

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Capital Area Food Bank	
Category/Program Area: Established; Basic Need	Amount Requested: \$141,080
Project Description: Provide school pantry-style monthly distributions of fresh produce and shelf stable, nutritious food for low-income children and families.	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> • Demonstrated need for emergency food relief for children and families in school • Families participated in food selection in safe familiar environment; food rated as excellent per client surveys. • Program builds community within the individual schools by bringing parents, students and teachers together. 	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> • Clear proposal with stated purpose and well-established relationships with other organizations, including 45 food assistance partners. • Family Markets is a community endeavor; strong volunteer base. • Activities continue to grow each year; additional sites established. 	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> • Conduct client surveys. Amount requested more than half of overall program cost. Cost-benefit is clear. 	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> • Well-established organization that is the largest provider of food to the greater Washington area • Provides 30 to 40 lbs. of food to families; not just food distribution but also education in nutrition and cooking. 	

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Name of Organization: Capital Area Food Bank - County Executive	
Category/Program Area: Established; Basic Need	Amount Requested: \$25,000
Project Description: Provide an additional 300 low-income seniors with monthly grocery bags including shelf-stable items, fresh produce, and nutrition and health resources.	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> • Need for services: “8,060 seniors are living below the poverty line in Montgomery County, up 29.5% from 2009; and the County has the third highest percentage of low income minority adults in Maryland.” • Project description: The Senior Brown Bag program provides low-income seniors ages 55 and above with monthly grocery bags containing fresh produce, shelf-stable items, and a newsletter that includes health resources, recipes, and information on services. 	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> • Assessments: Outcomes state that low-incomes seniors will have a) monthly access to healthy and nutritious food and b) regular access to nutrition and health information. This will be measured through attendance and feedback. • Program activities, staff support, and target populations were clearly outlined in the proposal (further descriptions are in the public benefits and strength of organization sections of this form). 	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> • The \$25,000 request represents 9% of the \$275,626 total program cost. • Other sources of funding: individual giving, direct mailing, grants, holiday fundraisers, Emergency Food Assistance Program. 	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> • Mission: “increase access to nutritious food to those affected by hunger in the DC Metropolitan area; and to educate and empower the community about the issues of hunger and nutrition.” • Work in Montgomery County: Last year the CAFB distributed 4.6 million pounds of food through food assistance partners, school programs, pantries, senior programs, and housing sites; the Senior Brown Bag program began more than 15 years ago. • Partnerships: CAFB partners with 12 senior housing sites in the County; because transportation was identified as one of the biggest challenges for seniors acquiring food so taking food to housing complexes has been a welcome relief for seniors. • Expansion: the organization aims to expand partnerships with sites beyond housing complexes such as senior recreation centers and food pantries. 	

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Name of Organization: C&O Canal Trust, Inc. - County Executive	
Category/Program Area: Established; Community Development	Amount Requested: \$24,329
Project Description: Fund delivery of cultural, educational, historical services the C&O Canal Trust provides to Montgomery County through its programs and operations.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • 1.5 million visitors in FY15 came to C&O Canal/Towpath sites in Montgomery County • C&O Canal Trust efforts include the Park Partner, Canal Quarters, Canal Pride, and Canal Classrooms Education programs. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • It would be helpful to better understand how the organization comes up with its estimate that, on average, each of the Park's 1.5 million visitors spend \$35 each since many entrance points are free. • Outcomes include "Improved Park facilities and natural areas within Montgomery County section of the Park; Swains lockhouse #21 online for overnight stays; Expanded use of lockhouses in Montgomery County." More description in the measurement, target, and number to be served section would provide a clearer context for the outcomes. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The \$24,329 funding request represents 20% of the total \$124,051 program cost. • County grant funds would support partial costs for program management staff support and program development staff support for Swains Lockhouse. • The organization has a broad base of support including individual donors, foundations, businesses, government, and generated income. • Proposal would be strengthened if it indicated the percent of board members who make financial contributions. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • The C&O Canal Trust is the official non-profit partner of the C&O Canal National Historic Park and has been in operation since 2007. • Organization collaborates with the C&O Canal Association, Friends of the Historic Great Falls Tavern, and Recreational Equipment, Inc. (REI). • Proposal states the organization engages nearly 1,600 annual volunteers. 	

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Name of Organization: Care For Your Health, Inc.	
Category/Program Area: Newer; Health/Behavioral Health	Amount Requested: \$48,565
Project Description: Enhance the care of elders at home by adding a Medication Therapy Management (MTM) component to the home visit program.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>	
<ul style="list-style-type: none"> • The proposal states that 30% of admissions to hospitals in the elderly population are related to issues with their medication. The program would enhance the organization’s existing Home Visit Program by adding MTM services for these patients through a partnership with a specialty pharmacy. 	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
<ul style="list-style-type: none"> • The Program would provide MTM services to 30 senior Home Visit patients including evaluation by the Physician of the patient’s suitability for the Program, a home visit from the Pharmacist, periodic consultations between the Physician and Pharmacist, delivery of medications to the patient’s home and periodic check-ins with the patient by a pharmacy technician • The organization received a County Council Grant of \$29,473 in FY15 to pilot the Home Visit Program for 30 patients. In its most recent outcome reporting, the organization indicated that 9 unduplicated patients were served with 28 visits. The proposal would have been stronger if it had included information on the implementation delays and target shortfalls in the Program • The proposal would have been stronger if it included output targets related to the MTM Program, such as number of pharmacist visits, hours of physician/pharmacist consultations, number of prescriptions delivered, etc. 	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i>	
<ul style="list-style-type: none"> • The organization subsequently clarified that the total program cost of \$192,258 indicated in the proposal is actually the total budget for their facility in NE-Montgomery County. Since the organization does not budget for or maintain records on the costs of individual programs, it is difficult to carry out a cost-benefit analysis of the proposed program 	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	
<ul style="list-style-type: none"> • The organization designs its programs to include a large proportion of billable services so that the programs can be sustained when grant funding is exhausted • The organization received a County Council Grant of \$45,313 in FY16 to open a new site in Takoma Park. The Organization currently expects to open the site in June 2016 	

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Name of Organization: Carribean Help Center	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$30,000
Project Description: Support for disabled elderly and support to provide assistance and health care to low income families	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> • The mission of Caribbean Help Center is to help people create better lives for themselves and their communities by giving them relief to their problems. • Target population is the French speaking immigrant community, particularly Haitians. • They provide programs to help access community services: health, immigration assistance, translation services, social security, food and elderly assistance. 	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> • 326 people were assisted in the second half of 2015 • The proposal would be stronger if the proposed budget (\$230,000) were more in line with the actual financials for 2014. In 2014 revenues totaled \$58,741; \$58,000 in grants and \$741 in donations. No numbers for 2015 are provided. 	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> • Target population is extremely poor and will benefit from being able to access available government services. 	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> • Long standing partnerships with many organizations: Community Ministries of Rockville, Manna Food Center, Montgomery College, and HOC to name a few. • Core group of volunteers who assist with translation and office assistance • Serving the Haitian Community in MOCO since 2008. 	

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Name of Organization: Carribean Help Center, Inc. – County Executive	
Category/Program Area: Established; Basic Need	Amount Requested: \$20,000
Project Description: Funding to facilitate the training of interpreters, support a bilingual staff position and food distribution for low income residents.	
Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):	
<ul style="list-style-type: none"> • See evaluation on prior page 	

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Name of Organization: CASA de Maryland, Inc. 1	
Category/Program Area: Established; Basic Need	Amount Requested: \$100,000
Project Description: Providing for linguistically and culturally competent social services for Montgomery County's low-income immigrant residents.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • CASA's mid-to-assertive case management services allow it to appropriately guide and refer clients whose needs change over time to government and other nonprofit service providers. • CASA provides comprehensive case management as well as an adequate mixture of direct services and a full complement of community partner service organizations. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • CASA demonstrates a strong capacity for developing trusted, enduring relationships with local governments and organizations. • CASA provides racial/ethnic, age, and gender data that serve as a model for other providers in demonstrating how to effectively meet the needs of the county's overall diverse population. • CASA's past accomplishments demonstrate its organizational strength and capacity to effectively reach and meet the needs of its target population. • CASA partnerships with EMU and AmeriCorps exemplify innovative approaches to enhancing the utilization of staff and volunteers and to training future professionals effectively. CASA is uniquely poised to build upon these components for the mutual benefit of everyone involved. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The request for FY 2017 is \$100,000, 64 percent of its program budget of \$157,307. • The request covers operating funds to provide a variety of social services to immigrants. • The benefits listed are substantial relative to the outcomes achieved. Over the past year, Casa has provided a variety of services, primarily enabling more than 10,000 workers to earn \$2.4 million in brief, short- or long-term jobs, vocational training to 646 workers, tax preparation services to 650 immigrants, enrolling 10,000 immigrants into affordable health care insurance plans and providing legal assistance to 2,000 immigrants. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Casa de Maryland has developed a longstanding reputation for delivering an array of services and has successfully acquired both public and private funding support. • Casa continues to manage a rapidly growing number of community programs and services. • Sustainability plan is clear but Casa continues to ask for nearly 2/3s of total funding, while at the same time relying on a substantial number of public and private funding sources. 	

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Name of Organization: CASA de Maryland, Inc. 2	
Category/Program Area: Established; Economic/Workforce Development	Amount Requested: \$100,000
Project Description: Provide training and community-building initiatives to strengthen Long Branch small businesses and engage them in infrastructure improvement, planning and development.	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> • CASA de Maryland has received County Executive grants to work with the Long Branch small businesses in FY 2016 and FY 2015 for \$100,000 each year, and \$92,500 in FY 2014. • They worked with approximately 200 business owners. While there may well be some turnover, it seems likely that many of the owners would be the same. 	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> • Outcomes are clearly stated with a target of having 20 participants attend training and report knowledge gains, conduct one on one outreach to 120 businesses and 84 follow ups. • It was unclear what the overlap would be from previous outreach to area businesses. It would have been helpful to add whether anything new was being planned for this year that was different from what was done in the past. • The proposal would have been stronger if the incremental impact of the work done with this group, over the years, and the need to fund it over a number of years, could have been shown more clearly. 	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> • Funding requested is approximately 47% of the total cost of the project. • Most of the grant money requested, approximately \$80,000 would be to cover parts of the salary and fringe benefits of CASA staff (Lead Organizer, Senior Director of Community Organizing, Community Organizer, Chief of Politics and Communications, Communications Manager, Senior Manager of Community Development, Senior Director of Workforce Development & Adult Education, Development Associate, Senior Manager for Development, Invoicing Specialist) without any explanation of the roles of these staff in the work of this particular project. 	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> • CASA de Maryland, an extremely well established organization was founded in 1985 with the mission of building power and improving the quality of life in low income immigrant communities. • It is a well known Latino and immigrant organization in the area and has a broad base of partnerships with Community organizations and faith groups as well as with different agencies/branches of government. • They have consistently received county funding for their various projects and have been successful in leveraging this to attract additional funding from private foundations. • Organization wide, they have a pool of over 400 volunteers. 	

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Name of Organization: CASA de Maryland, Inc. 3	
Category/Program Area: Established; Community Development	Amount Requested: \$275,000
Project Description: Provides tenant outreach and education, legal services, and community-building activities to improve housing conditions, landlord-tenant relations and public safety.	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> The proposal asserts that this project will address tenant needs related to education, legal services, and community-building in order to improve housing conditions, landlord-tenant relations and public safety. The proposal also indicates that it: will help improve relations between county agencies, tenants, and management companies; will respond to tenant crises county-wide; and will build resident participation in community development decisions. The proposal would be stronger if CASA provided tangible information to support these identified needs - why they are doing what they are doing and the tangible outcomes from engaging with the community as they do.</p>	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> The proposal provides detailed outputs related to numbers of people that will attend meetings or in one case, the number of people who will receive legal representation. Information on outcomes would have greatly strengthened the proposal. For example, measuring and providing information on the number of evictions that will be avoided, the number of repairs that will be completed or the change in attitudes toward public safety officials – all due to project activities – would be useful outcomes information. Such outcomes-based measurements are particularly important given the large size of this grant request. Additionally, the proposal would be strengthened by information on the other sources of funding expected to support the proposal activities, noting the status for each funding source, i.e., has it been received in the past, highly likely for the upcoming funding year, or already received.</p>	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i> The total cost of the project is \$470,014 with the grant request for \$275,000 or 58% of the total. Because the proposal provides information on outputs more than outcomes, it is very difficult to determine cost/benefit for this program.</p>	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> There is no doubt that CASA is regarded as an important organization in the community, working to increase community engagement of the county’s immigrant populations. It clearly has the funding and organizational strength to continue to be an active and critical service provider. Additional attention to measuring the important work that it does, will only increase its influence and effectiveness in the work that it does.</p>	

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Name of Organization: CASA de Maryland, Inc. 4	
Category/Program Area: Established; Economic/Workforce Development	Amount Requested: \$45,000
Project Description: Provide vocational training for low-income immigrant workers at CASA's Rockville Welcome Center.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> Support the launch of a new Vocational Training Program in Rockville/Gaithersburg area. Goal is to improve the employability of immigrant workers through work-readiness, vocational training and sustainable employment.	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> Proposal outlines measurable outcomes, strong implementation plan and sustainable funding. Long-term tracking component will need to be added. Strong results in other programs. The project seems well-designed to take advantage of the organization's partnerships with other community partners.	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i> Funding to supplement 3 critical positions are supplemented with other funding. CASA estimates 150 individuals will be served under this proposal.	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> Founded in 1985 to support quality of life within the immigrant communities. Has served 50,000 immigrants annually from 4 MoCo locations as well as other regional locations. Strong use of volunteers and partner organizations.	

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Name of Organization: CASA de Maryland, Inc. 5	
Category/Program Area: Established; Community Development	Amount Requested: \$172,170
Project Description: Provide a range of educational and health programs for low-income immigrant families at CASA's Pine Ridge Community Center.	
Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>): CASA in partnership with Montgomery County opened the Pine Ridge Community Center on February 2006 in order to respond to the needs of low-income immigrant families living in Long Branch apartment complexes. Their perspective is that the low-income Limited English Proficient (LEP) immigrants rely on this center for a range of supportive services, facilitating their economic and social wellbeing and therefore strengthening the community. They report serving hundreds of low-income immigrant families annually with educational courses in computer literacy citizenship and civic action, Spanish literacy and English for Speakers of Other Languages, afterschool programming for elementary school students, health information fairs, immunization clinics, and community-building activities.	
Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>): CASA emphasizes the provision of a "safe space," particularly because of the national climate of anti-immigrant rhetoric and sense of fear accompanying this. CASA provides wrap-around services, education, and civic engagement; programs that promote economic empowerment, and financial independence, as well as social linguistic, and political integration. Their major goal is to enable immigrants to achieve economic and social wellbeing and fully participate in U.S. democratic structures. The proposal would have been stronger if there had been better measurement of activities leading to achieving these goals. Reported accomplishments over the past six fiscal years are substantial – the actual outcomes reports less so, for example stating "100% of clients who submitted surveys reported that CASA helped them resolve their problem and 100% reported that they were extremely satisfied with the services they received" without indicating the actual number of responses were received. On another activity, the targets are set high – 80% of students who complete courses will demonstrate learning gains. How that is measured other than general "pre-and-post testing" is not explained. Outcomes and measurements should be more specific.	
Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>): CASA is requesting more than half of their grant funding from the County. A cost benefit analysis was not done because it was difficult to correlate the project budget line items to project activities.	
Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>): CASA is a well-known service provider in Montgomery County and provides many services closely aligned with County priorities. CASA is encouraged to be more deliberate in its data collection to develop methods of measuring programmatic outcomes that capture the full range of their broad impact on the community.	

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Name of Organization: CASA de Maryland, Inc. 6	
Category/Program Area: Established; Youth Development	Amount Requested: \$100,000
Project Description: Assists immigrant youth in applying for Deferred Action for Childhood Arrivals (DACA) and in navigating the college admissions process.	
Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>): DACA is beneficial to the individual by creating a legal status permitting access to pursue work and higher education which benefits the community overall. Another proposal activity – assistance to children in the Central American Minors (CAM) program - is not as clearly outlined, though the benefit to the individual, reunification with family - is clear.	
Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>): The proposal combines project activities for three programs: 1) assistance to immigrant youth in applying for DACA; 2) navigating college admission, and/or technical training; and 3) assistance to youth who face a credible threat against their lives in El Salvador, Guatemala, and Honduras and who have a parent in the United States. Coordination with other organizations for all three activities is a major strength of the proposal. The proposal would be stronger if it provided more information on the DACA program and why the organization expects to serve only 500 of the approximately 7,000 individuals they have identified as needing this service. Additional information on the college admissions workshops and the Leadership Academy - what the Academy does, how it benefits participants, what is involved in the workshops, what is expected and how success is measured, would deepen the understanding of these programs and provide better understanding of the need for them. For the CAM program, if the outcome is reuniting individuals with family members, information on how that is achieved and whether these family members are in Montgomery County, would help explain the project activities more thoroughly.	
Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>): The organization clarified during the in-person meeting that some of those served in the program are duplicates who participate in more than one program: of the 500 who attend workshops, 400 of those will apply for DACA and some of those same individuals will receive assistance with college admissions process and some of those will also be referred to the Leadership Academy. A clear description of the cost of services in the various programs would help support a cost benefit analysis.	
Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>): The organization is strong, with a long history of providing services in the county and can provide the services outlined. The program budget submitted is somewhat unclear on the responsibilities of some of the staff members for whom salary support is requested. It would be helpful to know that in order to understand the actual cost involved and the amount of staffing necessary to provide the services.	

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Name of Organization: CASA de Maryland, Inc. 7	
Category/Program Area: Established; Basic Need	Amount Requested: \$50,000
Project Description: Outreach, education, and services for new immigrants	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • CASA de Maryland clearly identifies the targeted population and well delineates outcomes differentiated by racial/ethnic, age, and gender composition as well as by employment status. • Given CASA’s large size, collaborative relationships, and coordination and span of services, the potential impact of its services on the targeted population is substantial. • Funds are intended to be used to educate and facilitate naturalization processes and short-term financial services to immigrants in the county. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • CASA provides racial/ethnic, age, and gender data that serve as a model for other providers in demonstrating how to meet the needs of the county’s richly diverse population effectively. • CASA’s past accomplishments over the past 30 years demonstrate its organizational strength and capacity to effectively reach and meet the needs of its target population. • CASA demonstrates that it effectively establishes collaborative relationships with other groups and leverages corporate/ foundation sponsorships. • CASA needs to provide a clearer and more direct relationship between past achievements and outcome expectations, with emphasis on clearly, accurately, and uniformly identifying and quantifying the specific services provided. For this grant, this would be relatively easier since the primary objective is to assist local residents help become US citizens. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The request for FY 2017 is \$50,000, 18 percent of its program budget of \$282,042. • The request will cover operating costs for an existing program but within Rockville, a new CASA site with a rapidly growing immigrant population. • The benefits from naturalization include better employment and educational opportunities, a rise in incomes, an increase in the local tax base, more economically integrated and financially stable families, and a more cohesive community and vibrant local economy. • CASA will help about 350-400 immigrants initiate and complete the naturalization process, providing them with citizenship test and financial literacy instruction. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • CASA de Maryland has developed a longstanding reputation for delivering an array of services and has successfully acquired both public and private funding support and collaboration. • CASA continues to manage a rapidly growing number of community programs and services. • Sustainability plan is clear. CASA has kept apace of clients and their needs over time. 	

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Name of Organization: CASA de Maryland, Inc. 8	
Category/Program Area: Established; Youth Development	Amount Requested: \$45,000
Project Description: Provide a multicultural leadership initiative to deliver project-based STEM training for low-income minority students.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • This program seeks to maximize learner agency by partnering with highly skilled mentors and role models to create a culture of confidence in the area of STEM and the arts among low-income minority students who have scarce access to project-based learning environments in computational literacy and arts education. • This program intends to shift the position of youth from passive consumers of technology to creators and innovators interested in creating positive impacts in their communities. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The proposal makes a strong case for promoting STEM and arts among low-income minority students. • This proposal intends to bring services to five down-county schools disproportionately attended by low-income students of color: Northwood High School, Wheaton High School, Montgomery Blair High School, John F. Kennedy High School, and Albert Einstein High School (all in Silver Spring and Kensington). • This proposal intends to model already successful STEM programs such as Black Girls Code, and personalize it as needed; according to the group it is serving. • This proposal would have been strengthened by providing details of how students are selected and their skillset is measured for participation or placement in the program. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The total grant request to fund this program is \$45,000. The total program cost is \$84,952. • The Outcome section of the application indicated that 30 students are to be served by this program. • The proposal makes a case of creating a sustainable program by continuing to reach out to government funding and attract private funds from foundations, individuals and corporations. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • This organization was founded in 1985, and has a broad funding base including foundations, private donors, among others. • This organization has many community partners, including a pool of more than 400 volunteers who participate in monthly events and volunteer their time throughout the year. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc. 1	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$197,500
Project Description: Provide after school, respite, and summer camp services to children and youth with developmental disabilities and their families.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Demonstrated demand is clear - financial need is great and costs very high for families. Over 90% of recipients are needy • This program provides critical wraparound services and provides for family support at times when school and County services may not be available (summer, after school) • High level of Latino population served through this program. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Grant application states ability to raise money but not an intention to do so to supplant any County funding. • It would be useful to have better understanding of what each scholarship actually covers. • Program budget should be clearer. There are multiple funding sources (ex. -autism waivers) but not totally clear on budget. • Outcomes could be better explained - why are prompts important? 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • This funding would cover ten scholarships for children with significant disabilities attending after school programs, weekend programming and summer camp based on sliding scale of need. • Cost is very high but not unexpected with the intensive child-to-staff ratio for those with severe disabilities • Budget and overall financial information is difficult to understand in terms of this request • Impact is high on recipient families. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Catholic Charities has received county funding for the last several years and has received county funding for many of its programs over time. • The Community Companions Program has been in existence over 20 years. Catholic Charities has clearly demonstrated a capacity to carry out the program. • Catholic Charities leverages funding from state government as well as from foundations and other private sources. • They are able to utilize many volunteers, mainly from the Catholic community. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc. 2	
Category/Program Area: Established; Basic Need	Amount Requested: \$60,000
Project Description: Provide for a Bilingual Office Manager who supports emergency assistance, case management, and information and referral services to low-income residents.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Supports continued employment of a bilingual office manager, critical to McCarrick Family Center's (MFC) capacity to assist vulnerable MC residents. • As initial point of contact, bilingual office manager improves access of MC residents to MFC's emergency assistance services and to its continuum of care cadre of services. • As the initial point of access with clients of whom nearly a half are non-English speaking, the provision of bilingual staff services enhances MFC's capacity to meet the needs of needy residents in Montgomery County. • In FY 2017, MFC expects to reach 1,300 unduplicated households with direct services. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Clearly delineates the increased demand for services, and especially for a manager with culturally and language appropriate skills, both considered vital to reaching non-English speaking underserved residents. • Makes a strong case for being able to respond effectively through its unparalleled range of 67 local programs and services. • Provides quantitative data to demonstrate success, in avoiding eviction, utility disconnection, improving financial literacy and overall satisfaction. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The request for FY 2017 is \$60,000, 11 percent of its total program budget of \$533,783 • The request will pay for continuation of full-time funding of bilingual office manager deemed critical to MFC's capacity to help meet the emergency needs of vulnerable MC residents. • In FY 2015, MFC served 1,575 unduplicated households with a direct service, not including thousands of referrals to other community resources. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Catholic Charities has built a reputation for carrying out programs that respond effectively to the needs of underserved residents in the county and makes a strong case for providing the professional services of a bilingual office manager. • Given the essential nature of this position and that it has been funded separately since its inception, MFC might consider funding it as part of its ongoing operations, not separately. 	

**Montgomery County Council
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Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc. 3	
Category/Program Area: Established; Basic Need	Amount Requested: \$65,447
Project Description: Pro-Bono legal immigration services for survivors of violence and abuse through direct services and training private attorneys to undertake cases	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Catholic Charities Immigration Legal Services (ILS) primarily serves low-income immigrants who are survivors of domestic abuse (smaller no. of trafficking, unaccompanied minors cases) • immigrants served represent over 135 different countries • there are two offices in Montgomery County (Silver Spring and Gaithersburg) and staff have additional hours at the Family Justice Center • ILS also trains volunteer attorneys to represent this population in a linguistically and culturally appropriate manner 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • strong collaboration with other county nonprofits and service providers • outcomes include tracking number of residents advised and number referred for representation, as well as number of attorneys successfully trained. In FY15 263 clients were served and 262 attorneys trained • revenue is diverse, funding comes from the Archdiocese, government grants, private grants, individual contributions, and client fees • proposal could have been clearer in regard to delineating Montgomery County portion of services and program budget versus DC 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • total program budget is \$1,751,074. County request is less than 4% of total budget • funds will be used towards the salary of the program coordinator (attorney) and an admin. • will serve up to 280 clients in the county and train 240 volunteer attorneys • while services in general may be pro-bono or reduced cost (sliding scale) there will be no fees assessed under this grant with its focus on domestic abuse survivors • significant community safety benefit given population served 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Catholic Charities has served families in MD and DC since 1928, providing 65 different programs in 47 locations. The organization serves the basic needs of over 100,000 people a year, regardless of background. Total organizational budget is 77 million • Catholic Charities has provided legal immigration services since 1986 • ILS staff of 12 attorneys and 3 paralegals is supported by about 1300 pro-bono attorneys • In FY15 pro-bono attorneys donated 7,600 hours of time and 3.8 million dollars' worth of legal services 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc. 4	
Category/Program Area: Established; Basic Need	Amount Requested: \$50,000
Project Description: Provide employment referral services and job readiness workshops to Montgomery County's Latino and new immigrant residents so they may achieve self-sufficiency.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • The county is home to nearly 50 % of the state's new immigrants and this program is specifically tailored to low income, unemployed and underemployed, Latino and new immigrant residents in the Gaithersburg area. • The program provides career development services such as orientation sessions, job leads for full time and part time work, one on one counseling, resume preparation and online submission assistance, employer relations support and connections to vocational training. • Clients needing additional services such as emergency food, clothing and housing needs and benefit enrolment support are connected to appropriate community partners. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The organization has successfully offered these services for over 20 years and has fine-tuned their client tracking database. • The have a clearly defined target of 50% (100) of the 200 county residents to be served, will have successful employment outcomes. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The total cost of the program is \$175,048 of which \$50,000, or 28.5% is requested from the County. • 200 county residents are targeted to be served, which would amount to \$875 per person, of which \$250 would be from county grant funds. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • The organization has successfully offered these services for over 20 years. • They have received county funding for this, as well as a large number of other projects with positive outcomes. • They have established partnerships with county, city and private organizations in addition to the wide range of Catholic Charities' programs. 	

**Montgomery County Council
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Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc. 5	
Category/Program Area: Established; Basic Need	Amount Requested: \$37,000
Project Description: Connect low-income immigrants to medical, dental, health education, and social services so they may improve their health and overall wellbeing.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Proposal clearly links programming to County Blueprint for Latino Health. • Catholic Charities of the Archdiocese of Washington (CCAW) demonstrates comprehensive understanding of Latino health needs (e.g., lack of access to healthier food choices within their means). • CCAW clearly is ‘one of the most comprehensive provider of human services’ in area. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Providing links to medical and dental care at CCAW center in Silver Spring. • CCAW has well-established partnerships across the County. • Proven ability to provide cultural and linguistic services to Latinos across the County. • Appropriateness and utility of health workshops not apparent. • Two of six total workshops are proven (La Raza) curricula. No information on workshop content or accreditation of four other workshops. • No proposed revision or reprogramming of workshops that CCAW states are poorly attended. • Pre/post-tests demonstrate knowledge increase, however (a benefit). 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • It is not clear what value CCAW clients (18 clients in total of 6 workshops per month) or Montgomery County will receive through these workshops. • Referring Gaithersburg-area clients to CCAW medical and dental services in Silver Spring demonstrates clear ability to leverage/manage funding and services. • Adults, college students, and high school students comprise impressive number of volunteers. Not clear whether volunteers receive special training to empower them in their volunteer work and/or to give them skills/abilities they can use at CCAW and elsewhere, thus making volunteering a value-added experience. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • CCAW is an 88 year-old organization that clearly has adapted and grown to serve ‘the lives of all in need’ in an inclusive fashion. • Description of CCAW’s Development Department’s pursuit of “individual, corporate, foundation and government support” and the Archdiocese-wide \$1.7 million appeal is informative but does not demonstrate leveraging and sustainability expressly for services in Montgomery County. 	

**Montgomery County Council
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Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc 6	
Category/Program Area: Established; Basic Need	Amount Requested: \$44,967
Project Description: Provide transitional housing and comprehensive case management services that address barriers to maintaining long-term housing and achieving self-sufficiency through the Single Adult Transitional Shelter Services (SATSS) program that is comprised of the Dorothy Day Place and Chase Partnership House. Funds are requested for SATSS Administrative Assistant.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Dorothy Day Place has 19 beds for women and 18 for men. Men at Dorothy Day Place suffer from mental illness. • Chase Partnership House has 36 beds for men are recovering from substance abuse. • Transitional housing, two meals a day, case management, and support services are provided with a goal of ending chronic homelessness. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • In FY15, Dorothy Day Place served 32 women, 13 secured permanent housing, and 13 increased their income by program exit. • In FY15 Dorothy Day Place served 30 men, 5 secured permanent housing, and 27 increased incomes at program exit. • In FY15 Chase Partnership served 30 men, 5 secured permanent housing, and 26 increased income at program exit. • Cost of Administrative Assistant is clearly detailed. • No specific plans for other sources of funding for this position. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • SATSS leverages their existing relationships with strong, established partnerships across the region to provide a broad spectrum of care to those in need. • Significant use of volunteers, average of 58 per month at Chase Partnership House in FY15. An additional 129 volunteers have been added in FY16. • Administrative Assistant expands the capacity to coordinate larger cohorts of volunteers. Dorothy Day Place has recently moved and the Administrative Assistant is helping to build new partnerships in the new neighborhood. • Goal of program is to end homelessness for these clients which is cost effective in the long-term. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Catholic Charities was founded in 1928. It provides services to over 120,000 people each year and more than 1,500 beds to house homeless men, women, and children. • Catholic Charities was awarded this contract in 2011 in addition to being a provider since 2002. • Provides a wide variety of safety net services including healthcare, services to the developmentally disabled and transitional housing. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc. 7	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$70,000
Project Description: Provide therapeutic services to children and youth with developmental disabilities.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • There is a heavy demand for services for developmentally disabled children from low income families, particularly from the Latino community in Montgomery County. • Therapeutic services are beneficial to this population in helping them with mastery of social skills. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • It is unclear what specific additional therapeutic services will be provided although several different alternatives including art therapy are mentioned. Therefore, the budget description is not clear since specific consultants and therapies are not identified. • Integration of the overall Community Companions program with other nonprofits and County services is already happening, but unclear how it will continue with this stream of funding. • Outcome goals are mastery of social and independent living skills and achievement of health and wellness goals; measured by reduction in prompts, same as in the overall Community Companions program. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Grant funding would extend the Community Companions program to provide additional services, such as art/music therapy, occupational therapy, speech therapy, therapeutic recreation, etc. - but overall unclear what cost for which services. • These services would be for up to 10 children and youth in the Community Companions program. High cost (\$7k/child) for additional therapy. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Catholic Charities has received county funding for last several years and has received county funding for many of its programs over time. • The Community Companions Program has been in existence over 20 years. Catholic Charities has clearly demonstrated a capacity to carry out the program. • Catholic Charities leverages funding from state government as well as from foundations and other private sources. • They are able to utilize many volunteers, mainly from the Catholic community 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc. – County Executive	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$50,000
Project Description: Provide therapeutic services and community integration opportunities for adults with multiple disabilities	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i>	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	
<ul style="list-style-type: none"> • See evaluation on prior page 	

**Montgomery County Council
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Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc. 8	
Category/Program Area: Established; Basic Need	Amount Requested: \$46,000
Project Description: Provide a full range of culturally competent social support services for Latino and immigrant Montgomery County residents in crisis.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Proposal’s description of the “many interconnected economic and social challenges” that target population faces demonstrates strong knowledge of needs. • The approach to provide crisis management through case management services provides important continuity that can support client acculturation and ultimate self-sufficiency. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Multiple Catholic Charities of the Archdiocese of Washington (CCAW) offices/centers across Montgomery County ensure provision of cultural and linguistically competent case management plus medical and dental care. • Use of former names for current CCAW programs impedes clear understanding of organization and services it proposes to provide. • Comprehensive collaborations across CCAW sites as well as governmental and non-profit organizations demonstrates clear partnerships. • Precise description of housing outcome. • “Positive change” in “overall quality of life” could be clarified further as a clear outcome. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • 1,544 unduplicated clients in homelessness prevention programming demonstrates clear meeting of need. • Initiating Gaithersburg-area Homelessness Coalition demonstrates leadership as well as strong community partnership. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • CCAW is an 88 year-old organization that clearly has adapted and grown to serve ‘the lives of all in need’ in an inclusive fashion. • Description of CCAW’s Development Department’s pursuit of “individual, corporate, foundation and government support” could be strengthened if this section included fundraising and/or “housing-unit-raising” strategies that could support this Gaithersburg-based program, particularly as the housing stock in this area becomes more expensive. 	

Montgomery County Council
FY17 Evaluative Comments Information Sheet

Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc. 9	
Category/Program Area: Established; Economic/Workforce Development	Amount Requested: \$50,000
Project Description: Provide employment readiness training, wraparound services and mentoring (JOBS) to empower chronically unemployed individuals to find employment and achieve self-sufficiency.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Target population includes a relatively small number of the county’s chronically underemployed including homeless and citizens returning from prison. Assessment based programing providing training, mentoring and connections to resources; will receive intensive services leading to employment. Services detailed with goals and deliverables clearly stated. While there may be other organizations providing similar services, this organization has a history of providing good outcomes. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Proposal outlines measurable outcomes, strong implementation plan and sustainable funding. Long-term tracking component will need to be added. 58% placement rate last year with a projected 60% placement rate. A wide range of services are offered under this proposal. Proposal would be strengthened if employer partners were identified. Proposal includes best practice approaches which are intensive job readiness skills training, as well as intensive case management and job development services pre- and post-placement. • Applicant indicates it is already working with County agencies and other non-profits for identification of clients and referrals for wraparound services. Relevant data is being measured. • Past outcomes on placement could be higher- 58% placement rate is a little low, but the clientele is hard to serve. • Budget aligns with program; future funding seems reasonably secure 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Funding to supplement 3 critical positions, supplemented with other funding entities. An estimated 20 individuals will be served under this proposal. Funding would include trainers, space, transportation and supplies. When considering the total amount estimated to serve this project (\$299,684) the per individual expense (~\$15,000 each) seems high. However, county cost of \$2500 cost per client is reasonable. (\$50,000 divided by 20 clients) • Launching hard-to-serve clients into self-sufficiency is a public good. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Strong capacity to manage grant awards and carry out project. Established organization with longevity and strong partnerships. Diverse funding sources. This is a strong, stable organization with a broad-base of funding streams, a long-time history of providing high quality services in the community, and one that seems to be partnering across the region with public and private entities to serve those most in need. 	

**Montgomery County Council
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Name of Organization: Catholic Charities of the Archdiocese of Washington, Inc. 10	
Category/Program Area: Established; Basic Need	Amount Requested: \$59,346
Project Description: Provide emergency assistance, case management, information and referral services, and employment and education services to the low-income, largely immigrant community.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Meets a need for helping low-income, low-skilled and skilled non-English speaking residents acquire job training and employment. • Expands the capacity of the McCarrick Family Center (MFC) to provide increased information and referral services as well as employment and education services to low-income immigrants. • Focuses on the needs of immigrants for getting help with preparation of resumes and job applications, coordinating ESOL, financial, and computer classes, and cultivating relationships with community resources specializing in employment. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Documents an increasing workload and demand from an increasing number of immigrants for help with job training and getting a job. • Successful applicant would be required to have a BA degree but no reference is made to expecting applicant to have extensive knowledge or expertise on job training and employment services. • Proposal projected an increase in households served to reach 1,920 in FY 2016, thereby projecting the need for an additional person to help meet the increasing workload and focus on job training, education, and employment. • Proposal does not articulate measures of program success and growth and added value of benefits received as a result of adding this fourth family support specialist for Catholic Services. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The request for FY 2017 is \$59,346, 11 percent of its total program budget of \$533,783 • The request will pay to hire a Bilingual Family Support Specialist focusing on helping immigrants acquire job training and employment. • In FY 2015, MFC served 1,575 unduplicated households with a direct service, not including thousands of referrals to other community resources. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Catholic could have more fully substantiated its need for a specialist staff person focusing on employment and job training. • Catholic Charities is an 88 year-old organization that has well adapted and grown to serve needy families in an inclusive fashion. 	

Montgomery County Council
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Name of Organization: Center for Adoption Support and Education, Inc.	
Category/Program Area: Established; Basic Need	Amount Requested: \$160,702
Project Description: Live, Learn, Lead (3L) Academy provides mental health and safety net services for youth transitioning from foster care to independence.	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> • Serves up to 25 vulnerable and at-risk youth annually, ages 16-26 • Over 35 teens are transitioning out of foster care in the county at any given time, only program of this kind for these teens • Coaches provide intensive individualized wrap-around services in the areas of health, mental health, job training, social service needs, etc. • Offices located in Burtonsville and Bethesda however coaches travel to teens across county 	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> • Good collaboration with other agencies including DHHS and Montgomery College • Outcomes include ensuring 100% of youth served develop a long-range plan and that 75% have successfully secured a job or enrolled in school at end of program • Initial private foundation seed money no longer available, working on replacing those funds to achieve long term sustainability 	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> • Total program budget is \$228,585, county request is 70% of budget • Funds will be used towards staff salaries, transportation, emergency needs, workshop and event expenses and other program costs • As these youth often find themselves released from care with little or no support at age 21, frequently unprepared for complete independence and coping with serious challenges, this program offers a potentially significant return on investment 	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> • CASE has been in existence since 1998 and serves families in Prince George's County and Northern Virginia in addition to Montgomery County • Since 1998 the organization has served 5600 foster and adoptive families, providing counseling, education and advocacy • The organizational budget is 4 million dollars • A relatively new program, the 3L Academy was launched in 2013 in response to a clearly identified critical need 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: CentroNia	
Category/Program Area: Established; Children and Families	Amount Requested: \$64,303
Project Description: Provide high-quality full-day early childhood education to 115 underserved children in Takoma Park, MD.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • CentroNia delivers high-quality Early Childhood Education to prepare young English Language Learners (ELLs) to succeed academically at Montgomery County Public Schools. • It measures changes in student performance annually, and has demonstrated impressive improvements in the percentage of students who have met or exceeded developmental and literacy expectations. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The proposal is comprehensive and well-detailed, although it would have been stronger had it included details regarding the positive outcomes that have resulted from having 2 additional assistant teachers. • Outcomes described are relevant and measurable. • Families are required to commit either time or supplement class needs to build family engagement and provide support; CentroNia also has strong collaborations with multiple public and non-profit organizations. • The budget is appropriate for the two positions, and the sustainability plan is strong, with multiple paid staff members and volunteers tasked with efforts to maintain and increase grants and public donor contributions. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Funds in the amount of \$64,303 are requested to cover the costs of 2 rotating assistant teachers, which is 4% of the total program budget of \$1,603,400. • Of the 115 children served by the program, 92% are from low income families, and of this group, 95% are ELLs and 15% require special education services. Therefore, the program advances the County's priority of assisting the neediest children and families. • This grant would allow CentroNia to continue to provide additional support, not only for educational services, but also for transition to kindergarten. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • CentroNia was established in 1986 in the District of Columbia, and the Takoma Park, MD location opened in 2007. • The organization serves as a multicultural learning environment that delivers a state accredited Early Childhood Education Program, afterschool and nutrition programs, wraparound services, and adult education. • CentroNia also provides comprehensive resource referral through strong collaborations with public and private organizations to ensure that clients' additional needs are met, including legal, medical, employment, food, clothing, rent and support for domestic abuse. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Chesapeake Institute for Local Sustainable Food and Agriculture dba Real Food for Kids - Montgomery	
Category/Program Area: Newer; Health/Behavioral Health	Amount Requested: \$29,700
Project Description: Provide funds to help start Wellness Committees in 10 MCPS schools with high Free and Reduced Meals (FARMS) rates.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • It is reported that 20% of students in MCPS are overweight or obese, with rates for Black and Hispanic/Latino students more than double that of White students. • Childhood obesity has been shown to cause lifetime increases in rates of cardiovascular disease, cancer, and diabetes, and obese adults spend 42% more on health care. • Poor nutrition and obesity affects academic performance as early as kindergarten. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Wellness Committees have been promoted as a best practice by the Alliance for a Healthier Generation, and the CDC; • This project would draw on those best practices and bring resources to stakeholders at 10 MCPS schools with high FARMS rates to establish Wellness Committees via the PTA. • Committees would survey obstacles to student wellness and propose solutions to address them. • Success will be measured through parent surveys that will assess issues or program ideas that may impact childhood obesity. • The proposal would be stronger if it identified an appropriate level of training and supervision for resources given to parents receiving stipends throughout the term of the program. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • 6,700 students will be served in 10 MCPS schools for a cost of \$4.43 per student. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • The Mead Foundation contributed \$5,000 to this program in 2014 and 2015. • Resources are leveraged from area universities in recruiting interns, including UMD, George Mason University and the Universities at Shady Grove. • School PTAs are the supporting structure for school-based Wellness Committees. • Real Foods for Kids - Montgomery also leveraged community support through two grants from the City of Takoma Park in support of its work. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Child Center and Adult Services dba Aspire Counseling	
Category/Program Area: Established; Basic Need	Amount Requested: \$59,000
Project Description: Provide free home-based therapy treatment for low-income, uninsured women with perinatal depression.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Provide services to promote Healthy Mothers/Healthy Babies (HMHB), the name by which the program is known. • Program is narrowly targeted to a specific, under-served population – low income, uninsured and Medicaid county pregnant women and new mothers. • Proposal states that HMHB is the only program in Montgomery County that provides free home based therapy to its target audience and has done so for 13 years. • 85% of clients are non-English speaking and ineligible for insurance due to immigration status. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The program has been in operation for 13 years. • The proposal would be strengthened by a more explicit description of the therapeutic intervention. • The program receives referrals from other agencies and works with other agencies to achieve its goals. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • In 2015 organization received 226 referrals, 152 women were assigned therapists and 126 received treatment. • The number of treatment sessions ranged from 1 to 20, with an average of 11 sessions. • 85% of the closed cases showed a reduced level of depression with 62% achieving a level that is considered ‘not depressed.’ • The cost per therapy session (approximately \$100 to \$125) seems reasonable. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • County funds are leveraged since County would be supporting only 40% of costs. • Organization which has been providing services for over 13 years has recently upgraded its financial records and billing systems. • Organization plays an important role in training professionals in other organizations. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Child Center and Adult Services dba Aspire Counseling – County Executive	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$20,000
Project Description: Provide free home-based therapy for low-income uninsured Montgomery County women diagnosed with perinatal (prenatal or post-partum) depression.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i>	
<ul style="list-style-type: none"> • See evaluation on prior page 	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	
<ul style="list-style-type: none"> • See evaluation on prior page 	

Montgomery County Council
FY17 Evaluative Comments Information Sheet

Name of Organization: Chinese Culture and Community Service Center, Inc. 1	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$100,000
Project Description: Provide comprehensive services related to Hepatitis B Virus (HBV) to support cost of staff salaries, lab services and vaccination.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Hepatitis B affects 1 in 8 Asian Americans, the most at risk group for the disease. As of the 2014 Census Estimate, Montgomery County has 15.2% Asians and Pacific Islanders, therefore potentially affecting 19,635 of our residents. • Vaccine is 95% effective with completion of 3 injection series. • The applicant provides free high risk screening, vaccinations and treatment for a vulnerable county population. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Provides clear description of consequences and risk of HBV as well as benefit of increasing days for screening/vaccination • Outcomes are clear but proposal could be strengthened if program budget was more descriptive of how full time salaries were to be divided between StopB program and other PAVHC programs. • In FY16, 112 patients were screened with 31 at risk people identified and 28 connected to vaccination program. Of those, only 14 completed full series of 3 vaccinations. It is the program's expectation that with increased hours of case manager, there will be better tracking of patients and encouragement for them to complete full vaccination series. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Between FY 2014-2016 the program screened 932 patients. With this proposal they are hoping to screen 450 patients in FY 2017. At current requested amount combined with funds organization is contributing, each screening would cost \$706. • Proposal might be strengthened if the screening cost was explained in comparison to cost of treatment of HBV infection and its resultant liver complications. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Chinese Culture and Community Service Center is a well-known and respected organization in the County serving the uninsured Asian community since 1982, the PAVHC since 2002 and the Stop B Program since 2011. • They have partnered with AAHI; Vietnam Medical Associate Program; Korean Community Service; DC and Frederick HBV Programs; and the Healthcare Initiative Foundation. • Staff physicians and social workers are volunteers. They have a part time paid RN and project manager 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Chinese Culture and Community Service Center, Inc. 2 – Montgomery Cares	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$75,000
Project Description: Provide essential health services to Chinese Americans with mental health concerns.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <div style="text-align: center;">- See HHS Committee Public Health Packet of April 28, 2016</div>	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i>	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Chinese Culture and Community Service Center, Inc. 3	
Category/Program Area: Established; Community Development	Amount Requested: \$75,000
Project Description: Provide community outreach and referrals for social and economic services for Chinese American seniors who are new to Montgomery County.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>	
<ul style="list-style-type: none"> • The organization reaches out to Asian American seniors in Montgomery County, especially those newly arrived who may experience isolation and difficulties in assimilation. • Their services include citizenship application preparation for new Asian immigrants, Affordable Care Act (ACA) consultation, Medicaid and Medicare consultation, and tax filing assistance. • Asian Americans and Pacific Islanders make up 13.9 % of the population of the County (2010 census) 	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
<ul style="list-style-type: none"> • The application is for salaries for a project manager and an outreach worker to expand the services of the CCACC in the county. • To date, primary funding for this effort has come from the Maryland Health Benefit Exchange and the National Council on Aging. CACC will not know until May if this funding has been extended, decreased or eliminated. 	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i>	
<ul style="list-style-type: none"> • Since March 2015, they have served and screened almost 300 Montgomery County residents for potential health and human services and 131 residents have been qualified for Medicaid. • Target numbers are ambitious in the proposal: hoping to reach 5000 residents of the county, hold 24 seminars on health, immigration, legal issues, and additionally 12 seminars on the ACA. • Last year 2964 residents attended their seminars on the ACA. 	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	
<ul style="list-style-type: none"> • CCAC has been in Montgomery County since 1982. • The Pan Asian Volunteer Health Clinic has served approximately 600 patients/yr over the past 3 years. • Adult Daycare serving 250 residents/day • Robust outreach to the Chinese American community which facilitates assimilation into life in our County. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Chinese Culture and Community Service Center, Inc. 4	
Category/Program Area: Established; Economic/Workforce Development	Amount Requested: \$50,000
Project Description: Provide more opportunities for Asian Americans in Montgomery County to gain employment and improve career development skills.	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> • Chinese population is 26.5% of Asians in the County, largest group • Target population is primarily Chinese American college students and graduates • Only Asian focused career fair in the region • Anticipate 300 county residents, but services are not limited to residents 	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> • Have held an Asian American career fair for last three years • Proposal would be stronger if focused on students with greatest need • Hard to track results of career fair • Coordinate with regional businesses and 4 year colleges in the region which means that not all attendees are from Montgomery County 	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> • Program to cover 4 months of full time coordinator and special media specialist • Utilizes many volunteers • Anticipate most attendees finding employment • Food and beverage costs are \$12,000; which is more than 10% of total program cost 	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> • Well established organization providing many services to primarily senior adults in the Chinese community • Economic development a small part of Chinese Culture and Community Service Center 's programs • Proposal would be stronger if Chinese Culture and Community Service Center explored partnering with Montgomery College or the Universities at Shady Grove • Several board members volunteer their time for the program 	

Montgomery County Council
FY17 Evaluative Comments Information Sheet

Name of Organization: Chinese Culture and Community Service Center, Inc. 5	
Category/Program Area: Established; Youth Development	Amount Requested: \$50,000
Project Description: Provide safe, high-quality and educational after-school care services to Asian-American children in Montgomery County.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • The target population is low-income Asian-American elementary school aged children within a 10 mile radius of the Chinese Culture and Community Service Center (CCACC). This includes potentially drawing from 27 MCPS elementary schools. • The program offers homework support, enrichment programs and Chinese language instruction, as well as transportation to the site, for children in this after-school program. No other program in the County offers after-school Chinese language lessons combined with after-school childcare. • This proposal would provide tuition subsidies for up to 30 low-income children. The program currently serves 10 children, but does not offer subsidies. Approximately 6% of Asian-Americans in the County live below the poverty line. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The after-school program has been operating since 2014 under the auspices of the CCACC, which was founded 33 years ago. • The outcomes to be measured are to enroll up to 30 low income students and to launch a camp for school breaks, as well as providing greater diversity in activity offerings. • The budget includes partial funding for two teachers and it is unclear what role volunteers might play in the program. Transportation would be provided by buses owned by CCCAC. • The balance of the funding for this initiative would be provided out of CCACC funds. CCACC will continue to look for additional grant opportunities. • The proposal would be stronger if outcomes included differences in the lives of program participants in addition to the number served. Additionally, the application did not detail recruitment methods to be utilized to increase enrollment fourfold. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • This program offers safe after-school care to low-income children who might otherwise not be able to find a high-quality program. • In addition, this program is designed to enhance the participants' awareness of Chinese culture and language, and their appreciation of diversity. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Established in 1982, CCACC serves Montgomery County's Asian-American community through diverse programming including a volunteer health clinic, adult daycare and senior in-home care. • CCACC has a significant reserve fund and the Executive Director is a volunteer. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Chinese Culture and Community Service Center, Inc. 6	
Category/Program Area: Established; Economic/Workforce Development	Amount Requested: \$20,000
Project Description: Promote the development and expansion of the Asian American business community in Montgomery County.	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> • Outreach to small Asian owned businesses in the county • Asian Americans represent 13.9% of current county population, growing in numbers • Increase their knowledge and participation in county programs for small businesses • Help enhance business, increased economic impact • Asian American small business owners have language barriers to accessing information and services for small businesses 	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> • Proposal states they will hold 6 training sessions • The number of people attending sessions and being impacted is unclear • Proposal would be stronger if there was a plan for measuring success or for following up with workshop attendees to see if they used the services 	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> • Organization will contribute remainder of costs from general budget • Plans to approach foundations and corporations for continued funding 	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> • Well established organization providing many services to primarily senior adults in the Chinese community • Economic development is a small part of its programming. Only other related activity is a career fair primarily for Asian college students and graduates • Some board members have volunteered to help with the program as mentors and trainers 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Circle of Hope Therapeutic Riding	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$10,000
Project Description: Provide scholarships for more members of our Montgomery County community to participate and benefit from equine assisted activities and therapies.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Serves persons with physical, mental, emotional, and developmental needs. • Target population is being expanded to serve a broader population of seniors, veterans, and patients and families from NIH. • Program is being expanded to serve rising demand. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Program measures gains in improving gross and fine motor skills, enhancing balance and posture, increasing the ability to follow directions, stimulating the cardiovascular system, and building self-esteem and confidence through monthly and semi-annual evaluations. • Past results indicate that goals are realistic. • Proposal would be strengthened if it more clearly described the core program. • Proposal would be strengthened if it more clearly described what appear to be different programs. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Analysis of costs and benefits would be facilitated if different programs were more clearly described. • Proposal would be strengthened by greater clarity in costs, scholarships and intended beneficiaries. • Measured benefits are appropriate but costs of achieving them should be more clearly specified. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • The organization has operated successfully in Montgomery County for a number of years. It has not benefited from county funds in recent years. It relies heavily on fees paid by clients who are able to pay. Some scholarships have been provided through private funding. • The organization would benefit from larger and more representative board. • The organization would benefit from division of duties between the role of president and the role of treasurer. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Circle of Rights, Inc.	
Category/Program Area: Newer; Older Adults/Disabilities	Amount Requested: \$66,454
Project Description: Provide stroke symptom awareness and prevention alternatives for a healthier lifestyle in multiple languages.	
Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):	
<ul style="list-style-type: none"> • The target population is broad – all of Montgomery County. • The proposal does indicate that the current language focus is Mandarin and Cantonese. 	
Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):	
<ul style="list-style-type: none"> • Circle of Rights has been engaged in stroke awareness education for several years. • The proposal indicates that there will be stroke education, classes on pre-diabetes, facilitation of a stroke group, distribution of blood pressure machines, all with a current language focus of Mandarin and Cantonese. The proposal states that Circle of Rights “. . . has created a relationship with Chinese Culture and Community Service Center” (CCCSC) and reports that it has a Circle of Rights intern at CCCSC. 	
Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):	
<ul style="list-style-type: none"> • The budget request is for 100% of the project cost. The request is approximately three times more than the FY16 request without explanation for the large increase. • The total number of people to be reached through stroke education is stated to be around 300, with a much smaller subset (24-36) receiving more intensive engagement through classes, monthly blood pressure checks, and weigh ins. 	
Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):	
<ul style="list-style-type: none"> • The goal of health education is good. The content of the stroke education sessions, whether there is any involvement by healthcare professionals, and if so, their roles, could be described more fully in the proposal. The proposal also would be strengthened by information on how this year’s language focus in the work of the organization will be handled – including the size of that target population and what the intern does at CCCSC and/or with other projects of Circle of Rights. • Explanation of other fundraising being done to support the grant activities would also add to the proposal. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: College Tracks, Inc. 1	
Category/Program Area: Established; Youth Development	Amount Requested: \$175,000
Project Description: Assist 550 low income, first-generation-to college high school students get admitted to college or technical school with enough financial aid to attend.	
Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>): There is clearly a demonstrated need to send first generation high school students to college. The College Tracks application outlines the impact on annual earnings when a student has gone to college.	
Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>): During the applicant interview, there was clarification of the program and the labor-intensity involved that was not presented in the proposal: College Tracks takes all who want to participate rather than any type of application process or necessity for a certain grade-point average. Program staff give workshops and also have one-on-one meetings with participants to determine each individual's need and help each participant according to that need. Student deadlines are tracked at each step of the process. This explanation helped explain the intensity of the project activities as well as the budgetary requests for several staff members at each school. This explanation is really the crux of the program and should be a part of the written proposal. Measurable outcomes are not clearly presented. In the brief description it states that the grant will impact 550 students; in the section on leveraging community resources it states that this grant will underwrite 200 students; and finally in the measureable outcomes chart it states the grant will impact 320 students. Giving explanation to these numbers would also help provide a clearer picture of the project.	
Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>): The grant request is for salaries alone and is 37% of the total budget. A strength of the College Tracks application is that it states that the County has donated 20% of the overall budget since 2008, indicating that College Tracks obviously has a well thought out overall fundraising plan. College Tracks is encouraged to use the application to give specifics on the fundraising status as it relates to this specific project, separating the categories of private foundations, individuals, and corporations and identifying in the comments section, the status of those funds.	
Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>): The strength of the organization is that they have been around since 2003 and have been working 1:1 with students in two key high schools in the area. They also are able to leverage their volunteers as well as successfully raise funds from private foundations, corporations, and individuals. There is a strong story to tell - the application would benefit from detailing the impact their program has had over the last 12 years in achieving the stated objectives of the program.	

**Montgomery County Council
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Name of Organization: College Tracks, Inc. 2	
Category/Program Area: Established; Youth Development	Amount Requested: \$175,000
Project Description: Help at least 340 low-income, first generation to college students to enroll, persist, and graduate from college or technical school.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> The goal of helping more than 340 low to moderate income MCPS graduates to enroll, persist, and graduate from a post-secondary school is a worthy one. Working to move the county's growing population of low-income young people from poverty and dependence to productive citizenry through post-secondary education enhances the public benefit.	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> The strong and close collaboration with the MCPS staff is an asset as well as their association with Montgomery College, the Universities at Shady Grove and UMBC. The ability to use resources within these venues at Wheaton High School where they work in collaboration with ACES, a similar program supported by Montgomery College, affirms their coordination with other non-profits. The designation of five full-time College Success Coaches is a positive measure of facilitating performance through focusing on time management, study skills, funding, and generally supporting academic performance. They served 230 college students in 2014-15 and 94% persisted to a second year. More specificity on the teaching and strategies used in the program would strengthen their proposal.	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i> College Tracks considers itself an "inexpensive intervention with a high return;" delivering college success through advising each student for a cost per student of approximately \$1500. The claim is that by underwriting the annual costs and advising the 120 students, it will significantly increase the likelihood that they will persist in higher education and students will attain the degree they seek. The complete success of this metric cannot be fully determined until the degrees are attained.	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> The organization appears substantial; since July 2006, it has raised more than 4.5M from private foundations, local government, corporations, and individuals. It continues to collaborate with state and local elected officials in higher education and corporate communities to facilitate awareness of the need for funded, expanded college access and success services for the county's low income and first-generation college students.	

**Montgomery County Council
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Name of Organization: College Tracks, Inc. 3	
Category/Program Area: Established; Youth Development	Amount Requested: \$150,000
Project Description: Help 350 low-income, first-generation-to-college high school students get admitted to college or technical school with enough financial aid to attend.	
Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>): The benefit of attending technical school or college is well-known and certainly benefits the individual. This proposal is targeted to students at Watkins Mill High School.	
Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>): The outcomes stated were clear and measurable via external data. The proposal would have been much stronger if the applicant more thoroughly described the program and how it works. During the applicant interview, there was more clarification of the program and the labor-intensity involved: College Tracks takes all who want to participate rather than any type of application process or necessity for a certain grade-point average. Program staff give workshops and also have one-on-one meetings with participants to determine each individual's need and help each participant according to that need. Student deadlines are tracked at each step of the process. This explanation helped explain the intensity of the project activities as well as the budgetary requests for several staff members at each school. It also distinguished this program from other college access projects. Additional information on the coordination and collaboration with the various programs doing similar work would also be useful.	
Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>): The application could be clearer on the numbers of participants it expects to serve. The total program cost is \$300,974. The proposal requests \$150,000. The application initially states 350 to be served but then later states 200. The discrepancy appears to be that 350 is the number of both juniors and seniors in the program but 200 is the number of seniors that will be tracked in the outcome measures. The total cost is relatively inexpensive, given the greater opportunities that individuals have once they receive a college degree.	
Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>): The organization has been providing these services for several years. It appears to have a strong fundraising plan and states that they have raised five dollars for every one dollar invested by the county. They have delivered the same services in other schools, so appear to be well-placed to continue at this new site. It also appears that they have additional funding for this particular site via other funding sources.	

**Montgomery County Council
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Name of Organization: Collegiate Directions Inc.	
Category/Program Area: Established; Youth Development Services	Amount Requested: \$50,000
Project Description: Comprehensive six year support for low-income students in Montgomery County to access and complete college.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Serves 168 low income first generation students from six public schools – average family income is \$34,400. Scholars raise their SAT scores by an average of 250 points, earn an average of \$30K in grants/scholarships and are admitted to an average of four colleges. 97% graduate from college. • Collegiate Direction Scholars will earn more than \$1M more over their lifetime than had they not attended college. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Results to date are quite impressive and strong. Their collaboration with both public and private organizations to provide wraparound services contributes to their success. While they do draw from six Montgomery County schools, the students can go to any school in the United States and CDI extensively collaborates with numerous colleges and universities nationally to expand options for their students which the Committee found unique. The Committee noted and discussed with the organization its entry level GPA of 2.6 GPA or higher to get an understanding of why this qualification is used for participation in their program. • Regarding fundraising, 100% of their board does donate and while they listed avenues of support they did not indicate whether those additional sources of funding were secured. They did indicate that they are working on a diversified fundraising plan and that their development plan to date has resulted in a 100% increase in foundation grants. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The cost is roughly \$2,500 per student overall for the entire 168 population. It is difficult to distinguish how much of their budget is spent on the 33 students they are assisting with SAT/ACT prep and identifying scholarships and grants, and how much is spent on the tracking. Thus, it is difficult to make an exact cost-benefit analysis. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • CDI uses volunteers quite effectively according to their proposal and works closely with area nonprofits and high schools to share best practices. This contributes to their success and stretches the dollars in their budget. 	

**Montgomery County Council
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Name of Organization: Columbia Lighthouse for the Blind	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$25,000
Project Description: Provide funding for the Support Service Provider (SSP) Services to assist the deaf-blind population of Montgomery County	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Program provides deaf-blind individuals with a trained human guide to increase physical and communication access as well as participation in civic, social and business activities. This promotes independent living skills and inclusion in the community. • Program addresses a gap in services for individuals under the age of 55. • These services are not offered by any other agency. • Program currently serves 10 clients in Montgomery County, many of whom have complex needs. Funding will increase the hours of the SSP, which will result in more time to escort clients to doctor visits. • The Deaf-Blind program has laid the foundation for the implementation of similar programs across the state of Maryland. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Funding would support partial salary of the program coordinator and full-costs for support service providers and interpreters who provide direct services to deaf-blind individuals. • In the first half of FY 2015, SSPs provided over 211 hours to Montgomery County residents. • Organization has credible partners and clearly explained their role. • Organization uses a national curriculum to train SSPs. • Proposal might have been stronger if it explained how the organization assessed the increased demand for service. • Services are clearly needed but proposal could benefit from more specific clarity on outcomes. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Program participants receive individual assistance at no cost. • The support service provider helps the client engage in critical daily living tasks, e.g. medical appointments, shopping, banking, etc. • Intensive workshops are held to train support services providers. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Organization has been operating for 110 years, and provides a wide-range of services to the deaf-blind community. • Organization collaborates with a variety of partners. • Organizational budget shows diversity in funding sources. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Committee of the Spanish Speaking Community of MD, Inc.	
Category/Program Area: Established; Basic Need	Amount Requested: \$20,000
Project Description: Continue providing free, year-round consultations with case workers to address the essential needs of low-income Montgomery County families and immigrants	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> • Committee of the Spanish Speaking Community of MD (La Comunidad) serves primarily Spanish speaking low-income immigrant population with limited English proficiency • operates both a walk-in clinic in Silver Spring and a hotline and provides a wide range of case management services and referrals. Issues addressed include housing, education, employment, health care, immigration, etc. • provides services throughout state, about 75% of clients are Montgomery County residents 	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> • good collaboration with other nonprofits and agencies • outcomes based on tracking resolution of issues either through representation or referral • current \$626,700 organizational budget may be unrealistic based on last year's revenue of \$433,836 (projected \$548,309) • 65% of income comes from program fees and 17% government, there is a new focus on grant writing and diversifying revenue however 	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> • will at a minimum provide consultation and referral to 5,200 county residents • there is no fee for consultations, there are fees for specialized services however • total program budget is \$240,815, county request is 8% of program budget • funds will be used towards the salaries of the Executive Director, Program Director and three case managers 	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> • organization has provided services in county since 1967 • case workers are supported by immigration attorneys who provide heavily discounted legal assistance • organization has not applied to county for funding in last three years 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Community Bridges Incorporated	
Category/Program Area: Established; Youth Development	Amount Requested: \$80,000
Project Description: Provide mentoring, college and career planning and mentoring support for low income girls and families.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Community Bridges addresses the developmental needs of immigrant and minority girls between the ages of 9 and 18, who are living below the federal poverty level, through education, mentoring programs, and family support in order to break the cycle of poverty. • The program serves a diverse racial and ethnic population with a clearly demonstrated need - 80% of Community Bridges participants lack support to navigate the college application process and the first year of college and 90% qualify for free or reduced price school lunches; the program teaches leadership and empowerment through education. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The proposal utilizes Community Bridges and County data to demonstrate the need of the population served. • Outcomes described are relevant and include both Community Bridges participant and family reports, although target rates of change with respect to improved academic/occupational knowledge and 8 focus areas are low at 0.1. • Community Bridges collaborates with MCPS, arts-based organizations, family services agencies and local colleges and universities to provide a holistic approach to serving girls and families; in FY15, 100% of graduating seniors in the Program enrolled in college or university. • Budget is appropriate; the majority of funding is provided by HHS and various foundations, but a consultant has been hired to develop a strategic financial plan. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Funding requested, 19% of the total program budget of \$428,977, is to provide partial support for an Executive Director and 4 staff salaries, fringe benefits and supplies/software. • Community Bridges hopes to serve 60 youth and 110 families. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Community Bridges has been in operation for 18 years, serving over 2,700 girls and 2,000 parents, with programs in more than 20 schools in Montgomery County; in FY17, the Program served 137 predominantly African-American and Latina teen girls and 110 parents in the down county area through afterschool programs that addressed academics, leadership, health, and team building; 12 college interns provided support to Program Managers, and girls participated in roughly 15 field trips, college tours, and community activities. • Volunteers, roughly 30 per year, are recruited from colleges, businesses, and corporations; additionally, in kind donations in the form of prom attire and a computer lab have been provided. 	

**Montgomery County Council
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Name of Organization: Community Clinic, Inc.	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$47,589
Project Description: Provide a full-time case manager who will provide referral services to, and care coordination for, 400 patients a year.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> The program provides information and referrals to a young (18-35) needy population for comprehensive reproductive healthcare in order to prevent unplanned pregnancies, sexually-transmitted diseases and HIV. The organization provides outreach and referrals to medical and social services (for mental health care, food, clothing, etc.) as well as follow up with the client. The program's ultimate goal is to promote self-sufficiency among its client population.	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> The program has been and can be measured by tracking referrals, patient appointments and resolution of issues. CCI states that it looks to private, foundation, participant fees as well as state, local and federal funding sources generally, but has no specific plan for future funding of a case manager. (Case management services are not recovered or reimbursed from insurance programs.) Applicant coordinates with other nonprofits and county-based agencies. CCI coordinates work with school nurses and counselors to identify those in need of its services. CCI is seeking the same amount from the Council as was granted in FY2016. The program currently operates with part-time UMD social work interns and a CCI-funded case worker. The proposal would be stronger if more than 45% of Board members contributed to the organization.	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i> CCI estimates the cost at \$119 per person based on the cost of a case manager (\$47,589) divided by the 364 unplanned pregnancies it estimates will be averted as a result of its services. While one could question the calculation, the program's impact on its targeted population is significant. CCI says that 84% of its CCI patients utilize the program as their "sole source of healthcare." Applicant's proposed service to 400 individuals in FY17 appears reasonable because in the first six months of FY2016, the case manager reached out to 226 persons, of whom 189 were referred and 96 followed up with appointments,	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> The organization is large and well-financed from state and federal programs. CCI has provided comprehensive primary care in Montgomery County since 1972. Since 2000, CCI-TAYA has filled a gap in providing services to the 18-35 population - primarily women of color - who are unable to afford or have access to health care services. CCI utilizes volunteers and will continue to use part-time volunteers for this project.	

**Montgomery County Council
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Name of Organization: Community Health and Empowerment through Education and Research Inc. (CHEER)	
Category/Program Area: Newer; Health/ Behavioral Health	Amount Requested: \$50,000
Project Description: Connect vulnerable Long Branch and Takoma Park residents to the health and wellness resources they need to be healthy.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> The program has identified their target population and the geographic area is clearly indicated. The need for such program is clearly stated based on its target population and geographic area which it has been serving.	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> CHEER provides a healthy food access program in partnership with Cross Roads Community Food Network, Washington Adventist Hospital and CCI. The program uses CHEER's community health workers to link people to health and wellness resources. CHEER provided information about collaboration with other nonprofits and county agencies. There is clear indication of previous achievement results with reference to the outreach on the Affordable Health Care. The proposal identified plans for future funding and sustainability.	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i> The total cost of the program is \$226,475 and seeking an amount of \$50,000 from the County. The program serves a surrounding area noted to be largely foreign born and low income with limited resources. CHEER has been providing services to the community for some time now and has established rapport with the community it serves.	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> CHEER has been in operation for some time and has partnered with other nonprofits and county agencies to provide culturally competent services to its target population. The staff diversity has made it possible to meet the cultural challenges.	

**Montgomery County Council
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Name of Organization: Community Health Education and Research Corporation	
Category/Program Area: Newer; Health/Behavioral Health	Amount Requested: \$44,000
Project Description: Provide mental health education and referrals to County residents.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>): The organization clearly outlines the target population and statistics concerning the prevalence of mental illness and need for awareness in the community. The focus is on Montgomery County residents if using Montgomery County Council funding, but the application made several references to Prince George’s County. The applicant clarified during the Question and Answer session with the Review Team that they intend to only serve MC residents. The focus of this proposal is on mental health education and outreach, but also the determination of which approaches will be most successful.</p>	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>): The organization does not specifically provide information about collaborations with other organizations, and a plan for sustainability of the program. The budget provided does not include any expenses, but only revenue of \$150,000. This was clarified during the meeting that the fiscal year budget from the prior year (provided as an audited statement attachment) provided more detail. The organization includes some relevant outcomes, which seek to measure the impact of their work.</p>	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>): Additional information is required in order to ascertain the return on investment relative to cost, as this is a new program. Since there is minimal information on previous success and organizational capacity, it is difficult to conclude the potential impact this program would have in the community. However, the organization’s knowledge and ability to understand the needs of the community provide a foundation for success.</p>	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>): The organization has a committed group of volunteers, and appears to collaborate with other county related organizations. They also reported receiving external funds from other entities, although this is not detailed in the proposal and is not included in detail in their sustainability plan. A recommendation is to connect with another organization providing similar services and serve as a distinct program with them rather than a separate organization, since there are other mental health organizations already well established in the community. Council funding, if awarded, could support a pilot phase of the workshops in order to ensure the organization’s ability to connect with other organizations and create some measurable outcomes based on the workshops conducted.</p>	

**Montgomery County Council
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Name of Organization: Community Ministries of Rockville 1	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$55,002
Project Description: Provide in-home client services, home repairs, and case management to enable low-income frail elderly to age in place.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Targeted population are low-income, frail elderly and disabled City of Rockville residents • In home services prevent or delay more costly institutionalization for residents • Organization provides comprehensive wrap around services; aging in place safely is goal for individuals • Requested funds are for 22% of total service cost 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Low, moderate and long term outcomes are descriptive and relevant to the services proposed • The two aspects of the proposal, Home Care Program and Safe and Habitable Home Project are clearly described in support of the County priority of safety net services to neediest residents • Strong proposal for providing direct services to neediest clients 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Range of income for clients being served is \$12,000-\$22,000 per year • Hourly rate for CNA is about \$24 per hour, with average client receiving 2-6 hours of service per week • Organization anticipates providing services to a total of 80 clients in FY17, including 52 who will receive homecare. The remainder will receive assistance with assistive devices and/or help with home repair/maintenance projects. • This proposal requests 22% of the total cost of services, which is \$247,268 (73 clients) 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Community Ministries of Rockville Elderly Ministries program was established in 1983 • Past applications have projected serving 40 clients with home care services, to date 46 clients have been served • In FY 15, Community Ministries of Rockville utilized 34 volunteers for this program donating 370 hours of time, as well as \$8,553 in kind good and services • Non-governmental funding includes foundations, individual donations and the City of Rockville 	

**Montgomery County Council
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Name of Organization: Community Ministries of Rockville 2	
Category/Program Area: Established; Basic Need	Amount Requested: \$75,000
Project Description: Provide emergency financial assistance to residents facing eviction/utility termination, prescription costs assistance, and referrals for dental/vision services, clothing and food.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • The need for the financial assistance is clear; data about potential clients is presented • Project goals are clear • Organization is meeting basic needs and works to collaborate to provide a full spectrum of services to its clients 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The proposal is clear • There is strong coordination with County services and other nonprofits • Both past numbers of those served and expected numbers for next cycle are presented • Budget is clear with on-going fundraising from multiple sources 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The cost of services is difficult to assess since the organization helps to package financial support from various sources to meet needs, but clearly there is a sense that costs are more than reasonable to offset costs of caring for homeless or otherwise vulnerable populations • Some clients have follow-up after 90 days due to funder requirements; setting up a procedure for all clients. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Organization has been in existence since 1981 and has developed a broad base of support. • There is only one paid staff member identified • Strong use of volunteers and work with partner organizations • Obvious capacity to carry out project 	

**Montgomery County Council
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Name of Organization: Community Ministries of Rockville 3	
Category/Program Area: Established; Basic Need	Amount Requested: \$21,287
Project Description: Provide permanent supportive housing for homeless men and women at the Jefferson House Personal Living Quarters and the Rockland House. The grant will pay for case management services and a small portion of rent and utilities.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • The two facilities provide supportive housing for formerly homeless (6 men and 5 women) that could have multiple behavioral health disorders and barriers to permanent housing. • Assists residents in becoming self-sufficient. • Residents perform volunteer work in other areas of Community Ministries of Rockville (CMR) operations and in the houses. • Residents enroll in educational or vocational training. 	
<p>Strength of Proposal (clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</p> <ul style="list-style-type: none"> • Program is well established. • Financial information that was provided for CMR and the project is complete and clear. • Application incorrectly notes that the HOC wait list is closed. • The description says that funding will pay for a portion of utilities and rent at both houses but budget page indicates that the grant is only for the case manager. • All residents create an individual service plan within 30 days of entering program. • In the first half of FY16, 2 residents have moved on to independent housing. • While Community Ministries Rockville is a member of the Continuum of Care, they do not operate on a Housing First model. Clients must have 6 months abstinence, must have completed a treatment program, and must have income for minimum \$50 rent. This could result in beds not going to the highest priority placement. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Based on budget, cost per resident is about \$19,750 per year. • Program requires participants contribute to the program. • Leverages other funds, has been granted a City of Rockville CDBG grant and GCAAR grant. • Leverages volunteer hours (5,700 hours for programs in FY15.) 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Community Ministries Rockville has been operating since 1987. • Organization provides many safety-net services including housing, healthcare, emergency financial assistance, and home services to elderly residents. • Community Ministries Rockville has a broad base of financial support and partnerships including Rockville Housing Enterprises, Rockville United Methodist Church and Rockville United Church. • Organization has added staff for development and grant writing. 	

Montgomery County Council
FY17 Evaluative Comments Information Sheet

Name of Organization: Community Ministries of Rockville 4	
Category/Program Area: Established; Youth Development	Amount Requested: \$55,113
Project Description: Support Naturalization Program, provide childcare/tutoring for LOP adult students' children, and support new Family Educational Success Program for youth.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Community Ministries of Rockville's (CMR's) Language Outreach Program (LOP) provides naturalization and English Language/Literacy services to non-English-speaking adult County residents, in addition to childcare, preschool enrichment, and tutoring, to support the recent increase in Montgomery County immigrants with limited English proficiency. • Since its establishment in 1993, LOP has provided English language/literacy and citizenship classes to 7,160 adults and provided childcare/tutoring to 3,376 children; LOP plans to add a new initiative, the Family Education Success Program (FESP), which builds on LOP's tutoring program to prepare children for higher education and assist parents with navigating the process. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The proposal utilizes innovative approaches, including provision of childcare and tutoring services to allow parents to participate in classes, as well as inclusion of mock citizenship interviews as part of the coursework; however, the application would be stronger if it included recent rates of success with respect to course completion, passage of the US citizenship exam, and application for citizenship. • Outcomes described for LOP are relevant and measurable, but FESP, which is associated with Outcome #2, is not described in the application and needs more detail. • LOP is a member of Montgomery County Adult English Literacy (MCAEL), which sets the standards for ESOL; the LOP program director previously served as a MCAEL board member. • Budget is appropriate and sustainability plan strong; CMR has a broad base of financial support and actively pursues novel funding sources. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • A total of \$55,113 (16% of the total program budget of \$352,039) is requested to support LOP's naturalization and childcare/tutoring programs and provide partial salary support for a part-time director for FESP. • LOP hopes to serve 55 adults through the naturalization program, 140 children through the childcare/tutoring program, and enroll 30 families into the FESP program by Fall 2016. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Established in 1967, CMR has benefited 71,000 County residents through its five collaborative programs, which provide healthcare and financial support to low income families, homecare to the elderly, English language/citizenship classes, and supportive housing to the homeless. • The organization maintains a strong volunteer base through utilization of diverse recruitment approaches; it partners with public schools and places of worship to obtain classroom space and expects \$109,398 in in-kind donations for FY17. 	

**Montgomery County Council
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Name of Organization: Community Ministries of Rockville 5 – Montgomery Cares	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$60,493
Project Description: Enhance patients’ access to care through patient navigation, specialty care referral and health education.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> - See HHS Committee Public Health Packet of April 28, 2016 	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i>	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Community Ministries of Rockville 6 – Montgomery Cares	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$67,083
Project Description: Enhance Kaseman Health Clinic services through the Quality Improvement and Assurance Team.	
Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):	
<ul style="list-style-type: none"> - See HHS Committee Public Health Packet of April 28, 2016 	
Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):	
Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):	
Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):	

**Montgomery County Council
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Name of Organization: Community Options, Inc.	
Category/Program Area: Newer; Older Adults/Disabilities	Amount Requested: \$54,200
Project Description: Provide residential support for individuals with intellectual and developmental disabilities (IDD).	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> Provide a house and full-time care and daytime activities or employment for 4 persons with IDD. Thus, far 3 persons are living in a Community Options, Inc (COI) home in Rockville. COI states that it was asked by the MD Development Disability Administration to bring its nationwide program to the area.	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> The proposal is clear in its purpose and its execution. The outcomes are specific: assist and supervise 4 IDD individuals. The bulk of its funding is from DDA, which provides a monthly rate for each individual's room, board and groceries. COI is working to obtain stipends from DHHS (for two meals per day). No specific sources of funds are identified for future years to substitute or supplant Council funding; rather, COI envisions "building relationships with other foundations, cultivating support from corporate sponsors and individual donors" and the like.	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i> The proposal would benefit 4 individuals living in a single residence. In addition to funding a resident manager for the house, the proposal seeks funding for a telephone system and furniture. There is no mention of in-kind donations. Thus far, COI is funding the Rockville house with three persons "out-of-pocket" according to staff.	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> COI was founded in 1989. It is a national agency that currently serves 2,200 persons with developmental disabilities in ten states. Its programs include "community-based living, employment supports, high school transition programs and specialized programs" for those with disabilities. This is COI's first program in Montgomery County. Applicant says that it will collaborate with the Dept. of Health and Human Hygiene and the MD Developmental Disabilities Council. COI does not plan to utilize volunteers. Only 28% of Board members contribute to the organization.	

**Montgomery County Council
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Name of Organization: Compass Inc. 1	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$66,000
Project Description: The program is to provide behavioral support services for a high-need population of dually diagnosed adults with developmental disabilities.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>	
<ul style="list-style-type: none"> • The organization serves currently 95 adults with developmental disabilities living in Montgomery County. Many of these individuals have escalated vulnerability due to dual mental health diagnoses. • Compass would provide private behavioral consultation services for 39 individuals who have been identified as a high-needs group requiring advanced clinical services due to compounded physical, environmental, developmental, and mental health challenges. 	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
<ul style="list-style-type: none"> • The proposal asserts that the state funded behavioral evaluations and plans have not been sufficient to meet the needs of this population; and there is a need for behavioral plans, developed by private consultants, to permit the identified clients to learn strategies for self-regulation and behavioral management. • The proposal indicates that there is no insurance coverage to pay for such plans. • The proposal indicates that there is an ongoing effort with the Maryland Department of Health and Mental Hygiene to get these dual diagnoses plans covered through state services but that has not happened yet. 	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i>	
<ul style="list-style-type: none"> • The total budget for the program is \$ 200,000 but seeking \$ 66,000 from the County Council. • Each private consultant behavioral plan costs \$4,000. In the next fiscal year, the plans will need to be updated and revised and the cost would decrease from \$66,000 to approximately \$36,000, as the revisions are less costly than the original plans. • The proposal assertion that County Council and County Executive funding are the only options for funding at this time, would be strengthened by a full explanation of why that is the case. 	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	
<ul style="list-style-type: none"> • Compass supports adults diagnosed with developmental disabilities in private residential homes owned or rented by Compass throughout Montgomery County. The organization provides a number of living supports to individuals both in residential and day programs. 	

**Montgomery County Council
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Name of Organization: Compass Inc. 2	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$16,000
Project Description: Provide technology and training to assist adults with developmental disabilities in enhanced communication and community independence.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>	
<ul style="list-style-type: none"> Compass plans to purchase iPads and assistive technology software and donate them to financially needy individuals with developmental disabilities to improve their communication skills and independence. 	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
<ul style="list-style-type: none"> The proposal plans to serve 124 individuals, with 15 getting the donated iPads. Compass states that using the iPads will assist users with communication and their connection with others. They state that it will assist in ordering their days, tasks, and schedules, and can give those who struggle with mental health and sensory regulation, the ability to access at-hand, calming strategies and immediate mental health support. During FY 2016, 21 individuals supported by Compass purchased an iPad, and according to Compass, many of whom have become proficient in using the software to assist their communication skills and independence. Compass plans to partner with Kennedy Krieger’s Assistive Technology Clinic, which should allow Compass staff to receive training on assessment process. The application would have been stronger if there had been some tangible data provided on improved outcomes for the iPad users from their first year of operation, demonstrating how the specialized software for iPads will produce the desired results. 	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i>	
<ul style="list-style-type: none"> Compass is requesting 50 % of total cost of program. To date, no funding has been received from any government agency or private company to support the project. 	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	
<ul style="list-style-type: none"> Compass operates private residential homes within Montgomery County to support adult individuals diagnosed with developmental disabilities. Their goal is to help the residents lead fulfilling lives as valued members of their communities. They provide a range of support services. This assistive technology program is entering the second year of its existence. 	

Montgomery County Council
FY17 Evaluative Comments Information Sheet

Name of Organization: Conflict Resolution Center of Montgomery County 1	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$25,810
Project Description: Provide for an increase in conflict resolution services to inmates and their families.	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> • Program provides conflict resolution workshops and mediation services to inmates at the pre-release center and Montgomery County Correctional Facility. • Research indicates the success of re-entry mediation in reducing recidivism, which has a direct impact on fiscal savings for families, individuals, communities and the county and state. • Program provides a safe space for discussion of existing and potential conflict prior to release from the correctional facility (e.g., family, custody and housing issues). 	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> • CRCMC has shown the ability to leverage for-profit services to help off-set the cost of its free programs; for instance, trainings on restorative practices and conflict management have brought in more than \$10,000 in fiscal year 2014. • Applicant collaborates with many other organizations that serve vulnerable communities and is seeking to expand its relationships to seek out new referral sources, increase the number of workshops it offers and access relevant data to inform its work. • Proposal would be stronger if the outcomes measured the impact that mediation has on the lives of participants (e.g., lowered rates of recidivism) and compared them to the Community Mediation Maryland data cited in the proposal. 	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> • Cost of service is relatively low because applicant relies on volunteers and receives in-kind donations of office space. • Benefits are great to the individual because data shows that mediation significantly reduces the rates of recidivism and mediated agreements lead to better family relationships and fewer housing related issues. • Benefit to county of lower rates of incarceration, as well as family disputes, is substantial. 	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> • CRCMC has provided re-entry mediation services since 2011 and has received high reviews from participants (92% were satisfied; 96% would recommend to others). • CRCMC partners with local colleges programs related to conflict resolution, counseling and social work to recruit student interns; over 100 volunteers support the organization through office support, fundraising, outreach and strategic planning. • Applicant has demonstrated ability to attract funding from diverse mix of private and public sources, including in-kind gifts of office and mediation space and legal support. 	

**Montgomery County Council
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Name of Organization: Conflict Resolution Center of Montgomery County 2	
Category/Program Area: Established; Older Adults/Disabilities	Amount Requested: \$15,900
Project Description: Provide for conflict resolution services to assist seniors and their families in Montgomery County.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • The program provides neutral mediators to enable seniors to have difficult conversations with neighbors, businesses, landlords and family members • 70% of the organization's clients are low income; about 20% of the organization's current caseload is estimated to be senior-related • The mediation services are provided at no cost to clients 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • In FY17, the program would provide 75 senior outreach sessions to 2000 seniors and 40 senior mediation sessions to 90 clients • The program will enable the organization to expand its outreach efforts to Aspen Hill, Gaithersburg, Poolesville and Takoma Park where the senior population is increasing • Since the organization does not maintain records using Senior Mediation as a classification type, it is unclear how outcome targets will be measured • The proposal would have been stronger had the Organizational Budget provided been more legible (too small to read easily) 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The requested amount is 32% of the total program cost (\$49,250) • Successful mediation saves clients from potentially incurring the high costs of legal fees • The organization reports savings to Montgomery County police, courts and agencies of \$99,000 - \$785,000 in 2015. The proposal would have been stronger with information on the calculations behind these estimates 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Since 2008 the organization has provided over 3,500 mediations, 340 conferences and 100 large group facilitations • The organization receives donations of in-kind goods and services including equipment, office support and legal, mediation, fundraising and outreach services 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Conflict Resolution Center of Montgomery County 3	
Category/Program Area: Established; Youth Development	Amount Requested: \$34,300
Project Description: Provide for a smorgasbord of conflict resolution services for six Montgomery County schools, serving youth, families and school staff.	
Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):	
<ul style="list-style-type: none"> • CRCMC's dispute resolution programs directly support the State mandate that schools reduce the use of suspensions to deal with disciplinary problems; referral rates have increased accordingly. In the last year, 95% of participants in CRCMC's Attendance mediation program significantly improved attendance; 70% of youth who completed mediation had no further disciplinary incidents. • 70% of the youth taking part in CRCMC programs, school-referred and self-referred, are African American or Hispanic; 85% are low income, poverty line or below. • CRCMC has recently conducted a pilot program to train students in peer mediation and plans to continue to develop and improve this resource. 	
Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):	
<ul style="list-style-type: none"> • CRCMC seeks funding (30% of project cost) to expand its existing range of mediation and conciliation services at six Montgomery County middle and high schools with substantial low income populations and/or high rates of truancy and other disciplinary problems. Services include group level conferences addressing community issues, smaller dialogue circles and individual-focused mediation, often involving victim/adversary, families and/or school staff. • The existing and proposed services are well described, as are outcomes and public benefit. While the budget appears clear and reasonable, the application neglects to report prior (FY16) County funding of this program or update information as to anticipate income. • CRCMC collaborates closely and effectively with State and County agencies - notably the MC Public Schools, Police Department and Regional Service Centers - and with complementary nonprofit organizations. It has received substantial State grant and contract funding (primarily from the Governor's Office of Crime Control & Prevention and the Maryland Mediation & Conflict Resolution Office), incrementally reduced in recent years due to State budget cuts. It has modest but committed foundation and corporate/individual donor support, which it actively seeks to enlarge. 	
Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):	
<ul style="list-style-type: none"> • CRCMC projects 500 conferences, circles and mediations serving at least 1500 students/parents and staff at a total program cost of \$113,174 and an undifferentiated cost per participant of \$75. While all interventions are not successful or equally effective, past outcomes and State and County priorities appear to justify program expansion and continued support. 	
Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):	
<ul style="list-style-type: none"> • CRCMC was founded in 2001; the Youth Program dates from 2012. Its effectiveness has been generally recognized - recently by a Board of Education Distinguished Service to Public Education Award. Project services will be delivered primarily by a part-time Program Manager, two full-time trained AmeriCorps mediators/facilitators (paid from AmeriCorps grant funds matched by CRCMC) and by volunteer mediators, intensively vetted and trained by CRCMC. 	

**Montgomery County Council
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Name of Organization: Conflict Resolution Center of Montgomery County 4	
Category/Program Area: Established; Community Development	Amount Requested: \$34,110
Project Description: Provide conflict resolution services to non-English speaking residents through a program that provides services in Spanish and other languages.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Mediation reduces court costs, keeps conflicts from escalating • Since 2008, estimates saving between \$250,000 to \$4 million in court costs, law enforcement and legal fees • Increasing multi-cultural and multi-language population needing these services • Will focus on Gaithersburg, Aspen Hill, Rockville and Silver Spring • Already offer intake in Spanish, now will be able to offer mediations in Spanish 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Description is clear • Strong relationships with county and state agencies for referrals including CASA, Latin American Youth Center, MCPS, District Court and DHHS • Partnering with Montgomery College to offer a Bilingual Mediation Course • Outcomes are clearly stated 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Train at least 18 mediators who agree to volunteer their services for at least one year • Anticipate 50% reduction in court costs and police intervention • Funding will provide for at least 100 intake and mediation sessions • Cost appear reasonable • This program is not covered by other grants and contracts 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Founded in 2001, directly served over 10,000 people • Only service of this type in the county that is free • Considerable work in the schools • In 2015 conducted 543 mediations for over 1,300 people which is estimated to save, the police, courts and other agencies between \$99,000 and \$785,000 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Congregation Beth El of Montgomery County	
Category/Program Area: Established; Other; Capital	Amount Requested: \$40,000
Project Description: Strengthen and improve security by installing closed circuit camera system, entry keypad, panic buttons, ad security film on main floor windows	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <p style="text-align: center;">- See HHS Committee Packet of April 19, 2016</p>	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i>	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	

**Montgomery County Council
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Name of Organization: Conservation Montgomery, Inc. – County Executive	
Category/Program Area: Newer; Community Development	Amount Requested: \$10,150
Project Description: Home Tree Care 101 classes to teach homeowners how to maintain trees on their private property.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Need: 85% of Montgomery County tree canopy is on private property; needs to be preserved. • “Home Tree Care 101” project is an “education project presented in an outdoor setting and with hands-on instruction by an International Society of Arboriculture-certified arborist” and provides homeowners with information for caring for mature trees. • “Community Greening” program (not part of funding request) supports small-scale tree-planting projects. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The proposal lists one outcome of “at least a 95% satisfaction level among participants in Home Tree Care 101 classes” that will be measured through an online survey”; measuring whether or not participants learned basic concepts of tree care could be a more beneficial way to measure the success of the program. • Additional data on numbers of trees planted, number of classes and participants at each, volunteers recruited, and cost of attending Home Tree Care 101 courses would be helpful. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The \$10,150 funding request represents 100% of the \$10,150 total program cost. • The proposal does not explain how the program will be financially sustained if County funding is not provided; program appears almost entirely dependent on County funding as only \$1,000 would come from someplace other than this grant. • Funding would support: consultants, online marketing, insurance, postage/printing, and supplies for Home Tree Care 101 classes. • Half of the board (8 out of 16 members) support the program financially with donations between \$50 and \$1000; a higher percentage would increase ability to attract funds. • The program submitted its 990 form rather than its income statement and balance sheet as requested in application instructions, complicating the review process. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Organization reaches approximately 1,400 county residents through email listservs and 120 through Home Tree Care 101 classes • Creating series of video vignettes that will be posted to YouTube and County websites to share information more broadly (but the cost of this project was not represented in the submitted budget). • Proposal mentions 27 nonprofit partners that help promote the Home Tree Care 101 projects on their websites but the proposal does not describe further collaboration with the nonprofits. 	

Montgomery County Council
FY17 Evaluative Comments Information Sheet

Name of Organization: Cornerstone Montgomery 1	
Category/Program Area: Established; Health/Behavioral Health	Amount Requested: \$9,800
Project Description: Provide Mental Health First Aid (MHFA) education/ training helping individuals in our community understand mental illnesses, provide timely interventions and save lives.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • There is definitely a need for mental health assessment and education by a wide variety of community members so this program has a demonstrated need. • The target population are those people that are in strong positions (churches, firefighters, etc.) to see behaviors that are of concern and can marshal additional resources to provide support and intervention as necessary. • The entire community benefits. Justification for project is that training individuals in positions to help makes for a safer community overall. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The project is clearly described. • The outcomes are better defined as outputs and would benefit from different benchmarks of success from the program. • There is an excellent record of integration with other nonprofits and County services, and in fact, this seems to be the strength of this approach. • The budget is clear and covers materials and underwriting the cost of the training (\$9,800). There are no results to date as this is a new program, but results in other locations are very positive and indicate strong outcomes. • Future funding will come from fees collected as well as grant funding. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The cost of this program is reasonable considering the potential benefits of identifying mental health and behavioral health concerns before they impact the community in a negative way. MHFA training to a wide range of community members provides additional tools to support those most in need. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • The organization has been operating for more than 10 years, continues to receive public funds from various state and federal sources as well as county funds. • It is a relatively large organization, with engaged volunteers and staff. • They have leveraged some government funding and it would be beneficial if they continue to focus on raising non-government moneys. • They have the capacity to carry out the program and the program is coherent with the overall mission of the organization. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Cornerstone Montgomery, Inc. 2	
Category/Program Area: Established, Basic Need	Amount Requested: \$30,000
Project Description: Equipment to detect and eliminate residential bedbug infestations.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • The organization has 83 residential sites and serves 233 individuals with comprehensive and individualized psychiatric services. • Request will assist in providing healthy housing by eliminating the health problems associated with bedbugs. • Request will reduce the transfer of bedbugs to other locations. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Clearly discusses the bedbug problem and implications for residents. • Discusses Cornerstone’s mandatory bed bug training program for staff. • Will share information on how to address bedbug problem with other organizations. • Proposal does not explain why the funding for the kits cannot come from savings from the expected 80% reduction in infestations which should yield more than \$30,000 in savings. • Proposal does not include evidence that the proposed kit is considered a best practice or proven effective. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • In FY15, Cornerstone spent \$100,000 on commercial treatment for residential facilities. • Reducing infestations would reduce the need to relocate residents during treatment which disrupts clients’ recovery goals. • Reduced infestations will increase staff morale. • Expected outcome is an 80% reduction in residential infestations and relocations. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Cornerstone Montgomery has been successfully serving vulnerable clients with mental illness. • All Board of Directors members are actively involved in fundraising and volunteer recruitment. • Diverse opportunities for volunteers. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Cornerstone Montgomery – County Executive	
Category/Program Area: Established; Basic Need; Large Capital	Amount Requested: \$350,000
Project Description: Provide co-located/partnered services at one location: Cornerstone Montgomery’s comprehensive behavioral health services; the County’s women’s shelter, and CCI’s primary/dental healthcare	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <p style="text-align: center;">- See HHS Committee Packet of April 19, 2016</p>	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i>	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	

Montgomery County Council
FY17 Evaluative Comments Information Sheet

Name of Organization: Court Watch Montgomery, Inc. – County Executive	
Category/Program Area: Newer; Children and Families	Amount Requested: \$20,000
Project Description: Provides recommendations for strengthening court protection for domestic violence victims and their children.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Demonstrated need: in 2014, fewer than 40% of residents with children received emergency child support in their protective orders; in 2015 only 1% of judges told convicted offenders that they may no longer possess guns. • Court Watch Montgomery, Inc. (CWM) increases the safety and self-sufficiency of domestic violence victims and their children by improving court procedures. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Grant funds would support both volunteers and staff. For volunteers, it would provide materials needed to train 60 volunteers to collect data in 400 protective order and 400 criminal hearings in County courts. It would also provide funds to allow staff to analyze data, produce reports, build partnerships with 10 organizations to familiarize them with available court services. • Outcomes include strengthening court protections for victims of domestic violence and their children as well as increasing the number of organizations with a working knowledge of how courts can help domestic violence victims. Adding more description to target percentages would provide more context and make the measurements easier to understand . 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The \$20,000 funding request represents 30% of the \$66,000 total program costs. • CWM receives other financial support from individual contributions, foundations, and in-kind staff time contributions. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • This is a grass roots organization with limited funding and expenses. • Strong support from those affiliated with the organization as its 5-person staff engages 60 volunteers and 100% of board members contribute financially. • CWM partners with a variety of nonprofits, governmental, religious, and community organizations to share resources, refer clients, and problem-solve solutions. • Past work accomplished by organization include: ensuring more victims exit court without fear of assault by persuading judges to hold offenders for 15 minutes after hearings, increased percentage of victims successfully getting protective orders, begun state-wide conversation about the lack of court processes to ensure that convicted domestic violence offenders immediately turn over all guns, ensure more offenders are court ordered to counseling and more children receive counseling, and securing agreement to have 20 County crisis service webpages translated into other languages to increase accessibility. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Crittenton Services of Greater Washington	
Category/Program Area: Established; Youth Development	Amount Requested: \$55,000
Project Description: Deliver positive youth development program for at-risk teen girls to strengthen life skills, reduce risky behavior, and promote academic success.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • The SNEAKERS program targets vulnerable girls from low-income families who are in the 9th to 12th grades at Gaithersburg and Kennedy High Schools. • Data on teen girls in the County supports the need for the program with over 30% of teenage girls reporting depression symptoms and 15% having a suicide plan. • The SNEAKERS program is designed to increase motivation, strengthen life skills, promote healthy relationships and reduce risky behavior. • Participants in SNEAKERS are approximately 55% African-American and 31% Latina, and many come from immigrant families. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • The program has a clearly defined curriculum, operates during the school day and meets for 45 minutes, once a week, for 26 weeks a year. There are 12-15 girls in each group, which is led by a trained, bilingual facilitator. Program leaders are also available to the students on a 1x1 basis. • SNEAKERS works closely with MCPS to identify and support participants. It also has relationships with many other non-profit organizations to offer enrichment activities, help with material needs, refer to tutoring programs and introduce the girls to career options. • Outcome measures include positive attitudes toward academic achievement, increased school attendance, and better understanding of their bodies and their relationships. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • The program has a high retention rate among its participants over the 5 years (8th to 12th grade) that it is offered. • The program anticipates serving 80-120 girls. • Every senior in a SNEAKERS group graduated from high school and no girls reported becoming pregnant based on recent outcomes data. • Avoiding pregnancy while in high school and graduating with a degree, have long-term positive benefits for young women. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Crittenton has been operating this program since 1983. • With an increase in fundraising, Crittenton has been able to decrease the portion of funding for the SNEAKERS program requested from the County Council and from other government sources. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Crittenton Services of Greater Washington – County Executive	
Category/Program Area: Established; Youth Development	Amount Requested: \$35,000
Project Description: College access program that engages parents and prepares 8 th grade girls to become firsts in their families to attend college.	
<p>Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> • Need: College readiness rates for low-income, Latino, and Black students are appreciably lower than for white students. • Crittenton provides positive youth development, college awareness, and career exploration for 8th grade girls. • County funding will provide programming to 40 girls attending two middle schools during the 2016-2017 school year; for 30 weeks. Program facilitators will deliver a structured, research-based curriculum; topics include careers, college majors, admissions requirements and financial aid. 	
<p>Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> • Clear description of target population, services provided, and measurements. • Outcomes include: increased knowledge about college admissions, application processes and financial aid; greater aspiration to attain post-secondary education; and greater ability to set goals. Measurements and targets are appropriate (especially the use of pre and post tests to measure changes in participant knowledge) and clear. 	
<p>Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> • The \$35,000 funding request represents 70% of the \$49,810 total program cost. • Funding will support partial salaries and benefits for director of programs and program leaders, consultants, program expenses, transportation, and indirect expenses. 	
<p>Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> • Crittenton serves about 170 Montgomery County girls through: SNEAKERS, a positive youth development program for 9-12th grades; PEARLS, a positive youth development program for pregnant and parenting teens. • Since 1983 Crittenton has served more than 8,000 Montgomery County girls • Crittenton leveraged more than 110 volunteers last year in addition to a variety of nonprofit, community, public school, and postsecondary partners. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Crossroads Community Food Network Inc.	
Category/Program Area: Newer; Basic Need	Amount Requested: \$62,720
Project Description: Farmers market nutrition incentive program and complementary healthy eating education program.	
Public benefit <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> • Demonstrated need to address issue of higher obesity rates for low income children • Provides incentives to use federal food assistance for more nutritious food • Provides farm to table education 	
Strength of Proposal <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> • Clear description of program and outcomes measured • Partners with diverse group of organizations 	
Cost-benefit analysis <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> • Documented cost-benefit analysis. Budget and program costs clear. 	
Strength of organization <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> • Founded in 2007 • First group to pilot idea of providing financial incentive program to match federal assistance with private dollars; now idea replicated in more than 500 markets nationwide 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Crossway Community	
Category/Program Area: Established; Economic/Workforce Development	Amount Requested: \$50,000
Project Description: Provide workforce development culinary arts program for low-income women	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> • Target population includes 40 current clients (low income mothers) and members of the immediate community. Project goal: launch Culinary Arts Workforce Development program in its newly constructed commercial kitchen and café. Training to include food preparation, food service and safe food handling. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> • Training facility is already complete and paid for; Outcomes are well-defined; long list of partner agencies; and good use of volunteers. • Unique concept consistent with organization’s mission to break the cycle of multi-generational poverty. • Proposal would be strengthened by: discussion of existing culinary arts programs, identification of potential employers, information on target wages, evidence of planned case management/job development services, Health Department approvals, and evidence of matching funding 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> • Per person cost of \$1,250. Request is for first year start-up funding only for instructor, supplies and transportation. Future funding is reliant on other funders and generated revenue (rental of facilities and unsubsidized program enrollments. Program seems to focus on training rather than moving clients into employment. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> • Organization is recognized by the Catalogue of Philanthropy and seems to have varied funding streams, including corporations, foundations, individuals and government. 	

Montgomery County Council
FY17 Evaluative Comments Information Sheet

Name of Organization: Cultural & Diversity Enrichment Services-USA, Inc. (CADES-USA) – County Executive	
Category/Program Area: Established; Youth Development	Amount Requested: \$34,000
Project Description: Provide education, leadership and entrepreneurship skills to youths while empowering them to study the world’s diverse cultures	
Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):	
<ul style="list-style-type: none"> • Program provides homework and cultural training to youth from ages 10-18, encouraging youth to embrace our community’s (and our county’s) diverse culture. • Program focuses on “Attitude, Behavior and Character” • Applicant reports that participating youth attend school more regularly and continue on to college, but no specific numbers were provided. 	
Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):	
<ul style="list-style-type: none"> • The proposal would have been far stronger if it had provided more specifics. For example, how youth are referred, where the program meets, how often the program meets, how the program bridges the gap between 10 year olds and 18 year olds, how many youths return from year to year, how the program curriculum is structured, including the roles of the two teachers cited in the program budget. • Outcomes are provided but unclear and unspecific, including outcomes listed as “Children after school cultural studies”, and “Educational goals”. Given this lack of specificity, it is not possible to determine if goals are met. 	
Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):	
<ul style="list-style-type: none"> • The proposal indicates the total annual cost of the program at \$120,000 and the program outcomes suggest that it serves 20 youth, making the annual cost \$6,000 per youth, which is considerably more expensive than other similar programs. The county cost of \$34,000 or \$1,700 per youth is more in line with similar programs. • Given the lack of specificity in the organizations outcome goals, it is not possible to determine the cost/benefit of the program. 	
Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):	
<ul style="list-style-type: none"> • CADES has provided after-school programming since 2007. Additional information on number of youth served, number graduating high school, number attending college would have strengthened the proposals. • The organization reports that it works with CASA de Maryland and the Pan African Cultural Festival. • The proposal would have been strengthened by providing all requested materials, including a balance sheet, and accurate information on prior county funding received in the past three years. 	

**Montgomery County Council
FY17 Evaluative Comments Information Sheet**

Name of Organization: Culture Train, Inc.	
Category/Program Area: Established; Youth Development	Amount Requested: \$32,500
Project Description: Design and implement a young male positive youth development program for Argyle Middle School in Silver Spring.	
<p>Public benefit (<i>identified and demonstrated need; target population well served by proposal; project justification</i>):</p> <ul style="list-style-type: none"> Proposed after-school program will engage boys in community participation and student-led discussions on topics such as bullying, risk-taking, violence, and cultural differences. Target population is 50 male students. 	
<p>Strength of Proposal (<i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i>):</p> <ul style="list-style-type: none"> Culture Train indicates that it will operate at Argyle Middle School and that it may be used as an alternative to school punishments, including suspensions. The proposal also indicates that the program design is created to stem the lack of male role models, negative and violent media, and unstable homes. The application would have been stronger if there had been several additional pieces of documentation provided, including: data supporting the need at this particular middle school; some indication of the agreement of school administration to support the program and possibly use it as an alternative to suspension; information of how the participants would be selected and by whom; information on who would be providing the services; information on community collaborations that might add to the program being proposed; and clearer outcomes and measurements. Information on the impact the organization has had in the past with this school population or others would also provide helpful information. 	
<p>Cost-benefit analysis (<i>cost of service or activities; impact on recipient relative to cost</i>):</p> <ul style="list-style-type: none"> The proposed budget is primarily for staffing costs, however, the proposal did not have sufficient information on the roles of these various positions, why each one is needed, or how they are selected, to assess cost benefit. Project sustainability is unclear. 	
<p>Strength of organization (<i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i>):</p> <ul style="list-style-type: none"> The organization states that it has partnered with Argyle Middle School for 3 years and states that prior funding has come from the school. There does not appear to be any effort at securing other funding such as foundation or private donor support. 	