



Montgomery County Alcohol Beverage Services

Division of Licensure, Education and Regulation

ALERT

ALCOHOL LAW ENFORCEMENT AND REGULATORY TRAINING

Housekeeping

Meet your trainers

✓ Participate in polls

✓ Role Poll



Follow Us On Social Media

Facebook: @MoCoRASP

X: @MoCo_RASP

Instagram: @MoCoRASP



Announcements

4

From the LRE offices:

 Update contact information (i.e. phone numbers, emails, and mailing addresses).

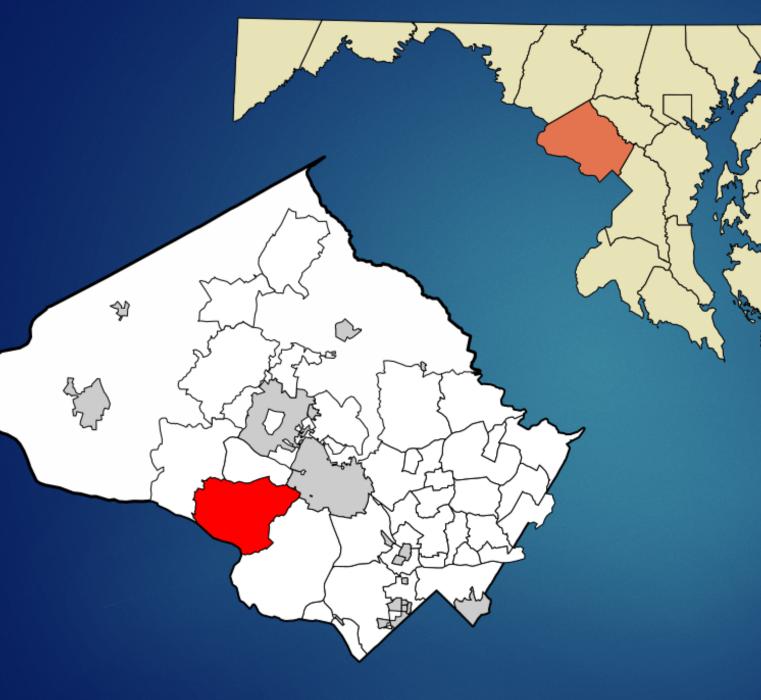
Letter of attendance:

• We will provide you the link at the end of the class. You will need to fill out the information to get your letter of attendance.



Agenda

- ▶ Part 1: Why Alcohol ALERT & Who We Are
- Part 2: Alcohol's Effect on the Body
- Part 3: Responsible Alcohol Beverage Service
- Part 4: Maryland Alcohol Rules & Regulations
- Part 5: Inspections
- Part 6: Under 21Alcohol Use & IDs
- Part 7: Course Eval & Goodbye for Some
- Part 8: BLC Hearings Tutorial



Part 1

Why Alcohol ALERT & Who We Are

- 86% of adults in the US drink alcohol at some point in their lives.
- 95,000 alcohol-related deaths in the US every year
- 30% of driving fatalities are due to drunk driving
- 4 out of 10 underage youth (12-20 year olds) say they have had at least 1 drink in their lives
 - ► FY22-23 Compliance Rate: **62.7**%
- In FY 21-22, there were 1,713 alcohol-related arrests in MoCo. Breaks down to:
 - Over 4 people arrested every day of the year for driving under the influence of alcohol

Sources: NIAAA, Washington Regional Alcohol Program (WRAP), 2020 How Safe Are Our Roads Report, <u>www.wrap.org</u>, MD Department of Health



Alcohol Beverage Services

- Manages alcohol licensing, enforcement, & education for over 1000 MoCo businesses
- Serves as a wholesaler and retailer of distilled spirts, and in most cases, wine and beer at the wholesale level for MoCo businesses
- Revenue generated goes back into the County General Fund – over \$30 million annually

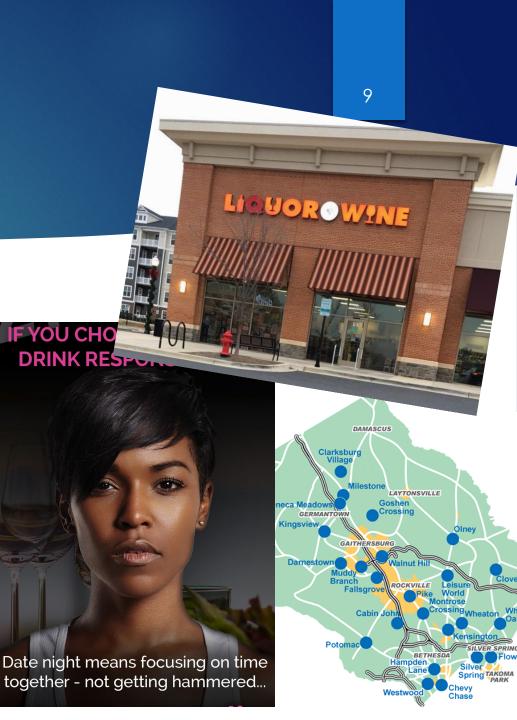


ABS – Spotlights

- MoCo Board of License Commissioners: Issues, revokes, or suspends licenses for the sale of alcoholic beverages & issues fines for violations
- Community Outreach Programs: Trainings & Safety Alliance/ Coalitions, business leagues, & community meetings

Retail Stores:

- 27 stores
- Beer, wine, & spirits
- Citizen & business purchases





Part 2

Alcohol's Effect on the Body

What is Alcohol?

- Main ingredient in beer, wine & spirits
- Causes intoxication or drunkenness
- A depressant slows down your central nervous system





Serving Sizes



12 oz Beer 5% ABV



1oz Liquor 50% ABV

ALL ARE STILL ETHYL ALCOHOL!

Alcohol Absorption Rate Factors

- 1. Body size (sex)
- 2. Mood/Anxiety
- 3. Strength & Type of Drink
- 4. Food Intake
- 5. Medication & Drugs
- 6. Rate of Drinking
- 7. Age



17

Blood Alcohol Concentration (BAC)

- Blood Alcohol Concentration or Content (BAC): Percentage of alcohol in a person's bloodstream
- Driving under the Influence in Maryland: .08 BAC – a very serious offense in Maryland, resulting in an arrest and record.



18

Blood Alcohol Concentration Levels

▶ .02%

Relaxation, declined ability to do two tasks

► .05%

Impaired judgment, reduced coordination

▶ .08%

Poor muscle coordination, impaired perception

▶ .10%

 Slurred speech, reduced ability to break properly



19

Signs of Intoxication

- 1. Reddening of the face
- 2. Loss of coordination
- 3. Slurred speech
- 4. Sleepiness
- 5. Impaired vision
- 6. Mood changes
- 7. Vomiting



Rollercoaster of Intoxication

- 1. Euphoria
- 2. Excitement
- 3. Confusion
- 4. Stupor
- 5. Coma
- 6. Death



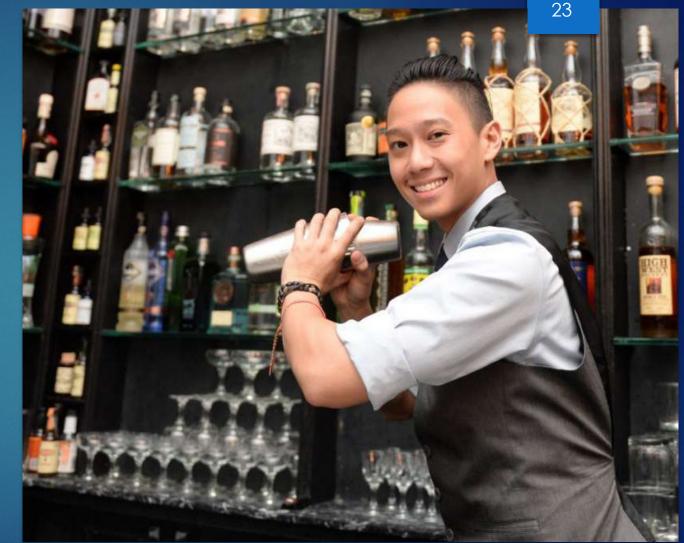


Part 3

Responsible Alcohol Beverage Service

Responsible Beverage Service

- Ensures that those who sell & serve alcohol have the knowledge & skills to serve responsibly AND meet the MD alcohol service legal requirements
- Helps servers prevent excessive alcohol consumption and minimize harms from excessive drinking that has already occurred



Promising Practices

Your Establishment

Menu

Staff



Your Establishment

- Adopt "Safe & Sociable" as part of your brand
- Avoid promotions that encourage overconsumption
- Publicize alcohol policies in visible locations
- Arrange for alternate transportation
- Develop and consistently maintain ID checking policies
- Observe laws regarding server age
- **Ensure** documentation policies & practice



Menu

- Standardize drink recipes and use the proper tools not free pours
- Show the ABV percentages on your drinks
- Monitor self serving kiosks
- Make alcohol-free beverages available whenever alcohol beverages are served
- Offer water and free food



Staff

Train staff, making alcohol safety a priority:

- Teach them how to check IDs, cut someone off, & refuse service
- Learn the signs of intoxication
- Know the ABVs of the drinks being served
- Know where drinks are going
- Track the number of drinks
- Give employees the opportunity to achieve their Alcohol Awareness Certification
- Ensure that employees do not consume alcohol beverages while working



Documentation

Establishments greatly benefit from:

- Having an incident log (bound book), keep records for 3 years
- Identifying how it occurred
- Notifying management
- Collecting witness information & asking them to sign the document

Police non-emergency number 301-279-8000; develop a relationship with local police

INCIDENT REPORT FORM			001	
Date:	Time of Day:			
Manager:	Primary Staff Person:			
Other Staff Involved:				
Name/Description of Patro				
ID Confi	iscated	Transportation Offered		
		Police Contacted		
INON-AIC	unui beverage Serveu	a Police Contacted		
Intervention Strategies Us	ed:			
Witnesses:				
Form Completed By:				
		Date:		

Civil Liability Reasonable Efforts

Steps the law requires:

- Taking steps to prevent intoxication
- Preventing intoxicated people from doing harm

It is against the law:

- The sale, possession, or consumption of alcohol by minors
- Selling to or serving alcohol to someone who is intoxicated

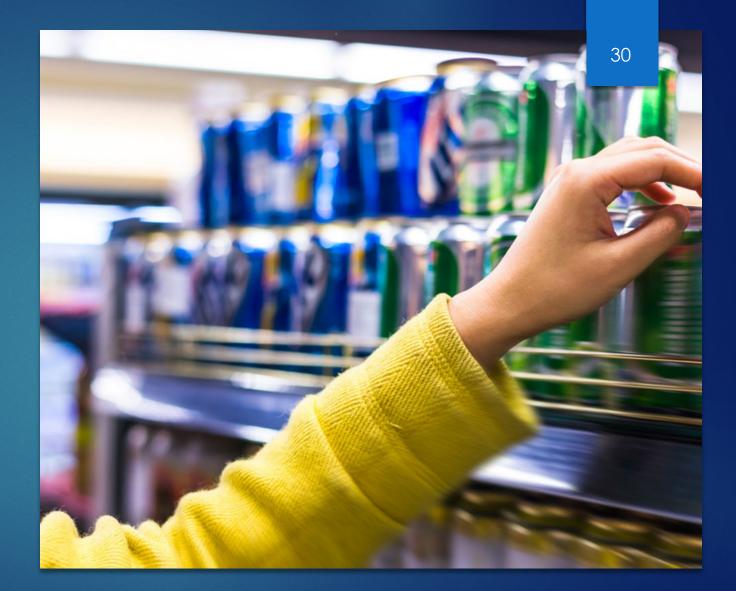
As a bartender , server, or seller of alcohol, you can be sued individually for your decisions



Liquor Board Violations

Steps the law requires:

- Despite how the courts resolve cases, the BLC can take administrative action:
 - Participation in an Alcohol Awareness training requirement (ALERT) within 60 after Board resolution
 - Administering fines
 - License suspension & revocation



Tips to Refuse Service

Be aware of your surroundings and take note of guests who are heading towards intoxication.

Before approaching any intoxicated patron, seek approval and assistance from your manager and security staff.

Confidently but politely inform the patron that you can no longer serve them alcohol.

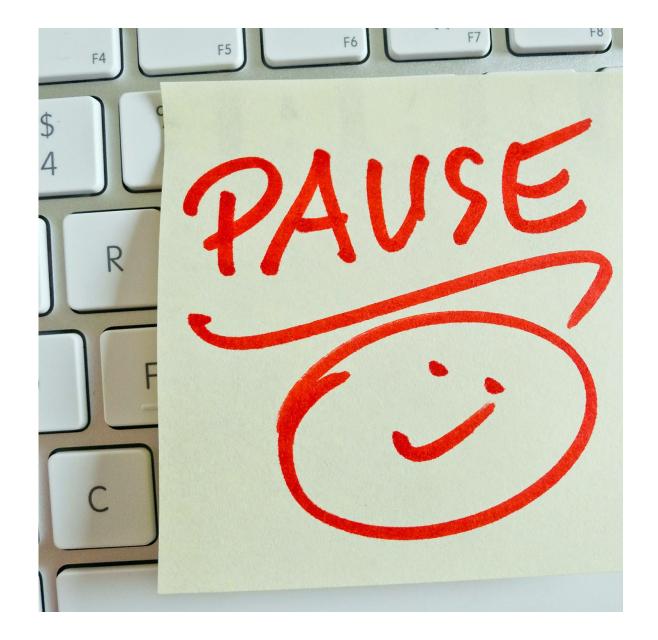
Use "I statements" & do not be accusatory.

Ask them if they would like a nonalcoholic drink instead.

NEVER water down drinks as a substitute for a cut-off.

DOCUMENT. Keep a written record of incidents.

Offer to call a friend or taxi to get them home. Don't hesitate to call the police if the person threatens to do something unsafe.



Question Break



Part 4

Alcohol Rules & Regulations

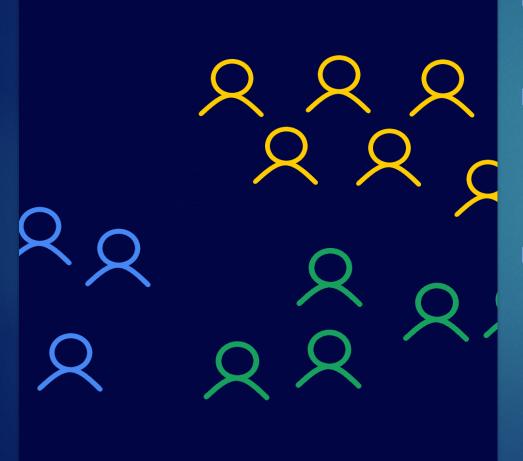
Licenses, Permits, & Permissions

- 34 types of licenses including :
 - Beer, wine, & liquor
 - On- & off-premises
 - Special licenses for hotels, performing arts/art galleries, corporate training, culinary schools
 - Festivals and One-Day licenses
- Various permits and permissions including:
 - Catering
 - Beer and wine sampling tasting
 - Wine corkage
 - Refillable beer container
 - Outdoor café
 - Business and Temporary Modification
 - Use of spirits in cooking



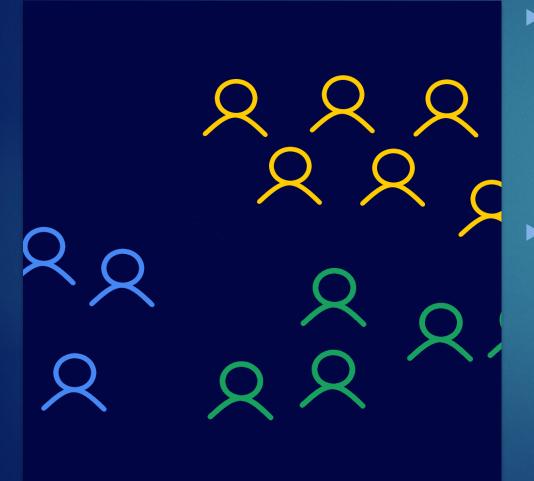
License Types

Scenario Discussion



- Scenario 1: A young woman comes in and orders wine. When I ask for her ID, she provides me with a vertical one. Should I serve her?
- Scenario 2: I'm having a beer while waiting for my friend at the XYZ bar. My friend calls and says she is waiting for me at ABC Restaurant across the street. I grab my beer and run across the street, to join her at ABC and sit at the table. Problem?
- Scenario 3: A young man sits down and orders a beer. When I come back with the beer, I ask to see his ID and upon checking it discover he is under 21. The beer has never left my hand. Violation?

Scenario Discussion



- Scenario 4: As you are taking drink orders from a family, a young woman in the group orders a beer. When you ask for her ID, you discover that she is under 21. You refuse to serve her but an older woman in the group says she's her daughter and she will take full responsibility. Do you serve her?
- Scenario 5: I'm hiring a new server for my business. The staff member will be serving both food and alcoholic beverages. A young man who is 18 applies for the position. Can I hire him?

Unapproved Sources of Alcohol

- Don't allow patrons to give you alcohol as a gift at your establishment
- Against the law to store any alcoholic beverages other than those permitted under your license
- All alcohol must come from the MoCo ABS warehouse, one of its 27 stores, or an authorized small winery, brewery, or distillery







Open Container Laws

- NO open containers in "the passenger areas" of vehicles
- Patrons who order a bottle of wine with a meal but don't finish it may take the bottle home with them
- Unfinished bottles must be re-corked or re-capped before leaving the premises





Part 5

Inspections



Alcohol license framed & easily readable to the public



Alcohol Awareness Certification/Person on premises during hours on license

Records accessible & tidy – more on this in a few minutes

Keg registration

Bar service & operation regulations followed

Source/storage regulations followed

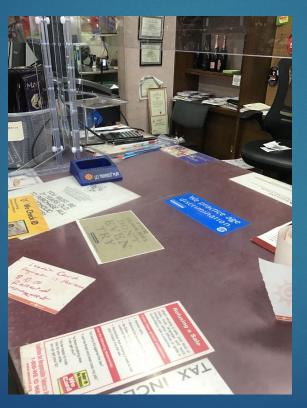
Routine Inspections

Alcohol License

Good Example



Bad Example



License in a frame and under glass

Posted in location where the general public can easily READ the complete document

Alcohol Awareness Training



A person who is certified by an approved alcohol awareness program <u>must</u> be present on the licensed premises during the hours in which alcohol is sold

Your business could incur fines and possibly lose your license if you do not comply

The more Alcohol Awareness certified employees you have on deck, hopefully the safer your establishment

Records

- Beer, Wine, and Liquor Invoices (from county and private suppliers)
 - Available on premises at all times and maintained for at least 2 years

Employee Records

- Available on premises at all times and maintained for 1 year after an employee leaves
- Records must include: name, address, phone or email, date of birth, and date of hire





Keg Registrations (Off-Sale Only)



Your Responsibility:

- Order registration book: Comptroller's office 410-260-6381
- Registration forms provided, keep on premises for 30 days
- Stickers must be affixed

ALL KEG SALES MUST BE REGISTERED

Bar Operations

<section-header></section-header>	 No after hours of alcohol sales/service allowed Food must be available if you're serving alcohol Adhere to closing times set by the County Beer & Wine Alcohol Cleared: 2 a.m. all week, off-sale ends at 1 a.m. Beer, Wine & Liquor Alcohol Cleared: 2 a.m. Sunday through Thursday 3 a.m. Friday and Saturday
Bar/Bottle	 Prohibited from: Reusing or refilling any bottle or container Adulterating, diluting, or fortifying contents of a bottle or container Label premixes with ingredients & date made – discard after 5 days Bottles must have original labels on them Under age 21 employees can serve alcohol (18 years old – minimum) Bottle service of distilled spirits is not allowedwith exception of a private

rented room

Other Considerations

On public property unless authorized to do so
In a parking lot open to the public in general
In a parked vehicle at the above locations

Nudity & Sexual Displays

Drinking in Public



Gambling



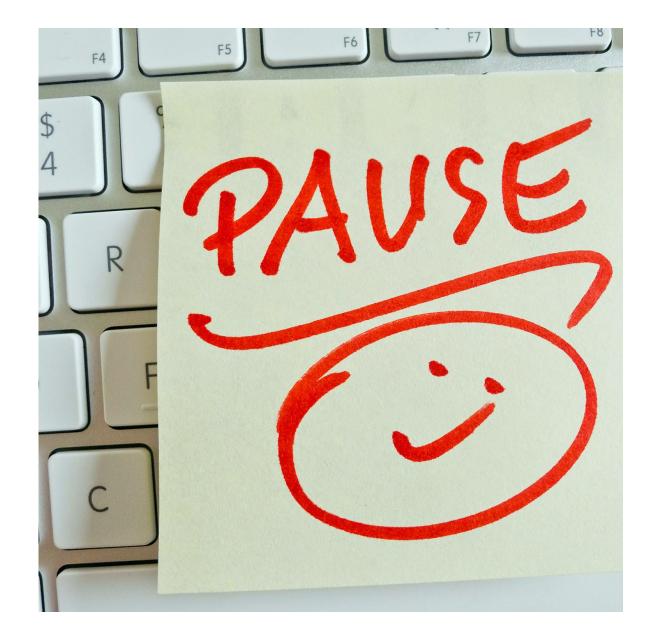
- Lewdness or prostitution
- Pictures, videos, or electronic reproductions of the sexual act
- ⊘ Nude dancing
- O The placement of \$ on any performer

- Pay to Play (includes purchase of food/beverage)
- A Game of Chance
- Eligible to win money or a prize (including chips for additional playtime when others must pay- constitutes value)

Must include these 3 elements

Compliance Checks

	Compliance Check
"Customer"	Under 21
ID Check	Actual ID (Not a fake)
Purpose	Enforcing laws
Agency	Police, county and state inspectors
Consequences for employee or business	Fines, jail time, license suspension or revocation



Question Break



Part 6

Under 21 Alcohol Use & IDs

Serving those Under Age 21

- Strict penalties for establishments & those who serve:
 - Fines, jail time, & liquor license revocation
 - \$1000 fine for first offense & up to
 \$20,000 for repeat offenses
 - Person selling possible 2 years in jail





Acceptable Forms of ID

Acceptable	Unacceptable
 ✓ Valid Driver's License ✓ MVA State ID ✓ Military ID ✓ Permanent resident card/green card ✓ Valid passport or passport card 	 An expired ID College ID Foreign driver's license Credit card Library card Birth certificate
Jane D Langle Restrictions	F 5-8" 132 07/07/2023 Classifications Endorsements Date of issue B 03/25/2016

DL

5<u>2</u>

ID Requirements

- ✓ Government-issued
- ✓ Birthdate
- ✓ Owner's photo
- ✓ Signature
- \checkmark Not expired
- ✓ Intact
- Must be taken out of the wallet – picture isn't valid



G-R-E-E-T

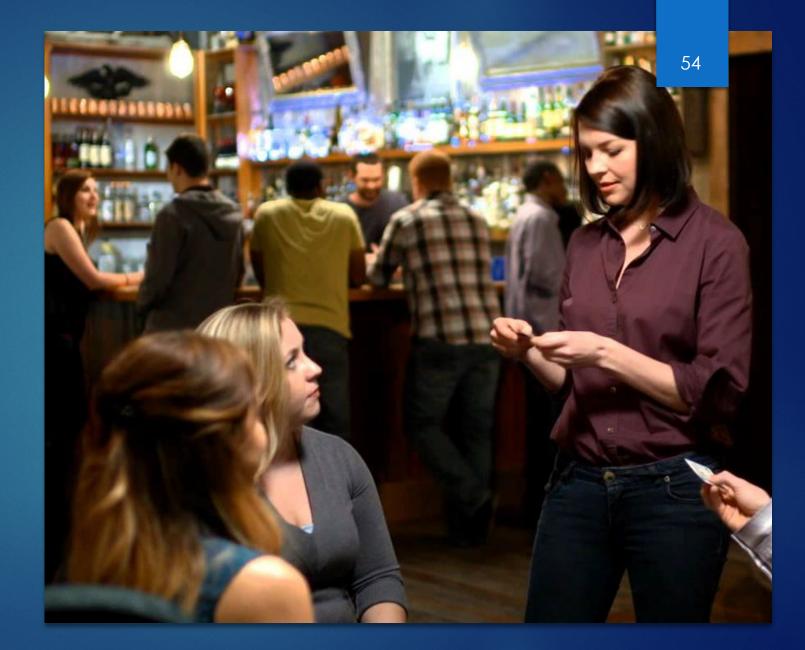


Read the information on ID

E-Examine the ID vs. carrier







Is an ID Fake, Borrowed, or Stolen?

Signs



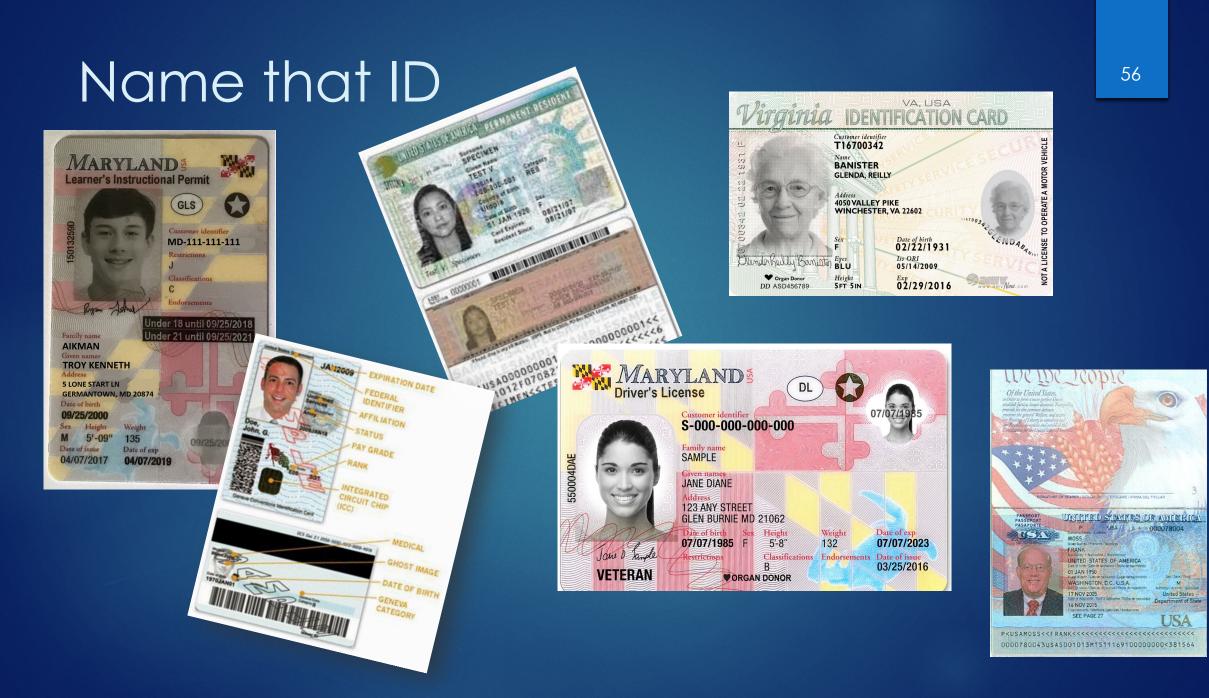


- ✓ Misspellings
- ✓ Signs it's been tampered
- ✓ Lamination/creasing
- ✓ No such thing as a "US ID card"

What to do



- ✓ Look for raised letters, watermarks, & holograms
- ✓ Use the ID Checking guide & other tools
- \checkmark Ask questions that only owner would know
- \checkmark Ask for a 2nd ID
- \checkmark Ask for a signature
- ✓ If you're still not sure, refuse service
- ✓ Don't confiscate







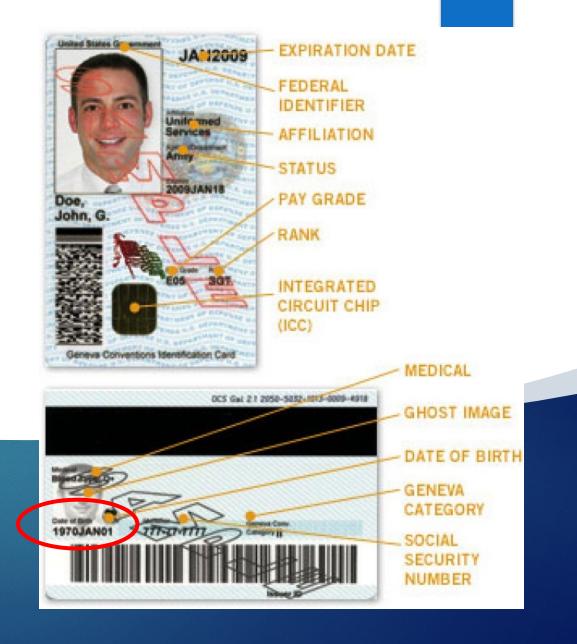
ID Gallery







ID Gallery







Vertical IDs

Issued to residents under age 21. No math required – expiration date on the ID

Tools for Checking IDs

- ID Checking Guide : Different states have specific features – check the guide
- ID Barcode Scanners
- Flashlights and/or black lights
- Magnifying glass









Part 7

Evaluation & Contact Info



- Call: 240.777.1900 Monday-Friday, 8:00AM – 4:30PM
- Email: <u>ABS@montgomerycountymd.gov</u>
- Connect: With ABS experts, two-way communication
- Proactive outreach: on order status and product availability
- Measured responsiveness: To your inquiries
- iStore: Connect with ABS experts on any inquiries regarding your iStore account

ABS Communication Center

We're Here for You!





Division of Licensure, Regulation & Education

Licensing Manager	240.777.1989
Compliance Manager	240.777.1999
Pre-Licensing	240.777.1936
Community Outreach	240.777.1999

Follow Us On Social Media

Facebook: @MoCoRASP

X: @MoCo_RASP

Instagram: @MoCoRASP Part 8

BLC Hearings Tutorial



ALCOHOL BEVERAGE SERVICES



Who is the Board of License Commissioners?

ABS-LRE staff supports the County Executive appointed Board of License Commissioners (Liquor Board)

67

- Approves new and transfers licenses and approves one day licenses
- Any changes (including floor plans, seating capacity and hours of operation) must be submitted to the licensing office. Notify the licensing office in writing to let them know of changes
- Annual renewals
- Show-cause hearings/violations
- Fine up to \$20,000, may suspend or revoke licenses

IMPORTANT: If a license is revoked, the licensee may never again hold an alcohol license in Maryland

Preparing for the Hearing

- All applicants & managers must attend the hearing
- Hearings are held in our offices located at 201 Edison Park Dr. Gaithersburg, MD
- Briefly describe the type of business, the business concept, & the uniqueness of the business
- Be prepared to talk about any alcohol:
 - Experience you may have had in Montgomery County (serving food and/or alcohol, bartending, managing a facility, owning a business, etc.)
 - Violations during this time



Preparing for your Hearing

You will be asked to:

- Scan & send a floor plan via email prior to the hearing showing all areas of your facility, including entrances, individual seats, storage areas, bathrooms, kitchen, bar, outdoor cafes, exits & walls
- Briefly explain the floor plan
- Submit a copy of your menu if you serve food
- Take an ID test through Zoom prior to your hearing date. You will analyze 10 ID's for validity



- How old does a person need to be to purchase alcohol? Age 21
- How old does a person need to be to serve alcohol in MD? Age18
- What are the 5 acceptable forms of ID?
 - State Issue Driver's License
 - State Issued (MVA) ID Card
 - Passport
 - Military ID
 - Immigration Card/Green Card



Employee records & all alcohol receipts:

Where will you keep your employee records & alcohol invoices/receipts?
 On premise, unlocked, available at all times for the inspector or police

How long will you keep employee records after they are no longer working for you?

One year after they leave, current employees will have records on premise at all times

How long will you keep your alcohol invoices/receipts?

Two years or longer

Purchasing alcohol:

<u>Where will you purchase your alcohol?</u>

Montgomery County Alcohol Beverage Services, one of the Montgomery County Liquor Stores, or authorized small wineries, breweries, or distilleries

- Only for Class B License (Beer, Wine & Liquor) What is the maximum legal food to alcohol ratio requirement? What ratio do you expect to have?
 60% alcohol /40% food, (60/40) the higher the food sales the better
- Have you attended the ALERT Class? How many staff members will you have attend the ALERT Class?
 Best practice is to have all staff trained
- How many employees will you have? How many will be Alcohol Awareness Certified?
 - Best practice is to have all or most staff trained
 - Someone must be on premises at all times with this certification
- Are you aware of the high schools in the area of your business?
- What will the inspector look for during routine inspections?



- Be ready to answer the following questions:
 - List your regular hours of daily operation (these may be changed)
 - What policies & guidelines do you have for the sale of alcohol?
 - What written, alcohol-related policies do you have for your employees?
 - Will you be using promoter?
 - Will you be accepting vertical IDs?





Vertical = Under 21

The Liquor Board Hearing – Almost Done

- You will receive a cover letter & copy of the resolution within 10 days via email
- Following the hearing, call the Licensing Office 240.777.1999 to schedule a final inspection so you may then pick up your alcohol license
- ► For the final inspection, you will need:
 - Certificate of Use and Occupancy
 - Food Service Facility License
 - Alcohol Certificate
 - Maryland Sales and Use Tax License.
 - Traders License
 - Bulk Transfer Permit (for Transfer Applications)



Annual License Renewal

- All licenses to sell/serve alcohol in Montgomery County expire at 12:00 a.m. on May 1 each year
- Applications must be received or postmarked by <u>March 31</u>. ABS suggests filing your application online by visiting: <u>https://www.montgomerycountymd.gov/ABS/licensure/license/</u>

<u>Two</u> fees are due annually:

- A \$100 (\$120 for paper renewals) processing fee due at the time of renewal application submission.
- The license fee (varies by license) due when the license is picked up



Before We Close....

You have:

- 30 days upon receipt of the Resolution to transfer your license and 2 years to pick up a new license
- 30 days to turn in a transfer application from the purchase of a business
- If you close for 10 consecutive days, you must notify the Board in writing or via email to avoid a 10-day notice leading to the expiration of the license



Questions?





Division of Licensure, Regulation & Education

Licensing Manager	240.777.1989
Compliance Manager	240.777.1999
Pre-Licensing	240.777.1936
Community Outreach	240.777.1999

Follow us on Facebook @MoCoRASP or X @MoCo_RASP Instagram @mocorasp