

Action

MEMORANDUM

June 4, 2015

TO: County Council  
FROM: Linda M. Lauer, Clerk   
SUBJECT: Appointments to Montgomery County Planning Board

Two seats on the Montgomery County Planning Board expire on June 14, 2015.

**Chair Casey Anderson (D)** was originally appointed in June 2011 and was designated by the Council as Chair in July 2014. He is completing his first term. **Norman Dreyfuss (R)** was first appointed to a partial term in February 2010, and is now completing his first full term. Both members applied for reappointment.

The Council advertised the positions and received three applications. Mr. Anderson and Mr. Dreyfuss were selected by the Council for interview. The Council conducted the interviews on May 14, 2015. Staff from the Office of the County Attorney conducted the financial interviews on May 14 as well.

In addition to Mr. Anderson and Mr. Dreyfuss, the other board members are Amy Presley (R), Natali Fani-Gonzalez (D), and Marye Wells-Harley (D).

**COUNCIL ACTION**

Attached are two draft resolutions for Council consideration:

- 1) Reappointment of Mr. Casey Anderson as Chair
- 2) Reappointment of Mr. Norman Dreyfuss as Planning Board member

**EXECUTIVE ACTION**

Within three days of the appointment by the Council, the name of the appointees will be delivered to the County Executive, who shall within 30 days after the appointment either approve or disapprove the appointment. In the event that the County Executive disapproves an appointment, he shall return the appointment to the Council with the reasons for the disapproval in writing. The Council may, by the affirmative vote of 7 of its members, appoint a member of the Commission over the disapproval of the Executive and by the affirmative vote of 6 of its members designate a Chair over the disapproval of the Executive. Once the appointment process is completed, the appointee is sworn in by the Clerk of the Circuit Court.

Resolution No.: \_\_\_\_\_  
Introduced: June 9, 2015  
Adopted: \_\_\_\_\_

**COUNTY COUNCIL  
FOR MONTGOMERY COUNTY MARYLAND**

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By: County Council

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**SUBJECT:** Designation of full-time member who serves as Chair or Vice Chair of the Maryland-National Capital Park and Planning Commission; Appointment of Chair of Montgomery County Planning Board; Authorization of Supplemental Salary and Leave

**Background**

1. Casey Anderson's first term as a member of the Maryland-National Capital Park and Planning Commission expires on June 14, 2015. Mr. Anderson was originally appointed as a member in June 14, 2011.
2. Section 15-107 of the Land Use Article of the Maryland Code authorizes the Council to designate a member to serve on a full-time basis as the Chair or Vice Chair of the Commission. Mr. Anderson was designated by the Council on July 15, 2014, to serve as Chair or Vice Chair of the Commission and as Chair of the Montgomery County Planning Board.
3. Section 15-108 of the Land Use Article of the Maryland Code states that "with the approval of the County Executive of Montgomery County, the County Council may authorize an appropriate supplementary salary for the commissioner designated by Montgomery County to serve on a full-time basis."
4. Section 15-102 of the Land Use Article of the Maryland Code provides that the term of office of each member of the Commission is four years and in Montgomery County a person may not be appointed for three consecutive full terms, with the following exception. A commissioner appointed from Montgomery County may be appointed for a maximum of three consecutive full terms as a member of the Commission if the commissioner is designated as chair of the Montgomery County Planning Board during the commissioner's second term in office. This provision, Chapter 446 effective July 1, 2015, was approved with retroactive application for any Commissioner appointed on or after June 15, 2014. Therefore, at the conclusion of his second term in 2019, Mr. Anderson would be eligible to apply for reappointment as Chair.
5. Current Commission members are: Chair Casey Anderson (Democrat), Norman Dreyfuss (Republican), Amy Presley (Republican), Natali Fani-Gonzalez (Democrat) and Marye Wells-Harley (Democrat).
6. The designation of a full-time Commissioner and Chair of the Planning Board is before the Council for approval.

**Action**

The County Council for Montgomery County, Maryland approves the following resolution:

**1. Supplementary Salary Authorization**

The Chair of the Montgomery County Planning Board must receive a salary of \$200,000 including the mandatory salary provided under State law. The salary must be adjusted on the annual anniversary of the first day of the term of office by a percentage which is 75 percent of the percentage increase in the Washington-Baltimore Metropolitan Area Consumer Price Index of all urban consumers for May from the preceding May.

**2. Leave**

The Montgomery County Planning Board Chair must accrue leave on the basis of four weeks per year for vacation and personal leave.

**3. Appointment**

Mr. Casey Anderson is reappointed for a second term to the Maryland-National Capital Park and Planning Commission until June 14, 2019, or until a successor has been appointed and qualified.

**4. Designation as Full-time member and as Chair or Vice Chair**

Mr. Anderson is designated as Chair or Vice Chair of the Maryland-National Capital Park and Planning Commission. In that capacity Mr. Anderson is designated to serve as Chair of the Montgomery County Planning Board effective June 15, 2015, until June 14, 2019.

**5. Effective Date**

The effective date of the appointment and supplementary salary and leave authorized in this resolution is the later of June 14, 2015, or the date that the resolution is approved by the County Executive.

This is a correct copy of Council action.

Approved:

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Linda M. Lauer, Clerk of the Council

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Isiah Leggett  
County Executive

Resolution No.: \_\_\_\_\_  
Introduced: June 9, 2015  
Adopted: \_\_\_\_\_

**COUNTY COUNCIL  
FOR MONTGOMERY COUNTY, MARYLAND**

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By: County Council

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**SUBJECT: Appointment to the Maryland-National Capital Park and Planning Commission**

**Background**

1. Article 28, Section 2-101, of the Maryland Code provides for the appointment of members to the Maryland-National Capital Park and Planning Commission. No more than three members of the Commission may be from the same political party.
2. The first full term of Norman Dreyfuss (R) will expire on June 14, 2015. Mr. Dreyfuss was originally appointed to fill a partial term in February 2010, and was reappointed in June 2011.
3. Current members include: Casey Anderson, Chair (D), Norman Dreyfuss (R), Marye Wells-Harley (D), Natali Fani-Gonzalez (D), and Amy Presley (R).
4. The appointment of a member to fill the expired term of Norman Dreyfuss is before the Council for approval.

**Action**

The County Council for Montgomery County, Maryland approves the following resolution:

Norman Dreyfuss is reappointed to a second term on the Maryland-National Capital Park and Planning Commission until June 14, 2019, or until a successor has been appointed and qualified.

This is a correct copy of Council action.

Approved:

\_\_\_\_\_  
Linda M. Lauer, Clerk of the Council

\_\_\_\_\_  
Isiah Leggett  
County Executive

**Planning Board  
Applicant List**

<b>Applicant</b>	<b>Affiliation</b>
Casey Anderson Silver Spring, MD 20910	Dem
Norman Dreyfuss Potomac, MD 20854	Rep
Frank Howard Laytonsville, MD 20882	Rep

BCC - MCPB

Casey Anderson  
Silver Spring

LL  
CC

April 27, 2015

2015 APR 27 AM 11: 54

RECEIVED  
MONTGOMERY COUNTY  
COUNCIL

The Honorable George Leventhal  
President, Montgomery County Council  
Stella Werner Council Office Building  
100 Maryland Avenue  
Rockville, MD 20850

Dear Council President Leventhal:

I respectfully apply for reappointment to -- and designation as chair of -- the Montgomery County Planning Board for the four-year term beginning June 15, 2015.

I am proud of the progress the Board and staff have made in connecting land use, transportation, and park programs more directly to the county's economic development goals. If reappointed, I plan to maintain the focus on strengthening our competitiveness in attracting jobs and residents while improving the quality of life for people who are already here.

I described the work completed under my leadership to date, along with several initiatives currently underway or planned in the near term, as part of the most recent semi-annual report of the Departments of Parks and Planning. To summarize some of the highlights in planning:

- I propose to build on the advances already made in rewriting the zoning code and beginning to streamline the development review process, starting with a comprehensive review of the subdivision regulations and continued efforts to reinvigorate the Development Review Committee (DRC).
- I look forward to overseeing the completion of ongoing studies designed to help reform our transportation rules and produce better tools for creating affordable housing.
- We have taken steps to improve the quality of public engagement in planning, but we have more work to do.
- We need to work more closely with the school system in forecasting facility needs and identifying new strategies for site selection and design.

The major challenge facing our park system is to offer a full range of recreational opportunities for a growing and increasingly diverse population while maintaining stewardship of natural resources at a time of tight budget constraints. Among the major areas of focus:

- I am excited by the progress we have made in experimenting with programming for urban parks, and I anticipate that several new ideas will be tested in the coming months.

- We need to improve the availability of athletic fields, especially in the downcounty and for sports where participation is growing most quickly.
- We consistently find that hard and natural surface trails are among the most requested facilities in our park system, and I am working to find ways to provide more trails to meet this demand and provide better connections to other facilities in the parks.

I hope you will consider my application favorably, and I look forward to meeting with you to discuss any questions you may have.

Sincerely,

A handwritten signature in black ink, appearing to be 'Casey Anderson', written over the printed name.

Casey Anderson

**Casey Anderson**



**PROFESSIONAL EXPERIENCE**

**Maryland-National Capital Park and Planning Commission**  
*Planning Board Chair* (August 2014 to present), *Commissioner* (June 2011 to present)  
Led agency responsible for land use planning and regulation and management of public parks in diverse county with population over one million.

**Kauffman Anderson Consulting / Cap Analysis Group**  
*Litigation Consultant* (May 2006 to August 2014)  
Designed and executed opinion research and advised trial lawyers on strategy in complex antitrust, intellectual property, and product liability cases.

**Coalition to Stop Gun Violence / Americans for Gun Safety**  
*Director of Public Affairs* (July 2004 to May 2006)  
Organized advocacy campaigns to build support for tougher enforcement of existing gun laws and pass legislation to expand use of ballistics technology in criminal investigations.

**U.S. Representative Martin Meehan**  
*Chief of Staff* (February 2003 to June 2004), *Legislative Director* (March 1993 to August 1995)  
Directed communications, policy, and staff development for member of Congress.

**AOL Time Warner**  
*Vice President – International Public Policy* (August 2000 to January 2003)  
Developed and implemented government relations campaigns directed at U.S. and foreign governments on telecommunications, privacy, and intellectual property.

**Mintz, Levin, Cohn, Ferris, Glovsky & Popeo**  
*Associate* (August 1998 to July 2000)  
Represented cable television operators and telephone companies in regulatory policy proceedings and litigation before federal and state agencies and courts.

**Justice Gregory Scott, Supreme Court of Colorado**  
*Law clerk* (August 1997 to July 1998)  
Drafted opinions and conducted research for member of Colorado's highest court.

**States News Service / Times-Journal Newspapers**  
*Reporter* (May 1990 to March 1993)  
Covered politics and public policy for several daily and weekly newspapers.

EDUCATION

J.D., Georgetown University Law Center, *magna cum laude*, 1997  
Served as articles editor of law review; graduated in top 10 percent of class.

M.S., Columbia University Graduate School of Journalism, 1990  
Wrote 6,000-word profile of U.S. Rep. Charles Rangel as part of degree requirements.

B.S., Georgetown University School of Foreign Service, 1989  
Concentrated in American government and foreign policy. Graduated in three years.

CIVIC CONTRIBUTIONS

Montgomery County Transit Task Force (ex officio member)

Montgomery County Nighttime Economy Task Force (ex officio member)

Boy Scout Troop 209 (assistant scoutmaster)

Silver Spring Citizens Advisory Board (past vice chair)

Washington Area Bicyclist Association (past board member)

Woodside Civic Association (past vice president)

Law Students In Court Program, Inc. (past board member)

Silver Spring YMCA (past board member)

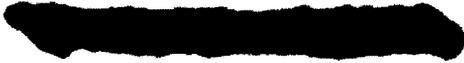
Ceasefire Maryland / Coalition to Stop Gun Violence (past board member)

GIS Planning Board

Norman Dreyfuss  
Potomac

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100

# NORMAN DREYFUSS



April 17, 2015

Council President George Leventhal  
County Council Office  
100 Maryland Avenue  
Rockville, MD 20850

RECEIVED  
MONTGOMERY COUNTY  
COUNCIL

2015 APR 21 AM 10:07

Dear Council President Leventhal,

I am hereby requesting that you and your colleagues favorably consider my appointment for a second full term member on the Montgomery County Planning Board.

I believe that my membership on the Commission has added a good measure of real estate development and business experience to the Board. The current make up of the Commission is not only committed and logical, but also provides an excellent balance with experienced members, bringing remarkable insight into the issues we see on a weekly basis. My expertise is an important part of that balance and has helped add to the equation.

I currently serve on the Audit Committee of the MNCPPC and have represented the Montgomery County Planning Board in successfully negotiating our exciting venture with Montgomery County government on our new headquarters building in Wheaton. This will surely make it easier to be of service to our citizens, having all our sister agencies under one roof.

I've also been asked by our Board to make sure the streamlining process achieves the positive results the Council expects. I believe we're making good progress and will see significantly shorter approval times in the future.

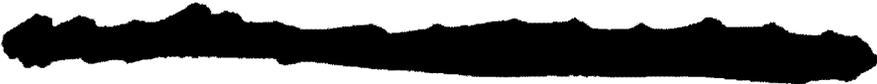
My resume is attached, and I'm looking forward to answering any questions the Council members have during the interview process.

Thank you for your consideration.

Sincerely,

Norman Dreyfuss

Enclosure



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**NORMAN M. DREYFUSS**



**Civic Contributions**

- Montgomery County Affordable Housing Task Force
- Montgomery County Task Force for Moderate Priced Rentals
- The Child Care Task Force
- Maryland Governor's Commission on Condominiums, Cooperatives & Homeowner Associations
- Accessory Apartment Task Force
- Aspen Hill Master Plan Citizens Advisory Committee
- Montgomery County Committee for More Efficient Use of Existing Housing Stock
- Wheaton Redevelopment Steering Committee Member
- Design for Life working group member promoting visit-ability and livability of home design
- Past President of the Suburban Maryland Building Industry Association

**Experience**

**1981 - Present**

**Executive Vice President and Chief Operating Officer —  
IDI Maryland, INC. Rockville, MD**

- Developed Leisure World of Maryland in Silver Spring, the region's largest age-restricted community with 8,000+ residents
- Oversaw development of Leisure World of Virginia, a 2,400 unit active adult community in the prestigious Lansdowne community near Leesburg, VA. Pioneered the largest community of its kind ever to be developed in Virginia.
- Redeveloped The Ambassador Apartments from a former non-performing hotel into 162 affordable housing units.
- Served on the board of the communities IDI developed during the period immediately following a building's completion, guiding the residents through the transition to self-governance.

**Commissioner  
continued**

**2009-Present**

**Maryland National Capital Park and Planning**

**Montgomery County Planning Board Commissioner**

- Provides master plan, zoning, transportation and planning advice to Montgomery County
- Manages the county's park systems
- Provides regulatory decisions on preliminary plans and site plans.

**2005 - 2010**

**Commissioner, Housing Opportunities Commission (HOC)  
Kensington, MD**

- Provided expertise and experience to guide the Housing Opportunities Commission of Montgomery County which owns, manages, finances and develops affordable housing.

**1998 - Present**

**Affordable Housing Conference Rockville, MD  
Co-Chair**

- Brings together Montgomery County financial institutions, community leaders, housing advocates, elected officials, employers and members of the press to address housing affordability issues and articulate innovative solutions to the disparity between work wages and housing costs.
- Awarded \$100,000 in closing cost awards to more than 20 deserving recipients, several of whom were personally funded by Dreyfuss.

**1971 - 1981**

**Carl M. Freeman Associates Potomac, MD  
Executive Vice President and Chief Operating Officer**

- Community Developer of single-family homes, townhouses, multi-family, resort condominiums and commercial shopping centers.

**Awards and  
Community  
Contributions**

- **2003 Milton E. Kettler Award** from the Maryland National Capital Building Industry Association to honor a long history of civic contributions.
- **2014 Housing Honor Award** from the Housing Opportunities Commission
- **"Doc" Kapiloff Private Sector Affordable Housing Award in 1999**
- Honored guest speaker at the Catholic University Graduate School of Architecture, the Montgomery County Historical Society, the Urban Land Institute, and numerous affordable housing conferences and active adult educational seminars.
- Mentor for Eagle Scouts
- Charitable support of the Jewish Social Services Agency, CASA, Salvation Army, Mental Health Association of Montgomery County, University of MD and Leisure World of MD Diabetes Foundation.

**Education**

- **BS, Mechanical Engineering / BA, Fine Arts, Rutgers University - 1966**
- **Juris Doctor** Washington College of Law, American University - 1971