



MONTGOMERY COUNTY COUNCIL
 ROCKVILLE, MARYLAND

NANCY NAVARRO
 COUNCIL PRESIDENT, DISTRICT 4

**CHAIR, GOVERNMENT OPERATIONS AND
 FISCAL POLICY COMMITTEE**

EDUCATION AND CULTURE COMMITTEE

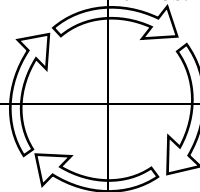
Montgomery County Economic Development Platform

Montgomery County is home to rich assets for businesses of all sizes to start, expand, and thrive.

- Diverse communities from all parts of the world;
- Unmatched quality of life with access to numerous cultural, natural, and recreational amenities;
- An excellent education system preparing and training the workforce of tomorrow;
- A highly entrepreneurial and talented workforce;
- Businesses driving innovative discoveries and life-saving medicines; and
- Non-profit businesses delivering critical services to our communities, region, and the world.

The Montgomery County Council supports a four-pillar economic development platform that is business-friendly and leverages our assets through continued investment.

<p align="center">Housing</p> <p>The Council will strive to meet the housing targets recommended by the Metropolitan Washington Council of Governments, with emphasis on construction of housing that is affordable in the County's activity centers.</p>	<p align="center">Transportation</p> <p>The Council will prioritize funding to 1) increase ridership in non-automobile transportation modes; 2) activate the County's economic centers; and 3) enhance current road systems to decrease commute times.</p>
<p align="center">Workforce Development</p> <p>The Council will expand the workforce development delivery structure to meet the needs of the County's businesses and residents across the entire workforce development continuum.</p>	<p align="center">Business Development</p> <p>The Council will invest in opportunities to 1) decrease the cost of doing business in the County; 2) promote the County's businesses and business climate; 3) facilitate the attraction and retention of strategic industries; and 4) expand entrepreneurial programs and services to create new businesses.</p>



The platform's desired outcomes are:

- Thriving and diversified economy;
- Racial equity and social justice;
- Innovation; and
- Environmental sustainability.