

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

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| <b>Name of Organization:</b> A Wider Circle, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                    |
| <b>Category/Program Area:</b> Established; Basic Need                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <b>Amount Requested:</b> \$119,000 |
| <b>Project Description:</b> Funding to furnish the homes of Montgomery County's most vulnerable children and adults                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                    |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                    |
| <ul style="list-style-type: none"> <li>• The requested amount will pay for the FTE's salary of a Director of Agency Partnerships, as well a Client Relations Coordinator, and Client Relations Associate.</li> <li>• Furnish the home of 5,000 MC residents</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                    |
| <ul style="list-style-type: none"> <li>• In FY14, a Wider Circle picked up items donated from more than 2,600 MC residents.</li> <li>• In FY 14, A Wider Circle furnished the homes of more than 2,700 MC children and adults representing more than 650 households.</li> <li>• In F14, A Wider Circle received approximately 800 referrals from MC DHHS.</li> </ul>                                                                                                                                                                                                                                                                                                                                                           |                                    |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                    |
| <ul style="list-style-type: none"> <li>• The program has been ongoing since 2001.</li> <li>• The program's support comes from a variety of resources. The largest is furniture, clothing, home appliances and volunteers' time. The next largest resources support is corporate support and then federal funding.</li> <li>• A Wider Circle reaches a large population in need of the resources, training, and support that Wider Circle provides. A Wider Circle redistributes furniture, clothing, and other items that would typically be thrown away or donated to an organization that sells the donated items.</li> <li>• A Wider Circle has a large volunteer base with more than 15,000 volunteers in FY14.</li> </ul> |                                    |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                    |
| <ul style="list-style-type: none"> <li>• The proposal was well written and the projected outcomes were clearly defined</li> <li>• A Wider Circle's Mission statement is simple but incredibly impactful.</li> <li>• A Wider Circle collaborates well with other programs that provide services within the life cycle goal of helping poor MC county residents with wrap around services that provide long term stability and end poverty.</li> </ul>                                                                                                                                                                                                                                                                           |                                    |

**Montgomery County Council  
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FY16 Evaluative Comments Information Sheet**

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| <b>Name of Organization:</b> A Wider Circle - County Executive                                                                                                                                                                                                                                                                                                                    |                                 |
| <b>Category/Program Area:</b> Established;<br>Economic/Workplace Development                                                                                                                                                                                                                                                                                                      | <b>Amount Requested:</b> 40,000 |
| <b>Project Description:</b> Provide comprehensive back to work support, including job coaches, classes and professional attire to Montgomery County residents living in poverty                                                                                                                                                                                                   |                                 |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                 |                                 |
| <ul style="list-style-type: none"> <li>• Training, attire and accessories will be provided 400 residents</li> <li>• 100% of participants will be actively engaged in interviews with potential employers or have secured employment</li> </ul>                                                                                                                                    |                                 |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                       |                                 |
| <ul style="list-style-type: none"> <li>• Residents gain independence and stability that employment bring</li> <li>• Residents have the opportunity to participate in and support a strong and vibrant economy</li> </ul>                                                                                                                                                          |                                 |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                  |                                 |
| <ul style="list-style-type: none"> <li>• Established in 2002</li> <li>• Partners with established county nonprofits and government agencies to provide professional development and employment support</li> <li>• Utilizes professional volunteers at many levels</li> <li>• Funding from foundations, corporations, individuals and events. Part of federal campaigns</li> </ul> |                                 |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                     |                                 |
| <ul style="list-style-type: none"> <li>• Funding would expand program that includes a 40 hour job P.R.E.P. Boot Camp, job coaching and professional attire</li> <li>• Volunteer job coaches play integral role in program</li> <li>• Proposal would be strengthened with more details about how many clients will actually secure and maintain employment.</li> </ul>             |                                 |

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| <b>Name of Organization:</b> Adventist HealthCare, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                   |
| <b>Category/Program Area:</b> Established;<br>Health/Behavioral Health                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>Amount Requested:</b> \$30,060 |
| <b>Project Description:</b> Provide lung cancer screenings and follow-up for the Asian population in Montgomery County.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                   |
| <ul style="list-style-type: none"> <li>• Funds requested represent 65% of overall program budget for program staff, medical professionals, interpreters, administrative support and coverage of lung cancer screenings for target population.</li> <li>• Program screened 51 individuals in 2013 and 59 individuals in 2014. Proposal targets 75 screenings for 2015.</li> </ul>                                                                                                                                                                                                                                                                                                                                          |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                   |
| <ul style="list-style-type: none"> <li>• Applicant identified target population because of extremely high incidence of lung cancer among the hospital's Asian patients (9.9% from 2000-2010, compared to 1.8% nationally).</li> <li>• Applicant developed program to improve the screening and early detection of lung cancer in the target population and improve five-year survival rates.</li> <li>• Funding would allow program to offer screening to participants at no charge (currently charges \$60 per participant).</li> </ul>                                                                                                                                                                                  |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                   |
| <ul style="list-style-type: none"> <li>• Organization is a network of acute care hospitals and health care services with extensive experience and resources to provide comprehensive medical support and care for its patients.</li> <li>• Program has been in existence since 2013 and has held four screening events each year.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                              |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                   |
| <ul style="list-style-type: none"> <li>• Proposal strongly demonstrates the need for the lung cancer screening program with statistics specific to the organization itself and the local target population that illustrates a differential in incidence of lung cancer in the Asian population compared to national trends.</li> <li>• Proposal would be stronger if it included explanation of whether county funds will be used to pay medical bills for residents that have adequate insurance.</li> <li>• Proposal can benefit from partnerships with nonprofit organizations and/or events in the county that specifically target the Asian community to increase number of screenings and people served.</li> </ul> |                                   |

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| <b>Name of Organization:</b> Adventist HealthCare, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                   |
| <b>Category/Program Area:</b> Established;<br>Health/Behavioral Health                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>Amount Requested:</b> \$25,365 |
| <b>Project Description:</b> Establish a Spanish-language Breastfeeding Class for expectant mothers/couples within the AHC Washington Adventist Hospital service area.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <ul style="list-style-type: none"> <li>• Funds requested represent 100% of program costs to provide 45 Spanish-speaking women with breastfeeding instruction.</li> <li>• Funds would cover existing program coordinator, two Spanish-speaking consultants, vouchers for participants valued at \$40 per couple per class, and program costs including projector equipment, instructional video, supplies.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                               |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                   |
| <ul style="list-style-type: none"> <li>• To reflect the diversity of Adventist HealthCare’s patient population, grant funds will create a new Spanish-language breastfeeding class for Spanish-speaking women with preference to those who plan to deliver at Adventist HealthCare.</li> <li>• Program goal is to increase the duration of breastfeeding by Spanish-speaking mothers to reduce infant mortality, protect infants against infectious and chronic diseases and contribute to the health and well being of mothers.</li> </ul>                                                                                                                                                                                                                                                                                                        |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                   |
| <ul style="list-style-type: none"> <li>• Organization is a network of acute care hospitals and health care services with extensive experience and resources to provide comprehensive medical support and care for its patients.</li> <li>• Organization as a whole utilizes interns with local universities to implement community programs and has on-staff 30 qualified bi-lingual staff and medical professionals to provide high-quality medical care.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                              |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                   |
| <ul style="list-style-type: none"> <li>• Proposal clearly outlines need and public benefit for a breastfeeding program that is specifically geared towards Spanish-speaking patients of the organization.</li> <li>• Proposal could benefit from additional leverage of staff, resources – as in-kind donations or financial support from the organization itself – to implement program.</li> <li>• Proposed budget can be strengthened by including materials and/or existing knowledge from similar breastfeeding classes (targeting Spanish speakers) in similar hospital settings to possibly reduce overall program cost.</li> <li>• Proposal can expand on statistics or demographic information to clearly demonstrate need in terms of financial assistance for classes and rationale behind expected number of people served.</li> </ul> |                                   |

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| <b>Name of Organization:</b> Affiliated Community Counselors, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                  |
| <b>Category/Program Area:</b> Established;<br>Health/Behavioral Health                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>Amount Requested:</b> \$5,000 |
| <b>Project Description:</b> Funds are requested (1) to partially support the addition to Affiliated Community Counselors, Inc. (ACCI) staff of two part-time Licensed Clinical Social Workers – a Spanish speaking therapist and one trained in play therapy for children, thus enhancing ACCI’s ability to provide affordable and comprehensive mental health services to Montgomery County (MC) residents and (2) to partially fund subsidization of client fees. ACCI will provide \$3,100 in additional funds.                                                                                                                                                                                                                                                                                                                                                                                                           |                                  |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                  |
| <ul style="list-style-type: none"> <li>• The information furnished does not provide a basis for a cost-benefit analysis.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                  |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                  |
| <ul style="list-style-type: none"> <li>• ACCI provides high quality, comprehensive mental health services under financial arrangements that make care almost universally accessible and promptly available even to the uninsured or underinsured. It does not have a waiting list. The addition of two part-time specialized therapists will broaden its ability to serve MC residents in need of care without regard to ability to pay, as will the requested modest contribution to funding the gap between therapeutic costs and client fees.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                  |                                  |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                  |
| <ul style="list-style-type: none"> <li>• For over thirty years, ACCI has funded the delivery of quality therapeutic services to MC residents exclusively through program fees, adjusted to insurance reimbursement levels and client ability to pay, and by compensating therapists at very low rates. It receives referrals from and actively coordinates with County and nonprofit organizations offering limited focus or short term support to mentally or emotionally challenged MC residents, e.g., the MC Crisis Center, Montgomery College, Montgomery Hospice and area schools and hospitals. In recent years it has received extensive volunteer/pro bono support, including essential legal and accounting services. It has initiated private fundraising and now actively seeks to increase public awareness of its services and to broaden its client base. It has not previously sought MC funding.</li> </ul> |                                  |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                  |
| <ul style="list-style-type: none"> <li>• The proposal reports client satisfaction with treatment results but would be strengthened by detail as to measurement methods and hourly rates for therapists. Optimal integration and coordination with County and complementary organizations are clearly described.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                  |

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| <b>Name of Organization:</b> African Immigrant and Refugee Foundation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <b>Category/Program Area:</b> Established; Youth Development                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>Amount Requested:</b> \$10,070 |
| <b>Project Description:</b> Support for The Catching Up program, a cultural enrichment and academic support program for African immigrant youth in Montgomery County.                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                   |
| <ul style="list-style-type: none"> <li>• The Catching Up Program (CUP) helps empower African immigrants toward the goal of integration and self-sufficiency in the US.</li> <li>• The program serves 75 youth with a budget of \$28,000 (cost per recipient of \$373).</li> </ul>                                                                                                                                                                                                                                                                                                                                      |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                   |
| <ul style="list-style-type: none"> <li>• Project serves a specific target population and proposal identifies a demonstrated need in the African immigrant community.</li> <li>• Program has demonstrated measurable, positive outcomes, including improved academic performance, social interaction and self-esteem.</li> <li>• Program has achieved past success with 95% of youth in CUP reporting enhanced self-esteem, 90% reporting enhanced social interaction skills and 80% reported improved attitudes towards school and studying.</li> </ul>                                                                |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                                                                                                                                                                                                                                                       |                                   |
| <ul style="list-style-type: none"> <li>• African Immigrant and Refugee Foundation has been in operation for 14 years and has a 12-year partnership with area public schools and community based organizations.</li> <li>• Organization partners with other non-profits to provide steady stream of volunteers.</li> <li>• Leverages resources by using donated space at Park Montgomery and Essex Apartment to provide services.</li> <li>• African Immigrant and Refugee Foundation has received public funds for program and has demonstrated ability to provide services with low ratio of cost/student.</li> </ul> |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                          |                                   |
| <ul style="list-style-type: none"> <li>• Organization monitors its efficacy by administering surveys at partner schools throughout the year.</li> <li>• Proposal provides clear measurable outcomes for academic improvement. It would be helpful if the proposal provided more quantifiable assessment of the student's improvement in overall well-being.</li> <li>• The program provides a clear budget description and provides services in cost-effective manner.</li> </ul>                                                                                                                                      |                                   |

**Montgomery County Council  
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FY16 Evaluative Comments Information Sheet**

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| <b>Name of Organization:</b> African Immigrant and Refugee Foundation – County Executive                                                                                                                                                                                                                                                                                 |                                   |
| <b>Category/Program Area:</b> Established; Youth Development                                                                                                                                                                                                                                                                                                             | <b>Amount Requested:</b> \$10,400 |
| <b>Project Description:</b> Provide for the "Catching Up" Youth Development Program                                                                                                                                                                                                                                                                                      |                                   |
| <p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                                                                                                                                                                |                                   |
| <p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                                                                                                                                      |                                   |
| <p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul> |                                   |
| <p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                    |                                   |

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| <b>Name of Organization:</b> African Women Council, Inc. – County Executive                                                                                                                                                                                                                                                                                                                                  |                                  |
| <b>Category/Program Area:</b> Newer;<br>Economic/Workforce Development                                                                                                                                                                                                                                                                                                                                       | <b>Amount Requested:</b> \$9,000 |
| <b>Project Description:</b> Funding to lease space at The Nonprofit Village                                                                                                                                                                                                                                                                                                                                  |                                  |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                            |                                  |
| <ul style="list-style-type: none"> <li>• Organization is requesting \$9,000 toward annual rent of \$10,150</li> <li>• Anticipates receiving \$3,000 in other donations</li> </ul>                                                                                                                                                                                                                            |                                  |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                  |                                  |
| <ul style="list-style-type: none"> <li>• Centrally located facility to provide information, service, and assist in integrating African women into society in an atmosphere of confidentiality, security and cultural sensitivity. Reduces fear of exploitation</li> <li>• Creating self-sufficiency, self-confidence and ability to enable the women to contribute to the economics of the county</li> </ul> |                                  |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):                                                                                                                             |                                  |
| <ul style="list-style-type: none"> <li>• In existence since 2013</li> <li>• Created a database of potential partners, including the Gilchrist Center, local churches, libraries and community centers</li> <li>• Seeks expert advice from professionals with diverse backgrounds</li> <li>• Received small amounts from membership and corporate sponsors.</li> </ul>                                        |                                  |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                |                                  |
| <ul style="list-style-type: none"> <li>• There is a strong desire to leverage human capital and corporate sponsorship; also to make use of social media to recruit volunteers</li> <li>• An increase in the number of persons served and follow-up information on participants would also strengthen the proposal.</li> </ul>                                                                                |                                  |

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| <b>Name of Organization:</b> Aligarh Muslim University Alumni Association of North America, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                  |
| <b>Category/Program Area:</b> Newer; Youth Development                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>Amount Requested:</b> \$1,500 |
| <b>Project Description:</b> Provide resources, guidance and assistance to minority and underprivileged youth and young adults to pursue college education and obtain internships.                                                                                                                                                                                                                                                                                                                                                                            |                                  |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                  |
| <ul style="list-style-type: none"> <li>• The total budget for the program is \$3,000 and seeking \$1,500 from the county.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                         |                                  |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                  |
| <ul style="list-style-type: none"> <li>• The program is geared towards college Admissions and Internship seminars for minority, underprivileged and immigrant youth of Montgomery County.</li> </ul>                                                                                                                                                                                                                                                                                                                                                         |                                  |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                                                                                                                                                                                             |                                  |
| <ul style="list-style-type: none"> <li>• The program was operational since August of 2013.</li> <li>• The proposal would have been stronger with a more detailed description of the organization and its work in Montgomery County in addition to the work described in India.</li> </ul>                                                                                                                                                                                                                                                                    |                                  |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                |                                  |
| <ul style="list-style-type: none"> <li>• The proposal is unclear about what the actual program content will be, how the seminars are advertised, how students are selected or encouraged to attend, and how they will follow up with attendees to get outcomes data.</li> <li>• The proposal would have been stronger if the proposed outcomes and numbers (5 of 10 attendees will apply to college) had some relation to the proposed numbers of participants in the seminars, however, the proposal did not contain projected numbers for FY16.</li> </ul> |                                  |

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| <b>Name of Organization:</b> Arise & Flourish                                                                                                                                                                                                                                                                                                                                                                                                           |                                   |
| <b>Category/Program Area:</b> Newer;<br>Health/Behavioral Health                                                                                                                                                                                                                                                                                                                                                                                        | <b>Amount Requested:</b> \$10,000 |
| <b>Project Description:</b> Education and prevention of addictions among the youth and adults of Montgomery County.                                                                                                                                                                                                                                                                                                                                     |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                       |                                   |
| <ul style="list-style-type: none"> <li>• Total program cost is \$15,000; the grant request is approximately 67% of the program cost.</li> <li>• The organization is working to close the gap of substance prevention programs that are not fully funded by government programs.</li> <li>• There is not any clear projection of numbers served.</li> </ul>                                                                                              |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                             |                                   |
| <ul style="list-style-type: none"> <li>• The project target population is in primary and middle schools.</li> <li>• Plans to provide necessary services that are not covered by school budgets.</li> <li>• Educates young adults in the dangers of addiction.</li> <li>• The organization meets at the Potomac Community Center, with ambitions of focus on the whole county.</li> </ul>                                                                |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                                                                                        |                                   |
| <ul style="list-style-type: none"> <li>• Arise &amp; Flourish is a new organization that helps those who struggle with the disease of addiction.</li> <li>• They will seek contributions and assistance from other like-minded individuals and non-profits.</li> <li>• The organization is based on the "Sober School" model in California and has a group of professional volunteers that will assist with the efforts of the organization.</li> </ul> |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                           |                                   |
| <ul style="list-style-type: none"> <li>• The proposal would be strengthened by identifying numbers of youth to be served.</li> <li>• The outcomes are not clearly measurable.</li> <li>• Proposal would have been stronger if it demonstrated a strategy for achieving integration of its program within the MCPS system.</li> </ul>                                                                                                                    |                                   |

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| <b>Name of Organization:</b> Asbury Foundation, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                   |
| <b>Category/Program Area:</b> Established; Older Adults/Disabilities                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>Amount Requested:</b> \$21,000 |
| <b>Project Description:</b> Develop intergenerational relationships with and serve the needs of at-risk children, youth, and families through the Gaithersburg Beloved Community Initiative.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                   |
| <ul style="list-style-type: none"> <li>• \$21,000 will go towards the salary of a part-time coordinator for the intergenerational program; currently the position is being served by an elderly volunteer resident.</li> <li>• Program will serve 20 students and will be supported by the volunteer residents at Asbury, although there is lack of clarity about the potential impact of the program and whether the cost is relative to the potential impact.</li> <li>• According to school personnel noted in the proposal, this program has had a positive impact on the students being targeted, although no specific details are provided.</li> </ul>                 |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <ul style="list-style-type: none"> <li>• The applicant has done an analysis of the need for this service, and believes that the low income limited English speaking population will be best served by the residents, however there are some questions that remain unanswered about how the project bridges some of the cultural/linguistic/age differences between the mentors and students.</li> <li>• The basis for the justification is that the need to coordinate this program has outgrown volunteer staffing and additional support is required. This is a new request, as the need for a paid staff member in this position has been recently identified.</li> </ul> |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                             |                                   |
| <ul style="list-style-type: none"> <li>• Asbury greatly uses volunteers to serve as mentors for the students</li> <li>• The organization leverages the use of other funding sources, and has a strong donor pool from which to draw. This large amount of funding available does not necessarily indicate a strong need for County Council support.</li> <li>• Asbury works collaboratively with other area nonprofits in Gaithersburg, and is aware of the needs of the residents outside of the Asbury community.</li> </ul>                                                                                                                                               |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                |                                   |
| <ul style="list-style-type: none"> <li>• There is limited information on previous outcomes, and the information that is provided is not quantifiable.</li> <li>• Use of coordinator's time will be focused on programmatic oversight, in addition to fundraising, therefore portion of time will not be spent on managing and strengthening the program itself.</li> <li>• Proposal would be stronger with detailed information on the mentoring best practices program used, and how the volunteers are trained to work with the youth and address cultural/linguistic differences.</li> </ul>                                                                              |                                   |

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| <b>Name of Organization:</b> Asian American LEAD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <b>Category/Program Area:</b> Established; Youth Development                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Amount Requested:</b> \$70,574 |
| <b>Project Description:</b> Support low-income/underserved Asian Pacific American middle school youth with educational empowerment, identity, and leadership opportunities through after school/mentoring programs.                                                                                                                                                                                                                                                                                                                                                                                                               |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                   |
| <ul style="list-style-type: none"> <li>• Proposal requests funds to expand after-school tutoring to two additional middle schools in Montgomery County.</li> <li>• Organization seeking to hire full-time employees to manage program.</li> <li>• Cost per student is not clear because the program is expanding to two new schools and the number of participants is not yet known. Proposal estimates 30 students from one middle school but does not provide estimate for second middle school.</li> </ul>                                                                                                                     |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                   |
| <ul style="list-style-type: none"> <li>• Program reports positive results with past participants, including 92% of youth participating in at least one leadership workshop.</li> <li>• Proposal identifies demonstrated need because middle schools specifically reached out to Asian American LEAD (AALEAD) to request program at their location. Public need is real and verifiable.</li> <li>• Montgomery County public schools provide youth referrals and space for programs.</li> <li>• Last year, AALEAD had 134 middle school youth enrolled in its MD Middle School Program at five different middle schools.</li> </ul> |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <ul style="list-style-type: none"> <li>• Organization was founded in 1998 and has long history of providing service to low-income Asian youth.</li> <li>• AALEAD has strong endowment of \$1M and has demonstrated an ability to attract funding from diverse group of public and private sources, including an aggressive individual fundraising plan started in 2013.</li> <li>• AALEAD coordinates well with other non-profits to provide opportunities for its students to volunteer and learn about other cultures.</li> </ul>                                                                                               |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                     |                                   |
| <ul style="list-style-type: none"> <li>• Proposal would benefit from a more concrete description of the impact the program has on the participant's academic and social development. The organization reports a positive impact on the community and quantifiable data will help illustrate that impact.</li> <li>• Proposal would benefit from a clearer budget to understand how much money is needed to run the program.</li> </ul>                                                                                                                                                                                            |                                   |

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| <b>Name of Organization:</b> Asian American LEAD – County Executive                                                                                                                                                                                                              |                                   |
| <b>Category/Program Area:</b> Established; Youth Development                                                                                                                                                                                                                     | <b>Amount Requested:</b> \$50,000 |
| <b>Project Description:</b> Supports low-income/underserved Asian Pacific American youth with educational empowerment, identity, and leadership opportunities through after school, summer, and mentoring programs.                                                              |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                |                                   |
| <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                                                                                                                                                                                 |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                      |                                   |
| <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                                                                                                                                                                                 |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program): |                                   |
| <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                                                                                                                                                                                 |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                    |                                   |
| <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                                                                                                                                                                                 |                                   |

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| <b>Name of Organization:</b> Asian Pacific American Legal Resource Center - County Executive                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                   |
| <b>Category/Program Area:</b> Established; Basic Need                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>Amount Requested:</b> \$25,000 |
| <b>Project Description:</b> Provide free civil legal services to low-income Asian Americans with limited English proficiency in a range of legal issues.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <ul style="list-style-type: none"> <li>• With a staff of only 4 full-time lawyers, interns, and legal assistants, APALRC handled 627 cases in FY 2014.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                   |
| <ul style="list-style-type: none"> <li>• In FY 14, APALRC handled 627 cases, impacting 550 households and 1,750 individuals.</li> <li>• APALRC reports that it is the only legal services provider that focuses on the legal needs of Asian immigrants, providing services in 6 different Asian languages.</li> <li>• APALRC provides needed services to Montgomery County residents, including Immigration matters (36%), family law issues (19%), assisting victims of crime (15%), housing (7%), and employment and education issues (5%)</li> <li>• APALRC is outward looking and focuses on areas of need, such as current efforts to help victims of trafficking.</li> </ul> |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                                   |                                   |
| <ul style="list-style-type: none"> <li>• APALRC effectively leverages its resources by building and maintaining its pro bono support from law firms, and effectively using legal interns and other volunteers.</li> <li>• Has been operating since 1998.</li> <li>• APALRC is financially sound, continuing to build its diverse sources of funding, including individual donors and law firms.</li> <li>• APALRC has effective partnerships with many other social service agencies.</li> </ul>                                                                                                                                                                                   |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                   |
| <ul style="list-style-type: none"> <li>• The proposal is very strong and makes a compelling case for the important work it does and for its ability to be impactful on a relatively small budget.</li> <li>• The proposal would be strengthened by providing more information about how much of its budget is dedicated to residents of Montgomery County.</li> </ul>                                                                                                                                                                                                                                                                                                              |                                   |

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| <b>Name of Organization:</b> Asian-American Homeownership Counseling, Inc.                                                                                                                                                                                                                                                                                                                                               |                                   |
| <b>Category/Program Area:</b> Newer;<br>Economic/Workforce Development                                                                                                                                                                                                                                                                                                                                                   | <b>Amount Requested:</b> \$35,400 |
| <b>Project Description:</b> Post-foreclosure program – Rebuilding credit and asset building.                                                                                                                                                                                                                                                                                                                             |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                        |                                   |
| <ul style="list-style-type: none"> <li>• Grant request is for 84% of the organization’s full-time counselor.</li> <li>• Clients will become financially responsible citizens and understand the importance of good credit.</li> <li>• The graduates of the Rebuilding Credit program will increase credit scores by at least 100 points (with a score of 500 that would be a 20% increase in a credit score).</li> </ul> |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                              |                                   |
| <ul style="list-style-type: none"> <li>• Helps target population fix and rebuild credit, providing workshops and education to understand the importance of good credit.</li> <li>• Program provides one-on-one counseling and group workshops that focus on how to build, maintain, improve retain credit for a life time.</li> </ul>                                                                                    |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):                                                                                                                                         |                                   |
| <ul style="list-style-type: none"> <li>• Asian-American Homeownership Counseling has received increased County Executive grants over the past 3 years.</li> <li>• Asian-American Homeownership Counseling has interns working full time and volunteers have provided over 3257 hours of service in FY2014</li> <li>• Asian-American Homeownership Counseling was established in 2010.</li> </ul>                         |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                            |                                   |
| <ul style="list-style-type: none"> <li>• Outcome measures could be better defined.</li> <li>• Target population is of moderate income.</li> </ul>                                                                                                                                                                                                                                                                        |                                   |

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| <b>Name of Organization:</b> Asian-American Homeownership Counseling, Inc. – County Executive                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                   |
| <b>Category/Program Area:</b> Newer; Basic Need                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>Amount Requested:</b> \$52,500 |
| <b>Project Description:</b> Assists with foreclosure prevention, homebuyer education and counseling, which includes money management, understanding credit and asset building                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                   |
| <ul style="list-style-type: none"> <li>• The amount requested is to pay partial salary for the Program Manager, which seems appropriate. The application states that they helped more than 219 households in 2014.</li> <li>• The cost-benefit analysis cannot be directly determined on a per-customer basis but the overall benefit of preventing foreclosures in the community is undeniably positive overall and worthwhile.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                   |
| <ul style="list-style-type: none"> <li>• The target population seems very broad and could be better defined in terms of the number of people in the county who need this organization’s assistance.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                   |
| <ul style="list-style-type: none"> <li>• Organization has successfully secured additional funding for this program</li> <li>• Has collaborations and partnership with other area communication organizations, though it is a bit unclear how these collaborations are beneficial in terms of client referrals and program success.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                   |
| <ul style="list-style-type: none"> <li>• The proposal would have been stronger if there had been more information on the program itself and what services clients receive as they move through the program</li> <li>• More information about the number of individuals served rather than percentages would have been helpful</li> <li>• The outcome measures are more targeted to the organization rather than the outcome for the clients. The outcome measure of “turning 50% of foreclosure prevention callers into appointments and 80% of appointments into clients” doesn’t give much information on actual number of individuals and no information on the outcomes of the clients themselves.</li> <li>• It’s unclear what “receiving a certificate to become eligible for an affordable mortgage program” means for the individuals and if those individuals actually do purchase homes and are successful in avoiding any foreclosure issues</li> <li>• The proposal would have been strengthened by providing more information regarding the interns and their responsibilities</li> </ul> |                                   |

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| <b>Name of Organization:</b> Asian-Pacific Islander Domestic Violence Resource Project                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                   |
| <b>Category/Program Area:</b> Established; Children and Families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>Amount Requested:</b> \$17,840 |
| <b>Project Description:</b> Provide direct case management services to Asian/Pacific Islander survivors of domestic violence                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <ul style="list-style-type: none"> <li>• Grant would cover 10% of salary and benefits for Survivor Services Program Manager; 25% of salary and benefits for the Case Manager, plus a small percentage of other direct costs.</li> <li>• Last year, 30 out of 167 survivors served were in Montgomery County.</li> </ul>                                                                                                                                                                                                                                                                                                            |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                   |
| <ul style="list-style-type: none"> <li>• Demonstrated need for culturally competent services for Asian American Pacific Islander (AAPI) population.</li> <li>• Asian-Pacific Islander Domestic Violence Resource Project is only pan-Asian organization serving survivors of domestic violence and sexual assault in Montgomery County and Greater Washington; has capacity to provide direct culturally appropriate services (through bilingual staff plus volunteer advocates) in 19 Asian/Pacific Island languages.</li> </ul>                                                                                                  |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                   |                                   |
| <ul style="list-style-type: none"> <li>• Agency is well-established, has 16-year track record of providing proposed services</li> <li>• Staff case managers are bilingual or multi-lingual</li> <li>• Has been successful in obtaining public funding, including from Federal, DC, Virginia, and Maryland state governments; received County funding in FY14 (didn't apply for FY15)</li> <li>• Makes effective use of volunteers, most of whom are AAPI and can assist in culturally appropriate manner, and partners with Montgomery County agencies and other nonprofits to provide information as well as services.</li> </ul> |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                      |                                   |
| <ul style="list-style-type: none"> <li>• Clear description of need.</li> <li>• Coordinates with Family Justice Center and other nonprofits.</li> <li>• Proposal would be stronger with explanation of why anticipated target to be served (20 survivors) is lower than number served in FY14 (30)</li> </ul>                                                                                                                                                                                                                                                                                                                       |                                   |

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| <b>Name of Organization:</b> Audubon Naturalist Society of the Central Atlantic States, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                   |
| <b>Category/Program Area:</b> Established; Children & Families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>Amount Requested:</b> \$24,057 |
| <b>Project Description:</b> Provide “Unplug and Play-in-Nature” afterschool enrichment programs for 5 MCPS Title I elementary school students for the 2015-2016 school year.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                   |
| <ul style="list-style-type: none"> <li>• 3 six-week sessions (fall, winter, spring) with 100 students in each session at 5 Title I schools</li> <li>• Funds requested primarily pay for afterschool program coordinator, naturalists, &amp; lead teachers at each school.</li> <li>• Students receive free meals through federal program and snacks donated from grocery chain.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                   |
| <ul style="list-style-type: none"> <li>• In the past decade, as the recipient of private philanthropic grants, Audubon Naturalist Society (ANS) has contributed over \$1 million to out of school time programming for MCPS students</li> <li>• Program serves 3<sup>rd</sup>-5<sup>th</sup> graders at 5 Title I schools (children least likely to have access to outside, nature based &amp; supervised learning).</li> <li>• Programs are linked to MCPS curriculum in science, social studies, &amp; PE.</li> <li>• Feedback from teachers indicate that the program is a valuable resource for students in need.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <ul style="list-style-type: none"> <li>• ANS has more than a 10-year history of providing environmental education programs at MC public schools. This includes GreenKids programs provided free of charge to 56 schools as well as after school clubs supported by PTAs and fees.</li> <li>• Strong Collaborations: 4 Master Naturalists (trained by the Univ of MD) volunteer with the program.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                   |
| <ul style="list-style-type: none"> <li>• Continues &amp; builds on success of existing program, currently in its 2<sup>nd</sup> year.</li> <li>• High level of demand for program with principals seeking program and demand outstripping supply.</li> <li>• Collaboration with Master Naturalist Program run by UMD.</li> <li>• Free meals provided to students through federally-funded After School Meal Program plus Whole Foods donated snacks.</li> <li>• Parents are encouraged to attend &amp; participate in “end of session” showcase event.</li> <li>• Strong outcome measurements. Outcomes are measured through pre and post surveys of students. Last year &amp; current program record high attendance rate (84%) and all sessions filled to capacity.</li> <li>• Clear budget</li> <li>• Demonstrated ability to raise donations from private &amp; corporate donors; however staff explained how it is harder to procure donations for programs serving MC children as opposed to programs offered to DC and PG students because outside foundations often don’t recognize that MCPS, too, has Title I schools and needy populations.</li> </ul> |                                   |

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| <b>Name of Organization:</b> Ayuda - County Executive                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                   |
| <b>Category/Program Area:</b> Established; Basic Need                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>Amount Requested:</b> \$20,000 |
| <b>Project Description:</b> Provide interpretation and translation services to ensure equal access to justice for limited-English proficient and Deaf community members                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                   |
| <p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• A cost-benefit analysis for this project is difficult to determine because the benefit for clients of having appropriate interpreters and translators available in legal situations is not something that can always be calculated by financial definitions. However, the organization states it assisted in over 4,000 matters in 2014, which would indicate an incredibly positive return on investment</li> </ul>                                                                                                                                            |                                   |
| <p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The application doesn't specifically mention the number of clients or legal matters that it has assisted with in Montgomery County. Most of the information relates to their work in Washington, DC. It would have been helpful for them to have provided more information about their work in the county.</li> </ul>                                                                                                                                                                                                                 |                                   |
| <p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Organization seems to be effective and has history of positive outcomes.</li> </ul>                                                                                                                                                                                                                                                                                              |                                   |
| <p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• The proposal would have been improved by providing information on work in the County itself</li> <li>• It would have been helpful to have information about the cost of the interpreters' hourly rate which seems a bit high. Perhaps this is because they have to have specialized legal knowledge in order to be successful, but it would have been helpful for that information to have been provided</li> </ul> |                                   |

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| <b>Name of Organization:</b> Bethesda Cares, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                   |
| <b>Category/Program Area:</b> Established; Basic Need                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>Amount Requested:</b> \$30,000 |
| <b>Project Description:</b> Provide mental health services as integral part of outreach to people experiencing homelessness.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                   |
| <ul style="list-style-type: none"> <li>• Bethesda Cares is requesting only 10% of the Outreach Project cost.</li> <li>• BC effectively utilizes county funds. It receives over 70% of its funding from community donations, grants (other than county), and fundraising, and has a robust volunteer program. It operates with only 4 full-time and 6 part-time staff members and receives about 30,000 volunteer hours.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                   |
| <ul style="list-style-type: none"> <li>• Bethesda Cares reaches out to the chronically homeless to build the relationships that have the potential to get them to accept services and on the path to housing. Although its target population is the most challenging, it has documented successes in getting individuals to accept mental health services, and eventually housing. Since 2010, the number of chronically homeless individuals in downtown Bethesda has been reduced from 35-40 to 10 (2014) and 49 people have been moved into permanent supportive housing.</li> <li>• Last year, the Bethesda Cares psychiatrist saw 52 people in group settings, held 175 individual sessions with 23 people. Of the 23, 11 are currently in housing.</li> <li>• An American University study showed that housing the homeless in Montgomery County could save between \$1.2 and \$5.1 million per year. In 2014, homelessness in Montgomery County dropped by 11%.</li> </ul> |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <ul style="list-style-type: none"> <li>• Bethesda Cares has a broad base of financial support and a large and committed volunteer network.</li> <li>• Bethesda Cares has been effectively carrying out its mission since 1988.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                   |
| <ul style="list-style-type: none"> <li>• The proposal makes a compelling case for its mission and the effectiveness of its programs.</li> <li>• Financial information is clearly presented.</li> <li>• The application would have been strengthened by providing quantification of a broader range of outcomes.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                   |

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| <b>Name of Organization:</b> Bethesda Green, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                   |
| <b>Category/Program Area:</b> Newer;<br>Economic/Workforce Development                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>Amount Requested:</b> \$36,566 |
| <b>Project Description:</b> Support a revival and expansion of our county-wide Green Business incubator alongside complimentary and synergetic education and programmatic activities.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                   |
| <p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Stimulate the next generation business models and solutions.</li> <li>• Since 2009, Bethesda Green has been connecting hundreds of young people with green jobs and internships.</li> <li>• One of the outreach and education events hosted by Bethesda Green is First Thursday Happy Hour – providing an informal opportunity for like-minded community members to network and share green business ideas.</li> </ul>                                                                                                                                                                                                                |                                   |
| <p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Holds regular meetings with neighborhood leaders, during which volunteer community projects are organized.</li> <li>• Volunteers are regularly involved with Bethesda Green across incubator green businesses, educate the community and facilitate green solutions.</li> <li>• There is not a similar incubator program in Montgomery County. Prince George’s County is investigating the idea of an incubator program based in part on the Montgomery County model.</li> </ul> |                                   |
| <p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Rent is donated to Bethesda Green by Capital One Bank</li> <li>• A new Executive Director has been in place since July 2014, making a concerted effort to improve the expression of its programs’ results that will result in increased growth and impact.</li> </ul>                                                                                                                                                                                                                                               |                                   |

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| <b>Name of Organization:</b> Big Brothers Big Sisters of the National Capital Area                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                   |
| <b>Category/Program Area:</b> Established; Youth Development                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>Amount Requested:</b> \$60,000 |
| <b>Project Description:</b> Provide mentoring relationships to support youth and strengthen families in Montgomery County                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                   |
| <ul style="list-style-type: none"> <li>• Big Brothers Big Sisters of the National Capital Area (BBBS) is asking for \$60,000, about 35% of a total program budget of \$165,710. This specific program is focused on Montgomery County. Their total organizational budget for FY15 is \$1,038,523, however BBBS also serves children in DC and Virginia and in Prince George’s County.</li> <li>• Funds would be used for a program director position.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                    |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                   |
| <ul style="list-style-type: none"> <li>• This is a new mentoring program, targeting TANF (temporary assistance for needy families) families. BBBS will match 50 youth (ages 7-15) and their 50 single parents with 50 volunteers. The youth and their parents will come from across the county and will be identified with assistance from HOC, DHHS, and other county agencies.</li> <li>• The goal is for these at-risk youth to develop positive long-term relationships with their adult mentors. Successful relationships result in improved academic performance and better behavior overall, including improved decision-making around substance abuse and other potential delinquent behaviors. Parents will receive supportive services as well on an as-needed basis.</li> </ul>                                                                          |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                   |
| <ul style="list-style-type: none"> <li>• BBBS has been in existence since 1949, with a proven track record of supporting children and strengthening families. BBBS has provided mentoring programs in the county since 1985.</li> <li>• BBBS is heavily dependent on recruiting and retaining a large and diverse volunteer pool. There is a well-developed screening process for potential volunteers and a careful matching process. Their volunteer pool is dedicated; it is a significant commitment of time with relatively low turnover (on average volunteers stay 4 years).</li> <li>• BBBS works closely with other county agencies.</li> <li>• BBBS has received previous county funding. In addition to government grants, other sources of funding include foundations, individual/business donations, United Way income and special events.</li> </ul> |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                   |
| <ul style="list-style-type: none"> <li>• BBBS has seen decreasing revenues over recent years so financial sustainability is a challenge. They are under new leadership, with a new Board Chair and a new CEO/President with a background in fundraising.</li> <li>• Outcomes, based on case files and Youth Outcomes Survey (YOS), will measure the number of mentoring relationships established, the impact of those relationships on the youth’s academic performance and overall behavior, and the services provided the parents (many of whom are struggling with basic needs).</li> </ul>                                                                                                                                                                                                                                                                     |                                   |

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| <b>Name of Organization:</b> Big Brothers Big Sisters of the National Capital Area – County Executive                                                                                                                                                                            |                                    |
| <b>Category/Program Area:</b> Established; Youth Development                                                                                                                                                                                                                     | <b>Amount Requested:</b> \$34,3400 |
| <b>Project Description:</b> Provide high-risk Montgomery County Latino children with life-changing mentoring relationships and strengthen their families                                                                                                                         |                                    |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                |                                    |
| <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                                                                                                                                                                                 |                                    |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                      |                                    |
| <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                                                                                                                                                                                 |                                    |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program): |                                    |
| <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                                                                                                                                                                                 |                                    |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                    |                                    |
| <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>                                                                                                                                                                                                 |                                    |

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| <b>Name of Organization:</b> Boys & Girls Club of Greater Washington, Inc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                   |
| <b>Category/Program Area:</b> Established; Youth Development                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>Amount Requested:</b> \$30,241 |
| <b>Project Description:</b> Provide fitness, nutrition, healthy lifestyle, and positive relationship education to Germantown/Up-County youth ages 5 to 18 after school. Boys & Girls Club of Greater Washington (BGCGW) Germantown Branch seeks funding to continue its high-quality program, Triple Play, for Montgomery County families that may not otherwise be able to have their children benefit from an afterschool program.                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                   |
| <b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                   |
| <ul style="list-style-type: none"> <li>The after school program is available to all Germantown BGCGW youth members. The cost of yearly membership is only \$50. Approximately 20% of those attending are from families that earn less than 2 times the MC poverty income. For all families the benefit to cost is significant.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                   |
| <b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                   |
| <ul style="list-style-type: none"> <li>The program is called Triple Play because it has three components: mind, body and soul. Triple Play offers a holistic approach to promoting health and wellness. The program runs during the school year and allocates its time equally with four hours weekly for each element. Healthy Habits, the “mind” component, is a Club-wide strategy to promote health and well-being. The “body” element boosts Clubs traditional physical activities to a higher level by providing sports/fitness activities for all youth. The “soul” aspect helps young people build positive relationships and cooperation among their peers. This component addresses setting boundaries, communications skills, self-esteem and age appropriate male-female relationships. There are over 500 youth members in the Germantown club.</li> </ul> |                                   |
| <b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                   |
| <ul style="list-style-type: none"> <li>The Club with its present Director has been operating for decades. Triple Play was established in 2006/7 in collaboration with the U.S. Department of Health and Human Services. The program was supported in 2015 by a grant from MC Council. BCGGW Germantown’s partnerships with the MC primary and middle schools are excellent. Information is shared on student progress and needs and the school buses drop off students at the Germantown Branch making it easy for families to use the BGCGW after-school services. The financial position of the BGCGW Germantown Branch has improved this year with private funds on the rise.</li> </ul>                                                                                                                                                                             |                                   |
| <b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                   |
| <ul style="list-style-type: none"> <li>The BGCGW has presented a clear proposal with targeted outcomes. Triple Play has achieved its goals for priority youth outcomes for health and well-being as measured under the National Youth Outcome Initiative in 2014. The program served over 120 students during the first half of FY2015. The BGCGW proposal requests the preponderance of the funding (70%) for the Triple Play from the County Council - \$30,241 of \$43,295 total cost. BGCGW has established a Strategic Task Force (STF), a committee charged with ensuring revenue and fiscal responsibility for its operations in the greater Washington area. This effort and local fund raising has helped the Germantown branch improve its financial position to the point where it believes it can cover Triple Play costs in the future.</li> </ul>         |                                   |