

**Silver Spring
Transportation Management District
Advisory Committee
March 9, 2017**

Item 1 & 2 – Introductions/Minutes/Chair Comments: Chair **Jim Bunch** called meeting to order. Members and guests introduced themselves.

Item 3 – Montgomery County Green Certification: **Douglas Weisburger**, Montgomery County’s Green Business Certification, briefed the Committee. The purpose of the program is to stimulate the ‘green economy’ and empower businesses with tools to achieve it.

Companies follow survey checklists, one for general businesses, another for landscaping, creating an umbrella program covering many types of businesses. In addition, there are other certification programs such as certified B corporations and the Green America Seal for cleaning companies and green restaurants. He said if businesses are certified by these programs they can also obtain a Green Certification.

Other discussion topics:

- The perks of membership – company logo on website, information in vendor database
- Discussion of the sustainability on social media platforms
- The application is a rigorous checklist of 104 questions focusing on green policies
- Montgomery Conducts on site verifications and a recertification every three years, provides four hours of free coaching
- Discussion of raising the bar regarding performance metrics to encourage continuous improvement in businesses
- How business can get credit for changes made by property management companies
- Reasons for businesses pursuing Green Business Certification such as values, cost savings and enhanced corporate recognition
- The quarterly Green Business Forum on April 20th – Sande Brecher guest speaker
- Suggestions for businesses interested in becoming Green Certified, such as forming teams and brainstorming ideas to create a waste saving plan
- Free advertisement for business becoming certified by April 22nd
- Green Fest May 6, 2017, in Gaithersburg

The Committee discussed ways they have cut cost and reduced waste by creating conservation behaviors at work, such as using badges to print documents and save paper and digital file keeping. Other topics discussed:

- Creating a “Light Green” program to increase public awareness without the rigorous process of a full Green Certification: multi-tiered process
- Green Certification for residential properties
- Providing incentives to entice new businesses to become certified – creative outreach efforts

Item 4 – Employer TMP Annual Reports: **Jim Carlson** provided a summary of employer traffic mitigation plan (TMP) annual reports. Three organizations were flagged for submitting incomplete reports. TMD staff will follow up to bring them into compliance. Also discussed:

- Having parking and transit benefits equal in employee subsidies
- Not approving companies who don't meet requirements – providing ADA information and allowing TMD staff presentations
-

VOTE: The Committee voted to recommend the completed TMP annual reports for approval, with follow-up recommended for the three incomplete reports.

Item 5 – Employer Outreach Update: **Catarina Ore** announced that Bike to Work Day will be May 19th at Discovery Communications. She said their goal is to double the amount of last year's participants and are reaching out to sponsors. The Committee offered suggestions regarding future marketing, such as advertisements at AFI movie theaters and monitors inside elevators. It was also suggested that participants receive credit for biking to transit.

Item 6 – Updates: **Stg. Kerry Moore** reported two pedestrian collisions, the more serious incident occurring at the Colesville and Fenton intersection which resulted in a fatality. The driver was charged with hit & run and driving under the influence. The second collision occurred at Colesville and Georgia Avenue – a jogger was struck.

He also announced during March 3rd -12th all departments will be in downtown Silver Spring conducting enforcement called ADAPT (Alcohol and Drug Abuse Prevention Team) at three locations – Georgia & Colesville, Colesville & University and University & Piney Branch

Sande Brecher announced that a Winnebago will be converted into a mobile TRiPS Commuter Store, replacing the Friendship Heights TRiPS Store. She requested suggestions for parking spaces – will need two spaces.

Reemberto Rodriquez reported the unveiling of the Penguins mural March 27th. He also discussed a request to have www.silverspring.com be the place to check for everything happening in downtown Silver Spring.

7. Around the Room

8. Adjourn/ Next Meeting April 13, 2017

**Silver Spring Transportation Management District Advisory Committee Attendance Sheet
March 9, 2017**

Voting Members (12)			
Name	Affiliation	Present	Absent
Chamber Members (3)			
Chris Kabatt	Wells + Associates	X	
Michael Meszaros	Digital Industry, Inc.	X	
Juanita Stewart	The Peterson Companies		X
Citizens Advisory Board Members (3)			
Jim Bunch / Vice Chair	Kemp Mill, Four Corners, East SS	X	
Phil Olivetti	North & West Sector Plan Area	X	
Randall McLeod	CBD Resident		X
Employers less than 50 employees (3)			
Valerie Spencer	MayaTech	X	
Vacant			
Wendy Melis	SWANA	X	
Employers with 50 or more employees (3)			
G. Michael Price	Discovery Communications	X	
Adenia Bradley	Southern Management		X
Vacant			
Non-Voting Members (3)			
Sandra Brecher, DOT-Commuter Services	MCDOT Director or Designee	X	
Katie Mencarini	M-NCPPC	X	
Reemberto Rodriguez	Silver Spring Regional Center	X	
Sgt. Kerry Moore	Montgomery County Police	X	
Staff			
Nakengi Byrd	MCDOT-Commuter Services	X	
Jim Carlson	MCDOT-Commuter Services	X	
Guests			
Jay Elvove	MC Resident	X	
Caterina Ore	Van Eperen & Co	X	
Harriet Quinn	4-Corners Resident	X	
Lauran Van Eperen	Van Eperen & Co	X	
Doug Weisburger	MC DEP	X	