

**Friendship Heights
Transportation Management District
Advisory Committee
November 12, 2013**

Voting Members

James Calderwood	Chevy Chase Village Board of Managers
Barbara Condos	Town of Somerset
Campbell Graeb	Citizens Coordinating Committee on Friendship Heights
Allison Lazare (Vice Chair)	United Educators Insurance
John Mertens	Friendship Heights Village
Rachael Schacherer	Friendship Heights Village

Non-voting Members

Chief John Fitzgerald	Chevy Chase Village Police
Matthew Folden	M-NCPPC

TMD Staff

Jim Carlson	MCDOT/Transit Services Division-Commuter Services
Sheila Wilson	MCDOT/Transit Services Division-Commuter Services

Absent

Aurelio Baca-Asher	The JBG Companies
Sandra L. Brecher	MCDOT/Transit Services Division-Commuter Services
-Representing DOT Director	
Nakengi Byrd	MCDOT/Transit Services Division-Commuter Services
Joe Dixon	GEICO
Tiffany Gee (Chair)	Chevy Chase Land Company
Capt. David Falcinelli	Montgomery County Police
Cobey R. Kuff	WP Project Developer, LLC
Kenneth Hartman	B-CC Services Center

Guests

Paul DeMaio	MetroBike LLC
Bob Joiner	The Agenda News
Tom Quinn	ANC 3E

Abbreviations:

BRT = Bus Rapid Transit
 JARC = Job Access Reverse Commute
 M-NCPPC = Maryland-National Capital Park and Planning Commission
 SHA = State Highway Administration
 TMP = Traffic Mitigation Plan

Items 1, 2 & 3 – Introductions/Minutes/Chair Comment’s: Vice Chair Allison Lazare called the meeting to order. Members and guests introduced themselves.

Jim Carlson said the October minutes would be tabled for a December vote due to absence of quorum.

Item 4 – Capital Bikeshare Presentation: Paul DeMaio, MetroBike LLC, presented an introduction on the Capital Bikeshare system and updated the Committee on Montgomery County’s bikeshare efforts to date. **Mr. DeMaio** summarized how Capital Bikeshare operates:

- Joint multi-jurisdictional program between Montgomery County, City of Rockville, City of Takoma Park, Arlington County, District of Columbia, and City of Alexandria governments.
- Currently operates 1800+ bikes at 240 stations region-wide.
- Formal launch – September 2010.
- Bikesharing distinct from bike rentals – designed for point-to-point travel, short trips. Solves the first-mile / last-mile issue for commuters to and from Metrorail, Ride On, and Metrobus.
- Complements other travel modes.

Mr. DeMaio explained that the term “Capital Bikeshare” was a way to brand and to advertise the system, but that it is operated by Alta Bicycle Share in partnership with the area jurisdictions.

The pricing structure for Capital Bikeshare is flexible, allowing for a variety of customer needs: Yearly membership is \$75 (\$84 if paid monthly) which provides unlimited access to bikes throughout the Capital Bikeshare system. Bicycle use is free for the first 30 minutes, with an increasing fee structure for time that it is in use past the 30 minute mark.

Bikeshare stations are modular units with the following features:

- Solar powered
- Self-contained, not bolted down or wired to the grid
- Consists of docks, bikes, solar panel, kiosk, and map panel
- Various sizes starting at 11 docks

Mr. DeMaio explained that much of the cost of operating the stations – about \$25,000/yr per station – is due to the need for rebalancing the system to ensure bikes are always available when needed. Bikes are transported between stations by vehicles. Capital Bikeshare staff also inspects the bikes and makes any needed repairs.

Montgomery County sought significant public input regarding the placement of stations:

- Crowd sourcing maps
- Public meetings
- Meetings with civic and business organizations
- Meetings with individuals living & working in the selected areas

Stations are currently clustered in two separate areas of the County: “Down-County” and “Mid-County”. The overall strategy is to grow the system north from the District line, following the Red Line. The Mid-County goal is to eventually connect the Rockville and Shady Grove Metros with nearby neighborhoods and the Shady Grove Life Sciences Center.

The Down-County area includes 30 stations & 250 bikes:

- Takoma Park: 6 stations
- Silver Spring: 9 stations
- Friendship Heights: 3 stations
- Bethesda: 12 stations

The Mid-County area includes 21 stations & 180 bikes:

- Rockville: 13 stations
- Shady Grove: 8 stations

Mr. DeMaio explained the safety features of Capital Bikeshare bicycles. All bikes have front and rear LED lights that flash, and continue to flash 90 seconds after the bike stops; tire reflectors; and reflective bands on both sides of the front and rear tire sidewalls. Additional safety items:

- Safety message decals
- Free bike safety education classes – all levels of experience
- Minimum age to join is 16 years
- Safety messages included in all new member kits
- Helmets provided at cost (\$16); free to Job Access Reverse Commute (JARC) participants
- Helmet use encouraged on info panels of stations

Funding:

- Down-County capital cost: \$1,400,000 / Partial funding through a Maryland Dept. of Transportation grant
- Mid-County capital cost: \$1,040,000 / Partial funding through JARC federal grant

Mr. DeMaio provided his contact information to the Committee. Additional information available at: www.montgomerycountymd.gov/bikeshare.

Item 5 - Commuter Services Updates & Around the Room: **Mr. Carlson** announced that the Annual Commuter Survey, which had been scheduled for Fall 2013, will be conducted in Spring 2014.

The Ritz-Carlton Hotel Company submitted its Traffic Mitigation Plan (TMP) Annual Report. **Mr. Carlson** summarized for the Committee. Ritz-Carlton fulfills the mandatory requirements under the TMP and provides several additional mitigation strategies for its employees.

Campbell Greaub requested that the December meeting be devoted to issues specific to Friendship Heights.

Adjourn: Next meeting December 10, 2013