

# Shaping Our Future: Adapting to Change

March 13  
2:00 PM

Council  
Office  
Building,  
3<sup>rd</sup> Floor

Rockville, MD

## Montgomery County and Our Growing Senior Population

featuring

**Sandy Markwood**

CEO, National Association of Area Agencies on Aging

**Elinor Ginzler**

Director, Cahnmann Center for Supportive Services,  
Jewish Council for the Aging

**Michael Marcus**

Program Director, Older Adults, Harry and Jeanette  
Weinberg Foundation

**Hank Greenberg**

State Director, Maryland AARP

with

**Uma Ahluwalia**

Director, Montgomery County Department of Health and  
Human Services

**Tammy Duell**

Vice Chair, Montgomery County Commission on Aging

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**Sandy Markwood** is Chief Executive Officer of the National Association of Area Agencies on Aging. She has more than 30 years experience in the development and delivery of aging, health, human services, housing and transportation programs in counties and cities across the nation. Prior to coming to n4a in January 2002, Sandy served as the Deputy Director of County Services at the National Association of Counties where she took a lead role in research, training, conference planning, program development, technical assistance and grants management.

**Elinor Ginzler** is the Director of the Cahnmann Center for Supportive Services with the Jewish Council for the Aging. Prior to coming to the JCA, Ms. Ginzler was a Vice President of AARP's Health Portfolio. She is an expert on liveable communities and long-term care issues, including home and community-based services, caregiving, nursing home quality and other long-term care housing issues. She co-authored "Caring for Your Parents: The Complete AARP Guide" and has been featured on The Today Show, The Early Show, Good Morning America, CNN and CBS Evening News.

**Michael Marcus** currently serves as Program Director for Older Adult Services at The Harry and Jeanette Weinberg Foundation, one of the largest private foundations in North America, and the second largest funder in the field of aging in the US. Between 1983 and 1990 Mr. Marcus was the Associate Director for Community Resources a national foundation based in Washington and Boston which funded advocacy programs run by and for older adults. Mr. Marcus then served as senior program officer for the Chicago Community Trust from 1990 to 2004, where his area of responsibility was basic human needs, which included aging, welfare-to-work, homelessness, and food security among other areas.

**Hank Greenberg** is the State Director for Maryland AARP. He leads AARP's advocacy, outreach and education work in Maryland, and heads a staff of six and more than 250 active volunteers working on issues important to Marylanders 50 and older, including utilities regulation, long-term care and caregiving, health care reform, retirement security, volunteerism and healthy aging. Before joining AARP, Mr. Greenberg managed government affairs for the Office of the Attorney General of Maryland, serving under three Attorneys General. Additionally, he is a founder and past President of the Maryland Consumer Rights Coalition, the state's premier consumer protection organization.