

MEMORANDUM

April 21, 2015

TO: Education Committee

FROM: Vivian Yao, Legislative Analyst *VY*

SUBJECT: **Worksession: FY16 Operating Budget  
Non-Departmental Account-Montgomery Coalition for Adult English  
Literacy (MCAEL)**

Those expected to attend the worksession include:

- Kathy Stevens, Executive Director, MCAEL
- Deborah Lambert, Office of Management and Budget

The Executive's recommendation for MCAEL is attached at ©1. The Council appropriates to MCAEL for most of the County funding for adult literacy programs, including English for Speakers of Other Languages (ESOL) programs. MCAEL determines how much funding to allocate to organizations requesting County funding for adult English classes. In addition to the funding that MCAEL grants to organizations on behalf of the County, the organization also receives funding to cover some of its administrative expenses and efforts to provide technical assistance and support to literacy providers in the community.

The following table shows the recommended FY16 funding for MCAEL along with the funding history since FY10.

	FY10 Approved	FY11 Approved	FY12 Approved	FY13 Approved	FY14 Approved	FY15 Approved	FY16 Rec	% Change FY10-FY16
<b>Expenditures</b>								
General Fund	\$842,420	\$717,850	\$681,960	\$716,058	\$927,058	\$1,257,058	\$1,357,058	61.1%
<b>TOTAL Expenditures</b>	<b>\$842,420</b>	<b>\$717,850</b>	<b>\$681,960</b>	<b>\$716,058</b>	<b>\$927,058</b>	<b>\$1,257,058</b>	<b>\$1,357,058</b>	<b>61.1%</b>

For FY16, the Executive has recommended funding of \$1,357,058 for MCAEL, which is \$100,000 or 8% higher than the FY15 level. The table shows that County funding for the organization has rebounded from economically constrained years, and is 61% more than pre-recession levels. The County supports MCAEL in the form of a grant.

The following table shows the changes in revenue supporting MCAEL's operations from County and non-County sources from FY12 through FY16. Council staff notes that FY16 budget information was provided to the Council in draft form (see ©2).

	FY12 Approved	FY13 Approved	FY14 Approved	FY15 CE Rec	FY15 MCAEL Request	FY13-FY14 Change
County Supported Grants	\$ 500,000	\$ 525,000	\$ 660,000	\$ 760,000	\$ 860,000	25.7%
County Supported Operating	\$ 181,960	\$ 191,058	\$ 267,058	\$ 267,058	\$ 295,410	39.8%
Total County Funding	\$ 681,960	\$ 716,058	\$ 927,058	\$ 1,027,058		29.5%
Non-County Funding	\$ 31,800	\$ 105,086	\$ 96,050	\$ 82,651		-8.6%
Total Organization Budget	\$ 713,760	\$ 821,144	\$ 1,023,108	\$ 1,109,619		24.6%

Additional information about MCAEL services and the value of Adult English Literacy services is provided in the MCAEL FY14 Data Book (©8-13).

***Impact of \$100,000 Proposed Increase***

In the April 16 letter from Executive Director Stevens to Education Committee members attached at ©4-7, **Director Stevens explains that the proposed increase of \$100,000 will allow MCAEL to increase grants to 1-2 of the strongest program(s) in geographical areas where it sees the greatest need by about \$75,000-\$80,000.** The funding could be used by programs for instructor stipends, additional classes, and/or basic resources to enhance the learning environment, e.g., technology, books, etc. The increase would also allow MCAEL to increase staffing by .5 FTE to provide program support including professional development for instructors, technical assistance for programs, grants management, community, and grant writing support for collaborations between MCAEL and providers.

At this level, MCAEL estimates that approximately 4-7 classes could be added at a site serving about 20 learners in each class. Council staff observes that capacity would grow by 80-140 leaners at a given time, and ultimately serve a greater number of learners given the natural ebb and flow of learners in a program over time. MCAEL estimates that this funding level could serve about 300-600 new learners.

**MCAEL is not able to report on learner retention and the length of time that learners stay in programs, which information was requested at the Committee's February 2 annual review of MCAEL. However, the organization reports that it will convene a work group to perform an analysis of the issue. Council staff notes that this information, along with wait list data, will better inform the demand for English literacy services in the County.**

***Additional Funding Scenario***

Director Stevens also highlights that a \$200,000 increase for grant funding would support 3-4 of the strongest programs and/or sites in high need areas with an investment of \$35,000-45,000 for each program staff/instructor (©5). Although an estimated 600-1,200 new leaners could be served, Director Stevens cautioned that service numbers evolve over time as programs become grounded in the community. She notes that Upcounty expansion sites do not typically serve as many people as sites in more densely populated areas of the county. Of the two

programs that expanded their sites in the Gaithersburg area this year, one did not carry a waitlist (was not fully subscribed as of February) and one showed a waitlist decrease.

**Council staff recommendation:**

**Council staff recommends approving the Executive's proposed funding increase to MCAEL of \$100,000. The funding will continue incremental progress in expanding English literacy service and address a significant portion of the reported wait list<sup>1</sup> for services among community-based providers in the County. This course of action is consistent with the previously expressed interest of Councilmembers to increase support for English literacy services to address unmet demand in a measured way over time. Council staff cautions that expanding too quickly may result in unused capacity and an inefficient use of resources. The Committee should request a mid-year status update regarding expansion efforts, program utilization rates, updated waitlist data, barriers to accessing services, and MCAEL's analysis of learner retention to accompany the Committee's annual review of the organization.**

**If the Committee is interested in recommending additional funding to address the demand for ESOL classes in the County, Council staff recommends exploring increased funding for adult ESOL programming at Montgomery College to address the reported unmet demand for its services<sup>2</sup> and expand the continuum of ESOL delivery. Because information about the cost and feasibility to add capacity for adult ESOL programming at the College in FY16 was not available at the time of packet publication, the Committee may be interested in seeking this information from College representatives.**

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<sup>1</sup> MCAEL reported a wait list of just under 900 learners in February.

<sup>2</sup> MCAEL reported that the College had a wait list of over 500 learners who had been tested, but not placed, and an additional 150 learners seeking classes after registration and were not tested for placement.

advises policy makers on the strategic uses of technology.

<b>FY16 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY15 Approved</b>	<b>5,850</b>	<b>0.00</b>
<b>FY16 CE Recommended</b>	<b>5,850</b>	<b>0.00</b>

### Leases

This NDA provides the funds necessary to lease privately owned real estate to accommodate County programs. Real property leased by the County includes office, warehouse, and retail space; hangar facilities; child care space in schools; parking spaces; and space for communication antennas. Leasing property allows the County the flexibility to locate programs in the communities they serve and provides space for programs to operate when there is no County-owned space available. Further, it is an economical way to procure highly specialized, location sensitive, or temporary space. Currently, there are approximately 66 leased facilities. The inventory of leases is constantly shifting as new leases are added and existing leases are terminated.

<b>FY16 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY15 Approved</b>	<b>20,981,310</b>	<b>0.00</b>
Increase Cost: Lease Added in FY16: Board of Elections Warehouse, Rockville Town Center Parking, Children's Resource Center, MC 311, and Child and Adolescent Services	2,209,147	0.00
Increase Cost: Maintenance costs for leased facilities	473,572	0.00
Decrease Cost: Terminations and Relocations	-169,482	0.00
Decrease Cost: Estimated net change in lease costs (escalation and renegotiation)	-823,920	0.00
<b>FY16 CE Recommended</b>	<b>22,670,627</b>	<b>0.00</b>

### Legislative Branch Communications Outreach

This NDA provides funds to strengthen the capacity of five Legislative Branch offices (the Council Office, the Office of Legislative Oversight, the Board of Appeals, the Office of Zoning and Administrative Hearings, and the Office of the Inspector General) to inform constituent communities of issues that directly affect them and to ensure that these communities' concerns are effectively taken into account. Communications efforts supported by this NDA include expanded outreach in Spanish and other languages, greater use of web and social media resources, Open Government initiatives, and improved management of constituent requests.

<b>FY16 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY15 Approved</b>	<b>488,000</b>	<b>2.00</b>
Increase Cost: Annualization of FY15 Personnel Costs	9,251	0.00
Increase Cost: Annualization of FY15 Compensation Increases	828	0.00
Decrease Cost: Operating Expenses	-8,079	0.00
<b>FY16 CE Recommended</b>	<b>490,000</b>	<b>2.00</b>

### Montgomery Coalition for Adult English Literacy (MCAEL)

This NDA provides funding for the Montgomery Coalition for Adult English Literacy (MCAEL). MCAEL's mission is to strengthen the countywide adult English literacy providers' network with resources, training, collaborations, and advocacy to support a thriving community and an effective workforce. Funding for MCAEL supports program grants to organizations that provide adult English literacy services; technical assistance, training, and networking opportunities that improve program quality and coordination; information resources for the community; and operating expenses to administer the grants and provide the support services. The County's contribution is implemented by a contract between the Department of Public Libraries and MCAEL.

<b>FY16 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY15 Approved</b>	<b>1,257,058</b>	<b>0.00</b>
Enhance: MCAEL Grants and Operating Support	100,000	0.00
<b>FY16 CE Recommended</b>	<b>1,357,058</b>	<b>0.00</b>

### Montgomery County Employee Retirement Plans

The mission of this NDA is to manage prudent investment programs for the members of the Employee Retirement Plans and their beneficiaries. Expenditures associated with this program are funded from the Employees' Retirement System (ERS), Retirement Savings Plan (RSP), and the General Fund on behalf of the Montgomery County Deferred Compensation Plan (DCP) trust funds and are, therefore, not appropriated here. This NDA manages the assets of the ERS through its investment managers in accordance with the Board's asset allocation strategy and investment guidelines. The Board also administers the investment programs for the RSP and DCP. The Board consists of 13 trustees including the Directors of Human Resources, Finance, and Management and Budget; the Council Administrator; one member recommended by each employee organization; one active employee not represented by an

<b>MCAEL FY 16 Draft Working Budget</b>	
	<b>FY 16</b>
<b>REVENUE</b>	
Foundations	45,000.00
Corporate	1,000.00
Individual Contributors	12,000.00
Special Event	30,000.00
MoCo Operating Support	372,058.00
MoCo Cap. Bldg. Grants	985,000.00
Other cap bldg grants (G'burg)	2,660.00
Interest	200.00
Prior Year Reserves used	
Other Fundraising Evt's	
<b>TOTAL REVENUE</b>	<b>1,447,918.00</b>
Restricted Revenue (DB Mem Fund)	2,353.00
<b>TOTAL REVENUE</b>	<b>1,450,271</b>
<b>MCAEL FY 16 Draft Working Budget</b>	
<b>EXPENSES</b>	<b>FY 16</b>
Salaries	303,571
Direct Expenses	
Capacity Building Grants	985,000
Instructor Fees	5500
Instructor Materials	6100
Outcomes Project	10000
Scholarships/Stipends	2353
Technical Support	5000
Supplies	6500
Allocated Direct Expenses	
Rent	31400.00
Bookkeeper	4000
Tech Plan/Database	6,000
Graphic Design	5500
Meeting Expense	7500
Postage	2500
Printing & Copying	15000
Professional Devo	5000
Travel	3600
Contract Services	8500
Subs, Pubs and Dues	2500
Indirect Allocated	
Legal	1000
Auditor/Accounting	7750
Computer	6000
Repairs & Maintenance	1500
Bank / Processing Fees /Payroll	1500
Communications	8500
Insurance	3200
Depreciation	2100
Reserves	
Prior Expenses	
<b>TOTAL EXPENSES</b>	<b>1,447,074</b>
<b>MCAEL w/out grants</b>	<b>462,918</b>
<b>NET REVENUE/LOSS</b>	<b>844</b>

<b>MCAEL FY 15 Budget</b>	
	<b>FY 15</b>
<b>REVENUE</b>	
Foundations	45,000.00
Corporate	1,000.00
Individual Contributors	10,000.00
Special Event	30,000.00
MoCo Operating Support	347,058.00
MoCo Cap. Bldg. Grants	910,000.00
Other cap bldg grants (G'burg)	2,660.00
Interest	200.00
Prior Year Reserves used	
Other Fundraising Evt's	
<b>TOTAL REVENUE</b>	<b>1,345,918.00</b>
Restricted Revenue (DB Mem Fund)	2,353.00
<b>TOTAL REVENUE</b>	<b>1,348,271</b>
<b>MCAEL FY 15 Budget</b>	
	<b>FY 15</b>
<b>EXPENSES</b>	
Salaries	260,276
Direct Expenses	
Capacity Building Grants	910,000
Instructor Fees	5500
Instructor Materials	6100
Outcomes Project	10000
Scholarships/Stipends	2353
Technical Support	3000
Supplies	6800
Allocated Direct Expenses	
Rent	31400.00
Bookkeeper	4000
Tech Plan/Database	6,000
Graphic Design	5500
Meeting Expense	7500
Postage	2500
Printing & Copying	13180
Professional Devo	5000
Travel	3600
Contract Services	18000
Subs, Pubs and Dues	2500
Indirect Allocated	
Legal	1000
Auditor/Accounting	7750
Computer	6000
Repairs & Maintenance	1500
Bank / Processing Fees /Payroll	1500
Communications	6500
Insurance	3200
Depreciation	2100
Reserves	2078
Prior Expenses	
Staff/Vol Apprec.	
<b>TOTAL EXPENSES</b>	<b>1,334,837</b>
<b>MCAEL w/out grants</b>	<b>424,830</b>
<b>NET REVENUE/LOSS</b>	<b>11,000</b>



April 16, 2015

**To: Montgomery County Council Education Committee**  
Craig Rice  
Nancy Navarro  
Marc Elrich

**County Council Staff**  
Vivian Yao

**From:** Kathy Stevens, Executive Director, MCAEL

Thank you for the opportunity to brief you on MCAEL’s work thus far in fiscal year 2015, and to look ahead to fiscal year 2016, and the organization’s corresponding budget request.

The top priorities for MCAEL’s budget request remain: consistent funding for grant money that MCAEL distributes and MCAEL operating funds in order to continue research based program design and delivery.

For FY 2016 MCAEL presented several scenarios for its budget request. In addition to a budget reduction scenario of 3%, MCAEL provided two increase scenarios (*see below*). The County Executive has recommended an increase of \$100,000, which would bring MCAEL’s overall budget to \$1,357,058 for FY16. As explained in these two scenarios, MCAEL would follow a budget allocation similar to what was implemented this year in order to support strong programs who can increase classes/sites to serve additional learners. Additionally, MCAEL’s operating budget to better calibrate staffing to coalition needs will be enhanced (for purposes of this work session, MCAEL is suggesting a 75%/25% split).

**Funding Increase Scenario #1**

An increase of \$100,000 would allow MCAEL to increase grants to 1-2 of the strongest programs and/or programs in geographical areas where we see greatest need by about \$75,000-\$80,000 which could be used by programs for instructor stipends, additional classes, and/or basic resources to enhance the learning environment (technology, books). This would provide opportunities for increased implementation of best practices (assessment, student goals) in the classroom and retention of learners. Additionally, MCAEL would dedicate some of this funding to continued staffing alignment. This increase would allow MCAEL to increase staffing by .5 FTE and focus on program support (professional development for instructors, technical assistance for programs, grants management, communications (increased learner involvement and grass roots communications and/or grant writing support for collaborations between MCAEL & providers). At this level, approximately 4-7 classes could be added at a site, serving about 20 learners in each class. About 300-600 new learners could be served, over time, this number could increase.

## **Funding Increase Scenario #2**

An increase of \$200,000 for grant funding could directly support 3-4 of the strongest programs (and/or sites in high need areas) (with an investment of \$35-45,000 each for program staff/instructors). This investment would build on the work MCAEL has put in place during FY 15, with the county's support, to allow each program to add a new sites or staffing for classes. New classes, while established in high need areas, do have new students, but some learners are not willing or able to attend classes at new sites. Sites would have between 3-15 classes, each serving about 20 learners. In total, about 600-1,200 new learners could be served. These shifts in service numbers do evolve over time as programs get grounded in the community. We would use the corresponding operating dollars (approx.. \$20,000-30,000) would allow MCAEL to continue to calibrate staffing infrastructure with commitment to a) outreach to hard to reach populations, b) provide technical assistance and professional development to network participants, and c) adequately support new and established literacy organizations. (For instance, currently, grants management staff ratio is about 18:1. Corresponding state/government grants management ratios are lower, 4:1 or 3:1; thus there remains a need for additional MCAEL ESOL and program management staffing .)

For the most part, MCAEL programs continue to make strides in strengthening and expanding their programs. There are many factors to consider – including waitlists, new sites, instructor training, staff retention, etc. A few initial points to share:

MCAEL worked with two programs to expand their sites/classes in Gaithersburg this year (FY15). This expansion was done to start to address the chronic waitlists in that area. The first classes were offered in the fall.

- One provider now reports a waitlist of 0 (in that area) which indicates progress. They also had increases in their conversation classes (non-MCAEL funded) in that area, thus there may be more factors at play here.
- The other reports that, with additional county funding this year, the program was able to open a new site in Gaithersburg – an area that we and other providers have identified as a high need area. At two locations in Gaithersburg, 267 learners have already been served, compared to 60 learners last year. And, it is anticipated that almost another 100 will be in classes through this spring. Last year 3 classes were offered, this year 19 classes were offered. While these increases are significant, and show waitlist decrease, their numbers do not yet show a waitlist of zero.

Similarly to FY 15, MCAEL knows that by funding some of its strongest programs, those programs will seek to have sites that serve more classes, and thus more learners, with a goal to serve more learners in the 700 to 1000 range. The reason for the range is because MCAEL knows that sites in the Upcounty area, where there is need to meet, will not be able to serve as many people as sites in more densely populated areas of the county. It should be noted that it will take some time to ramp up these programs, so the exact number of new learners served may not be immediately seen in FY16, but may be ramped up over a slightly extended time period.”

MCAEL will continue to leverage an additional \$85,000-\$100,000 in revenue from private

donors(corporate, foundation and individuals) and as a result of the strategic planning process will begin assessing other ways to diversify funding sources and increased targeted outreach and marketing opportunities.

A few highlighted successes/projects from the past year include:

- Action Research project – Using the “More Learning, Less Teaching” training, working with one program, Linkages to Learning and an instructor cohort. Training was provided Jan/Feb 2015, they are now implementing their learnings, and reporting back on success/challenges, and improving their class room teaching.
- Classroom observations & 360 Feedback: 50- 75 classes across the coalition are being observed by ESOL instructors/experts, and feedback provided (April –May 2015)
- Peer Review Process
- Indicators/Milestones Workgroup
- Montgomery College Professional Development Stipends – TED Program
- Second Annual Grown-Up Spelling Bee & Follow-Up Event
- Technology Toolkit for Instructors – to be published and presented at a statewide conference in May conference

### Other Issues

MCAEL continues to collect data to assess needs: what are the numbers of learners who can't access classes who want to; where are needs growing; what learners are continuing through several levels of instruction.

### Wait Lists & Data on How Long Learners Remain in Programs/Classes

#### FY 15 Story - waitlists

In terms of raw data from MCAEL grantees and one other English literacy provider there is a wait list of just under 900 individuals. Additionally, Montgomery College, reports an additional 500+ students (for the ESOL program that were tested and not placed; additionally 150+ who called after registration and were not tested for class level placement.)

At the same time, this year, MCAEL worked with two ESOL providers to open new sites/classes in Gaithersburg, where we have seen chronic and growing wait lists for adult English classes. Preliminary data from one of those programs shows no waitlist now. The second program has about 50% of its new program seats filled and still has a waitlist, though it is reduced from last year.

Additionally, not all programs currently track wait list data. For some programs, it is a moot point since they do not have resources to add classes if a wait list develops. For other programs, it is a time intensive staff function that they have not prioritized, and for others it would create a sense of false hope for potential learners.

The MCAEL provider coalition does refer learners among programs, if classes are full or if they can't meet learners need for other reasons, with varying success. While we know waitlist numbers are a shifting target, we plan to work with programs in FY16 on outreach, to ensure

seats are filled, and to continue to refine our understanding of need – especially with harder to reach populations in the county and/or newer county residents.

### The Bigger Picture

Wait list numbers are important and are only part of the story.

Identifying who is not being served in order to increase classes and program sites is important. *However, learner retention, and learning gains, and other indicators are just as important to understanding the overall picture of how the need for adult English classes is being met.* MCAEL collects and reports on program level indicators and outcomes, as well as individual learner gains.

### Learner Perseverance

We will be convening a working group of coalition providers to do a thorough analysis of the data to delve more deeply into the question of how long learners remain in classes/programs.

MCAEL has gone through staffing transitions this year. In November, long-time Director of Programs & Services Heather Ritchie left to pursue new opportunities. MCAEL has gone through a search process to replace a program position, and after 2 rounds of failed searches, has offered (4/16/15) the position and hope that it will be filled by late May. Additionally, in February 2015, a Communications and Outreach Coordinator, Monica Buitrago joined the staff. MCAEL, when fully staffed, will have 3.9 FTE, up from 2.5 this time last year (3 employees in 2014 to 5 in 2015). We have used some lapsed salary dollars to hire part-time, sort term grants management support during our spring RFP season.

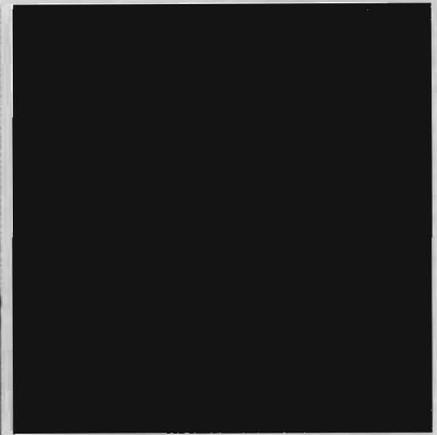
MCAEL continues to be very appreciative of the county support the coalition receives. The programs continue to have documented waiting lists for classes (several hundred in Gaithersburg alone). MCAEL will begin implementing its new strategic plan (to the extent that existing resources can be leveraged). Therefore, we request the full funding to better align the coalition's resources with the community needs.

Quality instruction ensures that learners realize learning gains and stay connected and committed to learning English. If that connection and commitment is maintained, individuals can better complete a pathway to English proficiency, which can take about 7 years. With English proficiency, they can better pursue their goals of being active parents, workers, and community members, and even continue their education and career pathway development. Thank you.

### Attachments

MCAEL FY 15 budget & MCAEL FY16 preliminary working draft budget (with \$100,000 added)

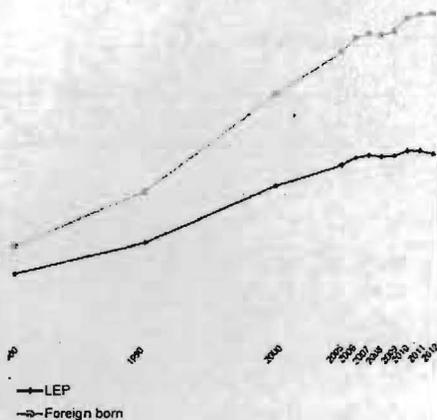
MCAEL FY 14 Databook



## WHY INVEST IN ADULT ENGLISH LITERACY?

### United States

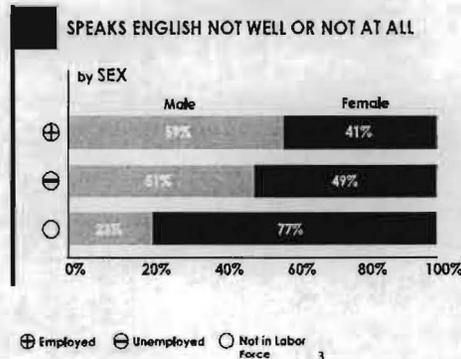
Foreign-Born vs. LEP, United States, Ages, 16-64, 1980-2012



“The size of the working-age LEP population is more than two-and-a-half times what it was in 1980, and the LEP share of the U.S. working-age population has increased from 4.8 to 9.3%.<sup>1</sup>”

### Maryland

**340,000** Limited English Proficient (LEP) individuals.<sup>2</sup>



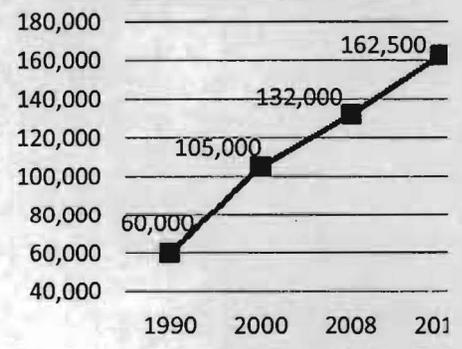
**96%** Growth for Maryland’s labor force during last decade with immigrants accounting for nearly all growth.<sup>4</sup>

**40%** of immigrant adults are LEP, resulting in lower wages and unutilized skills.<sup>5</sup>

### Montgomery County

**39%** speak a language other than English at home – more than double the state percent of 17%.<sup>6</sup>

#### Limited English LEP County Residents<sup>7</sup>



**14%** MCPS students are ESOL<sup>8</sup>

**22,047** parents are LEP.<sup>9</sup>

Notes:

1. Limited English Proficient (LEP) <http://www.brookings.edu/research/reports2/2014/09/english-skills#/M10580>; 2. Dec 2013, <http://www.dhr.state.md.us/blog/?p=9945>; 3. Data <http://www2.ed.gov/about/offices/list/ovae/pi/AdultEd/state-profiles/maryland.pdf>; 4&5. WIA Annual Report, <http://www.dlir.state.md.us/wdplan/mdpy2013wiaannrep.pdf>; 6. Census Data 2009-2013 (pct age 5+, 396,504 people); 7. Extrapolated from 2013 Census estimate/ACS 2011 percentage for question “speak English less than very well”. Question discontinued after 2011. 8. MCPS schools data 2013-2014 year, approx. 22,047 students, ESOL (English for Speakers of other Languages); 9. Extrapolated from ESOL MCPS students. Estimate at least one LEP parent for each student.

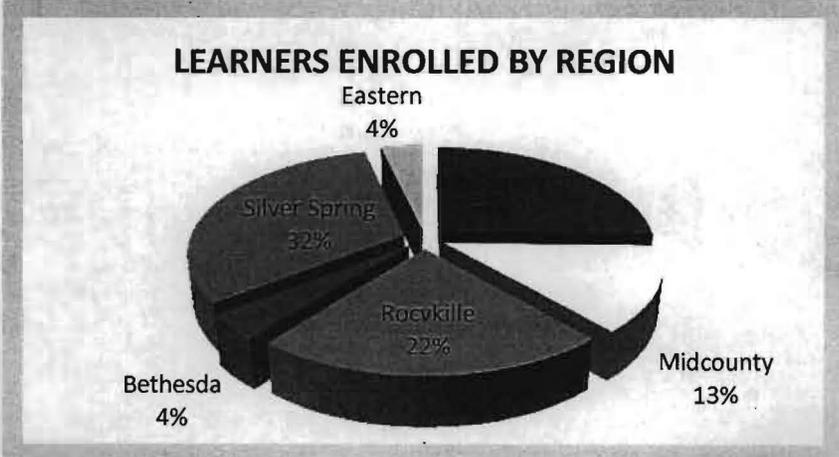
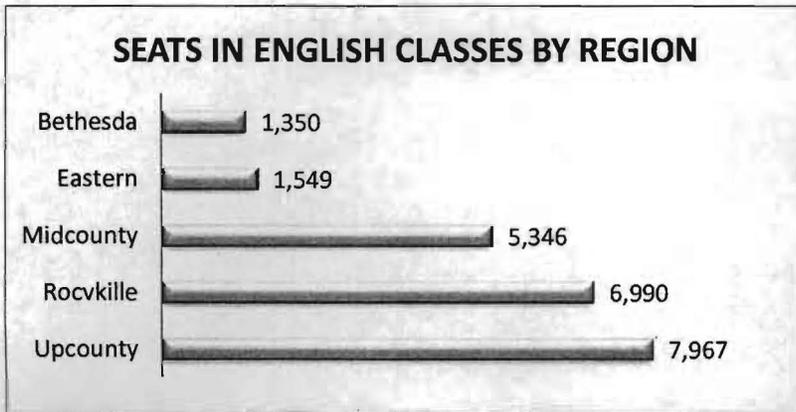


### THE COALITION NETWORK

Annually, MCAEL collects information on programs offering English classes in the County for the MCAEL Provider Directory. This data is then analyzed to determine the extent to which English programming is available in the County. The coalition network of English language programs is as geographically diverse as Montgomery County. Even with the number and diversity of programs, learners wait to access classes as the demand exceeds the supply of classes available.

52 Organizations offer English classes.

75 Programs offered via 52 organizations.



102

ENGLISH CLASS SITES BY AREA\*\*

- 11 Bethesda
- 5 Eastern
- 15 Mid County
- 21 Rockville
- 24 Silver Spring
- 26 Upcounty

\*\* Locations for FY15. There are a total of 108 locations. Information on region reflects public locations only. Private locations include employee and union sponsored classes and corrections locations.

## FAST FACTS FY15



28,222

ADULTS IN CLASSES  
OUT OF THE 162,000  
LEP RESIDENTS\*



15 PROGRAMS

OFFER CHILDCARE



9 PROGRAMS

OFFER SUPPORT FOR  
TRANSPORTATION

32 OPEN ENTRY  
PROGRAMS

English language programs are labeled "Open Entry" when learners can enter a class at any time. Open entry programs provide an access point for learners and a space to practice English when on wait lists for managed programs.

43 MANAGED  
ENROLLMENT  
PROGRAMS

The "Managed Enrollment" programs have start/end dates and assessment and placement process. Research shows that managed enrollment programs result in higher learning gains.

\* Learners in public & private classes FY14-2013 Census estimate/ACS 2011 (see page 1 for more detail)

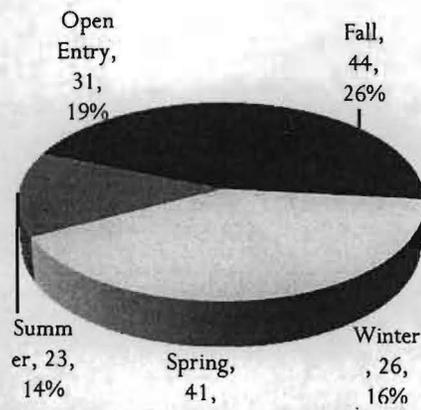


## PROGRAM DIVERSITY AND SUPPORTS FOR ENGLISH LANGUAGE LEARNERS

The coalition network offers different types of programs, times, sessions/semesters, levels and supports for adult learners. Adult learners balance family priorities and work/multiple jobs, as well as a need to develop other work/life skills. **The diversity and supports make classes accessible for adults.**

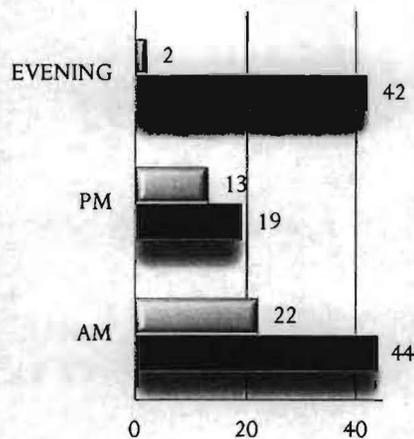
### Session Type

Managed: Semesters (F/W/Spr/Su)  
/ Open Entry: Year round



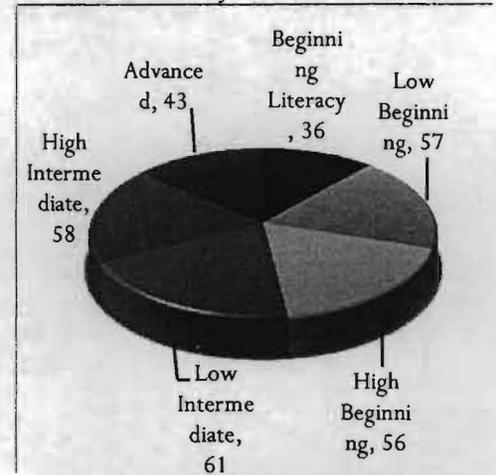
### Weekend/Weekday & Times

Weekend Weekday

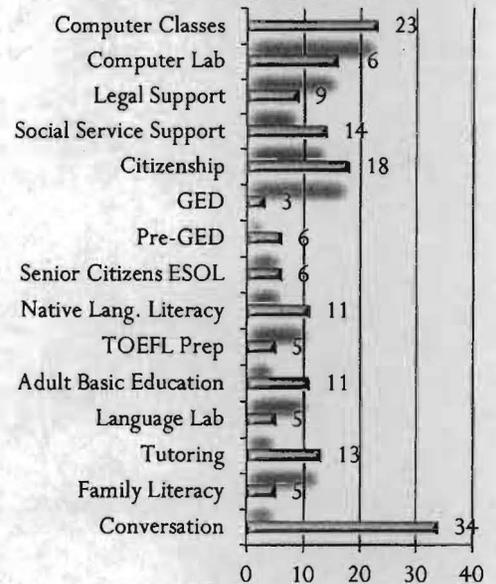


### ESOL Learner Levels

Defined by NRS Levels\*\*



### Other Supports Offered\*\*\*

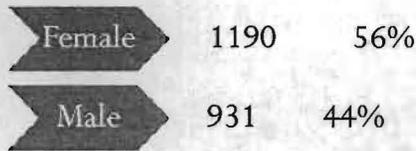


\*\* National Reporting System for Adult Education programs [www.nrsweb.org](http://www.nrsweb.org).

\*\*\* Supports noted by program vs. organization.

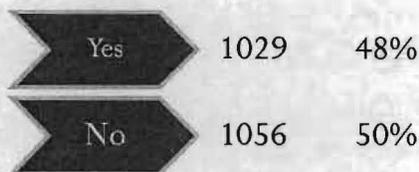
## GENDER

2,121 Learners with 0% unreported.



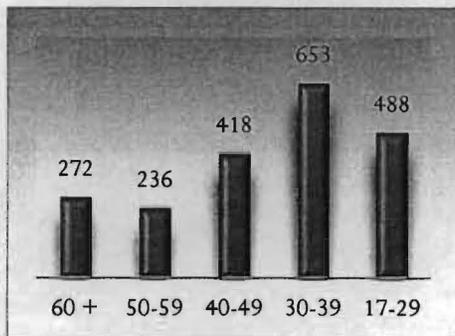
## PRIMARY CARE GIVERS

2,121 Learners with 2% unreported. Of the estimated 22,000+ parents with MCPS students, 5% are accessing English classes through MCAEL grant programs.



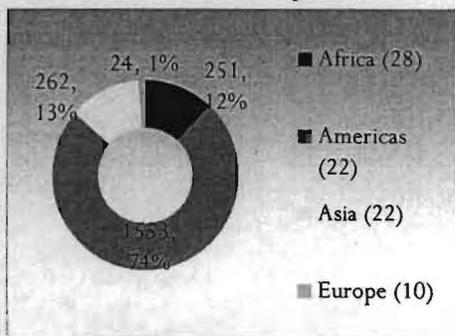
## AGE

2,067 Learners, 2.5% unreported.



## REGION OF ORIGIN

2,090 Learners, 1.5% unreported



## MCAEL GRANTEE DEMOGRAPHIC WINTER/SPRING FY14

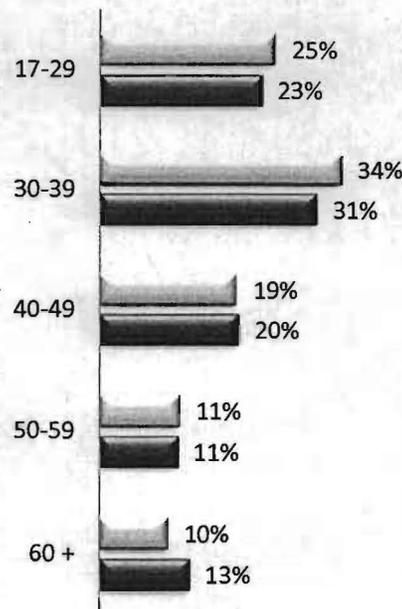
The following pages showcase the Winter/Spring data (Jan 2014-June 2014) for the 16 programs that received MCAEL funding in FY14. Data remained consistent with FY13 data. **Data shows services provided and services align with demographic data of the County based on region of origin and age.**

### WORKING ADULTS IN CLASS

**Green: 2013, 1464 Learners**

**Blue: 2014, 2067 Learners**

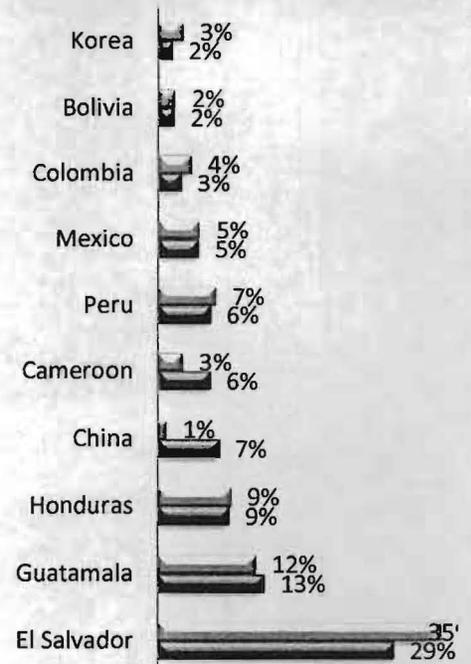
The majority of adults in classes are working age. Senior Citizens are 13% of learners which aligns with 13% of Seniors in Mont. County.<sup>1</sup>



### TOP 10 COUNTRIES OF BIRTH

**Green: 2013/Blue: 2014**

For FY14, 29% equals 620 adults and 2% equals 34 adults. The majority of the immigrant LEP population is from the Americas (Central/Latin/South) and Eastern Asia (China/Korea) following.<sup>2</sup>

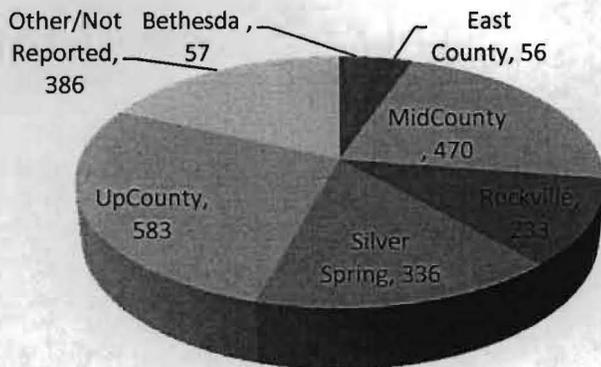


<sup>1</sup> [quickfacts.census.gov/qfd/states/24/24031.html](http://quickfacts.census.gov/qfd/states/24/24031.html)

<sup>2</sup> [www.montgomerycountymd.gov/lep/resources/files/LEP Annual Report 2010.pdf](http://www.montgomerycountymd.gov/lep/resources/files/LEP%20Annual%20Report%202010.pdf)

## ADULT LEARNER ZIP CODE BY REGION

2,121 Learners



### 8 Zip Codes Correlate with Montgomery County Health and Human Services

#### High-Need Zip Codes

- 20906
- 20877
- 20874
- 20850

HEZ Zones - areas defined as economically disadvantaged & with poor health outcomes

- 20903
- 20886
- 20912
- 20879



## MCAEL GRANTEE GEOGRAPHIC DATA

The MCAEL funded programs are serving adults all across Montgomery County. Most of the learners are coming from economically disadvantaged areas in the County. Additionally, the MCPS zip codes with the highest number of students correspond to the MCAEL data for top zip codes for adult learners.

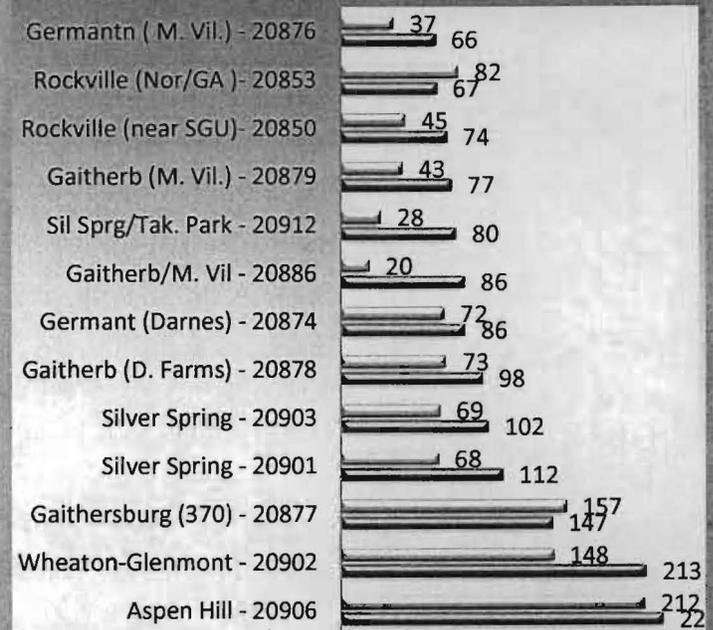
Note: It is important to note that the data here is showing who is being served vs. the need.

\*This chart only shows MCAEL funded programs. It does not show Montgomery College adult learners or other non-funded program in the MCAEL Provider Directory.



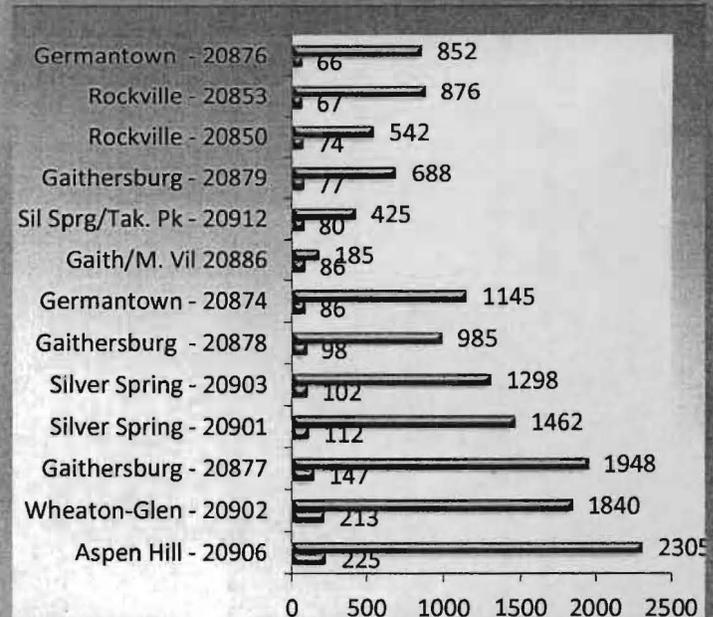
## TOP 13 ZIP CODES OF ADULT LEARNER

Green: 2013, 1,054 Adults / Blue: 2014, 1,433 Adults



## ZIP CODES: ADULT LEARNER TO MCPS \*

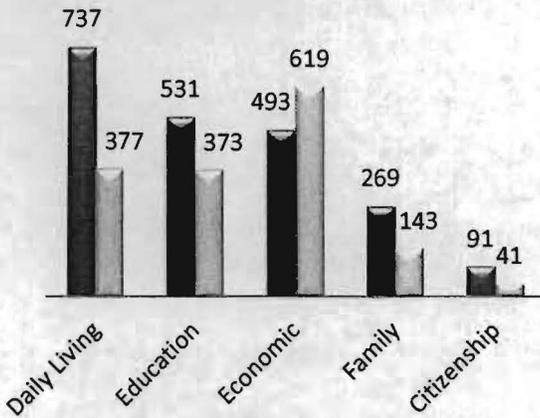
Orange: 4,551 MCPS / Blue: 1,433 Adult Learners



2,793 adults enrolled in FY14 Winter/Spring (January-June 2014) Classes. An increase from the 2,488 enrolled for same time frame in FY13.

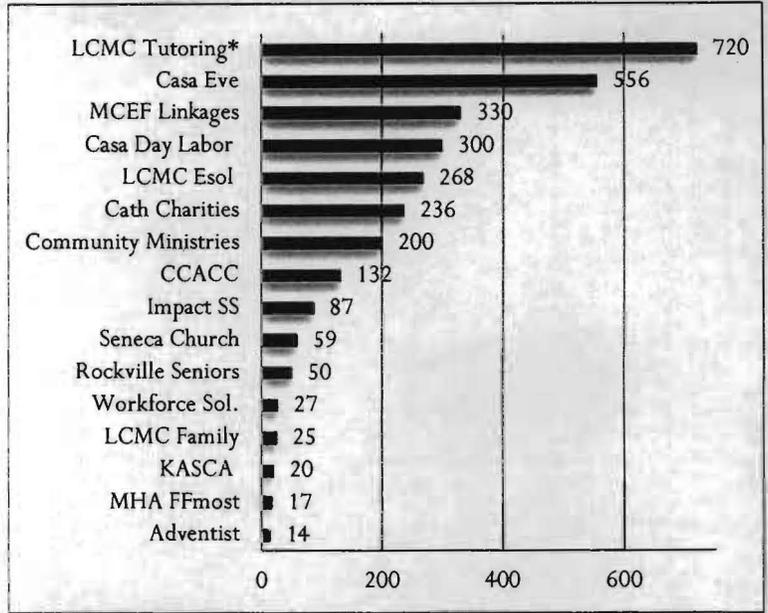
### WHY ARE LEARNERS TAKING CLASSES?

Blue: 2014, 2,121 Learners / Green: 2013, 1,553 Learners



### ADULT LEARNERS REGISTERED

3,041 MCAEL funded / \*not MCAEL funded



\*\*Enrolled includes duplicates of learners who attended more than one session. Registered shows unique learners served across sessions (unduplicated)

### LEARNER GOALS AND INDICATORS OF SUCCESS

MCAEL grant funded programs track more than how many people they are serving, they ask learners why they are taking classes (chart above). Classes are tailored to fit the goals the learners identify. Additionally, programs created a list of "Indicators of Success" with MCAEL to determine how the learners were meeting their goals. **By meeting these goals learners gain the ability to interact with the broader community and all of Montgomery County benefits.** Below is a list of the top ten indicators for learners in FY14 Winter/Spring.

### WHAT CAN ADULT LEARNERS DO IN ENGLISH NOW?

Dark Blue: Most Popular Pre-Class Goals / Light Blue: Post-Class Goals (Goals Achieved)

