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Rockville, MD 20850

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OFFICE OF CABLE AND  
COMMUNICATION SERVICES  
TECHNOLOGY SERVICES

April 27, 2008


Ms. Amy Wilson  
Office of Cable and Communications Services  
100 Maryland Avenue, Room 250  
Rockville, MD 20850

Dear Ms. Wilson:

Enclosed please find our request for renewal of the PEG channels that are currently unallocated. We respectfully submit this request to continue use for both CNBC and CSPAN in order to meet the informational needs for Montgomery County residents.

Please do not hesitate to contact me, or Joshua Bokee at 301-294-7653 should you have additional questions. Thank you in advance for your consideration of this matter.

Sincerely,

  
John Conwell  
Regional Vice-President, Government Affairs

**PEG CHANNEL APPLICATION  
COMCAST OF MONTGOMERY**

**APPLICATION FOR UTILIZATION OF PEG CHANNELS**

**I. Number of PEG Channels requested**

Comcast of Montgomery formally requests to continue using the cable channel that was originally granted to Cable TV Montgomery in 1989. The channel we are requesting is channel 60.

Comcast also requests to continue using cable channel 03 for the C-SPAN channel. The use of PEG channel 03 by Comcast to carry C-SPAN originated via the Access Channel Use Agreement whose term began on November 27, 2001 and which has since expired.

**II. Time Per Day Channel Request**

Both CNBC and C-SPAN have been and will continue to program their current schedules 24 hours per day, seven days a week.

**III. Duration of Franchise Use**

We request the duration to be for the term of the franchise agreement.

**IV. Intended Use of Each Requested Channel**

Comcast believes that the financial and entertainment needs of Montgomery County residents can best be served by the continued provision and access of CNBC (Consumer News & Business Channel) and C-SPAN (Cable-Satellite Public Affairs Network).

CNBC provides up-to-the-minute business news and incisive analysis of global financial markets. During prime time, the network presents broad-based news, talk, interview and entertainment programming. On weekends, CNBC offers talk and business entertainment programming.

C-SPAN directly connects viewers to their elected federal representatives with round the clock coverage of Congressional hearings and legislative actions. C-SPAN also provides viewers with direct educational programming about the nature and function of government.

**V. Channel Capacity**

Comcast Montgomery's current channel capacity is full due to must carry requirements, retransmission consent agreements, PEG allocation and contractually obligated services.

Comcast Montgomery could not add channel capacity without impacting the ability to deliver the digital and HD programming that customers now demand and expect.

#### **VI. Full Time Channel Request**

CNBC and C-SPAN are programmed with a diverse and 24 hours a day schedule and carrying only partial days would result in the abrupt cut-off of programming while in progress depriving viewers of the quality and educational content they have come to expect of these stations.

#### **VII. Public Interest**

CNBC and C-SPAN provide a full schedule of programming that educates and informs the viewer. CNBC's schedule consists of vital financial news and in depth economic and financial analysis. CNBC has become a must-have service for many County residents who are looking for financial advice and other important information. C-SPAN provides an important link for residents to the day to day events at Congress and the Federal government in general. Financial and government news and information is important programming for residents of Montgomery County.