MEMORANDUM

3/21/2014

TO: Parker Hamilton, Director, Montgomery County Public Libraries
FROM: CountyStat
SUBJECT: MCPL Performance Review

The following items were identified for follow-up during the 3/19/2014 CountyStat Meeting:

1. <u>MCPL will work with CountyStat to leverage ESRI demographic and other data, and mapping tools, to enrich and inform the profiles that are created to understand the communities around each branch</u>

   Responsible parties: LIB
   Other parties   CountyStat
   Deadline: 7/31/2014

2. <u>Develop a better method for utilizing the SirsiDynix system's Item Type and available Categories for classifying its collection</u>

   Responsible parties: LIB
   Other parties   none
   Deadline: 12/31/2014

3. <u>Bring forward individual elements of the ROI calculation that can serve as stand-alone supporting measures (some of them better capture 21st century uses of the library system)</u>

   Responsible parties: CountyStat, LIB
   Other parties   none
   Deadline: 6/30/2014

cc: Timothy Firestine, Chief Administrative
     Fariba Kassiri, Assistant Chief Administrative Officer