**NIGHTTIME ECONOMY TASK FORCE**

**BUSINESS ENGAGEMENT COMMITTEE REPORT #2**

Tuesday, June 25th 2013 Meeting:

* Meeting Topic: Who are the employees the County wants to attract and retain and what companies will they work for?
* Speaker: Marta Perez, Sr. Vice President & Chief Human Resources Officer, Adventist HealthCare
  + Spoke about strategies for companies with millennial generation employees:
    - Desire to walk to work or use public transportation
    - Life/work balance is extremely important
      * Telework
    - Talent development opportunities
    - Recruiting
  + Spoke about the county’s needs to be more competitive for jobs
    - Add additional housing that’s affordable for new members of the workforce in urban areas
    - State/County tax structure and regulatory environment
    - Attracting jobs with intentionality
* Next meeting Topic: What nighttime amenities will aid companies in recruiting the desired employees to Montgomery County?