

MEMORANDUM

TO: Health and Human Services Committee

FROM: Justina Ferber,  Legislative Analyst

SUBJECT: Amendment to the FY15-20 Capital Improvements Program #5-A15-CMCG-1
Montgomery County Government, Department of Recreation
Cost Sharing (No. 720601)

Amendment to FY15 Operating Budget
Resolution 17-1111, Section G, FY15 Designation of Entities for
Non-Competitive Contract Award Status

Those who may attend this worksession:

Mary Beck, Manager, Capital Programs, Office of Management and Budget
Deborah Lambert, Management and Budget Specialist, Office of Management and Budget
Jedediah Millard, Management and Budget Specialist, Office of Management and Budget
Beryl Feinberg, COO, Department of General Services
Suzan Jenkins, Chief Executive Officer, Arts and Humanities Council (AHCMC)
Representatives, Arts and Humanities Organizations

Staff recommends the Committee submit to the Council the revised resolution at ©1 to:

- 1. Amend the FY15-20 Capital Improvements Program of the Montgomery County Government to approve the Capital Improvements Grants for Arts and Humanities for FY15 in the amount of \$849,080 to include the following entities: Germantown Cultural Arts Center, Inc. – \$75,000; Jewish Community Center of Greater Washington, Inc. – \$134,000; Montgomery Community Television, Inc. – \$50,080; The Olney Theatre Center for the Arts, Inc. – \$150,000; Sandy Spring Museum, Inc. – \$90,000; The Writer’s Center, Inc. – \$250,000; and \$100,000 for the Silver Spring Black Box Theatre.**
- 2. Amend Resolution 17-1111, Section G, FY15 Designation of entities for Non-Competitive Contract Award, to include the organizations listed above.**

**AMENDMENT TO THE FY15-20 CAPITAL IMPROVEMENTS PROGRAM -
ARTS AND HUMANITIES CAPITAL IMPROVEMENT GRANTS**

Executive Recommendations for FY15 Arts and Humanities Capital Improvement Grants

The County Executive recommends an amendment to the FY15-20 Capital Improvements Program for Cost Sharing (No. 720601). The recommended amendment is consistent with the criteria for amending the CIP because projects leverage significant non-County funding. The Executive's August 19, 2014, memorandum and attachments begin at ©7.

The Executive states that this amendment is needed in order to itemize grants and spend funds appropriated for Arts and Humanities Grants. The grant awards are for facility construction or improvements of arts and humanities facilities as recommended by an independent review panel convened to review applications and make recommendations to the Board of the Arts and Humanities Council of Montgomery County (AHCMC). Office of Management and Budget (OMB) staff reviews the grant recommendations of the AHCMC and submits its recommendations to the Executive.

The Executive recommends the following entities for Capital Improvements Grants for Arts and Humanities:

Germantown Cultural Arts Center, Inc.	\$75,000
Jewish Community Center of Greater Washington, Inc.	\$134,000
Montgomery Community Television, Inc.	\$50,080
The Olney Theatre Center for the Arts, Inc.	\$150,000
Sandy Spring Museum, Inc.	\$90,000
The Writer's Center, Inc.	\$250,000
Silver Spring Black Box Theatre (Bond bill match)	<u>\$100,000</u>
	\$849,080

The Executive also recommends the remaining \$261,920 not designated for grants be retained in FY15 to provide flexibility to allow arts and humanities organizations to apply for CIP funding out of cycle in the event of a capital emergency. Any request for emergency funding would go through an ad hoc panel process to provide a recommendation to the County Executive prior to his submittal to the Council for approval. In FY14 funds of \$111,000 remained after grants were awarded and then transferred from FY14 to FY 15. Although the AHCMC initially recommended transferring the undesignated funds to FY16, they have since agreed to designate a panel to review any emergency requests for CIP funds that should arise. Council staff does not anticipate any issues in allowing the remaining capital funds to be available for emergency purposes as long as a panel review process is utilized.

Background information on the Arts and Humanities Capital Improvement Grants process is included in the AHCMC Director's memo to the County Executive beginning on ©10 and on page 5 of this memo.

Non-Competitive Award Status for Arts and Humanities Grants

Subsequent to the Executive's August recommendation for an amendment to the CIP, the Chief Administrative Officer submitted a September 22 memorandum recommending the arts and humanities organizations in the proposed CIP amendment be designated for non-Competitive Contract Award Status. The CAO's memorandum is at ©21.

AHCMC Panel for Review of Arts and Humanities CIP Grants

Below is a list of those who served on the Arts and Humanities Panel for FY15 Grants:

Deborah Lambert, Office of Management and Budget
 Beryl Feinberg, COO, Department of General Services
 Walton Harris, Legislative Aide to Councilmember Leventhal
 Erica Leatham, AHCMC Board Chair
 Susan Hoffman, Department of Recreation
 Jennifer Payne, Cultural Alliance

OMB reviewed the grant recommendations from the AHCMC and conducted its standard due diligence. The Executive approved OMB's recommendation to approve the grants. Materials submitted to the County Executive are attached at ©10-20. All but one organization applying for funding was approved; it was not funded because additional work was required to meet grant criteria.

Organization Name	Grant Request	Avg Score	Panel Recommendation	Staff Recommendation	Board Recommendation	Recommended Grant
Jewish Community Center of Greater Washington, Inc.	134,000\$	91.67	Fund	Fund	Fund	\$134,000\$
The Writer's Center	250,000\$	90.83	Fund	Fund	Fund	\$250,000\$
Montgomery Community Television	50,080\$	90.67	Fund	Fund	Fund	\$50,080\$
Olney Theatre Center	150,000\$	83.17	Fund	Fund	Fund	\$150,000\$
Germantown Cultural Arts Center	75,000\$	83.00	Fund	Fund	Fund	\$75,000\$
Sandy Spring Museum	90,000\$	80.33	Fund	Fund	Fund	\$90,000\$
Aspen Arts Foundation d/b/a Princess Mhoon Dance Institute	250,000\$	44.00	Do Not Fund	Do Not Fund	Do Not Fund	0
Total Recommended						\$749,080
Silver Spring Black Box - County Match for State Bond Bill						\$100,000
Remaining CIG Funds						\$261,920

Council Public Hearing on CIP Amendment

The amendment to the CIP for Capital Improvement Grants for Arts and Humanities Organizations was introduced on September 9 and a public hearing was held on September 23. The Arts and Humanities Council testified in support of the CIP amendment. See ©23.

Council Staff Comments

The AHCMC and the panel have done a good job of assuring that applicants meet the grant criteria. The projects recommended for funding are exciting and will improve arts and humanities facilities in the County thus benefiting users and program patrons.

Amend the Proposed Resolution to include Non-Competitive Contract Award Status

The Executive’s proposed resolution should be amended to include language to designate the arts and humanities organizations receiving grants as entities for Non-Competitive Contract Award status. The Council would amend Resolution 17-1111, Section G, FY14 Designation of Entities for Non-Competitive Contract Award. The resolution would state that the Chief Administrative Officer has recommended this action and the new contracts for these vendors serves a public purpose and that such an expense would be in the public interest. A correction to the memo reference to Resolution 17-762 which should be Resolution No. 17-1111 for Designation of Entities Non-Competitive Contract Award Status will be submitted for the Council packet.

Committee Action

Council staff recommends the Committee submit for Council adoption the revised resolution at ©1 to:

1. Amend the FY15-20 Capital Improvements Program to approve the Capital Improvements Grants for Arts and Humanities listed below for \$849,080; and
2. Amend Resolution 17-1111, Section G, FY15 Designation of entities for Non-Competitive Contract Award to include the organizations listed below.

FY15 Capital Improvements Grants for Arts and Humanities		
Arts or Humanities Organization	Grant	Use of Grant Funds
Germantown Cultural Arts Center	\$75,000	Complete the second phase of the Terrace Studio renovation, including a new dance studio and an enhanced rental space.
Jewish Community Center of Greater Washington, Inc.	\$134,000	Renovate the JCCGW’s 1,320 sq. ft. Goldman Art Gallery to increase the usability, accessibility, infrastructure and aesthetic elements.
Montgomery Community Television	\$50,080	Replacement of permanent incandescent Cyclorama studio lights and studio projector with LED technology.
Olney Theatre Center	\$150,000	Match the funds provided by a 2014 State bond bill to replace and repair the fly system.
Sandy Spring Museum	\$90,000	Convert a large barn into artist studios.
The Writer's Center	\$250,000	For Phase 2 of facility renovations including addition of a second floor, rebuilding the front entrance, and elevator access.
Silver Spring Black Box	\$100,000	County Match for State Bond Bill.

BACKGROUND

FY15 is the second year for the Capital Improvement Grants for the Arts and Humanities. In FY14 the adopted CIP funded \$1,000,000 each year from FY14 to FY18 to provide funds for Arts Facility Grants with priority given to projects that leverage non-County funding. The Arts and Culture industry, through its organizations, generates \$151 million in annual economic activity in Montgomery County supporting 2,955 full-time equivalent jobs and generating \$10.2 million in state and local government revenue. They spend over \$74 million supporting restaurants, hotels and other businesses.

Grant Process

These proposed Art Facilities Grants were subsequently named Capital Improvement Grants for Arts and Humanities Organizations. Executive staff worked with representatives of the arts community, AHCMC, the Recreation Department, Councilmember Leventhal's staff, Council Central staff and others to develop a process for submitting and reviewing grant applications. The grants are for new construction, expansion, renovation or physical plant repairs. They are not intended for facilities in which capital projects are otherwise the responsibility of the landlord and/or County government.

The grants would range from \$25,000 to \$250,000 and the Arts and Humanities Council would oversee the grant submission and review process. The grants would also be reviewed by an Advisory Panel based on specific evaluation criteria and then forwarded to the AHCMC Grants Committee and Board of Directors for review and any recommended revisions to the Grants Committee's recommendations. The County Executive would make the final determination for Capital Improvement Grants for Arts and Humanities Organizations and then make recommendations to the Council.

OMB and AHCMC are moving toward the goal of including the grant application process and recommendations as part of the Executive's CIP budget recommendations to the Council. The following step by step process was developed for grants applications:

- Guidelines and Application released by AHCMC
- CIP Guidelines and Application Webinar by AHCMC
- Application Deadline
- Advisory Panel deliberations
- AHCMC Grants Committee convenes
- AHCMC Board Votes
- Board Sends recommendations to County Executive
- CE sends recommendations to Council for final approval

Organization Eligibility

To be eligible to apply for a Capital Improvement Grant for arts and humanities, an organization must meet the following criteria:

- 1) For at least 24 consecutive months immediately prior to the application deadline:
 - a) Has as its primary mission the exhibition, presentation, production or performance of, and/or education in, an arts and/or humanities discipline, and/or provides support services for artists and/or scholars and/or for arts and humanities organizations;
 - b) Meets one of the following requirements:
 - i) Holds current status under IRS code 501(c)(3); or
 - ii) Is a specifically defined arts and/or humanities division with its own program identity within a larger 502(c)(3) organization based in Montgomery County that does not have the arts and/or humanities as its primary mission.
 - c) Is governed by an independent, legally liable board of directors operating under a mission statement for the organization and an operating budget specific to the organization; and
 - d) Offers not less than 51% of its programs and services in Montgomery County with programs and services open to the public, with or without an admission fee;
- 2) The organization has annual cash operating expenses of at least \$25,000 in the previous fiscal year.
- 3) The organization has a full-time (35 hours or more per week) paid executive director, CEO, managing director or comparable position, who reports directly to the organization's board of directors and has had that position filled for no fewer than six of the 12 months prior to submitting the application.
- 4) The organization must be current with its debt obligations to Montgomery County Government.
- 5) The organization must demonstrate that the landowner has approved the proposed capital improvement.

Proposal Eligibility

- 1) A Capital Improvement Grant will be eligible only if it contributes to the organization's fiscal stability and long-term viability.
- 2) The facility to be improved is located in Montgomery County, Maryland, and is owned by the organization; or if the organization leases the property or facility, the organization demonstrates that the landlord has given them an appropriate option for renewal.
- 3) Projects must address plant repairs and renovations critical to an organizations' arts or humanities mission.
- 4) Projects for which funding has been received from a Capital Improvement Grant may seek funding again in subsequent fiscal years provided that funding is sought for a different phase of the overall project.

Required Match

Before the Capital Improvement Grants funds may be released, the applicant must provide a match of one dollar for every dollar of grant funds awarded.

FY14 Awardees

In FY14, \$889,000 in grants was awarded to the following: Friends of the Library, Montgomery County, Inc.: \$25,100; Imagination Stage, Inc.: \$190,000; The Washington Conservatory of Music,

Inc.: \$26,875; The Strathmore Hall Foundation, Inc.: \$26,000; The Puppet Company: \$25,000; The Writer's Center, Inc.: \$250,000; Glen Echo Park Partnership for Arts and Culture, Inc.: \$45,000; American Dance Institute, Inc.: \$34,889; Olney Theatre Corporation: \$25,000; Montgomery Community Television, Inc.: \$62,469; The Dance Exchange Inc.: \$77,500; and Metropolitan Ballet Theatre, Inc.: \$100,850.

This packet contains:

	<u>Circle #</u>
Revised Draft Resolution	1
Cost Sharing PDF #720601	4
Memorandum from the County Executive, August 19, 2014	7
AHCMC Recommendations for FY15 Capital Improvements Grants	10
CAO Memo re Non-Competitive Award Status, September 23, 2014	21
Public Hearing Testimony	23

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Resolution: _____
Introduced: _____
Adopted: _____

COUNTY COUNCIL
FOR MONTGOMERY COUNTY, MARYLAND

By: Council President at the request of the County Executive

SUBJECT: Amendment to the FY15-20 Capital Improvements Program #5-A15-CMCG-1
Montgomery County Government Department of Recreation
Cost Sharing (No. 720601)

Amendment to FY15 Operating Budget
Resolution 17-1111, Section G, FY15 Designation of Entities for
Non-Competitive Contract Award Status

Background

1. Section 302 of the Montgomery County Charter provides that the County Council may amend an approved Capital Improvements Program at any time by an affirmative vote of no fewer than six members of the Council.
2. The County Executive recommends this amendment to the FY15-20 Capital Improvements Program as shown on the attached project description form - Cost Sharing (No.720601).
3. The amendment is needed in order to spend funds already appropriated by the County Council in May 2014. The recommended amendment is consistent with the criteria for amending the CIP because it leverages significant non-County funding sources. The amendment also itemizes the Capital Improvement Grants for the arts and humanities organizations, a necessary step to implement the Council's May funding policy decision.
4. The amendment is needed to provide grant awards for facility construction or improvements to arts and humanities facilities for FY15 for the following entities: Germantown Cultural Arts Center, Inc. – \$75,000; Jewish Community Center of Greater Washington, Inc. – \$134,000; Montgomery Community Television, Inc. – \$50,080; The Olney Theatre Center for the Arts, Inc. – \$150,000; Sandy Spring Museum, Inc. – \$90,000; The Writer's Center, Inc. – \$250,000; and \$100,000 for the Silver Spring Black Box Theatre.
5. Notice of public hearing was given and a public hearing was held.

Page Two

6. Section 11B-14(a)(4) of the Montgomery County Code states that "a contract may be awarded without competition if the Chief Administrative Officer makes a written determination that the contract award serves a public purpose and a proposed contractor has been identified in a grant or appropriation resolution approved by the Council." The result of this action is to amend the FY15 Designation of Entities for Non-Competitive Contract Award status resolution to include the entities listed in Section 8.
7. The Chief Administrative Officer has determined that funding for contracts with these entities serves a public purpose and that such an expense would be in the public interest.
8. The Department of Recreation will fund the contracts from the capital project appropriation for the following entities totaling \$749,080: Germantown Cultural Arts Center, Inc. – \$75,000; Jewish Community Center of Greater Washington, Inc. – \$134,000; Montgomery Community Television, Inc. – \$50,080; The Olney Theatre Center for the Arts, Inc. – \$150,000; Sandy Spring Museum, Inc. – \$90,000; and The Writer’s Center, Inc. – \$250,000.

Action

The County Council for Montgomery County, Maryland, approves the following actions:

The FY15-20 Capital Improvements Program of the Montgomery County Government is amended as reflected on the attached project description form.

The Council approves amendments to the Designation of Entities for Non-Competitive Contract Award listed below and thereby amends Resolution 17-1111, Section G, FY15 Designation of Entities for Non-Competitive Contract Award. The Chief Administrative Officer has recommended this action and stated that contracts with the vendors listed in the chart below serves a public purpose and is in the public interest.

The FY15 Designation of Entities for Non-Competitive Contract Award Status resolution, Section G, is amended to provide for the following contracts:

Arts or Humanities Organization	Grant	Use of Grant Funds
Germantown Cultural Arts Center	\$75,000	Complete the second phase of the Terrace Studio renovation, including a new dance studio and an enhanced rental space.
Jewish Community Center of Greater Washington, Inc.	\$134,000	Renovate the JCCGW’s 1,320 sq. ft. Goldman Art Gallery to increase the usability, accessibility, infrastructure and aesthetic elements.
Montgomery Community Television	\$50,080	Replacement of permanent incandescent Cyclorama studio lights and studio projector with LED technology.

Page Three

Olney Theatre Center	\$150,000	Match the funds provided by a 2014 State bond bill to replace and repair the fly system.
Sandy Spring Museum	\$90,000	Convert a large barn into artist studios.
The Writer's Center	\$250,000	For Phase 2 of facility renovations including addition of a second floor, rebuilding the front entrance, and elevator access.

This is a correct copy of Council action.

Linda M. Lauer, Clerk of the Council

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Cost Sharing: MCG (P720601)

Category
Sub-Category
Administering Agency
Planning Area

Culture and Recreation
Recreation
General Services (AAGE29)
Countywide

Date Last Modified
Required Adequate Public Facility
Relocation Impact
Status

4/21/14
No
None
Ongoing

	Total	Thru FY13	Est FY14	Total 6 Years	FY 15	FY 16	FY 17	FY 18	FY 19	FY 20	Beyond 6 Yrs
EXPENDITURE SCHEDULE (\$000s)											
Planning, Design and Supervision	3,634	3,634	0	0	0	0	0	0	0	0	0
Land	0	0	0	0	0	0	0	0	0	0	0
Site Improvements and Utilities	9	9	0	0	0	0	0	0	0	0	0
Construction	7,430	7,430	0	0	0	0	0	0	0	0	0
Other	14,124	4,457	2,168	7,499	2,499	1,000	1,000	1,000	1,000	1,000	0
Total	25,197	15,530	2,168	7,499	2,499	1,000	1,000	1,000	1,000	1,000	0

	Total	Thru FY13	Est FY14	Total 6 Years	FY 15	FY 16	FY 17	FY 18	FY 19	FY 20	Beyond 6 Yrs
FUNDING SCHEDULE (\$000s)											
Contributions	150	0	150	0	0	0	0	0	0	0	0
Current Revenue: General	14,436	5,583	1,454	7,399	2,399	1,000	1,000	1,000	1,000	1,000	0
Land Sale	2,661	2,661	0	0	0	0	0	0	0	0	0
Long-Term Financing	3,850	3,850	0	0	0	0	0	0	0	0	0
State Aid	4,100	3,436	584	100	100	0	0	0	0	0	0
Total	25,197	15,530	2,168	7,499	2,499	1,000	1,000	1,000	1,000	1,000	0

APPROPRIATION AND EXPENDITURE DATA (000s)

Appropriation Request	FY 15	2,499
Appropriation Request Est.	FY 16	1,000
Supplemental Appropriation Request		0
Transfer		0
Cumulative Appropriation		17,698
Expenditure / Encumbrances		16,042
Unencumbered Balance		1,656

Date First Appropriation	FY 06
First Cost Estimate	
Current Scope	FY 15 25,197
Last FY's Cost Estimate	21,809

Description

This project provides funds for the development of non-government projects in conjunction with public agencies or the private sector. County participation leverages private and other public funds for these facilities. Prior to disbursing funds, the relevant County department or agency and the private organization will develop a Memorandum of Understanding, which specifies the requirements and responsibilities of each.

Cost Change

Addition of \$2 million (\$1 million per year for FYs 19-20) from the previously approved FY14 supplemental appropriation and CIP Amendment to leverage private funding for Capital Improvement Grants for Arts and Humanities. Addition of \$1,288,000 in FY15 for the County's participation in the grants listed below. Addition of \$100,000 in FY15 for a State bond bill for the Silver Spring Black Box Theater.

Justification

The County has entered into or considered many public-private partnerships, which contribute to the excellence and diversity of facilities serving County residents

Other

For FY15, CIP Grants for Arts and Humanities Organizations totaling \$849,080 are approved for the following projects: Germantown Cultural Arts Center, Inc.: \$75,000; Jewish Community Center of Greater Washington, Inc.: \$134,000; Montgomery Community Television, Inc.: \$50,080; The Olney Theatre Center for the Arts, Inc.: \$150,000; Sandy Spring Museum, Inc.: \$90,000; and The Writer's Center, Inc.: \$250,000. \$100,000 of these funds will also be used to provide a State bond bill match for Silver Spring Black Box Theater.

Cost Sharing: MCG (P720601)

~~Based on the Arts and Humanities Council's grants review schedule, recommendations will be forthcoming in the summer for the \$1.111 million anticipated for FY15 CIP Grants for Arts and Humanities Organizations, \$100,000 of which will be used to provide a State bond bill match for Silver Spring Black Box Theater.~~

For FY15, County participation is anticipated for the following projects:

Easter Seals Greater Washington-Baltimore Region, Inc.: \$100,000
Graceful Growing Together, Inc.: \$125,000
Jewish Community Center of Greater Washington: \$150,000
Muslim Community Center, Inc.: \$250,000
Potomac Community Resources, Inc.: \$150,000
The Arc of Montgomery County, Inc.: \$17,973
Catholic Charities of the Archdiocese of Washington, Inc.: \$11,395
Melvin J. Berman Hebrew Academy: \$33,000
Jewish Social Service Agency: \$75,000
Warrior Canine Connection, Inc.: \$75,000
Jewish Council for the Aging of Greater Washington, Inc.: \$125,000
The Jewish Federation of Greater Washington, Inc.: \$100,000
Family Services, Inc.: \$75,000

Fiscal Note

The State approved \$4,000,000 in State Aid for the Fillmore venue in Silver Spring. The County's required match was \$4,000,000 and \$6,511,000 was programmed. The Venue Operator agreed to purchase certain furniture, fixtures, and equipment for the project; \$150,000 of which would be used as the required County match. An agreement between the development partners and the County was executed. The Fillmore is now operational.

Old Blair Auditorium Project, Inc., in FY06-07 the County provided \$190,000 as a partial match for the State funds with \$50,000 in current revenue for DPWT to develop a program of requirements and cost estimate for the project, and bond funded expenditure of \$140,000 to pay for part of the construction. These funds were budgeted in the MCG: Cost Sharing project (No. 720601). In FY11, the funds were transferred to a new CIP Old Blair Auditorium Reuse project (No. 361113).

Disclosures

A pedestrian impact analysis will be performed during design or is in progress.

The Executive asserts that this project conforms to the requirements of relevant local plans, as required by the Maryland Economic Growth, Resource Protection and Planning Act.

Coordination

Private organizations, State of Maryland, Municipalities, Montgomery County Public Schools, Community Use of Public Facilities, Department of General Services, Department of Economic Development

PRIOR YEAR COST SHARING GRANTS

Grants:

For FY14, County participation was for the following projects: Easter Seals Greater Washington-Baltimore Region: \$100,000; Jewish Foundation for Group Homes, Inc.: \$125,000; Muslim Community Center: \$100,000; Potomac Community Resources, Inc.: \$50,000; Sandy Spring Museum: \$65,000; St. Luke's House and Threshold Services United: \$50,000; and Takoma Park Presbyterian Church: \$75,000. Prior to disbursement of funds, Takoma Park Presbyterian Church must provide a final Business Plan to the Executive and Council that includes the proposed fee schedule and letters of interest from potential entrepreneurs with expected revenues from each user. The Church must agree to use the facility for the expressed purposes for a period of ten years from the time the facility is complete or repay the pro rata portion of County funds. The following Capital Improvement Grants for the Arts and Humanities were awarded to Friends of the Library, Montgomery County, Inc.: \$25,100; Imagination Stage, Inc.: \$190,000; The Washington Conservatory: \$26,875; Strathmore Hall Foundation, Inc.: \$26,000; The Puppet Company: \$25,000; The Writers Center, Inc.: \$250,000; Glen Echo Park Partnership for Arts and Culture: \$45,000; American Dance Institute: \$34,889; Olney Theatre Corp: \$25,000; Montgomery Community Television dba Montgomery Community Media: \$62,469; The Dance Exchange Inc.: \$77,500; and Metropolitan Ballet Theatre, Inc.: \$100,850.

For FY13, County participation was for the following projects: ArtPreneurs, Inc.: \$80,000; Muslim Community Center, Inc.: \$120,000; Muslim Community Center, Inc.: \$175,000; Potomac Community Resources, Inc.: \$50,000; Sheppard Pratt Health System, Inc.: \$50,000; and The Menare Foundation, Inc.: \$80,000.

For FY12, County participation was for the following projects: Catholic Charities of the Archdiocese of Washington, Inc.: \$125,000; CHI Centers Inc.: \$200,000; and Ivymount School, Inc.: \$100,000.

For FY11, County participation was for the following projects: Girl Scout Council of the Nation's Capital: \$100,000; Jewish Foundation for Group Homes, Inc.: \$50,000; and Ivymount School, Inc.: \$100,000.

For FY10, County participation was for the following project: Aunt Hattie's Place, Inc.: \$100,000. Disbursement of FY09 and FY10 County funds is conditioned on the owner of the property giving the County an appropriate covenant restricting the use of the leased property to a foster home for boys for a period of ten years from the time the facility commences to operate as a foster home. Boys and Girls Club of Greater Washington: \$38,000; CASA de Maryland, Inc.: \$100,000; Jewish Council for the Aging of Greater Washington, Inc.: \$50,000; and Warren Historic Site Committee, Inc.: \$150,000.

For FY09, County participation was for the following projects: Aunt Hattie's Place, Inc.: \$250,000; Boys and Girls Club of Greater Washington: \$250,000; CASA de Maryland, Inc.: \$150,000; CHI Centers: \$50,000; and Institute for Family Development Inc., doing business as Centro Familia: \$75,000 (The organization had to demonstrate to the County's satisfaction that it had commitments for the entire funding needed to construct the project before the \$75,000 in County funds could be spent.); Jewish Council for the Aging of Greater Washington, Inc.: \$250,000; Montgomery General Hospital: \$500,000; Nonprofit Village, Inc.: \$200,000; and YMCA of Metropolitan Washington and Youth and Family Services Branch: \$200,000.

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OFFICE OF THE COUNTY EXECUTIVE
ROCKVILLE, MARYLAND 20850

MEMORANDUM

Isiah Leggett
County Executive

August 19, 2014

RECEIVED
MONTGOMERY COUNTY
2014 AUG 22 PM 4:49

TO: Craig Rice, President
County Council

FROM: Isiah Leggett
County Executive

SUBJECT: Amendment to the FY15-20 Capital Improvements Program #5-A15-CMCG-1
Montgomery County Government
Department of Recreation
Cost Sharing (No. 720601)

I am recommending an amendment to the FY15-20 Capital Improvements Program for Cost Sharing (No. 720601). Project changes will permit capital improvements to support arts and humanities organizations throughout Montgomery County.

This amendment is needed in order to spend funds already appropriated by the County Council in May 2014. The recommended amendment is consistent with the criteria for amending the CIP because it leverages significant non-County funding sources. The amendment also itemizes the Capital Improvement Grants for the Arts and Humanities Organizations, a necessary step to implement Council's May funding policy decision.

I recommend that the County Council approve this amendment to the FY15-20 Capital Improvements Program.

I appreciate your prompt consideration of this action.

Attachment: Amendment to the FY15-20 Capital Improvements Program #5-A15-CMCG-1

cc: Timothy L. Firestine, Chief Administrative Officer, Offices of the County Executive
David Dise, Director, Department of General Services
Gabriel Albornoz, Director, Department of Recreation
Jennifer Hughes, Director, Office of Management and Budget
Beryl Feinberg, Chief Operating Officer, Department of General Services
Robin Riley, Division Chief, Department of Recreation
Mary Beck, Manager, Capital Improvement Program, Office of Management and Budget
Deborah Lambert, Management and Budget Specialist, Office of Management and Budget

Revised

Resolution No: _____
Introduced: _____
Adopted: _____

COUNTY COUNCIL
FOR MONTGOMERY COUNTY, MARYLAND

By: Council President at the Request of the County Executive

SUBJECT: Amendment to the FY15-20 Capital Improvements Program #5-A15-CMCG-1
Montgomery County Government
Department of Recreation
Cost Sharing (No. 720601)

Background

1. Section 302 of the Montgomery County Charter provides that the Council may amend an approved capital improvements program at any time by an affirmative vote of no fewer than six members of the Council.
2. The County Executive recommends this amendment to the FY15-20 Capital Improvements Program as shown on the attached project description form.
3. This amendment is needed in order to spend funds already appropriated by the County Council in May 2014. The recommended amendment is consistent with the criteria for amending the CIP because it leverages significant non-County funding sources. The amendment also itemizes the Capital Improvement Grants for the Arts and Humanities Organizations, a necessary step to implement Council's May funding policy decision.
4. The County Executive recommends an amendment to Cost Sharing (No. 720601).

Action

The County Council for Montgomery County, Maryland, approves the following action:

The FY15-20 Capital Improvements Program of the Montgomery County Government is amended as described above and as reflected on the attached project description form.

This is a correct copy of Council action.

Linda M. Lauer, Clerk of the Council

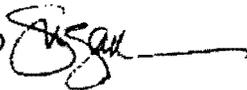


MEMORANDUM

Thursday, July 17, 2014

TO: Isiah Leggett, Montgomery County Chief Executive

Cc: Chuck Short, Special Assistant to the County Executive

FROM: AHCMC Board of Directors via Suzan Jenkins, CEO 

SUBJECT: Recommendations for Funding FY15 *Capital Improvement Grants*

Thank you for your recommendation of \$1,111,000 in the FY15 budget for Capital Improvement Grants for Arts and Humanities Organizations. Pursuant to your recommendation, the appropriation approved by the County Council and the recommendations of the panel convened by the Arts and Humanities Council to review CIP grant requests, this memo articulates our recommendations for funding FY15 Grants to Capital Improvement Grants for arts and humanities organizations.

OVERVIEW

Capital Improvement Grants for Arts and Humanities Organizations are available to nonprofit arts and humanities organizations.

Capital Improvement Grants are intended as supplemental funding for special purposes. These grants are intended to assist arts and humanities organizations in attaining stability and long-term viability. Grants are not intended for facilities in which capital projects are otherwise the responsibility of the landlord. Specifically, these grants are intended as grant awards for facility construction or improvements. Grants may be awarded for new construction, for expansion of a project, renovation of an existing structure or physical plant repairs critical to an organization's arts or humanities mission.

Grants will be awarded for use between July 1, 2014 and June 30, 2016. The amounts awarded for Capital Improvement Grants will range from \$25,000 to \$250,000. Grant awards will be determined based on a competitive process that includes review by an advisory panel. The panel will evaluate the applications based on the criteria contained in these guidelines. Not all applicants will be awarded Capital Improvement Grants. Organizations may receive either an AHCMC Advancement Grant or a Capital Improvement Grant, not both, in a given fiscal year. Grants will be made only to arts and humanities organizations that provide direct services to the residents of Montgomery County or that will bring Montgomery County-based arts and humanities organizations to greater public attention.

AHCMC currently has \$1,111,000 available for FY15 to be awarded for Capital Improvement Grants. It is our understanding that of the \$1,111,000, \$100,000 will be used by the county for the Silver Spring Black Box. It

is recommended that approximately 74% of the funds currently available for FY15, or \$749,080 be awarded at this time.

PROCESS

An independent review panel was convened to assess applications. The panel used electronic scoring sheets that reflect the published evaluation criteria in the Capital Improvement Grants guidelines and are as follows:

Community Impact (30 points)

- The applicant has a robust history of contributions to the cultural vitality of Montgomery County by engaging a broad representation of residents.
- The applicant demonstrates innovative strategies to include underserved populations – those whose opportunities for cultural experiences are limited by geography, ethnicity, economics, or disability.
- The applicant clearly articulates the benefits that the project will have for the residents of Montgomery County. Of particular importance are projects that address preservation with significant historical and/or cultural value, and projects with significant economic impact.

Organizational Capacity and Sustainability (20 points)

- The applicant has a clearly articulated mission and vision.
- The applicant demonstrates an ability to adapt during challenging times.
- The applicant's budget information is detailed, accurate, and feasible.
- The applicant has an active and long-term relationships with the funding community and can clearly demonstrate ability to attract the financial support necessary to sustain artistic programming over the course of the fiscal year and match required funds.
- The applicant must have a business plan for the operation of the new or expanded facility.
- The organization provides evidence of its capability to support the on-going operation of the new or expanded facility.

Effectiveness of Proposed Activity (30 points)

- The project is significant to the mission and core work of the organization.
- The objectives are clearly stated and achievable.
- The project is an effective way to reach these objectives;
- Achieving these objectives will benefit the organization's fiscal stability and long-term viability.
- The project has a strong, demonstrated relationship to the organization's entire existing and planned physical plant.
- The project shows urgency in relation to other construction or renovation at the same location, and the significance of any delays in the timing of grant funding.
- If relevant, the project addresses critical life safety issues or ADA requirements that may be mandated by law.
- The applicant uses personnel with distinguished expertise in capital improvement projects (such as architects, planners, designers) to plan and implement the plan and demonstrates its commitment to hiring Montgomery County-based personnel, where applicable, to deliver high quality content.
- If appropriate for the proposed project, the applicant identifies energy-efficient opportunities to reduce energy costs through energy assistance programs such as, but not limited to, "EmPower Maryland."

Appropriateness of Budget and Amount of Grant Request (20 points)

- The budget is reasonable, realistic, clear, and complete.
- The financial stability of the requesting organization and capability of the organization to carry out the project is firmly established, with strong financial management systems to administer grant funds and strong operational systems in place
- The budget is appropriate for the scale of the proposed project.
- The budget is adequate to achieve the proposed objectives.

The panel discussed and scored each application as they relate to the evaluation criteria. Panelists were asked to consider the rank of the average scores from top to bottom and to advise the staff as to whether each application should be (a) funded, (b) partially funded, or (3) not funded.

RECOMMENDATIONS

In accordance with procedures approved by the AHCMC Board, panel scores and recommendations were used by AHCMC staff to prepare proposed grant awards for consideration by the Grants Committee. The Grants Committee approved the panel recommendations with no changes and sent its recommendations to the full Board, which approved the panel's recommendations with no changes, at their June 10, 2014 meeting. AHCMC staff, Grants Committee and Board grant recommendations are consistent with the panel recommendations and scores.

On the following page you will find a chart showing the applicants, their scores, the panel recommendations and the staff recommendations for funding.

It is important to note that project feasibility is taken into account when recommending partial grants. Staff recommends that as many organizations receive full funding as possible, even when recommended for partial funding. The Board and panel agree that when feasible, due to the tight timeline and new processes for this grant category, organizations recommended for full or partial funding should be given the opportunity for their requests to be fully funded, if funds are available. Applicants who receive less than full funding are required to either a) submit an updated budget demonstrating how they will undertake the project with the actual funds awarded by AHCMC; or b) decline the grant.

Additionally, and in keeping with the intent of this grant category, the AHCMC Board also requests that the remaining \$261,920 in this FY15 CIP be transferred to the FY16 CIP to allow for additional grant requests to be funded in the upcoming FY16 Capital Improvement Grants application round.

FY 15 Capital Improvement Grants

Organization Name	Grant Request	Avg Score	Panel Recommendation	Staff Recommendation	Board Recommendation	Recommended Grant
Jewish Community Center of Greater Washington, Inc.	\$ 134,000	91.67	Fund	Fund	Fund	\$ 134,000
The Writer's Center	\$ 250,000	90.83	Fund	Fund	Fund	\$ 250,000
Montgomery Community Television	\$ 50,080	90.67	Fund	Fund	Fund	\$ 50,080
Olney Theatre Center	\$ 150,000	83.17	Fund	Fund	Fund	\$ 150,000
Germantown Cultural Arts Center	\$ 75,000	83.00	Fund	Fund	Fund	\$ 75,000
Sandy Spring Museum	\$ 90,000	80.33	Fund	Fund	Fund	\$ 90,000
Aspen Arts Foundation d/b/a Princess Mhoon Dance Institute	\$ 250,000	44.00	Do Not Fund	Do Not Fund	Do Not Fund	\$ -
Total Recommended						\$ 749,080
Silver Spring Black Box - County Match for State Bond Bill						\$ 100,000
Remaining CIG Funds						\$ 261,920

Application Number	CIG00008
Organization Name	Jewish Community Center of Greater Washington, Inc.
Project Description	
Grant funds will be used to renovate the JCCGW's 1,320 sq. ft. Goldman Art Gallery to increase the usability, accessibility, infrastructure and aesthetic elements of the existing space.	
Grant Request	\$134,000
Average Score	91.67
Community Impact	26.33/30
Organizational Capacity and Sustainability	19.33/20
Effectiveness of Proposed Activity	26.67/30
Appropriateness of Budget and Amount of Grant Request	19.33/20
Panel Recommendation	Fund
Staff Recommendation	Fund
Board Recommendation	Fund
Recommended Grant	\$134,000
Panel Highlights	
<ul style="list-style-type: none"> • Community Impact- The center attracts a large amount of visitors with a majority being county residents. The organization's eventual goal is to be more environmentally conscious and make its buildings LEEDs certified. • Organizational Capacity-The organization has a clear vision and mission and demonstrates a strong capability to fundraise through pledge drives. The board and staff have the strong background needed to procure success. The board supports the staff and is active in organization goal making and strategizing. • Effectiveness of Proposed Activity-The timeline is reasonable and the organization has done thorough research on how long the process for construction will take. • Appropriateness of Budget- The budget reveals stable financial statements and a continued success in fundraising efforts and capital campaigns. The organization has the capacity to accomplish their goals and what they have asked for is small in comparison to their overall budget. The budget is strong and the expenses are reasonable for the size and scope of the project. 	

Application Number	CIG00003
Organization Name	The Writer's Center
Project Description	
Grant funds will be used to complete Phase 2 of the renovation of our Walsh St facility, including adding a second floor, rebuilding the front entrance for easier access, and installing a 3-stop elevator to connect all 3 floors of the building.	
Grant Request	\$250,000
Average Score	90.83
Community Impact	27.83/30
Organizational Capacity and Sustainability	18.67/20
Effectiveness of Proposed Activity	27.67/30
Appropriateness of Budget and Amount of Grant Request	16.67/20
Panel Recommendation	Fund
Staff Recommendation	Fund
Board Recommendation	Fund
Recommended Grant	\$250,000
Panel Highlights	
<ul style="list-style-type: none"> • Community Impact-The organization is aware of their community and serves a diverse network through a series of outreach programs, such as their Veterans Writing Program. • Organizational Capacity- The organization is currently housed in an old venue in need of constant renovation and care. The organization has recently signed a 15 year lease with the County for this building, as a sign of organizational investment toward the future. The organization draws strength from a dedicated board and has a foundation of connections concentrated on increasing growth and prosperity. • Effectiveness of Proposed Activity- The proposal indicates a strong strategic planning and a mission devoted to furthering the capabilities of the organization to serve the arts community. • Appropriateness of Budget- The application demonstrates an organization in good financial shape and reveals a small positive surplus in the budget. The financial situation of the organization is impressive and indicates ambitions for continued success. 	

Application Number	CIG00011
Organization Name	Montgomery Community Television
Project Description	
Grant funds will be used to establish a greener community digital broadcast studio and attain increased energy cost reductions through the steady elimination of permanent incandescent Cyclorama studio lights and studio projector through their replacement with LED technology.	
Grant Request	\$50,080
Average Score	90.67
Community Impact	26.83/30
Organizational Capacity and Sustainability	17.00/20
Effectiveness of Proposed Activity	28.33/30
Appropriateness of Budget and Amount of Grant Request	18.50/20
Panel Recommendation	Fund
Staff Recommendation	Fund
Board Recommendation	Fund
Recommended Grant	\$50,080
Panel Highlights	
<ul style="list-style-type: none"> • Community Impact-The organization works diligently towards energy efficiency and sustainability. The proposal demonstrates great efforts to engage the community. On top of 250,000 viewers, they also provide workshops on how to present on television, film local community events such as the jazz festival and political campaign presentations. The organization also engages in active partnerships with the library system to support technology growth in relation to the arts. The organization works strongly to foster growth of technology and television. • Organizational Capacity-The organization deals with the frequent challenges of staying afloat, but continues to work hard to find new ways to engage the community and how to provide instruction and broadcast services. The board is currently going through restructuring, but the application shows efforts to combat these challenges. They are on a mission to reinvent themselves and making plans to evolve and adapt to current demand. • Effectiveness of Proposed Activity- The scale of the project is reasonable and should be completed promptly in the time line provided. • Appropriateness of Budget-The budget is reasonable while the financial indicates struggles in the past, they currently show a surplus. The organization demonstrates the financial capacity to take on new projects and to take on the challenge of cultivating sustainable growth. 	

Application Number	CIG00007
Organization Name	Olney Theatre Center
Project Description	
Grant funds will be used to match the funds provided by a 2014 bond bill from the State of Maryland to replace and repair the fly system above Olney Theatre Center's Historic Stage. The work will cost approximately \$300,000.	
Grant Request	\$150,000
Average Score	83.17
Community Impact	24.33/30
Organizational Capacity and Sustainability	16.83/20
Effectiveness of Proposed Activity	25.67/30
Appropriateness of Budget and Amount of Grant Request	16.33/20
Panel Recommendation	Fund
Staff Recommendation	Fund
Board Recommendation	Fund
Recommended Grant	\$150,000
Panel Highlights	
<ul style="list-style-type: none"> • Community Impact- The organization demonstrates a commitment to expanding the arts through its efforts to continue melding new arts integration into programming and through a dedication to triple participation outreach in school programming. • Organizational Capacity-The organization is experiencing a new and exciting period of growth. In the past the organization has suffered through management and financial problems, but the proposal perpetuates a great sense of honesty and fosters confidence for the future. The staff has strong credentials and the board is making the right decisions toward attracting new audiences. • Effectiveness of Proposed Activity-The proposal effectively shows the need for change in the organization venue. The venue is a historical building and has recently endured many changes, including the loss of the crucial stage fly system. The application demonstrates the need for a new fly system for safety reasons. • Appropriateness of Budget-The budget is realistic and going in the right direction in terms of the organization's financial capacity. The proposal reveals preliminary funding from other contributors and indicates a serious drive to fundraise and begin work on the project goals. 	

Application Number	CIG00009
Organization Name	Germantown Cultural Arts Center
Project Description	
Grant funds will be used to complete the second phase of our Terrace Studio renovation, which addresses work that couldn't be completed in Phase I, in particular the completion of a new dance studio and an enhanced rental space.	
Grant Request	\$75,000
Average Score	83.00
Community Impact	25.00/30
Organizational Capacity and Sustainability	15.33/20
Effectiveness of Proposed Activity	24.83/30
Appropriateness of Budget and Amount of Grant Request	17.83/20
Panel Recommendation	Fund
Staff Recommendation	Fund
Board Recommendation	Fund
Recommended Grant	\$75,000
Panel Highlights	
<ul style="list-style-type: none"> • Community Impact-The proposal outlines an increased need for the organization because of growing populations in upper Montgomery County. • Organizational Capacity- The organization has the capacity to handle the proposed project and has already begun preliminary stages. The organization is currently going through major staff changes and growth in order to become more sustainable and is working diligently with their board to ensure a manageable structure. The organization has encountered financial trouble in the past, which has included financial bail outs; however the application demonstrates a dedication to moving toward the future and to financial stability. • Effectiveness of Proposed Activity- The proposed project is limited by a quick and ambitious timeline. The timeline is still plausible, but could be expanded upon as a precaution. • Appropriateness of Budget- The budget is well detailed and recognizes past financial struggles, but with new board involvement budget seems reasonable. The application could have benefited from a letter from the donor indicating and their commitment. 	

Application Number	CIG00005
Organization Name	Sandy Spring Museum
Project Description	
Grant funds will be used to convert a large barn into artist studios.	
Grant Request	\$90,000
Average Score	80.33
Community Impact	23.33/30
Organizational Capacity and Sustainability	14.67/20
Effectiveness of Proposed Activity	26.00/30
Appropriateness of Budget and Amount of Grant Request	16.33/20
Panel Recommendation	Fund
Staff Recommendation	Fund
Board Recommendation	Fund
Recommended Grant	\$90,000
Panel Highlights	
<ul style="list-style-type: none"> • Community Impact-The proposed artist resident program will bring more interaction to the museum. There is currently a waiting list for residents for the space and it is the hope of the organization that the proposed space will bring a sense of liveliness and activity to the community. • Organizational Capacity- The proposal demonstrates a commitment to a new vision for the organization. The organization wants to engage the community and move away from static exhibits and formal lectures of the past and toward active and creative exhibits. The preliminary efforts in engaging the community have resulted in doubled attendance and donations. The proposal shows a commitment to the new goal and a dedication to taking chances in hopes of great change. The organization could benefit from increased board participation. • Effectiveness of Proposed Activity- The proposed activity is a compact plan with a realistic time table and schedule. The organization is doing well in the terms of pre-planning and has outlined clear phases in their project in conjunction with positive engagement of engineers and planners. • Appropriateness of Budget- The organization has struggle financially in the past; however they are committed to a new sustainability plan. The organization is working hard toward the future and has come into this project with some funds already raised, and so it seems within their reach to succeed. 	

Application Number	CIG00006
Organization Name	Aspen Arts Foundation d/b/a Princess Mhoon Dance Institute
Project Description	
Grant funds will be used to transform the building housing PMDI into a state of the art dance studio addressing both safety and comfort issues as well as installing components necessary to further the professional study of dance and expand the program.	
Grant Request	\$250,000
Average Score	44.00
Community Impact	15.50/30
Organizational Capacity and Sustainability	7.83/20
Effectiveness of Proposed Activity	13.67/30
Appropriateness of Budget and Amount of Grant Request	7.00/20
Panel Recommendation	Do Not Fund
Staff Recommendation	Do Not Fund
Board Recommendation	Do Not Fund
Recommended Grant	\$ 0
Panel Highlights	
<ul style="list-style-type: none"> • Community Impact-The organization wants to reach more students; however the application lacks specifics on how participation will be increased. The application could benefit from an increased outreach and community engagement. • Organizational Capacity-The organization demonstrates strong efforts to increase growth by doubling enrollment and beginning the preliminary stages toward bringing programming to an international level. The organization's desire for continued growth is ambitious; however the application demonstrates a weak organizational capacity. The outline for timelines and schedules is unrealistic and the project needs to be narrowed down in scope. The board is weak and lacks the necessary fundraising skills to keep the organization secure. The organization needs to diversify its fundraising efforts and overall funding strategies. • Effectiveness of Proposed Activity-The anticipated project is too large in scale and the requested changes to the venue are not all directly involved with the continued success of the organization. There is not enough pre planning or sophistication to indicate confidence in the planning of this project. The application lacks specifics on industry standards and assessments and is unclear with the direction the project will take. • Appropriateness of Budget- The application could benefit from increased itemization of the direction of funding and a backup plan if funding was partial or none at all. The financial capacity is lacking and there are too many soft numbers and estimates with no strong track record to prove a possibility of success. 	



OFFICES OF THE COUNTY EXECUTIVE

Isiah Leggett
County Executive

Timothy L. Firestine
Chief Administrative Officer

MEMORANDUM

September 22, 2014

TO: Craig Rice, President, County Council

FROM: Timothy L. Firestine, Chief Administrative Officer *Timothy L. Firestine*

SUBJECT: Amendment to the Fiscal Year 2015 Operating Budget
Resolution 17-1111, Section G, Fiscal Year 2015 Designation of Entities
for Non-Competitive Contract Award Status

Per the Amendment to the FY15-20 Capital Improvements Program and Supplemental Appropriation #5-A15-CMCG-1 which was forwarded to the County Council on August 19, 2014, the following arts and humanities organizations are recommended to receive grant awards for facility construction or improvements:

Germantown Cultural Arts Center, Inc.	\$75,000	Complete second phase of Terrace Studio renovation including a new dance studio and enhanced rental space
Jewish Community Center of Greater Washington, Inc.	\$134,000	Renovate the Goldman Art Gallery to increase usability, accessibility, infrastructure and aesthetic elements
Montgomery Community Television, Inc.	\$50,080	Replacement of permanent incandescent Cyclorama studio lights and studio projector with LED technology
The Olney Theatre Center for the Arts, Inc.	\$150,000	Match of 2014 State Bond Bill to replace and repair fly system
Sandy Spring Museum, Inc.	\$90,000	Conversion of a barn into artist studios
The Writer's Center, Inc.	\$250,000	For Phase 2 of facility renovations including addition of second floor, rebuild of front entrance, and elevator installation

I have determined that designation of these entities for non-competitive contract award status for the purpose of receiving funds for facility construction or improvements serves a public purpose and is in the public interest. Therefore, I recommend that they be designated for non-competitive contract award status by amending the Miscellaneous Provision in Section G of Resolution 17-1111 for the FY15 Designation of Entities for Non-Competitive Award and that the supplemental appropriation be amended to reflect the entities' full legal names.

TLF:jdm

c: Gabriel Albornoz, Director, Department of Recreation
Bonnie Kirkland, Assistant Chief Administrative Officer
Jennifer A. Hughes, Director, Office of Management and Budget
Deborah Lambert, Office of Management and Budget
Jedediah Millard, Office of Management and Budget

Attachment:

Amendment to the FY15-20 Capital Improvements Program #5-AI5-CMCG-1
Montgomery County Government
Department of Recreation
Cost Sharing (No. 720601)

September 23, 2014

Testimony for the Supplemental Appropriation to the FY15 Capital Budget and
Amendment to the FY13-20 Capital Improvements Program for the
Arts and Humanities to Montgomery County Council

Good Afternoon Council President Rice and Members of Montgomery County Council. I am Suzan Jenkins, CEO of the Arts and Humanities Council of Montgomery County. I submit my testimony today on behalf of the arts and humanities organizations we serve.

We thank you for your past support for funding the arts and humanities in previous Montgomery County Operating Budgets and we appreciate your support for the Supplemental Appropriation to the FY15 Capital Budget to fund capital improvement projects for arts and humanities organizations. The funds, intended as Capital Improvement Grants, will assist arts and humanities organizations in attaining stability and long-term viability.

While the economy is on an upward trajectory since the downturn of 2008, many arts and humanities organizations have just recently begun to rebuild, albeit slowly, after years of decreased or flat capacity where, in order to re-envision their businesses in the new economy, organizations delayed major maintenance, forwent repairs and skipped upgrades in order to stay apace with new advances in technology and growing audiences. Montgomery County's past investments in capital, in-kind, operating and project support for the arts and humanities have leveraged public spending to pump \$204,120,430 of private dollars into the local economy, support 3,843 Montgomery County Jobs and \$81,782,882 in local salaries, according to data compiled from recent studies¹. By continuing to build capacity, organizations can

September 23, 2014

Testimony for the Supplemental Appropriation to the FY15 Capital Budget and
Amendment to the FY13-20 Capital Improvements Program for the
Arts and Humanities to Montgomery County Council

respond to the growing demand for programs and services, further economic activity and increase Montgomery County's return on investment in this sector.

The goal of Capital Improvement Grants is to build capacity for arts and humanities organizations in Montgomery County. Grants have and will continue to be made only to arts and humanities organizations that provide direct services to the residents of Montgomery County or that will bring Montgomery County-based arts and humanities organizations to greater public attention. A Capital Improvement Grant is eligible only if it contributes to the organization's fiscal stability and long-term viability. Under the current grant guidelines, grants may be awarded for new construction, expansion of a physical structure, renovation of an existing structure or physical plant repairs critical to an organization. Amounts awarded have ranged from \$25,000 to \$250,000 and a one to one match is required. The facility to be improved must be owned by the organization or the organization must have a long term lease for the facility and facility construction is for improvements only. These grants are not intended for daily operating or program costs.

Grants awarded last year resulted in outcomes such as new HVAC systems for both Friends of the Library and Imagination Stage; new sound-insulated classrooms for Washington Conservatory of Music's Glen Echo Park site; a new performance and rehearsal space for

September 23, 2014

Testimony for the Supplemental Appropriation to the FY15 Capital Budget and
Amendment to the FY13-20 Capital Improvements Program for the
Arts and Humanities to Montgomery County Council

Levine Music at the Strathmore Music Hall; a new sound and lighting system and new carpeting for the Puppet Company, where tiny tots spend a good deal of their time on the floor; ADA compliant upgrades and basement waterproofing for the Writer's Center; the renovation of the historic Hall of Mirrors at the Glen Echo Park Partnership for Arts and Culture which included installing flooring amenable to dance, an HVAC system and made ADA compliant upgrades to the building; energy efficient upgrades to American Dance Institute's lighting system and upgrades to Olney Theatre's telecommunication infrastructure and historic Crawford House. And that's not all. As a result of this funding, Montgomery Community Media expanded its delivery of their digital learning services by renovating their Digital Learning and Resource Center; Dance Exchange renovated their studios to increase functionality for services and to attract new earned income opportunities and Metropolitan Ballet Theatre upgraded flooring, installed locker facilities, ballet bars and mirrors and constructed a new performance theater.

The proposed FY15 grants are a result of guidelines, an application and panel process developed in collaboration with representatives from Montgomery County Government and the Department of Recreation and the County Council and convened by the Arts and Humanities Council of Montgomery County. An advisory review panel was convened by

September 23, 2014

Testimony for the Supplemental Appropriation to the FY15 Capital Budget and
Amendment to the FY13-20 Capital Improvements Program for the
Arts and Humanities to Montgomery County Council

AHCMC, and was comprised of representatives from Montgomery County Government, the Office of Finance, the Department of General Services, the Department of Recreation, County Council staff and staff and Board members of AHCMC. The panel evaluated each grant application based on the criteria in the grant guidelines. The meeting of the panel took place at AHCMC and was open to applicants who wished to observe. Based on the recommendations of the panel, the AHCMC Board of Directors forwarded its recommendations to the County Executive who has now made his recommendations to you.

As you can see, all of these initial capital improvement grants have been deeply impactful. AHCMC fully supports the County Executive's recommendations and we urge you now to support the County Executive's Supplemental Appropriation to the FY15 Capital Budget and Amendment to the FY13-20 Capital Improvements Program for the arts and humanities.

Thank you for continuing to recognize the arts and humanities in Montgomery County as your partner in economic recovery and thank you for your sustained support.

Jenkins, S. (2014). Let's Start With A Dollar 2014. Silver Spring MD: Arts and Humanities Council of Montgomery County. Retrieved from <http://www.creativemoco.com/sites/default/myfiles/Lets Start With A Dollar FY15.pdf>