



WASHINGTON REGION

# Vision Zero Summit

**3.31.2017**

#DCVZSummit

## **Welcome**

**9:00 AM**

Dr. Babak Sarani, Associate Professor of Surgery and Director of the Center for Trauma and Critical Care, The George Washington University Hospital

## **Plenary**

### **The Problem**

What is Vision Zero? Why embrace it?

Greg Billing, Executive Director, Washington Area Bicyclist Association

### **Major Safety Issues**

What do we need to understand about speeding, drunk, impaired, and distracted driving in order to reach zero?

Dr. David Yang, Executive Director, AAA Foundation

### **Equity**

What are the impacts of Vision Zero on minorities? How do we address the quality of infrastructure and the challenges of enforcement in predominantly non-white neighborhoods?

Emiko Atherton, Director, National Complete Streets Coalition

## **Notes**

**BREAK 10:40 AM**

### **Room Note:**

At several points during the day, airwalls will be lowered from the ceiling to divide the space into smaller rooms.

## Panel Session 1

11:00 AM

### Opportunities for Cross-jurisdictional Cooperation - Room 1

How can jurisdictions within the Washington Metropolitan region work together to improve safety outcomes?

- » Hans Riemer, Councilmember, Montgomery County
- » Lucinda Babers, Director, Department of Motor Vehicles, District of Columbia
- » Levenson Boodlal, Engineer, KLS Engineering
- » Karyn McAlister, Bicycle and Pedestrian Program Manager, Prince George's County

Moderated by Robert Thomson, Dr. Gridlock, Washington Post

### Vision Zero and High Risk Users - Room 2

How can we make sure vulnerable road users— pedestrians, bicyclists, those with disabilities, the elderly, and youth— are safe on our roads?

- » Sterling Stone, Executive Director, Gearin' Up Bicycles
- » Susie McFadden-Resper, ADA Compliance Specialist, District of Columbia Office of Disability Rights
- » Melissa McMahan, Transportation Research & Site Plan Development Manager, Arlington County

Moderated by Michele Blackwell, Chief of Staff, District of Columbia Councilmember Elissa Silverman

### Public Health Case Studies - Room 3

Public perceptions of smoking and wearing seatbelts have changed dramatically over time. What lessons can we learn from this that can be applied to change behavior around speeding and impaired driving?

- » Kurt Erickson, CEO, Washington Regional Alcohol Program
- » Erin Thomas, Cessation Specialist-Public Health Analyst, District of Columbia Tobacco Control Program
- » Jeff Michael, PhD, Associate Administrator for Research and Program Development, National Highway Traffic Safety Administration

Moderated by Martin Di Caro, Reporter, WAMU

LUNCH 12:00 PM

## Lunch Keynote

12:30 PM

### **Vision Zero: Why now, why here?**

Hon. Muriel Bowser, Mayor, District of Columbia

## Notes

## Panel Session 2

1:15 PM

### Vision Zero and Public Health - Room 1

What would our approach to traffic safety look like if we treated traffic fatalities and serious injuries as a public health issue like diabetes, depression, or obesity?

- » Dr. Chikarlo Leak, Forensic Epidemiologist, District of Columbia Office of the Chief Medical Examiner
- » Dr. Annetta Arno, Director, Office of Health Equity, District of Columbia Department of Health
- » Kate Robb, Policy Analyst, American Public Health Association

Moderated by Phronie Jackson, Fellow, Walk America's Walking College

### Human Impacts of Traffic Fatalities - Room 2

This session will address how crashes affect families and communities.

- » Melissa Shear, Assistant Attorney General, Public Safety Division, Office of the Attorney General for the District of Columbia
- » Christina Quinn, Daughter of Timothy Holden
- » Bruce Deming, Personal Injury Lawyer

Moderated by Jonathan Rogers, Project Manager, District Department of Transportation

### Vision Zero and Enforcement - Room 3

What is law enforcement's role in reaching zero traffic deaths? How can police use crash data to set enforcement priorities? How can we foster cross-jurisdictional cooperation among law enforcement agencies?

- » Joanne Thomka, Program Counsel, National Association of Attorneys General
- » Lamont Hinton, Program Director, District of Columbia Metropolitan Police Department
- » Sgt. Charles Seckler, Alexandria Police Department

Moderated by Eileen McCarthy, Representative to the District of Columbia's Pedestrian Advisory Council

BREAK 2:00 PM

## Panel Session 3

2:15 PM

### Winning over the Public to Vision Zero

Vision Zero represents a major departure from traditional ways of thinking about traffic safety. How do we build public support for Vision Zero? What messages and approaches have been effective? What are pitfalls to avoid?

- » Christine Mayeur, Urban Planner, Nspiregreen
- » Moira McCauley, Board member, All Walks DC
- » Marieannette Otero, Mid-Atlantic Regional Policy Manager, Safe Routes to School National Partnership
- » Caroline Samponaro, Deputy Director, Transportation Alternatives, New York City

Moderated by Martine Powers, Reporter, Washington Post

### Infrastructure: Designing Safe Streets

People make mistakes. How do we build roads to render those mistakes as harmless as possible? What tools exist to design streets to be safe for even the most vulnerable users?

- » Andy Clarke, Director of Strategy, Toole Design Group
- » Hillary Orr, Special Assistant to the City Manager, City of Alexandria
- » David Anspacher, Transportation Planner, Montgomery County Planning Department
- » Erv T. Beckert, Chief of the Highway and Bridge Design Division, Prince George's County Department of Public Works and Transportation

Moderated by Dan Reed, Writer, Urban Planner, and Community Advocate

### Driver Training and Accountability

What is the role of commercial drivers in reaching Vision Zero?

- » Brian Sherlock, Amalgamated Transit Union
- » Laura Richards, Transportation Planner, District Department of Transportation
- » Aaron Landry, General Manager, Car2go DC
- » Mike Heslin, Baltimore Market Manager, Lyft

Moderated by Will Schaefer, Director of Vehicle Programs, Commercial Vehicle Safety Alliance

**BREAK 3:00 PM**

## **Closing Plenary**

**3:15 PM**

### **Lessons Learned**

Cities across the world are in various stages of implementing Vision Zero. What have we learned so far?

- » Eva Hunnius Ohlin, Trade and Economic Affairs, Embassy of Sweden
- » Carrie Sanders, Deputy Director, Department of Transportation & Environmental Services, City of Alexandria
- » Natalie Draisin, Manager of the North American Office and United Nations Representative, FIA Foundation
- » Sabrina Sussman, Senior Policy Advisor, New York City Mayor's Office of Federal Affairs
- » Sam Zimbabwe, Chief Project Delivery Officer, District Department of Transportation

Moderated by Caroline Samponaro, Deputy Director, Transportation Alternatives, New York City

### **Notes**

Presented by:



THE GEORGE WASHINGTON  
UNIVERSITY **HOSPITAL**



WASHINGTON  
AREA  
BICYCLIST  
ASSOCIATION



Sponsored by:



d.



UBER

