

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Madison House Foundation	
Category/Program Area: Newer; Older Adults/Disabilities	Amount Requested: \$50,000
Project Description: Funding will enable Madison House to partner with multiple Montgomery County groups providing therapy, employment, and agricultural reserve preservation goals for vulnerable Intellectually/Developmentally Disabled (I/DD) adult communities.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Requested 48% of Total Project budget for Program Director Salary (\$40,000); this is 80% of proposal. • Remaining \$10,000 for consultant, travel, meals, and supplies. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The organization maintains 13 horses which they propose to offer to a maximum of 250 I/DD adults for therapeutic-riding lessons. They also propose to provide an art display site for art-work done by the client population, provide information on housing, offer opportunities for student service learning hours, and make available a site to secondary schools for bake sales. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • The organization received a gifted property of 478+ acres that they want to provide for use by vulnerable I/DD adult communities. They plan to encourage other community agencies to participate. • At present, the organization funds staff positions and is in the process of changing their status from a private foundation to a public charity. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The organization serves 50 adults, and 60% of their emotionally stressed-families, who use the farm trails and facilities for respite. The organization proposes to use the funds to expand the opportunities for their client population, community outreach, and increase the number of partnerships with county non-profits engaged in farming, riding, employment and agricultural education. • The proposal makes a difference at a reasonable cost with potential for sustainability. This is a new program without a track record to determine previous outcomes and results. 	

**Montgomery County Council
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Evaluative Comments Information Sheet**

Name of Organization: Making A New United People	
Category/Program Area: Newer; Youth Development	Amount Requested: \$55,600
Project Description: A collaborative, replicable effort to augment and develop a more sustainable and comprehensive mentoring approach for young, at-risk males.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The total budget for the program is \$106,200; seeking \$55,600 from the County. • It is a collaborative, replicable effort to augment and develop a more sustainable and comprehensive mentoring approach for 15 young, at risk males. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The LINK UP Mentoring Initiative in partnership with Making A New United People and the YMCA Youth & Family Services will provide one on one mentoring between youth in the child welfare system and positive male mentors. • The Shout Out meetings will be designed to address the positive development of youth in the personal/social, academic and career domains. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Program began in 2009 with the mentoring at Howard University by seven graduates. • The program has worked with over 370 youth. • The Program is in partnership with YMCA Youth & Family Services. • No prior county funding. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The proposal was good and the organization provided clarity on the evidence based tool to be used in measuring depression in youth. • The proposal would have benefited from more complete information regarding the influence and impact, if any, on parents of the youth participating in the program. 	

**Montgomery County Council
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Evaluative Comments Information Sheet**

Name of Organization: Making A New United People	
Category/Program Area: Newer; Youth Development	Amount Requested: \$7,000
Project Description: Basketball program to keep at risk youth off the streets and introduce them to positive role models.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Total program cost is \$14,000; requesting \$7,000. • They anticipate 20-25 youth playing basketball with 15-20 mentors. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Friday Night Lights is a new monthly basketball and mentoring program geared toward at-risk youth ages 16-24. • Studies have shown that Friday is the highest of crime days for youth ages 16-24. They have also shown a drop in crime when recreational facilities stay open late during the summer. This program will keep the youth off the street and provide them with positive male role models for them to build relationships with. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • MANUP was established in 2009. They have worked with over 370 youth and witnessed increased rates of high school attendance, graduation, and college attendance. Their mentor program prevents youth violence and incarceration for at-risk youth ages 12-19. • The organization has leveraged its relationship with Howard University and NAACP to provide strong mentorship for the participants. • The organization has partnered with both the Hank Gathers Legacy group and Montgomery County Recreation Department. Hank Gathers Legacy group provides the basketball component, instructors (paid for by MANUP), and setting up of the program. The Recreation Department provides the space and staff. 	
Strength of Proposal (clear description; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • As this is a new program, past outcome measurement is unavailable. However, MANUP and the Hank Gathers Legacy group have held basketball tournaments in the past. Perhaps they could have used them to demonstrate the potential impact they may have had on the community. 	

**Montgomery County Council
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Evaluative Comments Information Sheet**

Name of Organization: Making A New United People	
Category/Program Area: Newer; Youth Development	Amount Requested: \$54,300
Project Description: Provide mentorship, support and services for at risk youth in the areas of education and criminal justice prevention.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The total program is \$129,300; requesting \$54,300. • The Organization provides mentorship, support and services for at risk youth in the areas of education and criminal justice prevention. Expects to serve approximately 150 youth. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Providing one on one and group mentoring services to “at risk” youth every Tuesday at Takoma Park Community Center. • Organization has worked with over 370 youth and increased rates of high school attendance, graduation and college attendance. • Youth leadership program trains and supports youth in strategizing, leading and implementing forums with law enforcement and led by youth; provides a weekly art program; and engages in other leadership development activities. • Mentor sessions currently averages 25 youth per week. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The organization has been operation since 2009. • Conduct mentor sessions every Tuesday at Takoma Park community center for at risk youth ages 12 to 19. • Currently leading the efforts of the Takoma Park youth Collaborative co-led by CHEER and expanded partnerships with other organizations. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Proposal well written. • Good relationships with school counselors to monitor attendance and other issues of at risk youth. • Has identified a decrease in depression in youth participants. 	

**Montgomery County Council
Community Grant Advisory Group
FY16 Evaluative Comments Information Sheet**

Name of Organization: Making a New United People (for Our Voices Matter Maryland Inc.) – County Executive	
Category/Program Area: Newer; Youth Development	Amount Requested: \$20,000
Project Description: Empower young men of color to advocate for changes that will remove systemic and structural barriers to their success. Making A New United People (MANUP) is serving as fiscal sponsor for Our voices Matter, Maryland, Inc.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Organization is requesting partial funding for a community organizer and a student intern, incentives for participating students and funding for staff and leaders of consortium steering committee organizations • Strong cost/benefit ratio if anticipated objectives are achieved. The organization plans to reach 300 to 500 young men of color, and expects: <ul style="list-style-type: none"> ○ 75% of will demonstrate increased knowledge of the public policy making process; ○ 75% of those connected to supportive services will use and benefit from those services; ○ 80% of those trained in advocacy will engage in one or more advocacy activities sponsored and/or promoted by the consortium. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Organization plans to use collective impact model, used successfully by other governments across the country, as a method of planning and producing large-scale social change • Will address long standing systemic and structural barriers to success that young men of color face 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • Organization represents a consortium of Montgomery County non-profits; MANUP, pride Youth Services, 300 Rising, YMCA Youth and Family Services. It was formed in 2014 to build and execute a plan to accomplish the My Brother’s Keeper (MBK) Community Challenge. Per the program’s website “The MBK Community Challenge encourages communities (cities, rural municipalities, and tribal nations) to implement a coherent cradle-to-college-and-career strategy for improving the life outcomes of all young people to ensure that they can reach their full potential, regardless of who they are, where they come from, or the circumstances into which they are born.” • Organization is developing a fund-raising plan 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Proposal addresses an ongoing and significant concern • Proposal would be strengthened by including types of activities/trainin anticipated and funding sources that are expected. 	

**Montgomery County Council
Community Grant Advisory Group
FY16 Evaluative Comments Information Sheet**

Name of Organization: Maryland Senior Olympics Commission, Ltd. - County Executive	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$20,000
Project Description: To expand promotion, conduct auxiliary health and training programs, and hire staff to conduct events	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • It's a bit unclear how many individuals the project expects to participate. The outcome states the goal is 1,000 but it's not clear if that is for the state or for the county. And elsewhere in the application it states that almost 2,000 athletes compete in the games. • These funds would be utilized for staff and increased marketing efforts, which would be very beneficial in increasing their participant pool 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Regardless of the number served, this is a worthwhile effort to keep seniors engaged and active 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • This organization was established in 1980 and seems to have strong collaborations in place 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The proposal would be strengthened by more clearly defining the number of Montgomery County residents who participate in or would benefit by this activity. • More information on the Senior Games would have enhanced the application. It would have been very helpful to know how participants learn about the games, what the process is, current training programs, etc., Program registration is how the organization will measure success, but it's a bit unclear what that actually means, given that there isn't an explanation of what additional programs will be added, why additional programs will be added, or for what purpose. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Maryland Vietnamese Mutual Association	
Category/Program Area: Established; Basic Need	Amount Requested: \$49,999
Project Description: The Maryland Vietnamese Mutual Association (MVMA) will scale-up its services in order to better assist disadvantaged and hard-to-reach target groups in the Vietnamese community. MVMA plans to reach an additional 1000 clients in need, the largest group of which is expected to be older Vietnamese.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> Presently MVMA assists approximately 1500 clients by empowering families and seniors through direct services and especially by facilitating access to government and private welfare and self-help programs. The incremental expansion of the program to cover 1000 additional clients will build on MVMA's volunteer network and existing support and referral systems. In this way it will be cost effective. The cost per new client assisted will be a modest \$60/person with the County grant paying for \$50 of the total per person cost (84%). 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> The MVMA program, which is culturally and linguistically appropriate, helps advance Montgomery County priorities by assisting the most vulnerable children, seniors and families among the Vietnamese population and connecting them to the relevant programs and activities of government, business, non-profit, civic and faith-based organizations. Important outcomes of the program have been increased utilization of community resources by disadvantaged Vietnamese as well as increased participation of Vietnamese in MVMA volunteer programs. MVMA has had success of late in registering its clients for health care under the Affordable Care Act. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> The MVMA is well recognized by the community, public officials and other organizations for delivering valuable direct and referral services to the Vietnamese American community for over 32 years. It presently is receiving approximately \$70,000 of grants and contracts from the County. It has developed an extensive and committed set of Vietnamese volunteers who seek out and support those in need in the Vietnamese community. This network will continue after County grants and contracts cease. MVMA sees this continuing volunteer network as a key basis for the sustainability of MVMA's work. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> MVMA is serving an otherwise overlooked and hard to access lower income, immigrant community. Members of this community are often isolated due to linguistic and social/cultural barriers. The planned program has a clear focus on expansion of benefits to the disadvantaged and builds on the MVMA success in reaching 1500 clients to date. MVMA is a strong partner for many service organizations since it has the cultural and linguistic capacity to reach the Vietnamese in MC. Its most important partnership is with the Vietnamese American Seniors Association from which it recruits many volunteers. The strength of the proposal rests on the strength of MVMA as an organization since the main objective of the proposal is to expand MVMA service to an additional 1000 clients in need. 	

**Montgomery County Council
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Name of Organization: Maryland/Israel Development Center	
Category/Program Area: Established; Economic/Workforce Development	Amount Requested: \$50,000
Project Description: Provide economic development and marketing to Israeli high-tech and life-science companies to open U.S. offices and create jobs in Montgomery County.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> The proposal requests for somewhat more than one third of the total project cost. In its ongoing program, the Center provides the potential for job growth in Montgomery County, bringing Israeli companies into the county to expand its high technology and life sciences job foundation. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> The Maryland/Israel Development Center, Inc. (MIDC) has an extraordinary track record as it works hard to strengthen the IT and life sciences fields across the state, especially in Montgomery County, where a key staffer is based. MIDC develops contacts for employers, planning for new jobs to enlarge one key aspect of the county's economy. It works to build additional supports for this sector through concrete actions designed by staffers based in Montgomery County. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> The MIDC was established as a partnership between the Maryland State government and the Israel state, which now, 13 years later, hosts multiple partnerships with entrepreneurial businesses from the different locales in the county and across Israel. It has concluded successful investments from common market and technological interests between businesses to conclude mutually beneficial business deals and R& D collaborations. The program develops and implements strategies for foreign direct investment promotion, including conferences, specific travel agendas, and trade links. It uses the partnership of state and local funders to support staff, specifically a Montgomery County based Business Development Manager, to achieve these goals. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> The MIDC describes specific actions to continue successful outreach efforts to bring potential employers to the County. The grant will be used to promote investment in the county, focusing on developing specific strategies for local workforce growth, rather than importing workers from the home country. The proposal would be strengthened by metrics to show the specific contributions of the 18 companies described in the proposal and interview. Also, as it is generally conceived as a statewide agency, it might benefit from a more complete description of the staff connections to the county <i>vis a vis</i> other jurisdictions. 	

**Montgomery County Council
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Name of Organization: MCCPTA Educational Programs, Inc.	
Category/Program Area: Established; Children and Families	Amount Requested: \$35,000
Project Description: This application proposes to provide affordable and accessible STEM and Foreign Language enrichment (FLES) for pre K- grade 8 students across Montgomery County.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The request is for \$35,000 toward \$93,792 in salaries for the organization’s Executive Director, STEM and FLES directors and one program administrator. The program covers most of its costs at many schools through fees charged for its programs. • The proposal indicates that by providing funding, the organization will be able to reduce costs for needy children to participate in its programs. 	
Public benefit (identified and demonstrated need; target population well served by proposal program justification):	
<ul style="list-style-type: none"> • 1103 students in 53 MCPS schools participate in its programs. Of the 53 schools, 2 are Title one and 16 are CSR schools. • The organizations proposal acknowledges that “10 of the 28 Title I schools have tried to hold a program at their school. Similarly, 24 of the 39 CSR schools have tried to run programs. These classes fail to get off the ground because we do not have the funding to cut the fee to an affordable level for many parents.” 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • MCCPTA Educational Programs Inc. has a very long history (since 1952) of providing high-quality, out-of-school-time programs in Montgomery County • The organization reports that “According to MCPS Shared Accountability, FLES students complete language studies through the AP level at 3-4 times the rate of MCPS students overall. (Based on Fall 2013 outcomes study) These results were achieved at Title I, Class Size Reduction, and other MCPS schools.” Clearly the program is strong. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The proposal is clear and well-written, and the organization has an excellent 60+ year history. It would be even stronger if it focused on reducing the achievement gap, providing a clear plan for making MCCPTA’s programs available at no (or minimal cost) to the County’s neediest students. 	

**Montgomery County Council
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Name of Organization: Mental Health Association of Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$75,690
Project Description: This proposal is for a pilot project to supplement Mental Health Association of Montgomery County (MHA) Crisis Hotline with a similar service offering emotional support, information and referrals through texting.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • This program is intended to reach a highly vulnerable population of young people for whom texting is the often-preferred method of communication. • The pilot project is designed to operate during critical times of the day (afternoons and evenings), when data shows the greatest need for support services. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Use of the Hotline has increased and is the busiest it has been in the past 40 years. There is a growing awareness of the need for crisis support and intervention. • Suicide is the third leading cause of death for 10-24 year olds, with a significant percentage of this age group admitting to suicidal thoughts, feelings of hopelessness or having been bullied. • The Hotline’s mission is to provide crisis intervention, support and referrals to reduce isolation and potentially self-destructive behaviors. • This type of program has been offered across the country and reports confirm that texting is the preferred method of communicating for young people 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • This is a pilot project so there have not been previous grants. The Hotline has been in operation for over 40 years. MHA has been active in the community for 60 years. • The organization relies heavily on trained volunteers to help operate its phone Hotline. However, during the pilot phase of the texting project MHA will use licensed professionals. As MHA’s builds experience about the needs and challenges of this type of intervention, they will evaluate whether it is appropriate to integrate volunteers. • MHA anticipates close collaboration with schools and the Youth Providers Council to help promote and publicize this new service. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • MHA has a long history of providing crisis intervention to County residents and this proposal is an effort to reach out to a young population with a compelling need in a way that is consistent with their preferred method of communicating. • By proposing a pilot study, with the service available during peak use hours delivered by a professional, MHA will be available to assess the utility of the service and make modifications as needed, as well as consider future funding. • MHA expects to work closely with a network of local nonprofits and governments programs to promote this service. 	

**Montgomery County Council
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Evaluative Comments Information Sheet**

Name of Organization: Mental Health Association of Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$150,000
Project Description: Provide a coordinated conglomerate of community resources to Montgomery County military, veterans, and their families.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Based on the success of a four-year pilot project, Mental Health Association of Montgomery County (MHA) is expanding Serving Together, its program for military veterans and their families, to a year-round program. • Funding from an important Foundation supporter is ending June 2015, and the MHA seeks County Funds to sustain the program. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Montgomery County is home to approximately 50,000 veterans, and MHA endeavors to continue serving this important population. • According to MHA, since 2011, Serving Together has been “building a community-wide system to address unmet military needs in Montgomery County through (1) a system-wide approach to improving community coordination, education of military needs and advocacy to fix gaps in services, and (2) helping military and their families members directly access and receive resources, tools and direct services in the community[.]” including with respect to employment/workforce development, education, housing, and mental health. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • Founded in 1957, MHA “strives to promote mental wellness and support those living with mental illness through education, advocacy and direct service programs.” • MHA manages 8 direct service programs for people in Montgomery County, with most of the direct service programs targeted at the community’s most vulnerable and low-income residents. • According to MHA, “[i]n FY 2013, MHA provided services to approximately 10,000 individuals, from ongoing school-based services such as case management and therapy to answering over 17,000 calls through a 24/7 hotline.’ 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding).	
<ul style="list-style-type: none"> • This proposal seeks to support an important segment of the County’s population. • The proposal is strengthened by MHA’s focus on a collaborative model of service and the coordination of efforts of other nonprofits in the community also seeking to make a difference in this area. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Mental Health Association of Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$49,000
Project Description: Provide education to teach citizens the signs and symptoms of someone in crisis.	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost): Workshops led by certified trainers, based on a formally tested and nationally recognized curriculum, will deliver mental health training to 350 individuals (staff and community representatives) at nonprofit and faith based organizations that interact with the public (\$140 per trainee). Trainees will be better able to identify persons suffering from mental illness including those in mental crisis, and to intervene promptly - directly or by appropriate referrals.</p>	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification): NIMH estimates that 1 in 4 adults experience mental illness in a given year. Training the targeted population to recognize and respond appropriately to those challenged individuals will enhance the effectiveness of available support services, reap the benefits and cost savings of early intervention and prevent destructive and/or life threatening behavior. Public recognition and understanding of mental illness will help decrease the associated stigma and increase the willingness of the mentally ill to seek and accept help.</p>	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program): MHA has a 57 year history of providing effective mental health and social services in Montgomery County and of optimal collaboration with complementary county and nonprofit programs. It ran a significant deficit in FY15 unrelated to this program, and is in the process of reorganizing and correcting outstanding deficiencies. MHA has provided this program for six years. It received partial county funding in FYs14, 15, with reported outcomes consistent with projected goals. MHA expects that 50 faith based and nonprofit organizations will participate in the training program; some providing in-kind support (e.g., workshop venues). The budgeted costs are primarily for licensed trainers who cannot be replaced by volunteers.</p>	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding): The program, expected benefits and past results are clearly described. MHA states that it has been and will continue to seek additional funding from private and public sources to continue and expand the program. The FY16 budget assumes total county funding. The proposal would benefit from detail as to prior year funding and an explanation of the absence of matching funds for FY16.</p>	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: MOCO Kids Co (dba KID Museum)	
Category/Program Area: Newer; Youth Development	Amount Requested: \$102,364
Project Description: Provide for expanding access to hands-on STEM programming for Montgomery County youth of diverse backgrounds.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The total budget for the program is \$509,667; seeking \$102,368 from the county. • The council grant will support a comprehensive effort to expand access to KID Museum programs for children and families of diverse backgrounds and abilities and across socioeconomic lines. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The program, which started in October 2014, produced two annual festivals: the World of Montgomery (Wheaton) and the Silver Spring Maker Faire which attracted over 12,000 and 14,000 people respectively and received rave reviews. • The program is designed to keep current with research and offers a unique combination of cultural and STEM programming which will support further development of educational programs that are tailored to meet the needs of diverse population. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • The program has received recognition supported by funding from the County Executive, County Council, Arts and Humanities and Department of Economic Development among others. • The program is in partnership with the Davis Library in Bethesda and has received and honored requests from Title 1 schools for subsidized admission. It offers additional <i>pro bono</i> visits in selected cases. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Proposal well written, and budget was clear. • KID Museum's location may be a challenge/obstacle to its stated intention of serving the diverse population of the county since it is located in Bethesda Library. • KID Museum is requesting a small budget from the county and will depend on its own fundraising to meet the total budget for the program. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: MOCO Kids Co (dba KID Museum)	
Category/Program Area: Newer; Youth Development	Amount Requested: \$25,000
Project Description: Provide support for a free family festival celebrating STEM learning and innovation in Montgomery County.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The total program is \$99,200; requesting \$25,000. • Maker Faire Silver Spring is free festival features over 90 exhibitors, ranging from local hobbyists and robotics group to leading scientists and engineers at NASA, NOAA, NIH and private sector companies. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Providing free family-friendly festival that incorporates science, technology, engineering, math (STEM) and the arts to the public. • The festival took place two consecutive years (2013 and 2014) and attracted 12,000 – 14,000 people each year. • The festival attracts children and families of diverse backgrounds and socioeconomic status to participate and engage in STEM learning. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The organization is committed to keeping the Maker Faire free and open to the public. • The organization has involved extensive collaboration with non-profit and community based organizations that promote STEM learning and focus on hands-on STEM education. • Festival run by more than 150 volunteers for the event; many middle and high school students and adult community members. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Proposal well written. • Clear measurable results. • Budget and other sources of funding clear and justified. 	

**Montgomery County Council
Community Grant Advisory Group
FY16 Evaluative Comments Information Sheet**

Name of Organization: MOCO Kids Co (dba KID Museum) - County Executive	
Category/Program Area: Newer; Youth Development	Amount Requested: \$40,000
Project Description: Support operation of a prototype that can be leveraged to establish a permanent home for the museum	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Served more than 2,600 people at the Davis Library since October 2014 • Produced 2 large-scale annual festivals in Wheaton and Silver Spring, attracting 8,000-14,000 people • Projected to generate up to \$3 million annually in spending in local economy. With 250,000 visits projected annually, KID Museum will be able to create 35-45 FTE positions 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Gathering place for children and families, emphasizing intergeneration learning, celebrating multiculturalism, community service to enhance the quality of life for residents • Interactive programs geared toward children 6-14 who engage in exploring world cultures, STEM the arts and social responsibility 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Organization has received funding from individuals, corporations, foundations and fee-based, earned income • Will charge admission fees in the future • Relies extensively on volunteers. Engaged over 500 volunteers in programs and operations, including 50 students 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Will increase number of youth engaged in STEM learning and prepared to thrive in the 21st century economy • Anticipated that attendance will mirror demographics of residents in terms of race/ethnicity and socio-economic status • Proposal would be enhanced if a more central location accessible to public transportation and residents of the entire county were proposed. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Avenue Women’s Center	
Category/Program Area: Established; Basic Need	Amount Requested: \$155,330
Project Description: To reduce the number of homeless women on the streets of Montgomery County potentially involved in unfortunate and unsafe circumstances, The grant is for operating expenses for a daytime shelter that provides life skills training, employment assistance, mental and physical health assistance, personal care sessions, and other support to promote dignity and self-sufficiency for homeless women.	
Cost-benefit analysis: (cost of service or activity; impact on recipient relative to cost): <ul style="list-style-type: none"> • The amount requested represents 60% of the projected costs for FY 2016. • The Executive Director donates his time. • The program is projected to cost approximately \$845 per client served (Budget of \$263,000/312 drop-ins) 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification): <ul style="list-style-type: none"> • The Center provides a safe, dignified and productive daytime alternative to the streets. • The program directly targets the greatest areas of need that impede potential employment and self-sufficiency. • A large number of people are served across a range of services. Projected for FY2016 – Drop-ins (312), Physical Health (100), Mental Health (80), Life Skills (280), Computer/Job search (55), Recreation (106), Beautification (40), and Crafts (60). 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program): <ul style="list-style-type: none"> • The Center is substantially dependent on this grant to remain operational. Having recently lost its primary source of funding (HUD), it does not have a deep or broad base of other funding sources or established fundraising capability on which to build. Its revenues have steadily declined in recent years, from \$234,000 in FY2010 to \$219,000 in FY 2014. In FY 2014, the Center had a deficit of \$54,000. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding): <ul style="list-style-type: none"> • The proposal effectively and compellingly communicates the goals of the Center and its focus on dignity and self-sufficiency for the population it serves. It would be strengthened by a more direct discussion of its plans for achieving financial viability. Specifically (1) a full operating budget, including all revenue sources and projected surplus or deficit, and (2) address the Board’s plan for developing new revenue sources to reduce the reliance on County funds and a timeframe for achieving this goal. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Coalition for the Homeless	
Category/Program Area: Established; Basic Need	Amount Requested: \$112,500
Project Description: Provide comprehensive case management and housing support services for formerly homeless families in the Partnership for Permanent Housing (PPH) program.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Program is asking for 3% of what the total operating costs are. • PPH has helped to stop intergenerational poverty for the children of families aided by the program. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • 98% permanent housing stability rate for families over two years with 96% adhering to their monthly budgets • Since FY 14, 17 PPH heads of households have moved on from the program becoming self-sufficient, with some having purchased a home. • 17 PPH youth are currently in college, two have graduated from college, seven are accelerating in school taking AP courses and three have enlisted in the Armed Forces currently serving our country. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • PPH was created in 2003 to provide permanent supportive housing to homeless individuals and families in Montgomery County. • The core of PPH's success lies with their partnerships with HOC and HHS, which provide ongoing essential rental assistance for these families. • Strong case management services are integral to clients housing stability. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The program is serving a great need in the community and has realistic solutions to ending homelessness in Montgomery County with an emphasis on guiding these individuals towards a path to self-sufficiency 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Coalition for the Homeless	
Category/Program Area: Established; Basic Need	Amount Requested: \$60,600
Project Description: Provide case management support for the Creative Housing Initiative Pilot Project (CHIPP) for formerly homeless and medically vulnerable adults	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Total ask is approximately 30% of the total reported program costs. • This program supports the County’s priorities for “Healthy and Sustainable Communities” and Vital Living for All of Our Residents”. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Montgomery County Coalition for the Homeless provides Permanent Supportive Housing through 7 programs for formerly homeless individuals • CHIPP has helped homeless individuals with complex medical needs obtain housing stability and appropriately manage their varied health needs that ultimately lead to higher quality of life. • As of last fiscal year, 82% (18/22) had maintained housing stability for at least two years 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • Montgomery County Coalition for the Homeless was incorporated in 1990 with a mission to provide solutions to end homelessness in Montgomery County by building a community where everyone has a safe, stable and affordable place to call home. • Montgomery County Coalition for the Homeless has engaged over 3,000 volunteers last fiscal year, including activities that supported CHIPP. • Volunteers donated much needed supplies for the program by collecting toiletries, household supplies, and other items 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Montgomery County Coalition for the Homeless has made good use of their 3,000 volunteers last fiscal year and has identified measurable outcomes to address the growing mental health issues for underserved populations. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Coalition for the Homeless	
Category/Program Area: Established; Basic Need	Amount Requested: \$91,285
Project Description: Provide 24/7 emergency shelter including case management and supportive psychiatric services for men experiencing homelessness at the Home Builders Care Assessment Center (HBCAC).	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • HBCAC provides its range of services (shelter for 750 unduplicated individuals, case management for 300, etc.) for an average of about \$1,800 per person (based on a \$1.3 million budget. They are requesting funding of just under \$122 per client through this request. • HBCAC leverages volunteers effectively to provide food for its clients – volunteers provided 91,000 of 140,000 meals in FY14. • In conjunction with Cornerstone, HBCAC is seeking approval as an Approved Outpatient Mental Health Office so that psychiatric services will be reimbursable by Medicaid. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • HBCAC is the only year-round emergency shelter for men. • HBCAC serves 750 men with basic amenities, provides 80 beds in the summer and 235 in winter, and 140,000 meals each year. • In FY14, 167 clients moved to more stable housing, 94% of permanent housing clients maintained stable housing for one year, and 189 enrolled in an educational or vocational program. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • Montgomery County Coalition for the Homeless has operated since 1998. • 27% of the organization’s funding comes from the federal government. • In FY 2014, Montgomery County Coalition for the Homeless had 3,630 volunteers provide 11,240 hours of assistance. • Montgomery County Coalition for the Homeless and HBCAC leverage relationships with other county nonprofits to provide a full range of services to its clients. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The proposal makes a compelling case for the importance of HBCAC’s work. • The proposal would be strengthened by providing a context for the outcomes and more succinct and comprehensive description of the number of individuals served with each type of service. This would have enabled a better understanding of cost/benefit. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Coalition for the Homeless	
Category/Program Area: Established; Basic Need	Amount Requested: \$60,600
Project Description: Provide case management services for Safe Haven clients who are chronically mentally ill adults experiencing homelessness	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> The Safe Haven program provides housing, basic needs, case management and psychiatric support for its challenging population at a cost of approximately \$23,000/year (\$1.3 million annual budget served 58 individuals in FY14) 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> The program helps homeless adults who have severe and persistent mental illness and have not succeeded in any other program. Supportive housing is the most effective model to help homeless individuals with multiple ailments achieve housing stability. In FY14, the Safe Havens program served 58 single adults in 4 facilities. 78% of residents participated in individual and group psychiatric sessions. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> The Safe Havens program has been operating effectively since 1993. 66% of the funding comes from HUD Montgomery County Coalition for the Homeless has an extensive volunteer network – in FY14, 3,630 volunteers provided 11,240 hours of service. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> The proposal made a clear case for the County's need for the important services it provides, The information provided about sources of funding for the project and the amount of funding received in the past from the County and the Council was incomplete and the proposal would have been strengthened if full information was provided. The outcomes section was difficult to understand because it provided percentages only, making it difficult to quantify the effectiveness of the program. The proposal would have benefitted if it had included baseline numeric information. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Collaboration Council for Children, Youth, and Families, Inc.	
Category/Program Area: Established; Youth Development	Amount Requested: \$44,850
Project Description: Support for Disproportionate Minority Contact Reduction Coordinator.	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • The modest cost of the project is a prudent investment in addressing the problem of disproportionate contact, potentially yielding great savings in individual and social costs. See results described below under “Strength of Proposal.” • Cost of the program is relatively low as compared to the benefits to juveniles of color, specifically, and benefits to the county, generally, including lower crime rates. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • Proposal identifies Black youth constitute 18% of the juvenile population yet account for 48% of youth arrested, 46% of all DJS intakes and nearly 70% of those admitted to secure detention. Addressing this disproportionality requires collaboration across all agencies serving youth. • Targeted population is well served by the proposal; as demonstrated by opening of Evening Reporting Center (ERC) to provide alternative to incarceration. 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):</p> <ul style="list-style-type: none"> • Over 20 years the Collaboration Council has created public-private partnerships to improve service quality and accessibility for children, youth, and families. It seeks to improve service quality and accessibility by identifying gaps, maximizing funding to create new programs, defining county-wide priority outcomes, and developing recommendations and resources to change county-wide practices. • Minority Contact Reduction Coordinator, whose salary would be funded by the grant, has shown strong ability to collaborate with key stakeholders in the juvenile justice system to create programs with concrete, measurable results. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • Through the increased collection, analysis and use of data, the coordinator seeks to reduce the disproportionate engagement of minority youth with the juvenile justice system. • In 2014, the Evening Reporting Center developed as an alternative to detention at the Noyes Center by the DMC Reduction Coordinator served 42 youth. Of these 95% incurred no new charges/offenses, 91% maintained or improved school attendance, and 100% adhered to community nonresidential services provided to them. • In addition the Reduction Coordinator helped restore the Conservation Corps which worked with 41 at-risk youth nearly all of whom had no further negative contact with law enforcement. Funding of the DMC Reduction Coordinator, an essential role required by the state is no longer funded by the state. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Department of Police Explorer Post 1986, Inc.	
Category/Program Area: Established; Youth Development	Amount Requested: \$8,000
Project Description: The request will be used to provide funding for Police Explorers, a police sponsored youth empowerment program. The Explorers provide on average over 1500 hours of community service in the form of child ID finger printing, Honor Guard details, traffic and parking assistance and the youth learn through the PRIDE program (Pride, Respect, Integrity, Dedication, and Excellence).	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The cost of Explorers is \$11,500 and they are requesting \$8,000. • Funds will be used for digital equipment, uniforms, and supplies for the Explorers. • Program participants will hold fundraising events to assist with the program. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The Explorers program works to empower youth through skills training • Enrollment in the program has increased 3 fold over the last 3 years. • There are currently 53 youth in the program. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • The Explorers have built a strong partnership with the Police in Montgomery County. • This is an all volunteer program and continues to use its limited resources to benefit Montgomery County Youth. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • This a small request for an all volunteer organization. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Family Justice Center Foundation, Inc.	
Category/Program Area: Newer; Children and Families	Amount Requested: \$25,000
Project Description: Art therapy for Children exposed to Domestic Violence to learn positive coping methods to deal with DV exposure.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The grant will support an art therapy program for approximately 160 children in complement to counseling services. • Seventy-six percent (\$19K) of the requested amount will support licensed clinical Art therapist. • Montgomery County Family Justice Center Foundation, Inc. (MCFJCF) funded four art therapy pilot group sessions and 48 Safe Start children under Art Initiative. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The pilot program, funded through the Foundation, was successful; parents felt their children had benefitted from art materials, “Artist in Training Kit”. • Children that completed the program showed social, emotional, academic and psychological well being. • The Center (MCFJC) serves a specific population, children who have been exposed to domestic violence. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The Center has been operating since 2008, with the continued support of the Foundation, which continues to have strong presence in the community. • The foundation raises funds for MC Family Justice Center, MCFJC has strong collaborative network in the community. • The Art Initiative partners with Montgomery College for scholarship and art Therapy enrichment events. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Safe Start has established strong working partnerships with a multitude of community services as well as local government partnerships. • MCFJC has applied for and received additional funding from many resources, including other foundations. • The grant application does not clearly define the differences between the foundations (MCFJCF) role and the role of the Centers (MCFJC). 	

**Montgomery County Council
Community Grant Advisory Group
FY16 Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Family Justice Center Foundation, Inc. – County Executive	
Category/Program Area: Newer; Children and Families	Amount Requested: \$25,000
Project Description: Provide for emergency services and the security and sustained well being of survivors of domestic violence	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Support for the Foundation is clearly a strategic use of County funds. The funds raised by the Foundation supplement limited County resources for a very vulnerable population of women and children • The listed results since 2009 is impressive • The activities supported are varied and do not lend themselves to per client cost calculations 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • This is a compelling proposal which seeks funds that fill gaps in services and supports for both community-based partner organizations and victims of domestic violence • While no specific numbers of women and children served are provided, it is clear that this Foundation has reached thousands of lives since 2009 • The Foundation seeks to grow to serve greater numbers 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The Foundation stands out in its many partnerships, its strategic approach to fund-raising • The Foundation uses many volunteers in its fund-raising efforts, including pro-bono lawyers and speakers, and raises in-kind contributions from businesses and Montgomery College • The requested funds and the overall budget are reasonable to provide basic operations for the Foundation, but the proposal would benefit from noting the overall amount and source of funds raised. • There are clearly defined outcomes which are relevant and important for a fund-raising, partnership creating organization; the outcomes can be measured • While actual past outcomes are not discussed, there is an impressive list of accomplishments 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The proposal is clear and compelling • The program design is strategic and the target population is defined • The requested funding would support continued growth of a much needed service • The outcomes going forward for growth are clearly defined and measurable 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County MD Bar Foundation Inc. Pro Bono Program	
Category/Program Area: Established; Basic Need	Amount Requested: \$63,300
Project Description: Provide legal services for Pro Bono case referrals and brief advice at legal advice clinics to low income residents.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The request for FY16 is about 45% or \$63,300 of their program budget of \$135,660. • The request will pay for a percentage of salaries, and consultants. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Helps many thousands of low-income clients get direct legal assistance from volunteer or/or reduced fee attorneys • Takes the burden of large caseloads off of public defenders in the county, helping to provide time and quality legal services to MC residents. • Helps young, new attorneys gain experience and meet their pro bono hour requirements, a win-win for Montgomery County. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • In FY14, a total of 3,160 residents were assisted from the main office, including callers, legal advice clinics and direct representation. • 5,250 attorney volunteer hours contributed at clinics and direct legal representation with a 92% satisfaction rate, in the 1st 6 months of FY15, • 1,953 clients were served in the same capacity, with a 97% satisfaction rate and over 3,589 volunteer attorney hours reported. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Well written, goals and outcomes well defined. • Established goal of increasing clients assisted of more than 4,000 in the coming fiscal year. 	

**Montgomery County Council
Community Grant Advisory Group
FY16 Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Maryland Bar Foundation, Inc. – County Executive	
Category/Program Area: Established; Basic Needs	Amount Requested: \$20,000
Project Description: funds to support a part-time coordinator of the Montgomery County Legal Immigration Providers network	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • See evaluation on prior page 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Muslim Foundation, Inc.	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$73,224
Project Description: Assist seniors with their social and transportation needs.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Van and driver for seniors to attend weekly social hour, field trips and religious services. • Funding request is for 94% of program cost. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Offers an opportunity for seniors who are often alone and isolated to get out and socialize. • Seniors who cannot drive can participate since they are picked up by their van. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • The Montgomery County Muslim Foundation has been active in the county for quite a while. • Montgomery County Muslim Foundation supports many county activities and serves county residents with many activities. These include a Food Dive, Feed the Homeless, Food Pantry, Zabiha Meat Distribution. • They are beginning to expand their programming for seniors. • The transportation is 100% County funded. Perhaps some small trip fee should be considered. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The proposal would have been stronger if it had more measurable outcomes and goals. For example, the number of trips/week that are projected to be completed. • The proposal would also be stronger if more seniors were participating (425 attendees in 2014) is approximately 8/week. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Muslim Foundation, Inc.	
Category/Program Area: Established; Youth Development	Amount Requested: \$5,000
Project Description: Youth Empowerment Program to provide guidance for college education, job skills, and social skills for leadership positions in the community	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The total program cost is \$6,400 and the organization is requesting a grant for \$5K, 78% of the budget. • Request includes salary for trainer/coach/speakers, workshop materials, and food/beverages for students. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The Youth Empowerment Program aims to provide students education through workshops on what types of skills are needed to succeed in our communities. These workshops include guidance in college education, job skills, and social skills to become leaders. • Volunteer work throughout the County will be encouraged of these students. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Montgomery County Muslim Foundation has been able to provide a variety of programs to assist families in need throughout the County for over five years. Programs include food assistance, holiday gifts, clothes donations, and now educational programs for students. • Networking with local colleges gives Montgomery County Muslim Foundation the ability to recruit volunteers to participate in workshops to guide students on how to apply for college and receive financial assistance. • Montgomery County Muslim Foundation receives the preponderance of its funding from the county. • \$1,400 for this proposal will come from in-kind contributions 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Forty students attended The Youth Empowerment Program's initial workshop. • Any student who needs guidance in college information, career direction, or social skills is welcomed. They do not aim their program to a certain audience other than high school students. • Would be helpful to provide specific information on what workshops will contain, along with the number of volunteers or staff members that will be needed, and how many students Montgomery County Muslim Foundation will be able to assist. • Program budget is not costly, but more detail is needed. • Great outcome from first workshop. Future data will be needed to better understand how the program has helped students learn and grow. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Partners for Animal Well Being	
Category/Program Area: Newer; Other	Amount Requested: \$15,000
Project Description: Provide micro-chipping for pets to ensure lost and stray pets can be returned efficiently to owners, saving time, trauma and funds.	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost)</p> <ul style="list-style-type: none"> • Montgomery County Partners for Animal Well Being (MCPAW) plans to partner with the County Animal Services and Adoption Center, to promote and increase participation in their rabies clinics and add value via micro-chipping and increased compliance for pet license. • A definitive cost-benefit analysis of MCPAW's microchip efforts are difficult to assess, as it will be working in conjunction with their 'spay neuter' efforts, in parallel. • This FY16 budget request is primarily to buy microchips at a reduced cost and for some additional veterinarian support for their targeted clinics. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • MCPAW's present effort is focused on providing micro-chipping services for pets, which will promote County animal clinics, encourage participation and provide added value to pet licensing. • Since having pets micro-chipped will save time, money and related County resources, MCPAW's efforts hope to significantly increase the chances of pets being returned to their owners. • This is a relatively new program and the success of their efforts will be largely based on pet owners' participation. • Overall, the target population, all pet owners in Montgomery County, will be better served in the long-run, as it will help reduce the number of lost pets and the resultant expenses (shelter costs). 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> • MCPAW's overall mission is to augment existing County programs and services and to provide needed equipments and supplies, for the benefit of pet-owners and animals at-large. • The organization is relatively new and its infrastructure is not well-defined in the context of their FY16 funding request for micro-chipping. • The proposal did not contain an organizational budget attachment and although requested from the applicant during the application process, was not received. Thus, it is not possible to evaluate the financial aspects of the organization. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • The specific purpose for this FY16 funding request is to provide micro-chipping service for pets, to ensure better return of lost and stray pets to their owners. • MCPAW has recently increased their outreach and fund-raising efforts, and along with their Spay it Forward initiative, plans to increase their volunteer programs and business partnerships within the County. • The proposal might have been improved with submission of an organizational budget. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Partners for Animal Well Being	
Category/Program Area: Newer; Other	Amount Requested: \$25,000
Project Description: To spay/neuter approximately 300 feral cats in Montgomery County and prevent 1500 unwanted kittens over a year period.	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost)</p> <ul style="list-style-type: none"> • This FY16 budget request is for support of veterinary services, as part of Montgomery County Partners for Animal Well Being (MCPAW) overall non-profit partnership efforts with the County Animal Services and Adoption Center. MCPAW's new Spay It Forward (SIF) campaign is aimed at control of pet overpopulation and to minimize birth of unwanted kittens and load on County animal shelters. • MCPAW has already initiated their fundraising campaign for SIF and plans to recruit volunteers and raise more funds via active net-working with other County non-profits and businesses. • A definitive cost-benefit analysis of MCPAW's spay/neuter program is difficult to assess, as it will be working in conjunction with their micro-chip effort, in parallel. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • MCPAW's present effort is focused on providing low-cost spay/neuter service for pets and feral cats, which will prevent overpopulation of unwanted animals within the County. 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> • MCPAW's infrastructure/staffing is not well-defined; they offer their services in a non-profit partnership with the County Animal Clinics and Adoption Centers. • The organization is relatively new. MCPAW has developed a network of veterinarians who have pledged to offer low-cost services for their spay/neuter efforts for pets and stray/feral cats. • The proposal did not contain an organizational budget attachment and although requested from the applicant during the application process, was not received. Thus, it is not possible to evaluate the financial aspects of the organization. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • The specific purpose for this FY16 funding request is to provide spay/neuter service for unwanted kittens and feral cats, to minimize the unwanted animal population within the County. • MCPAW has recently increased their outreach and fund-raising efforts for their 'Spay it Forward' initiative and has plans to increase their outreach efforts within feral colony managers and other volunteer programs and business partnerships within the County. • Strength of this proposal as a stand-alone project is limited, as it is dependent on County service-providers who already have significant existing work-load and responsibilities. • The proposal might have been improved with submission of an organizational budget. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Renters Alliance, Inc.	
Category/Program Area: Newer; Community Development	Amount Requested: \$273,700
Project Description: Provide funding for the County's only organization exclusively dedicated to educating, organizing and advocating and mediating disputes for renters	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Proposal requests 96.4% of organization's operating expenses, with majority of funding for staff salaries. • The organization hopes to attract \$10,000 in private donations in FY16 • The Alliance anticipates continued reliance on the county for majority of funding. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Stated objectives include: Increasing the number tenant organizations (30% of county residents, 300,000 are renters), working directly with county officials as advocates for renters, stabilizing housing for renters, investigate renter complaints. • The organization reports that inquiries and direct requests for services are up from a couple hundred in 2012 to 2,500 in 2014. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Established in 2011 • Database of 5,000 renters and works with 25 community organizations • Has many volunteers and receives pro-bono support • 3 years of County Grant funding • Diverse Board of Directors; • Treasurer well-qualified for the position • Outcomes to-date include awareness meetings, E-Newsletters, 2000 Brochures distributed; 12 dispute resolution meetings 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Grant funding would double salary of Executive Director to over \$100,000 • Organization's ultimate goal is to become a part of the County's permanent services to renters as the Tenant's Work Group recommended in 2010 • Private donations make up 4% of funding and only 50% of board contribute financially to the organization • The proposal would be stronger if after 3 years of receiving nearly virtually all financial support from the county, the organization was able to provide a plan for, and some success with, raising non-county funds. 	

**Montgomery County Council
Community Grant Advisory Group
FY16 Evaluative Comments Information Sheet**

Name of Organization: Montgomery County Sister Cities, Inc. - County Executive	
Category/Program Area: Newer; Community Development	Amount Requested: \$25,000
Project Description: Provides needed organizational support for the nonprofit created at the initiative of the county to lead our Sister City program.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Funding request (\$25,000) is 38% of overall program budget (\$66,000). • Program supports collaboration between Montgomery County and four sister cities in El Salvador, Ethiopia, China, and India. • Project budget includes support for administration, trip planning, printing, board and committee meetings, financial reporting, Sister Cities International Meeting attendance, and exchange visit scholarships. • Organization moving from Phase 1 (identifying partner programs) to Phase 2 (strengthening relationships with partner programs and reaching full potential). 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • One-third of Montgomery County residents were not born in the US. Sister cities are located in common countries of origin for large groups of residents. • The program "has been a very important engagement tool with some communities that previously had been difficult to reach." 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • The program was founded in 2008 at request of County Executive Leggett. • Volunteer committees collaborate with different organizations in the US and in the Sister City countries to support health, education, youth development, and building projects. Sister Cities were selected only where volunteer initiative and support were apparent. • All board members donate financially and volunteer. • County funding started this program but financial support has been limited in tight budget years. Additional financial support comes from board member contributions, individual fundraising, travel fees, and corporate fundraising. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • More specific information on numbers of volunteers, meetings, fundraising events, and trips would strengthen the proposal. • More detailed descriptions of if or how county residents who cannot afford international travel are engaged would strengthen the proposal. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Hospice, Inc.	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$37,790
Project Description: Provide professional grief support to individuals and manage volunteer services to support patients and their families.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> The specific activities to be funded by this proposal will eventually impact a large number of clients through training of 28 volunteers, staff coordination for 12 months, and professional facilitation of 48 sessions for 19 support groups. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> Montgomery Hospice has continued to grow to meet increasing demand for its services. During the past 33 years, it has served 31,000 terminally-ill county residents and their families. Over the past five years, the number of patients served daily grew 60% to 341; in 2014, it served a total of 2064 patients and provided grief support to 9400 individuals. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> Montgomery Hospice is a Joint Commission-accredited hospice serving about 30% of those who die in the county. Its mission is to gentle the journey through serious illness and loss with skill and compassion in private residences, nursing homes, assisted living facilities, and at Casey house, its acute care facility. Applicant partners with other non-profits in the county that provide education, health and human services, including public schools, places of worship, hospitals and grassroots organizations and senior living communities. Applicant has demonstrated strong ability to continue program through mix of public and private sources of funds. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> Proposal asks to underwrite costs related to training one cohort of 28 volunteers, coordination with clinical staff for 12 months, and professional facilitation for 48 sessions of 19 grief support groups and workshops. Proposal would be strengthened by better statement of outcomes; strengthen to assess volunteers' grasp of materials and their actual readiness for hospice service delivery, and focus on assessment of impact on families when hospice services are provided. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Housing Partnership	
Category/Program Area: Established; Children and Families	Amount Requested: \$50,000
Project Description: Provide afterschool Homework Clubs for elementary age children, grades K-5, at four of its affordable housing properties.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> Montgomery Housing Partnership (MHP) requests \$50,000 to cover the costs of providing a Homework Club at one of its four sites that hosts a Club. There are between 40 and 45 children at each site. The children receive 8 hours weekly of supervised academic support & enrichment. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> Homework Clubs – afterschool academic support – are provided at 4 MHP properties, the same apartment complexes where the children live. Clubs meet Sept – June, Mon-Thur, 3:30 – 5:30pm and serve 165 children in grades K-5. They provide academic assistance to low income MCPS students, many of who are from immigrant families. 92% attendance rate – provides safe & enriching environment for children who might have no other afterschool options. Both parents & teachers rely on Clubs & their staff to provide academic & social support. Program involves effective liaison with MCPS principals & teachers. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> For 25 years, MHP has served low & moderate-income families by providing affordable housing; they rent out more than 1,400 units at 29 properties. Additionally, they provide an array of on-site Community Life supportive services (first Homework Club established in 1988). MHP is a fiscally sound organization with an annual budget of \$5M and a staff of 26 full time employees and 5 part time employees. MHP has strong partnerships with local nonprofits and with AmeriCorps, which provides bilingual interns. They also partner with health organizations to provide education & screenings for children and their families. Middle school & high school students, many of whom are graduates of the Clubs, volunteer. In recent years, MHP has made a commitment to strengthen its individual giving by launching a new program (Benevon), which has yielded results, both in terms of new giving & broadening volunteer base. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> Trained staff helps children in coordination with students’ MCPS teachers. Literacy specialists are on-site to help children with more intensive language-based learning needs. The fact that the Clubs are located on-site is key to their success. Majority of funding (over \$200K) comes from MD state tax credit program, MHP fees, community foundations, private and corporate donors. Strong outcome measurements: Program carefully tracks students’ progress via their report cards and reading scores (has permission from parents to access this information from MCPS/students). 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Montgomery Housing Partnership	
Category/Program Area: Established; Community Development	Amount Requested: \$120,000
Project Description: Support Montgomery Housing Partnership (MHP) Neighborhood Revitalization Department to assist residents in targeted County neighborhoods in implementing a range of community-building activities and physical improvements.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> Grant is to assist with neighborhood revitalization efforts in Long Branch & Connecticut Ave Estates. In recent years, MHP has provided technical assistance to Long Branch business owners & provided leadership in the integration of arts into neighborhood renewal efforts as well as providing support to the Conn. Ave Civic Association. These activities help meet joint County/MHP goals of providing stability and improved quality of life in distressed neighborhoods. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> MHP employs a holistic approach to its mission of providing affordable housing. It aims to enhance the vitality of the neighborhoods where affordable housing is located by engaging its residents in neighborhood improvement, and developing and implementing community life programs in those neighborhoods. MHP focuses its Neighborhood Revitalization efforts in areas of high needs, often partnering with the County Housing Department to accomplish 3 things: 1) physical improvements to neighborhoods; 2) building community leadership; and 3) guiding the new leadership. Activities include landscaping, beautification projects, and incorporation of green practices, technical assistance to small businesses, and helping with the formation of civic associations. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> For 25 years, MHP has served low & moderate-income families by providing affordable housing; they rent out more than 1,400 units at 29 properties. MHP is a fiscally sound organization with an annual budget of \$5M and a staff of 26 full time employees and 5 part time employees. MHP has a history of working with non-profits and government agencies including IMPACT Silver Spring, CHEER, CASA de Maryland, local churches, Arts on the Block, and more. MHP has significant grants from the Cafritz Foundation & Neighborhood Works. Organization has made a commitment to strengthen its individual giving by launching a new program (Benevon) yielding results, both in terms of new giving & broadening volunteer base. Neighborhood residents volunteer regularly with clean ups, beautification projects, and street festivals. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> MHP's neighborhood revitalization programs encompass a large range of activities; the proposal would be stronger if they could indicate specific uses for the County funds. MHP indicated that corporate and private funders are taking on some aspects of the neighborhood programs (such as a bank providing maintaining flower baskets along a commercial district). It would be helpful to know what program needs can only be met with the County Council grant. While the proposal contains clear outcome measurements, if the County funds were being used for more specific activities, outcomes could be linked to those projects. There is excellent coordination with other nonprofits and government agencies. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: MoverMoms, Inc.	
Category/Program Area: Newer; Community Development	Amount Requested: \$42,750
Project Description: Varied group volunteer projects that nurture, empower and educate the county's most vulnerable residents while modeling community service for children	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> Request for 85% of organization's funds and remainder will be raised through efforts including a rummage sale and silent auction. Funding would be used to pay salary of CFO/Treasurer (\$5,000) and Executive Director (\$30,000), with remainder for overhead costs. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> Provides services that include: mock interviews to unemployed and incarcerated individuals, meals and treats to residents of Children's Inn and shelters; and encouraging children to volunteer and contribute to the community. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> Organization started in 2007 3rd year requesting funding (Received 2 previous years) 57% of Board of Directors contribute financially to organization (addressing at future board meeting) 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> Outcomes report of FY15 indicate funding used to update website The proposal would be more persuasive if the organization implemented a plan for self-sufficiency and had demonstrated consistent financial support from its Board of Directors. Additionally, the FY2016 proposed outcomes would be more effective if the organization had a clear method of tracking collections of goods donated to provide a baseline for the targeted 25% increase. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Muscular Dystrophy Association, Inc.	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$10,400
Project Description: Provide durable medical equipment (DME) and an accessible summer camp for patients of Muscular Dystrophy Association, Inc.	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • 30 families are eligible for free week of camp, 4 Montgomery County children attended last year • Budget would be clearer if total cost of camp program was separated from the request for durable medical equipment repair funds • Request would be stronger with more details about funding for future years 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • Serves a population with demonstrated need, those with Muscular Dystrophy in Montgomery County; 230 families supported • Families are provided the week of camp free to participants 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> • Organization is currently building relationships in Montgomery County since closing the Greenbelt office • Conducting outreach through schools, doctors offices and other organizations to build awareness of programs 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • Proposal would be stronger with description of coordination to date with other DME organizations in Montgomery County • Proposal would be stronger if separated into two requests, one for DME and one for camp program 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: NAMI Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$11,207
Project Description: To implement and train local individuals in the evidence-based suicide-prevention program Sources of Strength within Montgomery County public schools.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • One of numerous proposals submitted by NAMI Montgomery County, this proposal relates specifically to Sources of Strength (SOS), an evidence-based, peer led suicide prevention program that has already been implemented in over 700 schools nation-wide. • The program is self-sustaining following training; once adult mentors and peer leaders have been identified to carry out the work of the program. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • This program provides “upstream” prevention of suicide and targets an important problem among young people in our community. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The mission of NAMI Montgomery County is to: “(a) Provide information, education, and support for people with live with mental illness, their families and caregivers; (b) Enhance and promote the ability of those impacted by mental illness to be their own advocate in their daily struggles; (c) Advocate through partnerships and coalitions toward legislative action that improves the quality of life for those impacted by mental illness; (d) Combat the stigma of mental illness through community outreach and education.” • The organization has over 20 programs, including comprehensive classes, presentations, support groups, and advocacy efforts. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • This program provides a much-needed intervention in schools on suicide-prevention. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: NAMI Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$3,695
Project Description: To fund the resources needed to maintain and expand a mental health 'warm' line.	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • Since its 1978 beginnings, NAMI has provided families and individuals living with mental illness with information as to available services and resources (typically as to housing, legal aid, case management and mental health care providers) through a help line operated entirely by volunteers. It now wishes to expand the scope and effectiveness of the help line by adding a paid outreach specialist (3 hours a week) to regularly connect with existing organizations, timely identify new service resources, extend the help line's reach through its website and upgrade the training of the volunteers who are the core of this program. • NAMI expects that the helpline will reach 600 callers a year, 25% of whom will attend a NAMI education class or support group and 75% of whom will learn of the appropriate resources on their first call. 	
<p>Public benefit (identified and demonstrated need; target pop. well served by proposal; program justification):</p> <ul style="list-style-type: none"> • The NAMI help line is often the first resource to which the mentally ill, their families and friends turn for support. It is the gateway to understanding and survival for both the mentally ill and their circle of support. 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> • NAMI MC has provided innovative, free and effective support for Montgomery County residents living with mental illness for 36 years and is an established and well regarded resource for its target population. It received County funding in FY's 13, 14 and 15 for all of its programs and reported outcomes consistent with projected goals. • NAMI has recently retained a new and dedicated Executive Director, restructured its small, modestly paid staff and successfully recruited additional expertise on its unpaid Board of Directors and Advisory Councils. It is uniquely reliant on volunteer staffing of its programs by individuals who have been program beneficiaries, including the stable mentally ill. It has a volunteer network of over 400. • NAMI has a generous private (largely individual) donor base, a productive Thrift Shop operation and increasingly successful fundraising events. It actively collaborates with other nonprofits to enlarge its funding base. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • The program, expected outcomes and measurement methodology are well described. NAMI states that it will provide 95+% (primarily through monetized volunteer hours) of a project budget of \$91,088. Significant portions of the requested funds are percentages of overall organization costs, e.g., rent, utilities, telephone and Internet. The proposal would be strengthened by information as to the basis for these allocations. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: NAMI Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$6,640
Project Description: To expand NAMI's Ending the Silence Program by making 125 presentations at 16 high schools and middle schools.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • This is a single session presentation offered in the classroom by trained presenters. The unique aspect of the program is that each presentation includes stories and discussion with a young adult who has struggled with mental illness and is 'living in recovery'. • Students learn about mental illness, symptoms and warning signs, how to help a friend and about community resources. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Fifty percent of individuals living with mental illness will experience their first symptoms by the age of 14 so it is important for young people, as well as their potential support systems, to be aware of the symptoms and how to respond. • Involving a young person who has struggled with illness and is now stable, is helpful in destigmatizing the illness and allowing for questions from the students about the experience. • This program was originally developed by a NAMI affiliate and has been presented in seven Montgomery County schools in the past year. Measures of the impact of the program show significant increase in awareness of mental illness and decrease in stigma in the targeted population. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • NAMI-MC was founded in 1978 by families of individuals living with mental illness. It delivers over 20 programs designed to educate, support and advocate for those affected by mental illness. • Services are delivered free of charge through a large network of volunteers, often drawn from those who have participated in programs. Volunteers are trained by NAMI to serve in as educators and facilitators in their multiple programs. • NAMI-MC works with partnering organizations ranging from providers of mental health services, families, MCPS, churches and youth groups. It also uses interns from local colleges. • NAMI -MC has an active fundraising program and Ending the Silence has not received government support in the past. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Reaching the high school and middle school population is important in educating those who may themselves be vulnerable, as well as their peers. By reducing stigma around mental illness, it is hoped that individuals will be more likely to seek treatment. • Because of NAMI's active fundraising and use of dedicated volunteers, it is able to offer programs at a notably low cost. • NAMI's multiple requests created some confusion about how programs were related and what each offered that was unique. In the future, consolidation of related programs might be helpful. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: NAMI Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$8,079
Project Description: Provide mental health education and support for caregivers of seniors in Montgomery County by implementing the Side by Side program	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • One of numerous proposals submitted by NAMI Montgomery County, this program, Side by Side, “is a 6-session series offered by NAMI New Hampshire to promote mental health in older adults, their families, close friends, caregivers and professionals.” 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • This program would provide important information and community for the seniors of Montgomery County, working to address a need for more recognition and treatment of depression in this community. • Through a partnership with Leisure World, members of their mental health committee will be trained Side by Side volunteer presenters. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The mission of NAMI Montgomery County is to: “(a) Provide information, education, and support for people with live with mental illness, their families and caregivers; (b) Enhance and promote the ability of those impacted by mental illness to be their own advocate in their daily struggles; (c) Advocate through partnerships and coalitions toward legislative action that improves the quality of life for those impacted by mental illness; (d) Combat the stigma of mental illness through community outreach and education.” • The organization has over 20 programs, including comprehensive classes, presentations, support groups, and advocacy efforts. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Focusing solely on the needs of the seniors of Leisure World in particular is both the strength and weakness of this proposal. It is hoped that following the program with that community of seniors, NAMI Montgomery County will look to seniors in other parts of the County – perhaps ones less connected to a community of resources – to expand the pool of those benefitting from the presentations. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: NAMI Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$9,263
Project Description: Funds are requested to increase the frequency of Family to Family educational classes (F2F) and expand support group offerings	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> F2F and Family support groups have been NAMI's signature and well regarded programs for 20+ years. In response to high demand, a consistent waiting list and limited financial resources it seeks partial funding to double F2F classes (adding 120 individuals per year) and Family support groups (600 additional participants). NAMI will provide \$33,783, including \$15,258 in monetized volunteer hours. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> Based on NIMH statistics, NAMI estimates that over 140,000 adult MC residents live with mental illness (31,000+ with severe mental illness). Families, friends and caregivers of affected individuals necessarily bear the difficult burden of caring and advocating for the mentally ill. The F2F classes for this responsible circle serve to dissipate cultural stigma and enable participants to understand that mental health disorders are treatable. The classes help them function in their caregiver roles and inform them as to available resources and how to gain access. The support groups permit sharing of problems and solutions and help prevent feelings of isolation and burnout. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> NAMI MC has provided innovative, free and effective support for Montgomery County residents living with mental illness and their families since 1978, and is an established resource for its target population. It received County funding in FY's 13, 14 & 15 for all of its programs including F2F and Family support groups and reported outcomes consistent with projected goals. It held DHHS contracts for F2F in FY's 13, 14 & 15. NAMI has recently retained a new and dedicated Executive Director, restructured its small, modestly paid staff and successfully recruited additional expertise on its unpaid Board of Directors and Advisory Councils. It is uniquely reliant on volunteer staffing of its core programs by individuals who have been program beneficiaries, including the stable mentally ill. It has a volunteer network of over 400. NAMI has a generous private (largely individual) donor base, a productive Thrift Shop operation and increasingly successful fundraising events. It actively collaborates with other nonprofits to enlarge its funding base. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> The program, projected outcomes and measurement methodology are well described. This is one of a number of NAMI MC proposals covering aspects of its basic programs, and percentages of shared costs, e.g., rent and utilities, are allocated without explanation. These proposals would benefit from coordinated presentation. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: NAMI Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$7,368
Project Description: To expand the Homefront program which offers a free, six-session educational program for family and friends of military service members and veterans, focusing on the unique mental health challenges of this population.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • This program is similar to NAMI’s basic program offered to educate and support families of those with mental illness, but with a greater focus on trauma-related challenges and disorders. • As with all NAMI programs, this is being offered free-of-charge and volunteers, drawn from the affected population, will be trained as educators. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Over 48,000 veterans live in Montgomery County and nearly 1 in 5 who deployed to Iraq and Afghanistan since 2004 live with severe depression or post-traumatic stress disorder. There has also been a shocking number of suicides of veterans from these most recent deployments. • In addition to collaborating with such organizations as Walter Reed and local veterans associations for the purpose of outreach, these partners are also offering space for the classes so that participants may receive the program in a familiar and comfortable environment. • This program was developed by the national NAMI organization and Maryland was chosen as one of six pilot states. NAMI-MC has recently begun offering the first class in the County. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • NAMI–MC was founded 1978 by families of individuals living with mental illness. It delivers over 20 programs designed to educate, support and advocate for those affected by mental illness. • Services are delivered free of charge through a large network of volunteers, often drawn from those who have participated in programs. Volunteers are trained by NAMI to serve in as educators and facilitators in their multiple programs. • NAMI–MC works with partnering organizations ranging from providers of mental health services, families, MCPS, churches and youth groups. For Homefront, it is also working actively with military and veterans groups. It also uses interns from local colleges. • NAMI –MC has an active fundraising program and Homefront has not received government support in the past. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The mental health struggles of this population differs from that addressed by the general educational outreach of NAMI and this program is designed to fill that gap. • Because of NAMI’s active fundraising and committed use of volunteers, it is able to offer programs at a notably low cost and, with Homefront, has been able to use the program originally designed by the national organization. • The way NAMI’s multiple requests were presented created some confusion about the programs. In the future, requests would be enhanced by consolidating related programs. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: NAMI Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$6,019
Project Description: Expand NAMI Montgomery County education and support programs for parents, caregivers, and teachers of children and adolescents living with mental illness.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • One of numerous NAMI Montgomery County proposals, this proposal focuses specifically on two programs “NAMI Basics” and “Parents and Teachers as Allies.” • NAMI Basics provides a 6-session class to reduce self-stigma among parents and teach them about brain development and mental disorders in children. • PTAA orients both parents (i.e. in PTA meetings) and teachers (i.e. through in-service trainings) in the signs of mental illness and how to assist youth at home and at school. • The numbers of parents and teachers assisted through the program appears to have room to grow. In 2014, the organization held two BASICS classes with 23 participants in total, and PTAA presentations in 2014 reached 19 parents and 42 teachers. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • These programs provide important tools for parents and teachers to identify mental illness and assist youth at home and in school. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • The mission of NAMI Montgomery County is to: “(a) Provide information, education, and support for people with live with mental illness, their families and caregivers; (b) Enhance and promote the ability of those impacted by mental illness to be their own advocate in their daily struggles; (c) Advocate through partnerships and coalitions toward legislative action that improves the quality of life for those impacted by mental illness; (d) Combat the stigma of mental illness through community outreach and education.” • The organization has over 20 programs, including comprehensive classes, presentations, support groups, and advocacy efforts. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The focus on identifying mental illness in youth is a very worthy one and NAMI’s programs for parents and teachers are critical tools for addressing these challenges in our community head-on through mental illness identification and de-stigmatization. The expansion of this work can only benefit the community. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: NAMI Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$8,894
Project Description: Sustain and expand free support groups, classes and presentations for Spanish-speakers living with mental illness and their families in Montgomery County (MC)	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> Funds are requested for delivery to Spanish speaking MC residents of NAMI's basic programs in support of adults and children living with mental illness, their families, friends and caregivers. NAMI will provide an additional \$20,592 (\$11,698 in monetized volunteer hours). These programs reached 125 Spanish speaking residents in 2014. NAMI seeks to significantly expand their reach in FY16. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> Approximately 18% of MC residents are of Hispanic/Latino descent. Many are low income, non-or-minimally English proficient and uninsured or underinsured. Some are undocumented, including recently arrived children from South America who have experienced trauma. Language and culturally appropriate delivery of NAMI's basic educational and support programs helps to break down the stigma attached to mental illness in the targeted population and ensure that available resources for treatment and maintenance are recognized and accessed. Failure to inform and reach the targeted population results in underserving a vulnerable population with predictable long term dysfunction and increased public costs. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> NAMI MC has provided innovative, free and effective support for Montgomery County residents living with mental illness and their families since 1978, and is a well-recognized resource for its target population. Its Latino program has operated for nearly 10 years. NAMI received County funding in FY's 13, 14 and 15 for all of its programs, including the Latino program. NAMI has recently retained a new and dedicated Executive Director, restructured its small, modestly paid staff and successfully recruited additional expertise on its unpaid Board of Directors and Advisory Councils. It is uniquely reliant on volunteer staffing of its core programs by individuals who have been program beneficiaries, including the stable mentally ill. It has a volunteer network of over 400. NAMI has a generous private (largely individual) donor base, a productive Thrift Shop operation and increasingly successful fundraising events. It actively collaborates with other nonprofits to enlarge its funding base. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> The program, projected outcomes and measurement methodology are well described. This is one of a number of NAMI MC proposals covering aspects of its basic programs, and percentages of shared costs, e.g., rent and utilities, are allocated without explanation. These proposals would benefit from coordinated presentation. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: NAMI Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$7,499
Project Description: To recruit and retain five new Peer-to-Peer facilitators and draw participants into the program from the Connections support groups.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Peer-to-Peer is a structured, experiential learning program for people living with serious mental illness who want to learn more about establishing and maintaining their wellness and recovery. The program consists of ten two-hour units and is taught by a team of two trained mentors and a volunteer support person who is living with mental illness. • Connections is a support group program for the same population, held in a variety of venues and different times in the week to make the meetings more accessible. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Peer-to-Peer has been an official NAMI National program for 10 years and was designed to help individuals who are living with mental illness develop tools to maintain recovery. These include relapse prevention planning, advance directives and mindfulness exercises. • Connections is a peer-focused group with open-ended participation. • Both programs are offered at venues that are familiar and convenient for participants. • One of the goals of this proposal is to increase outreach through the support groups to identify and recruit more participants for the Peer-to-Peer training. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • NAMI–MC was founded in 1978 by families of individuals living with mental illness. It delivers over 20 programs designed to educate, support and advocate for those affected by mental illness. • Services are delivered free of charge through a large network of volunteers, often drawn from those who have participated in programs. Volunteers are trained by NAMI to serve in as educators and facilitators in their multiple programs. • NAMI–MC works with partnering organizations ranging from providers of mental health services, families, MCPS, churches and youth groups. It also uses interns from local colleges. • NAMI –MC has an active fundraising program and has not received government support for this program. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • By offering content directed at maintaining wellness, Peer-to-Peer is addressing the special needs of those struggling to continue in their recovery. The Connections group similarly offers means of supporting this group. • Because of NAMI's active fundraising and committed use of volunteers, it is able to offer programs at a notably low cost to other entities or to those received services. • NAMI's multiple requests created some confusion about how programs were related and what each offered that was unique. In the future, consolidation of related programs might be helpful. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: NAMI Montgomery County	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$4,856
Project Description: Raise mental illness awareness in the African American community by creating a task force and through increased Sharing Hope presentations.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Among the many proposals submitted by NAMI Montgomery County, this one focuses on raising mental illness awareness in the African-American community by creating a task force and through additional Sharing Hope presentations. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • NAMI Montgomery County seeks to de-stigmatize mental illness in African-American and African communities. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • The mission of NAMI Montgomery County is to: "(a) Provide information, education, and support for people with live with mental illness, their families and caregivers; (b) Enhance and promote the ability of those impacted by mental illness to be their own advocate in their daily struggles; (c) Advocate through partnerships and coalitions toward legislative action that improves the quality of life for those impacted by mental illness; (d) Combat the stigma of mental illness through community outreach and education." • The organization has over 20 programs, including comprehensive classes, presentations, support groups, and advocacy efforts. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • In 2015, NAMI Montgomery County aims to give a total of 16 presentations, train 8 new presenters, and create a task force to address mental health issues in the African-American and African communities. In future proposals, it would be helpful to see the progress made on this initiative. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: National Capital B'nai B'rith Assisted Housing Corp.	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$25,500
Project Description: Provide for Medications and/or security overnight (12AM-8AM). Emergency oversight by Certified Nursing Assistant (CNA).	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Provide an overnight Certified Nursing Assistant for 15 residents of the Edwards Building who could need medication during the night. 2/3 of the building residents already pay for the service. • Overnight coverage costs \$183/month for those who can pay. The average annual income of residents is \$15,650. There are at least 15 in the building who cannot afford the overnight fee. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Edwards Building provides affordable, supportive housing for extremely low income seniors. It is not an assisted living facility but does offer some services to help residents remain independent and not in a nursing home. • Having a CNA on site to handle medications and emergencies would lead to quicker response times and hopefully faster recovery times should hospitalization be necessary. • Supports the County goal of providing affordable housing for extremely poor seniors. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • Homecrest House (Edwards Building) was built to house very low income seniors. It has been doing this for a long time. It assists its residents on an "as needed" basis with: meals, weekly bathing, medication administration, and laundry/housekeeping. Some of these services are available because they are subsidized by County programs. • Homecrest coordinates with various County organizations for oversight. • Applicant has received funding from the Senior Nutrition Program for the last 3 years. Also funding last year from the Council. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Position is already 75% funded by self-payers. • Number of recipients is clear and measurable. • Outcomes Report from last year indicates that 15 very needy individuals have been identified and are receiving services from the CNA (overnight monitoring, medication administration, emergency response, overnight security and family notification, as needed). • Same position was funded last year. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: New Futures	
Category/Program Area: Established; Youth Development	Amount Requested: \$40,000
Project Description: The request will be used to provide critical career education services through the Career Navigator online tool, to low-income Montgomery County young people to equip them to obtain meaningful, well-paying skilled jobs.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • The cost of the New Futures Career Education Program is \$110,000 and this request is for \$40,000. • Funds will be used for staffing, travel, equipment and supplies that support the program. • \$70,000 of the project costs will be raised from other government agencies, foundations, corporations, and individuals. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • The program will reach 1000-2000 young people per month, through the New Futures Career Navigator. • 135 Montgomery County youth will attend a workshop on career planning. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> • New Futures partners with 13 Community Partners including: LAYC, CollegeTracks, Liberty's Promise and Montgomery County Public Schools, Montgomery College DC government as well as businesses like Global Skills X-Change. • In 2014, New Futures provided career educational services to over 100 Montgomery County youth. • New Futures organizational goals were developed to align directly with Montgomery County's workforce development goal of helping low include youth achieve lasting economic stability. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The match for this project is diverse and is from a variety of sources. • The outcomes are measureable and clear. • There is strong leadership and strong engagement with community volunteers. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Nonprofit Roundtable of Greater Washington	
Category/Program Area: Established; Economic/Workforce Development	Amount Requested: \$50,000
Project Description: Support to make Montgomery County a workforce development leader by facilitating, assessing, and advocating for new cross-sector problem solving strategies.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • Moving Montgomery Forward (MMF) has been working to advance its advocacy and demonstration projects by working with community leaders toward identified goals in the Oct. 2014 Call to Action report. • The grant’s focus is documenting processes and outcomes to improve pathways for employment and worker self-sustainability, especially in three health and wellness careers, and then assisting with outreach to referral sources, make connections to support services, and facilitating collaboration. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • MMF has done exhaustive work, as shown in the Call to Action report, to identify innovative strategies to address growing disparities and economic changes created by the county’s transition from a relatively affluent suburban area to a more diverse urban/suburban sprawling region. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization’s capacity to carry out program):	
<ul style="list-style-type: none"> • MMF is a community program of The Non-Profit Roundtable of Greater Washington. • MMF mobilizes leaders to work across sectors to solve workforce development issues and create partnerships to develop skilled workers with successful employment opportunities. Its broad membership of nearly 100 community leaders works closely with Montgomery County Council’s Housing and Economic Development Committee and the Montgomery Business Development Committee to fuel the County’s growth goals with skilled workers and sustaining employment opportunities. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • The proposal will be implemented with a 32 person Leadership Group representing small and big businesses, philanthropy, small and big non-profits, and the major academic institutions in the County. It operates as the focused center of coordination among these wide ranging groups for workforce development. • MMF estimates that 50% of the action steps designed in the Oct. 2014 report will be accomplished. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Nonprofit Roundtable of Greater Washington	
Category/Program Area: Established; Other	Amount Requested: \$46,000
Project Description: To direct research on nonprofit mergers and structure subsequent community dialogues for Montgomery County nonprofits, philanthropists, and government leaders.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> This proposal identifies first efforts of what would be a multi-step process to review mission statements and competing board priorities of various, similar non-profits. Its cost benefit to county residents would be determined with the success of this first effort and be revealed going forward in the future. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> This is an innovative idea to begin to study and create guided conversations around the challenges and opportunities involved in possible voluntary integration and merger of multiple non-profits delivering critical related services to Montgomery County residents together. It would be guided by credible research, so that there are real community benefits and no unintended negative consequences for residents and/or for the nonprofit institutions which are critical to the delivery of services. The research will be undertaken by recruited leaders from the nonprofit, philanthropic, and government sectors, who will frame the research questions and community conversations. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):	
<ul style="list-style-type: none"> The Nonprofit Roundtable has shown its capabilities to address organizational structures of many organizations over the Washington, DC, region over many successful projects. Its local agency is Nonprofit Montgomery. This project uses that highly respected group's strengths, developed through its work with Moving Montgomery Forward. Nonprofit Montgomery's mission is to build the strength, visibility, and influence of Montgomery County's non-profit sector through leadership development and improving partnerships between local government and nonprofits. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> The proposal is an initial step in what has been designed as a multiyear process. Its focus frames research around strategic opportunities, risks and benefits of nonprofit mergers and initiating community dialogues about the results. It uses state of the art thinking in the nonprofit sector as it moves to address challenges of the 21st century. At this time, the project is designed solely with consultants to undertake this first phase of the project; it does not include any additional partners beyond this County Council request. 	

**Montgomery County Council
Community Grant Advisory Group
FY16 Evaluative Comments Information Sheet**

Name of Organization: Nonprofit Roundtable of Greater Washington - County Executive	
Category/Program Area: Established; Other	Amount Requested: \$20,000
Project Description: To relaunch Nonprofit Montgomery's communications, membership and development functions	
<p>Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):</p> <ul style="list-style-type: none"> • Funding request (\$20,000) is 38% of total program costs (\$52,000). • Funding would support website development as well as consultants to create new membership materials, rewrite content for website and other materials, and recreate the database. • Nonprofit Montgomery's membership includes approximately 100 nonprofits of all sizes and its bi-weekly electronic newsletter reaches 700+ individuals. • Member organizations serve "well over half of the County's residents" to provide services such as food; shelter and affordable housing; medical, dental and medical healthcare; job training; and legal services. Services are offered on site, at corporate locations, or in County facilities. 	
<p>Public benefit (identified and demonstrated need; target population well served by proposal; program justification):</p> <ul style="list-style-type: none"> • Mission is "to build the strength, visibility and influence of the county's nonprofits through leadership development and improving nurturing partnerships." • Programming includes: Tables for Ten (help nonprofit leaders network, learn, and collaborate together), Montgomery Moving Forward (mobilizes leaders to work across sectors to solve problems), Financial Reporting and Management Institute (intensive fiscal leadership program), and community dialogues 	
<p>Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program):</p> <ul style="list-style-type: none"> • Nonprofit Montgomery (established 2007) became part of The Nonprofit Roundtable in 2008. • High participant satisfaction: 75% of participants of Tables for Ten for CEOs reported "increased peer networks and access to best practices;" 75% of learning program attendees rate the "relevancy of programs and the likelihood of applying or using information from the program as very high." • A volunteer steering committee of 15 nonprofit executives guides the organization. 	
<p>Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • Proposal clearly outlines support, guidance, and professional development opportunities Nonprofit Montgomery provides to member organizations and how those organizations, in turn, benefit citizens. • Outcomes section would be strengthened with clearer description of outcomes and measurements. 	

**Montgomery County Council
Community Grant Advisory Group
Evaluative Comments Information Sheet**

Name of Organization: Nueva Vida, Inc.	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$30,000
Project Description: Support for comprehensive model of social support to underserved Latinos affected by cancer, living in Montgomery County.	
Cost-benefit analysis (cost of service or activity; impact on recipient relative to cost):	
<ul style="list-style-type: none"> • A proposal for this activity was funded last year but only recently initiated. The number of individuals to be impacted is significant relative to the County cost. The \$30,000 request is 15% of the total budget. • Specific objectives are: 1. To conduct culturally appropriate outreach and health education interventions to at least 1000 Latinos and their families through the implementation of 6 educational workshops; 2. To provide culturally competent patient navigation services to at least 200 patients to facilitate access to medical homes, preventive and diagnostic cancer services and survivor support; and 3. To provide bicultural, psychosocial support to at least 20 cancer patients through support groups, individual therapy and peer counseling sessions. 	
Public benefit (identified and demonstrated need; target population well served by proposal; program justification):	
<ul style="list-style-type: none"> • Proposal identified a demonstrated need because Latinos represent 17% of the population of Montgomery County; underserved Latinos confronted by a cancer diagnosis face a bewildering array of medical/bureaucratic challenges which Nueva Vida helps them negotiate. • Program fills a specific, unserved need in the county; one quarter of Nueva Vida's clients are referred by case managers, social works, or nurses from partner agencies who cannot fully meet the unique needs of their Latino clients. 	
Strength of organization (how long has agency delivered proposed services, received public funds for program; use of volunteers and/or partner organizations in program; leverage non-county government funding/resources; organization's capacity to carry out program)	
<ul style="list-style-type: none"> • Nueva Vida has been providing outreach, education, patient navigation, and mental health support services to Latino cancer patients in Montgomery County since 1996. • Nueva Vida has long-standing relationships with key health care providers in the county serving the Latino population for both referrals and implementation of services. 	
Strength of Proposal (clear description, measurable and relevant outcomes, including results achieved to date; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):	
<ul style="list-style-type: none"> • Proposal clearly describes target levels of number of county residents that are expected to be served (as listed in Cost-benefit analysis). • Proposal provides a clear and detailed budget of costs associated with program. 	