

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Team River Runner, Inc. #1	
<b>Category/Program Area:</b> Sm. Cap/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$33,500
<b>Project Description:</b> New van to transport disabled veterans and gear for therapeutic kayaking program.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>Grant requested is for purchase of a new Ford E-Series Wagon to augment transportation options for 201 wounded service members, veterans and their families and to transport adaptive equipment gear for therapeutic kayaking events in the Maryland area.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>Safe and increased access for program clients to participate in therapeutic activities that build social connections, healthy lifestyle and leadership skills to help veterans cope with post-traumatic stress disorder and other disabilities.</li> <li>Program plans to expand and establish a kayaking school for disabled children, increasing participation and intended use of vehicle.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>County-based organization is national model for over 40 chapters in the nation specifically partnering with Walter Reed National Military Medical Center and serving the increasing population of wounded veterans.</li> <li>High number of participants and events with limited budget and staffing which demonstrates high capacity for execution and organizational strength.</li> <li>Organization has diverse sources of funding and revenue and engages private corporations, individual donations and holds successful fundraising events.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>Proposal strongly quantifies outputs of program with emphasis on number of events, participants and use of Online Reporting System – include anecdotes on outcomes of program including research and data on therapeutic benefits of program in the short-term and long-term for participants.</li> <li>Proposal could benefit from including long-term strategic plan of program, including potential pool of target population and outreach plan or goals to increase participation and its related impact on therapeutic benefits.</li> </ul>	

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<b>Name of Organization:</b> Team River Runner, Inc. #2	
<b>Category/Program Area:</b> Op/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$50,295
<b>Project Description:</b> Provide health and healing for wounded service members, veterans and their families through country wide paddle sports.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Funds will be used to upgrade equipment stocks, pay salaries, and provide supplies (food, and fuel, etc.) for events.</li> <li>• Approximately 200 consumers, hope to increase by 10% with grant</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Provides social connections for a population that often struggles with isolation. Helps participants reintegrate into normal life patterns.</li> <li>• Teaches participants to lead programs and become team leaders.</li> <li>• Therapeutic benefits from outdoor physical activity</li> <li>• Uses adaptive gear for people with disabilities.</li> <li>• Will begin working with non-military disabled people.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Uses Online Reporting to track participation</li> <li>• Conducts both indoor and outdoor activities, weather permitting.</li> <li>• Partnering with Calleva Outdoors to set up a kayaking school for children with disabilities.</li> <li>• Participated in research regarding paddling sports and PTSD and veterans which supported the beneficial effects of the organization's activities.</li> <li>• A national organization with 40 chapters throughout the U.S.</li> <li>• Majority of funding from a variety of private sources.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Each consumer participated in an average of 5.5 events.</li> <li>• Activity being researched as Evidence Based Best Practice for its therapeutic value.</li> <li>• Plans to expand services to non-military participants.</li> <li>• Would benefit from showing how success is measured besides through participation alone.</li> <li>• Would benefit from additional partnerships with organizations that work with disabled children.</li> </ul>	

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<b>Name of Organization:</b> The ARC of Montgomery County, Inc. #1	
<b>Category/Program Area:</b> Sm. Cap/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$7,750
<b>Project Description:</b> Adaptive and safety equipment to enable intellectually/developmentally disabled (I/DD) residents to remain in community-based housing.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Since 77 adults in this housing are over 55 (with 15 over 65), the cost per person of the requested equipment is \$102.</li> <li>• If these adaptations allow residents to age in place, the average marginal cost of the equipment is very low and the benefit high.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Assuming the cost of institutionalization is much higher, the goal of keeping residents in place is worthy.</li> <li>• The provision of community based housing to 131 adults with intellectual and developmental disabilities is a major public service.</li> <li>• Proposal identifies target population and specifically addresses how the population will be served by providing specific number of users for each type of safety equipment.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• ARC is well-established organization that multiple sources of income. This project rests on a strong base of investment and, therefore, leverages other funds.</li> <li>• Since 1968 ARC has worked to meet the educational, housing, health, social, recreational, respite and employment needs of families affected by I/DD.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Purchase and installation of very specific equipment to enable clients to remain in existing residences at a very low marginal cost.</li> <li>• The initial outcome, the installation of equipment, is self-evident; the intermediate outcome of safety should be manifest in fewer accidents; and the long-term outcome of aging in place will need to be evaluated down the road.</li> <li>• Helpful to provide detail about what types of adaptive and safety equipment are currently being used and how the new equipment will replace or improve the current equipment.</li> </ul>	

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<b>Name of Organization:</b> The ARC Montgomery County, Inc. #2	
<b>Category/Program Area:</b> Op<2006; Health/Behavioral Health	<b>Amount Requested:</b> \$24,901
<b>Project Description:</b> Funding for program to improve nutritional health of residents in community-based supportive housing. The ARC provides supervised housing to adults with intellectual and developmental disabilities (I/DD). Center for Disease Control (CDC) and NIH studies and The ARC experience establish that the I/DD population disproportionately suffers from poor nutrition, with proven links to avoidable secondary health conditions (e.g., diabetes and heart disease) that diminish quality of life, shorten life spans and significantly increase long term medical costs. Funds are requested to institutionalize optimal nutritional practices in The ARC's I/DD facilities through the Menu Expansion and Learning for Staff (MEALS) program, a CDC and NIH tested methodology, to train direct-care and other staff and, within the limits of their abilities, to educate and involve clients. The request is for the entire cost of introducing the program.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>The ARC currently serves 131 I/DD adults in 40 residential units. The project's largest cost component (70%) is for training services by the program's developer and the continuing right to use the program's training workbooks and replicable implementation tools. Implemented elsewhere, the program has a record of success in improving nutrition and overall health thus reducing long term costs. The ARC states that after the initial investment it can operate on the basis of in-house training and development and perhaps act as a training center for other I/DD providers in the DC area.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>The immediate and secondary costs of the nutritional problems of the target population are well established. Tested elsewhere, the program has improved health and reduced costs for a population largely dependent on government and philanthropic support.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>The ARC has been providing services to individuals and families affected by I/DD since 1958. It received County supplemental funding for adult residential services in FY12 (\$815,888), FY13 (\$576,979) and FY14 (\$798,000). This is a new program; it is not eligible for state funding and to date, no private funding is available. If implemented, the program will train 40 direct care, 9 supervisory, 3 management and 3 nursing and/or quality assurance staff and provide them with implementation tools.</li> </ul>	
<b>Strength of Proposal</b> (clear description; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>The program and the budget are clearly described, as are hoped for outcomes and methods for measuring results. The program is new for The ARC and has no MC or DC area counterparts, but has a record of success in trials in North Carolina and New York. The ARC suggests that after the initial year, the program could be self perpetuating. It is not clear that the program can be introduced without the requested County grant.</li> </ul>	

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<b>Name of Organization:</b> The ARC of Montgomery County, Inc. #3	
<b>Category/Program Area:</b> Sm. Cap/<2006; Children & Families	<b>Amount Requested:</b> \$17,973
<b>Project Description:</b> Funding to purchase and manage a 10-ton air conditioning unit for Infant & Child Care Center.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>Assuming 200 children in summer, the capital cost of the new AC unit is \$90 per child, or amortized over 15 years, an average cost per child of \$6 per year. The marginal cost of allowing full use of the facility is very low.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>The ARC's Karasik Family, Infant and Child Care Center offers child care services for up to 200 children, ages 6 weeks to 10 years, in a fully inclusive environment.</li> <li>Half of the facility is without air conditioning, which interrupts programming and is a danger to children with chronic health conditions. Some parents keep their children home, further undercutting access to programming for children with severe challenges.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>ARC is a well-established organization with multiple sources of income. This project rests on a strong base of investment and therefore, leverages other funds.</li> <li>Since 1968, ARC has worked to meet the educational, housing, health, social, recreational, respite and employment needs of families affected by intellectual/developmental disabilities (I/DD).</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>Proposal is well written and provides case for the urgent need for an air conditioning unit, the number of participants served and measureable outcomes and impact. It would be helpful to provide additional information on timeline of installation and incorporate grant funding cycle and program start and end dates.</li> <li>Proposal is solve a specific problem by a specific purchase; the solution will be self-evident.</li> <li>AC is embedded in an on-going operation in a successful enterprise that is one of only a few agencies the provide health services in addition to other social service to the I/DD.</li> </ul>	

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<b>Name of Organization:</b> The ARC of Montgomery County, Inc. #4	
<b>Category/Program Area:</b> Sm. Cap/<2006; Children & Families	<b>Amount Requested:</b> \$28,287
<b>Project Description:</b> Funding to purchase a van to transport youth with autism and intellectual/developmental disabilities.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• \$28,287 to purchase a van to serve 17 youth with intellectual/developmental disabilities (I/DD) and autism in after school and all day summer program over a period of 10 years, for an average cost of \$166 per participant per year.</li> <li>• Van will enable ARC to connect these youth with a range of community resources and sites.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• ARC's 'After All' is a low staff to youth ratio support effort providing an intensely personalized program of inclusive recreational, social, life skills, and educational enrichment.</li> <li>• ARC directly serves 600 individuals daily in a variety of programs.</li> <li>• Van will allow program participants to make individual choices about which activities to attend. Individual choice is a crucial part of teaching youth to become self-advocates.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• ARC is a well-established organization with multiple sources of income. This project rests on a strong base of investment and, therefore, leverages other funds and resources.</li> <li>• Since 1968, ARC has worked to meet the educational, housing, health, social, recreational, respite and employment needs of families affected by I/DD</li> <li>• The entire cost of purchasing the van is requested from the County. The activity fees associated with the use of the van (estimated at \$5,000) will be paid by parents or donated by community partners.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Clear explanation of the need with a proposed specific solution; 17 youth will be able to connect to County and other resources not available to them currently.</li> <li>• Inclusion was a part of the program in its earlier location; the expectation is the program can restore its earlier effectiveness with the purchase of a van.</li> <li>• Clear explanation of how the van will significantly increase range and frequency of community based activities for youth with I/DD and autism.</li> </ul>	

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<b>Name of Organization:</b> The Career Catchers, Inc.	
<b>Category/Program Area:</b> Op/≥2006; Economic Development/ Workforce Development	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Continue the Employment Program for Victims of Domestic Violence, which was established in 2007. Provide career and job skills counseling, group sessions/workshops and mentoring/tutoring programs to increase client self-sufficiency.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• The organization requests \$50,000 - about 60% of the total \$80,000 cost.</li> <li>• 100-120 clients are each expected to receive about six one-to-one counseling sessions.</li> <li>• The impact on clients is difficult to measure in dollars, but the organization tracks many useful measurable outcomes.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The target population - victims of domestic violence - are clearly described and appear to be well-served by this proposal.</li> <li>• The target population has multiple needs. The agency's services address several employment-related as well as other self-sufficiency needs.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• The agency has delivered these services since 2007, was awarded a \$15,000 County Council grant in FY13 and collaborated as a sub-contractor with Stepping Stones Shelter and Catholic Charities Shelters in other years.</li> <li>• Volunteers are utilized for computer skills training classes, GED tutoring, ESOL classes and for training of counselors as well as direct counseling of clients.</li> <li>• Partnerships include Family Justice Center, Montgomery College, MontgomeryWorks, The Dwelling Place, cities of Gaithersburg and Rockville, etc. and allow the agency to provide services at three locations.</li> <li>• Agency appears to have a relatively stable budget and capacity to carry out the program, and a goal is to expand private foundation and other non-county funding.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Outcomes are clearly presented, measurable and relevant.</li> <li>• 100-120 clients will receive six individual counseling sessions, 90% will produce new resumes, 70-80 clients will use interview prep services, 40-50% of that group will get new or higher paying jobs and 20-30% will start new training programs.</li> <li>• The agency achieved its goals in the previous grant year [2011] and results are comparable to the new proposed goals.</li> </ul>	

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<b>Name of Organization:</b> The Community Foundation for the National Capital Region – County Executive	
<b>Category/Program Area:</b> Op/,2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$25,000
<b>Project Description:</b> Staffing and resources to expand the Montgomery County Food Council’s activities	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Total program cost is \$118,200</li> <li>• Grant request represents approximately 21% of program cost</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Council’s objective is to improve the environmental. economic, social and nutritional health of the County</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Engages over 445 members of the County through five active Working Groups</li> <li>• Montgomery County Food Council developed a three-year action plan</li> <li>• 371 newsletter subscribers</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The organization is developing new revenue streams including grant writing and pursuit of corporate sponsorships</li> <li>• The list of partnering organizations is substantial</li> </ul>	

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<b>Name of Organization:</b> The First Tee of Montgomery County, Inc.	
<b>Category/Program Area:</b> Op/<2006; Youth Development	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Girls golf and life skills program	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• The total program cost is \$51,000. Program will serve 100 girls at approximately \$510 per participant. \$20,000 would cover the cost for about 40 participants. The County Council is being asked to fund about 40% of overall budget.</li> <li>• Funds would be used for instructors (LPGA/PGA), registration fees, equipment, supplies and field trips.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The program serves girls, ages 8-17, who would otherwise not have opportunity to learn and play golf. The girls come from Silver Spring, Wheaton and Rockville primarily (50% African American, 40% Hispanic, and 10% Caucasian). The program operates spring, summer, and fall.</li> <li>• Through the program, including a mentoring component, the girls learn life skills including responsibility, perseverance, integrity, confidence, sportsmanship, etc.</li> <li>• The girls also have the opportunity to learn about sports-related college scholarships.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• The local chapter of First Tee was founded in 2001, this will be their 9<sup>th</sup> year. The First Tee organizations are an initiative of the World Golf Association.</li> <li>• The First Tee collaborates with MCRD, HOC, Long Branch Athletic Association, Boys and Girls Clubs and Girl Scouts. They work closely with the MCRA.</li> <li>• Volunteers are recruited from golf leagues and associations and from local high schools.</li> <li>• The First Tee has received county funding for the past three years.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <p>The proposal was well-written and the program description was clear. Through all their programs, including girl's golf, they have served nearly 6000 youth over their 12 years in operation.</p> <ul style="list-style-type: none"> <li>• Most of First Tee's budget comes from fundraising events, followed by county and private grants and individual and Board contributions. The LPGA makes a small contribution as well.</li> <li>• The proposal would have benefitted from more complete information regarding the current operating budget.</li> <li>• Surveys are administered to participants, coaches, volunteers and parents. The evaluative piece could be strengthened to better assess the long term impact of the life skills component in particular.</li> </ul>	

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<b>Name of Organization:</b> The Greater Washington Jewish Coalition Against Domestic Abuse (JCADA) #1	
<b>Category/Program Area:</b> Op/<2006; Children & Families	<b>Amount Requested:</b> \$65,000
<b>Project Description:</b> Greater Washington Jewish Coalition Against Domestic Abuse (JCADA) seeks funding to serve current and new clients to provide emergency and critical services for clients and their families, including a helpline, crisis counseling, safety planning, support groups, financial planning, and information referral services referral services for victims of abuse. The majority of funds will support psychological and support counseling for victims of abuse in crisis situations, underwrite the support of a clinician and social worker who work with support groups, and provide clinical referrals for initial therapy sessions. The program will also provide emergency assistance via a confidential helpline and tangible services including emergency cell phones, food, rent subsidies, and clothing.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• JCADA estimates their caseload at 200 individuals for FY2014-2015.</li> <li>• The per case cost for the County-funded portion is \$325 per case. The total program cost per case is just over \$948.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• JCADA provides support to Jewish (75 percent of service recipients) and non-Jewish (25 percent of service recipients) individuals who are victims of domestic violence.</li> <li>• All clients receive risk assessment services, and have a safety plan initiated by a social worker. A total of 75 percent of closed cases have a positive outcome in which at least two of three treatment goals are achieved.</li> </ul>	
<b>Strength of organization:</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• JCADA was established in 2001, and has provided services to over 1,826 individuals. For 13 years JCADA has supported victims of domestic violence. JCADA educates Montgomery County residents about domestic and dating violence, how to respond appropriately, and where to access services, including those provided by Montgomery County.</li> <li>• Volunteer services provided are equal to four additional full-time employees.</li> <li>• Project costs are \$189,620, of which \$124,620 has been raised from 102 individual family donors (65.7 percent). Private foundations will provide \$35,000. Private donors will provide \$89,620.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The application provides a clear description of the types of services offered to victims of domestic abuse.</li> <li>• While the proposal indicates the number of individuals served and defines success, the proposal lacked outcome targets specific to the services that will be provided in FY2015. This may be due to the long-term nature of services provided and the approach taken by JCADA. While the application indicated the definition of success, the application failed to provide specific historical data on outcomes as opposed to outputs, and what would be achieved in FY2015.</li> </ul>	

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<b>Name of Organization:</b> The Greater Washington Jewish Coalition Against Domestic Violence (JCADA) #2	
<b>Category/Program Area:</b> Op/<2006; Youth Development	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Support to provide emergency and critical services for teen and young adult clients and their families. Staff for teen dating violence awareness program	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>The total program cost is \$133,148. JCADA estimates they will serve 70 teens in FY 14-15. The cost is just under \$2000 per teen, \$50,000 would serve about 25 teens. The County Council is being asked to fund about 38% of the budget to provide crisis counseling and other clinical services</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>JCADA serves teens, boys and girls ages 14-25, who are victims of dating violence. They are the only organization providing free clinical services to this specific group. They are available to all teens across Mont. Co. without regard to ethnic background, faith, gender, or sexual orientation.</li> <li>JCADA provides teens psychological counseling, on-going support, medical and legal referrals.</li> <li>JCADA also visits schools and offers community prevention workshops, teaching teens about healthy dating/relationships.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>JCADA has been in operation for 13 years. They serve teens and adults experiencing domestic violence/abuse, providing a wide range of immediate and longer term interventions.</li> <li>JCADA collaborates with DHHS, the Sheriff's Office, the MC Family Justice Center, the MC Legal Resource Center on Violence against Women, the MC Bar Foundation and many other organizations and agencies.</li> <li>Volunteers are utilized, including physicians, psychologists and social workers who give their time pro bono (equivalent to another 4 FT staff members).</li> <li>JCADA has received County Council funding the past three years.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>The proposal was clear and well-written. It had been noted previously that more information on local (as opposed to national) domestic/dating violence statistics would be helpful and JCADA is working on obtaining those numbers. They are also developing a new danger assessment tool specifically for teens.</li> <li>JCADA reports that 75% of cases are closed with a positive outcome meaning at least 2 out of 3 of the following have been accomplished: there is a safety plan, appropriate referrals have been made and there is a positive change from intake on the teen-assessment scale.</li> <li>The proposal would have benefitted from more information on the actual demographic breakdown of the teens assisted – to ensure that services are truly reaching all teens in need across the county.</li> <li>JCADA has leveraged their previous County Council funding to solicit funds from individuals and family foundations. They do receive some infrastructure support from the Jewish Federation of Greater Washington.</li> </ul>	

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<b>Name of Organization:</b> The Greater Washington Jewish Coalition Against Domestic Abuse (JCADA) #3	
<b>Category/Program Area:</b> Op/<2006; Children & Families	<b>Amount Requested:</b> \$65,000
<b>Project Description:</b> Partial support for a legal advocate/case worker for abused individuals. JCADA seeks to establish a Legal Access Program. Funds will be used to add a Legal Advocate/Case Worker to the JCADA clinical support team. The legal advocate will help navigate the challenges faced by clients. The advocate will serve as a liaison between attorneys and victims, educating victims about their rights and guiding them through the legal process of leaving their abusive relationships behind. The service model is adapted from a model by CHANA, which provides services in Baltimore and to the World Bank.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The proposal indicates that 50 clients could be assisted in the first year of the program, and estimates that clients would save over \$300,000 in legal fees. The application did not specify the income status of clients to be served. The basis of the \$300,000 was not specified in the application. Average savings for low-bono or pro-bono services would be about \$6,000 per individual.</li> <li>• JCADA’s services are provided to clients free of charge. The County Council grant would result in costs per client served of \$1,300. The cost per client for the total project cost would be \$2,500.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• The application cited unspecified research indicating that Jewish women stay in abusive relationships longer than women in non-Jewish homes, but did not specify the extent of the problem within Montgomery County. The application also made clear that victims of abusive relationships generally do not receive adequate legal representation. While the services to be provided by the legal advocate were detailed, the benefit of these services was not as clear since the application did not specify the extent of the problem within Montgomery County.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• JCADA was established in 2001, and has provided services to over 1,826 individuals. JCADA has supported victims of domestic violence. JCADA educates Montgomery County residents about domestic and dating violence, how to respond appropriately, and where to access services. JCADA indicates that it is the only organization specifically addressing domestic violence in the DC Jewish community, but 25 percent of clients are not Jewish.</li> <li>• Volunteer services provided are equal to four additional full-time employees.</li> <li>• JCADA has secured \$60,000 from 102 individual donors and family foundations.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal did not make clear why the number of attorneys who would take on more difficult cases at a low-bono or pro-bono rate would increase. While building relationships with lawyers might be an appropriate activity for the legal advocate, it was not apparent how the activities of the legal advocate would result in increased services by the legal community.</li> <li>• The application did not include specific, measurable outcomes measures, but did indicate that the consultant would advise JCADA on the evaluation of the program.</li> </ul>	

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<b>Name of Organization:</b> The Hebrew Home of Greater Washington, Inc.	
<b>Category/Program Area:</b> Op/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$95,000
<b>Project Description:</b> ElderSAFE Center: provide services to assist victims of elder abuse.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Requested funding of \$95,000 is approximately 20% of total cost of the proposal.</li> <li>• Proposal aims to return sheltered abuse victims to their lives free from abuse and with restitution whenever possible.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• With projected increases in elderly population, elder abuse is likely to grow.</li> <li>• This is the region’s first comprehensive elder abuse shelter serving adults 60 years and older.</li> <li>• ElderSAFE will provide emergency short-term housing in Hebrew Home residences for poor frail older adult abuse victims.</li> <li>• Proposal plans to serve as a catalyst for legal advocacy, financial restitution and maintenance, and support services to victims of elder abuse.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• The Hebrew Home was founded in 1910.</li> <li>• Hebrew Home is the only facility providing shelter exclusively for the elderly population.</li> <li>• Charles E. Smith Life Communities plans to secure partial funding from private donors for this proposal.</li> <li>• Hebrew Home plans to collaborate with JSSA, the Jewish Council for the Aging, the Jewish Coalition Against Domestic Abuse, Montgomery County Adult Protective Services, the State Attorney’s Office, the Division of Police, and the Family Crimes Division.</li> <li>• As a new program, this proposal has not received funding from Montgomery County.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding)</p> <ul style="list-style-type: none"> <li>• Program justification and description is clear and plan for ElderSAFE has been exceptionally well researched and conceived.</li> <li>• Proposal has some mechanisms in place to measure outcomes.</li> <li>• The Hebrew Home of Riverdale New York has served as a mentor for this proposal with the sharing of their policies, procedures, and experiences with Charles E. Smith Life Communities.</li> <li>• Program can be easily expanded or replicated if successful.</li> </ul>	

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<b>Name of Organization:</b> The Jewish Federation of Greater Washington, Inc. #1	
<b>Category/Program Area:</b> Op/<2006; Other	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Expenses for Community Transportation Project. JFGW is engaged in an ongoing pilot project to coordinate the transportation services provided by 14 of its partner human services agencies - developing and implementing motor pool procedures that will provide more transportation at the same or reduced cost. Funding is requested to appropriately staff the coordinated operation; JGFW will provide (1) \$65,000 for the consulting services, at a discounted rate, of the transportation experts who pro bono helped in strategic planning and early implementation, and (2) in-kind support of unspecified value, e.g., rent, utilities and administrative support.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost): The total budget for full project implementation, apart from unquantified in-kind support, is \$115,000. The cost for each of the 14 Montgomery County agencies expected to participate is \$8,000+. In the first pilot year, one of the fully participating agencies saved \$40,000 in transportation costs.	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification): <ul style="list-style-type: none"> <li>• Transportation is a vital element in the human services provided by JFGW's partner agencies in Montgomery County; current annual expenditures by the participating agencies exceed \$5,000,000. Successful implementation of a coordinated motor pool will result in better service to their young, elderly and disabled clients and more efficient use of the public and private philanthropic funds on which JFGW and its partner agencies substantially rely.</li> <li>• First year implementation of the Community Transportation Project produced significant savings in fuel costs and efficiency in utilization of equipment. JFGW suggests that when fully developed, the project could serve as a model for other non-profit service providers in the County and elsewhere.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program): <ul style="list-style-type: none"> <li>• JFGW has a long established presence in MC through the agencies it directly funds and otherwise supports in delivering quality human services to MC residents. It has deep and diverse sources of private philanthropic funding which it effectively works to maintain and enlarge. This project does not lend itself to participation by volunteers.</li> <li>• In its first year (FY14), the project received a \$50,000 HHS Community Service grant. Many of the startup costs have already been met, e.g., purchase of a fingerprinting machine and transportation routing software. JFGW states that once the program is fully in place it will be funded from the budgets of the participating agencies with ongoing support from JFGW.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding): <ul style="list-style-type: none"> <li>• The project, its pilot successes, monitoring methods and long term potential for savings and improved service are clearly described. The proposal would be strengthened by detail as to the staff for whom funding is requested and discussion of why the project's full implementation cannot be funded through savings already reported.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> The Jewish Federation of Greater Washington, Inc. #2	
<b>Category/Program Area:</b> Large Cap; Other	<b>Amount Requested:</b> \$100,000
<b>Project Description:</b> Security equipment for new offices.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>Grant requested is for a security system for organization's relocation to a new building in Rockville and will serve 80-100 JFGH employees and over 300 individuals who work in the building.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>Security system will create a safe and protected environment for the organization and building, deter unauthorized entry and provide modernized technology and security-related benefits to the organization, including review of building activity to prevent potential dangers.</li> <li>Organization and its office location have been identified by Homeland Security as a critical infrastructure in the DC area in need of additional security measures and protection.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>Organization has strong ties in the County and provides significant support to over 25 partner non-profit organizations that provide direct services to County residents.</li> <li>Extensive history of organization and breadth of services and organizations funded demonstrates strong capacity to execute programs and organization's long-term sustainability and impact in the County.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>Proposal provides clear description of historical context and current need for security on a macro level. It would be stronger if it included past incidences, additional data on potential threats and include current security protocols issued by organization to deter security breaches.</li> <li>Helpful to provide description of security system in place at prior location and how it compares to proposed security at current location.</li> <li>Helpful to provide more detailed budget for project, including costs for different layers of security.</li> <li>Leverage strength of organization mission, impact on local community partners and breadth of populations served by including information in proposal on umbrella organization structure and broad range of programs and direct services provided to the County.</li> </ul>	

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<b>Name of Organization:</b> The Lollipop Kids Foundation #1	
<b>Category/Program Area:</b> Op/≥2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$33,000
<b>Project Description:</b> Rent Funding	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Requesting 14% of total budget to run organization and provide service</li> <li>• Organization offers Durable Medical Equipment Closet, 3 support groups, an arts program, and a space for family socials on-site at no cost to families.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The Lollipop Kids Foundation works with children with disabilities by providing medical equipment to them as well as social support for the youth and family members.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• To date has donated \$500,000 worth of medical equipment; serviced over 70 families</li> <li>• Utilizes high school volunteers on a weekly basis to assist with child care.</li> <li>• Professional volunteers include physical therapist to conduct the fittings of medical equipment.</li> <li>• Organization hosts 3 annual fundraisers</li> <li>• Lollipop Kids Foundation receives 21% of funding from private grants and 28% from corporate and individual donations.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Proposal indicates needing funding to pay for rent. A similar funding request was submitted last year, but the organization was only granted \$20,000</li> <li>• Proposal would be stronger if it identified collaboration with organizations that conduct similar activities.</li> </ul>	

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<b>Name of Organization:</b> The Lollipop Kids Foundation #2	
<b>Category/Program Area:</b> Op/≥2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$10,000
<b>Project Description:</b> Funding for Smile, Don't Stare Program	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Requesting 28.5% of program budget from county funding.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Target audience is general population to increase interaction with population with disabilities</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• This is a new initiative of the organization</li> <li>• The "My Wish" Video Public Service Announcement calls people with disabilities to share their stories. The PSA will be played on MD Access TV.</li> <li>• The Lollipop Kids Foundation calls for volunteers through simply showing they are supporters via stickers, window clings, bumper stickers, and web buttons.</li> <li>• Partnership with Imagination Stage and Montgomery County Public Schools. Planning to finalize partnership with local libraries and book stores</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Simple goal of improving general public's treatment and understanding of people with disabilities.</li> <li>• Research conducted for free by Utah Research company with a 7 questions survey to gather more information of population and interaction with disability community</li> <li>• Proposal would be stronger if it identified the anticipated outcome.</li> <li>• Proposal would be stronger if gathered information from national level to leverage and understand impact of such campaign.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> The Mindfulness Center, Inc.	
<b>Category/Program Area:</b> Op/≥2006; Youth Development	<b>Amount Requested:</b> \$22,882
<b>Project Description:</b> Mind-body classes and services to prevent drug abuse and encourage Damascus student success	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The organization is requesting \$22,882 to support salaries, fringe benefits, rent, utilities, maintenance, and supplies</li> <li>• The organization is proposing to provide service to 30-40 students</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• The organization is targeting students plagued by drug and addiction problems</li> <li>• According to a memorandum dated April 25, 2012, on the Montgomery County Council’s operating budget public hearing it was revealed that there was a growing problem with student use of heroin, opiates, and prescription drugs, resulting in numerous overdoses and deaths.</li> <li>• Damascus High School leadership has teamed up with this organization to implement evidence-based mindfulness and drug-awareness programming to address the above needs.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The organization is relatively new in providing the proposed services</li> <li>• The organization effectively leverages volunteers to ensure its future sustainability.</li> <li>• The organization has no proven-track records in delivering the kind of services outlined in this proposal</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The organization has not used any empirical outcomes of past successes, but has simply cited theoretical research with promising measurable outcomes. It would be helpful if the organization can first track the results of a pilot project, so as to demonstrate its capacity to achieve the goals stated in this proposal</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> The Muslim Community Center, Inc. #5	
<b>Category/Program Area:</b> Large Cap; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$250,000
<b>Project Description:</b> Funding to extend existing building to provide a Senior center.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• The Muslim Community Center (MCC) expects to serve 100 seniors on a weekly basis, about 5,200 visits per year. The cost of the addition is \$700,000.</li> <li>• MCC expects the senior facility will have a significant impact in the lives of seniors by allowing them to meet in their familiar environment and traditional settings. MCC is not currently able to provide such services to seniors because of space limitations. The facility will also be specially designed to cater to seniors who are incapacitated or have limited mobility.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• MCC has identified a need for a community space for underserved, low-income, at-risk elderly, frail and handicapped residents of the County. The trend of increasing population of seniors in the County is well documented. MCC has determined that these individuals need a facility during the day when family members are not available to provide care.</li> <li>• The proposal directly serves the target population by providing a multi-purpose facility with kitchen and handicap-accessible restrooms at the same location as other services provided by MCC, including the medical clinic. The senior facility is the first step in a larger program that will ultimately provide affordable living and caring facility for at-risk seniors.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• MCC was founded in 1976 and is the oldest Muslim Community Organization in Maryland. It has more than 100,000 person visits per year and serves County residents from over 50 countries. MCC offers a comprehensive Medical Clinic for the uninsured and people in need.</li> <li>• MCC has demonstrated ability to plan and complete construction projects on site, including an extension to the clinic, a Pavilion project for MCC Sunday school and a large storage facility.</li> <li>• MCC does a strong job leveraging volunteer support. MCC only has two full-time employees and one part-time employee. MCC's services, including the medical clinic, are provided by over 100 volunteers.</li> <li>• MCC requests \$250,000 from the County and plans on leveraging a \$350,000 bond bill and \$100,000 from MCC's funds to meet the project's total budget.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Proposal identified a clear public need that is not currently being met by other non-profit or governmental organizations.</li> <li>• Proposal would be stronger if provided more detailed description of the plans for the new facility and the types of services that would be provided at the site.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> The Nonprofit Roundtable of Greater Washington, Inc. #1	
<b>Category/Program Area:</b> Op/<2006; Other	<b>Amount Requested:</b> \$120,000
<b>Project Description:</b> Partial expenses for financial management (FIRM) program for nonprofits. Funding is requested for the Financial Reporting and Management Institute (FIRM), a leadership training program conducted under a public/private partnership with the Montgomery County Department of Health and Human Services. FIRM is a two-day workshop for nonprofit CEOs, finance staff, and Board members that provides training on financial leadership, planning, accountability, and performance. One goal of FIRM is to improve contract compliance for Montgomery County nonprofit service providers.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>FIRM will serve 30 Montgomery County organizations in two cohorts. Additionally, 3 alumni sessions will be offered to the 110 organizations that have already participated in the workshop. The per organization cost for the County Council Grant would be \$4,000 per based on workshop participation, with an overall cost per organization of \$4,667. However, the cost per participant would be significantly reduced by factoring in the actual number of participants per organization (not provided in the proposal) and the value of the alumni sessions.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>Training to improve financial accountability of County contractors will undoubtedly be a benefit to the County. However, it is not clear why, in a competitive service environment, the County should pay for improving the financial accountability of organizations providing County services.</li> <li>To date only 75 % of the participating organizations have been County contractors. The benefit to the County of underwriting the cost of training 25% non-County contractors is even less clear.</li> <li>The application does not provide any information on the extent to which the lack of such training was a detriment to the County prior to the program being launched in FY2011.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>FIRM has provided training for over 100 organizations serving County residents.</li> <li>FIRM was launched as a pilot in FY2011 to build capacity of nonprofits during the recession.</li> <li>The total program cost is \$140,000, with \$20,000 or 14.3 percent coming from private sources, and the remaining 85.7 percent coming from the County.</li> <li>The proposed \$100 fee seems small for organizations that would benefit from an overall improvement in their financial capacity, relative to the County Council share of \$4,000 per organization receiving training.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>The application would have been stronger had it provided information on the number of individuals and their roles in organizations, e.g., board member, financial staff member, who received the training, rather than just the number of organizations that were trained.</li> <li>The inclusion of funding for an Evaluation Specialist to measure the quality of the training is notable.</li> <li>It is unclear from the application how plans to replicate the training for other jurisdictions, underwritten by Montgomery County, would benefit the County and its residents.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> The Nonprofit Roundtable of Greater Washington, Inc. #2	
<b>Category/Program Area:</b> Op/<2006; Economic Development/Workforce Development	<b>Amount Requested:</b> \$40,000
<b>Project Description:</b> Grant would support Montgomery Moving Forward (MMF)	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• The total program budget is \$75,000, with \$40,000 requested from the County.</li> <li>• The MMF aims to bring together leaders from across sectors to solve County problems. A current focus is on “good jobs” with a particular focus in the health and wellness areas.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The goals of the project are lofty and the promise significant; by creating an environment where County leaders from all sectors can partner together to find common solutions, the initiative aims to aid the County in problem-solving around important issues.</li> <li>• The organization provides several examples of its outcomes, including the work of the Nonprofit Energy Alliance, which it asserts has “helped 68 organizations save nearly \$550,000 on energy costs while also supporting alternative sources of energy and a green economy.”</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• The mission of Nonprofit Montgomery is “to build the strength, visibility, and influence of Montgomery County’s nonprofit sector primarily through leadership development and improving partnerships between local government/nonprofits.”</li> <li>• The organization has a variety of initiatives to promote leadership development for nonprofit leaders through peer learning and problem solving and improving nonprofit/government partnerships.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• The proposed grant would support MMF, which is described as “a model of Collective Impact to experiment and practice a new way of working together, engaging leaders from different sectors to solve problems: (1) find common ground, (2) come to a common vision and (3) embrace specific and actionable plans to tackle some of our biggest problems by learning together, advocating together and acting together.” This is a program created in 2013 “to experiment with and practice <u>a new way of working together, across sectors, to solve problems.</u>”</li> <li>• MMF is a cross-sector effort led by a 36-person Leadership Group featuring an impressive group of County leaders (and co-chaired by a member of the Montgomery County School Board, a nonprofit executive, a small business entrepreneur, a medium-sized business owner and a former elected official turned business consultant).</li> <li>• MMF will be hosting a third community-wide conversation (“What’s Working in Workforce Development in Montgomery County?”), and from there setting a policy agenda and taking action through a demonstration project on related issues.</li> <li>• MMF appears to have great promise for the County; if the initiative is able to realize its goals with concrete action, it stands poised to contribute to improved collaboration and progress in the County.</li> </ul>	

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<b>Name of Organization:</b> The Nonprofit Roundtable of Greater Washington, Inc #3	
<b>Category/Program Area:</b> Op/<2006; Other	<b>Amount Requested:</b> \$40,000
<b>Project Description:</b> Operating/staff support for Nonprofit Montgomery. The requested grant would underwrite the general operating expenses of Nonprofit Montgomery.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>The lack of measures specifically tied to the Executive Director, whose position would be subsidized by this grant, prevents an estimate of the impact of the program tied to the cost.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>A strong and well educated nonprofit sector clearly contributes to the quality of services offered in Montgomery County.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>The mission of Nonprofit Montgomery is to build the strength, visibility, and influence of the County's nonprofit sector primarily through leadership development and partnerships between local government and the nonprofit sector.</li> <li>The application lists eight activities that Nonprofit Montgomery conducts. The programs being offered are not new.</li> <li>Nonprofit Montgomery received support from Montgomery County Department of Health and Human Services in FY2012 (\$25,000), FY2013 (\$25,000), and Department of Economic Development in FY 2014 (\$35,000).</li> <li>The Nonprofit Roundtable would provide about 60 percent of the financial support for the programs, with the County providing the other 40 percent.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>The proposal makes a compelling case for how nonprofit organizations benefit from the programs of the Nonprofit Roundtable. The proposal would have been stronger had it made a more compelling case for how the citizens of Montgomery County directly benefit from the programs of the Nonprofit Roundtable.</li> <li>The proposal includes descriptions of activities and provides some measures of quality indicating improvements in business practices and use of information provided during Nonprofit Roundtable activities.</li> <li>The County funding under this grant application would support the salary of the Executive Director. The application would have been stronger had some of the projected outcomes been specific to the work of the Executive Director rather than solely reporting on the broader Nonprofit Montgomery's organizational results.</li> </ul>	

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<b>Name of Organization:</b> The Nonprofit Village Center, Inc. – County Executive	
<b>Category/Program Area:</b> Op/≥2006; Other	<b>Amount Requested:</b> \$75,000
<b>Project Description:</b> Operating Support to sustain nonprofit organizations through shared space and services	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Total program cost is \$503,000</li> <li>• The grant request represents approximately 15% of the total program cost</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Economic development</li> <li>• Tenant organizations serve more than 66,000 Montgomery County residents</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Supports more than 20 small and emerging nonprofits</li> <li>• Collaboration with other organizations including Jewish Council for the Aging and Mosaica</li> <li>• Tenants’ employee ranks have more than doubled in the last 18 months</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• It would be helpful to see specific anticipated outcomes listed</li> <li>• Organization helps to build the capacity of its nonprofit tenants</li> </ul>	

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<b>Name of Organization:</b> The Salvation Army, A Georgia Corporation for the Salvation Army Montgomery County	
<b>Category/Program Area:</b> Op/<2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Requesting funding to provide direct financial assistance and case management services to individuals and families in a housing crisis situation	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• They estimate that they will provide financial assistance to 450 households during the fiscal year. They will prevent 405 households from entering homelessness for at least 30 days in FY14, which is 90% of the total cases.</li> <li>• 1600 individuals will be served through referrals, case management, food distribution, vouchers for clothing, and holiday assistance.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Its mission is a direct response to a local need: high housing costs are causing housing instability.</li> <li>• Their emergency assistance assists people with extremely low incomes, who have a demonstrated housing crisis, and who lack protective factors such as family or friends who can help.</li> <li>• Most of their clients are the most vulnerable members of the community and have one or more of the following characteristics: income below 15% of area median; families with children and a secondary tenant; have experienced 2 or more moves in the past year; have a young child (under age 2); are under age 24 and were in foster care at some point; prior episode of homelessness; evicted from public housing; experienced domestic violence in the past 30 days; have severe or persistent mental illness.</li> <li>• Provides direct financial assistance to pay back rent or utilities in order to avoid eviction.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The Salvation Army provides holistic safety-net services including food bag distributions, clothing and furniture vouchers, rental and utility assistance, case management, music lessons and character building activities for children, and distribution of holiday gifts for children.</li> <li>• Operating in Montgomery County since 1986.</li> <li>• Most of their funding comes from private donations through a strong direct mail program, bell ringers, outreach to local and family foundations, and corporate support.</li> <li>• Sole provider of fuel assistance through its partnership with the Washington Area Fuel Fund.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Collaborates with other social service organizations and churches to leverage funds and to refer clients to appropriate sources of help.</li> <li>• Assesses a family's financial situation to ensure that direct financial assistance will be effective.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> The Senior Connection of Montgomery County, Inc.	
<b>Category/Program Area:</b> Op/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$37,230
<b>Project Description:</b> The Senior Connection requests funds to offer low-income seniors, 62 + years of age, with free monthly money management assistance through their Bill Payer Program.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Serves 56 seniors through the Bill Payer Program (\$664 per senior).</li> <li>• Uses volunteers to deliver services.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Aids seniors in longer aging in place</li> <li>• Aims to allow seniors to maintain their financial independence and security by reducing/preventing mail fraud and identity theft as well as to assist with paying bills and maintaining organization in a population that experiences high levels of vision impairment and memory difficulties.</li> <li>• Increased need for service is evidenced by significant increase in numbers of elderly.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• In operation for 19 years and uses volunteers.</li> <li>• Organization developed program and collaboration with the American Association of Daily Money Managers (AADMM) due to an observed need for services in the low-income elderly pop.</li> <li>• Multitude of collaborations with various agencies.</li> <li>• Has able to fund program out of organization's general funds to date.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Provided clear description of monthly monitoring of volunteers and services delivered by organization.</li> <li>• Uses the long standing Money Management Program model established by the AARP.</li> <li>• Clear statement of measurable outcomes</li> <li>• More description of screening methods for volunteers would be of benefit.</li> </ul>	

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<b>Name of Organization:</b> The Senior Connection of Montgomery County, Inc. - County Executive	
<b>Category/Program Area:</b> Op/<2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$25,000
<b>Project Description:</b> Hire staff and strengthen organization infrastructure	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• By providing volunteer transportation for medical appointments and other designations this program has allowed 62% of people served to remain in their homes longer; and 60% to report feeling less socially isolated.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Aging in place is a critical issue in Montgomery, and access to reliable, affordable transportation services is limited. This service addresses the need of older adults to remain in the community and engaged.</li> <li>• Staffing and technology upgrading will allow the program to coordinate its services with other transportation programs for older adults.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• For 19 years this program has attempted to provide mobility by linking older adults to services and resources so that they can live as independently as long as possible and remain integral members of our community</li> <li>• By depending on a large cadre of volunteers, Senior Connection has been able to provide 13,000 units of transportation to 1,300 seniors.</li> <li>• Through partnerships with community based organizations, County government and others, this program has expanded its volunteer base and referral network</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Specifically defined expansion of existing services to serve 25% more clients, and increase number of volunteers by 25%</li> <li>• Working with several “villages” will expand demand for service.</li> <li>• Proposal does not address how technology will be used and what staffing will be added to meet increased demand.</li> </ul>	

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<b>Name of Organization:</b> Thor Teams, Inc.	
<b>Category/Program Area:</b> Op/≥2006; Youth Development	<b>Amount Requested:</b> \$24,123
<b>Project Description:</b> Tutoring and educational motivation to students from low-income families	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• The organization is requesting \$24,123 to support salaries of 8 tutors, 1 tutoring coordinator, 1 parenting coordinator, and other costs</li> <li>• The organization is proposing to provide service to 35 students</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The organization is targeting student from low-income families</li> <li>• The proposed services are expected to directly serve the aforementioned target population</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• The organization began delivering services since May 2007</li> <li>• In FY 2012, the organization received \$17,756 from the County Council</li> <li>• In FY 2013, the organization was a recipient of \$23,903 from the Council</li> <li>• In FY 2014, the organization has received \$20,000 from the County Council</li> <li>• The organization effectively leverages volunteers to ensure its future sustainability.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• This is a very robust and well-written proposal</li> <li>• The organization has a great track records of success</li> <li>• The organization has received public funds for 6 years, and is anticipating getting public funds into the future. It would be helpful if the organization can seek other sources of funds so as to sustain its activities in the future.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Unity Christian Fellowship, Inc.	
<b>Category/Program Area:</b> Op/≥2006; Youth Development	<b>Amount Requested:</b> \$37,380
<b>Project Description:</b> Operating support for youth programs	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Cost of program is \$66,000. Signature event fundraiser and donations: 60%. Recipient n=50 Agency funds 75% raised from private sources.</li> <li>• The project budget is for administrative support and other costs = 56% of total cost</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Promote student success among at-risk students, especially males and change lives in the community one student at a time. They expose young people to new experiences and teach life skills that enables them to make wise decisions throughout their middle and high school education.</li> <li>• Current enrollment of 50 students: Elementary students = 10, Middle school = 9, High School freshman through juniors = 24, seniors =7.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Collaborates with sororities/fraternities, local businesses, individuals, churches, Montgomery College Rockville, MCPS, GWU Men's Lacrosse team conducts event</li> <li>• Recruits and uses volunteers</li> <li>• 2012-13 Council grant \$15,000; 2013-14 Exec grant \$29,000</li> <li>• Summer Basketball for 10 years, Educational and Life Skills, the signature unit, for 6 years,</li> <li>• Game Changer Conference for 2 years</li> <li>• Offers incentives to students to participate and continue, e.g. gift cards, water bottles</li> <li>• Advertising Game Changer program at Germantown; very enthusiastic</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Well organized and strong proposal</li> <li>• If less funds, will strategically scale back some units and still meet mission</li> <li>• Strong program with good outcomes</li> <li>• Conducts fundraisers and solicit contributions from alternative sources. Trying to get grants.</li> <li>• Goal to achieve 100% high school graduation and 80% college enrollment. Current: HS graduation rate with diplomas is 91% and enrollment in college 65%</li> <li>• Budget item for administrator is very nominal</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Unity Youth Development	
<b>Category/Program Area:</b> Op/<2006; Youth Development	<b>Amount Requested:</b> \$28,320
<b>Project Description:</b> Support for football and cheerleading programs in the East County. Unity Youth Development’s mission is to provide an environment that develops and nurture well-rounded youth to reach goals and exceed expectations. The goal is to help develop civic-minded, healthy, respectful young people and prepare them for life as well as athletics.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Total FY15 estimated budget is \$28,320.</li> <li>• Requesting 100% of the operating budget.</li> <li>• 50% of the operating budget will be provided by registration fees.</li> <li>• Currently serves 160 athletes in all sports programs year around.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Unity Youth Development provides safe and accessible after-school program that works in conjunction with educational requirements to provide balance for the participating youth.</li> <li>• The after school program serves a number of federally funded title I and locally funded high-needs schools in the program area and provides positive alternatives against misconduct or gang activity.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Unity Youth Development partnered with the Root 53 Foundation to help distribute 150 backpacks filled with school supplies.</li> <li>• Unity Youth Development programs help to meet the county’s Safe Streets and Secure Neighborhoods Initiative and well as Healthy and Sustainable Communities.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Proposal is written well, clear and the program mission goal and needs are clear.</li> <li>• Unity Youth Development program collaborates with the White Oak community Recreation Center, Mid-County Community Recreation Center, and East County Community Recreation Center.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Upcounty Community Resources, Inc.	
<b>Category/Program Area:</b> Op/≥2006; Older Adults/Persons with Disabilities	<b>Amount Requested:</b> \$25,000
<b>Project Description:</b> Project provides operational, program and developmental funds that would enable an expansion of UCR activities with an eventual goal to become a pilot program for other organizations. UCR promotes full inclusion of person with disabilities in all aspects of the community through athletic, spiritual, social, artistic, and other member interests.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Of the total project costs of \$85,000 the organization is counting on \$60,000 (71%) from both county council and county executive funding.</li> <li>• County Council funds alone are 30%.</li> <li>• Participants to be served number 250 persons at a total cost per participant of \$340.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Organization serves a high service needs population in an underserved area of the county.</li> <li>• Works with faith communities to include participants in faith development and liturgical services.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The organization models itself on Potomac Community Resources, another more established group with the same mission, with services to persons in Upper Montgomery County.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Main purpose of funding is to move from a volunteer operation and hire full time staff to ensure growth while serving up-county residents.</li> <li>• Project aims to increase therapeutic and recreational programs and increase participants from 190-250 persons.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Upcounty Community Resources, Inc. – County Executive	
<b>Category/Program Area:</b> Op/≥2006; Older Adults/People with Disabilities	<b>Amount Requested:</b> \$30,000
<b>Project Description:</b> To establish Upcounty Community Resources, Inc. (UCR) as a prominent service organization in the community and to support the expansion of its activities for people with developmental differences.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The total cost of the program is estimated to be \$85,000, with \$30,000 and \$25,000 being requested from the County Executive and Council respectively, for approximately 65% of their total budget.</li> <li>• Their goal is to provide at least four weekly therapeutically based programs and 5 events for approximately for 50 families with members with developmental disabilities.</li> <li>• Achieving this goal would mean about 200 plus program sessions and 5 events annually.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Will provide therapeutically based programs and events for those with developmental differences in Upper Montgomery County.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The organization was incorporated in 2013, prior to which it operated as an informal group of volunteers.</li> <li>• Modeled on Potomac Community Resources (PCR) an established organization that serves a similar population in lower Montgomery County. PCR has agreed to serve UCR in an advisory capacity.</li> <li>• They have volunteers from a number of other organizations including ARC of Montgomery County, SEEC, Catholic charities, various parishes and the Jewish Foundation for Group Homes.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• 30% of the cost of the program has been raised from private sources.</li> <li>• They received a \$ 16,500 Executive Committee Collaboration grant last year.</li> <li>• PCR, an established organization in the County will serve URI in an advisory capacity.</li> <li>• They are supported by various like-minded churches and groups in the community.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Upper Montgomery Assistance Network - County Executive	
<b>Category/Program Area:</b> Op/<2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$10,000
<b>Project Description:</b> To expand the service area for the new Rental Assistance Program from Gaithersburg families to include Germanton, Gaithersburg and Derwood families	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• In 2012 and 2013 served 13 households with Rental Assistance of up to \$500 paid to landlords to prevent eviction and homelessness for up to 5 months.</li> <li>• In addition, the Upper Montgomery Assistance Network assisted 685 households in preventing homelessness through intervention and counseling assistance.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Demonstrated increase for need of service through analysis of clients served who included: 1 in 10 recipients are MCPS employees, 4 recipients were mothers on unpaid maternity leave returning to work, 3 participants were single parents awaiting child support or other income sources, 3 were approved for ongoing rental subsidies through HOC or County Rental Assistance Program and have remained in housing for 2 years after Upper Montgomery Assistance Network's assistance</li> <li>• Increased referrals from County and other agencies due to demand</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Mission is to prevent homelessness, help families keep utilities on and working, support people in housing transition and to educate and empower people in crisis.</li> <li>• Upper Montgomery Assistance Network has formal partnerships with Family Services and Housing Initiative Partnership, and also collaborates with the City of Gaithersburg and other County and nonprofit organizations.</li> <li>• Upper Montgomery Assistance Network is a lead agency within the Emergency Assistance Coalition</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Clearly defined objectives to provide direct financial assistance to provide short term rental subsidy to 10 families, and to provide short term rental subsidy to 4 local families up to \$500 per month for 5 months per household.</li> <li>• Budget accurately reflects stated objectives</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Washington Adventist University – County Executive	
<b>Category/Program Area:</b> Op/<2006; Other	<b>Amount Requested:</b> \$45,000
<b>Project Description:</b> Operational funds	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Total program cost is \$106,460</li> <li>• The grant represents 42% of program costs</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• The organization states that it will provide senior peer advocacy and youth camps and activities</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Collaboration agreements formed with several organizations including Ottley School of Music, the Ethiopian Community Center in Maryland and Washington Adventist Hospital</li> <li>• The organization would appear stronger if it had provided information about Board giving as requested by the Council.</li> <li>• Washington Adventist University has been part of Takoma Park community for 108 years</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal would be stronger if its approach and programs were more clearly defined</li> <li>• The proposal would be stronger if its program sustainability plans were more clearly defined</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Washington Youth Foundation, Inc. - County Executive	
<b>Category/Program Area:</b> Op/<2006; Youth Development	<b>Amount Requested:</b> \$25,000
<b>Project Description:</b> Washington Youth Foundation (WYF) is a community-based organization, whose mission is to provide education, health and social services to multi-cultural youth and their families, of Asian origin. This request is to support a parent awareness campaign with a focus on internet safety.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Cost-benefit analyses of WYF’s multimedia-based initiatives are difficult to estimate, as they are geared toward increasing parental involvement in their children’s overall education and well-being, for them to have a safer and healthier community.</li> <li>• WYF primarily relies on community-based services, volunteers and parental support, for empowering the participating youths to become productive members of the society at-large</li> <li>• The FY15 County fund will strictly be used to support their staff and project expenses.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• WYF provides various community-based educational services for Korean and Chinese youths and their families, to better integrate them with their respective communities, and to help them become more productive and contributing members of the society at-large.</li> <li>• WYF’s mission is to focus on parental awareness for stricter use of media, TV, internet and other mobile devices, which has posed a problem for at-risk Asian American children in particular.</li> <li>• The Foundation plans to utilize church-based organizations and various local media-based resources to reach their target population of Korean and Chinese immigrant families, to raise awareness on internet-safety and conduct follow-up workshops to meet experts on this topic.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• WYF was founded in 2002 as a non-profit organization. Their overall educational and life-skill services have primarily relied on non-county contributions and resources to provide their services. The organization has a strong infrastructure and a dedicated Board of Directors.</li> <li>• WYF primarily works/partners with the Korean and Chinese communities, including business sectors in Montgomery County. Their ‘Internet Safety Campaign’ has received county funding in FY13 and FY14. Based on their successful experience, WYF plans to further expand their program and reach out to more of the Asian population in the County.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal is well-written. Objectives/goals are clearly stated and sufficient details on budget and expense-related matters have been provided.</li> <li>• Future plans/indicators for outcome measurement(s) have been provided, but past outcome-details are lacking.</li> <li>• WYF is a well-integrated organization and has good community-based resources/volunteers to carry out their proposed project.</li> </ul>	

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<b>Name of Organization:</b> Winter Growth, Inc.	
<b>Category/Program Area:</b> Op/<2006; Health/Behavioral Health	<b>Amount Requested:</b> \$35,000
<b>Project Description:</b> Adult Medical Day Care Program	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Funds requested for this proposal is approximately 4% of total program cost.</li> <li>• Annual cost to provide Adult Medical Day Care services for up to 61 individuals a day is estimated at \$877,000.</li> <li>• 70% of clients have Alzheimer's.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Studies predict the population of older adults will triple in the next 4 decades.</li> <li>• One-in-ten people over the age of 65 suffer from Alzheimer's disease.</li> <li>• Program helps to keep older adults active in the community as an alternative to a nursing home.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Program has been delivering services in the County since 1979.</li> <li>• Past funding for program has been from Department of Health &amp; Mental Hygiene, Veterans Administration, and Montgomery County Respite Services. The County has provided funding for senior nutrition and escorted transportation</li> <li>• Received over \$9700 in fundraising for FY13; and over \$12,000 in fundraising for FY14.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Proposal has a clear description.</li> <li>• Proposal could be stronger by reporting more specific outcomes and collaborating more with other County nonprofit agencies.</li> </ul>	

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<b>Name of Organization:</b> Women Who Care Ministries, Inc.	
<b>Category/Program Area:</b> Op/2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$75,000
<b>Project Description:</b> Personnel support for Children Weekend backpack food program and for the newly launched Montgomery Village Food Center	
<b>Cost-benefit analysis:</b> (cost of service or activity; impact on recipient relative to cost): <ul style="list-style-type: none"> <li>• Food Drives held regularly generate 200-300 volunteer hours weekly</li> <li>• \$75,000 request is being matched from organization's funds</li> <li>• Food purchases of \$80,000 leveraged by \$250,000 of in-kind donations</li> </ul>	
<b>Public Benefit</b> (identified and demonstrated need; target population well served by proposal; program justification): <ul style="list-style-type: none"> <li>• Food Center launched September 2013 currently provides food to 200 clients per month</li> <li>• Doubled distribution to 1600 children who receive a weekend meal backpack</li> <li>• Children are identified by school personnel. Parents give permission for children's participation. Food is discreetly distributed by the school on Fridays</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program, leverage non-county government funding/resources; organization's capacity to carry out program): <ul style="list-style-type: none"> <li>• In 2012 held 350 food drives and distributed 41,000 food sacks through schools</li> <li>• Since 2001, assisting low-income children and families at risk of hunger and domestic violence</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other non-profits and County services; clear budget description; plan for future funding): <ul style="list-style-type: none"> <li>• Grant would increase the weekend food program to 2500 children</li> <li>• Only agency offering middle and elementary school weekend feeding programs</li> <li>• Previous grants for totaling \$130,000/year awarded in FY13 and FY14</li> <li>• While answers to most of the application questions were provided, the application would have been much easier to evaluate if each question had been answered individually as requested.</li> </ul>	

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<b>Name of Organization:</b> Women Who Care Ministries - County Executive	
<b>Category/Program Area:</b> Op/<2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$120,000
<b>Project Description:</b> Weekend backpack program	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	

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<b>Name of Organization:</b> Workforce Solutions Group of Montgomery County, Inc.	
<b>Category/Program Area:</b> Op/<2006; Economic Development/Workforce Development	<b>Amount Requested:</b> \$324,774
<b>Project Description:</b> To support delivery of re-entry program for ex-offenders 18 years and older.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Projecting to help 15 people find employment, but based on previous years' experiences, might help many more; work with around 300 in program in the prison.</li> <li>• Cost per participant \$ 1,082 per client if the 300 are used as the participant number.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Very beneficial for offenders to have gainful employment.</li> <li>• Target population well defined.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Organization has done this work since 2000</li> <li>• Collaborates with various Montgomery County agencies and non-profit organizations in the county.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Proposal would have been enhanced by providing information on the various sites where staff works and how everything is integrated. Some staff members work in the prison, in the pre-release part of the program and then also work at two sites in the county, providing on-going support to the participants. It was discussed in the interview session but would have been valuable to have information about that in the narrative.</li> <li>• Given the large funding request and the scope of the program, it would have been helpful if the proposal had identified the staff needed to support each of its component programs.</li> <li>• It would have been helpful to have information on the type of jobs participants obtain, how long they remain employed, how many return to prison etc., in order to better review the long-term success of the program.</li> </ul>	

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<b>Name of Organization:</b> World Organization for Resource Development and Education (WORDE)	
<b>Category/Program Area:</b> Op/<2006; Community Development	<b>Amount Requested:</b> \$75,000
<b>Project Description:</b> The Crisis and Resource program provides mentoring, case management and wellness activities for underserved county residents; target population is low to moderate income; Middle Eastern, South Asian and North/West/East African heritages	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Want to serve approximately 90 individuals; cost of program is about \$800 per client.</li> <li>• If receive less funding than that they will serve fewer people.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Provides direct services to individuals at risk of radicalization and other acculturation related stress conditions, providing access to social services, skill building and coping strategies to meet challenges; provides wellness activities and workshops. All of these services are beneficial to the individual and the organization seems well-suited for its target audience.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The organization brings together residents from multiple faiths, ethnicities and socio-economic brackets to promote social cohesion based on mutual respect and harmonious coexistence.</li> <li>• The organization's President serves as Co-Chair of the County Executive's Faith Community Working Group. The organization has developed collaborative relationships with the County Government and nonprofit organizations.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The program, which plans to provide case management, wellness curricula, topical workshops and group therapy, seems highly ambitious for the small staff anticipated (a part-time counselor and two aides).</li> <li>• The proposal would be strengthened by delineating types of outcomes it expects. It states that it has developed evidence-based measurement approaches to identify key indicators (depression, social isolation and acculturation-related issues). Because the program had only been in operation for four months when the proposal was written, there was little baseline data, but it would be helpful to have provided some quantified anticipated outcomes.</li> <li>• Additionally, the proposal would be strengthened by providing more information on its delivery approach (e.g., how many visits are part of a care plan; what constitutes discharge from the program; are clients referred to other service providers for mental health issues or does counselor provide these services?)</li> <li>• Beginning in 2014, the organization will participate in a National Institute of Justice funded study to evaluate the efficacy of WORDE's programs in reducing social tension, encouraging help-seeking behaviors and promoting public-safety.</li> </ul>	

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<b>Name of Organization:</b> XYZ Services, Inc.	
<b>Category/Program Area:</b> Op/<2006; Basic Needs/Emergency/Housing/Legal	<b>Amount Requested:</b> \$20,990
<b>Project Description:</b> Seeks funding to support its “close-the-gap” program, which provides affordable housing for recovering alcoholics and addicts who lack the funds to sustain adequate housing in the beginning stages of recovery.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Funds will be used to help pay overdue or back rent for tenants who are trying to stay sober but have been unable to find gainful employment. Currently they have 14 tenants.</li> <li>• Funds will also support housing requests for an increased number of applicants.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Provides low-rent sober housing to recovering alcoholics and addicts.</li> <li>• Lease and operate seven homes for men and one home for families.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Began its low rent sober housing program 8 years ago.</li> <li>• XYZ’s board member is CEO of a professional accounting firm which provides bookkeeping services and financial planning and budgeting services for the organization.</li> <li>• Draws most of its revenue from its tenants.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal lacks information on its outcomes and how they are measured.</li> <li>• Need clarification regarding the reasons why the women’s residence was converted into a men’s residence.</li> <li>• Need more information regarding its revenue sources.</li> <li>• Need more detailed budget information.</li> <li>• It would have been beneficial to attend the question and answer session in order to fill in the gaps.</li> </ul>	

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<b>Name of Organization:</b> YMCA of Metropolitan Washington (Youth and Family Services)	
<b>Category/Program Area:</b> Op/<2006; Youth Development	<b>Amount Requested:</b> \$85,000
<b>Project Description:</b> Carroll Ave and Quebec Terrace Community Center After-School Program. YMCA-YFS serves the most urgent and basic needs of residents who are primarily working poor, minority and immigrant families.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Total cost of program is \$ 183,198. 55 % will be funded through other sources including grants and individual gifts.</li> <li>• The program serves a surrounding area noted for high crime, including drug trafficking and gang activities. By offering educational afterschool programming and mentoring for children and teens, adult support groups, parenting classes, case management and food distribution will help to cut down on the crime rate.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• YMCA- YFS (CAQT) has been in operation for more than two decades, it has served more than 2,800 children and adults. The four community centers provide academic-focused after school care for children, intensive homework help and mentoring for teens</li> <li>• The program is viewed as a hub for community outreach and development in the neighborhood</li> <li>• This CAQT surrounding area has been plagued by chronic crime problems, including open -air drug dealing and violence.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The program has been in existence for over 20 years. It is part of the Greater Washington YMCA, well known for its commitment to community services involving the youth. YMCA-YFS has been receiving public and governmental support, including county grants. It depends greatly on fundraising to provide its services.</li> <li>• It relies on community for scholarships and Arts on the Block to continually expand the resources and opportunities available to clients in an effort to improve chances of success and overall quality of life.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal is clearly written. The ultimate outcome clearly defined.</li> <li>• It has established a successful measurement system to access to measure it relevant outcomes.</li> <li>• It has clearly described the budget and other resources to meet its program.</li> </ul>	

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<b>Name of Organization:</b> Youth for Christ/Montgomery County Inc. #1	
<b>Category/Program Area:</b> Op/≥2006; Youth Development	<b>Amount Requested:</b> \$30,840
<b>Project Description:</b> Funding to support after school drop-in program at Neelsville Middle School	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Total program cost is \$37,340; grant seeks approximately 83% of program cost</li> <li>• Impact on recipient relative to cost unclear from proposal; funds are requested in order to fund current part-time Program Director as a full-time position</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Target population are described as all students (teens) at Neelsville Middle School who desire their services</li> <li>• Program justification described as the need to help students navigate their teenage years</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Youth for Christ/Montgomery County is an affiliate of the national Youth for Christ organization described as in existence for 50 plus years</li> <li>• Organization has previously neither sought nor received public funding</li> <li>• Program has long history but its model as a recipient of public funds appears untested</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Proposal states clearly that program is open to children of all faiths and the goal is to “help teens navigate through their teenage years and we model that through Christian values.”</li> <li>• Plan for future funding is unclear as it appears to be the responsibility of each program staff person to secure their own private funding</li> <li>• The proposal would have been stronger if there had been clarity provided on the specific activities to be undertaken, including the subject matter, format and approach for engaging with students of all faiths and beliefs, to ensure that those activities would not result in grant funds being used to support religious activities.</li> <li>• The proposal would be improved by detailing relevant and measureable outcomes in addition to the one mentioned which was having an internal reporting mechanism to track the number of children participating.</li> </ul>	

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<b>Name of Organization:</b> Youth for Christ/Montgomery County, Inc. #2	
<b>Category/Program Area:</b> Op/≥2006; Youth Development	<b>Amount Requested:</b> \$22,500
<b>Project Description:</b> Program to help youth at Montgomery County Correctional Facility	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Total program cost is \$29,500; grant seeks approximately 76% of program cost</li> <li>• Impact on recipient relative to cost unclear from proposal</li> <li>• Grant would support an increase from 8hours/week to 20 hours/week at the facility</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Target population described as youth at Montgomery County Correctional Facility</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Youth for Christ/Montgomery County is an affiliate of the national Youth for Christ organization described as in existence for 50 plus years</li> <li>• Organization has previously neither sought nor received public funding</li> <li>• Program has long history but its model as a recipient of public funds appears untested</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Program targets a distinct population – juveniles who are incarcerated.</li> <li>• Plan for future funding unclear as each program staff person is responsible for raising own funds</li> <li>• The proposal states that the services are non-denominational. However, the program strategy is “relational outreach” defined in the proposal as a strategy which “helps young people acquire and develop a way of living taught by Christian values, balancing the physical, emotional, mental and spiritual aspects of life.” Additionally, the proposal states that staff will engage in prayer with the juveniles in the facility.</li> <li>• Proposal would have been stronger if it reconciled these two opposing positions, i.e., saying it was non-denominational while defining the program strategy to include teaching Christian values and prayer.</li> <li>• Proposal would be improved by presentation of more thoughtful outcomes measurement.</li> </ul>	