

A black and white photograph of the Statue of Liberty, showing her head with the crown, her right arm raised holding the torch, and her left arm holding a tablet. The statue is positioned on the left side of the page, partially overlapping the title text.

# **EMPOWERING VOTERS IN MARYLAND**

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Early Voting/Outreach Coordinator**

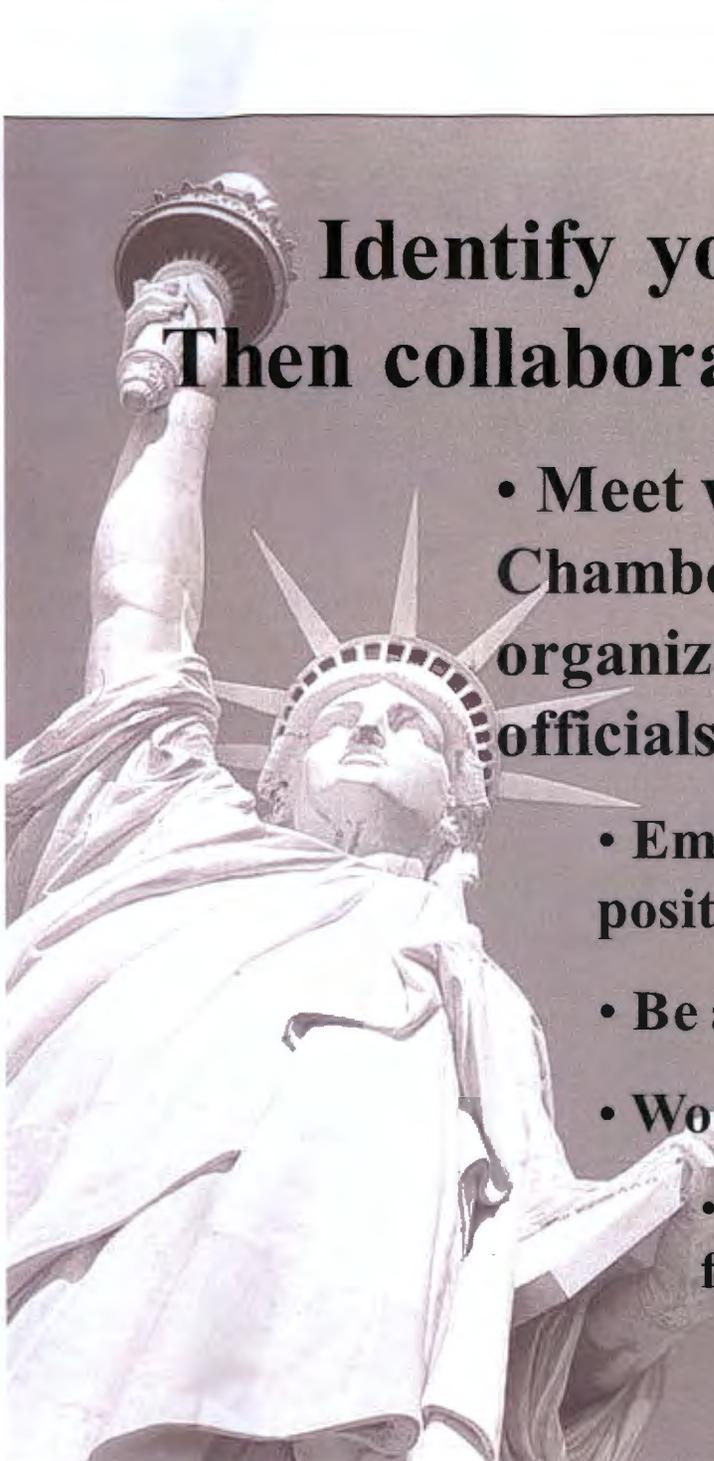
**Montgomery County Board of Elections**

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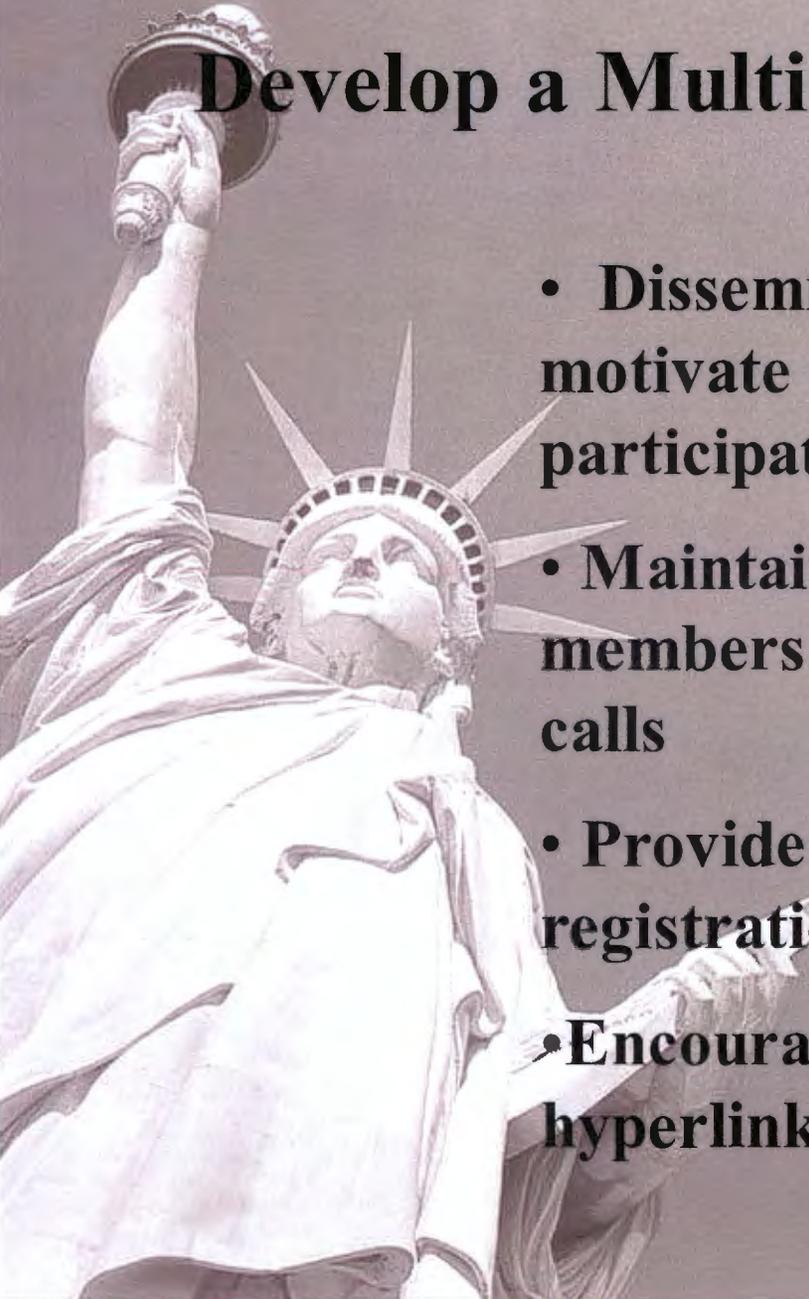
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The Statue of Liberty is shown in a grayscale, semi-transparent style on the left side of the slide. She is holding a torch in her right hand and a tablet in her left. Her crown has seven spikes. The background is a solid dark gray.

# Identify your Community's Groups.

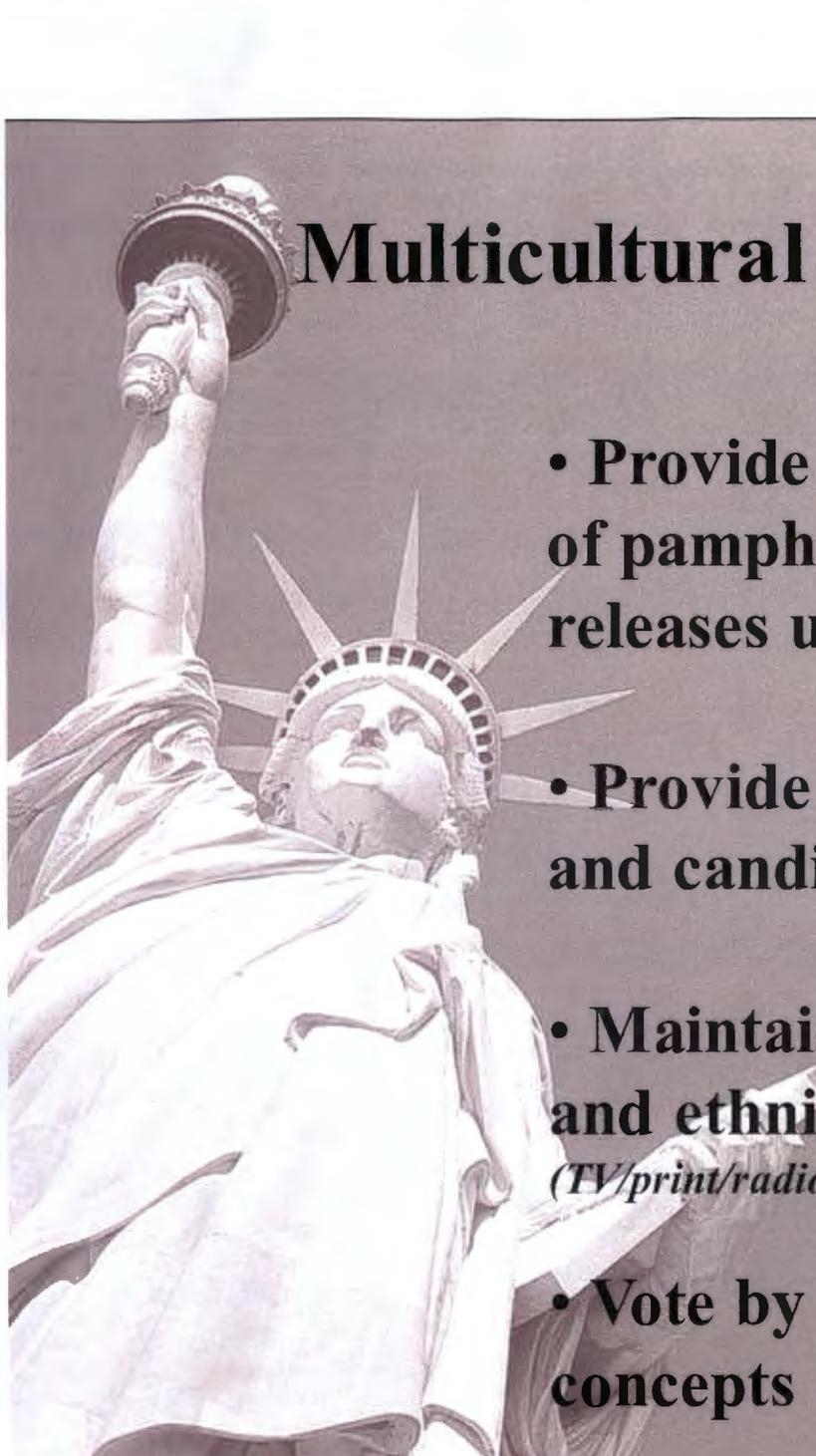
**Then collaborate, collaborate, collaborate...**

- **Meet with key community stakeholders: PTA's, Chamber of Commerce, non-profit and faith based organizations, ethnic specific media and elected officials** (*individually when possible*)
- **Emphasize local board of elections (LBE) non-partisan position and interests**
- **Be accessible, approachable and accountable**
- **Work with State & County Government resources**
  - **County administration granting "Administrative Leave" for county employees to attend training and participate vital**
    - *Executive liaisons, public information officer, union officials , certified bilingual county employees*

The background of the slide features a grayscale image of the Statue of Liberty, showing her head with the crown, her right arm raised holding the torch, and her left arm extended holding a tablet. The image is positioned on the left side of the slide, partially overlapping the text.

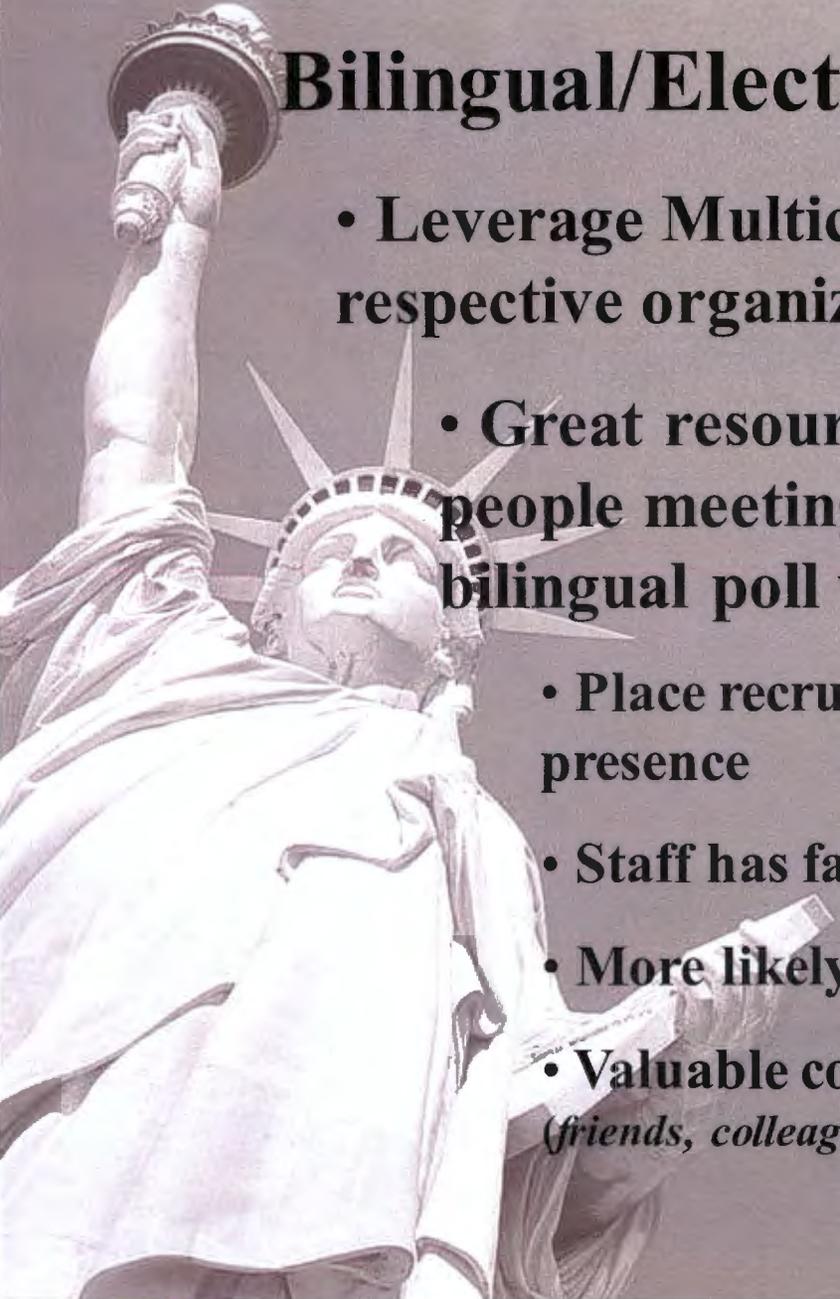
# **Develop a Multicultural Advisory Committee**

- **Disseminate consistent message of purpose to motivate and increase voter registration and participation** *(in multiple languages)*
- **Maintain regular communications with members in person, via e-mail and/or conference calls**
- **Provide organization with relevant voting and registration procedures**
- **Encourage website postings and/or create hyperlinks to LBE web information**

The Statue of Liberty is shown in a low-angle shot, appearing to rise from the left side of the frame. She holds the torch aloft in her right hand and a tablet in her left. The background is a dark, solid color.

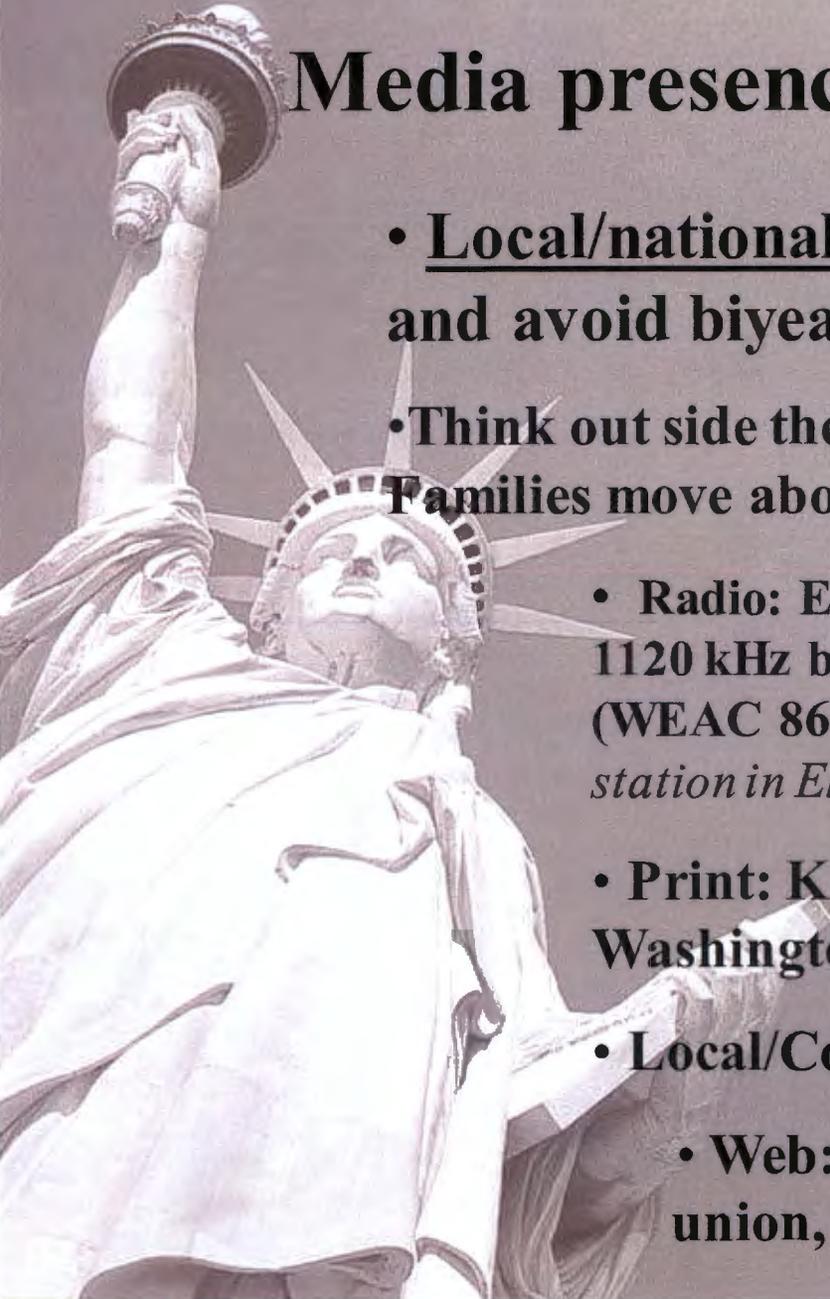
## **Multicultural Advisory Committee *(con't)***

- **Provide translation assistance and/or proofing of pamphlets, brochures, flyers and press releases used to educate and inform voters**
- **Provide viable poll worker/election judge leads and candidates**
- **Maintain active relationships with language and ethnic specific media sources**  
*(TV/print/radio/electronic)*
- **Vote by mail and Early Voting unfamiliar concepts**

The Statue of Liberty is shown in a low-angle, black and white photograph, occupying the left side of the slide. She is holding the torch aloft in her right hand and a tablet in her left. The background is a dark, solid color.

# **Bilingual/Election Judge Recruitment**

- **Leverage Multicultural Committee members and their respective organizations**
- **Great resource for civic minded fully bilingual people meeting legal requirements to serve as bilingual poll worker/election judge**
  - **Place recruits in precincts where organization has presence**
  - **Staff has face recognition, community rapport and trust**
  - **More likely to return and serve**
  - **Valuable connection to additional recruitment leads**  
*(friends, colleagues, family and/or other organizations)*

The Statue of Liberty is shown in a sepia-toned, low-angle photograph on the left side of the slide. She is holding the torch aloft in her right hand and a tablet in her left. The background is a dark, solid color.

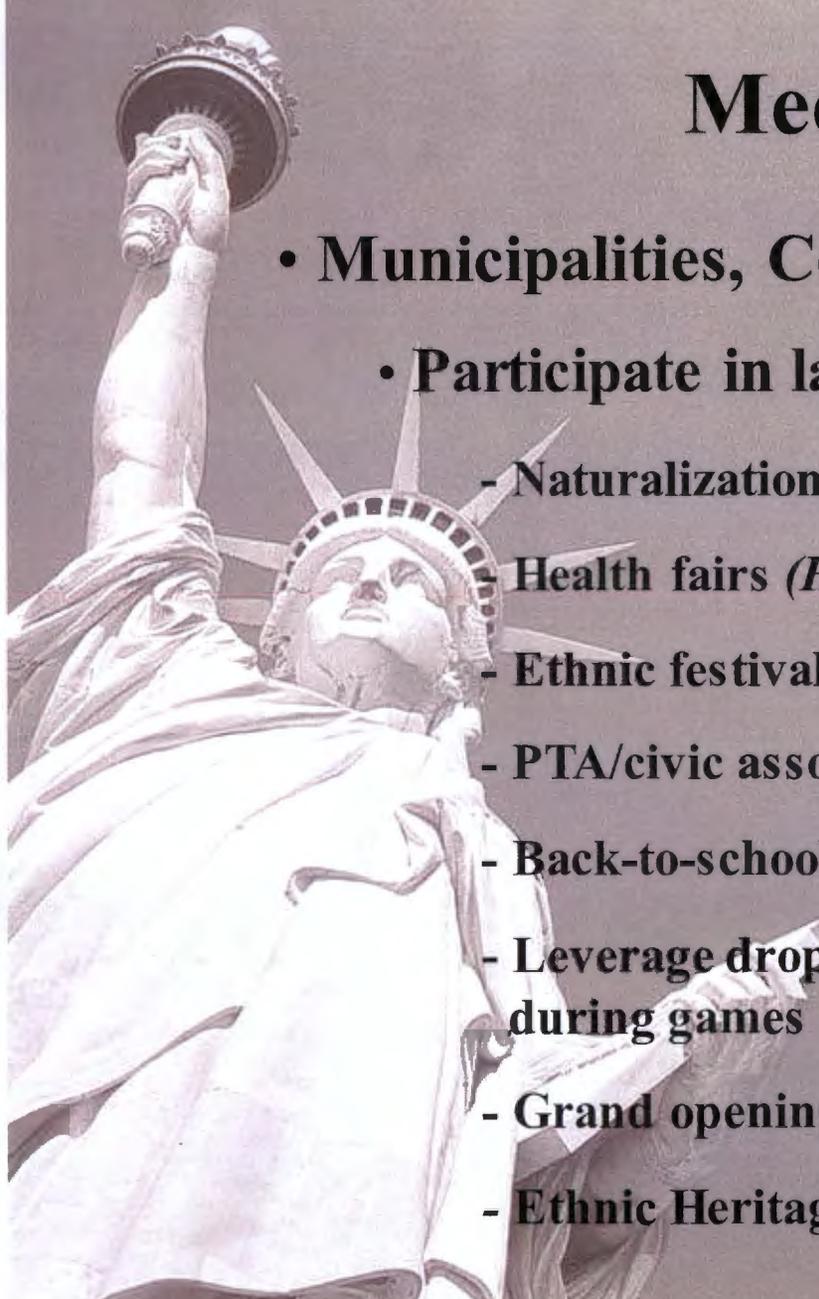
# Media presence in ethnic specific outlets

- **Local/national/international**: Consistent presence and avoid biyearly efforts...
- **Think out side the box. Maryland's longer homogeneous. Families move about, expand, retire, etc...**
  - **Radio**: El Zol, China Radio International (WUST/AM 1120 kHz b/ 9AM-11AM), Ethiopia Diaspora Radio (WEAC 860AM b/ 5PM-6PM), La Feminina (*Popular radio station in El Salvador*)
  - **Print**: Korea Times, Asian Fortune, El Pregonero, Washington Hispanic
  - **Local/County funded cable TV**: Que Pasa, Tertulia
    - **Web**: local community/faith based organizations, union, civic associations, PTA, e-list, etc...

The Statue of Liberty is shown in a low-angle shot, appearing to rise from the left side of the frame. She holds the torch aloft in her right hand and a tablet in her left. The background is a solid, dark grey color.

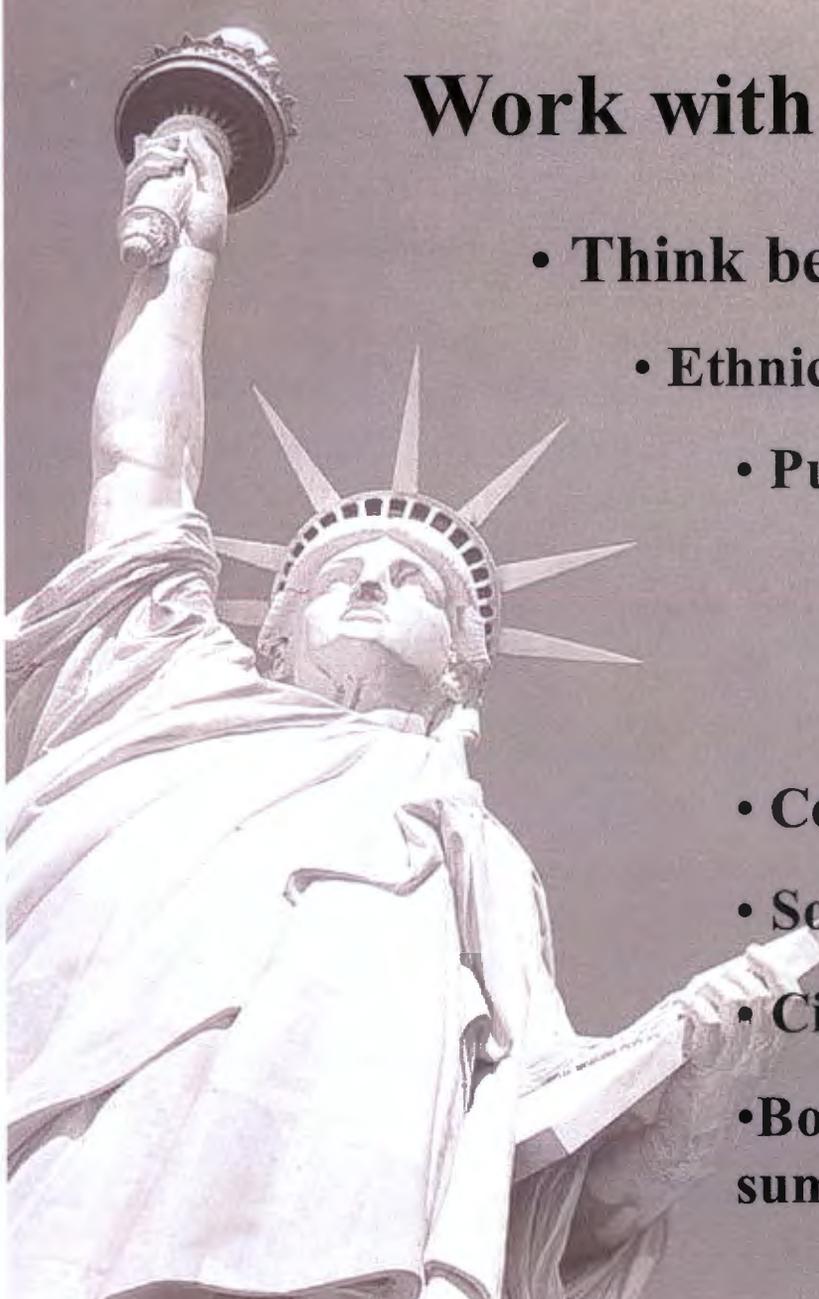
# **Election Day/Early Voting Empowerment**

- **Provide outreach training for:**
  - **Absentee & Provisional Prevention Training**
  - **Sample ballot usage**
  - **Voter record maintenance**
  - **Early Voting vs. Election Day voting**
  - **Voter assistance form & special needs voting** (*voter registration/absentee ballot applications in Braille, website ADA compliant*)
  - **Electronic voting system demonstration**
  - **Bilingual poll worker/election judge recruitment and expectations**
  - **Section 203 and local board requirements**

The Statue of Liberty is shown in a low-angle, close-up shot on the left side of the slide. She is holding the torch aloft in her right hand and a tablet in her left. The background is a solid, dark grey color.

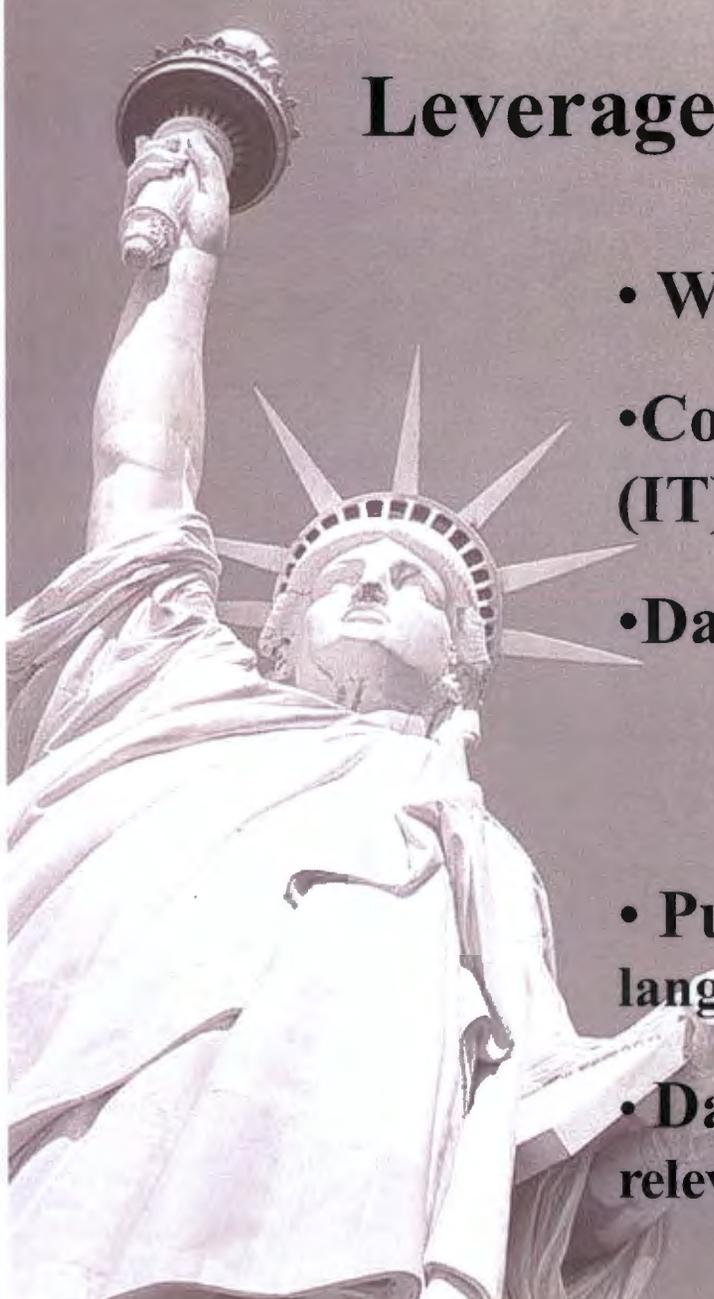
# Meet voters halfway

- **Municipalities, County gov't and public/private schools**
  - **Participate in large/small community events**
    - **Naturalization ceremonies (*City of Gaithersburg, MD*)**
    - **Health fairs (*HHS, Kaiser, AmeriGroup, etc...*)**
    - **Ethnic festivals (*Salvadorean Festival*)**
    - **PTA/civic associations (*MCPS Latino/Hispanic PTA*)**
    - **Back-to-school night**
    - **Leverage drops and posting info on dash/scoreboards during games**
    - **Grand openings (*apartment complex, business, clinic, etc...*)**
    - **Ethnic Heritage celebrations**

The Statue of Liberty is shown in a low-angle shot, appearing to rise from the left side of the frame. She holds the torch aloft in her right hand and a tablet in her left. The background is a clear, light blue sky. The overall image has a slightly desaturated, vintage feel.

## Work with non-traditional sources

- **Think beyond partisan central committees**
  - **Ethnic owned businesses & Chamber of Commerce**
  - **Public health programs & social workers**
    - **HIV/AIDS, gang prevention, homeless, special needs, domestic violence, ESL (*English as Second Language*) etc...**
  - **Community/recreation centers & libraries**
  - **Sororities & campus social concerns groups**
  - **Citizenship/naturalization preparation programs**
  - **Boy/Girl Scouts, YMCA, Boys & Girls Clubs, summer camps and any youth activities**

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# Leverage Technology & Data Mining

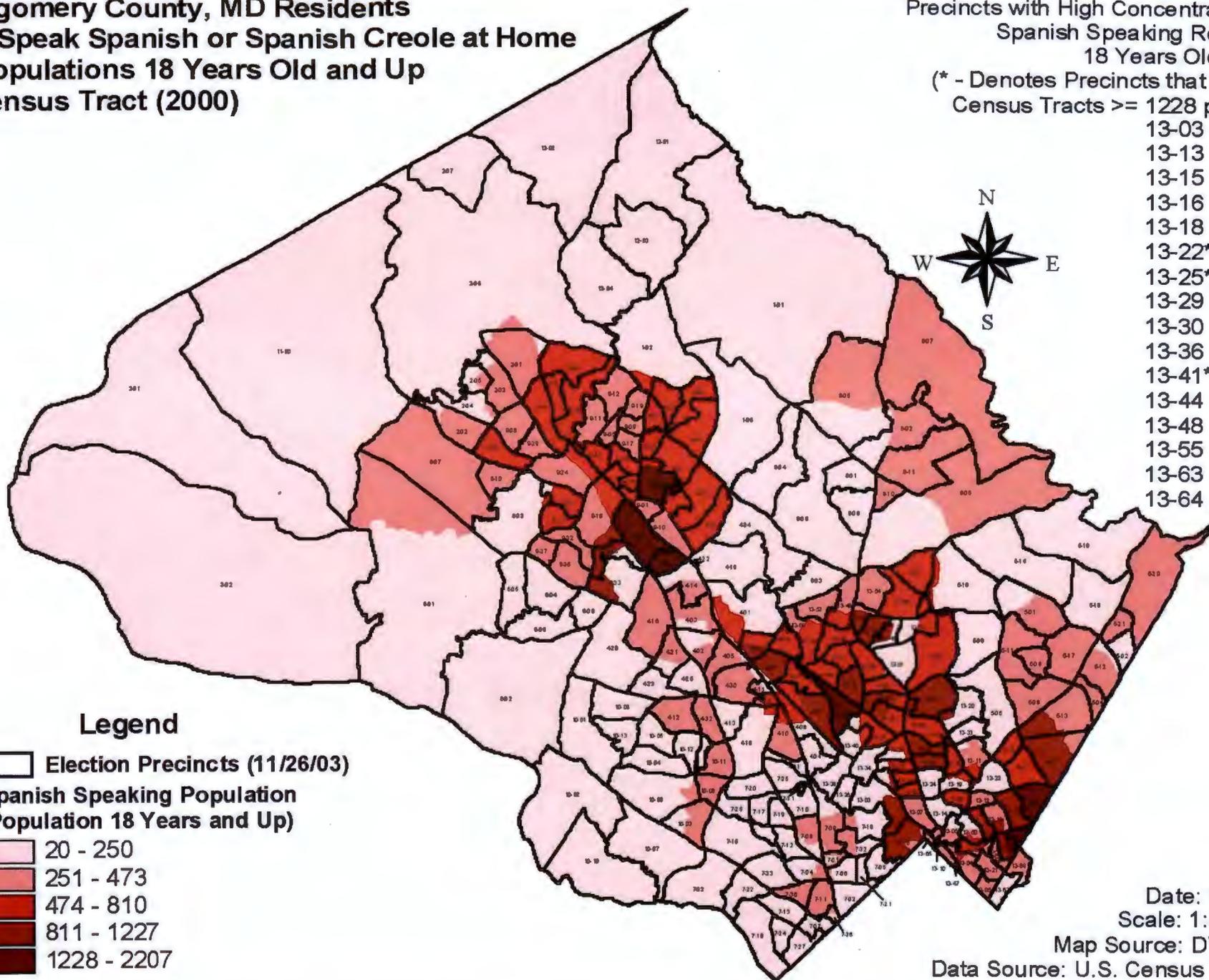
- Will guide you to where you need to go
- Collaborate with Information & Technology (IT) Department to develop GIS maps
- Data resources: U.S. Census (*2010 Census datasets*)
  - The American FactFinder, Censtats, Quick Facts, DataFerrett
- Public/private school datasets: Demographics & language distribution
- Dash Board: update wait times, directions and relevant information...

**Montgomery County, MD Residents  
Who Speak Spanish or Spanish Creole at Home  
for Populations 18 Years Old and Up  
by Census Tract (2000)**

Precincts with High Concentrations of  
Spanish Speaking Residents  
18 Years Old and Up

(\* - Denotes Precincts that intersect  
Census Tracts  $\geq$  1228 persons):

13-03	4-06
13-13	4-07
13-15	4-15
13-16	5-07
13-18	5-13
13-22*	5-14*
13-25*	9-01*
13-29	9-02*
13-30	9-06
13-36	9-16
13-41*	9-20*
13-44	9-21*
13-48	9-31*
13-55	9-33
13-63	
13-64	



**Legend**

□ Election Precincts (11/26/03)

**Spanish Speaking Population  
(Population 18 Years and Up)**

□	20 - 250
□	251 - 473
□	474 - 810
□	811 - 1227
□	1228 - 2207

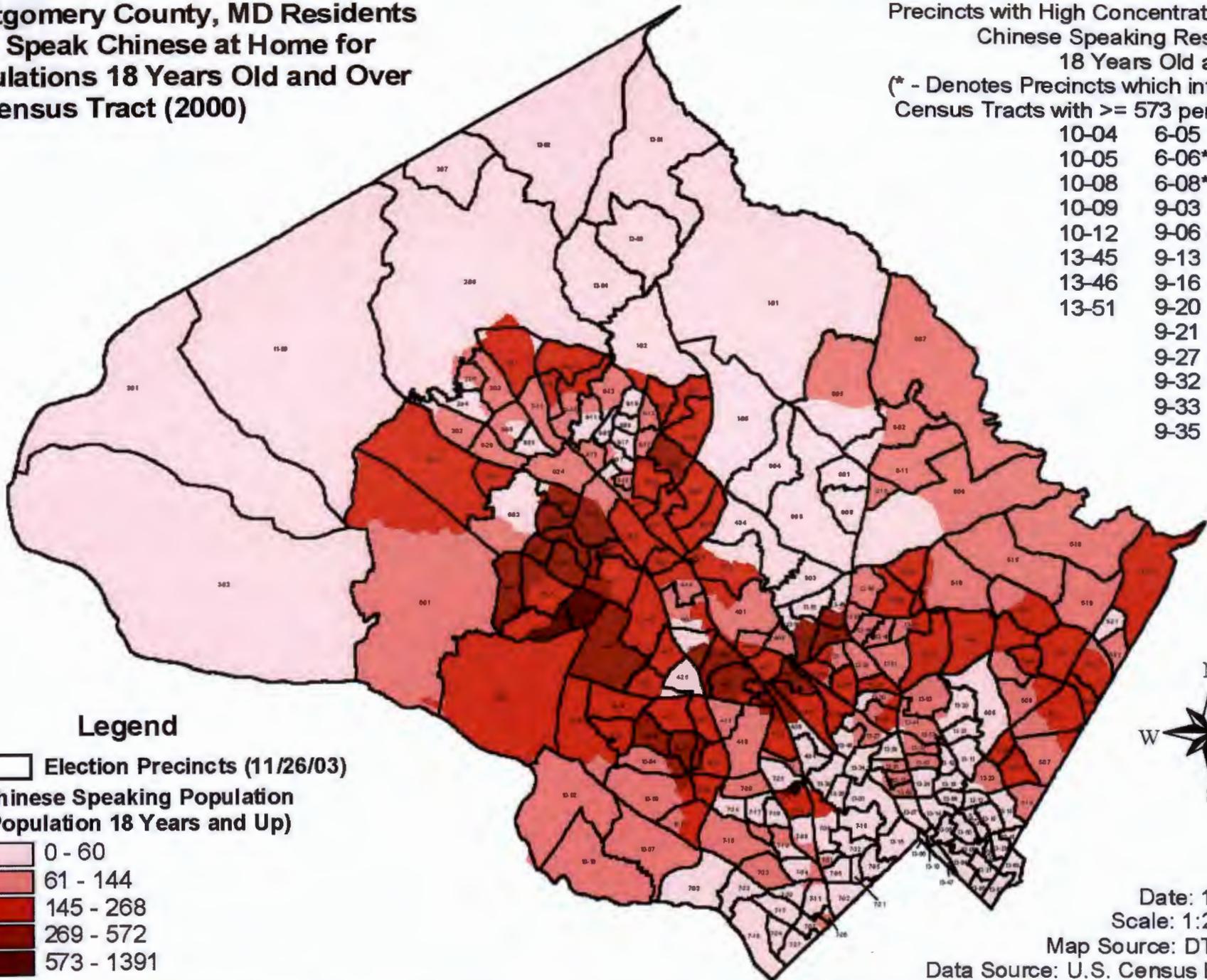
Date: 12/1/03  
Scale: 1:240000  
Map Source: DTS-GIS  
Data Source: U.S. Census Bureau

**Montgomery County, MD Residents  
Who Speak Chinese at Home for  
Populations 18 Years Old and Over  
by Census Tract (2000)**

Precincts with High Concentrations of  
Chinese Speaking Residents  
18 Years Old and Up

(\* - Denotes Precincts which intersect  
Census Tracts with  $\geq 573$  persons) :

- |       |       |      |
|-------|-------|------|
| 10-04 | 6-05  | 4-01 |
| 10-05 | 6-06* | 4-02 |
| 10-08 | 6-08* | 4-05 |
| 10-09 | 9-03  | 4-06 |
| 10-12 | 9-06  | 4-07 |
| 13-45 | 9-13  | 4-08 |
| 13-46 | 9-16  | 4-10 |
| 13-51 | 9-20  | 4-11 |
|       | 9-21  | 4-18 |
|       | 9-27  | 4-20 |
|       | 9-32  | 4-27 |
|       | 9-33  | 4-28 |
|       | 9-35  | 4-30 |



**Legend**

 Election Precincts (11/26/03)

**Chinese Speaking Population  
(Population 18 Years and Up)**

-  0 - 60
-  61 - 144
-  145 - 268
-  269 - 572
-  573 - 1391



Date: 12/1/03

Scale: 1:240000

Map Source: DTS-GIS

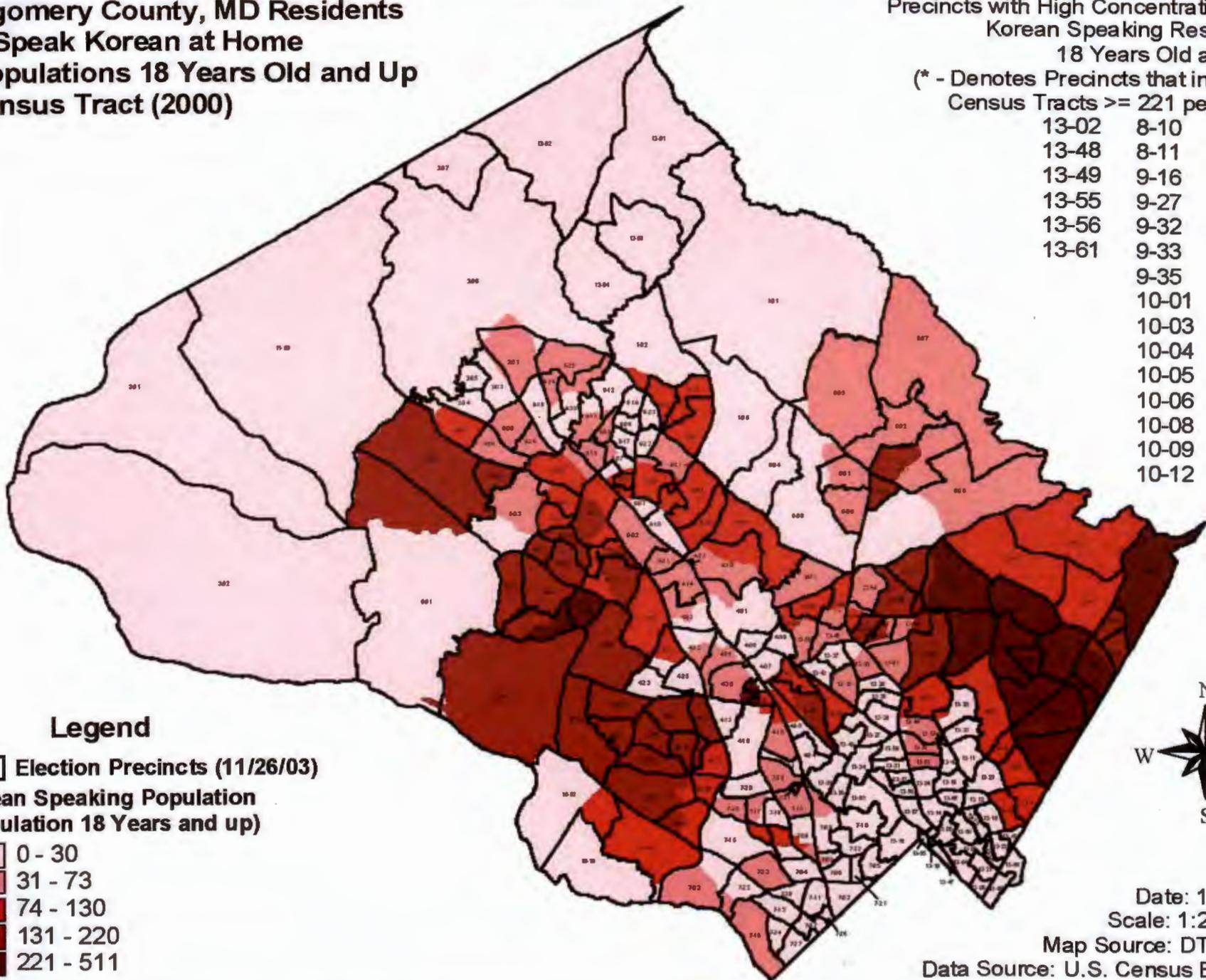
Data Source: U.S. Census Bureau

**Montgomery County, MD Residents  
Who Speak Korean at Home  
for Populations 18 Years Old and Up  
by Census Tract (2000)**

**Precincts with High Concentrations of  
Korean Speaking Residents  
18 Years Old and Up**

(\* - Denotes Precincts that intersect  
Census Tracts  $\geq 221$  persons):

13-02	8-10	4-11*
13-48	8-11	4-12
13-49	9-16	4-15
13-55	9-27	4-20
13-56	9-32	4-28*
13-61	9-33	4-30*
	9-35	4-32
	10-01	5-01*
	10-03	5-02
	10-04	5-04*
	10-05	5-06*
	10-06	5-07*
	10-08	5-08*
	10-09	5-21
	10-12	6-01
		6-02
		6-04
		6-05
		6-07
		6-10



**Legend**

Election Precincts (11/26/03)

**Korean Speaking Population  
(Population 18 Years and up)**

- 0 - 30
- 31 - 73
- 74 - 130
- 131 - 220
- 221 - 511



Date: 12/1/03

Scale: 1:240000

Map Source: DTS-GIS

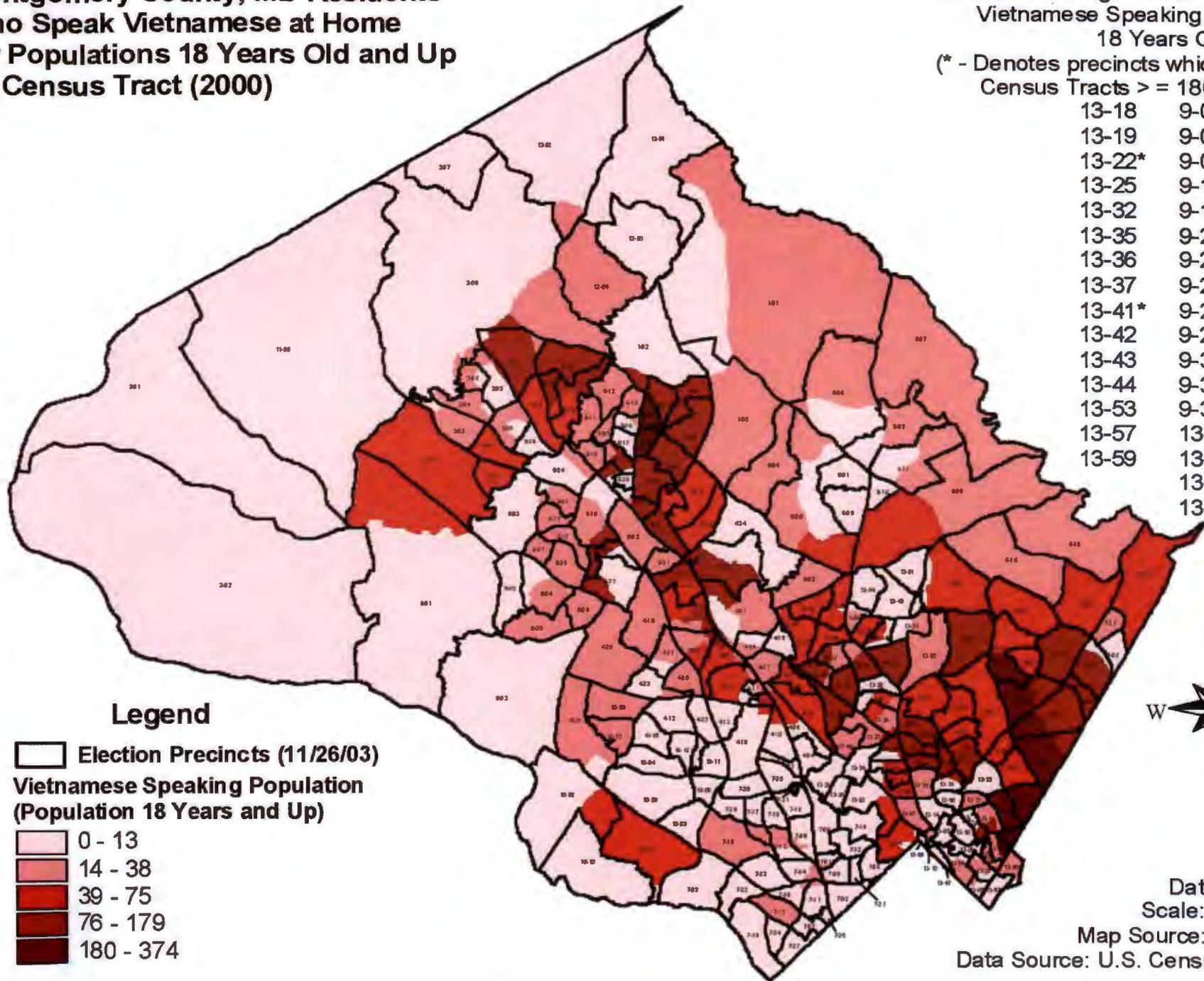
Data Source: U.S. Census Bureau

**Montgomery County, MD Residents  
Who Speak Vietnamese at Home  
for Populations 18 Years Old and Up  
by Census Tract (2000)**

Precincts with High Concentrations of  
Vietnamese Speaking Residents  
18 Years Old and Up

(\* - Denotes precincts which intersect  
Census Tracts > = 180 persons):

13-18	9-01	1-02
13-19	9-06	1-03
13-22*	9-07	1-04
13-25	9-10	1-06
13-32	9-16	2-01
13-35	9-20	4-02
13-36	9-21	4-03
13-37	9-22*	4-05
13-41*	9-23*	4-14
13-42	9-25	4-19
13-43	9-30	4-22
13-44	9-33	5-04
13-53	9-34	5-06*
13-57	13-01	5-07*
13-59	13-11	5-09
	13-13	5-11*
	13-15*	5-12
		5-13*
		5-14*
		5-17



**Legend**

 Election Precincts (11/26/03)

**Vietnamese Speaking Population  
(Population 18 Years and Up)**

-  0 - 13
-  14 - 38
-  39 - 75
-  76 - 179
-  180 - 374



Date: 12/1/03

Scale: 1:240000

Map Source: DTS-GIS

Data Source: U.S. Census Bureau

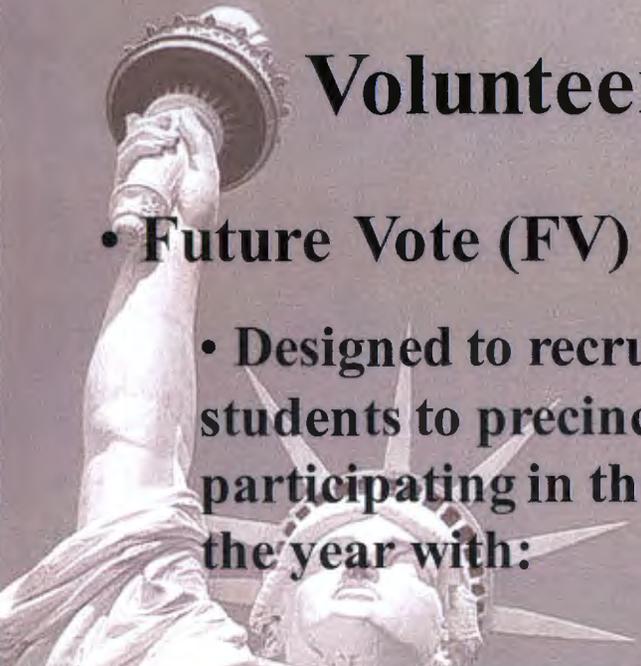


The Statue of Liberty is shown in a low-angle shot, appearing to rise from the bottom left corner of the slide. She is holding the torch aloft in her right hand and a tablet in her left. The background is a solid, dark grey color.

# **Future Vote Initiative**

- **Piloted during 2004 Presidential election & expanded to all precincts in 2006**
- **Young legs and endless amounts of energy**
- **15,500 students and their guardians have participated in FV**
- **Mandatory training for student & guardian**
- **Topics covered: Election Day/Early Voting expectations, urban myths, absentee voting, voter maintenance, provisional prevention, EJ service, etc...**





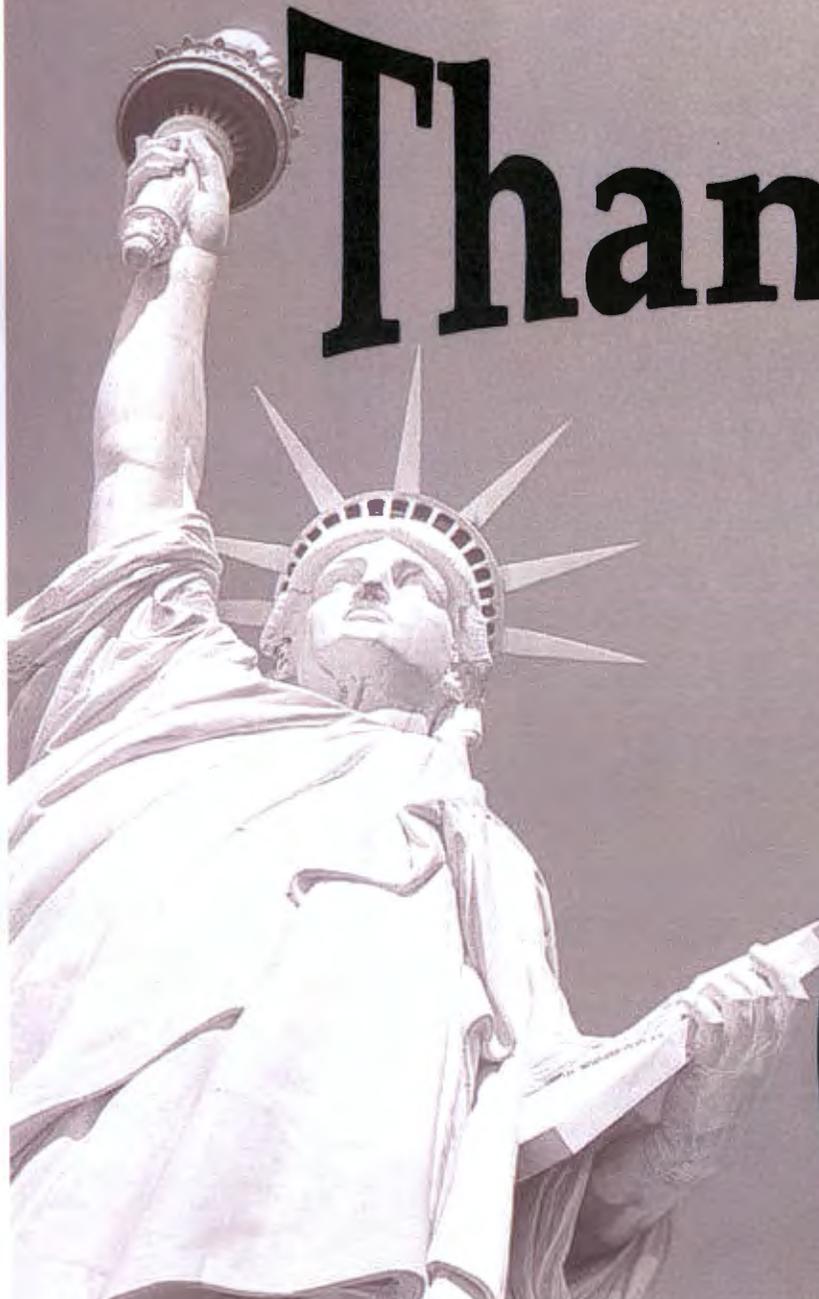
# Volunteers, volunteers, volunteers...

- **Future Vote (FV) Initiative**

- **Designed to recruit, train and assign (1250-2250) 6th-12th grade students to precincts for the purpose of assisting voters and actively participating in the election process on Election Day and throughout the year with:**



- **voter registration**
- **voter demonstrations**
- **election judge recruitment**
- **office support and**
- **Election Day/Early Voting preparation**

A black and white photograph of the Statue of Liberty, showing her head with the crown, her right arm raised holding the torch, and her left arm holding a tablet. The statue is positioned on the left side of the image, partially overlapping the text.

**Thank you**

**y/&**

**Gracias**