

MEMORANDUM

TO: Health and Human Services Committee

FROM: Justina Ferber  Legislative Analyst

SUBJECT: Worksession: FY15 Recommended Operating Budget:
Arts and Humanities Council Nondepartmental Account (NDA)

Those expected to attend this worksession include:

Suzan Jenkins, Chief Executive Officer, Arts and Humanities Council (AHCMC)
Deborah Lambert, Management and Budget Analyst, Office of Management and Budget
Representatives, Arts and Humanities organizations

The relevant page from the Recommended FY15 Operating Budget is attached on ©1.

BACKGROUND

This NDA provides funding for the Arts and Humanities Council of Montgomery County (AHCMC), the County's designated local arts and humanities agency. The FY15 NDA includes general operating support grants to arts and humanities organizations; program grants to organizations not receiving general operating support; project grants to individuals and scholars; groups or small organizations; technical assistance and other support services for individuals and organizations in the county; and operating expenses for AHCMC. The County's contribution is implemented by a contract between the Recreation Department and AHCMC.

OVERVIEW

For FY15, the Executive recommends a total of \$4,232,700 for the Arts and Humanities Council NDA, an increase of \$440,000 or 11.6% over the FY14 budget of \$3,792,700. The Council received public hearing testimony from the Arts and Humanities Council and Class Acts Arts in favor of the NDA.

The table on the next page shows the Executive's recommended FY15 budget and previous budgets for Arts and Humanities.

Breakout of Arts and Humanities Funding, FY11-15							
	FY11	FY12	FY13	FY14	FY15 Rec	%Increase	\$ Change
Arts and Humanities Council							
Operating Support	2,776,850	2,360,223	2,425,225	2,511,563	2,761,563	9.90%	250,000
Grants and Programs	443,640	340,144	370,145	491,807	591,807	20.3	100,000
Advancement Grants	300,000	240,000	240,000	240,000	240,000	0%	0
Administration	337,330	337,330	337,330	349,330	349,330	0%	0
Public Arts Trust Maintenance*	9,000	9,000	0	0	0		
Arts and Humanities Matching Fund				200,000	200,000	0%	0
Grants to Support Wheaton A&E Dis					90,000	100%	90,000
Total	3,866,820	3,286,697	3,372,700	3,792,700	4,232,700	11.60%	440,000
Number of earmarked grants	2	1	0	0	0	0	
Total earmark \$\$	1,006,100	430,190	0	0	0	0	

*Funding for Public Arts Trust Maintenance was moved to the CIP in FY13.

ARTS AND HUMANITIES COUNCIL

The Arts and Humanities Council's (AHC MC) mission is to promote, support and expand a vibrant arts and humanities presence in the community. The AHC MC continues to utilize an online grants system and the Cultural Data Project, which collects extensive data from arts and humanities organizations for funders, including AHC MC, to use as a guide in decision making. The AHC MC operates eight grant programs and two related roster programs in order to serve the diverse arts and humanities needs in the County. AHC MC introduced two new programs in FY14 - the Capital Improvements Grants process and the power2give program. Power2give is a website that allows arts organizations to post any project and set a fundraising goal. Anyone who visits the site can donate to any project they want, in any amount they want. AHC MC launched the power2give program in June 2013 and since that time has generated \$49,000 in new funding for the grantees it serves.

The AHC MC's FY15 budget request, accomplishments, activities, and grant awards are described in the AHC MC organizational materials beginning at ©4. The list of FY14 grantees begins at ©20 including detailed information on the type of grant awarded and the amount. Beginning on ©37 is a report of the Regional Economic Studies Institute at Towson University on the Maryland Arts and Entertainment Districts Impact Analysis for FY13.

The AHC MC requests additional funds of \$60,000 for administrative oversight. Additional funding of \$90,000 for grants to support the Wheaton Arts and Entertainment District has been added to the NDA and to the responsibilities of the AHC MC. The memo attached at ©5 from the AHC MC Director is requesting funding for additional staff expenses to support the Wheaton grant efforts. This issue is discussed below.

Administration

For FY15 the Executive recommends funding AHC MC Administration at \$349,330. This is a flat appropriation; the same as FY14. The AHC MC requests additional funds of \$60,000 for administrative oversight of the programs it manages (see bottom paragraph, ©5). Additional funding will pay for increases in operating expenses and will allow AHC MC to hire

staff to help with the activation of the Wheaton Arts and Entertainment District and administrative expenses associated with the management responsibilities of two new programs for the County. These include the CIP and the activation of the Wheaton Arts and Entertainment District and the Betty Mae Kramer Gallery.

Council staff recommendation: Approve \$349,330 for AHCMC Administration as recommended by the Executive.

Option #1: Reduce the additional \$100,000 for Grants to Small and Mid-Size organizations to \$40,000 and add the remaining \$60,000 to Administration. This would provide the Small and Mid-Size category with an 8% increase from FY14 instead of a 20.3% increase.

Option #2: Place the additional \$60,000 requested by the AHCMC CEO on the reconciliation list.

Operating Support (Large Organizations)

For FY15, the Executive recommends a total of \$2,761,563 in operating support for large organizations, as defined in AHCMC's Grant Guidelines. This is an increase of \$250,000 or 9.9%. In FY14, 31 General Operating Support Grants were awarded. For FY15, AHCMC expects to again award about 31 General Operating Support Grants.

Council staff recommendation: Approve \$2,761,563 for Operating Support as recommended by the Executive.

Grants to Small and Mid-Size Organizations, and Other Program and Individual Grants

This category of grants includes Grants to Mid-Size Organizations, Small Organizations, Individual Artists and Scholars, Community Grants and Arts Integration Grants. For FY15, the Executive recommends a total of \$591,807 for these grants. This is a \$100,000 increase over FY14.

Council staff recommendation: Approve \$591,807 for Grants to Small and Mid-Size Organizations. (This amount may be adjusted due to a prior recommendation.)

Advancement Grants

In addition to funding Operating Support, the Strategic Plan also recommended funding an additional 2% of organizations' operating expenses as "add-on" grants. These grants could be used for projects and activities that fall outside of general operating support and were funded under the old structure through earmarked grants for transition or facility improvements. The AHCMC named the grants "Advancement Grants" and developed guidelines for them. For FY15, the Executive recommends \$240,000 for Advancement Grants, the same as FY14.

Council staff recommendation: Approve \$240,000 for Advancement Grants as recommended by the Executive.

Arts and Humanities Matching Fund

Last year, the Committee granted AHCMC's request of \$200,000 for a Cultural Fund for Arts and Humanities to provide matching funds for private funds raised from businesses and individuals allocated to AHCMC to provide matching grants on behalf of the County to awardees of the Executive Ball for the Arts. This fund was named the Arts and Humanities Matching Fund and \$200,000 is recommended for FY15.

Council staff recommendation: Approve \$200,000 for the Arts and Humanities Matching Fund as recommended by the Executive.

Wheaton Arts and Entertainment District

The County Executive has recommended \$90,000 in funding for the Wheaton Arts and Entertainment District. The \$90,000 would be used to fund grants for artists in the district. The AHCMC would develop a process for receiving and awarding grants. The following information was received from the CEO of the Arts and Humanities Council:

Activation of the Wheaton Arts and Entertainment district will encompass engaging arts, business, philanthropy, education and public sectors in a "re-invention" of Wheaton as an acclaimed cultural destination by physically and programmatically connecting the Wheaton Library, Wheaton metro station, retail and service establishments, restaurants, over 100 visual and performing artists, organizations and businesses that support the arts including Brookside Gardens, the Gilchrist Center for Cultural Diversity, Chuck Levin's Washington Music Center, Montgomery Art Association, Wheaton School of Dance, the TGIF Summer Concert Series, annual Taste of Wheaton and World of Montgomery festivals. Also planned are "pop-up" activities that convert vacant and underdeveloped public and private spaces in the Wheaton Arts and Entertainment District to uses that connect and inspire arts-centered community cultural experiences and cross-programming among the affected entities while fostering economic vitality. The Arts and Humanities Council will develop grant guidelines for grants specific to the Wheaton Arts and Entertainment District with these activation goals in mind. Such guidelines may encompass grants for arts and humanities-related activities like: poetry slams, performances, music series, theatrical presentations, visual and literary arts presentations.

The approved Maryland State budget includes House Bill 1516 which expands the definition of a "qualified residing artist" under the state's Arts & Entertainment (A&E) District law. Previously, the law restricted the income tax subtraction modification benefit to only artists who lived in the county/city where the A&E district was located, and could only be applied to art created and sold in that same district. With the Governor's signature, this change will allow ANY Maryland resident to take

advantage of this credit on work created and sold in ANY of Maryland's 22 A&E districts. This should be a great boost for all of the A&E districts, and especially Wheaton, as the County moves towards revitalization and certainly will help in identifying working artists from all over Maryland who may now choose to create and sell their art in any A&E district in the state.

Additionally, the recently released Maryland Arts & Entertainment Districts Impact Analysis FY13 by Towson University Regional Economic Studies Institute found that:

- Maryland's 20 Arts and Entertainment (A&E) Districts collectively supported more than 5,000 new jobs that paid \$149 million in wages in Fiscal Year 2013. New jobs combined with A&E District festivals and events supported more than \$458 million in state GDP and \$36 million in state and local tax revenue.
- Silver Spring A&E District, created in 2002 created 1,051 new jobs, attributable to \$31,430,134 in wages and total economic activity of \$96,767,684.
- "A&E Districts will continue to create significant new business opportunities for Maryland artists, and by doing so, incentivize further investment in the revitalization of the A&E Districts," said Hannah Byron, Assistant Secretary for Tourism, Film and the Arts at the Department of Business and Economic Development.
- Compared to all other A&E Districts in Maryland, Wheaton lags in all categories; the proposed \$90,000 in County support will assist in providing funds that will attract arts and humanities practitioners who can help reverse this trend.

Council staff recommendation: Approve \$90,000 for Grants for the Wheaton Arts and Entertainment District as recommended by the Executive.

Recreation Department Contract - \$50,000
Black Box Theatre Support

The Recreation Department operating budget includes \$50,000 for a contract to support the Silver Spring Black Box. Council staff was advised that the Recreation Department does not have adequate staffing or technical expertise to oversee the new contract and assist the transfer of operation of the Silver Spring Black Box from the current vendor to the new (to be determined) operator of the theater. The contractor will support the new operator and serve as coordinator between county staff and the operator during this first year of operations. The RFP for a theater company to schedule and produce live theater performances in the Black Box space was issued in March. Beginning July 1, 2014, a new operator will take over the theatre. To ensure a functional transition, the contractor will need to be a professional with experience in the following areas:

- Provide General Business/Finance/Production Operations consultation and expertise for all productions, events, meetings, and rehearsals.
- Oversee schedule, communications with director/writers, company, stage manager, production manager, board and staff, act as liaison between the company(s) and the county including Recreation, DGS, etc.

- Manage and communicate detailed production schedule for rehearsals and performances as well as Front of the House box office ticketing and technical support between the parties.
- When necessary, be Onsite Coordinator for all events – coordinate and communicate any production, management and maintenance concerns between the parties.
- With Executive Director for the new theater group, develop business models for productions and plays in development and on tour, build systems for strong financial planning.

It is anticipated that the \$50,000 will be a transitional one-year expense.

Council staff recommendation: Approve the \$50,000 in the Recreation Department budget for the contract to support the new Black Box Theater Operator and serve as coordinator between county staff and the operator during this first year of operations.

Capital Improvement Grants

Capital Improvement Grants for Arts and Humanities Organizations are discussed in the Cost Sharing PDF packet, HHS item #1 on the Committee’s agenda for April 29.

Utilities – As leases expire, will art organizations pay for utilities in County buildings?

During the course of Committee meetings regarding the lease for Pyramid Atlantic in the Silver Spring Library, it was stated that the County Executive expects arts organizations in County buildings to pay for utilities and this policy will be implemented as leases expire and are renegotiated. Since this new policy is a reversal of previous actions of the Executive for the County to pay utilities for arts organizations in County buildings, Councilmembers seek clarification of the Executive’s policy with regard to payment of utilities by arts organizations. This issue needs to be discussed with Executive staff.

Summary of Recommendations

For FY15 appropriate \$4,232,700 to the County Arts and Humanities Council Non-Departmental Account, which will be allocated as follows (may change after committee discussion):

Purpose	Amount
Arts and Humanities Council Activities	
Operating Support Grants	\$2,761,563
Small/Mid-Size Organizations, Creative Projects, Arts Education, and Individual Artist/Scholar Grants	\$591,807
Advancement Grants	\$240,000
Administration	\$349,330
Arts and Humanities Matching Fund	\$200,000
Grants to Support Wheaton Arts and Entertainment District	\$90,000
Total Arts and Humanities Council NDA	\$4,232,700

This packet contains

circle #

FY15 CE recommended Arts and Humanities NDA page 66-1
George Leventhal Commentary "The arts are a good investment"
AHCMC Organizational Materials
Maryland Arts and Entertainment Districts Impact Analysis for FY13

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©2
©4
©37

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Non-Departmental Accounts

MISSION STATEMENT

Non-Departmental Accounts (NDAs) contain expenditure items essential to the operation of the County government which do not fall within the functional assignment of any department or agency, or which provide for expenditures related to more than one department or agency.

In FY15, 39 NDAs were funded. Two NDAs were not funded: Montgomery County Employee Retirement Plans and Restricted Donations.

NDA Desktop Computer Modernization was renamed Device Client Management.

BUDGET OVERVIEW

The total recommended FY15 Operating Budget for the Non-Departmental Accounts is \$261,827,975, a decrease of \$39,243,553 or 13.0 percent from the FY14 Approved Budget of \$301,071,528. Personnel Costs comprise 0.9 percent of the budget for 16 full-time positions, and a total of 4.08 FTEs. Total FTEs may include seasonal or temporary positions and may also reflect workforce charged to or from other departments or funds. Operating Expenses and Capital Outlay account for the remaining 99.1 percent of the FY15 budget.

PROGRAM CONTACTS

Contact Felicia Zhang of the Office of Management and Budget at 240.777.2781 for more information regarding this department's operating budget.

PROGRAM DESCRIPTIONS

Arts and Humanities Council

This NDA provides funding for the Arts and Humanities Council of Montgomery County (AHCRC), the County's designated local arts and humanities agency. FY15 taxpayer support of the AHCRC includes general operating grants to arts and humanities organizations; program grants to arts and humanities organizations not receiving general operating support; project grants to individuals, scholars, groups, or small organizations; technical assistance and other support services for individuals and other organizations in the County; matching funds for awardees designated by the Executive Ball for the Arts Committee; and operating expenses for AHCRC. The County's contribution is implemented by a contract between the Department of Recreation and AHCRC.

Since 1976, AHCRC has been the County's designated local arts agency. The AHCRC's mission is to promote, support, and expand a vibrant arts and humanities presence and ensure that it is woven into the fabric of our diverse and inclusive community. AHCRC provides leadership that sustains arts and humanities organizations, artists and scholars and inspires participation in our County's cultural assets. Through its programs and services, AHCRC provides the infrastructure and support necessary to maintain a robust creative community that includes over 450 cultural organizations and 1,500 artists and scholars. AHCRC annually distributes grants to organizations and individuals to help fund enriching cultural activities in our County (www.creativemoco.com/grants/grants-awarded).

AHCRC is headquartered in Silver Spring, Maryland, and receives support from the Maryland State Arts Council, corporations, organizations and individuals.

Funding for maintenance of public art is allocated in the Public Arts Trust CIP project.

<i>FY15 Recommended Changes</i>	Expenditures	FTEs
FY14 Approved	3,792,700	0.00
Enhance: Arts and Humanities Council Operating Support Grants	250,000	0.00
Enhance: Arts and Humanities Council Grants for Small/Mid-Size Organizations, Creative Projects, Arts Education, and Individual Artist/Scholar Grants	100,000	0.00
Add: Arts and Humanities Council Grants to Activate the Wheaton Arts and Entertainment District	90,000	0.00
FY15 CE Recommended	4,232,700	0.00

Ferber, Justina

From: Greenberger, Neil
Sent: Thursday, April 17, 2014 4:32 PM
To: #CCL.Councilmembers' Offices (Public); #CCL.Legislative Branch Staff
Subject: Councilmember George Leventhal commentary in The Gazette on supporting the arts

This commentary appeared in The Gazette newspapers editions of Wednesday, April 16

Neil H. Greenberger
Legislative Information Officer
Montgomery County Council
240-777-7939

Published: Wednesday, April 16, 2014

The arts are a good investment

What do Bill Clinton and George W. Bush have in common? On its face, the answer is fairly obvious, but if you dig a bit deeper you will find a striking similarity. As a candidate for president in 1992 Gov. Clinton appeared on the Arsenio Hall show playing a rendition of Elvis Presley's "Heartbreak Hotel" on the saxophone. Former President Bush has recently unveiled his paintings to the public for the first time.

The arts have, for many years, served as a bridge between those at different ends of not only the political, but also the socioeconomic, spectrum.

Montgomery County is extremely lucky. This year, we are celebrating a major milestone as the Music Center at Strathmore celebrates its 10 year anniversary. We take pride in the prestige that comes with having the American Film Institute's Silver Theatre and Cultural Center in Silver Spring. Outstanding arts and cultural facilities are located in county space, including Imagination Stage and Round House Theatre. The county also supports organizations like: Arts on the Block, which serves at risk middle school students; Class Acts Arts, which provides culturally diverse arts programs and artist residencies in the visual, literary and performing arts with youth who are court-involved or in correctional facilities; and InterPLAY, a 67 piece orchestra of adults with cognitive disabilities, playing all genres of music with senior high school, college, professional musicians and guest artists.

As chairman of the County Council's Health and Human Services Committee that allocates county support for the arts, for the past 11 years I have made it a priority to ensure that our funding processes are fair and transparent by establishing the council grants process and providing the Arts and Humanities Council with the autonomy to allocate funding among our arts organizations. This process allows arts organizations to concentrate on what they do best — providing the highest quality performance, education and entertainment.

I wanted all arts money to be allocated through the Arts and Humanities Council because I believed that it would strengthen and increase funding for the entire arts enterprise if political and community building efforts were focused on the whole pie rather than breaking down into competitive rivalry over funding for specific organizations.

In fiscal 2014 Montgomery County invested \$5,844,561 in capital, in-kind, operating and project support in the Arts and Humanities. The creative sector in turn pumped \$204,120,430 into the local economy, supporting 3,843 Montgomery County jobs and \$81,782,882 in local salaries.

The Arts and Humanities are a smart investment for Montgomery County with a huge return on investment. They stimulate our economy, support local jobs and heavily contribute to the vibrancy and livability of our neighborhoods.

Of course, the government must not be, and is not, the sole source of support. We must do more to attract support from philanthropists, foundations and businesses, both large and small. The essential component to the success of our arts community is you, the consumer.

I urge you to support the arts by taking part in them. Enjoy a gallery or live performance with your family, take advantage of the rich arts resources that Montgomery County has to offer.

Arts and humanities provide opportunities for individuals regardless of their background, age, economic status, culture or language. The arts are a great equalizer, and this sector is essential for our economic future and cultural development. As long as I serve in public office, I will continue my support for a thriving arts and humanities enterprise because Montgomery County's identity and our high quality of life depends on it.

George Leventhal, Takoma Park

The writer is an at-large county councilman.

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Kenneth A. Lechter, Esq.
Legal Counsel

MEMORANDUM

DATE: April 17, 2014

TO: Councilmember George Leventhal, HHS Committee Chair and Vice President,
Montgomery County Council

CC: Justina Ferber, Legislative Analyst, Montgomery County Council 

FROM: Suzan Jenkins, CEO, Arts and Humanities Council of Montgomery County

SUBJECT: AHCMC FY15 Budget Submission

Thank you for your past support of the arts and humanities in Montgomery County and the opportunity to present the Arts and Humanities Council's (AHCMC) FY15 budget request. The request for grant funds for re-granting to arts and humanities organizations is based first on providing support for arts and humanities organizations and second to individual artists and scholars.

In the last two years, AHCMC's grants program has begun a slow recovery to pre-recession levels. Previous reductions in appropriation from the County have reduced the number and amounts of grants in each category and people served. Additionally, there is increased demand on AHCMC to provide professional development, technical assistance and capacity building support for a field that is rapidly growing.

The County's support for administration covers approximately 80% of AHCMC's personnel costs; the remainder is obtained through other sources. AHCMC currently employs four full-time staff and two part-time consultants in key program areas. AHCMC employee staff salaries remain below standard market rate; in FY10 benefits for part-time employees and 403b retirement plan contributions for employees were suspended and have not been restored; AHCMC has not provided bonuses since FY08.

FY15 Budget Request

For FY15, Montgomery County Arts Advocates (MCAA) asked AHCMC to support their request for a \$500,000 increase in grants to arts and humanities organizations to be distributed in the same manner as AHCMC's current grant distribution paradigm. AHCMC supported this request and we now ask that County Council support the County Executive's proposed budget of \$4,232,700 for the Arts and Humanities Council.

Specifically the FY15 NDA for **\$4,232,700** represents an overall \$440,000 increase in AHCMC budget over FY14 as follows:

- \$2,761,563 – for large organization grants (GOS) - a \$250,000 increase over FY14
- \$591,807 – for small, midsize, artist/scholar grants (MSO, SOG, IAS, AIRG and ASCG)- a \$100,000 increase over FY14
- \$240,000 – for Advancement Grants (AG)
- \$200,000 – for Matching funds for proceeds from the Executive’s Ball
- \$90,000 - for activating the Wheaton A&E district – a new appropriation
- \$349,330 – for the Arts and Humanities Council Administration

AHCMC and Montgomery County Government – A Partnership That Works!

Overview

As the designated local arts agency, AHCMC’s eight grant categories and multiple technical assistance and professional development workshops are available to the over the over 450 organizations and 1500 independent artists, scholars and residents of Montgomery County twenty-four hours a day, 365 days a year.

In FY14 there were 30 organizations in the General Operating Support Grant (GOS) category. One hundred percent (100%) of GOS applicants were funded in a non-competitive process. These thirty (30) organizations, representing 18% of the applicant pool received more than 83% of the available funds given to AHCMC by Montgomery County, while the remaining 82% of applicants received less than 17%. In one category alone, we were only able to fund 24% of the applicants, and even among those applications full funding was the exception. A listing of FY14 grants distributed is included at the end of this narrative.

The proposed FY15 budget for the Arts and Humanities Council reflects a \$440,000 increase that is responsive to the demand for grants and includes \$90,000 to activate the Wheaton Arts and Entertainment District. As a result of this proposed budget, the money available for general operating support (GOS) will increase by almost 10%, bringing the total funds available to \$2,761,563. With the proposed additional 20% in funding for Mid Size and Small Arts and Humanities Organizations, Individual Artists and Scholars, Arts Integration Residency Grants and Artists and Scholars in the Community Grants, AHCMC will be able to fund a greater number of applicants, at a higher level of their request, bringing the total funds available in this category to \$591,807.

Absent from this proposed budget is \$60,000 for administrative oversight for AHCMC which, considering the growth in the majority of categories and the new Capital Improvements Grant category introduced in FY14, is much needed to provide impactful technical assistance, capacity building supports and professional development opportunities to the field. **We ask that you add \$60,000 to the AHCMC budget for the Arts and Humanities Council’s administrative oversight.**

AHCMC - Responding To the Needs of Our Stakeholders

- In FY14 AHCMC invested in **upgrading technology solutions** in order to meet the increased

demand from the field. These solutions included:

- Upgrading our online grants program to provide greater functionality to grant seekers and panelists and further streamline our grant-making services.
 - Licensing power2give, a new crowd-funding platform designed to cultivate philanthropists and nonprofit giving through micro-donations with support we received from the National Endowment for the Arts. These small donations add up, and we've raised over \$49,000 in new contributed income for thirty (30) cultural organizations in less than a year.
 - Using matching funds to stimulate philanthropy - as we discussed last year, dollars from the Matching Fund appropriation will be used to match the proceeds from the 2013 Executive's Ball. **We ask that you allow AHCMC to use any of the proceeds from the Matching Fund appropriation not matched by the Executive's Ball proceeds as matching funds through power2give, to stimulate and leverage community-based support for arts and humanities organizations via this well proven new technology. Especially in need of new sources of contributed income, our small and mid size organizations have and will continue to greatly benefit from these matching funds.** Funds from this request would go directly to the organizations that post projects through the power2give site as matching gifts, just like the matching funds for proceeds from the Executive's Ball.
 - DoandGo.org, our online calendar, leverages public private-partnerships with local businesses like Bethesda Magazine, the Gazette, Montgomery Community Media and The Washington Post. These partnerships provide the arts and humanities community with customized tools to publicize events advertise cultural happenings and acquire new skills and networks through professional development training in marketing and communications. Seventy (70) artists and cultural nonprofit organizations have participated in our cultural calendar by posting and promoting their events and the Conference and Visitors Bureau of Montgomery County, has partnered with us to share the content from the cultural calendar with their audiences. These strategic alliances have helped to promote the arts and humanities and helped advance tourism and economic development in our region. With support we received from the National Endowment for the Arts we will upgrade our cultural calendar to a mobile-ready site in FY15.
 - Licensing the Cultural Data Project (CDP), a tool which collects and normalizes financial data we receive from grantees, to help us understand trends and formulate solutions that are relevant to the community we serve. Most recently we were able to provide CDP-sourced data to the County to assist the County as it examines the valuation of services provided by nonprofits in County-owned buildings.
- In FY14 we invested in **capacity building and sustainability solutions**. These solutions included:
 - Partnering the Nonprofit Energy Alliance – a collaboration between the Arts and Humanities Council, Nonprofit Montgomery and The Nonprofit Roundtable of Greater Washington - with Groundswell to organize nonprofit businesses in Montgomery County and its neighboring jurisdictions. A total of sixty-eight (68) participating organizations

that negotiated for cheaper and greener electricity saved a combined \$545,126 over a one-year period compared to standard offer service, offsetting about 49.82 million pounds of carbon dioxide annually. The impact of these conversions to alternative energy is equivalent to taking 4,489 passenger vehicles off the roads for one year.

- In collaboration with the Wheaton Regional Center, we submitted a \$200,000 grant application to the National Endowment for the Arts for the support of creative placemaking in the Wheaton Arts and Entertainment (A&E) District. With the proposed appropriation from the County, we will physically and programmatically connect the creative, business, philanthropic, and public sectors in a "re-invention" of Wheaton as an acclaimed cultural destination. By leveraging existent cultural assets in Wheaton such as Brookside Gardens, the Gilchrist Center for Cultural Diversity, Chuck Levin's Washington Music Center, Montgomery Art Association, Wheaton School of Dance, the TGIF Summer Concert Series, the annual Taste of Wheaton and the World of Montgomery Festival we also plan to develop "pop-up" activities that convert vacant and underutilized public and private spaces in the Wheaton A&E District into dynamic sites for arts-based cultural experiences that foster community and economic vitality. With these activation goals in mind, the Arts and Humanities Council will develop grant guidelines for grants specific to the Wheaton A&E District and may encompass grants for arts and humanities-related activities like: poetry slams, performances, music series, theatrical presentations, and visual and literary arts presentations. According to the ***FY13 Maryland Arts and Entertainment District Impact Analysis***, Maryland's twenty (20) A&E Districts collectively supported more than 5,000 new jobs that paid \$149 million in wages in Fiscal Year 2013. New jobs combined with A&E District festivals and events supported more than \$458 million in state GDP and \$36 million in state and local tax revenue. Silver Spring A&E District, created in 2002 generated 1051.1 new jobs, attributable to \$31,430,134 in wages and total economic activity of \$96,767,684. *"A&E Districts will continue to create significant new business opportunities for Maryland artists, and by doing so, incentivize further investment in the revitalization of the A&E Districts,"* said Hannah Byron, Assistant Secretary for Tourism, Film and the Arts at the Department of Business and Economic Development. However, compared to all other A&E Districts in Maryland, Wheaton lags in all categories. The proposed \$90,000 in County support will assist in providing funding that will attract arts and humanities practitioners who can help reverse this trend.
- Providing expert technical assistance to help the organizations we serve cut costs, develop reserves to manage government funding, change their business models, use debt as a financial tool and use the CDP and other analytical tools to help them gather data and attain/adapt their business model and attract private donations.

Concurrent with maintaining the canons and serving the ever-growing and diverse array of citizens and nonprofit arts and humanities organizations equitably County-wide, the trends noted above - a slow recovery to pre-recession levels; increased demand for our services and government funding; nurturing public private partnerships; redeveloping neighborhoods through creative place-making strategies - are all a part of AHCMC's strategic thinking as it builds capacity and sustainability models for our sector.

Montgomery County's Investment = an Exceptional Return on Investment!

In 2012, Montgomery County invested a total of \$5,844,561 in capital, in-kind, operating and project support in the Arts and Humanities. In turn, the creative sector pumped \$204,120,430 into the local economy, supporting 3,843 Montgomery County Jobs and \$81,782,882 in local salaries. Over 4.2 Million residents and visitors are attending cultural programs, and our sector engages more than 865,000 school children in the arts and humanities annually. More information about this investment can be seen in our *Let's Start With A Dollar* brochure included at the end of this narrative.

According to *Workforce Trends in Montgomery County, Maryland 2012-2017* by Dr. Stephen S. Fuller, by 2017 the County's employment base is projected to grow by almost six percent (6%). Dr. Fuller's research demonstrates that Montgomery County's job growth is concentrated in a small number of occupational clusters that reflect a variety of education and skill-levels ranging from food preparation and serving, construction and maintenance, to business, management and financial operations and the arts, design, and media occupations. The arts and humanities stimulate our economy, support local jobs and heavily contribute to the vibrancy and livability of our neighborhoods.

AHCMC - Planning for the Future

- In our role as the designated local arts agency, plans for FY15 include helping the field:
 - Develop strategies that integrate financial, operational and program planning
 - Understand and seek funding for the full costs of projects/programs
 - Budget and manage to operating surpluses
 - Prioritize working capital and savings for periodic risk-taking and change, and
 - Clearly communicate their financial goals, priorities and timeline in the context of their art-making

- AHCMC will celebrate its 40th anniversary in 2016. In anticipation of this milestone, AHCMC is collaborating with community stakeholders to develop a new strategic plan that will help as we consider how to:
 - Encourage integrated planning that links program, operations, and finances to strategy
 - Fund projects and programs at full costs
 - Seed reserves for liquidity, risk-taking, and change, and
 - Engage in dialogue with peer funders about capitalization principles as a means to artistic freedom

Councilmember Leventhal, thank you for your sustained support; we look forward to continuing our work together in FY15. Please let me know if I can provide you with any additional information.

Enclosures:

- Let's Start With A Dollar
- Local Presence and Description of Services Calendar Year 2013
- Fiscal Year 2014 Grants Awarded
- Maryland Arts and Entertainment Districts Impact Analysis FY 2013
- The Creative Industries in Maryland, Governor Martin O'Malley 2014

A Smart **ECONOMIC INVESTMENT**



Investment
in Arts &
Humanities

\$4.6 million
Other Government
Investment

\$5.8 million
Montgomery County
Investment

\$18.5 million
Corporation and
Individual investment

=

Return on Cultural Investment

\$204,120,431

Arts & Humanities Industry

3,843 Jobs Supported

\$81.7 million

Local Salaries, Artist Fees and Other Compensation

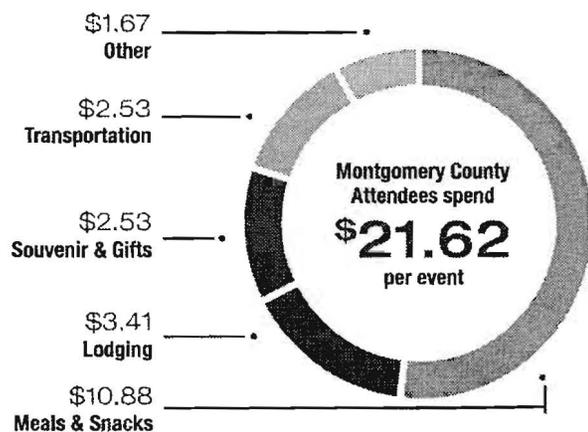
4.2 million + **864,469**

Adult Cultural Experiences Kids Cultural Experiences

Montgomery County, MD boasts nearly 500* arts and humanities organizations and 1,500 artists & scholars.

A recent University of Maryland study found that the Arts and Humanities sector of Montgomery County is 50% larger and more robust than the national average.*

The Arts & Humanities **STIMULATE THE ECONOMY**



X



5.1 million
Attendees

=

\$110.8 million
Direct Local Spending

"The arts are an important tool in job creation, growing the tax base and supporting our community."

— Steve Silverman, Montgomery County Department of Economic Development.

About the Data — The data used for this report was provided by the Cultural Data Project and the Arts and Economic Prosperity IV Study, a project of American's for the Arts. For more information on the Cultural Data Project, please visit www.culturaldata.org. To see the full Arts and Economic Prosperity IV Study from American's for the Arts please visit www.creativeomco.com/aepiv/.

*Howland, M. Ph.D. (2014). Employment concentrations in montgomery county, maryland, informally published manuscript, U.S. Economic Development Administration University Center, University of Maryland, College Park, Retrieved from: <http://montgomerybusiness.org/wp-content/uploads/2014/03/Occupation-Clusters.pdf>

The Arts and Humanities Council of Montgomery County (AHCMC)
 801 Ellsworth Drive
 Silver Spring, MD 20910
 (301) 565-3805

Hours of Operation: Monday- Friday 9AM -5PM
 Saturday & Sunday Closed

Local Presence and Description of Services Calendar Year 2013 For:
 The Arts and Humanities Council of Montgomery County (AHCMC)

Target Populations:

- (1) 1,500+ artists and scholars and 450+ arts and humanities organizations of Montgomery County (see Grantmaking and Outreach Services)
- (2) 1,004,709 residents of Montgomery County (see Services to the Community)
- (3) Visitors to Montgomery County (see Services to the Community)

Specialized Target Populations:

- (1) At-risk Children and Youth (see Education Services)
- (2) Children and Families (see Education Services and Services to the Community)
- (3) Schools (see Education Services and Services to the Community)
- (4) Folk and traditional artists/artisans, fine artists, arts professionals, museum professionals, humanities professionals (see Grantmaking and Outreach Services)

Service, Program or Benefit	Who	What	Where	When
1. Grantmaking:				
1.1 Grantmaking				
AHCMC is a non-profit, local arts agency designated by law to disburse Montgomery County funds in support of the arts and humanities in the form of competitive grants. AHCMC relies on Advisory Review Panels to evaluate grant applications.	In 2013, 86 grants totaling \$3,141,018 were awarded to Montgomery County artists, scholars, arts and humanities organizations, schools and community organizations.	Grants to Small Arts and Humanities Organizations—10 grants totaling \$38,585. <ul style="list-style-type: none"> • Inscape, Inc. - Bethesda, MD • Live Garra Theatre, Inc. - Silver Spring, MD • Montgomery Philharmonic, Inc. - Gaithersburg, MD 	Grants disbursed for Montgomery County individuals and organizations only from our headquarters in Silver Spring,	Awarded in June 2013

	<p>30 attendees for 4/10/13 Advocacy Potluck meeting 13 attendees for 4/12/13 Advocacy meeting</p>	<p>Through AHCMC's social media platforms, we inform a broad audience on important arts advocacy related issues.</p>	<p>Blog Email Blasts</p>	<p>All year - weekly 2/15/13 2/28/13 3/27/13 4/8/13 4/17/13</p>
<p>2.2 Technical Assistance, Capacity-Building Consultancy</p>	<p>AHCMC staff provides workshops and seminars to its constituency as well as providing one-on-one consultation.</p> <p>Attendance: 422</p>	<p>Outreach & Technical Assistance: Executive Leadership Series How to Run a Social Media Contest Do&Go Tutorial The New Normal for Arts Funding The Skinny on e-newsletters Implementing Power2give Advocacy 201: The Next Level MarketPower Annual Meeting Power2give.org Technical Training Workshop Power2give.org Board Training AHCMC Grantee Kickoff Meeting</p>	<p>Webinar Rockville Silver Spring Silver Spring Rockville Silver Spring Silver Spring Rockville Bethesda Silver Spring Silver Spring</p>	<p>01/17/13 01/25/13 02/10/13 02/12/13 03/08/13 03/12/13 04/02/13 04/12/13 04/22/13 04/23/13 07/15/13</p>
<p>2.3 E-Communications and Social Media</p>	<p>3,000+ e-mail subscribers that self-identify as artists or arts and humanities professionals. 2, 149 Twitter followers on 2 Twitter platforms. 1,257 Facebook followers on 2 Facebook platforms.</p>	<p>Bi-Monthly on-line publication that features career opportunities (i.e., job bank, professional development) for artists and scholars, grant opportunities, marketing opportunities and more. Free to subscribers.</p>	<p>via email Twitter Facebook</p>	<p>Bi-monthly Daily weekly</p>
<p>2.4 Web-based Rosters and Directories</p>	<p>AHCMC maintains two rosters of pre-selected, qualified artists. These rosters are associated with specific grants offered by AHCMC. Application to the rosters is competitive and selection is made by a panel of recognized experts.</p>	<p>The Teaching Artists Roster is a directory of professional artists trained in arts integration and the Maryland State Curriculum. The Artists and Scholars Roster features professional and rigorously vetted artists who provide programs for a range of community organizations and groups. Though the rosters,</p>	<p>Maintained from our Silver Spring office</p>	<p>All year – daily</p>

	<p>The rosters are featured on the AHCMC website: www.creativemoco.com and include contact info, descriptions of programs and when possible photos and video.</p> <p>AHCMC also maintains two directories that promote artists and arts and humanities organizations:</p>	<p>AHCMC promotes the services of these artists free of charge, enabling them to be contracted by public schools and other partnering organizations.</p> <p>Directory of Arts and Humanities Organizations. This is a free directory that any arts or humanities organization incorporated in MoCo can join.</p> <p>Directory of Folk and Traditional Artists. This is a free directory that qualified artists and arts groups can apply to join.</p>		<p>All year – daily</p> <p>All year – daily</p>
<p>2.5 Non-Profit Energy Alliance</p> <p>In 2010, AHCMC and Nonprofit Montgomery formed the NONPROFIT ENERGY ALLIANCE (NPEA), created to assist non-profits to negotiate as a group for cheaper and greener electricity to conserve the environment and utilize much needed funds for programming and services to the field</p>	<p>In 2013, NPEA held two webinar orientation meetings and brought in 31 new and renewing participants. Since its inception in May 2010, the Non-Profit Energy Alliance is now comprised of 68 leading-edge nonprofits that will collectively save an estimated \$545,126 compared to standard energy service. The wind power purchased through this alliance offsets about 44.74 million pounds of CO2, which is equivalent to removing 4,489 cars off the roads for one year.</p>	<p>Candidates for this program met via webinar and teleconferences</p>	<p>Webinars and teleconferences</p>	<p>March 28, 2013 April 4, 2013</p>
<p>2.6 Power2Give</p> <p>In June of 2013, AHCMC launched</p>	<p>Power2give is available as a service to AHCMC grantees .</p>	<p>Arts & Humanities organizations that have received grants from AHCMC</p>	<p>Montgomery County</p>	<p>All year- daily.</p>

(F)

<p>Power2Give, a project of Arts & Science Council of North Carolina, power2give.org connects people directly with the local arts, science and history projects they are passionate about. Nonprofit organizations post projects online that are in need of funding. The community helps bring them to life with an online donation. Created in 2011 and now available in 22 communities across America, power2give.org has raised over \$4.9M in support, posted over 2,000 projects and received more than 22,000 donations.</p>	<p>Since launching, 30 arts and humanities organizations have successfully posted projects on power2give. Local business such as Monument Bank and Ballard Sparh LLP have supported these projects by donating matching funds.</p>	<p>can post small projects to www.power2give.org/montgomerycountyMD that are in need of community sourced funding. Donors can contribute online to support these projects which range from tech and equipment upgrades, performances, and community based services projects. Over 47,000 dollars have been raised, assisting 30 AHCMC grantees since June 2013</p>		
<p>2.6 Marketing Services through MarketPower AHCMC provides marketing services to its constituency through our new marketing suite, MarketPower. MarketPower raises the visibility of and participation in the arts and humanities of Montgomery County.</p>	<p>MarketPower Services are available to any arts or humanities group or organization offering public events, classes, programs, festivals, tours, etc 81 organizations participated in MarketPower</p>	<p>Services include:</p> <p>Unlimited access and posting to www.DOandGO.org, an online calendar of cultural events that automatically populate 7 other media online events calendars.</p> <p>The Fun Finder media blast, a promotional tool that leverages a dedicated opt-in mailing list, television advertising and social media outreach to promote featured events form www.DOandGO.org.</p> <p>Cooperative Advertising: MarketPower subscribers are (con't) able to purchase discounted advertisement in Bethesda Magazine, the Washington Post and the Montgomery County Gazette. These services save participant organizations over \$50,000 in total.</p>	<p>Silver Spring</p>	<p>All year – daily</p> <p>All year – weekly</p> <p>Monthly</p>

		Professional Development: MarketPower curates 12 different workshops, forums and seminars related to marketing and communications. (see section 2.2)		Monthly
Service, Program or Benefit	Who	What	Where	When
3. Services to the Broader Community				
3.1 On-line Calendar of Events AHCMC's website www.DOandGO.org is an interactive, on-line calendar of events highlighting arts and humanities related activities taking place in Montgomery County.	Web Visitors: 6,103 Unique Visitors: 4,825 Page Views: 16,184 Page Views per Visit: 2.65	On-line calendar of events that are searchable by day, region, type of event. Six events calendars for the work of one. Events are listed on DOandGO.org , and are also listed on VisitMontgomery.com , BethesdaMagazine.com , The Washington Examiner , Washington City Paper and AParentInSilverSpring.com .	Represents only activities happening in Montgomery County	All year -- daily
3.2 Websites/Blogs AHCMC maintains five websites: DOandGO.org (see above) Creativemoco.com MontgomeryTraditions.com (see 5.1) NonprofitEnergyAlliance.com (see 2.5) http://blog.creativemoco.com/ http://power2give.org/montgomerycountymd/	These internet sites serve a broad constituency including: artists, scholars, arts and humanities organizations, legislators, potential and existing grantees, educators, the general public, donors, and sponsors.	Maintains five internet sites that allow different constituents to access various information including programs, opportunities, deadlines, grant guidelines, and more	On the web; managed from our Silver Spring office	AHCMC Websites and Blogs are updated on a weekly basis.

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Service, Program or Benefit	Who	What	Where	When
4. Education & Youth Development				
4.1 Summer Arts Education/PhotoKids AHCMC partners social service organizations to provide programs for at-risk kids	10 middle-school students from a low-income housing community in Montgomery County.	PhotoKids is a summer program combining hands-on science with photography for middle-school students living in local public housing communities. Students work with environmental photographer Joanne Miller and met for 40 hours in the summer.	Rockville	Summer: July 2 to August 10, 2013
4.2 Services to Schools K -12 Working with MCPS, AHCMC developed an arts integration program that infuses the arts in the academic curriculum. To do this, AHCMC developed the Arts Integrated Residency grant program which uses arts integration certified teaching artists to provide residencies.	8 schools in Montgomery County received Arts Integration Residency Grants to work with teaching artists from AHCMC's Teaching Artist Roster. 1500 K-12 students were served.	Some sample residencies: <ul style="list-style-type: none"> • ESOL and creative drama • Out of This World Residency combining Earth and Space Science together with dance. • photographic journey integrating art, science and technology 	8 schools in Rockville, Silver Spring, Gaithersburg, and Montgomery Village	January 2013 – June 2013
4.4 The Fran Abrams Award for Creative Writing	The Fran Abrams Creative Writing Award honors a high school senior who excels in creative writing. The Fran Abrams Creative Writing Award will be a competitive award open annually to all Montgomery County high school seniors. The award includes a cash prize of \$1,000 and an award reception featuring a reading by both the winner and a notable local writer	The winner receives \$1,000 & a public reading of their work at the Betty Mae Kramer Gallery and Music Room in the Silver Spring Civic Building	Silver Spring	June 11, 2013
4.5 Ida F. Haimovicz Visual Arts Award	This award is given to a high school senior graduating who is enrolled in a public or non-public high school in Montgomery County to benefit his/her pursuit of a visual arts career. The	The winner receives \$3,000 & a showing of their work at the Betty Mae Kramer Gallery and Music Room in the Silver Spring Civic Building	Silver Spring	June 11, 2013

	\$3,000 Ida F. Haimovicz Visual Arts Award for 2013 will be granted following a juried selection process that is based upon artistic merit of the original work submitted and the applicant's potential for a visual arts career, not financial need.			
4.6 Guide To Children's Art Activities	For K-12: Approximately 30 arts and humanities organizations, participate and 75,000 MCPS elementary students receive the guide twice a year.	<i>The Guide to Children's Art Activities</i> (published twice a year) includes up to 30 organizations offering after-school, summer and weekend arts programs	Montgomery County	<i>The Guide</i> was delivered to 131 schools and libraries: August 2013
Service, Program or Benefit	Who	What	Where	When
5. Programs				
5.1 Montgomery Traditions Montgomery Traditions is a program to document and promote folk and traditional artists living in Montgomery County	Web visitors Featured artists and arts groups	Go to MontgomeryTraditions.org to view the new multimedia resource presenting stories about the County's diverse traditional arts community. Currently there are 11 stories on the website.	On the web	Daily
5.2 Public Art Montgomery County's public art program, administered by AHCMC, seeks to build and inspire community identity and placemaking and to nurture artists engaged in public art. We strongly believe that public art enhances the quality of life in Montgomery County.	Residents of and visitors to Montgomery County who come in contact with the over 350 pieces of public art and over 500 pieces of works on paper.	Partners with public and private entities to design, install, and maintain artwork in Montgomery County's public spaces. Created collection management database by organizing and digitizing files and photographs of art objects within the public art collection. Downtown Silver Spring collaborates with the AHCMC to annually to assist in the commissioning of a temporary public	Montgomery County Silver Spring Silver Spring	Weekly October 2, 2013 November 16, 2013

		artwork to be located on the fountain plaza as a part of the "Re-Imagining the Holidays" program		
		Assessed, conserved and treated 12 works of public sculpture.	Montgomery County	Weekly Jan 2013 – September 2013
<p>5.3 Betty Mae Kramer Gallery and Music Room</p> <p>The 1,200 square foot gallery located in the Silver Spring Civic Center is the first and only art gallery dedicated specifically to showcasing Montgomery County's professional visual artists.</p>	<p>Serves visual artists in Montgomery County and County visitors and residents wishing to see visual arts. Artists served: 23 Reception Attendees: 265</p>	<p>The Kramer Gallery hosts three to four exhibits each year. Exhibitions include:</p> <ul style="list-style-type: none"> • <i>Fragility</i> • <i>Community Reflections</i> • <i>Seeing Food</i> • <i>Tree Spirits</i> • <i>Cultural Exchanges</i> 	Silver Spring	<p>12/03/12 – 1/25/13 02/2/13 – 04/01/13 04/8/13 – 05/27/13 7/11/13 – 10/18/13 11/7/13 – 12/31/13</p>



Fiscal Year 2014 Grants Awarded

General Operating Support Grants for Large Arts and Humanities Organizations \$2,516,511 for July 1, 2013 – June 30, 2014

General Operating Support Grants provide general operating support to 30 nonprofit arts and humanities organizations in Montgomery County that have annual cash operating expenses of over \$150,000, full-time paid directors, and an annual audit. For FY14, grants were awarded to the following organizations:

- **Adventure Theatre, Inc.**, Glen Echo, MD (\$100,366.52) - In March 2012, Adventure Theatre and Musical Theater Center merged to form Adventure Theatre MTC (ATMTC), uniting award winning professional theater productions with high-quality musical theater instruction. ATMTC now provides a continuum of services in the musical theater disciplines for youth age 3 to 18 and beyond with an award-winning professional theater and an Academy featuring camps, classes, fully-staged student productions, performing ensembles and community outreach programs.
- **American Dance Institute**, Rockville, MD (\$85,898.14) - Called "one of the area's leading presenters of choice experimental dance" by The Washington Post, ADI provides the DC region with affordable access to performances by some of the most lauded modern, post-modern and dance-theater companies in the U.S. ADI also houses a late-stage residency program for choreographers from across the country - one of only a handful of late-stage residency programs in the U.S. – while providing local youth and adults with classes in a variety of dance genres.
- **Baltimore Symphony Orchestra, Inc.**, North Bethesda, MD (\$280,613.10) - The BSO at Strathmore provides annual, year-round seasons of varied artistic performances and participatory outreach programming for Montgomery County residents of all ages, ethnicities, and financial means. After six years of continued growth (e.g. attracting an annual audience of 52,000; concerts averaging 80% capacity; a subscriber renewal rate of +70%; and ever increasing public support), the stage is now set for the BSO to further deepen its reach and impact off of the Strathmore stage.

- **CityDance Ensemble, Inc.,** North Bethesda, MD (\$40,020.90) - The CityDance Center at Strathmore in North Bethesda provides pre-professional dance training to over 450 students every week. The CityDance Professional Artists Series brings professional contemporary dance performances to regional venues including their own CityDance Studio Theater at Strathmore. Their Community Programs offer free performances to over 5,000 students each year, in-school and after-school programs to 750 students every week, and summer camps to over 400 students.
- **Class Acts Arts, Inc.,** Silver Spring, MD (\$38,797.25) - Class Acts Arts was founded in 1995 to fill a critical need in the community for access to the arts. It offers performances and workshops for schools and organizations across Maryland, Washington, D.C., and northern Virginia with over 125 teaching artists from more than 20 countries and cultures. Class Acts Arts seeks to ensure the availability of the arts to everyone, including those with limited access.
- **Dance Exchange Inc.,** Takoma Park, MD (\$48,260.50) - For 36 years Dance Exchange has been breaking boundaries between stage and audience, theater and community, movement and language, tradition and the unexplored. Founded in 1976 by Liz Lerman and now under the artistic direction of Cassie Meador, Dance Exchange stretches the range of contemporary dance through explosive dancing, personal stories, and humor. Recent and current projects include explorations of mountain-top removal, human rights, particle physics, and rest in a hyper-driven society.
- **Friends of the Library, Montgomery County, Inc.,** Rockville, MD (\$36,578.25) - FOLMC is a not-for-profit membership organization dedicated to enhancing Montgomery County Public Libraries (MCPL) through fundraising, advocacy, programs, and new initiatives. FOLMC organizes grassroots advocacy to encourage civic participation in advocating for the library budget.
- **Germantown Cultural Arts Center, Inc.,** Germantown, MD (\$50,782.43) - As the leading venue for performing and visual arts in upper Montgomery County, BlackRock provides quality performances, arts education programs, and exhibits in a welcoming and intimate setting. The facility houses two indoor theaters, an outdoor stage, two critically acclaimed art galleries, and four studios designed for arts instruction.
- **Glen Echo Park Partnership for Arts and Culture,** Glen Echo, MD (\$82,818.89) - Established in 2002 in collaboration with the National Park Service (NPS) and Montgomery County, the Partnership sponsors classes, dances, exhibitions, concerts, festivals, and events at Glen Echo Park, a former amusement park. These programs serve 435,000 people annually. It also maintains and manages the Park's historic facilities, including the Spanish Ballroom and Dentzel carousel, and provides marketing and class registration services to the Park's resident arts organizations and artists.
- **Imagination Stage, Inc.,** Bethesda, MD (\$201,112.90) - Imagination Stage presents high quality, innovative youth theatre and arts programming and promotes a safe haven for children to embrace and explore their creativity. Reaching 100,000 children and families through theatre productions and creative classes, we open hearts, inspire minds and ignite imaginations.
- **Jewish Community Center of Greater Washington,** Rockville, MD (\$40,171.39) - The Arts and Culture Division of the JCCGW coordinates in-house and community performances, events, and

exhibits, arts education, and outreach programs. The Division helps to fulfill the Center's mission by enriching lives through cultural arts programs and education, creating community through creative expression and Jewish culture, and by building common ground through the arts.

- **Levine School of Music, The Selma M.**, Washington, DC (\$78,338.40) - With 150 faculty-artists offering instruction in 22 instruments and voice, Levine is the largest community music school in the region serving 3,500 students at four campuses. Their first-class facilities at Strathmore enable them to offer Montgomery County excellent music education programs. Levine is one of 12 community music schools accredited by the National Association of Schools of Music, and is the only community music school to be designated as an "All Steinway School."
- **Lumina Studio Theatre, Inc.**, Silver Spring, MD (\$14,551.72) - Lumina provides a disciplined and rigorous professional setting where actors train in a comprehensive performance-based program using the techniques of Rudolf Steiner's Creative Speech & Drama, Stella Adler, and Michael Chekhov. Lumina's program includes in-depth vocal and character coaching, improvisation, stage combat training, detailed costumes, live music, and choreography. The skills acquired during productions benefit the actors throughout their lives.
- **Maryland Classic Youth Orchestras, Inc.**, North Bethesda, MD (\$23,484.03) - Founded in 1946, MCYO is the oldest, largest, and most well-regarded youth orchestra program in this region. Residing at the Music Center at Strathmore, MCYO provides training and performance opportunities for over 480 students ages 8-18 in 9 ensembles, including 6 orchestras & several other chamber groups. Performances benefiting community audiences occur in the state-of-theater concert hall at Strathmore, as well as at outreach locations, such as churches, senior centers, schools, and community venues.
- **Maryland Youth Ballet**, Silver Spring, MD (\$71,061.08) - From a modest start in the basement of founder Hortensia Fonseca and now led by Principal, Michelle Lees, MYB's comprehensive program, which is based on attention to the individual, regularly produces dance professionals. For those who do not dance professionally, their time spent at MYB develops a backbone of personal discipline and dedication to the pursuit of excellence, valuable assets for any career path. Each year, graduates are accepted into ballet companies as well as Ivy League institutions.
- **Metropolitan Ballet Theatre, Inc.**, Rockville, MD (\$19,164.22) - Metropolitan Ballet Theatre & Academy (MBT) was founded in 1989, and offers dance training in Ballet, Pre-Ballet, Modern and Jazz to students age 2-adult. Professional performance opportunities, in which students dance with professional dancers, are offered through an annual full-length production of *The Nutcracker*, as well as a spring production which varies annually. MBT also stresses the importance of creative and individual expression through the annual Erlon Choreography Competition.
- **Metropolitan Center for the Visual Arts**, Rockville, MD (\$38,983.08) - Through an extensive array of educational programming, gallery exhibitions, and a resident artist program, VisArts provides children, teens, and adults with opportunities to express their creativity and enhance their awareness of the arts. Each year VisArts welcomes more than 10,000 visitors to participate in art education classes and camp programs, attend community outreach events, visit its three galleries, or observe the resident artists at work in their studios on the artist concourse.

- **Montgomery Community Television dba Montgomery Community Media**, Rockville, MD (\$119,992.65) - MCM is the only independent, nonprofit training county residents to create media communicating their personal vision. It is a media center providing Access.19 (TV 19), The Montgomery Channel (TV 21), and mymcmmedia.org. Its volunteers annually provide 14,000+ hours of on-air and online content. It also airs more than 4,000 hours of non-English programming. MCM publishes electronic newsletters and outreach invitations to over 20,000 readers and has nearly 7,000 standard mail list members.
- **Montgomery County Historical Society**, Rockville, MD (\$14,089.17) - MCHS was founded in 1944 as an all-volunteer non-profit organization to preserve and present the entire scope of Montgomery County history for current and future generations. MCHS has collected documents and artifacts of value to the community, established a museum at the c. 1815 Beall-Dawson House, and opened its research library to scholars and the public. Today, the Society claims six professional staff, a membership of 1,100 and a volunteer cadre of over 70 individuals.
- **National Philharmonic**, North Bethesda, MD (\$201,068.13) - A judicious merging of the National Chamber Orchestra and Masterworks Chorus on July 1, 2003 created the National Philharmonic, whose mission is to be the dynamic organization of choice providing the highest quality orchestral, choral and other musical experiences to enrich and inspire the lives of people in Montgomery County, the Washington, DC metropolitan area, and beyond through concerts and educational programs for all ages.
- **Olney Theatre Corp**, Olney, MD (\$212,258.74) - Olney Theatre Center (OTC), a campus consisting of four venues, was founded in 1938, and is the oldest theatre in Montgomery County. In a given season, OTC presents straight plays, musicals, and new works, including special engagements and the annual free Shakespeare Festival. Venues are also available as rental spaces. OTC hosts the National Players Touring Company, founded in 1949, which brings productions and educational programs to schools in Montgomery County and across the United States.
- **Pyramid Atlantic**, Silver Spring, MD (\$19,488.06) - Founded in Baltimore, MD in 1981 by artist/educator Helen Frederick as a workshop and studio for printmakers and papermakers, Pyramid Atlantic has grown to include book arts, and educational programs. Pyramid Atlantic moved from Baltimore to leased space in Takoma (DC) and Riverdale (MD) and then moved to its current home in Silver Spring in 2003. Ms. Frederick retired in 2007 as Founder/Executive Director and Jose Dominguez joined Pyramid Atlantic as its second Executive Director.
- **Robert E. Parilla Performing Arts Center - Montgomery College**, Rockville, MD (\$60,751.64) - The Parilla Performing Arts Center opened in 1984 and since that time has presented a guest artist series and a children's series that offer a rich assortment of performances for every age. This season they've added a film series of critically acclaimed art house productions. Additionally, the Center houses approximately 100 rehearsals and performances by community arts organizations, many of which are grantees of the State and the County. Approximately 100,000 people attend and/or participate in events each year.
- **Round House Theatre, Inc.**, Silver Spring, MD (\$131,444.48) - Round House Theatre produces more than 200 theatrical performances each season at its 400-seat Bethesda theatre and its

150-seat Silver Spring theatre and operates an education center in Silver Spring. The theatre has received 124 Helen Hayes Award nominations and won the prestigious award 24 times. This season, we anticipate reaching more than 55,000 children, adults, and seniors through theatre productions and education and outreach programs.

- **Strathmore Hall Foundation, Inc.**, North Bethesda, MD (\$342,878.51) - Strathmore is a performing and fine art venue located on a park-like, 11-acre campus just outside of Washington, D.C. In the intimate 100-seat music room and the more expansive 1,976-seat concert hall, Strathmore presents popular music; contemporary dance ensembles; a speaker's series; theatrical entertainment; and a well-regarded chamber music and recital series. The 1900's historic mansion is the visual arts center of the campus mounting approximately ten museum-quality exhibitions year-round.
- **the Puppet Co.**, Glen Echo, MD (\$24,042.90) - Founded by second-generation puppet master Christopher Piper and past director of the Smithsonian Puppet Theatre (now the Discovery Theatre) Allan Stevens, the Puppet Co. is approaching the 30th anniversary of its work creating quality puppet theater for the children and families of the Greater Washington, DC area. It has reached a milestone of over 12,000 performances presented to about two million audience members.
- **Washington Conservatory, The**, Bethesda, MD (\$46,908.31) - Founded in 1984, The Washington Conservatory, a nationally accredited community music school in Glen Echo Park and Bethesda, offers music lessons, ensembles, and classes for all ages, professional concerts, master classes, kids' shows, and music camps.
- **Washington Revels, Inc.**, Silver Spring, MD (\$34,241.70) - Washington Revels is a multigenerational, diverse performing arts community - over 250 performers and 200 volunteers each year, adults and kids, professional and nonprofessional - that celebrates cultural traditions through music, dance, and drama. Audience participation is a hallmark. Programs include seasonal celebrations, festivals, community sings/dances, after-school workshops, parades, and dozens of performances of traditional music and spoken word by five separate ensembles of singers and actors.
- **Washington School of Photography**, Bethesda, MD (\$22,591.67) - Washington School of Photography is a growing, vibrant center for photographic study located in Bethesda, Maryland. The school offers courses in every aspect of photography, from a one-day camera primer, through a year-long vocational/career program.
- **Writers Center, Inc.**, Bethesda, MD (\$35,753.22) - The Writer's Center was established in 1976 and has grown to become one of the largest independent literary centers in the United States. In FY12, the Center ran over 200 workshops for 2,800 participants while also holding 80 public events, many of which (such as the Sunday Open Door Readings) were free. Ticketed events included a poetry slam and performance by Taylor Mali, a poetry reading by Michael Collier, David St. John, and Anna Journey, and a seminar in June on changes in publishing.

Advancement Grants
\$235,051 awarded for July 1, 2013 – June 30, 2014

Advancement Grants are available to arts and humanities organizations that are eligible for and receive *General Operating Support Grants*. These grants assist large arts and humanities organizations in attaining fiscal stability and long-term viability. Specifically, these grants are focused on long-term planning, technology improvements, and physical plant repairs and renovations critical to an organization's arts or humanities mission. Organizations are eligible to receive up to \$200,000 per year.

- **CityDance Ensemble, Inc.**, North Bethesda, MD (\$25,000) - Grant funds are awarded to implement Phase II of a two-phase web site and database technology upgrade.
- **Jewish Community Center of Greater Washington**, Rockville, MD (\$93,334) - Grant funds are awarded for completing the lighting conversion, started in 2011, in the JCCGW's theatre so that all lighting is low energy, LED fixtures. This will afford significant energy and cost savings, and help the JCCGW become a LEED Certified theatre.
- **Round House Theatre**, Silver Spring, MD (\$116,717) - Grant funds are awarded to upgrade administrative computer and artistic technical systems.

Grants to Mid-Size Arts and Humanities Organizations \$291,557 awarded for July 1, 2013 – June 30, 2014

Grants to Mid-Size Arts and Humanities Organizations are available to arts and humanities organizations with annual cash operating expenses above \$50,000 who are not applying for General Operating Support Grants. These grants support the presentation of high-quality programs, the improvement of management skills, the purchase of equipment, or capital improvements. Organizations are eligible to receive up to \$25,000 per year in one or more grants.

- **Art and Remembrance, Inc.**, Bethesda, MD (\$6,000) - Grant funds are awarded to conduct at least four HeART and Story workshops in Montgomery County, using the art and story of Esther Nisenthal Krinitz as inspiration for reflection and personal story-sharing through fabric art for under-served youth and adults.
- **Artpreneurs, Inc., dba Arts on the Block**, Wheaton, MD (\$25,000) - Grant funds are awarded to continue operation of AOB's flagship out-of-school-time program, "Pour Your ART Out," which offers job training and visual art instruction to youth ages 14 to 21.
- **Arts for the Aging, Inc. (AFTA)**, Rockville, MD (\$25,000) - Grant funds are awarded to implement a new program delivery model for our signature program, Joy in Generation, which improves older adults' health and quality of life, and to hold continuing education trainings for our teaching artists.
- **ArtStream, Inc.**, Silver Spring, MD (\$25,000) - Grant funds are awarded to cover the expenses for running four Inclusive Theatre Companies featuring adult actors with and without intellectual disabilities and autism in Montgomery County.
- **Bach Sinfonia, Inc., The**, Silver Spring, MD (\$25,000) - Grant funds are awarded to support Sinfonia's 2013-14 season of stellar early music programs, performed on period instruments and deeply informed by scholarly historical research, exciting educational programming, all of which aim to both enlighten and entertain.
- **Bel Cantanti Opera Company**, Silver Spring, MD (\$8,250) - Grant funds are awarded to support a September - October 2013 production of Offenbach's full-length operetta "Orpheus aux Enfers" (Orpheus in the Underworld) and a December holiday production.
- **Cantate Chamber Singers**, Bethesda, MD (\$12,400) - Grant funds are awarded to mount a fully staged and choreographed production of Benjamin Britten's Church Parable "Curlew River" as part of the world-wide Britten centenary celebration and as Cantate's third concert in its four concert season.
- **Chevy Chase Historical Society**, Chevy Chase, MD (\$1,541) - Grant funds are awarded to buy computer hardware and software that will enable us to fully utilize our new content management system, enhance and expand our website, launch sophisticated web features, and film our lectures to include on our website.
- **Chevy Chase Historical Society**, Chevy Chase, MD (\$4,111) - Grant funds are awarded to fund a part-time paid intern to help update our existing web content on a new content management system and to help implement recommendations resulting from participation in an outside assessment of our Collections Policy.

- **ClancyWorks Dance Company**, Silver Spring, MD (\$21,250) - Grant funds are awarded to support the Montgomery County portion of our FY14 Performance Season with new works choreographed by Clancy and a regional premier by guest artist Bill Evans, and company repertory performed at theaters and community centers.
- **Coral Cantigas, Inc.**, Rockville, MD (\$18,000) - Grant funds are awarded to continue Cantigas's unique brand of bilingual concerts and interactive workshops that bring to the community cross-cultural experiences and increase awareness of Latin American, Caribbean, and Spanish choral music.
- **CREATE Co.**, Silver Spring, MD (\$14,025) - Grant funds are awarded to provide weekly afterschool arts enrichment classes to students who are academically and/or socially at-risk and primarily from low-income and minority families within Montgomery County.
- **CREATE Co.**, Silver Spring, MD (\$7,225) - Grant funds are awarded to improve CREATE's ability to provide arts programming to Montgomery County residents by enhancing its data processing and marketing systems through more efficient use of computer, Internet and multimedia technology.
- **Damascus Theatre Company**, Damascus, MD (\$19,000) - Grant funds are awarded to produce three musicals between July 1, 2013 and June 30, 2014 and to offset the costs associated with producing these shows.
- **Docs In Progress, Inc.**, Silver Spring, MD (\$15,000) - Grant funds are awarded to solidify the work and professional development of the full-time Executive Director and board leadership as Docs In Progress continues its transition to a more mature and sustainable organization.
- **Docs In Progress, Inc.**, Silver Spring, MD (\$5,000) - Grant funds are awarded to support the Southern Montgomery Film Festival, aimed at building community dialogue through a series of screenings, discussions, and interactive workshops showcasing stories of people and places in Silver Spring and Takoma Park.
- **Glorystar Music Education and Cultural Foundation**, Potomac, MD (\$5,100) - Grant funds are awarded to help Glorystar Children's Chorus with its music education program in Montgomery County during FY14, especially with venue rental, music teachers' salaries, and advertising.
- **Heritage Tourism Alliance of Montgomery County**, Germantown, MD (\$11,000) - Grant funds are awarded to produce a 60-minute video on historic African American churches in Montgomery County, their communities and music, and their role in the development of the county.
- **Rockville Musical Theatre**, Rockville, MD (\$7,268) - Grant funds are awarded to produce and present Rockville Musical Theatre's 2013 main stage season of "Crazy for You" and "Guys and Dolls".
- **Sandy Spring Museum**, Sandy Spring, MD (\$13,750) - Grant funds are awarded for "Local Traditions," a new community outreach effort which will provide several different formats for all residents to share folk traditions and family histories with other members of the community.

- **Symphony of the Potomac, Inc.**, Glen Echo, MD (\$5,440) - Grant funds are awarded to produce four orchestral concerts in FY14, and for operational support, music rental, additional soloists, and copyrighted music and to supplement Maestro Lazar's current salary.
- **Symphony of the Potomac, Inc.**, Glen Echo, MD (\$3,520) - Grant funds are awarded to provide compensation for part-time work of a general manager for Symphony of the Potomac. The general manager will assist with operations related to day-to-day business functions as well as assist with development.
- **Young Artists of America, Inc.**, Bethesda, MD (\$13,678) - Grant funds are awarded to provide year-round education, professional mentoring, and performance programming and opportunity for vocal, instrumental, and dance students age 13 to 24 focused on large scale works of opera, musical theatre, oratorio, and ballet.

Grants to Mid-Size Arts and Humanities Organizations \$76,735 awarded for January 1, 2014 – June 30, 2014

- **Art Glass Center at Glen Echo**, Glen Echo, MD (\$1,900) - Grant funds will be used to expand the AGC capabilities by establishing a frameworking capability to be used by our Resident Artists, Studio Artists and to support student classes in beadmaking and other frameworking techniques.
- **Bel Cantanti Opera Company**, Silver Spring, MD (\$5,000) - Grant funds will be used to support a spring 2014 opera production of Handel's Serse (Xerxes.)
- **ClancyWorks Dance Company**, Silver Spring, MD (\$2,250) - Grants funds will be used to support the Montgomery County portion of our performance season with a regional premier from Guest Artist Susan Shields, and Company repertory performed at theatres and community centers.
- **Coral Cantigas, Inc**, Rockville, MD (\$2,100) - Grant funds will be used to replace obsolete computer equipment with a computer system that efficiently supports our databases and special applications, and provides a stable technological environment to fulfill operational requirements.
- **Docs In Progress, Inc.**, Silver Spring, MD (\$3,250) - Grant funds will be used to purchase additional video camera packages, laptops, and video editing software to expand arts education programs aimed at a growing constituency of emerging documentary filmmakers.
- **Gandhi Brigade Incorporated**, Silver Spring, MD (\$17,000) - Grant funds will be used for our Promoter Program, in which underserved youth learn to create video, photography, and graphic design to engage their community around issues that concern them.
- **Glen Echo Pottery, Inc.**, Glen Echo, MD (\$5,600) - Grand funds will be used to replace and upgrade kilns and kiln equipment, and to improve kiln pavilion space, in order to improve delivery and enhance the pottery classes we offer to the public.
- **Jazz Academy of Music Inc., The**, Silver Spring, MD (\$10,535) - Grant funds will be used for the Jazz Academy's Mid-Atlantic Jazz Festival Program. This is a 3-day presentation of traditional Jazz music. Presentation formats include performances, master classes, and live interviews with Q&A.
- **National Capital Historical Museum of Transportation, Inc.**, Colesville, MD (\$8,500) - Grant funds will be used to restore as an interpretive exhibit the structural integrity of Capital Traction

Company 522, a street car representative of those which connected Montgomery communities of Kensington, Chevy Chase, and Forest Glen to the Nation's Capital.

- **Olney Children's Ballet Theater, Inc.**, Olney, MD (\$5,000) - Grant funds will be used to underwrite in part, the production of "Petrushka," a story ballet principally for young audiences, to be performed at Olney Theatre Center.
- **Sandy Spring Museum**, Sandy Spring, MD (\$6,250) - Grant funds will be used for a folklife field survey and a Community Artist-in-Residence who will work with community members identified during the field survey in the creation of a work of art that explores social values within an historic context.
- **The Forgotten Opera Company, DBA The Victorian Lyric Opera Company**, Rockville, MD (\$5,000) - Grant funds will be used to support the main stage productions of the 2013-2014 35th Anniversary season of The Victorian Lyric Opera Company, fully staging two Gilbert & Sullivan Operettas, with live orchestra.
- **Young Artists of America, Inc.**, Bethesda, MD (\$4,350) - Funds will be used to contract with experts to assist in establishing a proactive marketing and PR strategy; and to develop a strategic business plan.

Grants to Small Arts and Humanities Organizations
\$38,585 awarded for July 1, 2013 – June 30, 2014

Grants to Small Arts and Humanities Organizations are available to arts and humanities organizations with annual cash operating expenses up to \$50,000, and are intended to support the presentation of high-quality programs for the public. Organizations are eligible to receive up to \$5,000 per year.

- **Inscape, Inc.**, Bethesda, MD (\$3,750) - Grant funds are awarded to produce a concert performance entitled, "Songs of the Earth," to take place at the Episcopal Church of the Redeemer in Bethesda, MD.
- **Live Garra Theatre, Inc.**, Silver Spring, MD (\$3,750) - Grant funds are awarded for the production costs of the Live Garra Theatre, 'open-rehearsal' workshop presentation of "Waiting for Godot" by Samuel Becket to be staged at the Silver Spring Civic Building.
- **Montgomery Philharmonic, Inc.**, Gaithersburg, MD (\$3,750) - Grant funds are awarded for orchestral programming costs for 2013-14 "Confluence of Cultures" concert series, Summer Reading Sessions, Adult Education Master Class with Baltimore Symphony, and Youth Chamber Music Festival (conductor stipend, soloist fees, music, publicity, etc.)
- **MOVEIUS Contemporary Ballet**, Silver Spring, MD (\$4,750) - Grant funds are awarded to assist with production expenses for "Locally Grown," a mixed repertory program of contemporary ballet by local choreographers, to be presented on two evenings in late October or early November at the Robert E. Parilla Performing Arts Center.
- **NIH Philharmonia**, Bethesda, MD (\$5,000) - Grant funds are awarded for direct operating costs including portions of orchestra music rental, percussion instrument rental, program printing, and the Music Director and Conductor's stipend.
- **Silver Spring Town Center Inc.**, Silver Spring, MD (\$3,750) - Grant funds are awarded for Silver Spring Town Center's last four months of its 2013 Twilight Tuesdays Series showcasing music from around the globe on Veterans Plaza.
- **Takoma Park JazzFest, Inc.**, Takoma Park, MD (\$3,000) - Grant funds are awarded to pay the bands that the Takoma Park Jazzfest, INC. will be presenting at the 2014 Fest in June 2014.
- **Trinity Chamber Orchestra**, Germantown, MD (\$3,750) - Grant funds are awarded to address two complementary goals of TCO's overall project: (1) to enrich its current four-concert program and (2) to expand its outreach with a school concert entitled "The Young Person's Guide to the Orchestra".
- **UpRooted Dance**, Silver Spring, MD (\$5,000) - Grant funds are awarded for UpRooted Dance and electric violinist David Schulman, who will present multiple variations of a music and dance event entitled "Go" guided by the rules of games such as Chess, Go, and Dominoes.
- **Washington Print Foundation**, Silver Spring, MD (\$2,085) - Grant funds are awarded for the continued funding of the upcoming National Small Works Exhibitions.

Grants to Small Arts and Humanities Organizations
\$16,500 awarded for January 1, 2014 – June 30, 2014

- **Christopher K. Morgan & Artists**, North Bethesda, MD (\$1,500) - Grant funds are proposed to be used to present an evening of work by Christopher K. Morgan at the American Dance Institute on May 30 & 31, 2014. The funding would be used to pay the dancers, costumes, videography, and other expenses related to the production.
- **Flying V, Ltd.**, Silver Spring, MD (\$1,800) - Grant funds are proposed to help fund artists and production fees for Flying V's production of "The Pirate Laureate and the King of the Sea".
- **Joanne Miller (Photokids)**, Bethesda, MD (\$3,750) - Grant funds are proposed to be used for Photokids "Photography and Nature" eight-week, after-school program for teens attending Watkins Mill High School's Wellness Center.
- **Kolot Halev, Inc**, Kensington,, MD (\$3,750) - Grant funds are proposed to be used to create a professional quality audio recording of our annual concert for the purpose of disseminating long forgotten Jewish music to schools and other organizations in Montgomery County through the internet, social media and direct mailing.
- **New Orchestra of Washington, Inc.**, Silver Spring, MD (\$2,100) - Grant funds are proposed to be used to offset costs for a public chamber orchestra concert featuring the premieres of two arrangements of classic works by Mahler and Debussy, in Burtonsville, MD on March 23, 2014.
- **Soul In Motion Players, Inc**, Germantown, MD (\$1,800) - Grant funds are proposed to be used for presenting the Soul In Motion 30th Anniversary Concert at F. Scott Fitzgerald Theater in Rockville, MD, April 19, 2014.
- **Zemer Chai, Washington's Jewish Community Chorus**, Kensington, MD (\$1,800) - Grant funds are proposed to be used for Zemer Chai to organize and perform a collaborative concert of diverse Jewish choral music with the high school-age choir Hazamir of Baltimore and Greater Washington, on May 28, 2014, before an audience of 400-500 people in Montgomery County.

Grants to Individual Artists and Scholars
\$41,242 awarded for July 1, 2013 – June 30, 2014

Grants to Individual Artists and Scholars support the work of individual artists and scholars who reside in Montgomery County. Activities funded by these grants may focus on the creation of artistic or scholarly work or the development of professional skills by an artist or scholar. Awards of up to \$5,000 were made to twelve artists and scholars as listed below.

- **Brady Wilks**, Boyds, MD (\$5,000) - Grant funds are awarded for the advancement of his photographic career as an artist and educator specializing in alternative and historical photographic processes while continuing to exhibit the artist's work and educate the public.
- **Bryan Reichhardt**, Silver Spring, MD (\$5,000) - Grant funds are awarded for a professional mixing of audio for the documentary "Pictures from a Hiroshima Schoolyard", a film about drawings created by child survivors of the bombing of Hiroshima.
- **Carrie Rose**, Takoma Park, MD (\$4,686) - Grant funds are awarded to produce the Origins Concert Series in Silver Spring. Three new compositions will be premiered, one for each concert.
- **Chitra Kalyandurg**, Rockville, MD (\$1,200) - Grant funds are awarded to compensate three musicians to rehearse and record four songs that will be used in the artist's upcoming production of "The Nayika Project". The funds will also pay for the professional studio recording.
- **Cynthia Farrell Johnson**, Silver Spring, MD (\$2,231) - Grant funds are awarded to create a series of images inspired by the works of 10 jazz artists. The goal is to show the connection between visual beauty and music.
- **Jerry Truong**, Silver Spring, MD (\$5,000) - Grant funds are awarded to create a new series of large scale, documentary photographs. Looking at the role and history of basketball in the MD/DC Metro area, this project explores the poetics of sports and its effect into the perception of opportunity for inner-city youth.
- **Kathryn Dell Kaufman**, Takoma Park, MD (\$1,665) - Grant funds are awarded for the purchase, and shipment, of an encaustic monoprint set up, the ROLAND HOTboxPRO, with which the artist will create encaustic monoprint collages for her 2014 exhibitions at Glenview Mansion Art Gallery in Rockville, MD, and the Ratner Museum in Bethesda MD.
- **Lila Oliver Asher**, Chevy Chase, MD (\$5,000) - Grant funds are awarded for the creation of four to five new linocut prints; the preparation for a solo exhibit in November 2013 at Washington Printmakers Gallery, with accompanying video and catalogue; and a website updating and enhancement.
- **Michael W. Twitty**, Rockville, MD (\$4,660) - Grant funds are awarded for research and travel expenses to further the completion of "The Cooking Project"; as well as funding for time to write and organize research collected into an initial rough draft and a book proposal about the project.

- **Rob Guttenberg**, North Potomac, MD (\$1,800) - Grant funds are awarded to perform six 45 - 60 minute acoustic guitar/vocal concerts of folk songs related to brain injury and disability for clients and staff at stroke clubs and brain injury rehabilitation centers throughout Montgomery County, Maryland.
- **Sabrina Mandell**, Rockville, MD (\$5,000) - Grant funds are awarded to devise and produce "Impossible! A Happenstance Circus", in which a troupe of traveling players invent a spectacular entertainment of daring feats, touching moments, and ridiculous performance with imagination, humor, music, and a little skill.

Arts Integration Residency Grants
\$20,016 awarded for September 1, 2013 – June 30, 2014

Arts Integration Residency Grants support individual teaching artists trained in curriculum-based arts integration techniques who collaborate with a classroom teacher to develop an arts-integrated program for students during the school day. The program must serve underserved students during the school day in a public or non-public elementary, middle or high school located in Montgomery County.

- **Carien Quiroga/ Rock Terrace School, (\$3,000)** - The residency is an integrated world cultures, language arts and life studies project that teaches students valuable social skills such as contribution, cooperation and respect for other cultures while collaborating and learning the art of metal embossing and glass mosaic mural-making. Students will learn about cultural and environmental diversity in South Africa through a variety of sensory experiences, hands on activities and the mural-making process.
- **ClancyWorks Dance Company/ Wheaton Woods Elementary School, (\$ 997)** - Adrienne Clancy will work with all 5th grade classes and teachers for the Earth and Space Dance Residency combining Earth and Space Science together with dance. The students will use movement to understand concepts aligned with their current course work and be introduced to the elements of dance. The residency will include a planning meeting, five sessions for each of the three 5th grade classes, and an evaluation meeting. The last session will be an informal presentation for 3rd & 4th grades.
- **ClancyWorks Dance Company/ Stedwick Elementary School, (\$2,247)** - Adrienne Clancy will work with all 5th grade classes and teachers for the Earth and Space Dance Residency combining Earth and Space Science together with dance. The students will use movement to understand concepts aligned with their current course work and be introduced to the elements of dance. The residency will include a planning meeting, five sessions for each of the three 5th gradeclasses, and an evaluation meeting. The last session will be an informal presentation for 3rd and 4th grades.
- **Ali Oliver-Krueger/ Rolling Terrace Elementary School/Silver Spring Judy Center, (\$2,200)** - Ali Oliver-Krueger will conduct a literature-based creative drama residency at Rolling Terrace Elementary School integrating theatre with Common Core State Standards in Reading/Language Arts. This residency is tailored to support the learning goals of both our ESOL program and our Spanish Immersion Program. Eight kindergarten classes will participate in arts-integrated activities designed to stimulate oral language, build oral fluency and promote emergent literacy skills among ESOL students.
- **Carien Quiroga/ The Pathways School-Springville, (\$2,949)** - This is a six-day residency integrating Social Studies and Creative Writing with fused glass mosaic and metal embossing. South African born Teaching Artist Carien Quiroga will work with special education students to create a mosaic mural inspired by what the students learn about the culture, symbolism and history of the Ndebele people of South Africa.

- **Adrienne Clancy/ JLG Regional Institute for Children and Adolescents (RICA), (\$2,928)**
- Adrienne Clancy will work with all 5th and 6th grade students for the ASPIRE Residency combining Health together with Dance. The students will use movement to understand and demonstrate concepts of healthy living while learning an introduction to the elements of dance. The residency will include a planning meeting, workshop sessions for each 5th and 6th grade class with the last session including an informal presentation for 3rd and 4th grade students, and an evaluation meeting.
- **Adrienne Clancy/ Washington Grove Elementary School, (\$2,995)** - Adrienne Clancy will work with all three 5th grade classes and teachers for the Earth and Space Dance Residency combining Earth and Space Science together with dance. The students will use movement to understand concepts in Astronomy while learning an introduction to the elements of dance. The residency will include a planning meeting, five sessions for each of the three 5th grade classes, and an evaluation meeting. An informal showing for 3rd and 4th grade students will conclude the last class.
- **Ali Oliver-Krueger/ Georgian Forest Elementary School, (\$2,700)** - Ali Oliver-Krueger, Director of InterAct Story Theatre, will conduct a residency integrating creative drama with Maryland Common Core Curriculum for Reading Informational Text, Maryland State Curriculum Standards in Social Studies (History), and Critical Thinking and Academic Success skills targeted by MCPS Curriculum 2.0. Our goal is to promote crosscurricular learning through the arts in Grades 4 and 5, who are implementing the Common Core for the first time in SY2014.

Artists and Scholars in the Community Grants
\$6,621 awarded for October 1, 2013 – June 30, 2014

Artists and Scholars in the Community Grants support a variety of arts and humanities programs that bring high quality artists and scholars to community-based audiences in the County. These grants bring the arts and/or humanities to underserved populations that have fewer opportunities to participate in programs available to the general community.

- **Marcie Wolf-Hubbard/ Easter Seals of Greater Washington, (\$1,500)** - Grant funds will be used for art sessions to build upon the spring drawing/painting art sessions where clients sketched/painted en plein air various scenery at selected Montgomery County venues. These observations will emphasize the change in seasons, with reflection on differences from our Spring/Summer art sessions. Additionally, our social worker will conduct parallel group conversations to further emphasize the seasonal changes that are not always evident to clients experiencing dementia.
- **Adrienne Clancy/ B'nai B'rith Homecrest House, (\$1,500)** - Grant funds will be used for six Seniors Movement Workshops and a performance from ClancyWorks Dance Company, all designed to serve the elderly. The more elderly persons are stimulated physically, the greater is the likelihood for maintenance of mental acuity, agility and positive attitudes. The residents of B'nai B'rith Homecrest House, their families and members of the greater community around Homecrest House will be invited to participate in the workshops and performance.
- **Carien Quiroga/ Reginald S. Lourie Center for Infants and Young Children, (\$1,500)** - Grant funds will be used to work with young children and their families, in the Therapeutic Nursery Program and the Parent-Child Clinical Services Program at the Reginald S. Lourie Center for Infants and Young Children. During a series of workshops the children and caregivers will create individual mosaic elements that will be integrated into a larger collaborative mosaic mural. The legacy mural will be permanently installed in the Lourie Center upon completion.
- **Lesole's Dance Project/ CHI Centers Inc., (\$ 621)** - Grant funds will be used to bring a 45 minute interactive performance of South African dancing, by Lesole's Dance Project, to the clients of the CHI Center. Most of the CHI participants cannot go to other community arts programs due to economic and physical limitations.
- **Joanne Miller/ Community Services Foundation, (\$1,500)** - Grant funds will be used for a 4-Session Saturday "Fall Photography and Nature Program" for under-served youth residing in a low income, Section 8 apartment community. This program will build upon our previously successful art program funded in part by the Arts and Humanities Council. This new program will build upon skills and talents learned and developed through our previous programs.

**Maryland Arts and Entertainment Districts Impact Analysis
FY 2013**

Prepared for
Maryland State Arts Council

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February 25, 2014

**Regional Economic
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1.0 Executive Summary

1.1 Overview

The Maryland State Arts Council (MSAC) sought a report detailing the economic and fiscal impacts of the 20 Maryland Arts and Entertainment Districts (A&E districts) in existence during the study period on Maryland's economy. As one of the first states to develop this designation, Maryland's A&E districts serve as a case study and leading example for other states. Other states have since created similar designations based on Maryland's example.

To achieve the project objective, the Regional Economic Studies Institute (RESI) of Towson University conducted an economic and fiscal impact analysis. To quantify the economic and fiscal impact of the A&E districts, RESI used the IMPLAN input/output model. For more information regarding IMPLAN and RESI's methodology (assumptions, exclusions, etc.), please refer to Appendix A. A glossary of terms can be found in Appendix B.

This analysis answers the following questions:

1. How many direct, indirect, and induced jobs have the districts created?
2. How much direct, indirect, and induced economic activity have the districts generated?
3. How much in tax revenues have the districts generated for the State of Maryland?

1.2 Summary of Findings

Below are RESI's key findings in regard to the economic and fiscal impacts of the A&E districts for FY 2013.¹

Economic Impacts

- The A&E districts' operations supported an estimated 5,144 direct, indirect, and induced jobs during the period.
 - Approximately 624 of these jobs were generated by new businesses formed within A&E districts' boundaries during the period.
 - The other 4,521 jobs were supported by visitor spending at events supported by the A&E districts during the period.
- More than \$458.2 million in total state GDP were supported by the A&E districts during the period.
 - Approximately \$48.5 million were generated by new businesses formed within A&E districts' boundaries during the period.
 - The other \$409.7 million were supported by visitor spending at events supported by the A&E districts during the period.
- Nearly \$149.2 million in total wages were supported by the A&E districts during the period.

¹ While this analysis takes into account as many variables as possible, it is important to note that a number of assumptions and exclusions were made as a result of missing data and other factors.

Maryland Arts and Entertainment Districts Impact Analysis FY 2013
RESI of Towson University

- Approximately \$16.7 million were generated by new businesses formed within A&E districts' boundaries during the period.
- The other \$132.5 million were supported by visitor spending at events supported by the A&E districts during the period.

Fiscal Impacts

- New businesses formed within A&E districts' boundaries during the study period generated nearly \$4.2 million in tax revenues.²
- Visitor spending at events supported by the A&E districts supported more than \$32.1 million in tax revenues.
- The total tax revenue impact of the A&E districts came to approximately \$36.3 million during the study period.

² Total tax revenues refer to property, income, sales, payroll, and other tax revenues supported on the state and local levels.

2.0 Introduction

The Maryland State Arts Council (MSAC) sought a report detailing the economic and fiscal impacts of the 20 Maryland Arts and Entertainment Districts (A&E districts) in existence during the study period on Maryland's economy. As one of the first states to develop this designation, Maryland's A&E districts serve as a case study and leading example for other states.

To achieve the project objective, the Regional Economic Studies Institute (RESI) of Towson University estimated job creation, economic activity (also referred to as output or state GDP), and wages attributable to the A&E districts in 2013.³ These results were broken down by type of impact (direct, indirect, and induced). RESI also estimated the fiscal impacts associated with the program. Fiscal impacts were then compared against estimated tax revenue losses associated with the tax incentives available to and used by districts. The project team considered grants where applicable.

This analysis answers the following questions:

1. How many direct, indirect, and induced jobs have the districts created?
2. How much direct, indirect, and induced economic activity has the project generated?
3. How much in tax revenues have the districts generated for the State of Maryland?

To quantify the economic and fiscal impact of the project, RESI used the IMPLAN input/output model. For more information regarding IMPLAN, please refer to Appendix A.

3.0 Findings

3.1 Economic Impacts

According to RESI's analysis, the A&E districts collectively supported approximately 5,144 jobs and have generated more than \$458.2 million and nearly \$149.2 million in output and wages, respectively, during FY 2013 based on provided data. To determine the economic impacts, RESI used A&E district application materials and annual reports provided by MSAC. For a list of the annual report data provided, please refer to Appendix A. A summary of the total economic impacts generated by both new businesses and supported by visitor spending at events supported by the A&E districts can be found in Figure 1.

³ For definitions of terms, please refer to Appendix B.

Maryland Arts and Entertainment Districts Impact Analysis FY 2013

RESI of Towson University

Figure 1: Economic Impact Summary⁴

District	Designation Year	Employment	Output	Wages
Annapolis	2008	26.5	\$3,158,359	\$1,067,707
Bel Air	2010	393.2	\$34,382,747	\$11,706,929
Berlin	2005	183.8	\$16,731,459	\$5,448,617
Bethesda	2002	575.8	\$50,430,050	\$16,326,609
Bromo Tower	2013	152.6	\$12,281,210	\$4,299,106
Cambridge	2003	169.7	\$15,074,449	\$4,900,150
Cumberland	2002	381.0	\$40,374,918	\$13,160,070
Denton	2005	32.9	\$2,864,129	\$925,438
Elkton	2006	63.6	\$5,959,332	\$1,977,406
Frederick	2003	933.3	\$83,211,809	\$27,075,103
Frostburg	2009	73.5	\$6,684,726	\$2,143,535
Gateway	2002	51.1	\$6,437,174	\$1,811,765
Hagerstown	2002	464.7	\$42,986,834	\$14,052,144
Havre de Grace	2008	116.1	\$10,377,143	\$3,367,896
Highlandtown	2003	93.2	\$8,483,858	\$2,679,608
Salisbury	2007	220.1	\$19,992,957	\$7,393,385
Silver Spring	2002	1,051.1	\$96,767,684	\$31,430,136
Snow Hill	2006	29.1	\$2,643,658	\$893,134
Station North	2002	366.2	\$32,500,663	\$10,495,524
Wheaton	2006	-233.1	-\$33,142,295	-\$11,963,045
Total		5,144.4	\$458,200,863	\$149,191,216

Sources: IMPLAN, RESI

The direct, indirect, induced, and total economic impacts broken out by source (new businesses and event spending) can be found in Figures 2 through 4. For information regarding RESI's methodology, please refer to Appendix A. Please note that direct employment figures associated with event spending throughout the report refer to the jobs supported by event attendees' spending money outside the event but within the A&E district for the duration of the event. For more information regarding RESI's assumptions, please refer to Section A.2 in Appendix A.

⁴ Summed figures throughout the report may not add up exactly to totals due to rounding.

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Figure 2: Total Employment Impacts

District	Direct	Indirect	Induced	Total
New Businesses				
Annapolis	-5.0	-0.2	0.6	-4.6
Bel Air	18.5	-1.4	4.0	21.1
Berlin	33.0	4.0	6.1	43.1
Bethesda	217.0	33.3	39.9	290.2
Bromo Tower	105.1	13.5	19.9	138.5
Cambridge	6.0	0.4	1.1	7.5
Cumberland	92.0	20.0	30.9	142.9
Denton	0.0	-0.1	0.0	-0.1
Elkton	-4.5	-0.5	-0.6	-5.6
Frederick	37.0	4.6	6.9	48.5
Frostburg	8.0	0.9	1.2	10.1
Gateway	-6.9	2.4	1.7	-2.8
Hagerstown	22.0	4.7	6.3	33.0
Havre de Grace	2.0	0.3	0.3	2.6
Highlandtown	-2.5	-0.5	-1.4	-4.4
Salisbury	42.0	6.8	13.0	61.8
Silver Spring	41.7	5.6	9.8	57.1
Snow Hill	9.0	1.6	2.3	12.9
Station North	29.0	5.0	6.7	40.7
Wheaton	-156.0	-41.1	-71.5	-268.6
Subtotal	487.4	59.3	77.2	623.9
Event Spending				
Annapolis	22.7	3.6	4.8	31.1
Bel Air	270.6	44.1	57.4	372.1
Berlin	101.7	16.8	22.2	140.7
Bethesda	208.7	33.5	43.4	285.6
Bromo Tower	10.3	1.7	2.1	14.1
Cambridge	118.4	19.3	24.5	162.2
Cumberland	172.1	28.5	37.5	238.1
Denton	24.2	4.0	4.8	33.0
Elkton	50.1	8.1	11.0	69.2
Frederick	644.9	106.1	133.8	884.8
Frostburg	45.8	7.6	10.0	63.4
Gateway	39.0	6.4	8.5	53.9
Hagerstown	312.7	51.5	67.5	431.7
Havre de Grace	82.8	13.6	17.1	113.5
Highlandtown	70.4	11.6	15.6	97.6
Salisbury	115.5	18.7	24.1	158.3
Silver Spring	720.8	117.4	155.8	994.0
Snow Hill	11.9	1.9	2.4	16.2
Station North	239.1	39.2	47.2	325.5
Wheaton	26.0	4.2	5.3	35.5
Subtotal	3287.7	537.8	695.0	4520.5
Total	3775.1	597.1	772.2	5144.4

Sources: IMPLAN, RESI

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Figure 3: Total Output Impacts

District	Direct	Indirect	Induced	Total
New Businesses				
Annapolis	\$169,374	\$26,400	\$80,580	\$276,353
Bel Air	\$3,110	-\$256,304	\$531,782	\$278,587
Berlin	\$2,249,760	\$631,345	\$820,287	\$3,701,392
Bethesda	\$14,778,834	\$4,749,859	\$5,337,414	\$24,866,107
Bromo Tower	\$6,470,580	\$1,904,585	\$2,657,041	\$11,032,206
Cambridge	\$364,236	\$75,356	\$149,854	\$589,446
Cumberland	\$11,391,160	\$2,916,944	\$4,139,525	\$18,447,629
Denton	\$7,796	-\$12,520	-\$2,303	-\$7,026
Elkton	-\$288,657	-\$99,837	-\$74,270	-\$462,764
Frederick	\$2,326,453	\$725,062	\$923,265	\$3,974,780
Frostburg	\$493,542	\$160,621	\$165,160	\$819,322
Gateway	\$1,075,118	\$178,160	\$229,418	\$1,482,697
Hagerstown	\$1,958,636	\$691,580	\$839,970	\$3,490,186
Havre de Grace	\$89,362	\$41,516	\$46,271	\$177,149
Highlandtown	-\$397,430	-\$77,737	-\$186,156	-\$661,323
Salisbury	\$3,404,223	\$865,812	\$1,745,053	\$6,015,087
Silver Spring	\$3,111,709	\$939,305	\$1,314,686	\$5,365,699
Snow Hill	\$710,078	\$203,215	\$306,060	\$1,219,353
Station North	\$2,476,679	\$817,496	\$891,349	\$4,185,524
Wheaton	-\$20,981,653	-\$5,738,196	-\$9,559,759	-\$36,279,608
Subtotal	\$29,412,909	\$8,742,660	\$10,355,229	\$48,510,798
Event Spending				
Annapolis	\$1,694,797	\$548,284	\$638,925	\$2,882,005
Bel Air	\$19,938,924	\$6,483,411	\$7,681,825	\$34,104,160
Berlin	\$7,611,504	\$2,451,106	\$2,967,458	\$13,030,067
Bethesda	\$14,898,529	\$4,863,566	\$5,801,848	\$25,563,942
Bromo Tower	\$726,087	\$239,050	\$283,868	\$1,249,005
Cambridge	\$8,428,445	\$2,778,903	\$3,277,655	\$14,485,003
Cumberland	\$12,789,547	\$4,125,441	\$5,012,301	\$21,927,289
Denton	\$1,666,816	\$563,558	\$640,782	\$2,871,155
Elkton	\$3,751,815	\$1,193,467	\$1,476,815	\$6,422,096
Frederick	\$46,110,804	\$15,222,407	\$17,903,817	\$79,237,028
Frostburg	\$3,425,216	\$1,101,821	\$1,338,367	\$5,865,404
Gateway	\$2,886,960	\$923,574	\$1,143,943	\$4,954,477
Hagerstown	\$23,024,553	\$7,442,277	\$9,029,817	\$39,496,648
Havre de Grace	\$5,944,403	\$1,965,447	\$2,290,145	\$10,199,994
Highlandtown	\$5,348,352	\$1,707,762	\$2,089,067	\$9,145,181
Salisbury	\$8,103,733	\$2,651,409	\$3,222,728	\$13,977,870
Silver Spring	\$53,372,081	\$17,176,144	\$20,853,759	\$91,401,984
Snow Hill	\$827,426	\$277,495	\$319,384	\$1,424,305
Station North	\$16,433,698	\$5,562,860	\$6,318,581	\$28,315,139
Wheaton	\$1,827,062	\$607,476	\$702,775	\$3,137,313
Subtotal	\$238,810,751	\$77,885,457	\$92,993,858	\$409,690,065
Total	\$268,223,660	\$86,628,117	\$103,349,087	\$458,200,863

Sources: IMPLAN, RESI

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Figure 4: Total Wage Impacts

District	Direct	Indirect	Induced	Total
New Businesses				
Annapolis	\$124,781	\$4,795	\$24,374	\$153,950
Bel Air	\$628,326	-\$70,350	\$160,915	\$718,891
Berlin	\$800,382	\$187,788	\$248,189	\$1,236,358
Bethesda	\$4,977,931	\$1,448,122	\$1,614,907	\$8,040,960
Bromo Tower	\$2,503,305	\$584,972	\$803,947	\$3,892,224
Cambridge	\$145,777	\$21,060	\$45,343	\$212,180
Cumberland	\$3,913,096	\$896,839	\$1,252,506	\$6,062,441
Denton	-\$2,809	-\$3,769	-\$696	-\$7,274
Elkton	-\$60,149	-\$26,295	-\$22,472	-\$108,915
Frederick	\$877,142	\$210,204	\$279,351	\$1,366,696
Frostburg	\$154,634	\$44,582	\$49,971	\$249,188
Gateway	\$46,188	\$83,382	\$69,445	\$199,015
Hagerstown	\$783,560	\$236,572	\$254,142	\$1,274,274
Havre de Grace	\$40,861	\$13,189	\$14,000	\$68,051
Highlandtown	-\$192,972	-\$28,518	-\$56,325	-\$277,815
Salisbury	\$2,029,182	\$286,363	\$527,944	\$2,843,489
Silver Spring	\$1,341,796	\$270,116	\$397,770	\$2,009,682
Snow Hill	\$271,884	\$66,086	\$92,609	\$430,579
Station North	\$776,157	\$251,037	\$269,699	\$1,296,893
Wheaton	-\$8,201,381	-\$1,879,269	-\$2,892,734	-\$12,973,384
Subtotal	\$10,957,693	\$2,596,905	\$3,132,884	\$16,687,482
Event Spending				
Annapolis	\$553,629	\$166,802	\$193,326	\$913,757
Bel Air	\$6,659,498	\$2,004,177	\$2,324,363	\$10,988,038
Berlin	\$2,550,238	\$764,123	\$897,899	\$4,212,259
Bethesda	\$5,028,803	\$1,501,323	\$1,755,523	\$8,285,649
Bromo Tower	\$247,011	\$73,979	\$85,892	\$406,883
Cambridge	\$2,835,554	\$860,665	\$991,751	\$4,687,970
Cumberland	\$4,291,709	\$1,289,286	\$1,516,635	\$7,097,629
Denton	\$564,817	\$174,010	\$193,884	\$932,711
Elkton	\$1,267,679	\$371,783	\$446,859	\$2,086,321
Frederick	\$15,562,978	\$4,728,121	\$5,417,308	\$25,708,407
Frostburg	\$1,146,080	\$343,302	\$404,967	\$1,894,348
Gateway	\$977,447	\$289,165	\$346,139	\$1,612,750
Hagerstown	\$7,724,489	\$2,321,115	\$2,732,267	\$12,777,870
Havre de Grace	\$1,998,550	\$608,350	\$692,946	\$3,299,845
Highlandtown	\$1,792,233	\$533,074	\$632,115	\$2,957,422
Salisbury	\$2,750,235	\$824,516	\$975,144	\$4,549,896
Silver Spring	\$17,781,863	\$5,328,585	\$6,310,006	\$29,420,454
Snow Hill	\$280,177	\$85,741	\$96,638	\$462,555
Station North	\$5,569,046	\$1,717,746	\$1,911,839	\$9,198,631
Wheaton	\$610,805	\$186,889	\$212,644	\$1,010,339
Subtotal	\$80,192,840	\$24,172,750	\$28,138,144	\$132,503,734
Total	\$91,150,533	\$26,769,655	\$31,271,028	\$149,191,216

Sources: IMPLAN, RESI

Previous studies have yielded results comparable to RESI's findings. For a summary of results from past impact analyses, please refer to Section 4.0.⁵

3.2 Fiscal Impacts

RESI also estimated the fiscal impacts associated with the A&E districts. The fiscal impacts of the A&E districts can be found in Figure 5. Input data were provided in application materials and annual reports provided by MSAC.

Fiscal impacts—specifically, property tax revenues—would traditionally be compared against estimated tax revenue losses associated with the property tax incentives available to and used by A&E districts. Data from the A&E district annual reports did indicate that 14 properties submitted applications for the tax incentive, but neither the annual reports nor information from the State Department of Assessments and Taxation indicated that any of these applications were approved. As a result, RESI omitted this consideration for the analysis. For more information regarding RESI's reasoning, please refer to Appendix A.

⁵ Data may not be available for every report and every category of interest as impact analyses vary in terms of objective and methodology.

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Figure 5: Total Fiscal Impacts

District	Tax Revenue Type					Total
	Property	Income	Sales	Payroll	Other	
New Businesses						
Annapolis	\$80,521	\$33,847	\$75,011	\$996	\$38,974	\$229,349
Bel Air	\$50,829	\$28,753	\$47,265	\$784	\$18,993	\$146,624
Berlin	\$78,230	\$43,333	\$72,756	\$1,348	\$42,467	\$238,134
Bethesda	\$598,434	\$281,661	\$557,137	\$8,769	\$311,204	\$1,757,205
Bromo Tower	\$295,813	\$140,719	\$275,382	\$4,245	\$148,767	\$864,926
Cambridge	\$16,924	\$7,961	\$15,756	\$231	\$8,446	\$49,318
Cumberland	\$355,242	\$218,937	\$330,132	\$6,611	\$209,946	\$1,120,868
Denton	-\$1,169	-\$111	-\$1,094	-\$8	-\$287	-\$2,669
Elkton	-\$4,114	-\$3,933	-\$3,807	-\$119	-\$2,998	-\$14,971
Frederick	\$114,100	\$48,863	\$106,282	\$1,491	\$54,984	\$325,720
Frostburg	\$17,302	\$8,730	\$16,101	\$272	\$9,038	\$51,443
Gateway	-\$68,123	\$12,416	-\$63,933	\$217	-\$13,607	-\$133,030
Hagerstown	\$56,662	\$44,395	\$52,548	\$1,389	\$35,185	\$190,179
Havre de Grace	\$10,384	\$2,448	\$9,696	\$74	\$4,214	\$26,816
Highlandtown	-\$4,694	-\$9,838	-\$4,282	-\$303	-\$5,081	-\$24,198
Salisbury	\$102,978	\$91,699	\$95,375	\$3,101	\$65,288	\$358,441
Silver Spring	\$177,790	\$69,429	\$165,685	\$2,191	\$82,806	\$497,901
Snow Hill	\$32,286	\$16,259	\$30,045	\$469	\$16,603	\$95,662
Station North	\$129,156	\$47,185	\$120,400	\$1,414	\$60,374	\$358,529
Wheaton	-\$544,913	-\$508,451	-\$504,411	-\$14,148	-\$365,620	-\$1,937,543
Subtotal	\$1,493,638	\$574,302	\$1,392,044	\$19,024	\$719,696	\$4,198,704
Event Spending						
Annapolis	\$80,521	\$33,847	\$75,011	\$996	\$38,974	\$229,349
Bel Air	\$945,445	\$406,506	\$880,643	\$11,983	\$459,639	\$2,704,216
Berlin	\$358,691	\$157,051	\$334,074	\$4,594	\$175,047	\$1,029,457
Bethesda	\$709,917	\$307,099	\$661,237	\$9,036	\$345,403	\$2,032,692
Bromo Tower	\$34,644	\$15,018	\$32,268	\$444	\$16,864	\$99,238
Cambridge	\$392,149	\$173,421	\$365,215	\$5,113	\$192,143	\$1,128,041
Cumberland	\$591,733	\$265,269	\$551,050	\$7,741	\$290,673	\$1,706,466
Denton	\$78,028	\$33,857	\$72,676	\$1,017	\$38,093	\$223,671
Elkton	\$183,371	\$78,208	\$170,810	\$2,276	\$88,679	\$523,344
Frederick	\$2,152,370	\$946,760	\$2,004,598	\$28,036	\$1,053,103	\$6,184,867
Frostburg	\$161,987	\$70,857	\$150,870	\$2,066	\$79,011	\$464,791
Gateway	\$136,079	\$60,562	\$126,727	\$1,758	\$66,605	\$391,731
Hagerstown	\$1,063,268	\$477,985	\$990,150	\$13,935	\$522,744	\$3,068,082
Havre de Grace	\$280,369	\$121,100	\$261,145	\$3,599	\$136,559	\$802,772
Highlandtown	\$255,315	\$110,586	\$237,806	\$3,225	\$124,142	\$731,074
Salisbury	\$379,163	\$170,685	\$353,086	\$4,962	\$186,291	\$1,094,187
Silver Spring	\$2,487,387	\$1,104,627	\$2,316,494	\$32,084	\$1,218,786	\$7,159,378
Snow Hill	\$38,702	\$16,882	\$36,047	\$505	\$18,909	\$111,045
Station North	\$766,408	\$333,848	\$713,827	\$10,032	\$374,594	\$2,198,709
Wheaton	\$84,010	\$37,181	\$78,239	\$1,101	\$41,234	\$241,765
Subtotal	\$11,179,557	\$4,921,349	\$10,411,973	\$144,503	\$5,467,493	\$32,124,875
Total	\$12,673,195	\$5,495,651	\$11,804,017	\$163,527	\$6,187,189	\$36,323,579

Sources: IMPLAN, RESI

4.0 Literature Review

RESI analyzed findings from similar studies conducted for comparable programs and/or designations. Across the nation, there has been an increased interest in establishing arts, culture, and entertainment districts. According to the National Assembly of State Arts Agencies, twelve states had “established 156 unique cultural districts across the country” as of 2012.⁶ In addition to Maryland, Arkansas, Colorado, Indiana, Iowa, Kentucky, Louisiana, Massachusetts, New Mexico, Rhode Island, Texas, and West Virginia have cultural or similar district designations.⁷

Despite an increase in designations, research regarding the impacts of such designations is limited. While the National Assembly of State Arts Agencies identified more than 100 districts as of 2012, many districts have not yet estimated their economic impacts on their region. In many cases, the districts in other states are so new that it would be very challenging to estimate the impacts they will have on the surrounding economy. For example, some states, such as North Carolina, established cultural districts as recently as 2012.⁸

Americans for the Arts, a nonprofit organization, focuses on promoting and advancing the arts in the United States.⁹ In recent years, American for the Arts has performed extensive research into the economic impacts of the nonprofit arts and culture industry on both individual states and the United States as a whole.¹⁰ Most recently, in 2012, Americans for the Arts released the *Arts & Economic Prosperity IV* summary report, the fourth in its series.¹¹ This report details the economic and fiscal impacts of the nonprofit arts and cultural industry in 2010 at a national, state, and, in some cases, regional level.

Nationally, the 2010 economic impact of the nonprofit arts and culture industry was determined to have generated \$135.2 billion in total direct expenditures, supported 4.1 million full-time equivalent jobs, and to have generated \$86.7 billion in resident household income, \$12.7 billion in local and state government income, and \$9.6 billion in federal tax revenue.¹² In addition to the national impacts reported, vast impacts of the nonprofit arts and culture industry occurred at the statewide level.¹³ RESI compiled statewide impacts for comparison purposes. A summary of these impacts can be found in Figure 6.

⁶ National Assembly of State Arts Agencies, “State Policy Briefs: Tools for Arts Decision Making,” 1.

⁷ National Assembly of State Arts Agencies, “State Arts Agency Creative Economy Initiates.”

⁸ Ibid.

⁹ Americans for the Arts, “About Americans for the Arts.”

¹⁰ Americans for the Arts, “Reports and Data.”

¹¹ Americans for the Arts, “Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences Summary Report.”

¹² Ibid, 3.

¹³ Ibid, B33.

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Sources presented in the literature review mainly reported employment and other impact figures. RESI generally reports employment, state GDP, and wage impact figures. For more information regarding IMPLAN and its output, please refer to Appendix A.

Figure 6: Summary of Similar Studies

State	Industry Expenditures ¹⁴	Employment	Wages	State and Local Revenue
Connecticut	\$652,960,811	18,314	\$462,526,000	\$59,076,000
Delaware	\$142,329,627	3,868	\$112,337,000	\$9,939,000
Hawaii	\$159,605,567	4,426	\$126,504,000	\$17,494,000
Illinois	\$2,752,725,266	78,455	\$2,282,701,000	\$323,561,000
Nebraska	\$174,389,532	6,473	\$157,868,000	\$18,753,000
New Hampshire	\$115,082,228	3,493	\$79,531,000	\$11,606,000
North Carolina	\$1,242,874,488	43,605	\$946,707,000	\$119,005,000
Pennsylvania	\$2,545,382,269	81,061	\$1,934,659,000	\$360,015,000
South Dakota	\$96,660,370	2,989	\$66,645,000	\$7,854,000
Wisconsin	\$535,168,486	22,872	\$479,464,000	\$64,922,000

Source: *Arts & Economic Prosperity IV*

Even more impressive than the vast national impacts of the nonprofit arts and cultural industry are the impacts the industry has on individual regions and states—impacts that may not be seen if not for the arts and cultural industry. Illinois and Pennsylvania, for example, reported that the nonprofit arts and cultural industry had nearly \$3.0 billion in industry expenditures.¹⁵ These expenditures translated into approximately 80,000 full-time equivalent jobs and \$2.0 billion in wages for each state.¹⁶ For Illinois, expenditures generated more than \$0.3 billion in state and local tax revenues; in Pennsylvania, expenditures generated nearly \$0.4 billion in state and local tax revenues.¹⁷ With more than \$1.2 billion in expenditures, North Carolina also exhibited substantial impacts—nearly 44,000 full-time equivalent jobs, more than \$0.9 billion in wages, and approximately \$0.1 billion in state and local tax revenues.¹⁸

The widespread popularity and success of A&E or cultural district designation programs is apparent when considering the number of districts that have been designated in recent years. In addition, a number of cities have plans to designate districts in the future or are currently developing districts. Another promising factor for the future of A&E districts is the growing number of cities creating artist space within city limits. According to ArtistLink, many cities are

¹⁴ Expenditures include the spending of both organizations as well as audiences.

¹⁵ Americans for the Arts, "Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences Summary Report," May 14, 2012, B33.

¹⁶ Ibid.

¹⁷ Ibid.

¹⁸ Ibid.

working toward maintaining a space specifically for the use of artists and creative businesses.¹⁹ In 2003 Kansas City began its Urban Culture project to provide affordable housing, studio space, and exhibition spaces to artists.²⁰ In 2007 Santa Monica developed a plan, referred to as Creative Capital, to create more affordable artist space.²¹ In Paducah, Kentucky, financial incentives to artists nationwide are now being offered to encourage relocation to the Lower Town neighborhood.²²

At present, initial reported figures regarding impacts associated with arts, culture, and entertainment industries and designated districts may not be as specific and in depth as needed to compare directly to RESI's analysis. For example, *Arts and Economic Prosperity IV* considered only the direct industry expenditures to determine the economic impacts, whereas RESI considers event-related spending and business openings and closings when determining the economic impacts. While there are limitations associated with comparing this research with RESI's findings, it can serve as a starting point for consideration. As more and more A&E districts and similar designations are created, more research and analysis will be completed in regard to the specific economic impacts associated with such designations and/or programs.

5.0 Conclusion

The existence of cultural districts has a positive impact on the local economy. In the case of Maryland's A&E districts, operations supported an estimated total of 5,144 jobs during FY 2013. Approximately 624 of these jobs were generated by new businesses; the remaining 4,521 jobs were supported by visitor spending at events. In addition, more than \$458.2 million in total state GDP were supported by the A&E districts during the period—\$48.5 million by new businesses and \$409.7 million by visitor spending. Moreover, total wages of nearly \$149.2 million were supported by the A&E districts during the period. Approximately \$16.7 million in wages were generated by new businesses and \$132.5 million were supported by visitor spending at events.

New businesses formed within the A&E districts' boundaries during the study period generated nearly \$4.2 million in state and local tax revenues.²³ Visitor spending at events supported by the A&E districts supported more than \$32.1 million in state and local tax revenues. The total tax revenue impact of the A&E districts came to approximately \$36.3 million during the study period. As a result of approved property tax incentive applications, the total net property tax revenue for the average A&E district property would be less than the estimated generated property taxes provided when exemptions are taken into consideration.

¹⁹ Artist Link, "What Cities Are Doing for Artist Space."

²⁰ Artist Link, "Kansas City."

²¹ Artist Link, "Santa Monica."

²² Artist Link, "Paducah."

²³ Total tax revenues refer to property, income, sales, payroll, and other tax revenues supported on the state and local level.

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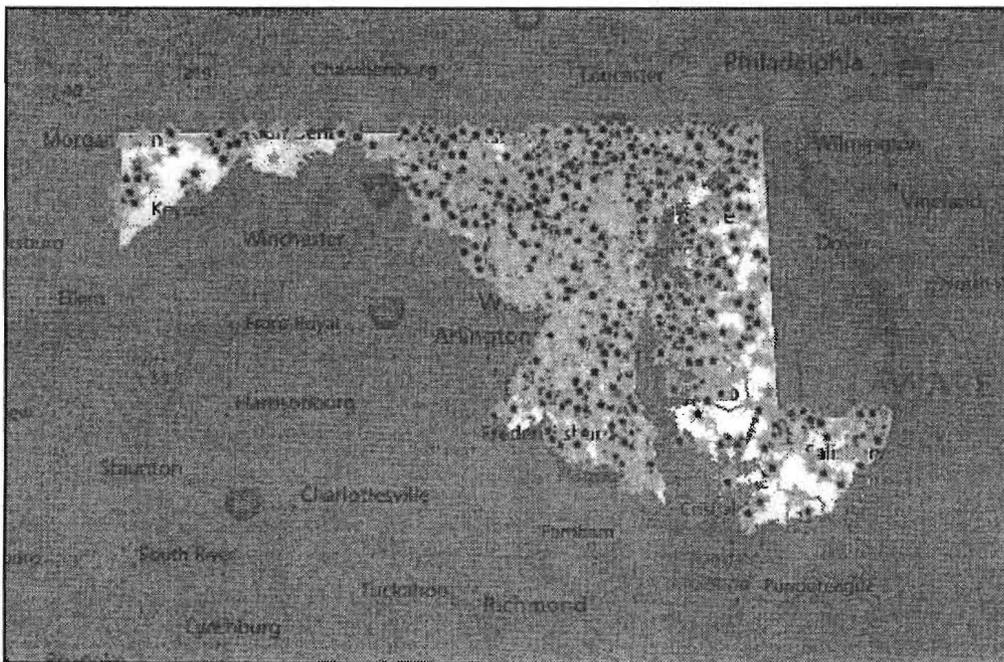


The Creative Industries in Maryland

Governor Martin O'Malley

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Maryland**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

14,259 Arts-Related Businesses Employ 50,021 People



- Arts- Related Business**
- ★ Museums/Collections
 - ★ Performing Arts
 - ★ Visual/Photography
 - ★ Film, Radio, TV
 - ★ Design/Publishing
 - ★ Art School/Services

Maryland is home to 14,259 arts-related businesses that employ 50,021 people. The creative industries account for 4.4 percent of the total number of businesses located in Maryland and 1.7 percent of the people they employ. The map above plots the creative industries in Maryland, with each star representing a unique arts-related business.

Nationally, there are 750,453 businesses involved in the creation or distribution of the arts that employ 3.1 million people (January 2014). This represents 4.2 percent of all U.S. businesses and 2.2 percent of all U.S. employees. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. Between 2012 and 2014, Dun & Bradstreet conducted a large-scale, post-recession database cleaning. Despite a reduction in the overall numbers of all U.S. businesses (arts and otherwise), the arts share of businesses and employment remained stable as a percentage of the national totals - demonstrating that the Creative Industries are as resilient and durable as other sectors of the economy.



The Creative Industries Represent 4.4 Percent of All Businesses and 1.7 Percent of All Employees in Maryland

2014

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	418	1,573
Agents	21	46
Arts Councils	25	85
Arts Schools and Instruction	372	1,442
Design and Publishing	4,655	16,839
Advertising	569	3,746
Architecture	847	4,683
Design	3,174	6,314
Publishing	65	2,096
Film, Radio and TV	1,930	8,871
Radio	141	551
Television	139	3,086
Motion Pictures	1,650	5,234
Museums and Collections	338	2,242
Zoos and Botanical	24	81
Historical Society	34	174
Museums	280	1,987
Performing Arts	2,518	8,759
Music	996	3,548
Theater	37	443
Services & Facilities	436	2,732
Opera	2	8
Dance	5	58
Performers (nec)	1,042	1,970
Visual Arts/Photography	4,400	11,737
Crafts	254	1,146
Photography	3,204	7,207
Visual Arts	506	1,249
Services	436	2,135
GRAND TOTAL	14,259	50,021

Research Notes:

The Creative Industries data are based solely on active U.S. businesses that have registered with Dun & Bradstreet (D&B). Because not all businesses register, our analyses indicate an under-representation of nonprofit arts organizations and individual artists in the data. The data in this report, therefore, should be considered conservative.

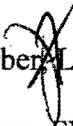
Like many major data providers, including the federal government, D&B periodically reviews its database for accuracy by removing inactive businesses and adding new active ones. After a large-scale, post-recession database cleaning, D&B reduced the total number of active U.S. business records in its database to approximately 18.0 million in January 2014, down from 21.3 million in January 2012 (-15.8 percent). As such, year-to-year changes through 2014 may not represent a trend increase or decline, but rather stem from a more accurate tally of the active business population. These 2014 data are the most current and accurate data available and represent a new baseline for the Creative Industries data.

HHS COMMITTEE #2
April 29, 2014

ADDENDUM

MEMORANDUM

TO: Health and Human Services Committee

FROM: Justina Ferber,  Legislative Analyst

SUBJECT: Worksession: FY15 Recommended Operating Budget:
Arts and Humanities Council Nondepartmental Account (NDA)

Montgomery County Arts Advocates has requested that the Council add \$150,000 to the AHCMC NDA for a total \$500,000 for increased operating and program support for arts and humanities organizations. Please see the attached request at ©1.

Council staff does not support this request for an additional increase in funding for the Arts and Humanities NDA in view of all the other competing budget needs.

Attachment: Request from Montgomery County Arts Advocates

MONTGOMERY COUNTY ARTS ADVOCATES

FY15 ADVOCACY PLATFORM

The Montgomery County Arts Advocates (MCAA) has voted to adopt the following advocacy platform whose contents will be made clear to The County Executive and staff and The County Council. MCAA will actively petition both arms of the County government in furtherance of these goals.

1. For FY2015, MCAA supports **increased operating/program (non-capital) support** at the **\$500,000** level for the arts and humanities organizations eligible to receive funding from the Arts and Humanities Council of Montgomery County. This number reflects regaining 25% of the 2 million dollars lost in the recent past years. Although the overall funding increased somewhat last year, we still have much ground to recover. MCAA supports reinstatement of lost funding for each of the next four years at the \$500,000 level. We further request that any increased non-capital funds be applied equitably across all levels of grant recipient organizations in order to benefit all arts groups in the community proportionally.

2. MCAA supports a continued government initiative to spur private giving as was supported in FY14 through a match of up to \$200,000 to revenues earned from the private sector through the Executive's Ball which benefits the Arts and Humanities organizations in Montgomery County. These funds would be distributed in proportionate matching increments to grants allocated through the Executive's Ball fund to all established and funded arts organizations of all sizes throughout Montgomery County. Distribution of the matching dollars would be conducted by the Arts and Humanities Council.

3. MCAA supports the continued funding of a Capital Improvement Project of 6 million dollars over a 6 year period to be included in the County Executive's recommended Capital Budget. The purpose of the project is to support nonprofit arts organization's capital programs including matching funds for state and federal grants.

Total Funding	Large Groups	Other Grants	Advancement	
2010 \$	3,564,438 \$	3,085,390 \$	380,998 \$	98,050
2011 \$	3,511,925 \$	2,778,000 \$	433,925 \$	300,000
2012 \$	2,927,347 \$	2,600,223 \$	327,124 \$	-
2013 \$	2,997,581 \$	2,540,223 \$	332,358 \$	125,000
2014 \$	3,243,318 \$	2,516,511 \$	491,807 \$	235,000
2015 \$	3,593,370 \$	2,761,563 \$	591,807 \$	240,000

