Delta Alumnae Foundation, Inc. Inc.'s (MCDAF) Science, Technology, Engineering and Math (STEM) summer camp is to provide a goal-oriented learning experience for under-represented segments of County middle school students, with emphasis on minority girls.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • FY15 Funding will be used toward conducting a 5-day summer camp, to provide positive encouragement to less-privileged middle school students through much-needed STEM training. • MCDAF's objective is to provide educational choice(s) that will empower students to gain basic knowledge in STEM, which in turn, would encourage further learning skills in those areas during their high school years and beyond. • The STEM program will provide an opportunity for members of this Foundation to work more collaboratively with participating middle school principals and also with administrators within County Public and Private school systems. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • MCDAF's STEM summer-camp is part of their broader County-based program on STEM efforts at middle school level, which focuses on low/moderate-income households within under-represented African-Americans in particular. • MCDAF is a well-established organization within the County, with a strong and stable infrastructure. The STEM summer camp initiative is part of their ongoing 'Educational Development Thrust' and promises learning and educational benefits for the participating students. • The program is in line with the County Executive's emphasis on priorities related to improve STEM skills at middle and high school levels. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • The MCDAF is a County-based non-profit Foundation, which has over 300 members/volunteers to help recruit students/personnel to conduct their STEM summer camp and other related activities. • MCDAF's programs are designed to benefit the youth, families, and the elderly, who live primarily in the under-served communities within the County. • Given the range of diversities within the county, programs to improve STEM skills amongst under-privileged youth is clearly warranted. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The proposal is well-written and definitive criteria for outcome measurements are provided. Students' academic records will be carefully assessed prior to their admission to this STEM program. Long-term assessments will be done via tracking their high school performance(s) and college admission success rate. • MCDAF's major sources of funding are from private donations (75%) and annual fund-raisers (25%). The FY15 funding request is for operational needs of a 5-day STEM summer camp for under-privileged middle school students, which will further expand their services. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Muslim Foundation, Inc. #1	
Category/Program Area: Op/≥2006; Older Adults/People with Disabilities	Amount Requested: \$119,904
Project Description: Continue the transportation program that provides free social, religious and recreational trips for seniors. Provide free transportation to the Islamic Community Center on Fridays. Funding would cover the \$48,000 annual rent of larger office space, debt service and other costs for the agency bus and salaries of a Transportation coordinator and a bus driver.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The transportation program served 444 passengers in 2013 and received County grant funds of \$133,500. The agency bus made 68 trips in 2013. • Agency proposes to serve an additional 200 or more seniors next year with this grant. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The needs of the target population were determined through a town hall meeting of the Muslim senior community. • Will enable the community's seniors to get free door-to-door transportation to religious services once per week and go on social and recreational trips. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • The transportation program has received increasing county grant funding in each of the previous three years. • The organization has not leveraged other non-county government funding. • The transportation program would be 100% County-funded. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The agency offers free transportation and proposes to add free services including recreational, entertainment, exercise, computer and language skills. • Is exploring raising funds from the community but has no self-sufficiency plan. • Given the high cost of the service, the agency may be advised to consider charging a trip fee. • Need and outcome measures are not well-defined. • The fact that the transportation program would be 100% County funded is a concern. • The proposal would be stronger if the current free bus service had shown greater usage. The bus is not used year-round and the cost per passenger is quite high. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Muslim Foundation, Inc. #2	
Category/Program Area: Op/≥2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$97,000
Project Description: Support for community food drives and other activities and for an administrative assistant	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • The organization is requesting \$97,000.00, of which 62% (\$60K) will go directly to Salary of Administrator and 38% will go to services to have a direct impact to recipients (\$37K). Then the organization put up \$30,400 of its own funding for direct services to program recipients, bringing the total funds allocated to direct services to (\$67,000) • The organization is projecting to help as many as 596 families through its various programs outlined in their proposal (That is roughly \$97,000/596 < \$160.00 per family). 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • There are growing unmet needs for Food, Clothing, and other services in our Communities The following target populations are served: Homeless, needy families, Immigrant populations, Individual with disabilities 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> • The organization was founded in 2008 • The organization received County funds in their initial years, but no details of those amounts were reported in the proposal. • The organization has a track record of success in other jurisdictions, in implementing programs similar to the ones in the current proposal • The organization leverages community volunteers very effectively • The organization has various fundraising projects in order to sustain itself in the future with non-county governmental resources 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • Very robust proposal with clear measurable and relevant outcomes. • The organization has shown great capacity and real passion to carry out the proposed project, with best practices in other jurisdictions. In addition to the great proposal presentation, it would have been even more robust to include the projected measurable outcomes for the current project, instead of stating past records of success. • Overall great proposal from a great organization 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Partners for Animal Well Being – County Executive	
Category/Program Area: Op/≥2006; Other	Amount Requested: \$3,000
Project Description: Provide free veterinary care and food for needy senior citizen’s pets	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Total program cost is \$3,000 • The grant request is 100% of the total program cost 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Montgomery County Partners for Animal Well Being will support the County’s Animal Services and Adoption Center with funding for special projects and enhancements • Montgomery County Partners for Animal Well Being will help to care for needy animals at Animal Services and Adoption Center 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • New organization, constantly reaching out to raise money • Actively using social networks to reach out to pet lovers • 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • It would be helpful to know how animals will be served • It would be helpful to know pets will be selected for participation in program. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Renters Alliance	
Category/Program Area: Op/≥2006; Basic Needs/Emergency/Housing/Legal	Amount Requested: \$267,000
Project Description: Staff, consultants, and operating expenses for education, outreach, & advocacy for renters	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Requesting \$267,000 for operating costs: 72% (\$192K) going to Staffing Salary; 15% (\$40K) going to Marketing and Outreach; 4% (\$11K) going to Legal clinic; and 9% (\$24k) going to Rent • Only 15% of the funds go into directly supporting activities that have a direct impact on recipients. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • MC Renters Alliance started in 2000, following the recommendations of the County’s Tenant Work Group Report. • With over 250,000 County residents renting, MCRA aims to raise awareness of renters’ issues and advocate and fight on behalf of renters. • To date MCRA has allied with 20 community organizations and has built a database of 3,000 renters and activists 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The organization is relatively new and lacks a track record with respect to the types of services it intends to provide to the public. • It’s worth noting that the organization received project initiation funds of \$80,000.00 in Spring 2012; and received an additional \$75,000.00 for 2013, from both the County Executive and County Council • MCRA provided no metrics to show how the \$155,000.000 initial grants were utilized. Therefore, no data exist to assess the capacity of MCRA to carry out the proposed project. • Overall organization’s model leverages community volunteers effectively 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Weak proposal with vague description of target population served and what metrics would be used to measure program outcomes • Heavy reliance on County funds. Helpful to elaborate more on the future sustainability of the organization, and to show the ability to envision other sources of revenues in addition to County funds. • Would be beneficial to show some measurable outcomes (how many people benefit directly or indirectly) with respect to the requested project amount. For instance, it would be worthwhile to mention how many actual renters are likely to be helped with all the various services offered. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Hospice	
Category/Program Area: Op <2006; Health/Behavioral Health	Amount Requested: \$34,967
Project Description: Expenses for volunteer training, coordination and grief support groups. Request is for (1) a portion of the salaries and benefits of Montgomery Hospice’s Director of Volunteer Services and 4 Volunteer Services Managers, required for the training and management of an additional team of 28 hospice volunteers to respond to a 5 year 50% increase in the number of patients served and (2) a portion of the salaries and benefits of 3 professional bereavement counselors. The request is for 51% of project costs.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Highly trained volunteers are an essential element of hospice care for terminally ill patients and relief for primary caregivers. The volunteer program could not operate or grow to meet expanding needs without its salaried Managers. The requested cost of training and effectively managing an additional volunteer is \$780; each volunteer will make over 30 visits. • The professional counselors are expected to provide free bereavement support to over 9,700 county residents and workers through telephone calls, individual visits, grief workshops and facilitated support groups, and by teaching coping skills in county high schools. The per-person-served cost of the requested county contribution is nominal. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Montgomery Hospice’s volunteer and bereavement services are well recognized as benefiting the targeted population. The established rise in MC’s aging and uninsured or underinsured population validates the increase in need/demand for Montgomery Hospice’s services and its plans for expansion. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • Montgomery Hospice has provided end-of-life and bereavement care since 1989. It is the largest hospice in MC, highly accredited, and currently serves 30% of those who die in MC each year. Its major sources of funding are insurance reimbursement (95.4%), of which Medicare pays a significant part, and private foundation and individual donations. Montgomery Hospice actively recruits and retains volunteers and is successfully completing an \$8 million fundraising campaign. Medicare and federal sequester budget cuts are expected to reduce FY15 patient revenue by \$372,000. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Montgomery Hospice’s volunteer and bereavement programs received County funding in FY14 (\$29,985) and FY13 (\$20,000). In FY14, the number of individuals receiving bereavement care met the grant proposal projection; volunteer visits exceeded projections by 44%. The proposal states that bereavement services are substantially under reimbursed and is unclear as to level of reimbursement, if any, for volunteer management. • The proposal would be strengthened by more detail. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Housing Partnership #1	
Category/Program Area: Op/<2006; Children & Families	Amount Requested: \$50,000
<p>Project Description: Expenses for preschool program and for after school homework club. Montgomery Housing Partnership owns and operates affordable housing units in areas of high need in MC, serving primarily very low income, minority (often immigrant) families. At its largest properties, as part of its Community Life services, it offers (1) a bilingual half day “Play and Learn” program for the preschool children of resident families and (2) afterschool Homework Clubs providing elementary school age children with support in assignment completion and improvement in reading and writing. Funding is requested for 5% of the \$1,077,169 overall budget, allocated primarily to Program Management and teacher aides.</p>	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> The programs currently serve 326 children at a cost per child of approximately \$33,000. While the benefit per child cannot be quantified, the programs have a consistent record of increasing kindergarten readiness and improving elementary school performance. Since the afterschool program began, average GPA has risen from 2.8 to 3.49. In 2013, 95% of program preschoolers were kindergarten ready. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> Both programs furnish children with essential subject matter and cognitive skills their parents are unable to provide, resulting in better school performance and less need for remediation and downstream support. Language, learning and social skills are acquired by children who might otherwise be home alone while their parents work. Afterschool program includes effective liaison with neighborhood principals and teachers. 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> Both programs have been in place since 1988, expanding in size and scope. In 2013, with a Maryland state grant, two Homework Clubs became full service learning centers, including instruction in foundational math and STEM. The programs make full use of public and private MC facilities, and draw from a broad base of support: 1/3 government funding, 1/3 from private foundations and 1/3 from MHP property management fees. Participating children, regardless of income, pay a yearly \$45 “commitment” fee, with some waivers. The afterschool program received MC funding in FY 11 and FY 12. In FY 13, the preschool program received \$50,000 in county grants. Since 2011, Montgomery Housing Partnership has vigorously sought to expand its donor base to compensate for declines in public and institutional funding. Montgomery Housing Partnership actively recruits volunteers to support the operation of its communities and directly support the subject programs’ paid staff. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> The programs have well established methods for measuring utilization and outcomes. Reports on prior year grants reflect attainment of projected goals. It is not entirely clear whether the grant is requested to grow/enrich the existing programs or buffer declines in public and private support. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Housing Partnership #2	
Category/Program Area: Op/<2006; Community Development	Amount Requested: \$100,000
Project Description: Montgomery Housing Partnership (MHP) aims to continue collaborative neighborhood revitalization work with the County, intensifying its efforts with ongoing revitalization and community development projects in four areas of the County: Glenmont, Long Branch, Glenville Road, and Gaithersburg/McKendree.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Of the total MHP Neighborhood Revitalization program cost (\$224,000), MHP requests \$100,000 from the County to continue its community revitalization work in these four areas. In large part, this funding will help to cover the salaries of a Neighborhood Revitalization manager, outreach specialist, and neighborhood organizer. • Through the program supported by these funds and personnel, MHP aims to serve over 36,000 people living in these areas. Anticipated outcomes include: improved neighborhood safety, improved site conditions and neighborhood beautification, increase in green practices, improved financial stability of neighborhoods, and enhanced engagement of residents and stakeholders in discussions surrounding affordable housing along key transit corridors. These benefits, if realized, will potentially impact all of the residents in these areas by improving the communities as a whole. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • MHP focuses its work on areas of high need. • In those areas, the organization recounts a history of involvement– for example, among numerous other initiatives, (1) working to build civic associations and provide education regarding foreclosures in Glenmont, (2) assisting in the revitalization of a commercial corridor and developing a policy tool kit to preserve affordable housing and in the developing transit corridor in Long Branch, (3) rehabbing buildings in Glenville Road, and (4) cleaning up areas surrounding McKendree. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • MHP serves a vital purpose, working to preserve and expand affordable housing in the County. • The work does not end with housing, however, but focuses on a broader holistic mission of empowering families and strengthening neighborhoods. • MHP currently provides housing for 1,400+ households on 29 properties. • MHP has an annual budget of \$5 million, a staff of 22 full-time and 6 part-time employees, and relationships with government agencies, corporations, and local non-profit organizations. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • MHP recounts numerous results achieved to date by the Neighborhood Revitalization programs, including education of over 1000 households on how to avoid foreclosure scams, and more macro improvements such as a drop in crime in certain neighborhoods in which the organization works. • MHP also sets out internal mechanisms to measure outcomes going forward in each neighborhood. • The proposal is strong and the organization presents as well-poised to achieve good results. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Mover Moms, Inc.	
Category/Program Area: Op≥2006; Community Development	Amount Requested: \$60,000
Project Description: Funding to 1) serve additional residents at three county-based shelters and provide mentoring at the county jail, 2) improve the organization’s website and expand use of Facebook, 3) rent commercial office space [currently a home-based operation] and 4) organize a community rummage sale to benefit low-income residents and generate revenue for future budgets.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Organization received \$30,000 in FY2013 grants from the County Council/Executive. • For this proposal, the level of county funding is 90% of the project budget. • From the material provided, it is not possible to determine the impact on recipients relative to the cost. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Target population is low-income individuals at homeless shelters and jails. • These individuals have clearly identified needs, and the organization provides job mentoring and empowerment education. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The organization was founded in 2007 and received public funds in FY2013. • Program volunteers contributed over 2000 hours in 2011, the most recent year for which data are available. • The financial statement indicates revenues from participants, supporters, United Way, fundraisers and bake sales. No other government funding has been received. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Outcomes are measurable and relevant, though proposal could be more specific regarding the exact impacts expected through this grant. • The organization partners/collaborates with numerous non-profits and county services. • The proposal anticipates generating significant revenue [\$15,000-\$20,000] from a potential community-wide rummage sale. It is uncertain whether such levels of revenue are achievable. • These funds would be allocated to support future budgets after the grant ends, and it is unknown whether additional new resources would be available to support the larger ongoing budget. 	