



**GREATER SHADY GROVE  
TRANSPORTATION MANAGEMENT DISTRICT  
ADVISORY COMMITTEE**

**AGENDA**

**Greater Shady Grove Transportation Management District  
Advisory Committee Meeting – Teams Format  
Wednesday-January 6, 2021**

8:30 – 10:00 a.m.

Staff Contact: Jim Carlson / (301) 318-0328  
[james.carlson@montgomerycountymd.gov](mailto:james.carlson@montgomerycountymd.gov)

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|--------------|---|--|
| <b>8:30</b>  | <b>1. Welcome &amp; Introductions</b>                                 | <b>Jim Carlson</b>   |
|              | <b>2. Minutes Approval</b><br>November 5, 2020 (©2)                   | <b>All</b>   |
| <b>8:35</b>  | <b>3. Minor Master Plan Amendment - Great Seneca Science Corridor</b> | <b>Maren Hill, AICP</b><br>M-NCPPC   |
| <b>9:15</b>  | <b>4. Metro Update</b>  | <b>Gary Erenrich</b><br>Special Assistant to the Director-MCDOT  |
| <b>9:25</b>  | <b>5. Employer TDM Plans</b><br>Summary (©5)                          | <b>Jim Carlson</b>   |
| <b>9:30</b>  | <b>6. Marketing Outreach Update</b>                                   | <b>Jennifer Bolick</b><br>Van Eperen & Co.   |
| <b>9:35</b>  | <b>7. Updates: Police/TMD/DOT/Other County Updates</b>                | <b>Sandra Brecher</b><br>MCDOT Commuter Services<br><b>Capt. David McBain</b><br>MC Police<br><b>Catherine Matthews</b><br>Upcounty Regional Services Center |
| <b>10:00</b> | <b>8. Adjourn</b><br>Next meeting date: March 3, 2021                 |  |

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Information Items

*MCDOT Ride On, Ride On Extra and Flash Buses Continue Temporary Free Rides*

*MCDOT Shares On-Demand Video Resource on Transportation Options During COVID-19 for Older Adults and Adults with Disabilities*

**Greater Shady Grove  
Transportation Management District  
Advisory Committee**

**November 5, 2020**

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**Voting**

**John Brandt** / Universities at Shady Grove  
**Amy Frieder** / Neighborhood Representative  
**Benjamin Garcia** / Neighborhood Representative  
**Steve Kelley** / NIH – National Cancer Institute  
**McClellan Quinn** / EYA

**Ex Officio**

**Sandra Brecher** / Representing MC Dept. of Transportation (MCDOT) Director  
**Catherine Matthews** / Upcounty Regional Services Center  
**Vacant** / City of Gaithersburg

**Staff**

**Nakengi Byrd** / Montgomery County Commuter Services  
**Jim Carlson** / Montgomery County Commuter Services

**Absent**

**Capt. David McBain** / Montgomery County Police  
**Paul Yanoshik** / RE/MAX Realty Services

**Guests**

**Jennifer Bolick** / Van Eperen  
**Gary Erenrich** / MCDOT  
**Gehmelle Johnson** / NIH-National Cancer Institute  
**Nkosi Yearwood** / M-NCPPC  
**Laura Van Eperen** / Van Eperen

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**Item 1 & 2 – Welcome & Introductions/Minutes:** Meeting minutes and introductions were tabled to allow for presentation.

**Item 3 – Shady Grove Sector Plan Amendment:** Nkosi Yearwood (M-NCPPC) presented an update of the Shady Grove Sector Plan Amendment, currently under review. The 2006 staged plan allowed the development of up to 6,000 units that is contingent upon redevelopment of County Service Park, now called Shady Grove Westside. The boot-shaped development area is bordered by Rockville, Gaithersburg and Washington Grove municipalities & towns with surrounding roads - Shady Grove Rd., ICC, Rt. 355 and Gude Drive. Redevelopment sites of the plan consists of the Daley, relocation of the former MCDOT service park, Rt. 200 ICC and a townhouse community located across the street from Shady Grove Metro Station.

- Since the 2006 Sector Plan, the surrounding municipalities have expanded their boundaries, changing the TMD landscape.
- The process of acquiring the surrounding property (1/2-mile radius of the Shady Grove Metro Station) is based on recommendations to the draft as a near- or long-term construction completion plan; near-term is 5+ years, long-term depends on length of time current ownership expires to obtain right-of-way.
- Increasing building elevations from 160 to 200 ft is a recommendation.
- Although sections of the Metro property are vacant, there are plans to construct a parking garage.
- One of the features of the plan looks at the potential for street connectivity of the sections of the communities in the area.
- Mobility issues have been addressed by looking at the BRT on Frederick road, Vision Zero, MARC improvements, and Bikeway Master Plan.
- Part of the Vision Zero initiative is the High Injury Network, which looks at locations with a high incidence of pedestrian traffic injuries - such as Crabbs Branch & 355.
- Bikeways present a range of options, such as sidewalk improvements, new trails and shared use paths to enhance connections.
- Recommendations to construct an interchange on 355 & East Guide were rejected due to prohibitive capital cost.

**Mr. Yearwood** discussed additional features of the plan:

- Recommendation to increase the TMD Non-Auto Driver Mode Share (NADMS) to 50 percent.
- The 2006 plan. recommendation called for a Metro Station @ Montgomery College to increase mobility.
- The next steps of the plan include, in late November: Council review of Planning Board changes, and in early 2021 a public hearing on the Sector Plan Amendment.
- Additional background information can be found on Planning Board website.

Q&A discussion:

- The increase in the NADMS to 50 percent is a combined resident/employee goal, and not just during the peak time periods.
- The County needs active (monetary) participation from Gaithersburg and Rockville jurisdictions and have them share in TMD operating costs.
- The Metro West property has not been developed into a surface lot due to lack of infrastructure or not having the property to create connectivity with the surrounding area.
- The current Sector Plan draft is not as constricting with staging limits as the 2006 plan, this is to allow flexibility to property owners in developing the area. There are no new staging requirements in the draft plan as most of the area has been developed. The only outstanding property to be developed is the bus depot relocation.
- County Service Park has been made more accessible with the establishment of bikeways and parks.
- It was suggested that the Committee review the draft plan, submitting comments to the County Executive for County Council review.
- **Gary Erenrich** discussed the straw vote to remove the BRT Corridor from the Master Plan draft and the inclusion of King Buick-GMC property in the red policy area. **Jim Carlson** will send the complete presentation to the Committee.

**Item 4 – Metro Update:** Gary Erenrich updated the Committee on Metro operations. Also reported:

- The Covid impacts on the Metro system's ability to provide base transportation to essential workers while increasing service as the region slowly comes back online - Ride On is 75 percent operational.
- All Ride On routes operating at some capacity to prevent overcrowding -15 people on a 40 ft bus.
- No fare collection, rear door entry, and buses fitted with plastic barriers as protective measures. for drivers- fare will resume once plastic barriers are installed on all buses
- CARES Act funding, which provided some funds for lost revenue, has been spent.
- Ridership is at 30-40 percent capacity with service being gradually added.
- The *Flash* service has started along Route 29.
- Metro public hearings to address the \$12 million deficit for FY21 and identify routes to be eliminated - in Montgomery County, route losses are J4 & K9 (K9 made up by the K6).
- Metro is reconsidering turnbacks at Grosvenor, as it is the sixth busiest station.
- Leisure World residents protested the turnbacks at Silver Spring.
- Metro is reporting they will be back to normal operations by 2021.
- City of Gaithersburg has expanded e-bikes, offering reduced rates to essential workers.
- Metro Board will act on cuts in November and its General Manager will release his proposed FY21 budget draft.

**Item 5 – Employer Transportation Demand Management Plans:** Jim Carlson presented a summary of companies that have submitted TDM plans. Jennifer Bolick will follow up with employers that have not met requirements due to point of contact or other personnel issues.

- **The Committee recommended approval of employers that met Code requirements.**

**Item 6 – Updates:** Jennifer Bolick reported:

- The annual Walk & Ride Challenge in Shady Grove was a success by providing employees an opportunity to connect with each other as virtual teams. Employers were polled prior to contest to see if there was interest. No t-shirts or pedometers provided for this year's challenge.
- The TMD marketing team is continuing to share transportation information news to the employment community, such as new BRT opening, County Council actions, and traffic information affecting the TMD.
- Setting up TDM Plan meetings with employers.

**Item 7 - Future Agenda Items/Around the Room:** The NexGen TDM regulations will be finalized by County Council to comply with the deadline to be finalized by Nov.16<sup>th</sup>. The regulations will provide NADMS goals for every policy area in the County.

Also discussed having a COG presentation for all TMD Committees on the findings of the 10-year survey explaining traffic flow pattern changes of the past 10 years.

**Adjourn**

**Next meeting date: January 6, 2021**

**Greater Shady Grove TMD**  
**Traffic Demand Management Plan Summary**  
**January 2021**

Code Requirements:

1. *Contact person designated to receive and distribute commuter information to employees*
2. *Information on transit and other commute alternatives distributed/ posted regularly (furnished by Commuter Services/CSS)*
3. *Facilitate CSS/TMD staff presentations and commuter information events for employees and HR/administrative staff. This could include benefits fares and other employer-sponsored events*
4. *Guaranteed Ride Home Promotion (free regional program offering emergency rides)*
5. *Annual Commuter Survey distributed to employees (short survey of transportation– supplied by CSS/TMD)*
6. *ADA information provided (transportation services for people with disabilities)*
7. *Permanent display area for bus schedules and other transportation information*
8. *Compile information on yearly TDM activities and submit annual report*

<b>Employer</b>	<b>Status</b>	<b>Recommend to MCDOT</b>
<b>Astor &amp; Sanders Corporation</b>	Meets requirements and has voluntary measures: <ul style="list-style-type: none"><li>• Telework</li><li>• SmartBenefits</li><li>• Flexible schedules</li></ul>	Yes
<b>Hirshorn Zuckerman Design Group</b>	Does not meet minimum requirements	No
<b>Shady Grove Orthopaedics</b>	Meets requirements and has voluntary measures: <ul style="list-style-type: none"><li>• Telework</li><li>• Flexible schedules</li><li>• Bike racks</li></ul>	Yes
<b>TurningPoint Global Solutions</b>	Meets requirements and has voluntary measures: <ul style="list-style-type: none"><li>• Flexible schedules</li><li>• Bike racks</li></ul>	Yes



**New Year's Day 2021 Holiday Schedules**  
**MCDOT Shared Streets**

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## MCDOT Shares On-Demand Video Resource on Transportation Options During COVID-19 for Older Adults and Adults with Disabilities

For Immediate Release: Friday, December 11, 2020





The Montgomery County Department of Transportation (MCDOT) and the Department of Health and Human Services (DHHS) recently held an online public session about the many transportation options and resources available in Montgomery County for older residents and adults with disabilities. The recording of the virtual public forum, including a Question & Answer segment open to the public, is now posted online for viewing for those who are interested in the topic but unable to participate live. .

The session can be viewed at any time at [youtu.be/xKB8CWMg0y8](https://youtu.be/xKB8CWMg0y8).

Representatives from MCDOT and DHHS were joined in the session by their partners from the Jewish Council for the Aging and the Connect-A-Ride program. The session focused on transportation resources provided by MCDOT and other providers. Information concentrated on changes in transportation options and safety practices that were made due to the COVID-19 health crisis.

The conversation provided information that would allow seniors and adults with disabilities to make essential trips by themselves. It also addressed options available to access services in the safest, most affordable and most convenient ways.

Among the programs discussed was the County's Connect-A-Ride free information and referral service that helps adults over 50 and adults with disabilities find transportation for medical services, errands and social activities. More information about the program is available by calling 301-738-3252.

Transportation resources covered in the discussion included those provided by the County and the Washington Metropolitan Area Transit Authority (WMATA), as well as private providers, nonprofit organizations, volunteer transportation providers and taxis.



For department updates, follow @MCDOTNow on Twitter, visit the department website at [montgomerycountymd.gov/mcdot](http://montgomerycountymd.gov/mcdot), subscribe to MCDOT news releases or subscribe to MCDOT's 'Go Montgomery!' newsletter.

*Release ID: 20-224*

*Media Contact: Hannah Henn 240-777-8389*



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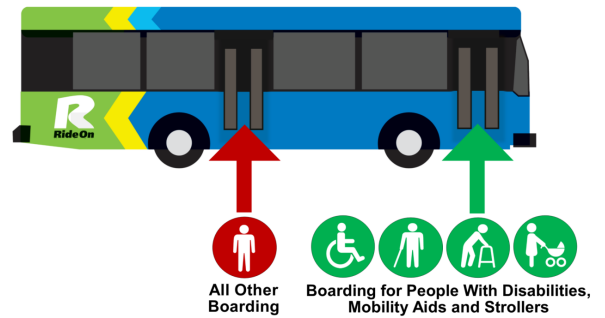
MCDOT's Ride On, Ride On Extra, and Flash Buses to Continue Temporary Free Rides and Rear Door Boarding when Metrobus Resumes Fare Collection and Front Door Boarding on Sun., Jan. 3

For Immediate Release: Wednesday, December 30, 2020



Montgomery County's Department of Transportation (MCDOT) announced today that the buses it operates, including Ride On, Ride On Extra, and Flash will maintain temporary, rear-door boarding and suspended fare collection practices when Metrobus resumes front-door boarding and fare collection on Sunday, Jan. 3. Metrobus routes serving Montgomery County are operated by the Washington Metropolitan Area Transit Authority (WMATA) and will require standard payment of \$2 by cash, SmarTrip card, the new iOS SmarTrip phone app, or other accepted passes.

MCDOT adjusted operations to require most riders to board through the rear door and ceased collecting fare payments from any riders in March in response to COVID-19. Riders will continue to board at the rear door of the bus but can board through the front door if a ramp is needed to accommodate a disability or stroller. While MCDOT is working toward resuming fare collection in 2021, no date has been set at this time for any operational changes. Installation is underway to add protective partitions in the fare collection area at the front of each bus in the County's fleet of nearly 400 buses.



"Transit operators throughout the region continue to adjust to provide the best service possible while also protecting our bus operators and passengers," said MCDOT Director Chris Conklin. "We hope to get the word out that Ride On bus operations remain unchanged at this time, despite Metrobus adjustment to boarding and fare collection. In an ongoing response to the health crisis, passengers using Ride On, Ride On Extra, and Flash buses will continue to board using the rear door and will not be asked to pay to ride."

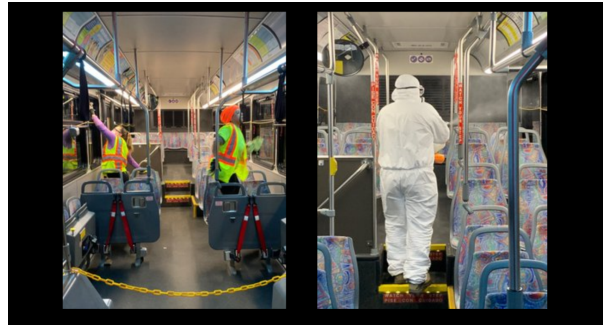
WMATA announced in a press release that, for the safety of riders and bus operators, protective partitions have been installed on all Metrobuses. A virtual SmarTrip card on Apple iPhones is a new fare payment option, for a faster, contactless way to pay. These mobile payment options will also be accepted on MCDOT-operated buses when fare collection resumes. Customers can add the virtual SmarTrip card to their Apple Wallet and then pay using iPhone or Apple Watch. Simply hold the mobile device over the SmarTrip target,

just as you would a SmarTrip card. To get started, download the SmarTrip app from the App Store. For details and instructions go to: [wmata.com/fares/mobilepay](http://wmata.com/fares/mobilepay). Payment support for Google Wallet on Android devices is expected soon.

All passengers are required to wear a face covering to board and must continue wearing the covering for the entire time riding on a bus. All buses have a supply of face coverings for those who cannot provide their own. Riders are asked to make their best effort to maintain maximum physical distance between themselves and other riders who are not from the same household.

Bus interiors will continue to be cleaned by the County's Department of General Services twice daily with

hospital-grade disinfectant. Bus filter and ventilation



systems

also are treated each night with a disinfectant.

MCDOT and Metrobuses continue to operate allowing fewer passengers on each vehicle in order to allow for distancing. Ride On continues to position additional buses at all Metro stations in the County that are ready to deploy to any nearby service route that is experiencing levels of demand that cannot be met by buses under the standard schedule.

Ride On Flex service remains suspended in response to the health crisis

For the most up-to-date service information, riders should follow @RideOnMCT on Twitter, @RideOnMCT on Facebook, YouTube and Instagram. In addition, information is available at [www.rideonbus.com](http://www.rideonbus.com), by subscribing to receive email alerts or text MONTGOMERY RIDEON to 468311.

For department updates, follow @MCDOTNow on Twitter, visit the department website at [montgomerycountymd.gov/mcdot](http://montgomerycountymd.gov/mcdot), subscribe to MCDOT news releases or subscribe to MCDOT's 'Go Montgomery!' newsletter.

For transportation updates related to COVID-19 health crisis, visit MCDOT's transportation resource page for COVID-19.