



MID-COUNTY CITIZENS ADVISORY BOARD

Isiah Leggett
County Executive

Luisa Montero-Diaz
Mid-County RSC Director

February 28, 2018

Honorable County Executive Isiah Leggett
101 Monroe Street, 2nd Floor
Rockville, MD 20850

RE: Support for Wheaton A&E District

Dear Executive Leggett:

The Mid-County Citizens Advisory Board would like to add our voice to the letter from the Wheaton Urban District Advisory Committee (WUDAC) dated January 16, 2018 regarding the lack of resources and funds for managing the Wheaton Arts & Entertainment District. We share the concerns regarding the lack of outreach to artists and businesses within the District and fear that the potential benefits of the designation are not being used in the most effective way.

Wheaton is an important engine of economic activity for Mid-County. With the extensive development currently underway, it makes sense to leverage the effort and resources expended already on the area.

A funded staff position to handle management and promotions of programs in the area would be ideal. However, WUDAC's idea of starting with a volunteer A&E advisory group, might gain some traction in building the networks of artists and business owners needed to make the A&E district designation more viable.

We join with WUDAC hoping for speedy action towards making the Wheaton Arts & Entertainment District a vibrant and busy center for the many talented local residents and businesses.

Sincerely,

Francisco Romero
Chair
Mid-County Citizens Advisory Board

cc: Leah Haygood, Chair
Wheaton Urban District Advisory Committee