
Cable Communications Plan

MISSION STATEMENT

The mission of the Cable Communications Plan is to effectively manage the County's cable television and telecommunications franchise agreements and the Cable Special Revenue Fund to ensure that: cable services in Montgomery County are of high quality; cable and telecommunications providers comply with applicable safety and construction codes; cable customer service requirements and applicable consumer protection provisions are enforced; quality Public, Educational, and Governmental (PEG) cable programming is provided; and to provide a reliable and expedient process for telecommunication carriers to site transmission facilities in the county to speed deployment of services for residents while maintaining adequate public protection.

BUDGET OVERVIEW

The Cable Communications Plan consists of three elements: the Cable Office appropriation (\$11,539,130), transfers to the County General Fund (\$7,228,020), and transfers to the County Capital Improvements Program (CIP) (\$2,012,000) for a total use of fund resources of \$20,779,150. Within the Cable Office appropriation of \$11,539,130, Personnel Costs comprise 24.4 percent of the budget for seventeen full-time positions at 25.8 workyears. Operating Expenses account for the remaining 75.6 percent of the FY11 budget.

In FY11, there are several transfers to the General Fund for the following:

- Montgomery College - Funds are transferred from the Cable Fund to the General Fund and then to the Montgomery College Cable Fund. This transfer of \$1,319,940 represents no change from the FY10 amount of \$1,319,940.
- Montgomery County Public Schools - Funds are transferred from the Cable Fund to the General Fund and then to the Montgomery County Public Schools Cable Fund. This transfer of \$1,581,510 represents no change from the FY10 amount of \$1,581,510.
- Other - Funds are transferred to the General Fund to cover the cost of certain administrative services provided by the County to the Cable Fund (\$359,840), costs related to Technology Modernization (\$33,670), and other contributions to the General Fund (\$3,933,060).

LINKAGE TO COUNTY RESULT AREAS

While this program area supports all eight of the County Result Areas, the following are emphasized:

- ❖ ***A Responsive, Accountable County Government***
- ❖ ***An Effective and Efficient Transportation Network***
- ❖ ***Children Prepared to Live and Learn***
- ❖ ***Healthy and Sustainable Neighborhoods***
- ❖ ***Strong and Vibrant Economy***
- ❖ ***Vital Living for All of Our Residents***

DEPARTMENT PERFORMANCE MEASURES

Performance measures for this department are included below, with multi-program measures displayed at the front of this section and program-specific measures shown with the relevant program. The FY10 estimates incorporate the effect of the FY10 savings plan. The FY11 and FY12 targets assume the recommended FY11 budget and FY12 funding for comparable service levels.

PROGRAM CONTACTS

Contact Mitsuko R. Herrera of the Office of Cable and Communications Services at 240.777.2928 or John Cuff of the Office of Management and Budget at 240.777.2762 for more information regarding this department's operating budget.

PROGRAM DESCRIPTIONS

Cable Franchise Administration

The Office of Cable and Communication Services in the Department of Technology Services is responsible for administering the cable television Agreements for the County and participating municipalities. The budget for franchise administration includes funds for cable management and enforcement staff, including cable complaint investigation staff, and office operating expenses. Funds will be used to pay for engineering consulting services for work which requires special expertise, such as engineering review of tower siting applications, inspection of cable construction, analog and digital testing of franchised cable systems, PEG cable programming, transmission facility digital and engineering upgrades, and the identification and provision of future technologies. Funds will also be used to pay legal and financial consultants for work which requires special expertise, such as preparation of filings on behalf of the County before the Federal Communications Commission, analysis of legislative proposals, and County representation in negotiations with cable and telecommunications service providers, rate regulation, and franchise compliance matters.

The responsibilities associated with franchise administration include:

- Ensuring cable operator compliance with franchise financial, technical, and construction requirements and managing the franchise renewal and transfer process;
- Investigating and resolving subscriber complaints;
- Administering the contracts to provide for public access to cable production services;
- Providing liaison, support, and record keeping on performance of the PEG channels;
- Preparing the annual Cable Communications Plan;
- Collecting franchise fees, grants, and other payments to the County;
- Distributing franchise fees, grants, and other payments to participating municipalities;
- Directing and coordinating the Transmission Facilities Coordinating Committee;
- Supporting the Cable and Communications Advisory Committee;
- Strategic planning for Montgomery County government cable and communications technology;
- Monitoring and commenting on changes in State and Federal telecom regulations, rate structure, and related legislative issues;
- Encouraging entry of competitive providers of telecommunication services and negotiating and reviewing proposed telecommunications franchises for use of the public rights-of-way.

Program Performance Measures	Actual FY08	Actual FY09	Estimated FY10	Target FY11	Target FY12
Percent of Customers Satisfied with Cable Office Complaint Handling	94	96	95	95	95

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	1,752,000	6.7
Increase Cost: Franchise Administration-Personnel by Converting Contract Cable Inspections Positions to More Cost-Effective County Positions	210,880	3.0
Increase Cost: Transmission Facilities Coordinating Group - TFCG Application Review of Increased Number of Applications	75,000	0.0
Increase Cost: Franchise Administration-Legal & Professional Services to Fund Federal Broadband and Cable Renewal Initiatives	50,000	0.0
Increase Cost: Franchise Administration Operating Expenses	6,850	0.0
Decrease Cost: Printing and Mail Adjustment	-480	0.0
Decrease Cost: Franchise Administration-Engineering for Cable Inspections	-240,000	0.0
Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	-45,120	-0.5
FY11 CE Recommended	1,809,130	9.2

Community Access to Cable

The Office of Cable and Communication Services in the Department of Technology Services administers a contract with Montgomery Community Television (MCT) through which MCT operates two public access channels. MCT's primary mission is to provide video production facilities, equipment and training to County residents and community organizations in order to provide County residents and organizations with a public forum that encourages diversity of opinion and a marketplace of ideas. MCT staff also produces local community programming designed to address community needs.

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	2,562,440	0.0
Increase Cost: Community Access - Personnel and Rent to Fund Contract Increases	34,550	0.0
Decrease Cost: Community Access - Operating Expenses by Enhancing Productivity	-3,990	0.0
Decrease Cost: Community Access - Personnel Costs of a Fulltime Marketing/Outreach Staff Member	-16,000	0.0
Decrease Cost: Community Access - Operating Expenses - One-Time Reduction of Access Montgomery TV's Operating Reserve Fund	-90,790	0.0
Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	-21,210	0.0
FY11 CE Recommended	2,465,000	0.0

County Cable Montgomery

The Cable Office manages CCM (County Cable Montgomery), the government access channel. CCM programming includes live Council meetings, press conferences, town hall meetings, special events, and programs highlighting County services and activities. Funding is provided to the Cable Office, County Council, Office of Public Information (PIO), and Maryland National Capital Park and Planning Commission (M-NCPPC) to develop programming for CCM. Funding to provide engineering personnel for the Mobile Production Vehicle for the PEG Network and other digital media services for the Executive and Legislative Branches is also included in the allocation to the Cable Office. Over 99 percent of all CCM programming is presented with closed captions, highlights of programs are available on the County's YouTube channel, and all programming is web-streamed to the County's website.

Program Performance Measures	Actual FY08	Actual FY09	Estimated FY10	Target FY11	Target FY12
Number of Remote Production Events Supported by DTS Mobile Production Vehicle	31	33	34	30	30

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	2,669,350	10.8
Increase Cost: CCM-Media Services TV Production Positions to More Cost-Effective County Positions	224,300	3.0
Increase Cost: CCM-Public Information Office Personnel Charges to Cable Fund to Replace Contract Costs for Editing and Production of County Executive Cable Programs, and News Gathering For CCM	59,460	0.6
Increase Cost: Annualization of FY10 Personnel Costs	30,970	0.0
Increase Cost: Annualization of FY10 Lapsed Positions	18,290	0.2
Increase Cost: CCM - Public Information Office Personnel charges to Cable Fund	16,390	0.3
Increase Cost: Group Insurance Adjustment	15,590	0.0
Increase Cost: Retirement Adjustment	2,390	0.0
Decrease Cost: Public Information Office Operating Expenses	-2,260	0.0
Decrease Cost: Elimination of One-Time Items Approved in FY10	-10,000	0.0
Decrease Cost: CCM-Public Information Office Television Production Contracts Expenses by Converting Contract Positions to More Cost-Effective County Personnel Positions	-48,110	0.0
Decrease Cost: CCM TV Production Contracts	-61,440	0.0
Decrease Cost: CCM-production contracts, webstreaming, and operating supplies	-140,050	0.0
Decrease Cost: CCM-Council TV Production Contracts by Converting Contract Positions to More Cost-Effective County Positions	-279,660	0.0
Technical Adj: Inter-program transfer from CCM to PEG network (multi-channel closed captioning and technical operations center)	-318,000	0.0
Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	10,780	0.0
FY11 CE Recommended	2,188,000	14.9

Cable Programming for Public Schools

The Montgomery County Public Schools (MCPS) Department of Communications and Family Outreach (Instructional TV Unit) has the responsibility for producing programming two educational cable channels. Funds are used for production of instructional, community-based, staff development, and training television programs, as well as for engineering, channel management, and programming acquisition. Additional funds are requested in the operating budget of the public schools. MCPS regular programming includes Board of Education meetings, Homework Hotline Live!, staff training and development, live call-in programs, in-class

student programs, student-produced programs, technology training, and televised instruction in a variety of academic content areas. Many programs are translated and transmitted in multiple languages and most programs are presented with closed captioning.

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	0	0.0
FY11 CE Recommended	0	0.0

Notes: Funds for these services (\$1,581,510) are not appropriated in the Cable Office, but are transferred from the Cable Fund to the General Fund and then to the Montgomery County Public Schools Cable Fund.

Cable Programming for Montgomery College

The Instructional Television and Media Production Services Unit of Montgomery College is responsible for the cable programming available on the Montgomery College channel. Additional funds are requested in the Montgomery College operating budget. Funds are used to provide for staff, equipment, and operating expenses and provides digital media support services to support student success, academic excellence, and for the entire College community. The channel features acquired and originally produced educational, informational and instructional programming which directly supports the College's distance learning and instructional programs, and provides professional and workforce development and self-enrichment opportunities for community subscribers.

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	0	0.0
FY11 CE Recommended	0	0.0

Notes: Funds for these services (\$1,319,940) are not appropriated in the Cable Office, but are transferred from the Cable Fund to the General Fund and then to the Montgomery College Cable Fund.

Municipal Support

Franchise and PEG fees owed by cable operators to participating municipalities within Montgomery County are paid by cable operators to the County for administrative convenience and then redistributed by the County to the City of Rockville, the City of Takoma Park, and the Montgomery County Chapter of the Maryland Municipal League (MML). The County has a contractual obligation to pass through fees owed to municipalities and no discretion to alter these payments. Municipalities may use franchise fees for any purpose. Under the terms of the franchise agreements, participating municipalities must use PEG Operating Support funding to support PEG programming operations and PEG capital support must be used for PEG and institutional network equipment, facilities and related capital expenditures.

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	1,851,000	0.0
Increase Cost: Municipal Capital Support	539,000	0.0
Increase Cost: Municipal Operating expenses	71,220	0.0
Increase Cost: Municipal Franchise Fee Sharing	6,760	0.0
Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	-40,980	0.0
FY11 CE Recommended	2,427,000	0.0

PEG Network

The mission of the PEG Network is to facilitate collaboration among the local access operators in providing and promoting the most effective public access, educational and government programming and media services to the Montgomery County community using current and emerging technologies.

The budget for the PEG Network includes funds for the purchase of equipment and an emergency reserve to be used in the event of imminent system failure for certain PEG operations; PEG engineering support; promotion/outreach support to increase channel awareness and viewership; operational and maintenance support for the mobile production vehicle; and general operating and administrative expenses.

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	1,267,000	0.0
Technical Adj: Inter-program transfer from CCM to PEG network (multi-channel closed captioning and technical operations center)	318,000	0.0
Increase Cost: PEG Network - Equipment Warranties	30,590	0.0
Decrease Cost: "Coming Attractions" Arts Community Media Programming	-5,000	0.0
Decrease Cost: Youth Media Programming	-5,000	0.0

	Expenditures	WYs
Decrease Cost: PEG Network Equipment Emergency Repair Reserve	-80,000	0.0
Decrease Cost: PEG Equipment Replacement-Cameras, Digital Storage, Studio Equipment	-407,280	0.0
Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	155,690	0.0
FY11 CE Recommended	1,274,000	0.0

Institutional Telecommunications - FiberNet Operations

Monies from the Cable Special Revenue Fund are used to support Montgomery County's private communications network – FiberNet. FiberNet is a critical infrastructure asset that provides carrier class voice, video Internet access and data network services for Montgomery County Government and Public Schools, Montgomery College, Housing Opportunities Commission (HOC), the Maryland-National Park and Planning Commission (M-NCPPC) and the Washington Suburban Sanitary Commission (WSSC). Additionally, FiberNet provides private network access to the State of Maryland and all of the local counties, municipalities and the District of Columbia. Expenditures cover the cost of network expansion, monitoring, management, and maintenance services. FiberNet is a countywide multi-million dollar investment that is crucial to the daily operation of local government within Montgomery County and with its citizens, neighboring governments and business partners.

<i>FY11 Recommended Changes</i>	Expenditures	WYs
FY10 Approved	1,433,680	1.7
Decrease Cost: FiberNet DTS Operating and Maintenance Support	-1,170	0.0
Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	-95,510	0.0
FY11 CE Recommended	1,337,000	1.7

Other Cable Activities

Grants are provided to outside organizations for cable programming and equipment.

<i>FY11 Recommended Changes</i>	Expenditures	WYs
FY10 Approved	39,000	0.0
FY11 CE Recommended	39,000	0.0

BUDGET SUMMARY

	Actual FY09	Budget FY10	Estimated FY10	Recommended FY11	% Chg Bud/Rec
CABLE TELEVISION					
EXPENDITURES					
Salaries and Wages	1,237,199	1,760,060	1,412,470	2,148,360	22.1%
Employee Benefits	389,265	531,880	442,800	667,300	25.5%
Cable Television Personnel Costs	1,626,464	2,291,940	1,855,270	2,815,660	22.9%
Operating Expenses	10,185,173	9,282,530	9,744,010	8,723,470	-6.0%
Capital Outlay	0	0	0	0	—
Cable Television Expenditures	11,811,637	11,574,470	11,599,280	11,539,130	-0.3%
PERSONNEL					
Full-Time	10	11	11	17	54.5%
Part-Time	0	0	0	0	—
Workyears	16.9	19.2	19.2	25.8	34.4%
REVENUES					
Franchise Fees 5%	11,281,722	11,280,000	12,015,000	12,533,000	11.1%
Gaithersburg PEG Contribution	182,555	187,000	182,000	164,000	-12.3%
PEG Capital Revenue	193,593	1,990,000	2,892,000	3,484,000	75.1%
PEG Operating Revenue	3,908,383	2,080,000	2,069,000	2,111,000	1.5%
I-Net Operating Revenue	1,589,012	1,637,000	1,628,000	1,660,000	1.4%
Tower Application Fees	180,500	80,000	203,000	203,000	153.8%
Investment Income	67,830	30,000	10,000	30,000	—
Verizon-Grant	200,000	200,000	200,000	200,000	—
Miscellaneous Charges for Services	3,142	0	0	0	—
Cable Television Revenues	17,606,737	17,484,000	19,199,000	20,385,000	16.6%

FY11 RECOMMENDED CHANGES

	Expenditures	WYs
CABLE TELEVISION		
FY10 ORIGINAL APPROPRIATION	11,574,470	19.2
Other Adjustments (with no service impacts)		
Increase Cost: Municipal Capital Support [Municipal Support]	539,000	0.0
Technical Adj: Inter-program transfer from CCM to PEG network (multi-channel closed captioning and technical operations center) [PEG Network]	318,000	0.0
Increase Cost: CCM-Media Services TV Production Positions to More Cost-Effective County Positions [County Cable Montgomery]	224,300	3.0
Increase Cost: Franchise Administration-Personnel by Converting Contract Cable Inspections Positions to More Cost-Effective County Positions [Cable Franchise Administration]	210,880	3.0
Increase Cost: Transmission Facilities Coordinating Group - TFCG Application Review of Increased Number of Applications [Cable Franchise Administration]	75,000	0.0
Increase Cost: Municipal Operating expenses [Municipal Support]	71,220	0.0
Increase Cost: CCM-Public Information Office Personnel Charges to Cable Fund to Replace Contract Costs for Editing and Production of County Executive Cable Programs, and News Gathering For CCM [County Cable Montgomery]	59,460	0.6
Increase Cost: Franchise Administration-Legal & Professional Services to Fund Federal Broadband and Cable Renewal Initiatives [Cable Franchise Administration]	50,000	0.0
Increase Cost: Community Access - Personnel and Rent to Fund Contract Increases [Community Access to Cable]	34,550	0.0
Increase Cost: Annualization of FY10 Personnel Costs [County Cable Montgomery]	30,970	0.0
Increase Cost: PEG Network - Equipment Warranties [PEG Network]	30,590	0.0
Increase Cost: Annualization of FY10 Lapsed Positions [County Cable Montgomery]	18,290	0.2
Restore: PEG Network closed captioning reductions taken to fund Mandatory Municipal payments (M26a)	18,200	0.0
Increase Cost: CCM - Public Information Office Personnel charges to Cable Fund [County Cable Montgomery]	16,390	0.3
Increase Cost: Group Insurance Adjustment [County Cable Montgomery]	15,590	0.0
Increase Cost: Franchise Administration Operating Expenses [Cable Franchise Administration]	6,850	0.0
Increase Cost: Municipal Franchise Fee Sharing [Municipal Support]	6,760	0.0
Increase Cost: Retirement Adjustment [County Cable Montgomery]	2,390	0.0
Technical Adj: Misc true up work years (+.5wy)	0	0.5
Decrease Cost: Printing and Mail Adjustment [Cable Franchise Administration]	-480	0.0
Decrease Cost: FiberNet DTS Operating and Maintenance Support [Institutional Telecommunications - FiberNet Operations]	-1,170	0.0

	Expenditures	WYs
Decrease Cost: Public Information Office Operating Expenses [County Cable Montgomery]	-2,260	0.0
Decrease Cost: Community Access - Operating Expenses by Enhancing Productivity [Community Access to Cable]	-3,990	0.0
Decrease Cost: "Coming Attractions" Arts Community Media Programming [PEG Network]	-5,000	0.0
Decrease Cost: Youth Media Programming [PEG Network]	-5,000	0.0
Decrease Cost: Elimination of One-Time Items Approved in FY10 [County Cable Montgomery]	-10,000	0.0
Decrease Cost: Community Access - Personnel Costs of a Fulltime Marketing/Outreach Staff Member [Community Access to Cable]	-16,000	0.0
Decrease Cost: CCM-Public Information Office Television Production Contracts Expenses by Converting Contract Positions to More Cost-Effective County Personnel Positions [County Cable Montgomery]	-48,110	0.0
Decrease Cost: Furlough Days	-54,550	-1.0
Decrease Cost: CCM TV Production Contracts [County Cable Montgomery]	-61,440	0.0
Decrease Cost: PEG Network Equipment Emergency Repair Reserve [PEG Network]	-80,000	0.0
Decrease Cost: Community Access - Operating Expenses - One-Time Reduction of Access Montgomery TV's Operating Reserve Fund [Community Access to Cable]	-90,790	0.0
Decrease Cost: CCM-production contracts, webstreaming, and operating supplies [County Cable Montgomery]	-140,050	0.0
Decrease Cost: Franchise Administration-Engineering for Cable Inspections [Cable Franchise Administration]	-240,000	0.0
Decrease Cost: CCM-Council TV Production Contracts by Converting Contract Positions to More Cost-Effective County Positions [County Cable Montgomery]	-279,660	0.0
Technical Adj: Inter-program transfer from CCM to PEG network (multi-channel closed captioning and technical operations center) [County Cable Montgomery]	-318,000	0.0
Decrease Cost: PEG Equipment Replacement-Cameras, Digital Storage, Studio Equipment [PEG Network]	-407,280	0.0
FY11 RECOMMENDED:	11,539,130	25.8

PROGRAM SUMMARY

Program Name	FY10 Approved		FY11 Recommended	
	Expenditures	WYs	Expenditures	WYs
Cable Franchise Administration	1,752,000	6.7	1,809,130	9.2
Community Access to Cable	2,562,440	0.0	2,465,000	0.0
County Cable Montgomery	2,669,350	10.8	2,188,000	14.9
Cable Programming for Public Schools	0	0.0	0	0.0
Cable Programming for Montgomery College	0	0.0	0	0.0
Municipal Support	1,851,000	0.0	2,427,000	0.0
PEG Network	1,267,000	0.0	1,274,000	0.0
Institutional Telecommunications - FiberNet Operations	1,433,680	1.7	1,337,000	1.7
Other Cable Activities	39,000	0.0	39,000	0.0
Total	11,574,470	19.2	11,539,130	25.8

FUTURE FISCAL IMPACTS

Title	CE REC.					
	FY11	FY12	FY13	FY14	FY15	FY16
(\$000's)						
This table is intended to present significant future fiscal impacts of the department's programs.						
CABLE TELEVISION						
Expenditures						
FY11 Recommended	11,539	11,539	11,539	11,539	11,539	11,539
No inflation or compensation change is included in outyear projections.						
Elimination of One-Time Items Recommended in FY11	0	-18	-18	-18	-18	-18
Personal computer equipment for new positions recommended for one-time funding in FY11, will be eliminated from the base in the outyears.						
Restore Personnel Costs	0	55	55	55	55	55
This represents restoration of funding to remove FY11 furloughs.						
Subtotal Expenditures	11,539	11,576	11,576	11,576	11,576	11,576

FY11 CABLE COMMUNICATIONS PLAN (\$000's)									
	Actual FY09	Approved FY10	Est'd FY10	REC FY11	FY12	FY13	FY14	FY15	FY16
BEGINNING FUND BALANCE	3,949	2,069	4,809	914	520	1,043	549	576	1,401
REVENUES									
5% Franchise Fee	11,282	11,280	12,015	12,533	12,784	13,039	13,300	13,566	13,837
Gaithersburg PEG Contribution	183	187	182	164	152	155	158	160	162
PEG Operating Support	2,020	2,080	2,069	2,111	2,174	2,240	0	0	0
PEG Capital Equipment	2,082	1,990	2,892	3,484	3,589	3,660	6,260	6,385	6,513
Verizon - Facilities Grant	200	200	200	200	0	0	0	0	0
FiberNet Operating & Equipment Support	1,589	1,637	1,628	1,660	1,710	1,761	0	0	0
Interest Earned	68	30	10	30	70	130	170	200	220
TFCG Application Review Fees	182	80	203	203	180	150	140	140	140
Miscellaneous	2	0	0	0	0	0	0	0	0
Transfer from the General Fund	0	0	0	0	0	0	0	0	0
TOTAL ANNUAL REVENUES	17,608	17,484	19,199	20,385	20,658	21,135	20,028	20,452	20,873
TOTAL RESOURCES-CABLE FUND	21,557	19,553	24,008	21,299	21,179	22,179	20,577	21,027	22,273
NON-DISCRETIONARY EXPENDITURES (a)									
A. MUNICIPAL EQUIPMENT & OPERATIONS									
Municipal Franchise Fee Sharing									
City of Rockville	437	460	451	464	473	483	492	502	512
City of Takoma Park	189	199	191	196	200	204	208	212	216
Other Municipalities	145	152	155	159	162	165	169	172	176
SUBTOTAL	771	812	797	819	835	852	869	887	904
Municipal Capital Support									
Rockville Equipment	296	276	402	466	475	562	574	585	597
Takoma Park Equipment	348	276	402	466	475	562	574	585	597
Municipal League Equipment	348	276	402	396	404	412	420	429	437
SUBTOTAL	992	828	1,206	1,328	1,355	1,537	1,567	1,599	1,631
Municipal Operating Support									
Rockville PEG Support	67	70	69	70	71	73	0	0	0
Takoma Park PEG Support	67	70	69	70	71	73	0	0	0
Muni. League PEG Support	67	70	69	140	143	146	0	0	0
SUBTOTAL	201	211	207	280	286	291	0	0	0
SUBTOTAL	1,964	1,851	2,210	2,427	2,476	2,680	2,437	2,485	2,535
NET TOTAL ANNUAL REVENUES	15,644	15,633	16,989	17,958	18,183	18,455	17,592	17,966	18,338
NET TOTAL RESOURCES-CABLE FUND	19,593	17,702	21,798	18,872	18,703	19,498	18,141	18,542	19,738
EXPENDITURES									
A. Transmission Facilities Coordinating Group									
TFCG Application Review	244	180	293	275	293	280	270	270	270
SUBTOTAL	244	180	293	275	293	280	270	270	270
B. FRANCHISE ADMINISTRATION									
Personnel Costs - Cable Administration	550	705	623	875	893	919	938	956	976
Personnel Costs - DTS Administration	52	69	69	69	69	72	73	75	75
Personnel Costs - Charges for County Atty	76	95	95	95	97	99	101	103	103
Operating	94	73	73	80	84	88	93	97	102
Engineering Services	92	50	20	50	75	75	50	50	50
Inspection Services	385	270	187	10	25	26	27	27	20
Legal and Professional Services	254	310	310	355	500	400	416	429	429
SUBTOTAL	1,503	1,572	1,377	1,534	1,742	1,680	1,697	1,737	1,754
SUBTOTAL	1,747	1,752	1,670	1,809	2,035	1,960	1,967	2,007	2,024
C. MONTGOMERY COUNTY GOVERNMENT - CCM									
Media Production & Engineering									
Personnel Costs	399	533	483	766	781	797	813	829	846
Operating	19	25	25	40	40	43	48	52	56
Contracts - TV Production	0	63	63	63	78	90	120	150	180
New Media, Webstreaming & VOD Services	40	48	94	38	39	40	42	43	44
SUBTOTAL	458	669	665	907	938	970	1,022	1,074	1,126
Public Information Office									
Personnel Costs	389	560	563	705	719	529	510	500	510
Operating Expenses	1	12	12	0	30	31	32	32	32
Contracts - TV Production	263	210	210	88	99	110	124	138	155
SUBTOTAL	653	782	785	793	848	671	666	671	697
County Council									
Personnel Costs	53	74	74	65	92	99	107	116	118
Operating Expenses	63	28	28	28	30	31	32	32	32
Contracts - TV Production	448	516	516	187	193	198	204	210	220
SUBTOTAL	564	618	618	280	314	328	343	359	370
MNCPPC									
Personnel Costs	101	101	78	83	90	97	100	108	116
Operating Expenses	0	21	21	0	0	0	0	0	0
Contracts - TV Production	127	117	117	101	111	114	118	121	125
New Media, Webstreaming & VOD Services	117	47	24	24	25	25	26	27	28
SUBTOTAL	345	286	240	208	225	237	244	256	269
SUBTOTAL	2,020	2,355	2,308	2,188	2,326	2,206	2,275	2,359	2,463

FY11 CABLE COMMUNICATIONS PLAN (\$000's)									
	Actual FY09	Approved FY10	Est'd FY10	REC FY11	FY12	FY13	FY14	FY15	FY16
D. MONTGOMERY COLLEGE - MC ITV									
Personnel Costs	1,103	1,141	1,141	1,174	1,315	1,473	1,649	1,847	2,069
Operating Expenses	219	179	179	140	241	248	256	263	271
New Media, Webstreaming & VOD Services				6	7	7	8	8	9
SUBTOTAL	1,322	1,320	1,320	1,320	1,563	1,728	1,913	2,119	2,349
E. PUBLIC SCHOOLS - MCPS ITV									
Personnel Costs	1,309	1,385	1,385	1,393	1,610	1,803	2,020	2,262	2,534
Operating Expenses	274	197	197	189	301	310	320	329	339
New Media, Webstreaming & VOD Services									
SUBTOTAL	1,583	1,582	1,582	1,582	1,912	2,114	2,340	2,592	2,873
F. COMMUNITY ACCESS PROGRAMMING (b)									
Personnel Costs	2,004	1,871	1,871	1,869	2,056	2,097	2,139	2,182	2,225
Operating Expenses	146	195	189	83	250	250	260	260	270
Rent & Utilities	496	496	496	507	507	522	538	554	571
New Media, Webstreaming & VOD Services	6		6	6	7	8	9	9	10
SUBTOTAL	2,652	2,562	2,562	2,465	2,820	2,877	2,946	3,005	3,076
G. PEG NETWORK									
PEG Equipment Replacement	925	940	890	691	1,200	1,000	1,000	1,000	1,000
PEG Network Operating	82	125	100	165	215	240	250	270	270
Youth and Arts Community Media	76	90	64	80	100	100	100	110	110
Closed Captioning	237	291	267	283	361	422	431	439	452
Technical Operations Center (TOC)	14	23	23	23	24	25	26	27	27
PEG Network Mobile Production Vehicle	25	32	32	32	35	37	39	41	41
Emergency Equipment Reserve	3	80	0	0	80	80	80	80	80
SUBTOTAL	1,367	1,581	1,376	1,274	2,016	1,904	1,925	1,967	1,980
H. FIBERNET									
FiberNet - Personnel Charges for DTS	183	177	177	193	197	201	205	209	213
FiberNet - Operations & Maintenance DTS	852	1,013	1,013	900	907	935	963	992	1,021
FiberNet - Personnel Charges for DOT	46	46	46	46	46	46	46	46	46
FiberNet - Operations & Maintenance DOT	198	198	198	198	203	210	215	220	273
OPERATING SUBTOTAL	1,279	1,434	1,434	1,337	1,353	1,392	1,429	1,467	1,553
FiberNet - CIP	1,641	1,041	1,041	2,012	2,706	4,378	2,375	1,225	1,225
SUBTOTAL	2,920	2,475	2,475	3,349	4,059	5,770	3,804	2,692	2,778
TOTAL EXPENDITURES - PROGRAMS	15,575	15,477	15,503	16,414	19,206	21,239	19,606	19,225	20,078
I. OTHER									
Indirect Costs Transfer to Gen Fund	254	302	302	360	370	353	357	362	369
Indirect Costs Transfer to Gen Fund (ERP & MCTime)	27	36	36	33	21	0	0	0	0
Transfer to the General Fund	250	3,236	5,929	3,932	500	0	0	0	0
Grants to Organizations (Friendship Hts)	39	39	39	39	39	39	39	39	39
Consolidated Multiuse Technology Facility	0	0	0	0	0	0	0	0	0
Advanced Traffic Management over FiberNet - CIP	45	0	0	0	0	0	0	0	0
COB Renovations - CIP	109	0	843	0	0	0	0	0	0
Park & Planning Technology Projects	600	0	0	0	0	0	0	0	0
SUBTOTAL	1,324	3,613	7,149	4,364	930	392	396	401	408
TOTAL EXPENDITURES	16,899	19,091	22,652	20,778	20,136	21,630	20,001	19,626	20,485
J. ADJUSTMENTS									
Prior Year Adjustments	(144)	0	(41)	0	0	0	0	0	0
Encumbrance Adjustment	295	0	0	0	0	0	0	0	0
CIP - Designated Claim on Fund	0	0	(401)	0	0	0	0	0	0
TOTAL ADJUSTMENTS	151	0	(442)	0	0	0	0	0	0
FUND BALANCE	4,809	462	914	520	1,043	549	576	1,401	1,788
FUND BALANCE PER POLICY GUIDANCE	923	911	978	1,021	1,043	1,066	1,089	1,112	1,136
K. SUMMARY - EXPENDITURES BY FUNDING SOURCE									
Transfer to Gen Fund-Indirect Costs	281	338	338	393	391	353	357	362	369
Transfer to Gen Fund-Mont Coll Cable Fund	1,322	1,320	1,320	1,320	1,563	1,728	1,913	2,119	2,349
Transfer to Gen Fund-Public Sch Cable Fund	1,583	1,582	1,582	1,582	1,912	2,114	2,340	2,592	2,873
Transfer to CIP Fund	1,795	1,041	1,884	2,012	2,706	4,378	2,375	1,225	1,225
Transfer to the General Fund-Other	250	3,236	5,929	3,932	500	0	0	0	0
FUND TRANSFERS SUBTOTAL	5,231	7,517	11,053	9,239	7,071	8,573	6,984	6,297	6,816
Municipal Franchise & PEG Payments	1,964	1,851	2,210	2,427	2,476	2,680	2,437	2,485	2,535
Fran Admin, PEG & FiberNet Op (excl Muni, GF, CIP)	12,890	12,963	12,629	12,407	14,454	14,572	15,190	15,916	16,725
Cable Fund Direct Expenditures	11,812	11,574	11,599	11,539	13,064	13,057	13,017	13,329	13,670
NOTES:									
(a) Municipal Franchise Fee, PEG Capital and PEG Operating payments are contractually required by franchise, municipal, and settlement agreements, and by the County Code.									
(b) Currently Montgomery Community Television, Inc., d/b/a Access Montgomery									
These projections for the Cable TV Fund incorporate assumptions of annual resources and resource usage as well as projected end-of-year reserves available based on these assumptions. This scenario assumes that operating expenditures will experience net increases as a trend. Factors contributing to the assumed rate of increase include compensation adjustments, program and productivity improvements, and cost increases driven by inflation. The County Executive presents these fiscal projections as a tool for thinking about the future fiscal policy implications of the recommended program of expenditures and resources. Other scenarios would occur if the County Executive and County Council adopted a different program plan or if the future brings different trends than presumed in the incorporated assumptions.									