Early Childhood Advisory Council Notes
Meeting 6: Thursday, January 9, 2014
9:00 a.m. to 11:00 a.m.
Johns Hopkins University
A & R Building Room 112

Members Present:
Barbara Andrews
Rosalba Bonilla-Acosta
Jennifer Arnaiz
Janine Bacquie
Seena Bulmash
Robin Chernoff
Vickie DiSanto (Guest)
Carl Eggleston
Patsy Evans
Dianne Fisher
Kate Garvey
Mary Gies
Kim Grant
Michelle Green
Keith Jones
Carol Legarreta
Meredith Myers
Linda Owen
Tobi Printz-Platnick
John Surr
Verna Washington
Sarah Wilch-Spamer
Vivian Yao

Convene Activity:

Convening Question: ***"How are you, as a Council member, conveying information about your organization/program?"***

Debrief and "How can we help?":

-
    - Share information at ECE Symposium in the spring
    - Sharing information about ChildLink at the Maryland Office of Child Care Licensing
    - How to make data accessible and determining what data to share, tailored to the audience and uniform from the workgroup (common/salient message and talking points).
    - Continue to interject questions about quality to staff implementing programs
    - After each meeting, a summary page on key issues and actionsEmail talking points to members
    - Bring ChildLink brochures to each meeting for members to disseminate
    - Information on contacts for school communities targeted to determine members who have existing relationships or expertise
    - DropBox or Google Docs to share flyers and other materials
    - MSDE Subsidy for iCloud access (information will follow)
- Please email additional ideas to Barbara or Kathy

Workgroup Reports:

- **Needs Assessment:**
  - Many of the goals of this workgroup are outlined in the grant implementation plan
- **Exemplary Practices:**
  - School-Based Health Clinics
  - Mobile Med Units
  - Family engagement including Home-Based providers and Center-Based providers
    - Collaborate with local elementary schoosl to focus on numeracy and language development
- **Outreach:**
  - Raising awareness about ChildLink
  - Narrowed the focus to Gaithersburg
  - Link in with the Gaithersburg Judy Center to connect with one of their events to access parent groups
  - Communication with the Judy Center has been established regarding:
    - Parent Focus Groups
    - Teacher and Provider Focus Groups
    - Natasha Fields will facilitate the focus groups
  - How do we reach out beyond the families who attend Judy Center events and connect with second language learner families?:
    - Churches
  - RTT Project 3 Family Engagement:
    - Library Parent Café – Roundtable discussions that focus on child development and parenting
    - Cohort 4 is Montgomery County
      - ECAC needs to communicate with MSDE about the Library Parent Cafes
      - Carol Legarreta will send a representative from the MCPL to attend
      - Providers may attend a trainer of trainer session and can become table hosts
  - The target population group focus:
  - What are the incentives and barriers to getting parents to access services?
    - Transportation is a challenge for many of the families:
      - Go into the neighborhood or into the schools to reach families
      - Have someone from their community share with them and provide refreshments that are familiar to the families
  - Family engagement is fundamental to supporting ECED
  - Utilize Middle School or High School students as interpreters for Student Service Learning hours and to increase cultural competence

April Retreat Information/What would you like to accomplish?:

- Other examples where she has seen real change
- What are the barriers to enacting change?
- Low/No Cost ways to move the agenda forward?
- What are some high-impact ways to move the agenda forward?
- How do we go from pilot to scale after the money runs out for this group?
- How do we engage people to address barriers? What are the techniques?
- The paradigm shift: Are we doing what we can to professionalize the industry and how do we do that? (provider/teacher) and messaging and role in education development
- How do you keep the motivation/momentum going if you hit obstacles?
- Messaging to diverse audience and critical roles of the different circles
- Forging a picture for people about what part we play in child development and the critical role each plays
- How are we publicizing this effort?

- How do we use the data and projections as a leverage point?
- Barbara Andrews is the point of contact. Send her an email if you think of any additional ideas

Grant Q & A and Insights:

- **ECAC Implementation Grant Accomplishments:**
    - Grant Application Submitted to MSDE
    - Hired Data Analyst (Consultant)
    - Hired Project Manager for Breakthrough Center Management (Consultant)
    - Completed Initial Planning for Professional Development in Gaithersburg ES Community
- **ECAC Grant Accomplishements:**
    - Initiated Contact with Gaithersburg ES Principal
    - ECAC Outreach Committee Created Plan for Parent Focus Groups (to combine with grant focus groups)
    - Hired Facilitator for ECAC April Retreat and Held Initial Planning Meeting
- **Project 1: Enhancement of Existing Early Care and Education System:**
    - ECAC Meetings
    - ECAC Retreat 2014
    - Meeting with Executive Directors and Leaders of ECAC membership organizations (Fall 2014)
- **Project 2: Public Outreach/Media Campaign:**
    - Community Focus Groups
    - Coordinated public outreach materials
    - Increased awareness of ChildLink
    - Outreach to pediatric community
        - Linked to Reach Out & Read
        - Linked to state B-HIPP project
- **Project 3.1: Breakthrough Professional Development and Center:**
    - Working in Gaithersburg Elementary School Community
    - Professional Development Plan for Child Care Program: Centers and Family Child Care
    - Breakthrough Center focused on Family Child Care Providers
- **Project 3.2: Parent/Family Engagement Activities:**
    - Learning Parties
    - Parent Cafes
    - Other
- **Project 4: Increasing Access to Data:**
    - Data Analyst Consultant to examine early childhood data and create new demographics report
    - Utilizing ECAC committee to inform on analysis and gaps

- Everything will not be achieved through the grant it is just part of the mission of the ECAC

Formulate Committees (Committee Members may include individuals from outside the Council):

- **Public Outreach and Media Campaign focus:**
    - Materials
    - Pediatric/Family practitioners
    - Consider how will we go about managing?
    - Members:
        - <u>Community Focus Groups</u>
        - <u>Coordinated Public Outreach Materials</u>
            - Carl Eggleston
            - Jennifer Arnaiz
            - Meredith Myers
        - <u>Outreach to Pediatric Community</u>

        - Robin Chernoff
        - Dianne Fisher
- **Parent/Family Engagement focus:**
    - Gaithersburg ES
    - Members:
        - Keith Jones
        - Seena Bulmash
        - Michelle Green
        - Rosalba Acosta
        - Tobi Printz-Platnik
        - Carol Legarreta
        - Meredith Myers
- **Literacy focus:**
    - Reach out and Read
    - Some pediatric outreach
    - Members:
        - Robin Chernoff
        - Tobi Printz-Platnik
        - Carol Legarreta
        - Kim Grant
- **Research/Exemplary Practices/Data Analysis focus:**
    - Additional work in this area is needed
    - Assist data analyst
    - Members:
        - Keith Jones
        - Patsy Evans
        - Tobi Printz-Platnik
        - Kim Grant
- Email Barbara if you need more time to decide

Materials Overview and Feedback:

- ECAC members provided written feedback about materials based on the following prompts:
    - What is the first thing you notice about the materials?
    - What do the current materials convey to you?
    - What do you think the current materials convey to those who might be looking for services/information?
    - What elements are essential for outreach materials?
    - General comments you'd like to make about the materials

- Feedback was collected by Barbara for review

Final Thought/Comments Chairs:

- Ready At Five Symposium
- Governor O'Malley to increase prekindergarten
- Farewell to Kate Garvey

Meeting Close