Party planning often begins at the point of purchase, and the store’s staff comes forward to help customers with choices. They can assist in selection of the proper beverages to compliment food, offer a complete section of quality alternatives, and provide information on responsible hospitality.

Suggestions for responsible hospitality

- Voluntarily participate in responsible server/retailer programs.
- Develop and provide each employee with written policies describing accepted company practices that promote a safe, social and pleasant environment.
- Educate employees to the rules and regulations, civil liabilities and criminal statues governing the service of alcohol within the jurisdiction.
- Observe laws regarding server age.
- Develop policies and practices that prohibit the sale of alcohol beverages to underage persons (under the age of 21) and to adults who would provide alcohol to the underage.
- Develop policies and practices that prohibit the sale of alcohol to intoxicated persons.
- Server should ask for valid identification card whenever he or she in doubt of the age of a patron.
- Publicize alcohol policies in any visible location (ex: “We Check ID” signage)
- Provide information to customers when purchasing kegs of beer or other alcohol for group events, advising them of social host liability and laws regarding furnishing alcohol to underage persons.
- Have materials on responsible hosting available for distribution.
- Make available treatment information/referral assistance to employees whose work performance may be impaired by an alcohol or drug problem.
- Notify party hosts of local transportation options for intoxicated individuals (promote local taxi numbers and programs).