

#KEEPINGITSAFEMOCO



KEEPING  
IT  
SAFE  
VIDEO  
CONTEST

**Info Session**

## 2024-2025 Topics

- ▶ Topic 1: Standing Your Ground: Fighting Peer Pressure from Friends to Drink
- ▶ Topic 2: How Does Social Media Affect Under-21 Alcohol Use
- ▶ Topic 3: Dangers of Under-21 Alcohol Consumption

# Video Contest Guidelines

- ▶ This is not an anti-drunk driving message contest, but one that addresses the risks of under 21 alcohol use.
- ▶ Avoid using copyrighted music, images, labels/signage from any source without permission including magazines, books, DVDs, television programs, web sites, films, iTunes, CDs, YouTube or commercials.
- ▶ Cover, distort, or make your own labels. Do not feature branded products in your video.
- ▶ Public domain materials are acceptable. Royalty-free music and images purchased from stock materials companies are acceptable.

# Video Contest Guidelines

- ▶ Avoid language, clothing or music which glorifies alcohol, drugs, sex, violence or gang related paraphernalia.
- ▶ Speak slowly and clearly so that all your words are understood by the audience and the judges.
- ▶ Make sure background music or sounds do not interfere with any spoken dialogue.
- ▶ Screen text, size and display need to be readable.
- ▶ The message must be 30 seconds; slates and credits cannot be overlaid onto the PSA or included in the 30 second message allotment.
- ▶ All entries must have a teacher sponsor. No individual entries will be accepted.



If you have any questions regarding the contest, contact:

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# Questions?

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