

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Identity, Inc.	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$59,081
<b>Project Description:</b> Case management services to connect Latino youth and families with resources for food, clothing, shelter and other safety net services.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The applicant intends to serve over 300 individuals through case management services.</li> <li>• Identity serves as a bridge between low income Hispanic/Latinos and Montgomery County services, and has the potential to serve a large population, although there are several other organizations that provide similar services.</li> <li>• The applicant does not provide significant details on the long term impacts of the program, as Identity provides information on services and not future impacts.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• The applicant provides a clear understanding of the target population that is being served, and the case management supports provided to this group.</li> <li>• There are multiple other organizations that provide case management support services, and it is unclear how Identity fundamentally differs from other organizations.</li> <li>• The benefits could be outlined further by describing the case management model and how this model supports the target population (i.e. length of time individuals are served, how they become engaged with the organization).</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The organization has received approximately \$9.7 million dollars between FY13-FY15 in support from Montgomery County Department of Health and Human Services for various programs.</li> <li>• Due to the amount and number of grants received, organization appears to have capacity to manage large amounts of funding.</li> <li>• Identity has an established network of community organization partners, and appears to work closely with them. The case management services offered appear similar to other services provided by organizations in the community, which indicates potential duplication of effort.</li> <li>• The work of a volunteer intern was leveraged for this program, but no other volunteers are mentioned in the proposal.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The accomplishments indicate that Identity is well received and supported by its target population, and meets their needs.</li> <li>• The outcome measures are clearly identified and support the goals of the program.</li> <li>• The sustainability plan does not encapsulate multiple funding options, as funding is tied to some (pending) large opportunities and not a broad reach of funding partners.</li> </ul>	

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<b>Name of Organization:</b> Identity, Inc.	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$91,519
<b>Project Description:</b> The request will be used to provide funds for a bilingual youth development soccer program to improve conflict resolution skills and increase social integration for Montgomery County youth.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The cost of the program is \$121,441 and this request is for \$91,519.</li> <li>• Funds will be used for staffing, facility rental, equipment, transportation and supplies that support the program.</li> <li>• MSI, Rockville Sportsplex and leveling the Playing Field are all supporting this program.</li> <li>• \$25,222 will be contributed from Identity's general operating funds.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Over 200 students have enrolled in the program over the past 18 months, 144 sessions of soccer were held and upon completion of the program 36 youth enrolled in local soccer leagues.</li> <li>• 60% of participants reported increased self-esteem.</li> <li>• 65% of participants were less likely to participate in gang activity.</li> <li>• The goal for FY 15 is at least 150 students participating in the program.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Identity is highly respected among the Latino community in Montgomery County.</li> <li>• Identity provides bilingual, bicultural services to 4,500 youth and family members per year.</li> <li>• Identity operates two Youth Opportunity Centers that serve high risk youth as well as other school based wellness programs.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The outcomes are measureable and clear.</li> <li>• There is a demonstrated need for this program in the County.</li> <li>• There is a strong fundraising and a diversity of funding sources.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> IMPACT Silver Spring	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$222,640
<b>Project Description:</b> To build networks that strengthen the safety net, grow healthy and sustainable communities, and ensure vibrant living for County residents.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>Request for \$222,640 for staff and consultant salaries to support work with the Neighborhood Opportunity Network and its continued efforts in Gaithersburg, Long Branch, Wheaton and expansion into Briggs Chaney that will engage residents in community building activities and also connect residents to County services.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>Through a strategy that is designed to connect isolated individuals and families to the County's safety net resources with recognition of the County's growing social underclass, the proposal would have been strengthened by a description of the outcome resulting from this strategy and a demonstration of how it has impacted program participants.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>For 17 years IMPACT has been on the ground building neighborhood based social networks through various strategies. Working with the County, which has funded the program for 3 years, and also adept at working with community partners such as Montgomery College, Crossroads Community Food Network, and the Legal Clinic of University of Baltimore to provide training and technical assistant to Network Members.</li> <li>Funding has also been received from individual donors and foundations.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>IMPACT has a clear vision of the value of how by forming community networks such as opportunity circles, monthly network nights and youth activities, the County can reduce the social and economic isolation of low income residents.</li> <li>IMPACT has worked collaboratively with other organizations that can provide services to the targeted population.</li> <li>IMPACT has demonstrated the ability to reach large numbers of households in Montgomery County, knocking on 17,000 doors.</li> <li>The proposal would have been strengthened by having outcomes other than the number of attendees at event.</li> <li>The plan to sustain this program with funds other than county funding could be strengthened.</li> </ul>	

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<b>Name of Organization:</b> IMPACT Silver Spring	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$87,500
<b>Project Description:</b> Maintain and grow IMPACT's Sports Program, enabling low-income youths to participate on geographically- and economically-accessible sports teams.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The total program cost is \$140,000 and the organization is requesting a grant for \$87,500.</li> <li>• Request includes salary and benefits expense, league fees, rent, telephone, program supplies, food, and other indirect expenses.</li> <li>• Salaries and benefits account for about 68% of total program cost.</li> <li>• Fees are sometimes required from students in order to participate.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Impact SS really focuses on making sports part of the lives to these youths. Playing sports helps youth perform well in school, attend college, and develop better team skills.</li> <li>• Keeping youths busy playing sports will decrease the amount of laws broken from minors, the abuse of alcohol and drugs, and drop outs from high school.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Impact SS has been working with low-income families for more than 16 years. They have been bringing families closer together in our communities and helping them access opportunities that are being bypassed.</li> <li>• Youth sports programs enhance the relationship between a child and parent. Network opportunities are provided to access safety net services.</li> <li>• Sponsorship packages ranging from \$100 to \$1,000 for the IMPACT Sports program were available in FY15 to help support team fees.</li> <li>• Volunteers from Linkages to Learning, the PTA, and MCPS consistently help recruit players and gain access to fields for sports (soccer mainly).</li> <li>• Ongoing soccer camps are offered throughout the year, serving approximately 750 students in the county ranging from 3rd to 6th grade and one high school.</li> <li>• 30% of the program cost is provided by a foundation and association, while 7% of total cost is provided from individual donations and corporations.</li> <li>• Impact anticipates additional help from MCPS to expand the programs throughout the County.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Clear description of program was provided with additional information on what Impact does for the community to fill gaps between different multi-cultural communities.</li> <li>• Would be helpful to provide better financial information, including more details on other indirect expenses.</li> <li>• Great relationships with funding providers, needs more methods of fund raising from individuals.</li> </ul>	

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<b>Name of Organization:</b> Interfaith Works, Inc.	
<b>Category/Program Area:</b> Established; Economic/Workforce Development	<b>Amount Requested:</b> \$51,000
<b>Project Description:</b> Provide job training, one-on-one counseling, and long-term placement services for homeless and underemployed very low-income members of our community	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• This program allows one-to-one counselors to work with clients in the Job Readiness Course which includes workshops as well as individualized mock interview practices, financial literacy training, and assistance with social skills at work and how to manage income.</li> <li>• The proposal is for a relatively small portion of the total cost of the vocational services programs. The balance is funded from a variety of private contributions, foundations and government sources. Each of these entities has accounting procedures which the recipient has worked hard to track. The targeted individualized programs have proved effective in returning homeless unemployed individuals to the workforce.</li> <li>• Overall there will be 250 participants.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Interfaith Works supplies clear and well thought out support to a constituency which poses complex challenges, especially as life situations morph given changing economic conditions. Components of the program include training, workshops for skill building and individual coaching. Each client has counselors and volunteers working with them throughout the process. The combination of housing and case management has proven effective over the last 10 years.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Interfaith Works was established in 1972 as an organization in Montgomery County and continues to address the issues of poverty and homelessness. Through emergency assistance, community referrals, and clothing and household goods distribution, it helps prevent eviction.</li> <li>• The organization exemplifies the collaborative approach, working closely with other non-profits, faith community agencies, corporations, and government agencies. They have also partnered with potential employers and placement organizations.</li> <li>• The volunteer corps is trained and evaluated on an ongoing basis as well.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• The proposal clearly outlines activities and benefits to recipients, and strongly individualizes the assistance to needs of a disparate constituency, some long term homeless and others who are experiencing complicated circumstances for the first time.</li> <li>• It works to monitor outcomes effectively, as it works with clients for up to a year after placement. Different and thoughtful outcomes targets have been set for each component of the project, based on the organization's prior experience in this work.</li> </ul>	

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<b>Name of Organization:</b> Interfaith Works, Inc.	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$45,000
<b>Project Description:</b> Provide centralized and coordinated volunteer engagement to support Interfaith Works' programs impacting thousands of low-income and homeless residents each year.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• A full service organization; funding will support free meals, clothing and shelter to MC low-income residents.</li> <li>• Provide day programs, employment and financial literacy training as well as provide emergency services that help pay utilities bills and prevent evictions.</li> <li>• The requested amount will pay for a portion of a volunteer/outreach coordinator as well as an assistant coordinator's salary.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Provide essential nutrition that can help keep more serious and costly medical issues at bay.</li> <li>• Draw people in to day programs that provide more in-depth support services.</li> <li>• Serve as an opportunity to build a relationship and rapport with clients, an avenue for creating trust that is an essential element for a positive and successful case management experience.</li> <li>• By funding the salaries of the coordinators, Interfaith Works can reach out to more people and utilize volunteers to assist with meal preparation and distribution and well as other critical services.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The program was founded in 1972, 43 years ago by a group of volunteers.</li> <li>• Interfaith Works has a diverse portfolio of funding from federal, state, county and municipal sponsors however their strength is in their ability to attract volunteers.</li> <li>• Interfaith Works provides approximately 132,600 meals each year to residents of their five main shelter programs. Volunteers provided 73,730 of these meals in FY14, saving the organization an estimated \$226,354.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal was well written and the projected outcomes were clearly defined</li> <li>• Interfaith Works proposal provided a clear picture of their successful work in the community and their collaborating efforts and model to work with other organizations to ensure wrap around services are provided to their clients and efforts aren't duplicated.</li> <li>• The use of volunteers provides strong evidence that the organization will be able to sustain their activities in the future, an important component to success.</li> </ul>	

**Montgomery County Council  
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FY16 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Interfaith Works, Inc. - County Executive	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$30,000
<b>Project Description:</b> Provide security for two emergency programs to keep vulnerable shelter clients, staff and volunteers safe and free from harm	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• This is a request to fund security personnel at 2 shelters in the county, the costs of which are not covered by the county</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• The benefit of keeping shelter residents and employees safe is clear and the justification for the program is well-described</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The organization has been active since 1972 and is effective in its overall program goal of helping Montgomery County residents who are facing homelessness and/or domestic violence issues</li> <li>• The organization leverages various partners: faith communities, social service agencies, individuals, foundations, corporations and government agencies in its work</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal clearly describes the need for the security personnel</li> <li>• The organization currently has security personnel on site for various hours in the day and it is unclear if they intend to continue the staggered hours to cover particularly problematic times or if they would like someone there on a constant basis</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> International Rescue Committee, Inc.	
<b>Category/Program Area:</b> Established; Other	<b>Amount Requested:</b> \$30,000
<b>Project Description:</b> Provide high quality, low cost interpretation services to MC nonprofits and advance language access awareness across the county.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• International Rescue Committee (IRC) subsidizes interpreter services - at least 10 hours a month for ten county nonprofit organizations – and trains nonprofit staff in language access laws, working with interpreters and budgeting for them.</li> <li>• IRC employs resettled immigrants who are skilled translators to interpret and to train translators to assist non-English speaking low-income immigrants so that they may access basic services, e.g., medical and mental health services, employment, family services and special needs.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• There are a large number of non-English speakers in the county in need of high quality, low-cost translation services, especially for medical services and employment training.</li> <li>• In the short-term, the county benefits from an at-risk immigrant population gaining access to basic services, notably, health and employment services, enabling them to move toward greater financial independence. Long-term, in addition to continued discounted services, the program will educate nonprofits about MC language access requirements.</li> <li>• While many economic development programs have a language component, IRC is uniquely positioned, through its work with asylum seekers and refugees to expand the number of highly skilled interpreters, and as a result, provide greater access to key services for immigrant residents.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• IRC is a long-standing organization with a sizeable (45 staff) local office in Silver Spring that serves Montgomery and Prince George’s County, and IRC partners with many nonprofits in Montgomery County to improve interpretation services.</li> <li>• IRC generally relies heavily on volunteers (126 provided 12,450 hours in Silver Spring in 2014) to operate the infrastructure for its programs but IRC uses only paid interpreters to ensure a high degree of skill; its pilot Community Interpreter Program used 4 volunteers who contributed 800 hours in 2014.</li> <li>• IRC’s budget for this program includes fees for interpreter services as well as a combination of state and other grants.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Outcomes are clear (hours of interpreting and evaluations of interpretation).</li> <li>• Application would be stronger if outcomes included: the savings to nonprofits from interpretation subsidies; the number of non-English speakers assisted, by category if possible as reported by nonprofits, e.g., children, persons with disabilities; and the languages translated.</li> </ul>	

**Montgomery County Council  
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FY16 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> International Rescue Committee, Inc. - County Executive	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$26,296
<b>Project Description:</b> To support the successful economic and social integration of refugees and asylees into Montgomery County communities	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The organization plans to serve at least 40 refugees and asylees with case management services, which helps their clients integrate into the communities</li> <li>• The cost to the county is small in comparison with the overall total cost of the program, which is over \$4 million.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• The targeted population is outlined and clearly defined</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The larger organization was founded in 1933, while the Silver Spring branch was established in 2007</li> <li>• The organization has obtained extensive funding from other sources</li> <li>• The organization partners and collaborates in meaningful ways with other community organizations in order to meet the various linguistic and cultural needs of this population</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal clearly describes the overall project goals but it would be very helpful to have more information on how long clients remain in the program or require their services.</li> <li>• One of the outcomes states that clients would either retain employment or move to a better job, but it would be helpful to know how many individuals were successful.</li> <li>• The organization has been working in Montgomery County since 2007, but there was no information provided on the impact of their work.</li> <li>• It would be helpful to know more about the internship programs and what the interns duties are</li> <li>• The proposal states that success will be measured by an interpretation of database records, but it's unclear what that means. The proposal would have been enhanced by that information since the anticipated level of success is 100% but it's not clear if the measurement is based on database entries that might note that an appropriate interpreter was assigned to a case rather than based on client satisfaction of the service.</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Inwood House	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$15,030
<b>Project Description:</b> Heavy chore cleaning of apartments and clutter management for adults who are disabled and extremely low income at Inwood House.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Deep clean 50 apartments.</li> <li>• Clutter management training for 5 households.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Inwood House is a non-profit apartment building housing extremely low income adults, many of whom are disabled.</li> <li>• Some of the residents are physically unable to “deep clean” their apartments, while others have clutter issues.</li> <li>• Heavy chore cleaning helps the entire building by reducing infestation, mold, mildew and bacteria in particularly dirty units.</li> <li>• The County Council has funded this program for the last few years.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Most of funding for Inwood House is from HUD.</li> <li>• Inwood House is an established organization that has operated in the county and served its target population for many years.</li> <li>• Has a staff of 19 who perform many services for the residents.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Residents are required to pay \$10 for the service which increases commitment to the success of the program.</li> <li>• Costs and outcomes are clear and measurable.</li> <li>• As of March 2015, they had completed 50% of the cleanings funded in FY15 and are on target to finish the other units within the contract time.</li> <li>• It is suggested that Inwood House explore other methods of obtaining these necessary cleaning services, for example, using staff who has other cleaning responsibilities, as there did not appear to be much effort at other fundraising to support these activities.</li> </ul>	

**Montgomery County Council  
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FY16 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Japanese Americans' Care Fund, Inc. – County Executive	
<b>Category/Program Area:</b> Established; Older Adults/ Disabilities	<b>Amount Requested:</b> \$1,910
<b>Project Description:</b> Support for social gathering for Japanese American seniors in September 2015	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The request is to pay for various costs associated with this event</li> <li>• Roughly \$20 per person, if 100 attendees</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Program provides an opportunity for this target population to be socially active, connect with other seniors, and can also provide an opportunity for them to connect to county services they might not be aware of</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The organization has been in existence since 2000. It seems to have several various small funding streams that pay for its other activities, which include a Japanese-language community helpline, a Japanese language library and education seminars on a variety of topics</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal would be greatly strengthened by identifying the number of the attendees who are Montgomery County residents. That is unclear.</li> <li>• The proposal would also be strengthened by clarification on the number of attendees expected. In the narrative it states 100, but the budget is requesting funds for up to 350 participants.</li> <li>• The proposal mentions the possibility of connecting attendees with county services and providing health promotion materials in Japanese. The proposal would be greatly enhanced by expanding on this type of opportunity and how many service providers might provide materials or attend the event</li> </ul>	

**Montgomery County Council  
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<b>Name of Organization:</b> Jewish Community Center of Greater Washington, Inc.	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$35,000
<b>Project Description:</b> To support the Camp JCC Inclusion Program for children with special needs in summer 2015	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• \$25,000 of requested money will go to securing a lift-equipped bus; remaining \$10,000 is for 300 hours of registered nurse salary</li> <li>• Would enable 100 children with disabilities to participate in summer camp with non-disabled students</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Purpose of this grant to be able pay for some of the costs associated with supporting inclusion campers for summer 2015 (e.g.. lift-equipped buses and a dedicated camp nurse)</li> <li>• Highly integrated summer program</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• JCC is a well-established, respected organization providing services to greater community since 1913</li> <li>• JCC has previously received public funds</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• JCC camp around since 1979; highly successful at integrating special needs children; number of applications has grown and cost for services has increased</li> <li>• JCC has sophisticated fundraising program and several sources of funding</li> <li>• Volunteers pay vital role</li> <li>• Outcome desired is that lift-equipped buses allow special needs kids to attend field trips and generally feel more included; measured by number of kids on trips and parent surveys</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc.	
<b>Category/Program Area:</b> Established; Older Adult/Disabilities	<b>Amount Requested:</b> \$64,000
<b>Project Description:</b> Provide a 30-hour comprehensive employment training course for jobless Montgomery County residents age 50 and older.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• \$64,000 to train approx. 50 jobless older workers.</li> <li>• Training encompasses resume review, mentoring, workshops covering LinkedIn, online recruitment.</li> <li>• Since the senior population is growing in the region, it is reasonable to expect that unemployment within this demographic will increase as well.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• In 2014, 50 older workers completed the program.</li> <li>• 30 Jewish Council for the Aging for the Aging of Greater Washington (JCA) volunteers provided one-on-one mentoring and resume review.</li> <li>• 70% of graduates who were actively seeking employment, found work within 3 months.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The JCA has been helping seniors remain active and independent since 1973.</li> <li>• They run numerous programs in the county ranging from Adult Day Care to ride escorts to computer training for seniors.</li> <li>• JCA has strong community partnerships to maximize the impact they can have on life in the County.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Outcomes are clearly defined and measurable.</li> <li>• Program budget is also clear and understandable.</li> <li>• Program uses many volunteers as mentors, leading workshops, reviewing resumes and networking on behalf of the program participants.</li> <li>• Additional data sets that drill down to get a broader picture of participants who are considered "actively pursuing employment" and who are actually hired, would strengthen the proposal outcomes presentation. For example, where are they hired, type of position in relation to previous work (if any), pay rates, are they still employed after six months, etc.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc.	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Support for Heyman Interages Center's Intergenerational Bridges Tutoring and Mentoring Program	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Jewish Council for the Aging of Greater Washington (JCA) is asking for \$50,000 towards a program budget of \$204,493. The program will serve 84 children and 84 older adults (matched 1:1) at a total cost of \$1215 and a county cost of \$298 per participant.</li> <li>• County request is approximately 25% of the project budget.</li> <li>• The funds will cover the salaries of two program coordinators, one of whom will help expand the program into Gaithersburg HS (program is currently in 4 elementary and 2 middle schools).</li> <li>• JCA's total FY15 budget is \$6,112,300.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The program serves both the growing population of older adults (50+) in the county providing all the benefits of engagement and meaningful activity, and at-risk immigrant children and youth (ages 8-14) providing tutoring and mentoring.</li> <li>• The program, both in classroom and after-school, helps the students improve their English speaking skills, social skills and self-esteem.</li> <li>• In FY14 JCA's Heyman Interages Center reached 1,014 children and 651 seniors through its inter-generational programming. The seniors provided 6,607 hours of volunteer time.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• JCA was established in 1973. The organization serves 30,000 older adults a year across all its programs. These older adults are of all faiths, ethnicities and income levels.</li> <li>• JCA helps seniors to maintain their independence and dignity.</li> <li>• The organization has strong collaborative relationships with MCPS and other Montgomery County agencies.</li> <li>• The Intergenerational Bridges program is a 25-year old award-winning program.</li> <li>• JCA received County Council and County Executive grants in FY 13, 14, and 15. In addition to government grants, other sources of revenue include foundations, individual donations, events and service fees.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• The program description and budgets were clear.</li> <li>• The organization appears to be in a strong financial position with a very diverse revenue stream.</li> <li>• Student progress is assessed by the mentors (who are screened and well-trained) and by the ESOL teachers using a 4-point scale. The students also complete surveys. The outcomes assessed include progress in English speaking and writing, social skills, and self-esteem.</li> <li>• JCA recently partnered with the University of Maryland's School of Social Work to develop a way of measuring impact on the participating seniors.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc.	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$92,000
<b>Project Description:</b> Help older residents who are jobless or underemployed find jobs.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Organization requesting \$92,000 for Senior Employment Expo which will include space rental of Marriott Convention Center, publicity and miscellaneous expenses</li> <li>• The ability for older adults to assemble in one location to access a variety of services on one day is an efficient and effective way to assist with employment search.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• This yearly free event attracts over 3,000 older adults seeking employment who obtain assistance not only with finding jobs but also hands on help with resume development and the opportunity to attend various education seminars that may assist them in their job search.</li> <li>• An estimated 1/3 of attendees were employed within six months of attending the Expo.</li> <li>• Over 45 employers who have at least 5 available positions meet with attendees as well as 31 nonprofit or public agencies.</li> <li>• Due to outstanding publicity surrounding the Expo the event draws public attention to the employment needs of older workers.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Since its founding in 1973 JCA's mission has been to help older people remain independent as long as possible. Jewish Council for the Aging of Greater Washington (JCA) serves residents of all faiths through programs such as Connect-a-Ride Transportation Resource Center, the Senior Helpline, Career Gateway Employment Program and various courses through their SeniorTech Computer Training Center. In addition, their Intergenerational Program reaches 1,015 children and 651 seniors in Montgomery County.</li> <li>• They have partnered with the County on numerous programs such as the newly established transportation program bringing older adults to the County's Senior Centers.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• JCA clearly demonstrates their ability to connect prospective employers, career consultants, community and educational resources, technical experts to older adults who are unemployed or underemployed.</li> <li>• Demonstrates an ability to rely on community partnerships to maximize the Expo's effectiveness.</li> <li>• Strong use of volunteers and community partners to assist with planning, publicity and delivery of Expo services.</li> <li>• Proposal would benefit from more data on types of jobs placements and profile of those placed.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Social Service Agency	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$45,000
<b>Project Description:</b> Full-time Senior Services Case Manager to manage the daily living needs of frail seniors, allowing them to age in place.	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• With \$45,000 toward salary, a case manager will coordinate the provision of safety-net and basic services to 50-60 frail, low-income seniors and their families, delivering cost-efficient strategies to support seniors, allowing them to age in place and avoiding institutionalization.</li> <li>• Program has previously been funded by County Council, and December 2014 outcomes revealed that within 6 months, 40 seniors (along with their caregivers and family members) were supported.</li> <li>• Given the growing demand for such services, this is value added to the community, although the cost may exceed the benefit to those provided with services.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The applicant provides a clear understanding of the target population that is being served, and the case management supports provided to this group, and the growing need to support the increasingly frail and low-income senior population in Montgomery County (25% projected in 2020 of Montgomery County population).</li> <li>• There are multiple other organizations that provide case management support services to this population, and JSSA also aligns itself with some of these organizations. This leads to the impression of potential duplication of services.</li> <li>• JSSA is the only organization in the DC-metro area that specifically provides services to Holocaust survivors.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• JSSA has a strong network of volunteers (over 1,000) who support their various programs.</li> <li>• The organization has been in existence since the late 1960's and has multiple grants and contracts, including several contracts through Montgomery County Department of Health and Human Services for various services.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• The outcomes outlined in the proposal focus on the well-being of the client and the client's ability to make new friends, and are not illustrative of the scope of services the case manager is intended to provide.</li> <li>• The sustainability plan indicates that JSSA has been successful at receiving funds from external sources and donors throughout its existence. This indicates that there are other potential sources of funding besides Council funding available to support their program.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Social Service Agency	
<b>Category/Program Area:</b> Established; Older Adults/ Disabilities	<b>Amount Requested:</b> \$65,000
<b>Project Description:</b> Full-time Job Developer specializing in serving at least 70 disabled individuals with disabilities including autism, providing training, support and employment services.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• This is a new staff position for JSSA’s Specialized Employment Services (SES), which currently has 10 staff members and works with an active caseload of 120 individuals; new position is expected to provide services to individuals with disabilities as well as to work with employers.</li> <li>• Applicant reports that Job Developer position could be self-sustaining in 3 years, due to Federal and state program payments.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Unemployment rate for people with disabilities is much higher than for those without disabilities; County needs programs that can work with employers to help them understand how best to work with the disabled.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• SES has demonstrated employment and retention rates that are higher than the norm, and a track record of developing jobs with employers in a diversity of sectors</li> <li>• Agency has track record of receiving public funds for other programs</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• As proposal indicates, recent change in Department of Labor’s section 503 for the American with Disabilities Act that requires federal contractors and subcontractors to allocate 7% of each job group in their workforce to qualified individuals with disabilities guarantees that there will be a demand for services like JSSA is providing through SES. Perhaps in near future these services can be supported by employers themselves.</li> <li>• Proposal would be improved by clearer description of current staff strength</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Social Service Agency	
<b>Category/Program Area:</b> Established; Health/Behavioral Health	<b>Amount Requested:</b> \$53,000
<b>Project Description:</b> Funding is requested for the base salary of a licensed clinical social worker (LCSW) specializing in treatment of children and adolescents (12-18). JSSA will provide \$26,382 to cover associated costs. Treatment program includes psychological and psycho-educational testing, individual and family therapy, behavior management, case management, and supportive interfaces with physicians, schools and community organizations.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• A full time LCSW treats 30-40 children and adolescents. Symptoms of mental illness, anxiety and depression tend to emerge or peak during the targeted age span. The costs of prompt intervention are more than outweighed by decreased school dropout rates, demonstrated improvement in dysfunctional behavior and downstream savings in medical costs and support services.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Jewish Social Service Agency (JSSA) reports a continuing rise in requests for this service from Montgomery County (MC) families, physicians and schools. Staff caseloads are at 100% and there is a waiting list. Families of children and adolescents currently in treatment report over 90% improvement in school performance, family dynamics and ability to deal with crises and social situations. At midterm of FY15, clinical evaluations of client progress towards treatment goals exceeded JSSA's 70% benchmark.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• JSSA is a nonprofit nonsectarian social services provider with a long established MC presence and a record of quality care through its Child and Family Services Department. It derives substantial revenue from program service fees and State and County grants, receives extensive support from the Jewish Federation of Greater Washington and private foundations and individuals, and engages in active and productive fundraising.</li> <li>• While JSSA makes extensive use of volunteers, the subject services can only be delivered by a licensed professional. The Child and Adolescent Specialist position received partial MC funding in FY15.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal clearly describes the services to be provided, project budget, outcomes to date and ongoing coordination/integration with the County and other complementary providers. JSSA accepts all form of insurance, including Medicaid, which barely reimburses costs. Some aspects of the treatment program are not covered by insurance, e.g., case management and school and community interfaces and others are insufficiently reimbursed. The proposal would benefit from further detail as to the reimbursement gap.</li> <li>• The application suggests that the program will become fully sustainable without explaining how that will be achieved.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Social Service Agency	
<b>Category/Program Area:</b> Established; Health/Behavioral Health	<b>Amount Requested:</b> \$55,000
<b>Project Description:</b> This is a request to fund a full-time equivalent salary for a social worker specializing in Early Childhood (serving children under 12 years old). The services would include counseling, support groups, consultation and academic support for the clients, as well as working with parents, family members, physicians and teachers.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Studies have determined that early intervention enhances academic success, increases appropriate behavior, reduces delinquency and increases long-term success for the child. In addition to the social and psychological benefits, there are also significant cost savings.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• There continues to be a growing demand for Early Childhood intervention. As one of the largest providers of this service in the County, Jewish Social Service Agency (JSSA) has a long waiting list for those under 12.</li> <li>• The program's experienced providers offer a breadth of service and receive referrals from multiple County and other providers and organizations.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• A non-sectarian provider, JSSA has been offering services in the County for more than 120 years.</li> <li>• JSSA received county funding for this program in FY15 and FY14. It engages in major fundraising and supports this program in part through those efforts.</li> <li>• The organization works closely with a broad range of organizations in the County, including government agencies, private organizations, schools and other providers.</li> <li>• Although JSSA has a large volunteer program, the services outlined in this request can only be provided by licensed professional staff.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• This is a long-standing program, which offers a high quality of service to children and their families. For families needing help, the long waiting list can mean a delay in important progress for their children.</li> <li>• According to the most recent Outcomes Report (Mid-Year FY15), 38 new clients and some 100 family members were served under the grant, with over 90% of parents reporting progress.</li> <li>• This proposal would have benefitted from a clearer description of how the grant funds would be used. Much of the social worker's time in counseling sessions is reimbursed by private or public insurance, although the significant time spent on outside contacts and coordination is not generally reimbursed (such as discussions with teachers or physicians). It would have strengthened the proposal if the gap in reimbursement were more fully explained.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Social Service Agency	
<b>Category/Program Area:</b> Established; Health/Behavioral Health	<b>Amount Requested:</b> \$58,000
<b>Project Description:</b> Full-time Child and Adolescent Social Worker, specializing in culture & community and focused on the Orthodox Jewish community	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• This proposal seeks \$58,000 towards the salary of a full-time social worker, with special competencies to serve the Orthodox Jewish community.</li> <li>• This social worker would not only serve the needs of the Orthodox Jewish Community but also be available as a regular social worker for the larger community if time permits.</li> <li>• Jewish Social Service Agency (JSSA) mental health services are revenue generating.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• JSSA proposes to address unmet needs for culturally competent mental health treatment for the Orthodox Jewish community.</li> <li>• In Montgomery County, financial challenges and mental health issues are challenges in the Orthodox community.</li> <li>• An estimated 20% of orthodox students attending religious schools are recipients of federal school lunches.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• A non-sectarian provider, JSSA has been serving individuals and families across the Washington-area for 120 years.</li> <li>• Each year, JSSA serves tens of thousands of people, through counseling, special needs services, educational and professional programs, in-home support, nursing care, volunteer assistance, and social services.</li> <li>• JSSA "seeks to be the first place for the community to turn for clinical and social services of the highest quality that sustain and nurture all who seek assistance."</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal seeks to fulfill an unmet need in the County while at the same time bolstering JSSA's already strong program.</li> <li>• Although JSSA's programs are revenue generating, JSSA does not expect that insurance or client contributions will allow this program to be sustainable within the first two years. Thus, JSSA seeks support from the County, which will also be leveraged to seek additional funds from the Jewish community, individual donors and foundations.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jubilee Association of Maryland	
<b>Category/Program Area:</b> Established; Older Adults /Disabilities	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Replace worn, broken furniture at 3 homes to provide a nice, comfortable place for adults with developmental disabilities to live.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The requested funding is to purchase replacement furniture for 3 existing group homes, which are owned by Jubilee and where a total of 10 individuals with severe intellectual and other disabilities live.</li> <li>• This grant will increase the opportunity for those disabled individuals, to live in a comfortable home-environment within the community.</li> <li>• This is a one-time request, which will make significant improvement in ‘quality of life’ for 10 disabled individuals, who receive housing and other residential support services from Jubilee.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Jubilee has partnered with Montgomery County HOC and other County housing facilities and charitable organizations, to provide affordable housing for people with developmental disabilities.</li> <li>• Jubilee’s Model Housing Partnership Program provides opportunities for disabled individuals to decide where they want to live, along with other support services from agencies of their choice.</li> <li>• The partnership approach with other non-profits to develop and own housing while Jubilee is the ‘service provider’ for the residents therein, has proven to be very successful over the years.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Jubilee was incorporated in 1977 and has been providing much-needed service for County residents with developmental disabilities, to live as integrated members of the community.</li> <li>• The organization has steadily grown over the years and serves 135 clients in over 60 locations within the County. They have 225 staff members with a support counselor/client ratio of 1:1.</li> <li>• Jubilee has developed an effective partnership and support system within the County, to recruit new volunteers and to raise awareness within the broader community about the services they provide.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The proposal is well-written and provides definitive information on their infrastructure and operational strategy for their outreach programs to connect with their clients and service providers.</li> <li>• The budget request is for a specific need: to replace old furniture in 3 of their existing group homes. Their itemized budget details are reasonable and clearly defined.</li> <li>• Jubilee serves 30 group homes within the County and 3 of them need replacement furniture, which are all located in the Silver Spring area. They have future plans to raise funds to replace furniture as it ages via networking efforts with local businesses, holiday appeals and fundraisers.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Junior Achievement of Greater Washington	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$24,000
<b>Project Description:</b> Build career foundation for 300 Montgomery county students through an interactive Job Shadow program with local corporations;	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The total program cost is \$80,000 and the organization is requesting a grant for \$24,000.</li> <li>• Request includes salary, staff development, supplies, telephone, rent, and other utilities.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Junior Achievement Job Shadow™ offers students the opportunity to work with a local business for a day and learn skills needed to obtain a job in the career field they want.</li> <li>• Per applicant, program provides career training and academic support to improve Common Core State Standard test scores.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Junior Achievement reports it has inspired youths to a promising future and provided guidance to navigate their path to the American dream for 40 years. In 2013-2014, 4,187 volunteers were recruited and 584,152 hours of educational programs have been provided to over 53K in the DMV area. 1,100 students were served in Montgomery County.</li> <li>• MCPS selects 150 students who best fit program requirements to enter the Junior Achievement Job Shadow™ program.</li> <li>• Junior Achievement maintains great partnership with MCPS administrators, local business, and community organizations such as Montgomery County Chambers of Commerce, Parent-teacher Association, and others providing volunteered work.</li> <li>• 70% (\$56,000) of total budget is granted from corporations, foundations, unrestricted gifts, and public funds, including a grant from Capital One. The majority of the budget is for salaries, taxes benefits, and pension. The program has not received county funding in recent years.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Applicant clearly explained how the program will provide career guidance to high schools students in the County through MCPS.</li> <li>• Junior Achievement also showed a promising future for the program from leveraging resources from Board of Directors, partnerships with local business, and other community resource.</li> <li>• A clear budget description was provided with enough detail on program expense.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
FY16 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Kaur Foundation - County Executive	
<b>Category/Program Area:</b> Newer; Community Development	<b>Amount Requested:</b> \$15,000
<b>Project Description:</b> Promote cultural awareness and inclusive environments providing a deeper understanding of diverse communities through cultural literacy workshops in Montgomery County.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The request is for \$15,000 or, 13% of the overall \$115,000 program cost.</li> <li>• The Foundation strives to improve cultural awareness. The "Diversity Education Initiative" teaches participants about Sikh Americans and is delivered through school curriculums and train-the-trainer workshops. "Celebrating Baisakhi Day" engages and teaches participants through cultural activities.</li> <li>• Grant funds would be used for outreach and dissemination staff as well as program PR. No additional details on staff qualifications or types of marketing/PR were included.</li> <li>• The proposal states that there are 15,000 Sikhs in Montgomery County but does not list how many volunteers, participants, trainers, or school districts are engaged with their programming or the number of programs they aim to offer throughout the year.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Teaching participants about Sikh religious and cultural traditions aims to promote awareness and acceptance within the community.</li> <li>• Though the proposal states that the organization is promoting education, the organization should be cautious not to use County funds to promote a particular belief system.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• As of March 19, 2015, the Foundation did not have an approved annual budget for FY2015; thus, one was not included in the proposal.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The outcomes section would be stronger if benchmark data were included to give additional context to the percentages listed and if it included concrete measurements such as pre-/post-tests, participant surveys, etc.</li> <li>• Specific funding sources are unclear; proposal mentions that the Foundation "aims to secure State and Federal funding" but doesn't list specific government funding sources, that it "continues to recruit new supporters" but doesn't list organizations or school districts, and that it has "built strategic relationships" but doesn't list how they are strategic.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> KEEN Greater DC LLC (Kids Enjoy Exercise Now)	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Provide 230 youth with disabilities the opportunity to exercise, develop social skills, build friendships and increase mobility through sports programs.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Most of the budget request is to fund rent to Tilden Middle School</li> <li>• Other 11 sites provide in-kind contribution for space</li> <li>• Diverse population served by the program, free of charge to participants</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Serves all levels of disabilities and ages in recreational activities</li> <li>• Serves ethnically diverse population with free programs</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Organization has provided service in Montgomery County for 20+ years</li> <li>• Receives a wide array of foundation funding, has received no County funding in the past three fiscal years</li> <li>• 1,000 high school volunteers utilized annually to carry out program in Montgomery county</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Results achieved to date clearly stated</li> <li>• Outcome measures are measurable and relevant, with increased participation anticipated by participants and community volunteers</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Korean Community Service Center of Greater Washington	
<b>Category/Program Area:</b> Established; Children and Families	<b>Amount Requested:</b> \$55,000
<b>Project Description:</b> Keystone Project: Provide domestic violence intervention services	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• Organization will serve 80 victims of domestic abuse with victims assistance services; conduct 4 community prevention workshops; produce and distribute 1,000 domestic violence brochures to Korean community</li> <li>• Per unit cost is \$44</li> <li>• 65% of funds go to direct service, 20% toward outreach and 15% educational seminars to the community</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• Proposal targets Korean community with culturally competent services, outreach, case management and education</li> <li>• Mainstream agencies not equipped to reach Korean victims because services are not culturally or linguistically appropriate</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• Proposed services instituted in FY2013</li> <li>• Collaborates with Korean faith communities, legal services, and Montgomery County agencies for referrals</li> <li>• Utilizes volunteers from MCPS, community colleges, faith communities</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• Application would be stronger if measurable outcomes for FY 15 outreach events were stated</li> <li>• Application would be stronger if future funding plans were more specific</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Korean Community Service Center of Greater Washington	
<b>Category/Program Area:</b> Established; Community Development	<b>Amount Requested:</b> \$45,000
<b>Project Description:</b> Funding for the Strengthening Asian Families through Empowerment & Services (SAFES) program	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>Organization requests \$45,000 out of total \$94,249 needed for job readiness training and to provide needed wrap around social services programming to low income clients and their families. They estimate a per-unit cost of \$24 and anticipate serving nearly 850 individuals through job training, financial management classes, increased access to safety net service and increased access to affordable health care.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>Korean Community Service Center (KCSC) successfully serves a lower income immigrant population that is often isolated due to language &amp; cultural challenges. Koreans are the 3<sup>rd</sup> largest Asian ethnic group in the County; over 70% of them are foreign born. The poverty level among Koreans is the highest among the Asian community. According to its FY 15 Grant Outcomes report, KCSC exceeded its goals in terms of numbers of clients served, and 97% of clients report that they were satisfied or very satisfied with the services at KCSC.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>The mission of the KCSC is to assist &amp; empower low &amp; moderate income Asian American immigrants to become well-adjusted &amp; fully contributing members of the U.S. Their goal is for those who are helped today to be able to provide help to others tomorrow. KCSC serves clients in Northern Virginia as well as in PG &amp; Montgomery Counties. The vast majority of their Maryland clientele is in Montgomery County; they have offices in Silver Spring &amp; Gaithersburg. County projects are managed locally and funding is kept separate. KCSC provides social services case management for the County, as well as health promotion programs; a domestic violence victim assistance program; and enrollment &amp; outreach services for the Affordable Care Act. Strong partnerships with Mobile Med, county agencies such as Crisis Center, DHHS, Housing, Montgomery Works, &amp; other non-profits such as MANNA, &amp; local Korean churches. Also collaborates with other Asian social service organizations. For this proposal, KCSC expects to receive the following: University Garden Senior Apts in Silver Spring - \$25K; the cities of Rockville &amp; Gaithersburg each - \$8,000; the Cafritz Foundation - \$5000.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>This proposal is to provide wrap-around social services &amp; case management while emphasizing workforce development. KCSC works with unemployed and underemployed Asian Americans on job readiness &amp; job seeking skills. While doing this, KCSC also provides or connects the client and his/her family with social services. Financials are in good order &amp; easy to read. They have good support from their Board of Directors. Strong volunteer corps (over 100); KCSC provides volunteer training. KCSC works with MCPS and Montgomery College to recruit student volunteers. They also work with local ethnic media. Strong outcome measurements and good outcome data from past year &amp; FY15 midyear report. They anticipate that 75% out of 40 enrolled in the job readiness program will report increased capability to find jobs. Including an anticipated number of participants who become employed during the grant time would strengthen the proposal.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Latin American Youth Center	
<b>Category/Program Area:</b> Established; Economic/Workforce Development	<b>Amount Requested:</b> \$66,877
<b>Project Description:</b> Support for the Training, Certification, and Internship Program (TCI) to provide industry-standard certifications, trainings, and internships for 30 high risk youth ages 16-24.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost): Latin American Youth Center (LAYC)/MMYC proposes an unusually comprehensive program. It would embrace training, certification, job placement, education and follow-up. According to top LAYC officials, they'll "stick with young people as long as they need us." That accounts for the higher-than-usual expense of the program--\$128,956 for only 30 students. However, the impact is expected to be quite strong. A high percentage of the students are projected to be will be members of different minority groups, and many will have been referred by courts. The program will address populations of great need and great risk.	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification): LAYC/MMYC's training, certification and internship program addresses a need that has become more critical during the recession. Because it will be comprehensive--providing a high school diploma or GED certificate as well as a job--the program is expected to have greater success than a jobs program or an education program would by itself.	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program): LAYC has conducted workforce development programs for nine years. It has had public funding throughout that time, including substantial funding from the Montgomery County government. However, LAYC also has demonstrated success in raising private funds. The proposed program does not rely heavily on volunteers. However, part of the reason is that LAYC is fully staffed via grants from the U.S. Department of Labor. Montgomery County would not be asked to cover salaries or benefits of any fulltime employees--only parts of salary and benefits for four part-time employees. LAYC has unusually strong capacity to carry out this program, since it has been in the business for years and knows the target population well.	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding): The proposal makes a strong case for a comprehensive program--not just one that nibbles around the edges of the unemployment problem among young offenders and other high risk youth. It has demonstrated its effectiveness not just among its original target population of Hispanic youth, but among African Americans and Africans, too. Its job placement efforts have led to long and deep collaboration with other organizations. The proposal would have been stronger if it had explained what about the problem is unique to Montgomery County, and what about the proposed solution is tailored to Montgomery County. The proposal is also a bit soft as far as measuring outcomes is concerned. It isn't entirely clear why only 75 percent of enrollees will present significant challenges. Why not 100 percent if this is a high risk population? However, the proposal is based on a deep and well-established track record. It seeks to sharpen and expand its efforts among a small-scale group of 30, rather than relying on a wholesale approach involving more students.	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Latino Economic Development Corporation of Washington, DC	
<b>Category/Program Area:</b> Established; Economic/Workforce Development	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Strengthen a permanent revolving loan fund to provide financing to low-income aspiring and established Montgomery County entrepreneurs.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>Latino Economic Development Corporation (LEDC) seeks funding to ensure a continuation of the Small Business Development and Lending Program by strengthening its staff presence and available resources in the County. The funding would allow the organization to establish a permanent revolving loan fund solely to serve county aspiring and established entrepreneurs to provide \$5,000 - \$10,000 business loans for startup, expansion, equipment purchases/rental, and/or credit repair. Depending on the success of those funded, future lending has the potential to invigorate the economy and local communities in the County.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>This proposed project targets low-to moderate-income Latinos and other underserved communities in Montgomery County to facilitate business creation and growth.</li> <li>LEDC's programs provide small-business technical assistance and microloans in the range of \$5,000 to \$50,000 to low-to moderate-income Latinos and other underserved communities in the Washington, D.C. area, including in Montgomery County. In FY 2014, LEDC's Small Business Development and Micro-lending programs provided technical assistance to entrepreneurs and business-owners in the DC area, and reports creating 48 businesses, retaining 309 jobs, and creating 154 jobs.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>LEDC was incorporated in 1991, and since then has worked to deliver "comprehensive community and economic development services to build the capacity of metropolitan Washington DC Latinos to stabilize and grow their finances so that they can support their families and give back to their communities." The organization has numerous partnerships with private and non-profit organizations, including with several large financial institutions such as PNC, Capital One, and the US Community Development Financial Institution and SBA. It has typically worked with loan applicants turned down at other places.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>The strength of the organization's proposal is very high, with a clear description, a history of results achieved, and plans to secure funding for the future. While it addresses needs across the region, it is clearly focused with key staffers housed in the County. It also uses a strong, nationally recognized system for gathering and reviewing data from its programs and using these statistics to assess and modify the program for future management.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> League of Women Voters of Montgomery County, MD, Inc., Citizens Education Fund	
<b>Category/Program Area:</b> Established; Community Development	<b>Amount Requested:</b> \$90,000
<b>Project Description:</b> Print and mail the Voters' Guide to the household of every registered voter in Montgomery County	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>Organization requests funds for printing and mailing Voters Guide to all voters in an effort to produce more knowledgeable voters who are then more likely to vote. Currently Guide is available at libraries &amp; county service centers, &amp; is distributed through The Beacon (free publication) and to the approximately 3000 residents who request a copy. It is also available on-line.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>The Guide is unique in providing nonpartisan information on all candidates; in the candidates' own words without endorsement or editorial comment. This distinguishes it from the voter mobilization efforts of other organizations.</li> <li>By mailing the Guide, the League of Women Voters of Montgomery County, MD (LWV) hopes to bridge the digital divide serving those without convenient access to the Internet.</li> <li>In 2004, in an experiment distributing the Voters' Guide to every voter in low-turnout precincts (excluding voters who voted in every election) voter turnout increased by 20% to 30% over the rate in demographically similar precincts.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>The Citizen Education Fund of the LWV has published the Voters Guide for nearly 70 years. This Guide provides voters with nonpartisan information about all candidates for public office by posing questions relevant to the offices being sought and printing the candidate's responses verbatim. LWV volunteers also register voters in coordination with the County Bd of Elections. The LWV doesn't currently receive public funds for this effort.</li> <li>LWV volunteers prepare the Voters' Guide including writing the questions, soliciting the responses, and proofreading the final version.</li> <li>The LWV partners with other non-profits in hosting issue forums.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>Future proposals aimed at increasing voter turnout would be strengthened by a discussion of how to reach voters with limited English proficiency and the use of social media in voter education.</li> <li>Outcomes section would be stronger if anticipated level of success could be improved.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> League of Women Voters of Montgomery County, MD, Inc., Citizens Education Fund	
<b>Category/Program Area:</b> Established; Community Development	<b>Amount Requested:</b> \$6,000
<b>Project Description:</b> Print and mail to the household of every voter registered since the 2014 Election, the 2016 primary election Voters' Guide	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>Organization requests funds for printing and mailing Voters Guide to <b>NEWLY</b> registered voters in an effort to produce more knowledgeable voters who are then more likely to vote. Currently Guide is available at libraries &amp; county service centers, &amp; is distributed through The Beacon (free publication) and to the approximately 3000 residents who request a copy. It is also available on-line.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>The Guide is unique in providing nonpartisan information on all candidates; in the candidates' own words without endorsement or editorial comment. This distinguishes it from the voter mobilization efforts of other organizations.</li> <li>By mailing the Guide, the League of Women Voters of Montgomery County, MD (LWV) hopes to bridge the digital divide serving those without convenient access to the Internet.</li> <li>In 2004, in an experiment distributing the Voters' Guide to every voter in low-turnout precincts (excluding voters who voted in every election) voter turnout increased by 20% to 30% over the rate in demographically similar precincts.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>The Citizen Education Fund of the LWV has published the Voters Guide for nearly 70 years. This Guide provides voters with nonpartisan information about all candidates for public office by posing questions relevant to the offices being sought and printing the candidate's responses verbatim. LWV volunteers also register voters in coordination with the County Bd of Elections. The LWV doesn't currently receive public funds for this effort.</li> <li>LWV volunteers prepare the Voters' Guide including writing the questions, soliciting the responses, &amp; proofreading the final version.</li> <li>The LWV partners with other non-profits in hosting issue forums.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>Future proposals aimed at increasing voter turnout would be strengthened by a discussion of how to reach voters with limited English proficiency and the use of social media in voter education.</li> <li>Proposal would be stronger if LWV explained its role in voter registration &amp; provided explanation of how it will increase voter registration in areas with low voter registration.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Leveling the Playing Field	
<b>Category/Program Area:</b> Newer; Youth Development	<b>Amount Requested:</b> \$40,000
<b>Project Description:</b> Provide underserved children an improved opportunity to participate in youth sports and experience the positive youth development sports offer.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The total budget for Leveling the Playing Field (LPF) is \$260,000; seeking \$40,000 from the County Council to cover warehouse and utility costs.</li> <li>• The organization’s support for other sporting leagues improves and creates opportunity for underserved children to participate in youth sports and experience the positive youth development that sports offer.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• By providing free sports equipment to the local private leagues, the underserved are able to participate in sports activities at low cost to the participants and makes room for greater participation.</li> <li>• Since the organization coordinates with already established nonprofits there will be a much bigger impact on the population served.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The organization has been in operation for two years and has donated over 60,000 pieces of sports equipment, impacting over 70,000 kids locally.</li> <li>• LPF works with a numerous local sports programs: MSI, BCC, and KOA in order to stock the warehouse to meet the needs and make impact on the sports leagues it serves.</li> <li>• LPF has been successful in obtaining new and gently used equipment from various sources.</li> <li>• LPF helps the sporting leagues to get the necessary equipment they need and to cut cost for running their programs in order to care for the underserved.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• Proposal well written.</li> <li>• Clear measurable and results.</li> <li>• Budget and other sources of funding clear and justified.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
FY16 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Leveling the Playing Field – County Executive	
<b>Category/Program Area:</b> Newer; Youth Development	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Operating Support.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Liberty's Promise, Inc.	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$180,000
<b>Project Description:</b> Funding to provide after-school civic engagement programs and professional internships for low-income immigrant youth, aged 16-24	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The total program cost is \$324,410 and the organization is requesting a grant for \$180K, slightly over half of total cost.</li> <li>• Request includes salary and benefits, rent, food/beverages for students, transportation, and internship allowances.</li> <li>• 9.1% of the total budget cost consists of indirect cost, including management, payroll, insurance, audit, etc. 16% (\$52,860) of total cost is provided by the City of Gaithersburg.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• This civic program focuses on helping immigrant youth find their place in our country and community. Internships are given to help them understand the American job culture. Helps them gain skills and defeat language barriers. Workshops are also provided to help build their resume, cover letter, interview skills, and workplace etiquette.</li> <li>• Encourages youth ages 16-21 to be actively involved in the community and gain skills to pursue careers.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• Liberty's Promise has helped over 1,500 county immigrant youths for almost over 10 years.</li> <li>• 22% of the Civic Program total cost is funded by 4 private foundations; totaling \$71,550.</li> <li>• Volunteers are recruited to share personal stories of their own journey to becoming successful in the community, usually having similar backgrounds as these youths. Volunteers also consist of representatives from local nonprofits, delegates, Montgomery College representatives, and employees from the International Monetary Fund as guest speakers for workshops to discuss job skills and career guidance.</li> <li>• Great partnership with the Returned Corps Volunteers of Washington also volunteering in workshops.</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• The organization's proposal provided sufficient details of the program and how it will benefit low-income immigrant youth in the County.</li> <li>• Outcomes show 75% of the students were more involved in the community and 100% showed growth. The information was useful, but more information on how this is measured would be helpful.</li> </ul>	

**Montgomery County Council  
Community Grant Advisory Group  
Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Little Falls Village Corp.	
<b>Category/Program Area:</b> Newer; Older Adults/Disabilities	<b>Amount Requested:</b> \$10,000
<b>Project Description:</b> To provide a part time director of operations to assist the executive director	
<p><b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> <li>• The total operating budget is \$20,000. The organization is asking the County Council to fund 50% of the expense to hire a part time director of operations.</li> <li>• Little Falls Village, Inc. provides companionship, and community activities such as snow removal to enable aging residents to stay in their homes for as long as possible.</li> </ul>	
<p><b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> <li>• The individuals served are age 65+. The organization draws members from the 20816 zip code in Montgomery County.</li> <li>• The organization provided over 500 services to its members in 2014. It provides rides to doctors' appointments, help with financial record keeping, light household duties and yard work, education, and more.</li> <li>• In order for the organization to manage growth, it needs to hire a part time director of operations. This will allow the Executive Director to focus on fundraising.</li> </ul>	
<p><b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> <li>• The organization has provided services since 2012 to the aging.</li> <li>• Little Falls Village, Inc. is a fairly new organization and has never received county government funding. Most of the organization's money is generated through individual contributions and membership fees.</li> <li>• Little Falls Village, Inc. has a roster of 70 volunteers. Volunteers range from middle school students to adults. Of that number, half are actively involved on a continuous basis. The organization is a member of the Washington Area Village Exchange and the Village to Village Network.</li> </ul>	
<p><b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> <li>• The proposal was written clearly.</li> <li>• The organization will measure outcomes by increasing volunteer recruitment, fundraising and membership by 25%. This section would have been much stronger if the applicant had included the number of people and services provided the previous year.</li> <li>• 50% of the organization's board donates to the organization.</li> <li>• The proposal could have been more compelling if the organization had clarified its strategy to sustain operations.</li> </ul>	

**Montgomery County Council  
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Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Lollipop Kids Foundation	
<b>Category/Program Area:</b> Newer; Older Adults/Disabilities	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Operating expenses to enable children with disabilities to live to their fullest potential and feel connected in their communities.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• Requested county funds would support 26% of the total program costs, including all of its rent, partial funding for refurbishing and cleaning DME and partial funding for its ARTbeat program.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Services to community include: providing opportunities for children with disabilities to live to their fullest potential and feel connected in their communities, cutting down on waitlist by having space to store equipment, providing training for the caregivers, and providing haircuts (new service) to disabled children.</li> <li>• Averages 10 pieces of DME donated to organization each week and provide average of 6 pieces for use by disabled children and their families per week</li> <li>• Serves 150 people monthly through its connection groups and family socials</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The organization receives referrals from, and partners with multiple agencies</li> <li>• It has had success seeking support from corporate and non-governmental sources, and it holds three (3) annual fundraisers</li> <li>• It provides training for the caregiver</li> <li>• Received grants in the past</li> <li>• It has volunteers from MCPS, Girl Scouts and professional volunteers (such as PTs and CPA)</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<p>Great use of professional volunteers at 30+hours/week. Looking for MC to pay for rent of facilities</p> <ul style="list-style-type: none"> <li>• The funding breakout for the project is 26% county grant funding. However, the proposal budget did not identify any non-County funds as required by the proposal directions, making it difficult to understand how the organization would meet its needs. Additionally, the stated outcomes, while clearly stated did not provide baseline data, making it difficult to understand the number of people who would be served</li> </ul>	

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<b>Name of Organization:</b> Lutheran Social Services of the National Capital Area	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$60,000
<b>Project Description:</b> Provide emergency rental assistance to refugee families who are homeless or threatened with homelessness.	
<b>Cost-benefit analysis</b> (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> <li>• The total program costs \$356,383 and is subsidized through federal funding; therefore the majority of the requested funding will go towards emergency rental assistance.</li> <li>• Volunteers play a substantial role and they recruit, train and use 10-20 volunteers/year.</li> </ul>	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> <li>• Lutheran Social Services/NCA is one of only a handful of refugee service providers in the community.</li> <li>• Serves as a resource to community groups, schools, hospitals, and other organizations in raising awareness of cultural and linguistic diversity in Montgomery County; increasing Montgomery County community resources in cultural competency training and volunteer training.</li> </ul>	
<b>Strength of organization</b> (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> <li>• The program is ongoing since its inception in 1975.</li> <li>• For FY 14, the program served 83 clients, which included securing housing for all participants and providing basic necessities <ul style="list-style-type: none"> <li>○ 26 needed and received rental assistance <ul style="list-style-type: none"> <li>▪ 23 of the 26 who received rental assistance remained in their homes and increased their incomes enough for improved housing stability</li> </ul> </li> </ul> </li> <li>• Without the program, clients are more likely to become homeless and/or remain in a cycle of extreme poverty</li> </ul>	
<b>Strength of Proposal</b> (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> <li>• It was unclear how many clients were served in Montgomery County versus other areas and how funding would be utilized in relation to the County's allocation of grant monies.</li> <li>• Overall a necessary program and definitely addresses the needs of an otherwise unmet problem.</li> </ul>	