

**Silver Spring
Transportation Management District
Advisory Committee
January 12, 2017**

Item 1 & 2 – Introductions/Minutes/Chair Comments: Chair **Jim Bunch** called meeting to order. Members and guests introduced themselves. December's minutes were tabled. The Committee agreed to skip the February meeting.

Item 3 – FY18 Budget Priorities: Mr. **Bunch** noted the accomplishments of the Committee since the FY17 budget recommendations, such as the County's response to the Silver Spring Transit Center letter of July 28th, more consistent police representation on the Committee and **Valerie Spencer's** membership to the Purple Line Advisory Committee. He also commented on the need to mobilize now to mitigate parking and traffic issues in anticipation of the new 5,000 sports and entertainment arena. Also discussed:

- The underutilization of parking garages #5 & #55 and the inconsistency of the garage payment system
- Adding new proposals for land use in the budget priorities list new proposals in response to the new arena, citing the need to have a traffic/parking impact study completed
- The need to improve communication between the Citizens Advisory Board and the TMD Advisory Committee by having quarterly joint meetings and reviewing meeting minutes

The Committee reprioritized 2016 budget priorities list:

- Transit Center operations was moved down
- The Parking Lot District at #2
- VanGo item was expanded to include improvements to local service at #1
- No. 3 - the coordination of Silver Spring Committees and supporting agencies inside the CBD
- Pedestrian safety and bicycle initiatives were prioritized to coordinate with the Bicycle Master Plan, currently under review
- Bus Rapid Transit initiative moved to #7

The Committee also discussed:

- Making safety and security in the Silver Spring CBD a top priority
- Enforcement of bus and pedestrian traffic around the Discovery building

Sgt. Kerry Moore discussed:

- The Vision Zero initiative - to reduce fatalities from traffic accidents to zero by combating distracted driving, biking and walking
- The areas and type of enforcement to reduce collisions
- A review of citations given in the Silver Spring CBD

Item 4 – Employer Outreach Update: **Melissa DiMercurio** provided an overview of their activities with the business community to promote transit alternatives such as:

- Helping employers with 25 or more employees assemble a Traffic Mitigation Plan (TMP) detailing incentives offered to employees to use transit options

- Commuter Information Day (CID) events which provide information on transit, bike safety and County information on transit options
- A description of MARC promotion during SafeTrack, which included free MARC tickets
- Capital Bikeshare test drive memberships - bike map giveaways
- Participation in Park(ing) Day, Car Free Day and the Discovery Communications Safety Expo promoting bike safety, and helmet giveaways
- Promoted installation of the 58th Bikeshare station
- Dissemination of information about FareShare, Capital Bikeshare coupons, traffic mitigation checklist

Item 5 - Updates: Jim Carlson announced:

- First group of TMP annual reports completed – provided supplies and additional information to help businesses complete forms
- Discussion of the monetary fine for companies not compliant with County Code requirement to submit TMPs and TMP annual reports. The County's stance is for cooperation, not punitive enforcement
- **Reemberto Rodriguez** requested 50 of employer folders to distribute to the other advisory committees
- Announcements of upcoming Budget Forums

Item 6 – Around the room

Item 7 – Adjourn/Next Meeting: March 9, 2017

**Silver Spring Transportation Management District Advisory Committee Attendance Sheet
January 12, 2017**

Voting Members (12)			
Name	Affiliation	Present	Absent
Chamber Members (3)			
Chris Kabatt	Wells + Associates		X
Michael Meszaros	Digital Industry, Inc.	X	
Juanita Stewart	The Peterson Companies		X
Citizens Advisory Board Members (3)			
Jim Bunch / Vice Chair	Kemp Mill, Four Corners, East SS	X	
Phil Olivetti	North & West Sector Plan Area	X	
Randall McLeod	CBD Resident		X
Employers less than 50 employees (3)			
Valerie Spencer	MayaTech	X	
Vacant			
Wendy Melis	SWANA		X
Employers with 50 or more employees (3)			
G. Michael Price	Discovery Communications	X	
Adenia Bradley	Southern Management		X
Vacant			
Non-Voting Members (3)			
Sandra Brecher, DOT-Commuter Services	MCDOT Director or Designee		X
Katie Mencarini	M-NCPPC	X	
Reemberto Rodriguez	Silver Spring Regional Center	X	
Sgt. Kerry Moore	Montgomery County Police	X	
Staff			
Nakengi Byrd	MCDOT-Commuter Services	X	
Jim Carlson	MCDOT-Commuter Services	X	
Guests			
Caterina Ore	Van Eperen & Co	X	
Melissa DiMercurio	Van Eperen & Co.	X	
Jay Elvove	MC Resident	X	