

# Report of the East County 2013 Leadership Summit

## ***“Setting Priorities for the Future”***

**Sponsored by**

**The East County Citizens Advisory  
Board  
*and the*  
Eastern Montgomery Regional Services  
Center**

**October 12, 2013**



# **Montgomery County Executive**

Isiah Leggett

## **Montgomery County Council**

2013-2014

Nancy Navarro, President,

Craig Rice, Vice President

Phil Andrews

Roger Berliner

Marc Elrich

Valerie Ervin

Nancy Floreen

George Leventhal

Hans Riemer

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COMMUNITY ENGAGEMENT CLUSTER

Isiah Leggett  
*County Executive*

Jewru Bandeh  
*Director*

January 3, 2014

Dear Friends,

On behalf of Peter Myo Khin, Chair of the East County Citizens Advisory Board, Advisory Board members and the East County Regional Services Center, we are pleased to submit to you the 2013 East County Leadership Report. The report highlights the activities and summarizes the results of the full day discussion of the issues and concerns of the residents of East County. It serves as a practical yet future oriented document, in that it seeks to outline a course for the East County community over the coming years.

On Saturday, October 12, 2013, approximately 120 residents, community leaders and a number of prominent elected officials and County department and agency representatives came together to address issues critically important to the East County area and its residents. The event is the third such summit conducted by the East County Citizens Advisory Board in their desire to take a leadership and advocacy role in identifying and responding to the needs of area residents.

The thoughtful presentations made by the distinguished panel of speakers and spirited discussion sessions that followed provided a great opportunity for exchange of thought provoking ideas and recommendations for improving the quality of life in the Eastern region of the County. The report will serve as a community needs assessment and an advocacy tool for the board and community.

We are thankful to all who participated and contributed to the successful outcome of the summit. We look forward to a continuous working relationship with you in serving the residents of our community and the rest of the County.

Thank you for your commitments.

Sincerely,

Jewru Bandeh

Director, East County Regional Area



# You are Invited to the

East County Citizens Advisory Board's 2013

## East County Leadership Summit



Saturday, Oct. 12, 2013  
9:00 am – 1:00 pm



**Program Topics:** Health/Human Services, Education, Housing, Transportation, Public Safety and Economic Development

County Officials and Agency Heads, Homeowner Associations, Business Organizations, Civic Groups, Religious Institutions, Education Professionals and Residents of Eastern Montgomery County coming together to discuss and prioritize the most pressing issues in the Eastern Region :

White Oak...Fairland...Colesville...Cloverly...Burtonsville...Hillandale...Briggs Chaney...Calverton

**This important Community Event will be held at the**

**Marilyn J. Praisner Community Recreation Center  
14906 Old Columbia Pike, Burtonsville MD 20866**

**For more information and to RSVP , please call 240-777-8414**

**or**

**e-mail: [jewru.bandeh@montgomerycountymd.gov](mailto:jewru.bandeh@montgomerycountymd.gov)**

## Summit Agenda

**Welcome/Intro:** *Peter Myo Khin*. Chair, East County Citizens Adv. Board

**9:00-9:30 am**

**Remarks:**

Isiah Leggett, County Executive  
Nancy Navarro, Montgomery County Council President  
John Sarbanes, Congressman, 3<sup>rd</sup> Legislative District  
Eric Luedtke, Delegate, 14<sup>th</sup> Legislative District  
Jamie Raskin, Senator, 20<sup>th</sup> Legislative District  
Valerie Ervin, Montgomery County Council, 5<sup>th</sup> District  
George Leventhal, Montgomery County Council, At Large  
Karen Montgomery, Senator, 14<sup>th</sup> Legislative District  
*Phil Andrews*, Montgomery County Council, 3<sup>rd</sup> District

**9:30-10:30**

**Plenary Session-Current Progress & New Initiatives**

**Topic Speaker**

Transportation-

*Keith Compton*, Chief of Highway Services  
Department of Transportation

Housing -

*Richard Y. Nelson, Jr.*, Director  
Department of Housing & Community Affairs

Education-

*Dr. Beth Schiavino-Narvaez*, Deputy Superintendent  
Montgomery County Public Schools

Health/Human -  
Services

Stuart Venzke, Chief Operating Officer  
Department of Health and Human Services

Public Safety -

Darryl McSwain, Assistant Chief  
Department of Police

Economic  
Development-

Steve Silverman, Director  
Department of Economic Development

Remarks-

Marc Elrich, Montgomery County Council, At Large  
Hans Riemer, Montgomery County Council, At Large

10:30-10:35

Remarks by Anthony Ramirez, ECCAB Member

10:35-10:40

Transition to Break out Sessions/Pick up Lunch Box

10:40-12:00

Break Out Sessions

12:00-12:30

Wrap-up Report/Q&A

## **Summary of the County Executive's Remarks East County Leadership Summit October 12, 2013**



Isiah Leggett, County Executive opens the Leadership Summit

- The County Executive thanked the attendees for giving up a significant part of their Saturday to come participate in this event, the 3<sup>rd</sup> of its kind held every five years which provides an opportunity to bring together the larger East County Community (residents, parents, providers, advocates, businesses, etc) and County Officials and agencies to talk about issues of importance, identify priority needs and recommend solutions for the Eastern region of the County.
- He thanked the East County Citizens Advisory Board for its Leadership and serving as advocates and listening post for the Eastern Region, providing advice to the County Executive and County Council. The board continues to monitor activities in all sectors of the Community, helping identify priorities and making recommendations for budget and capital improvement projects.
- He emphasized the important role of the East County Regional Center in connecting East County communities with county government. He went further and:
  - Highlighted the County's continuing focus on economic and community development, including notable developments in the Eastern region even in light of the enormous economic challenges over the past four-five years. Montgomery County maintained a thriving economy, expanded opportunities for affordable homeownership and rental housing, improvements in the transportation services, remained a better government that is very responsive and responsible, embracing diversity, becoming a more effective government with fiscal responsibility and



continues to provide a better quality of life for all residents, including children and seniors. He also mentioned the following:

- For the Eastern Region, the County government has successfully done a number of things over the past few years: improvements and completion of recreation centers, roads and other facilities to serve communities, enhanced services to seniors and other needy populations and expand affordable housing efforts.
- The consolidated headquarters of the U.S Food and Drug Administration (FDA) which continues to grow in many aspects with increasing benefits to the region on to promote either development opportunities.
- The White Oak Science Gateway Master Plan will begin the long waited transformation in East County, bringing meaningful development and balanced growth in the region. The County government will push this plan forward.
- The relocation of the Washington Adventist Hospital to White Oak, which will greatly enhance the County's planned world class Life Science Education and Research Village development initiative in partnership with the Percontee group in the region. The hospital campus will create new permanent jobs. The partnership between WAH, FDA and joint Percontee/MCG development will open new areas of medical research, discovery, funding and cooperation that are critically important for promoting public health, innovation and creating synergistic economic development, workforce housing and great jobs.
- In closing, he thanked and congratulated attendees in advance for a successful summit.



Congressman John Sarbanes makes a remark



## The East County Citizens Advisory Board 2013-2014



**Standing L-R:** Allan Mulligan, Samantha Blizzard, David Kochanski, Marya Ford, Roy Chavera, Ian Swain, Alison Praisner-Klumpp, Teddy Wu

**Seated L-R:** Leonard Newman, Peter Myo Khin, Jerold Samet

**Not pictured:** Fatmata Barrie, Anthony Ramirez, Christine Stephan, Tamika Bennett, Rachel Whavers-Garner and Lucretia Bartley

### Mission of the Board:

To advise the Montgomery County Executive and the County Council of East County residents' concerns and issues, to advocate for regional priorities and facilitate solutions.

### The East County Area includes:

The communities of Burtonsville, Briggs Chaney, Calverton, *Cloverly*, Colesville, *Fairland*, *Hillandale* and *White Oak*. The area is roughly bound on the west by the Northwest Branch, on the north by the Howard County line, on the east by the Prince George's County line, and on the south by the Capital Beltway, I-495.

## **Executive Summary**

The East County Leadership Summit was held at the Marilyn J. Praisner Community Center in Burtonsville, October 12, 2013, and drew a large crowd of approximately 120 participants, comprised mainly of residents from the eastern region of Montgomery County. The event was jointly sponsored by the East County Citizens Advisory Board and the Eastern Montgomery Regional Services Center. It was designed to bring together a cross section of County officials, community and business leaders, civic associations, service providers and advocates to share their thoughts, ideas and dreams for the future of East County.

We were pleased to welcome the participation of The County Executive, Isiah Leggett, Congressman John Sarbanes, Montgomery Council President Nancy Navarro and other Council members : Valerie Ervin, George Leventhal, Marc Elrich, Phil Andrews and Hans Riemer, Montgomery County Delegates Eric Luedtke, Karen Montgomery and Senator Jamie Raskin, Montgomery County Board of Education President, Christopher Barclay, Richard Y. Nelson, Jr., Director, Department of Housing & Community Affairs, Keith Compton, Chief of Highway Services, Department of Transportation, Dr. Beth Schiavino-Narvaez, Deputy Superintendent, Montgomery County Public Schools, Steve Silverman, Director, Department of Economic Development, Stuart Venzke, Chief Operating Officer, Department of Health and Human Services, and Darryl McSwain, Assistant Chief, Department of Police.

The county officials gave the audience an overview of their agencies' mission as it relates to this region of Montgomery County. The remarks also helped set the stage for the deliberative portion of the Summit, which involved participants dividing into six focus groups by topic: Education, Transportation, Public Safety, Health and Human Services, Housing and Economic Development. Their aim was to help chart a course for the future by addressing the needs and concerns of the community.

The 2013 East County Leadership Summit findings is published in this report and will be used as a guide for the East County Citizens Advisory Board as they advocate for the needs of the East County Region. This gathering was a great forum for the lively exchange of ideas among community and government leaders regarding the future of the East County.



## Scenes of Elected Officials in Attendance



Councilmembers (Left-Right from top) Valerie Ervin, George Leventhal, Phil Andrews, Marc Elrich and Hans Riemer, and Delegates Eric Ludtke, Karen Montgomery and Sen. Jamie Raskin attended the summit and made brief remarks about East County



## Demographic Profile of East County

In portraying a demographic profile of Eastern Montgomery County (using the seven Census Designated Places - CDPs) **Burtonsville, Calverton, Cloverly, Colesville, Fairland, Hillandale** and **White Oak**, this presentation will compare and contrast East County (minus the Briggs Chaney, Burnt Mills, Cherry Hill and Aston/Sandy Spring areas) data with Montgomery County overall. The CDPs are utilized for this report solely to provide uniform data for the region that is easy to understand in association with communities that are recognized and used by residents. Using the CDP data therefore will reflect a slightly lower demographic total counts for the region as a whole. The sources for this data are the 2010 US Census/2007-11 American Community Survey and the Maryland National Capital Park and Planning Commission. The 2010 U.S. Census Update reports Montgomery County, Maryland as having a population of 971,777. This represents an increase of 98,436 persons, or 11.3% growth rate from the 2000 Census figure. Approximately 225,956 additional residents are forecasted between 2010 and 2040, a 24% increase.

The Montgomery County Government created five distinct service areas/regions within its structure: Up-County, the Mid-County, the Bethesda Chevy Chase, the Silver Spring (primarily the downtown area) and the Eastern Montgomery region (Fairland, Cloverly, White Oak, Hillandale, Calverton, Burtonsville, Colesville, Burnt Mills and parts of Aston/Sandy Spring). Population densities differ significantly across these five regions. *The East County population for the seven CDPs* in year 2010 was 102,947 residents or approximately 11% of the County's overall population. The population for the seven CDPs counting other (non CDP) areas within region is estimated to be 111, 250.

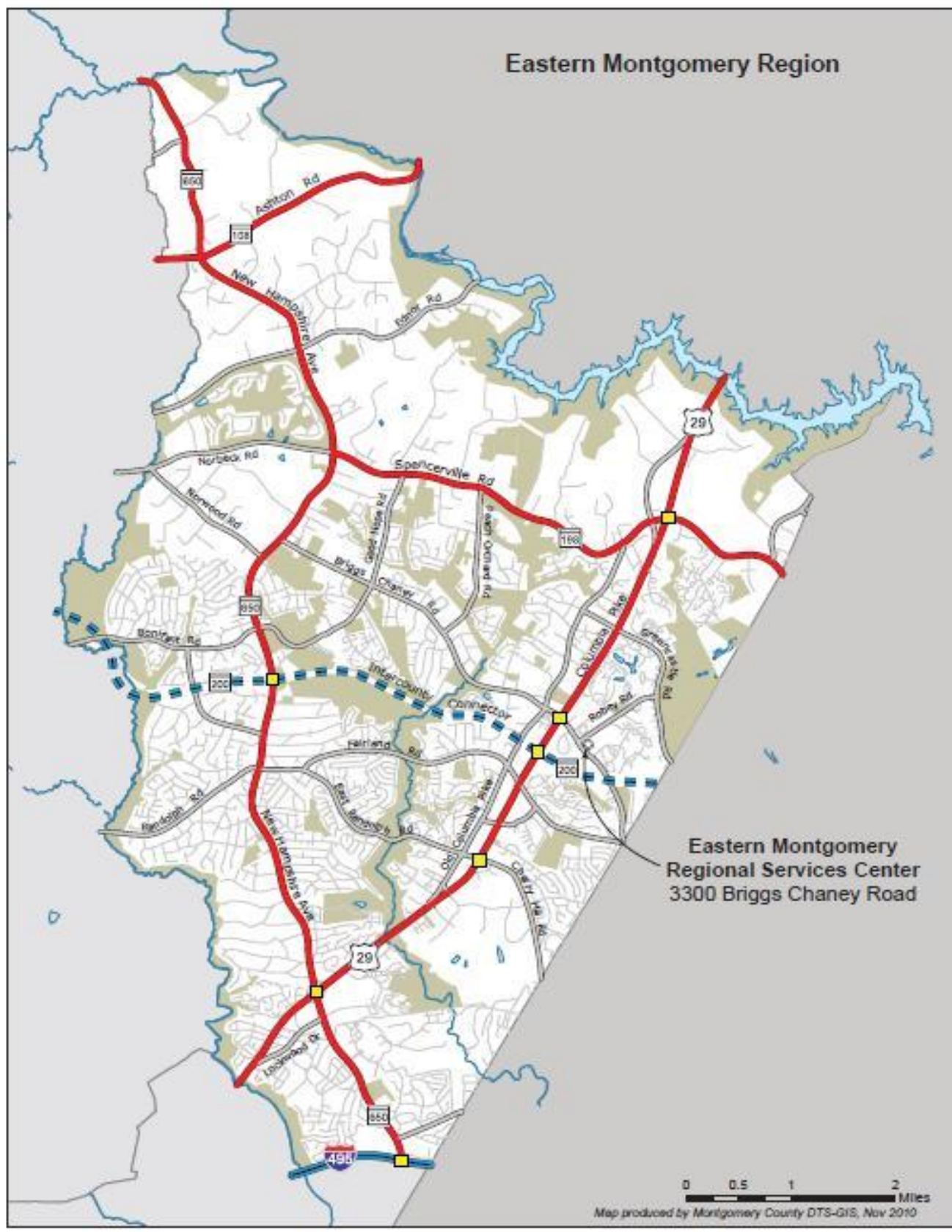
While Montgomery County's population is growing, it is also becoming much more diverse. The ethnic and the racial makeup have shifted considerably. Whereas Caucasians comprised 59.5% of the population in 2000, they held a 49.2% total in 2010. The African-American population increased from 14.8% to 16.6%, Asians from 11.3% to 13.9% and Hispanics from 11.3% to 17 %, as a percent of the population county wide. This compares to *East County* where in 2010, there were 35.2% Caucasians, 39% African-Americans, 14.8% Asians and 14.2% Hispanics, as percent of the population county wide.

Based on the 2007-2011 American Survey of East County, the region (7 CDPs) had 355,434 households, of which 242,848 were family and 112,586 non-family. Persons age 50 and over comprised of 37% of the total population and 19.6% were between ages 20 and 34.

There were 35,346 foreign-born persons in East County. Of this number, the survey indicated Asia as the world region of birth for 12,209 persons (34.5%), Latin America with a total of 10,492 (29.7%) and Africa with 10,437 (29.5%).

East County has a growing multilingual population, with high concentrations in Fairland, White Oak and Calverton. For persons age five and over, English was the only language spoken at home for 57,105, while 40,062 spoke a language other than English, 12,209 spoke Spanish and 7,791 spoke other languages.

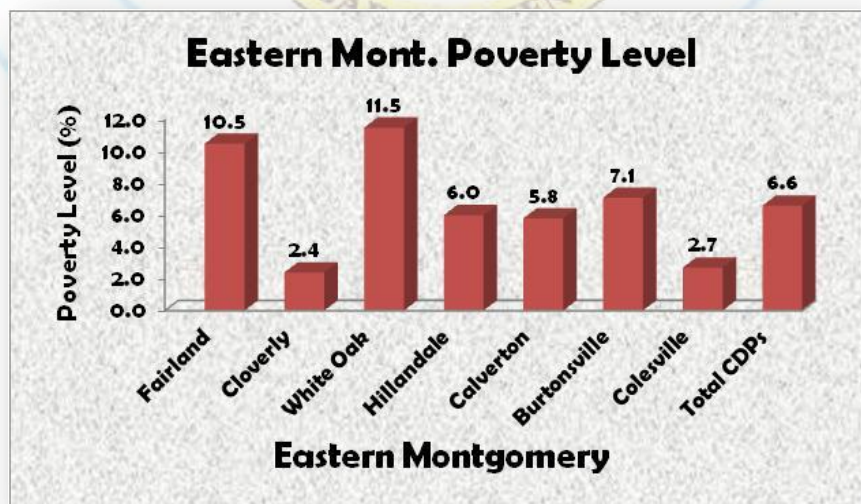
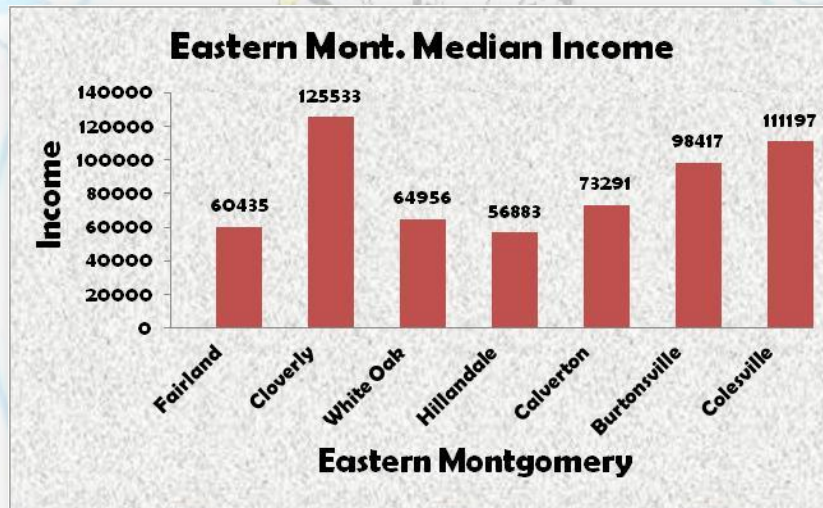
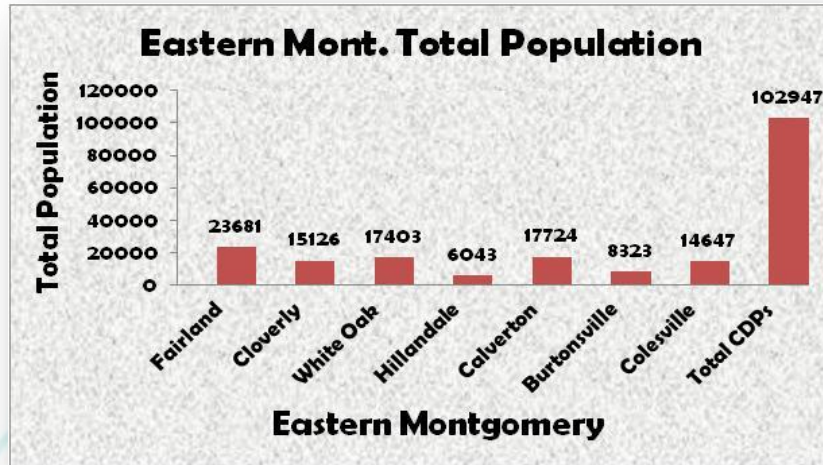
Of all the seven CDPs, the survey also indicated Cloverly as having the highest median household income, at \$125, 533. Hillandale has the lowest, at \$56,883. The percent of the population living below the poverty level in East County ranged from 2.4%, the lowest in Cloverly, to the highest in White Oak, 11.5%. Fairland had the second highest poverty rate (10.5%) and the largest number of foreign-born residents and persons over five years of age who spoke a language other than English at home. The White Oak and Fairland area has the largest concentration of the African and Latin American foreign-born populations. The Asian foreign-born population is concentrated largely in Fairland, Calverton and Colesville.

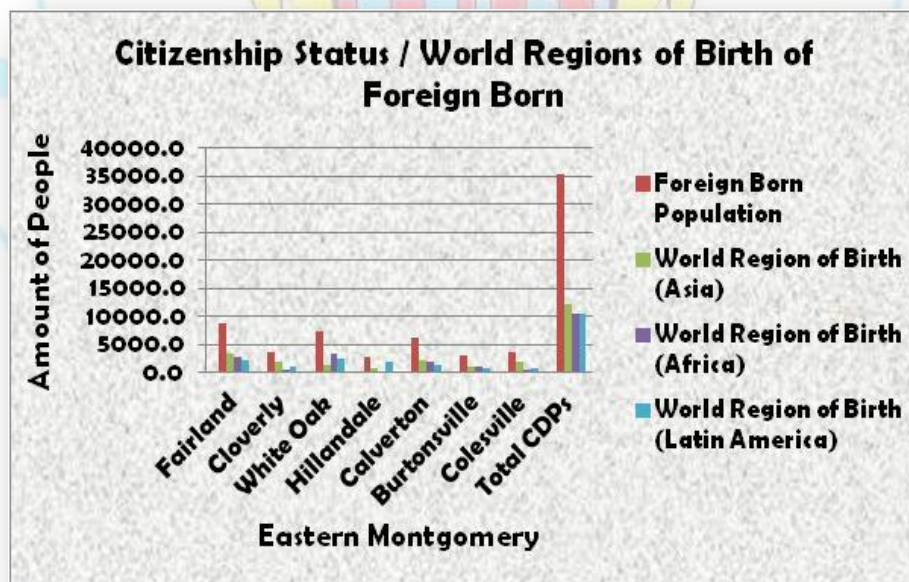
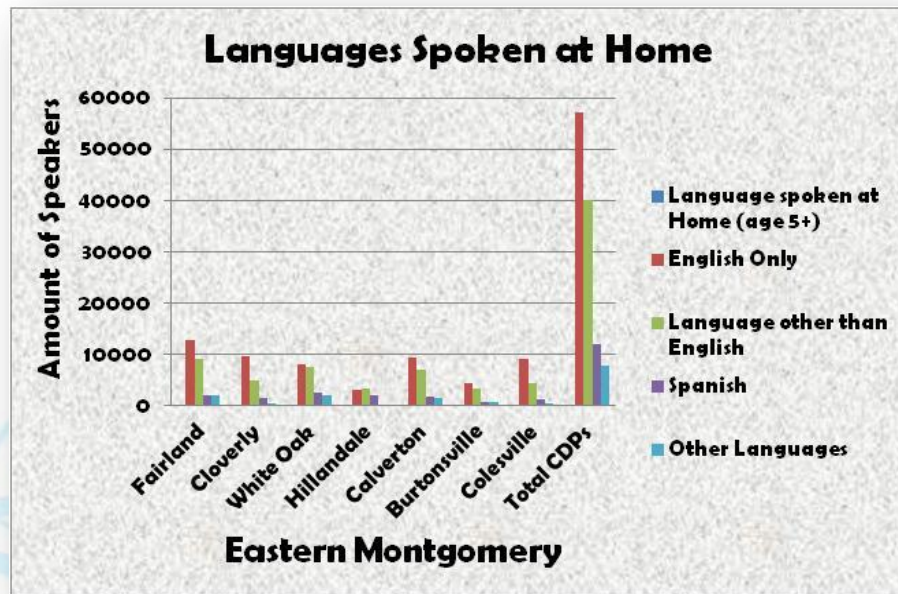




Demographic Profile of East County 2010 Census Designated Places (CDP)									
	Fairland	Cloverly	White Oak	Hillandale	Calverton	Burtonsville	Colesville	Total CDPs	Montgomery Co
<b>Population</b>									
Total Population	23681.0	15126.0	17403.0	6043.0	17724.0	8323.0	14647.0	102947.0	971777.0
<b>Housing Status (In housing units unless noted)</b>									
Total	9356.0	4996.0	6865.0	2085.0	7358.0	2791.0	5023.0	38474.0	374145.0
Occupied	8827.0	4870.0	6520.0	1983.0	6984.0	2708.0	4881.0	36773.0	355434.0
Owner-occupied	4356.0	4386.0	2251.0	1734.0	4356.0	2092.0	4329.0	23504.0	244497.0
Population in owner-occupied ( number of individuals )	12573.0	13339.0	6337.0	5279.0	12562.0	6524.0	12927.0	69541.0	118482.0
Renter-occupied	4471.0	484.0	4269.0	249.0	2628.0	616.0	552.0	13269.0	110937.0
Population in renter-occupied ( number of individuals )	10866.0	1744.0	11039.0	715.0	4955.0	1791.0	1565.0	32675.0	115621.0
Households with individuals under 18	3422.0	1904.0	2436.0	656.0	1995.0	1210.0	1622.0	13245.0	127583.0
Vacant	529.0	126.0	345.0	102.0	374.0	83.0	142.0	1701.0	18711.0
Vacant: for rent	321.0	12.0	216.0	16.0	167.0	15.0	33.0	780.0	6592.0
Vacant: for sale	91.0	28.0	30.0	37.0	62.0	32.0	30.0	310.0	3648.0
<b>Population by Sex/Age</b>									
Male	10833.0	7443.0	8129.0	3046.0	8118.0	3934.0	7038.0	48541.0	466402.0
Female	12848.0	7683.0	9274.0	2997.0	9606.0	4389.0	7609.0	54406.0	505375.0
Under 18	6087.0	3571.0	4432.0	1286.0	3750.0	2222.0	3129.0	24477.0	188257.0
18 & over	17594.0	11555.0	12971.0	4757.0	13974.0	6101.0	11518.0	78477.0	728670.0
20 - 24	1673.0	926.0	1264.0	354.0	929.0	561.0	775.0	6482.0	54031.0
25 - 34	4151.0	1356.0	3106.0	682.0	2124.0	946.0	1376.0	13741.0	129105.0
35 - 49	5287.0	2866.0	3846.0	1175.0	3442.0	1880.0	2739.0	21235.0	146017.0
50 - 64	4122.0	4020.0	2988.0	1355.0	3108.0	1848.0	3626.0	21067.0	194640.0
65 & over	1811.0	2010.0	1360.0	1075.0	4017.0	635.0	2696.0	13604.0	117412.0
<b>Population by Ethnicity</b>									
Hispanic or Latino	2836.0	1619.0	3194.0	1595.0	2486.0	739.0	2176.0	14645.0	165398.0
Non Hispanic or Latino	20845.0	13507.0	14209.0	4448.0	15238.0	7584.0	12471.0	88302.0	806379.0
<b>Population by Race</b>									
White	5801.0	7182.0	4816.0	2697.0	6417.0	2774.0	6568.0	36255.0	478765.0
African American	12280.0	3848.0	8592.0	1512.0	6642.0	3190.0	4152.0	40216.0	161689.0
Asian	3441.0	2745.0	1554.0	649.0	2801.0	1702.0	2357.0	15249.0	135451.0
American Indian and Alaska Native	80.0	48.0	66.0	25.0	65.0	29.0	43.0	356.0	3639.0
Native Hawaiian and Pacific Islander	16.0	10.0	23.0	0.0	9.0	2.0	1.0	61.0	522.0
Other	1146.0	647.0	1577.0	870.0	1108.0	321.0	960.0	6629.0	80532.0
Identified by two or more	917.0	646.0	775.0	290.0	682.0	305.0	566.0	4181.0	38645.0
<b>2007-2011 American Community Survey by Household</b>									
<b>Households</b>									
Total Households	8961.0	4995.0	6518.0	2113.0	6813.0	2697.0	4766.0	36863.0	355434.0
Family Households	6029.0	4176.0	4144.0	1644.0	4309.0	2200.0	3653.0	26155.0	242848.0
NonFamily Households	2932.0	819.0	2374.0	469.0	2504.0	497.0	1113.0	10708.0	112586.0
<b>Income</b>									
Median Household Income	60435.0	125533.0	64956.0	56883.0	73291.0	98417.0	111197.0		
<b>Poverty in %</b>									
Population below Poverty Level	10.5	2.4	11.5	6.0	5.8	7.1	2.7	6.6	6.3
<b>Education Attainment (age 25+)</b>									
High School Graduate	2967.0	1999.0	2202.0	1233.0	2363.0	762.0	1867.0	13393.0	27212.0
Graduate or Professional Degree	2678.0	2895.0	2014.0	1089.0	2519.0	1181.0	2750.0	15126.0	196632.0
<b>Language spoken at Home (age 5+)</b>									
English Only	12929.0	9699.0	8185.0	3211.0	9365.0	4513.0	9203.0	57105.0	554172.0
Language other than English	9070.0	4926.0	7684.0	3278.0	7140.0	3426.0	4538.0	40062.0	341757.0
Spanish	2106.0	1531.0	2663.0	2098.0	1666.0	796.0	1253.0	12113.0	136145.0
Other Languages	2029.0	431.0	2088.0	310.0	1618.0	836.0	479.0	7791.0	33603.0
<b>Citizenship Status / World Regions of Birth of Foreign Born</b>									
Foreign Born Population	8657.0	3750.0	7261.0	2788.0	6119.0	3064.0	3707.0	35346.0	301013.0
World Region of Birth (Asia)	3235.0	1869.0	1306.0	780.0	2097.0	1049.0	1873.0	12209.0	110680.0
World Region of Birth (Africa)	2877.0	589.0	3237.0	122.0	1972.0	1098.0	542.0	10437.0	43962.0
World Region of Birth (Latin America)	2235.0	903.0	2500.0	1842.0	1457.0	677.0	878.0	10492.0	109695.0









## **EAST COUNTY LEADERSHIP SUMMIT 2013-Plenary Session**



Peter Myo Khin, ECCAB Chair moderates the Plenary Session.



### **Plenary Session Presenters**

Seated L-R: Stuart Venzke, Keith Compton, Daryl McSwain, Dr. Beth Schiavino-Narvaez, Steve Silverman, and Richard Nelson.



## Breakout Session Format

The Summit's deliberations were governed by a seven-point agenda, which each of the six break-out groups adhered to. A facilitator and a recorder were assigned to each group to lead and record the deliberations. The Agenda was as follows:

1. **Review of Purpose:** The group addressed the question of the goals under the subject area to which it was assigned. For example, the group on Housing wrestled with the question, what are the housing goals in the eastern region of Montgomery County?
2. **Establishing Ground Rules:** There were three ground rules that were common to all six groups. These were:
  - a) Share air time, which meant that each participant was to be given a chance to express his/her opinion, permitting no one to dominate the discussion.
  - b) Keep administration to a minimum - Although the sessions were structured, there were no rigid rules governing participant discussions and contributions. The emphasis was on a free flow of ideas, in which everyone's expressions were important and were to be taken into account.
  - c) Document ideas – On a large easel pad, a recorder notated any and all ideas expressed in their original form. Editing and matching of ideas were done later.
3. **Breakout Sessions: The Summit** audience was divided into six sub-groups which dealt with ***Housing, Transportation, Education, Economic Development, Health and Human Services and Public Safety***. Each sub-group was instructed to generate thoughts, ideas and strategies for improving East County from the standpoint of their representatives.
4. **Reviewing Breakout Session Results:** The groups then reviewed all ideas generated and narrowed its focus by having everyone in the group choose the three most important items from the brainstorming list.
5. **Group Integration of Goals:** The groups then systematically reviewed all remaining ideas and either merged or combined items to produce an integrated list of only the most important concepts.
6. **Unified Results:** A listing of the top three goals or objectives in each of the six topic areas were agreed upon. These are arrived at through a voting process in each of the breakout groups.
7. **Presentation:** Each group selected one or two individuals to make its presentation to the reassembled Summit audience.



Anthony Ramirez, ECCAB member and Chair of the Quality of Life/Social Issues Committee explains the format for the sessions.



Participants grab a light lunch and head to breakout sessions

## **BREAKOUT SESSIONS-TOPICS:**

### **TRANSPORTATION**

Facilitator: *Ted Wu*  
Recorder: *Marya Ford*

### **HOUSING**

Facilitator/Recorder: *Rachel W. Garner*

### **EDUCATION**

Facilitator: *Allison Praisner-Klumpp*  
Recorder: *Fatmata Barre*

### **HEALTH AND HUMAN SERVICES**

Facilitator: *Jerry Samet*  
Recorder: *Ian Swain*

### **PUBLIC SAFETY**

Facilitator: *Anthony Ramirez*  
Recorder: *Samantha Blizzard*

### **ECONOMIC DEVELOPMENT**

Facilitator: *Peter Myo Khin*  
Recorder: *Allan Mulligan*



## **EAST COUNTY LEADERSHIP SUMMIT-2013**

### ***“Setting Priorities for the Future”***

#### **Transportation**

The Transportation workgroup session was attended by East County community members and county planners, as well as Keith Compton, Chief of Highway Services for Montgomery County Department of Transportation. The group was very interactive and discussed topics that focused on three main areas: (1) Route 29 Corridor and Interchanges, (2) High Capacity Bus Service / Bus Rapid Transit (BRT), and (3) Pavement, Sidewalks, and Traffic Signals.

1. **Route 29 Corridors and Interchanges**

Workgroup participants engaged in questions on Route 29 developments and the 2013 Maryland Consolidated Transportation Program (CTP). Officials shared that the Fairland Road interchange has been funded for design review, however, the remaining interchanges remain unfunded. Group discussion centered on the White Oak Science Gateway Master Plan impact on Route 29 traffic and alternatives to be considered for the current County planning staff report. A suggestion was made to look at previous year projections and compare to the outcomes of more recent studies with a possibility of resurrecting consideration for a Route 29 crossing near White Oak close to Trader Joes. Chief Compton shared information on the state budget allocations for the Route 29 interchange design and how funding is distributed for local projects. Additional transportation projects in progress include the widening of Old Columbia Pike to Route 29 and the Route 28/198 widening to help improve East/West county travel.

2. **High Capacity Bus Service / Bus Rapid Transit (BRT)**

The workgroup expressed a great level of interest in the County planning progress for the High Capacity Bus Service (Bus Rapid Transit or BRT). There are 7 to 9 proposed stops for Route 29. Information was shared on the allocation of funding for Route 355, Route 29, and Randolph Road within the BRT plan. Community members suggested that perhaps some funding could go towards a study for needs along New Hampshire Avenue instead of or in addition to Randolph Road. Group also discussed a concern with the significant number of mode switches planned for the BRT along Route 29 that could hinder efficiency and timeliness for ridership. There will be a further concept study conducted for the BRT plan and community members were encouraged to stay involved and provide input. The workgroup concluded that there needs to be a balance and blend between the BRT and highway development that will meet the needs of the East County community for growth and other planning project goals.

3. **Pavement, Sidewalks, and Traffic Signals**

A third topic of discussion for the transportation workgroup targeted improvements for pavement, sidewalks and traffic signals in the East County area. Chief Compton provided insight into the County budget for resurfacing and how it has increased over the years with a correlation to the building of additional roads. There is a 6 year plan for routine work and prevention that is evaluated on a continual cycle. Specific community observations and requests included the following:

- East County Home Owner Association concern raised on the quality of resurfacing near Athley Road and Oak Hurst. The final product was very rough and is not conducive to bike riding or other similar activity and they are requesting feedback on what can be done to rectify.
- Quaint Acres sidewalks along Route 650 and Route 29 have salt damage. Residents would like for this to be addressed.
- There is a problem with not having sidewalks along 198 to get to the grocery store and businesses. Chief Compton shared that sidewalk walk requests can be submitted through the county website for review.
- Request made for sheltered bus stops along Old Columbia Pike. Ride On service was reduced and residents have to walk a significant distance to get to a bus stop.
- Traffic light is needed in front of Paint Branch High School at the northern entrance. There is a crest in the road and it is difficult to see on-coming traffic and student pedestrians. Community would like to see this addressed proactively and not addressed in reaction to an accident that might occur.

Following this phase, the workgroup was asked to determine which three were of the highest priority. The following list resulted.

### **Highest priority needs:**

1. Ensure that the Route 29 considerations remain a priority in light of the White Oak Science Center Gateway Master Plan and that any alternatives considered do not prevent the plans from moving forward.
2. Ensure that consideration be given to evaluating and reducing the number of mode switches for BRT along Route 29 during the concept study in order to increase efficiency for ridership.
3. Install a traffic signal at the Paint Branch High School northern entrance to proactively prevent accidents from occurring.

**Facilitator:** Marya Ford

**Recorder:** Teddy Wu

**County Dept:** Keith Compton, Chief of Highway Services, MCDOT





## Housing

Participants in this working group discussed a series of issues related to housing in Eastern Montgomery County during the breakout brainstorming session. Richard Nelson, DHEA director was there to watch and answer questions. Some of the issues brought up by citizens include abandoned foreclosed homes, few senior housing options, lack of lower income housing availability for seniors, and a need for a more economic mix of housing (including workforce housing).

The participants also believe that housing and education affect one another in the East County. The residents believe that if housing quality and availability is improved then the educational system will improve in the East County. The workgroup felt strongly that there needs to be more affordable housing options for Senior citizens. They also felt that there is a need for more resources to help seniors who are struggling financially to be able to stay in their long-term family homes. Homeownership, education and counseling progress and services would be a great asset to East County.

Following the discussion, the workgroup was asked to determine priorities as it relates to housing. The priorities are listed below.

### Highest priority needs:

1. Forming a committee or group made up of East County citizens that focus on expanding housing options for Senior citizens.
2. More affordable senior housing in the eastern part of the county. The housing type could include smaller homes and townhomes.
3. More educational resources to help citizens prevent home foreclosure.

**Facilitator/Recorder:** Rachel W-Garner

**County Department:** Rick Nelson, Director, DHCA





## **Economic Development**

Participants in this working group discussed a series of issues related to the major development and activities related to the Burtonsville Crossing Shopping Center and the former Giant grocery store issue, the White Oak Since Gateway Master Plan (WOSGMP), the proposed Washington Adventist Hospital relocation, the Life Science Village, the New Hampshire/Coleville Study by the MC Housing and Community Development and the mixed use residential and retail development project by the Percontee development group in the WOSGMP area.

The WOSGMP is undergoing extensive review, but the consensus of the participants in general is that there need to be progressive movement towards the realization of the master plan. There was agreement that the staging issues as related to the land-use and transportation balance was that it was in negative balance today and will continue to be so with the build-out of the master plan, even when taking into consideration the BRT/Rapid Transit Functional Master Plan, the grade separated interchanges on Rt. 29, the reopening of the Old Columbia Pike bridge over Long Branch Creek, and attempts to reduce the single occupant vehicles, which comprise the majority of the current vehicular traffic flow in this region.

Additionally, there is a need for employment development/enhancement assistance for area residences and workers as well as business development and assistance programs for small businesses and incubator ventures. It seems the county does not want to invest in service related incubator business ventures, instead prefers to focus its investment in the areas of engineering, technology, bio-science, cyber-business and similar business ventures.

With the completion of the Inter County Connector highway, the question being asked is how do we leverage the three major transit corridors in the East County (ICC, Rt. 29, and New Hampshire Avenue) to leverage economic viability, residential/community livability, induce high-paying jobs to locate in East County, and enhance overall the quality of living for both residences and business.

### **East County needs pertaining to Economic Development:**

- A. Need more efficient transportation modes in East County for both North/South and East/West bound traffic,
- B. Maintain and improve the existing inventory of housing with emphasis to redevelop the 30-50 year old high-density apartment units: mid and high-rises as well as garden apartments,
- C. Do not approve any more low-income housing in the East County area,
- D. Focus on County Council approval and constant forward progression of the WOSGMP,
- E. Provide employment development programs and opportunities for residences and workers of East County,
- F. Provide business development/assistance programs for small businesses or incubator business ventures,
- G. Resolution is needed to the former Giant store in the Burtonsville Crossing Center and to revitalize the area in line with the Burtonsville Neighborhood Improvement Plan,

- H. Resign to the fact that the WOSGMP area will always exist in a negative land use and transportation balance and move to implement BRT, grade separated interchanges on Rt. 29, and reopening of the Old Columbia Pike over Long Branch Creek.

Following this phase, the workgroup was asked to determine which three were of the highest priority. The listed three below were found to be the most pressing and needed to be accomplished.

**Highest priority needs:**

1. County Council approval and constant forward progression of the WOSGMP.
2. Revitalization of the Burtonsville Crossing Center through the implementation of the Burtonsville Neighborhood Plan.
3. Workforce development, training programs and services for residents.

**Facilitator:** Peter Myo Khin, ECCAB

**Recorder:** Allan Mulligan, ECCAB

**County Dept/Agency:** Steve Silverman, Director, MCDED



## Education

The education breakout session was attended by approximately 20 residents with two Montgomery County Board of Education members, Christopher Barclay (President) and Michael Durso. The session focused on hot issues and concerns. The discussion was tense throughout the session with active participation by all attendees. Along with the many issues were raised, a number of recommendations were offered as well. East county concerns and needs pertaining to education included:

- The negative view people have of the East County High schools
- Montgomery County Public Schools is not doing enough to promote special programs and accomplishments at East County schools.
- Need for early childhood programs and services
- Growing inequality and disparities between East County schools and schools in other areas of the county (resources allocation, perception, programs, class sizes, construction/CIP funding)
- Promoting schools and better positive branding
- Parent and community engagement initiatives and resources
- Eliminating consortium structure, which is disadvantageous to East County
- Access to higher education opportunities for students
- Feeder programs for certain classes
- Eliminating poverty to address disparities, barriers to education
- Promote citizen and parent engagement by increasing outreach and programs
- Programs and services to address needs and barriers to education for African-Americans, other Blacks and Hispanic students (including immigrants).
- Promote education and progress for professional students development for the future workplace
- Educational programs and services for new immigrants (students and parents)

### Highest Priority Needs

1. Eliminate inequalities and address disparities in order to close achievement gaps between east county schools and other schools with a focus on the needs of African-American and Hispanic students and parents.
2. Develop and promote a more practical branding of East County Schools especially the NEC schools. Promoting/highlighting signature programs and accomplishments at the schools could be a good start.
3. The need for greater commitment to early childhood education.

**Facilitator:** Alison Praisner-Klumpp

**Recorder:** Fatmata Barrie



**County Dept/Agency:** Christopher Barclay, President MCBOE, Michael Durso, MCBOE Member

**Education Breakout Session**



## Health and Human Services

This was small, but a highly engaged group focusing on the needs and delivery of health and human services in the East County community. Stuart Venzke from MCDHHS was present to listen and dialogue with attendees. During the session, the rapidly changing demographics of the county, especially the increase in our immigrant population was noted. The increase in population brought with it increased need for services, emerging resource partnerships, community engagement and collaborative strategies. Some concern to some participants included a lack of direct access to DHHS services in East County (other than the medical services at the ECRSC), given the large population that is in need. For many east county residents with the transportation challenges, seeking DHHS services have to travel to downtown Silver Spring to get help, a big hardship. A number of other concerns and issues that were discussed included:

- The affordable care act (ACA) implementation and county's readiness to meet its program goals.
- Providing ACA health insurance enrollment sites and outreach with adequate staffing in East County to eliminate barriers particularly cultural, language and transportation.
- Increase mental health services and outreach to East County communities.
- Mental health programs and services are needed 24/7, including emergency care.
- Need for better collaboration with other agencies and groups to better serve the residents, including behavioral health providers.
- Collaboration between DHHS, department of Corrections, Impact Silver Spring, faith communities and other community safety net services providers was strongly encouraged (and the ECRSC could be a helpful resource/facilitate partnerships).
- The county needs to develop more programs/resources to address growing health needs and access barriers to services because of the growing immigrant population.
- As the county grows with an increasing immigrant population, DHHS must continue to adopt specialized and culturally competent service delivery models (emerging resource allocation, staffing, county outreach, customer/client service orientation approaches, collaboration, etc.).
- Increase access, reduce barriers, and promote education on health care and human service programs.
- DHHS needs greater visibility in East County. It needs to establish more accessible East County locations for programs services for the different populations it serves.

Following this phase the workgroup was asked to determine which three were the **Highest Priority Needs:**

1. Increase mental health services and community outreach/engagement.
2. ACA implementation with easy access/enrollment for east county residents.

3. Develop more enhanced partnerships and collaborations for more effective culturally competent service delivery and help eliminate health disparities.

- **Facilitator:** Jerold Samet
- **Recorder:** Ian Swain
- **County Dept/Agency:** Stuart Venzke, COO, MCDHHS, (the County Executive participated).





## **Public Safety**

Public Safety remains a major concern of East County residents as echoed by the residents in attendance at this break out session. The concerns focused a great deal on many types of crime (from traffic safety to homicide) recorded over the past years in many parts of the eastern region. The discussion centered largely on public safety and community engagement efforts in this region and what effective methods of prevention and intervention have been implemented, what is working and how the community can be more engaged.

Public Safety remains a major concern of East County residents as echoed by Darryl McSwain, Assistant Chief, Department of Police and the residents in this break out group. The discussions focused a great deal on community outreach, youth and need for further activities for youth during the after school hours (2 pm – 6 pm), youth activities and special enforcement operations.

One resident in attendance spoke about the need for better services for re-entry residents. He has been working with some residents in the area but stated the need for more coordination between community groups and government services to assist folks re-enter into society and not fall back into criminal activities. Other residents spoke of the need to achieve and maintain effective police staffing levels. The police spoke of the effectiveness of special operations in investigating crimes and residents felt that special operations could also be used to help prevent crimes but also alert residents to crimes occurring in specific areas. There was a lot of discussion about public outreach and the police working with community groups to deter and/or solve crimes.

### **East County needs pertaining to public safety:**

- A. There are gaps in services for youth between 2 pm – 6 pm (weekdays during school hours) in White Oak, Lockwood and Greencastle areas.
- B. There are “spiking trends” (spikes in certain crimes, in certain areas and in certain times) and outreach (by police) to those areas affected should be conducted.
- C. Need to conduct more outreach in communities (how do police and community groups increase communication?).
- D. Achieve and maintain staffing levels in East County.
- E. DCATS and other special enforcement operations have been successful and need to continue if not increased.
- F. A need to do something about after school youth activities. How can community help police with keeping youth occupied after school especially the hours between 2 pm and 6 pm? We need out of school and weekend activities for youth.

- G. Re-entry issues. There are a certain percentage of East County residents who have criminal records or have been recently released but want to get a job and get their lives in order. Those residents are having a hard time re-entering into society and/or finding services, employment/organizations willing to help them.
- H. With fewer resources, we need to continue to work harder and also smarter. We need to invest in officers, strategies that are effective and resources that will help police officers do their jobs better.
- I. Promote parenting classes

**Highest priority needs:**

1. Invest in officers and use smarter policing strategies.
2. Continue to use special enforcement operations to both prevent crime and solve crimes.
3. Establish stronger community partnerships/engagement. We need to continue to engage the community as partners, especially for positive youth development and safety in neighborhoods.

**Facilitator:** Anthony Ramirez

**Recorder:** Samantha Blizzard

**County Dept:** Darryl McSwain, Assist. Chief and Commander Donald Johnson, MCPD



Samantha Blizzard and Anthony Ramirez (ECCAB members) with the public safety work group

## **Summary Results/Outcomes Generated in Each of the Summit Topic Areas:**

### **I. TRANSPORTATION**

- A. Ensure that the Route 29 considerations remain a priority in light of the White Oak Science Gateway Master Plan deliberations and that it moves forward.
- B. Ensure that consideration is given to evaluating and reducing the number of mode switches for BRT along Route 29 during the concept study in order to increase efficiency for ridership.
- C. Install a traffic signal at the Paint Branch High School northern entrance to proactively prevent accidents from occurring.

### **II. HOUSING**

- A. Form an East County Committee/Task Force that focuses on expanding housing options for senior citizens.
- B. More affordable senior housing in the eastern part of the County, including smaller homes and townhouses.
- C. More educational resources and services to help prevent foreclosures and promote homeownership.

### **III. EDUCATION**

- A. Eliminate the disparity/discrepancy (student and teacher funding/resources) between East County and other County schools and close the student achievement gap.
- B. There is a need for a more positive branding of the schools in East County, especially the NEC high schools.
- C. More focus on/providing resources for early childhood education.

### **IV. HEALTH and HUMAN SERVICES**

- A. Ensure successful implementation of Affordable Care Act sign-up for East County residents with localized access sites, especially for vulnerable populations.
- B. Elimination of health disparities for East County residents.
- C. Partnerships between DHHS and other County and community agencies to increase access to health and human services in East County.

### **V. PUBLIC SAFETY**

- A. Investment in police officers and use of smarter policing strategies.
- B. Continue to use special enforcement operations to both prevent crime and solve crimes.
- C. Establish stronger community partnerships and community engagement.

### **VI. ECONOMIC DEVELOPMENT**

- A. County Council approval and constant forward progression on the White Oak Science Gateway Master Plan.
- B. Focus on new development of the MCG/Percontee Life-Science Village and relocation of the Washington Adventist Hospital to White Oak,
- C. Revitalization of the Burtonsville Crossing Center and surrounding area through the implementation of the Burtonsville Neighborhood Plan and use of strategic incentives.



## Acknowledgements

The Eastern Citizens Advisory Board and East County Regional Services Center wish to acknowledge the invaluable contributions of all those who participated in the organization, planning, and execution of the Leadership Summit held on October 12, 2013. Without your active involvement and support, the Summit would have not been so successful. In particular, we would like to thank the County Executive Isiah Leggett, Congressman John Sarbanes, Council Members Nancy Navarro, Valerie Ervin, George Leventhal, Marc Elrich, Phil Andres, Hans Riemer, Montgomery County Delegates Eric Luedtke and Karen Montgomery and Senator Jamie Raskin, Montgomery Public Schools Board of Education President Christopher Barkley and community leaders, advocates, service providers and residents who took time from their busy schedules to attend the summit.

Our thanks go also to the panel of guest speakers, which included *Richard Y. Nelson Jr.*, *Keith Compton*, Dr. Beth Schiavino-Narvaez, Steve Silverman, *Stuart Venzke* and *Darryl McSwain*.

We also thank the Planning Committee –*Anthony Ramirez*, ECCAB member and Committee Chair; *Peter Myo Khin*, Chair, ECCAB; *Jewru Bandeh*, Director, EMRSC; *Jerry Samet*, Parliamentarian, ECCAB; *Allison Praisner-Klumpp*, ECCAB member; *Fatmata Barre*, ECCAB member, *Samantha Blizzard*, ECCAB member; *Allan Mulligan* ECCAB member; *Rachel Whavers-Garner*, ECCAB member, *Marya Ford*, ECCAB member; *Ian Swain*, ECCAB member; *Roy Chavera*, ECCAB member and *Mark Pharaoh*, ECRAB member/ECCAB Volunteer for their leadership in helping to create the structure of the Summit and helping with the logistics and food.

Special thanks go out to the East County Citizen's Advisory Board members for serving as facilitators and recorders for the breakout sessions –*Rachel W. Garner* (Housing Session), *Anthony Ramirez* and *Samantha Blizzard* (Public Safety Session), *Marya Ford* and *Teddy Wu* (Transportation Session), *Alison Praisner-Klumpp* and *Fatmata Barrie* (Education Session), *Peter Myo Khin* and *Allan Mulligan* (Economic Development Session), *Jerold Samet* and *Ian Swain* (Health/Human Services Session).

A special thanks to Carol Brown of the Marilyn J. Praisner Community Center and the Department of Recreation for accommodating the Summit at the recreation facility, and Erik Amick, Operator of Chic Filet on Tech Road at Route 29 for providing the wonderful lunch for all the attendees.

Our thanks are also extended to the County Executive, State and local lawmakers who were in attendance, to all civic and community organizations and to all persons who participated and contributed to the overwhelming success of this Summit. Please know how deeply we appreciate your kind assistance, commitment and dedication to making Montgomery County the best place to live and work.

The Summit's success belongs to all of you. Thanks one and all!

EAST COUNTY LEADERSHIP SUMMIT 2013 Scenes





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## BIOGRAPHY OF SPEAKERS

**Richard Y. Nelson, Jr.** - is the Director of the Department of Housing and Community Affairs of Montgomery County. The department's responsibilities include the Community Development Block Grant program, Housing Code Enforcement, Landlord-Tenant Affairs, the County Affordable Housing Trust Fund and the county's Moderately Priced Dwelling Unit Program. Mr. Nelson served as a Commissioner of the Montgomery County Housing Opportunities Commission from 1991 until his resignation in 2007. He was the Chair of the Commission from 2003 until his departure. Mr. Nelson has also been a Senior Fellow at the University of Maryland, School of Public Policy since 2001. Mr. Nelson was employed by NAHRO - the National Association of Housing and Redevelopment Officials - for over 31 years. NAHRO is a major national organization representing the interests of housing and community development organizations and officials. He was the organization's executive director from 1987 through 2001. Mr. Nelson received his Juris Doctor degree from Temple University School of Law, in Philadelphia, and his Bachelor of Arts degree from San Francisco State University in California.

**Steve Silverman** - was appointed in April 2009 by County Executive Isiah Leggett to serve as the Director of Montgomery County Department of Economic Development. Just before his appointment, he served as Director for Aging, Healthcare and Special Projects in the Office of Maryland Attorney General. From January 2007 through July 2008, he also served in the Office of Maryland Attorney General as Staff Assistant Attorney General, Consumer Protection Division before being named Chief, Consumer Protection Division in April 2007. Mr. Silverman served as member of the Montgomery County Council for two consecutive terms between 1998 and 2006, serving as its president twice and as chair, Planning, Housing and Economic Development Committee and Member Health and Human Services Committee. He served on the Board of Directors of several area organizations, including American ORT, Jewish Community Center for Greater Washington, Non-Profit Village, Washington Area Housing Trust Fund and the Greater Silver Spring Chamber of Commerce. He was instrumental in the redevelopment of downtown Silver Spring. Silverman lives in Silver Spring with his wife Sheila and children.

**Darryl McSwain** - is a 25 year veteran of the Montgomery County Department of police. He began his career as a patrol officer in the 4<sup>th</sup> District (Wheaton) where he remained for 8 years. In 1994, he was promoted to the rank of Sergeant and was selected as the Community Outreach Section Supervisor in 1997. He would later serve as the Administrative Assistant to the investigative Services Bureau Chief. Upon promotion to the rank of Lieutenant in 2000, Mr. McSwain worked as a Deputy District Commander in the 3<sup>rd</sup> District (Silver Spring). In April of 2002, he was promoted to the rank of captain and assumed command of the internal Affairs Division for 3 years. Chief McSwain then served as the 1<sup>st</sup> District (Rockville) Commander from May of 2005 until August of 2010. His most recent assignment



was as Director of the Special Operations Division. Chief McSwain received his Bachelor of Arts Degree in Criminal Justice from the University of Maryland. He later earned a Master of Arts Degree in Administrative Management from Bowie State University. Chief McSwain is a graduate of the 240<sup>th</sup> session of the F.B.I National Academy. He and his wife Sallye are proud parents of four children.

**Stuart Venzke** -joined the Montgomery County department of Health and Human Services as the Chief Operating Officer, where he works with the Director to help MCDHHS transform the way it delivers human services. Prior to coming to Montgomery County, he was worked with Data Government Solutions and IBM, focused on helping human services become more effective, more efficient , and more responsive.

**Keith Compton**- Keith Compton is the current Chief of Highway Services in the Department of Transportation. He has led this division for the past seven (7) years. The Division of Highway Services conducts all maintenance activities within the public right-of way including road resurfacing and repair, drainage maintenance, tree maintenance (including pruning, removals and tree planting), and sidewalk repair to name a few activities. Of particular interest, Keith's division handles all storm related clean-up including snow, ice, wind and rain. Keith was at the helm of Highway Services during the blizzards of 2009-2010.

Prior to be appointed Chief of Highway Services, Keith served as Chief of Transportation Construction and managed local transportation projects such as Fairland Road geographic improvements, Old Columbia Pike improvements, Burtonsville School Access Road, East Randolph Road geometric improvements, Briggs Chaney Road and Robey Road realignment to name a few.

Keith is very familiar with the transportation system in the East County as well as the condition of its Primary and Residential Streets. Keith's educational background is in the area of Construction Management and Construction Technology. He is also a licensed Land Surveyor.

**Dr. Beth Schiavino-Narvaez, Deputy Superintendent for SSI**

Dr. Beth Schiavino-Narvaez is the Deputy Superintendent of School Support and Improvement in Montgomery County Public Schools. Prior to joining MCPS, Dr. Schiavino-Narvaez was the Assistant Superintendent for Teaching and Learning in the Springfield (MA) Public Schools. She has served as an elementary and middle school principal in her home state of Pennsylvania. Dr. Schiavino-Narvaez received her Ed. D, in Urban Superintendency and an Ed. M, in School Leadership from the Harvard Graduate School of Education, and B.S. in Elementary Education from Penn State University.



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