

AGENDA ITEM #9  
June 22, 2010  
**Introduction**

**MEMORANDUM**

June 18, 2010

TO: County Council

FROM: Essie McGuire, Legislative Analyst *Essie McGuire*

SUBJECT: **Introduction – Special Appropriation, FY10 Operating Budget, Montgomery County Public Schools, Entrepreneurial Activities Fund, \$200,000**

A resolution for a special appropriation to the FY10 Operating Budget for the Montgomery County Public Schools, Entrepreneurial Activities Fund, \$200,000, is before the County Council for introduction today. A draft approval resolution is attached at circles 1-2. The Board of Education requested this appropriation on June 8 (transmittal attached at circles 3-6).

No County dollars are necessary for this special appropriation, as the source of funds is the MCPS Entrepreneurial Activities Fund. The Board of Education has stated that the special appropriation is necessary to receive and expend \$200,000 of additional revenue generated from royalties through technology partnerships. The revenue is required to pay for ongoing contractual software development work related to online curriculum modules.

The County Council is tentatively scheduled to hold a public hearing and take action on this special appropriation on June 29.

Resolution No.: \_\_\_\_\_  
Introduced: \_\_\_\_\_  
Adopted: \_\_\_\_\_

**COUNTY COUNCIL  
FOR MONTGOMERY COUNTY, MARYLAND**

By: County Council

**SUBJECT:** Special Appropriation  
FY10 Operating Budget, Montgomery County Public Schools  
Entrepreneurial Activities Fund, \$200,000

**Background**

1. Section 5-105(d) of the Education Article of the Annotated Code of Maryland provides for the expenditure of non-local funds by the County Board of Education after adoption of the budget, only with the approval of the County fiscal authority.
2. Section 308 of the County Charter provides that a special appropriation is an appropriation which states that it is necessary to meet an unforeseen disaster or other emergency, or to act without delay in the public interest. Each special appropriation shall be approved by not less than six Councilmembers. The Council may approve a special appropriation at any time after public notice by news release. Each special appropriation shall specify the source of funds to finance it.
3. The Board of Education requested a special appropriation for the Montgomery County Public Schools' FY10 Operating Budget as follows:

<u>Category</u>	<u>Amount</u>	<u>Funding Source</u>
81 Entrepreneurial Activities Fund	\$200,000	Entrepreneurial Activities Fund

4. The Board of Education has stated that the special appropriation is necessary to receive and expend \$200,000 of additional revenue generated from royalties through technology partnerships. The revenue is required to pay for ongoing contractual software development work related to online curriculum modules.
5. Notice of a public hearing was given, and a public hearing was held on
6. The County Council declares this request is in the public interest to be acted upon without delay as provided for under special appropriation requirements described in Article 3, Section 308 of the Montgomery County Charter.

**Action**

The County Council for Montgomery County, Maryland approves the following resolution:

A special appropriation is approved for the FY10 Operating  
Budget for the Montgomery County Public Schools as follows:

<u>Category</u>	<u>Amount</u>	<u>Funding Source</u>
81 Entrepreneurial Activities Fund	\$200,000	Entrepreneurial Activities Fund

This is a correct copy of Council action.

---

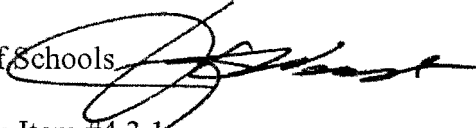
Linda M. Lauer, Clerk of the Council

Office of the Superintendent of Schools  
MONTGOMERY COUNTY PUBLIC SCHOOLS  
Rockville, Maryland

June 9, 2010

MEMORANDUM

To: The Honorable Isiah Leggett, County Executive  
The Honorable Nancy Floreen, President,  
Montgomery County Council

From: Jerry D. Weast, Superintendent of Schools 

Subject: Transmittal of Board of Education Item #4.3.1

Recommended FY 2010 Supplemental Appropriation for the Entrepreneurial Activities Fund

BOE Meeting Date: June 8, 2010

Amount of Money: \$200,000

Type of Action: Supplemental Appropriation

JDW:LAB:MCS:jp

Attachment


Copy to:  
Dr. Spatz  
Montgomery County Office of Management and Budget

Office of the Superintendent of Schools  
MONTGOMERY COUNTY PUBLIC SCHOOLS  
Rockville, Maryland

June 8, 2010

MEMORANDUM

To: Members of the Board of Education

From: Jerry D. Weast, Superintendent of Schools 

Subject: Recommended FY 2010 Supplemental Appropriation for the Entrepreneurial Activities Fund

**Recommendation in Brief**

Approval is requested to receive and expend, subject to County Council approval, a Fiscal Year (FY) 2010 supplemental appropriation of \$200,000 for the Entrepreneurial Activities Fund. The supplemental appropriation is required to pay for the ongoing development work for the Online Curriculum module that will provide curriculum, instructional resources, and professional development in a collaborative environment through the *myMCPS* portal. Revenue for the Online Curriculum module is generated from royalties through technology partnerships. This activity is included as part of the Entrepreneurial Activities Fund.

**Background Information**

The purpose of the Entrepreneurial Activities Fund is to organize and market efforts, identify and mobilize staff and resources and expertise, and plan and implement revenue generating activities for Montgomery County Public Schools (MCPS). This fund includes the activities of the Taylor Science Materials Center, Supply Warehouse, Printing and Graphics Services, Student Online Learning, and the Technology Service.

Through the Technology Service activities within the Entrepreneurial Activities Fund, all current MCPS curriculum resources were archived centrally in the Online Curriculum Archive. The archive allows immediate, searchable access through the Internet to new or revised MCPS curriculum documents previously available only on paper.

A new online learning community, the *myMCPS* portal, was introduced in school year 2009–2010, and an integrated curriculum for kindergarten was made available electronically. In school year 2010–2011, integrated Grade 1 and secondary courses will be added to the portal. This intuitive collaborative community will enable staff to participate in community forums for

questions and answers, post and provide feedback on instructional resources, create self-selected planning groups, and receive curriculum and professional development announcements.

The collaborative online community will provide teachers with the resources to embed flexible materials, techniques, and strategies into instruction and assessment so that all students can access content and more fully participate in learning. Providing curricular and instructional resources electronically will facilitate offering multiple methods for engaging students, presenting content, and assessing learning

### **Relationship to Ongoing Program**

The mission of the Entrepreneurial Activities Fund is to provide supplemental funding to enable the school system to enhance services and support the instructional program through the sale of MPCS expertise, services, and products.

Funding for the Technology Service activities utilizes royalties generated through technology partnerships to provide additional resources to support the completion of initiatives and projects in alignment with the MCPS strategic plan, *Our Call to Action: Pursuit of Excellence*. The royalties generated revenue in FY 2010 totaling \$194,704. This amount, along with total net assets of \$126,139 will fund the supplemental appropriation request and the total projected expenses for this activity of \$320,000.

### **Use of Funds**

This supplemental appropriation will provide software development staff augmentation services for the development of the Online Curriculum module of *myMCPS*. These services include the development of software in support of the application as well as knowledge transfer opportunities for MCPS development staff to effectively operate and maintain the application. The application will facilitate the creation of a dynamic user experience that greatly contributes to teaching and learning at all grade levels. Specific technologies that are being used include Microsoft SharePoint, and .NET development languages. Funds will be used for contractual services.

### **Recommended Resolution**

WHEREAS, The Montgomery County Public Schools' Technology Service activity within the Entrepreneurial Activities Fund will continue to expand and enhance the development of the Online Curriculum module; and

WHEREAS, The Technology Service activity is providing funds for the continued development of the Online Curriculum module; and

WHEREAS, Sufficient funds generated from FY 2010 royalties and the fund's net assets are available for the projected expenses of the Online Curriculum module; now therefore be it

Resolved, That the superintendent of schools be authorized to receive and expend, subject to County Council approval, a FY 2010 supplemental appropriation of \$200,000 for the Entrepreneurial Activities Fund;

<u>Category</u>	<u>Amount</u>
81 Entrepreneurial Activities Fund	<u>\$200,000</u>
Total	<u>\$200,000</u>

and be it further

Resolved, That a copy of this resolution be sent to the county executive and County Council; and be it further

Resolved, That the county executive be requested to recommend approval of this resolution to the County Council.

JDW:LAB:MCS:jp