

AGENDA ITEM #57
May 10, 2010

Consent Calendar

MEMORANDUM

May 6, 2010

TO: County Council

FROM: Minna K. Davidson, Legislative Analyst *MKD*

SUBJECT: FY11 Recommended Operating Budget: Arts and Humanities Council
Nondepartmental Account (NDA)

Health and Human Services Committee Recommendations

The Health and Human Services (HHS) Committee reviewed the Executive's recommended FY11 budget for the Arts and Humanities Council NDA on April 21.

The Committee recommends approval as recommended by the Executive, as follows. All recommendations are 2-0 (Councilmember Navarro absent).

- Approve a total of \$3,886,820 for the Arts and Humanities Council (AHCMC), including \$2,776,850 for operating support grants, \$443,640 for other existing grant categories, \$300,000 for new Advancement Grants, \$9,000 for Public Arts Trust maintenance, and \$337,330 for AHCMC administration.
- Approve \$506,100 for the American Film Institute
- Approve a Community Grant of \$60,000 for the Heritage Tourism Alliance to be administered by the Department of Economic Development.

Summary of HHS Committee Discussion

Impact of CE recommendations: The Arts and Humanities Council's CEO said that the AHCMC would be able to sustain the reductions recommended by the Executive, but that any additional reductions would result in job loss.

Montgomery Community Television: In the April 21 packet, Council staff had noted that Montgomery Community Television (MCT) is recommended to receive AHCMC operating support for the first time in FY11. Council staff had asked whether an organization that already receives operating funding through the County budget (even though it is not tax supported) should be eligible to seek additional operating support from the AHCMC.

At the Committee's request, AHCMC staff explained that they conducted a rigorous review of MCT and found that the organization has an operating budget of over \$150,000, media arts is an arts and humanities discipline, and the authorizing law for MCT permits it to raise revenue from other sources. Based on their review, AHCMC determined that MCT is eligible for operating support under the AHCMC's guidelines.

Committee members thought that the AHCMC's explanation of this issue was satisfactory. While they appreciated that it was brought to their attention, they wanted to continue to leave the AHCMC autonomy to make its own decisions about which organizations qualify for funding.

Advancement Grants: The Committee discussed the Executive's recommendation to fund Advancement Grants for the first time in FY11. AHCMC staff explained that Advancement Grants will be add-on grants for organizations that are eligible for operating support. They will level the playing field for organizations seeking funding beyond operating support, and will help avoid earmarks for individual organizations. The AHCMC held an Advancement Grants application process to be prepared in case FY11 funding is approved, and to determine whether the grants category is viable. All of the eligible organizations participated, and their requests totaled \$900,000. Organizations receiving Advancement Grants will be required to match each dollar of Advancement Grant funding with one dollar of other funding.

AFI: The Committee supported the Executive's recommendation to fund AFI at \$506,100. AFI is a national organization and is a key partner in the redevelopment of Silver Spring. The County has had a long-term understanding regarding funding for AFI, which the Committee felt should be continued.

Heritage Tourism Alliance: The Committee concurred with the AHCMC's recommendation to fund \$60,000 for the Heritage Tourism Alliance in a Community Grant that is administered by the Department of Economic Development.

The April 21 Committee packet is attached on © 1-75.

HHS COMMITTEE #1
April 21, 2010

MEMORANDUM

April 20, 2010

TO: Health and Human Services Committee
FROM: Minna K. Davidson, ^{MKD} Legislative Analyst
SUBJECT: FY11 Recommended Operating Budget: Arts and Humanities Council
Nondepartmental Account (NDA)

Those expected to attend this worksession include:

Suzan Jenkins, Chief Executive Officer, Arts and Humanities Council (AHCMC)
Pooja Bharadwaja, Management and Budget Analyst, Office of Management and Budget
Representatives, Arts and Humanities organizations

The relevant page from the Recommended FY11 Operating Budget is attached on © 1.

BACKGROUND

The Executive's budget is proposed against the backdrop of an ongoing economic downturn, which has posed considerable fiscal challenges for the County and its resident arts and humanities organizations.

While the Arts and Humanities Council does not know of any organizations that have been forced to close by the current economy, many organizations are experiencing reductions in contributed income, class enrollments, and ticket sales (although ticket sales are holding level for some). Organizations have handled these shortfalls by trying to manage expenses, reducing programs, and furloughing or laying off employees.

An article from the *Baltimore Sun* (© 53-54) describes the challenges facing the Baltimore Symphony Orchestra, and notes that the musicians have agreed to a salary freeze in 2010-2011, and a 16.6% reduction for the two seasons after that. An article from the *Washington Post*, "D.C arts groups cautiously emerging from recession" (© 55-58) describes some of the ways in which organizations have coped during the economic downturn. An article from the *Gazette* (© 59-62) describes the impact of the recession on individual artists.

As state and local governments face their own budget issues, their arts funding is also being reduced or held at lower levels than in the past. The Maryland State Arts Council budget was reduced mid-year in FY09 and again in FY10. For FY11 it is being held at the FY10 level of \$13.3 million. The *Examiner* recently reported that funds for arts grants will be reduced by 36%, or about \$100,000 in FY11 (© 63-64).

The Executive's recommended FY11 budget includes a -10% reduction in funds available for the AHCMC's existing grant programs, an increase of \$300,000 for new Advancement Grants, and a 10% reduction in the AHCMC's administrative support. Although the Arts and Humanities Council is concerned about the proposed reductions, they understand and support the Executive's budget.

OVERVIEW

For FY11, the Executive recommends \$4,372,920 for the Arts and Humanities Council NDA, a decrease of -\$649,460 or -13.7% from the FY10 budget of \$5,069,380. The decrease is attributable to a reduction in the amounts allocated for Arts and Humanities Council grants and administration, and a reduction in earmarked grants to individual organizations. The table on © 1 shows the Executive's recommended changes from FY10 to FY11.

The crosswalk below shows changes in funding allocations from FY10 to FY11. The Executive's FY11 budget for the Arts and Humanities Council is reduced by about -\$38,480, or -1%. This is because the addition of \$300,000 for Advancement Grants partially offsets reductions in other grant and administrative categories. Total funding for earmarks is reduced by about -\$600,000, or -54%.

One organization, the Heritage Tourism Alliance, is recommended for a \$60,000 grant in the Community Grants NDA. As this program was included in the Arts and Humanities Council NDA in previous years, it was referred to the Arts and Humanities Council for review for FY11.

Arts and Humanities - FY10-11 Funding Crosswalk				
	FY10 Approved	FY11 CE Rec.	\$ Change	% Change
Arts and Humanities Council				
Grant Categories				
Operating Support (5.587% in FY10, 4% in FY11)*	3,085,390	2,776,850	-308,540	-10.0%
Small/Mid-size organizations, creative projects, arts education, community, and individual artist/scholar grants	492,930	443,640	-49,290	-10.0%
Advancement grants	0	300,000	300,000	100.0%
Total grants	3,578,320	3,520,490	-57,830	-1.6%
Public Arts Trust Maintenance	10,000	9,000	-1,000	-10.0%
AHCMC Administration	374,810	337,330	-37,480	-10.0%
AHCMC Total	3,963,130	3,866,820	-38,480	-1.0%
Assistance to Individual Organizations				
American Film Institute	506,250	506,100	-150	0.0%
Heritage Tourism Alliance**	75,000	0	-75,000	-100.0%
Imagination Stage	400,000	0	-400,000	-100.0%
Pyramid Atlantic Art Center	50,000	0	-50,000	-100.0%
Round House Theatre	75,000	0	-75,000	-100.0%
Total Assistance to Individual Organizations	1,106,250	506,100	-600,150	-54.3%
Total Arts and Humanities Council NDA	5,069,380	4,372,920	-696,460	-13.7%
*Variance in FY10 was held to 11%. Variance in FY11 is held to 15.5% with grandfathered organizations at 12%.				
** Heritage Tourism Alliance is recommended for a Community Grant of \$60,000 in FY11.				

BACKGROUND ON THE BUDGET PROCESS

For several years through FY05, the Executive recommended a budget for the Arts and Humanities Council which was funded in an Arts and Humanities Council NDA. In addition, the Executive recommended grants to individual arts and humanities organizations (“earmarked grants”) which were funded in a Support for the Arts and Humanities NDA administered by the Department of Recreation. Some of the Executive’s recommendations were based on competitive grant processes, and some were based on direct requests for funding. Some of Arts and Humanities organizations also appealed directly to the County Council for funding. Any approved Council requests were also included in the Support for the Arts and Humanities NDA.

In FY06, the Council approved an HHS Committee recommendation to appropriate all of the operating budget funds for arts and humanities grants in the Arts and Humanities Council NDA with County Council direction about how the funds were to be spent. The Council approved a total of \$3.9 million for the Arts and Humanities Council NDA, of which \$1.37 million was for the Arts and Humanities Council, and \$2.59 million was for 12 earmarked grants.

For FY07, the Council requested that the Arts and Humanities Council propose a consolidated arts and humanities budget, and encouraged all arts and humanities organizations to apply for FY07 grant funding through the Arts and Humanities Council.

For the FY07 budget, in addition to developing a funding request for its own operations, the Arts and Humanities Council solicited applications for Transition Grants and Cultural Facilities Improvement Grants. The Arts and Humanities Council presented a consolidated budget request to the Executive and Council, and the Council approved a combination of \$1.6 million for Arts and Humanities Council funding and \$4.3 million for 17 earmarked grants, all (with the exception of funding for the American Film Institute) to be administered by the Arts and Humanities Council.

For FY08, the Arts and Humanities Council continued to move toward consolidation and overall administration of arts and humanities funding, as requested by the County Council, by developing a new Strategic Plan. Among other things, the Plan recommended a substantial restructuring of the Arts and Humanities Council's grant categories. In particular, the Plan recommended increasing operating support for large organizations, in part, to reduce the number of requests for individual earmarked grants.

For FY08, the Arts and Humanities Council submitted a consolidated budget request based on the recommendations in the Strategic Plan. The Executive recommended, and the Council approved, an FY08 budget that incorporated funding for most of the realigned grant categories plus three earmarked grants.

For FY09, the Executive recommended funding for the same grant categories as in FY08. The Executive also recommended three earmarked grants totaling \$1,065,000, plus \$100,000 in the Community Grants NDA for the Heritage Tourism Alliance. The Council approved the recommendations for the Arts and Humanities Council, the three earmarked grants, and the transfer of the \$100,000 Heritage Tourism Alliance grant to the Arts and Humanities Council NDA.

For FY10, the Executive recommended funding in the same grant categories as in FY08 and FY09, but reduced the total amount available for Arts and Humanities Grants by -5%. The Executive also recommended earmarked grants for five organizations totaling \$1,106,250. The Council approved the Executive's recommendations with an adjustment that held the Operating Support variance at plus or minus 11%.

For FY11, The Executive recommends reducing the amount available for the existing grant categories by -10%. At the same time, he recommends an increase of \$300,000 for Advancement Grants which were recommended in the Strategic Plan, but were not funded in previous years. One earmark is recommended for the American Film Institute. In addition, the Executive has recommended \$60,000 for the Heritage Tourism Alliance in the Community Grants NDA. This recommendation has been reviewed by the Arts and Humanities Council and is discussed later in this memo.

Breakout of Arts and Humanities Funding, FY06-11						
	FY06	FY07	FY08	FY09	FY10	FY11
Arts and Humanities Council						
Operating Support	976,000	1,236,660	3,306,670	3,247,830	3,085,390	2,776,850
Grants and Programs	107,860	107,860	500,000	518,840	492,930	443,640
Advancement Grants	0	0	0	0	0	300,000
Administration	288,050	288,050	333,810	373,810	374,810	337,330
Public Arts Trust Maintenance			10,000	10,000	10,000	9,000
Total	1,371,910	1,632,570	4,150,480	4,150,480	3,963,130	3,866,820
Number of earmarked grants to organizations	12	17	3	4	5	1
Total earmark \$\$	2,591,690	4,333,920	1,200,000	1,165,000	1,106,250	506,100
Total Arts and Humanities Council NDA	3,963,600	5,966,490	5,350,480	5,315,480	5,069,380	4,372,920

ARTS AND HUMANITIES COUNCIL

The Arts and Humanities Council's FY10 programs, activities, and grant awards are described on © 2-25. In spite of the economic downturn, the AHCMC has had a very full year, and has been involved in many activities across the community.

One of the AHCMC's outstanding achievements has been the implementation of an online grants system which has made it easier for applicants to submit required information and for evaluators to access applications. The new system has made the application process more efficient and has saved a great deal of paper. The AHCMC is also participating, with the Maryland State Arts Council and other funders, in the Cultural Data Project which collects extensive data from arts and humanities organizations for funders to use as a guide in decision making.

In addition to the accomplishments that are described in the AHCMC's report, the AHCMC has partnered with Nonprofit Montgomery and Greater Washington Interfaith Power and Light to follow up on a request from the HHS and T&E Committees to encourage nonprofits to save money by competitively purchasing electricity. The sponsoring organizations have formed the Nonprofit Energy Alliance, an initiative to help nonprofits negotiate as a group for cheaper and greener electricity. Information about an Alliance webinar on joint purchasing is on © 25-27. A factsheet about competitively purchasing electricity is on © 28-31.

Although the Arts and Humanities Council would rather not face a budget decrease, they understand the current economic situation and accept the Executive's recommendations for reductions in the existing grant categories and in AHCMC administration.

Operating Support

For FY10, the Executive recommended a total of \$3 million for 33 organizations. For FY11, one additional organization, Montgomery Community Television (MCT), will become eligible for operating support. The Executive's total recommendation for operating support is \$2,776,850, which is -\$308,540 or -10% less than the amount budgeted for Operating Support in FY10.

The Strategic Plan recommended calculating operating support for large organizations as a percentage of cash expenses or income (whichever is lower). For several years before the Strategic Plan, operating support levels varied, but generally were at or below 4%. The Strategic Plan recommended increasing operating support to 8%. For FY08 and FY09, the Executive recommended funding organizations at 7%.

For FY10, the Executive initially recommended funding organizations at just under 5.6%. However, because the operating support formula resulted in large fluctuations in the amounts allocated to some organizations, the HHS Committee requested that the AHCMC establish a method to mitigate large changes. The AHCMC calculated the amounts at 5.6% as originally planned, but held the variation from FY09 to FY10 to no more than 9.74% more or less than the FY09 grant.

For FY11, the Executive recommends using the same approach. The initial calculation is based at 4%, but the variation from FY10 to FY11 will be held at no more than 15.5% of the FY10 grant. A memorandum from AHCMC staff describing this recommendation in more detail is on © 32-33. A table comparing operating support allocations from FY10 to FY11 is on © 34.

The Strategic Plan recommends funding three “grandfathered” organizations at the operating support percentage plus the amount needed to bring them to the same funding level (including AHCMC operating support and transition grants) as in FY07.¹ In the event of a general operating support reduction, the Strategic Plan recommends reducing the grandfathered organizations in proportion to the overall reduction. For FY11, the AHCMC recommends reducing operating support for the grandfathered organizations by -12%, the average decrease in grant awards.

Question: Montgomery Community Television. For FY11, the AHCMC recommends adding one new operating support recipient. Montgomery Community Television is a nonprofit organization that contracts with the County to operate two public access channels and make available video production facilities, equipment, and training to County residents and community organizations. MCT is funded in the County’s budget as part of the Cable Communications Plan, which is reviewed by the MFP Committee. For FY11, the Executive recommends a budget of \$2.46 million for MCT. The Arts and Humanities Council operating support for MCT would be about \$107,080.

AHCMC staff reviewed MCT’s request for operating support and determined that MCT qualifies for operating support under AHCMC’s guidelines. However, Council staff questions whether an organization that already receives operating funding through the County budget (even though it is not tax supported) should be eligible to seek additional operating support from the AHCMC.

¹ Grandfathered organizations are the BSO at Strathmore, Glen Echo Park Partnership, and National Philharmonic. The rationale for grandfathering is explained in the excerpt from the Strategic Plan on © 34A, paragraph 10.

In discussing this issue with Council staff, AHCMC staff noted that another grant recipient for the past several years, Parilla Performing Arts Center, is also funded in a County agency budget. In AHCMC staff's view, if this question is raised for MCT, it should also apply for Parilla.

Council staff comment: If the Council feels that there should be a policy regarding AHCMC operating support for organizations that are funded in County agency budgets, it would be appropriate to ask the AHCMC to consider such a policy at this time, before FY11 operating support for MCT is approved.

Council staff recommendation: Approve \$2,776,850 for operating support as recommended by the Executive, pending discussion of the issue above.

Advancement Grants

In addition to funding Operating Support at 8%, the Strategic Plan also recommended funding another 2% of organizations' operating expenses as "add-on" grants. These grants could be used for projects and activities that fall outside of general operating support and were funded under the old structure through earmarked grants for transition or facility improvements. The Arts and Humanities Council named the grants "Advancement Grants", developed guidelines for them, and requested a total of \$800,000 for them in FY08. The Executive did not recommend any funding for this grant category in the FY08 operating budget.

In the fall of 2007, the Executive recommended a supplemental appropriation of \$200,000 to establish Advancement Grants on a pilot basis. The HHS Committee reviewed the supplemental appropriation, a public hearing was held, and action was scheduled. Given the developing fiscal downturn at the time, no action was taken. The Executive's FY09 and FY10 budgets did not include funding for Advancement Grants.

For FY11, the Executive has recommended \$300,000 for Advancement Grants. To be prepared if the funding is approved, the Arts and Humanities Council updated the grant guidelines and solicited applications for review by a grants panel. If the funding is approved, the AHCMC will be positioned to distribute the funding early in the fiscal year.

Council staff recommendation: Approve \$300,000 for Advancement Grants, as submitted by the Executive.

Grants to Small and Mid-sized Organizations, and other program and individual grants

For FY11, the AHCMC has divided "Grants to Small and Mid-sized Organizations" into two categories: Grants to Mid-size Organizations (cash operating expenses from \$25,000 to \$150,000) and Grants to Small Organizations (cash operating expenses of \$25,000 or less). The AHCMC hopes these new categories will enable more small organizations to receive grants. For FY11, mid-size organizations must supply a 1:1 match, and may receive grants up to \$25,000 or 35% of their operating budget, whichever is lower. Small organizations may apply for up to \$5,000 with no match required.

The parameters for program and individual grants will remain the same as in FY10.

For FY11, the Executive recommends a total of \$443,640 for all of these grants. This is a reduction of -\$49,290, or -10% from the FY10 amount.

Council staff recommendation: Approve \$443,640 for Grants to Small and Mid-sized Organizations, and other program and individual grants, as recommended by the Executive.

Public Arts Trust Maintenance

For FY10, \$10,000 was budgeted for Public Arts Trust maintenance. For FY09, the Executive recommends \$9,000 for Public Arts Trust maintenance, a reduction of 10% from FY10.

Council staff recommendation: Approve \$9,000 for Public Arts Trust maintenance. Even if the Public Arts Trust is suspended for one or two years, the existing works of public art will have to be maintained during that period.

Administration

For FY11, the Executive recommends funding AHCMC Administration at \$337,330, a reduction of -10% from the FY10 amount. In the memorandum on © 2, AHCMC staff has expressed concern about the impact of this reduction if there is also an administrative support funding reduction from the Maryland State Arts Council. **The Committee may want to ask AHCMC staff to comment on this situation in more detail.**

As in previous years, the FY11 Administration category includes funding to pay for health care benefits for full-time AHCMC employees. The conditions for the use of the funds are stated in the Council's operating budget resolution each year. The relevant text from the FY10 appropriation is attached on © 35-36 and would be carried over into FY11.

Council staff recommendation: Approve \$337,330 for AHCMC Administration, as recommended by the Executive.

CE RECOMMENDED EARMARKED GRANT

For FY11, the Executive recommends one earmarked grant for the American Film Institute. The recommendation is described below.

American Film Institute (AFI), \$506,100

Pursuant to the County's lease agreement with AFI, the County has provided funding to AFI to cover projected operating shortfalls since AFI opened. The Executive's recommendation for FY11 would continue to provide this coverage at about the same level as in FY10.

Even though the current economic climate has presented challenges, AFI has continued to provide public programming, festivals, and events, and other services to the community. They expect this year's annual attendance at events to match last year's at about 200,000.

AFI has found that the economic downturn has had a severe adverse impact on individual, corporate, and foundation giving. To mitigate the impact of these reductions, AFI has taken several steps including staff reductions, an across-the-board pay freeze, and tightened control of hours and expenditures to ensure that expenses are in line with reasonable revenue projections.

AFI has provided a summary of their FY10 activities on © 37-46, and budget projections for FY11 on © 47-48.

Council staff recommendation: Approve \$506,100 for AFI, as recommended by the Executive.

COMMUNITY GRANT – HERITAGE TOURISM ALLIANCE

Heritage Tourism Alliance, \$60,000

The Executive has recommended a Community Grant of \$60,000 for the Heritage Tourism Alliance (HTA), to be administered by the Department of Economic Development, to partially match \$100,000 in State funds from the Maryland Heritage Areas Authority (MHAA).

The Heritage Tourism Alliance is a nonprofit organization that helps Montgomery County use its heritage to encourage tourism while protecting and promoting its cultural, historical, and natural resources. The HTA provides programs and information about the County's heritage areas, offers mini-grants for heritage-related projects, and serves as the gateway organization through which other organizations may apply for grants from the MHAA.

HTA in the budget: Funding of \$25,000 for the HTA was initially provided in the Conference and Visitors Bureau budget in FY05. From FY06 – FY10, the Executive recommended funding for HTA either in the Community Grants NDA or the Arts and Humanities Council NDA. In years when the HTA was recommended in the Community Grants NDA, the Council transferred it to the Arts and Humanities NDA for consistency in budgeting and tracking the Alliance's funding.

For several years, the Arts and Humanities Council has supported the mission of the HTA, but has said that it would more appropriately be funded in the Department of Economic Development's budget. Last year, the Council and the AHCMC agreed that the HTA should be funded for one more year in the AHCMC NDA to allow time for the HTA to work with the Department of Economic Development on a budgeting transition. For FY11, the Executive recommends a Community Grant of \$60,000 for HTA. The grant would be administered by the Department of Economic Development.

AHCMC review: In accord with Council policy regarding Community Grants, the HTA completed a Council Grant application (summary pages are attached on © 49-50) which the AHCMC reviewed. The AHCMC's comments on their review are attached on © 51-52. They continue to support the HTA's mission, and concur with the Executive's recommendation to fund \$60,000 for HTA in a Community Grant that is administered by the Department of Economic Development.

Council staff recommendation: Approve \$60,000 for the Heritage Tourism Alliance as recommended by the Executive.

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Non-Departmental Accounts

MISSION STATEMENT

Non-Departmental Accounts (NDAs) contain expenditure items essential to the operation of the County government which do not fall within the functional assignment of any department or agency, or which provide for expenditures related to more than one department or agency.

In FY11, 33 NDAs are funded. Five NDAs are not recommended for funding: the Board of Investment Trustees; Climate Change Implementation; Motor Pool Fund Contribution; Restricted Donations; and Retiree Health Benefit Trust. The 6 full-time positions and 1 part-time position with the Board of Investment Trustees are charged to various retirement funds; 0.5 workyears are charged to the Compensation and Employee Benefits Adjustments NDA for deferred compensation management.

BUDGET OVERVIEW

The total approved FY11 Operating Budget for the Non-Departmental Accounts is \$137,762,630, an increase of \$7,433,650 or 5.7 percent from the FY10 Approved Budget of \$130,328,980.

PROGRAM CONTACTS

Contact Amy Wilson of the Office of Management and Budget at 240.777.2775 for more information regarding this department's operating budget.

PROGRAM DESCRIPTIONS

Arts and Humanities Council

This NDA provides funding for the Arts and Humanities Council of Montgomery County (AHCMC), the County's designated local arts and humanities agency. FY11 taxpayer support of the AHCMC includes general operating grants to arts and humanities organizations; program grants to agencies not receiving general operating support; project grants to individuals, scholars, groups, or small organizations; technical assistance and other support services for individuals and other organizations in the County; and operating expenses for AHCMC. The County's contribution is implemented by a contract between the Department of Recreation and AHCMC.

The AHCMC's mission is to promote, support, and expand cultural activities in the County and to help integrate them into the lives of all residents. AHCMC coordinates services to more than 300 arts and humanities organizations and over 300 individual artists and scholars in the County. Its activities include providing grants to individuals, scholars, and arts and humanities organizations; providing technical assistance to arts and humanities organizations; sponsoring cultural events; publishing and maintaining on its website a comprehensive calendar of cultural events in the County; coordinating cultural activities; sponsoring and overseeing the presentation of an annual cultural fair; providing staff support for the County's Public Arts Trust; and implementing the County's first community cultural plan. AHCMC is headquartered in Silver Spring, Maryland, and receives support from the State of Maryland, Montgomery County, regional foundations, and private support.

Approved for Arts Facility Financing, but included as part of the Capital Budget within the Cost Sharing: MCG Project (CIP#720601) for a total of \$1,100,000 out of \$1,550,000 (see Community Grants list also) are listed as follows: Old Blair Auditorium \$600,000; and Olney Theatre \$500,000.

FY11 Recommended Changes	Expenditures	WYs
FY10 Approved	5,069,380	0.0
Add: American Film Institute	506,100	0.0
Add: Advancement Grants	300,000	0.0
Decrease Cost: 10% reduction to base of AHCMC support exclusive of the grants to the designated groups	-396,310	0.0
Decrease Cost: Elimination of One-Time Items Approved in FY10	-1,106,250	0.0
FY11 CE Recommended	4,372,920	0.0

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MEMORANDUM

April 13, 2010

TO: Councilmember George Leventhal, Chair
Health and Human Services Committee
Montgomery County Council

FROM: Suzan E. Jenkins, CEO 
Arts and Humanities Council of Montgomery County

RE: FY11 Budget Request and Report on FY10 Activities

The Board and staff of the Arts and Humanities Council of Montgomery County (AHCMC) thank you for this opportunity to share our accomplishments and activities during FY10, and our direction and vision for FY11 and beyond with you.

We are especially pleased to report that our new online grants system has now been used for an entire grants cycle and is an unqualified success. Applicants are finding the system easy to use. Most are amazed that no paper whatsoever must be submitted. Panelists who are reviewing the applications have been similarly impressed. Each reviewer is given a password that allows him/her to view only the applications assigned for review. The only paper required is the score sheets for each application. Internally, the staff is delighted that the system populates spreadsheets eliminating the need for data entry. It also generates emails to applicants allowing the staff an easy way to send notifications at each step of the process.

In FY10, we continued our efforts to evaluate and improve each of our program areas. We hired a public arts expert to evaluate and assess the operation of the Public Arts Trust and determined that the program needed restructuring. We plan to present an in-depth report of the outcome of this process to the HHS Committee after the budget season.

Three years ago, AHCMC joined the Maryland State Arts Council and other Maryland funders in bringing the Cultural Data Project (CDP) to the state. (For more information, visit www.md-cultural-data.org.) We now have extensive data from our arts and humanities organizations available to guide our decision making. From this database, we know that, in FY08, the County's \$3,306,670 investment in Operating Support Grants for 32 large arts and humanities organizations was matched by \$1.15 in city/state/federal dollars, \$4.27 in other contributed income, and \$8.91 in earned income.

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These same 32 organizations generated \$52,685,202 in direct expenditures, \$29,242,124 in salaries, and 2,800 jobs. The organizations served 1,252,398 residents and visitors and 193,912 school children.

The mission of the Arts and Humanities Council is to support these large organizations, as well as small and mid-sized groups and individual artists and scholars that are providing arts and humanities services in Montgomery County and to provide access to the arts and humanities to the general public.

Given the difficult economic situation in which the County and nation finds itself, AHCMC recognized the need for a new business model to encourage collaboration, entrepreneurship, and fiscally-conservative small business paradigms for the arts and humanities community. Under new leadership, AHCMC demonstrates this model by adhering to core mission services, embracing technology, and economizing through collaboration, cooperation and coordination. More importantly, AHCMC is actively providing tools for artists, scholars, arts and humanities groups and the public to do the same.

Understanding that technology has become a major competitive asset, we believe the web-based Cultural Data Project and our online granting system provide our constituent community more rather than less resources in challenging times. Our online grant system is used extensively by arts granting agencies in the public sector throughout the country. (For more information, see <http://www.westaf.org/culturegrants.php>.) Purchase of this system was made possible through the allocation of the proceeds of the 2008 Executive's Ball for the Benefit of the Arts and Humanities.

In this economic climate, we understand and support the County Executive's recommendation for our budget. However, while OMB has identified this as a 10% cut in funds available to be granted and a 10% cut in AHCMC's administrative support, total change from FY10 to FY11, including direct grants and Advancement Grants represents a 15% overall reduction.

Under the County Executive's recommendations, each of our grant programs will continue to be funded. In addition, funding will be available for the first time for Advancement Grants for large arts and humanities organizations. We are addressing ways to accommodate the reduction in funding for administration which, when coupled with anticipated reductions from the Maryland State Arts Council for administrative support, will have a serious negative impact on AHCMC staffing.

The chart that follows shows actual FY09 and FY10 grant and administration amounts and the County Executive's Recommended FY11 amounts.

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**OVERVIEW OF FY09 & FY10 AHCMC BUDGET AND
 CE RECOMMENDED FY11 BUDGET**

Category	Actual FY09	Appropriated FY10	CE Recommended FY11
Operating Support to Large Organizations (7% in FY09; 5.587% in FY10)	\$2,373,392	\$2,254,675	\$2,066,530
Grandfathered Organizations (Baltimore Symphony at Strathmore, National Philharmonic, Glen Echo Park Partnership for Arts and Culture)	\$874,438	\$830,715	\$710,320
TOTAL Operating Support for Large Arts and Humanities Organizations	\$3,247,830	\$3,085,390	\$2,776,850
Small/Mid-size Organizations, Arts Education, Community Grants, and Individual Artist/Scholar Grants	\$518,840	\$492,930	\$443,640
SUBTOTAL WITHOUT DIRECT GRANTS	\$3,766,670	\$3,578,320	\$3,220,490
Direct Grants	\$665,000	\$600,000	
Advancement Grants			\$300,000
SUBTOTAL ALL GRANTS	\$4,431,670	\$4,178,320	\$3,520,490
Administration	\$373,810	\$374,810	\$337,330
Public Arts Trust Maintenance	\$10,000	\$10,000	\$9,000
SUBTOTAL ADMINISTRATION	\$383,810	\$384,810	\$346,330
TOTAL	\$4,815,480	\$4,563,130	\$3,866,820

An introduction to AHCMC and an overview of AHCMC's FY10 programs and achievements begins on the next page.

ABOUT AHCMC

HISTORY

The Arts and Humanities Council of Montgomery County (AHCMC) is a 34-year old nonprofit dedicated to supporting the County's cultural community and facilitating and promoting arts and humanities experiences to residents and visitors. AHCMC is the agency designated by law to administer the County's funds for arts and humanities and, as such, is a well-respected grantmaker in the County. Formerly, the Arts Council of Montgomery County, AHCMC was formed in 1999 when the Humanities Commission was dissolved and its responsibilities re-assigned.

Over the last decade, the Board and staff of AHCMC have provided the visionary leadership necessary to develop a strong and cohesive cultural community. Success has been due in part to AHCMC's policy of inclusive and progressive thinking. In 2001 and 2007, AHCMC commissioned broad-based planning studies that brought the arts and humanities constituency together with government, corporate and funding sectors. These studies, and other studies, include:

Cultural Plan, 2001

Creative Montgomery: A Vision for the Future of the Arts and Humanities in Montgomery County, MD, was presented to the Council and Executive on May 14, 2001. In October 2001, the County Council endorsed the plan and its recommendations. The cultural plan has been almost entirely implemented.

In January 2010, in response to an inquiry about the Blair Auditorium, AHCMC revisited the County's Cultural Plan to assess the need for additional cultural facilities. The 2001 Cultural Plan examined cultural facilities that were both available and "in progress" in 2001. The update concluded that there continues to be a need for a multi-user 450-seat theater available for rental in eastern Montgomery County and in the Gaithersburg or upper Montgomery County areas and that there does not appear to be a need for the Blair Auditorium as an arts facility although it may meet community needs.

Strategic Plan, 2007

In FY07, AHCMC undertook a *Strategic Plan* that reviewed County policies related to the distribution of arts and humanities grants. Our consultant met with leaders from business, government, and the cultural community. The response was overwhelmingly positive and, together, we crafted a more equitable distribution of County grant funds. In the past, AHCMC administered only a portion of the County's cultural funding. However, following the completion of Phase I of the Strategic Plan, Montgomery County Executive Isiah Leggett and the County Council shifted full responsibility to AHCMC's staff for managing and disbursing all arts and humanities grants. The Phase 1 Plan has resulted in increased support to cultural organizations and the development of new grant categories to serve more groups and individuals with more funds. Based on the Plan's recommendations, AHCMC added a new staff position to coordinate technical assistance and capacity building programs for groups and individuals.

CULTURAL DATA PROJECT

As mentioned above, AHCMC is a partner in the Maryland Cultural Data Project (CDP), a powerful online management tool designed to collect data from funders and to strengthen arts and cultural organizations. The organizations enter their financial, programmatic and operational data into a standardized online form. Although the organization enters the data only once each year, the system can generate reports to be included as part of the application processes for multiple participating

grantmakers including AHCMC. The CDP is an emerging national standard, with seven states now participating and 19 others expressing interest. Maryland was the second state to adopt the model. As a partner in the CDP, AHCMC has served as both a local and national leader in expanding the CDP in both Maryland and the nation. This tool serves AHCMC directly by providing the aggregate data needed for trend reports and benchmarking to evaluate grant-making activities more effectively. In addition, the CDP advances AHCMC's goal to help our constituents realize efficiencies by embracing technology. Organizations can use the CDP to produce a variety of reports designed to help increase management capacity, identify strengths and challenges and inform decision-making.

GOVERNANCE AND STAFF

AHCMC is governed by a volunteer Board of Directors. Members represent the arts, the humanities, the business community and the community at large. The Board meets every other month. The Executive Committee, composed of the Chair, Vice Chair, Secretary, Audit Committee Chair and Treasurer, meets in the alternating months. The Board has responsibility for oversight of AHCMC's policies, programs and financial management.

The staff of AHCMC has been reorganized over the past year to achieve efficiencies and focus strategically on our core mission. The staff includes five full-time employees –Suzan Jenkins, CEO; Michelle Grove, Events and Grants Manager; Mark Puryear, Director of Outreach and Services; Shellie Williams, Director of Marketing & Program Services; and Megan Pagado, Marketing and Events Associate. There are two part-time employees—Fran Abrams, Grants Director and Interim Director of the Public Arts Trust; and Karen Lottes, Administrative Assistant and three consultants - Shelley S. Johnson, Arts Integration Specialist to assure a strong Arts Education knowledge base; Danna Reynolds to assist with grantwriting to help diversify AHCMC's funding base and, to assure fiscal oversight, we also employ a part-time accountant, Charlotte Patterson, CPA.

On July 8, Fran Abrams will retire as Grants Director, but will remain as Interim Director of the Public Arts Trust on a contractual basis until a decision is made regarding the job responsibilities of a permanent director.

ONGOING PROGRAMS AND PROJECTS

The vision of AHCMC is to provide leadership that sustains arts and humanities organizations, artists and scholars and inspires participation in our County's rich cultural assets. AHCMC is the designated arts and humanities agency for the County serving approximately 400 arts and humanities emerging, small, mid-sized and large organizations based in the County as well as some 1,000 artists and scholars who reside here. In addition to grantmaking, AHCMC serves its arts and humanities constituents with specialized programs and services that promote professional and organizational growth, enhance marketing efforts, and provide educational opportunities. These services and programs include:

Technical Assistance & Capacity Building:

AHCMC offers formal and informal assistance. Monthly, our staff consults via phone, electronically or in-person with more than 20 individuals and organizations in the areas of management, fundraising, presenting, advocacy, and grant research. AHCMC coordinates a range of modestly-priced and free professional development, technical assistance and capacity building workshops to our constituents as well as free grant application workshops. Workshop topics reflect the needs of our constituencies and the economic climate in which we currently are operating. FY10 programs included:

- Organization development series: two workshops focused on organization assessment and strategic planning;
- Information Technology training series: classes offered in computer technology including Intermediate Microsoft Excel 2007, Introduction to HTML and Adobe Photoshop CS4; and
- Professional development series: seven workshops for individual artists and staff of arts and humanities organizations on topics including legal issues, marketing, design, and social networking.

Marketing Services:

Working with an advisory committee comprised of local arts and humanities marketing staff, AHCMC has developed a variety of marketing opportunities including:

- *The Collaborative Advertising Campaign:* This campaign allows organizations to pool their advertising resources for more buying power. This year, twenty-eight arts organizations participated in The Guide to Children's Arts Activities, a print and online listing of after-school and weekend arts programs for elementary to high school students. Ten organizations collaborated to buy booth spaces at a Senior Expo and eight organizations bought bus shelter advertising together. All opportunities were managed by AHCMC.
- *The Marketing Managers Networking Breakfast:* These breakfast meetings are held quarterly for professional staff and volunteers in arts and humanities marketing to create opportunities for collaboration and sharing. Meeting topics have included: "Strategic Partnerships," "Social Media Strategies," and "Connecting, Marketing, and Branding through Facebook."
- *Do & Go: Online Events Calendar:* Last June AHCMC launched a new online calendar of arts and humanities events that is user-friendly, easily navigated, content rich, visually exciting, and highly informative called www.DOandGO.org. DOandGO is the new "go-to" web site for accurate and detailed information about upcoming cultural, entertainment and family events in Montgomery County. It is a membership program of AHCMC for Montgomery County arts and humanities organizations that has grown to include 80 members spanning a broad range of cultural activities. Each member receives an organization profile page which will form the basis of our upcoming Directory of Cultural Organizations in Montgomery County and has unlimited event posting benefits. Members can purchase banner ads as well as space in the weekly Fun Finder E-Alert, a weekly event blast to select subscribers. DOandGO is also streamed to the web-based calendar of the Montgomery County Convention and Visitors Bureau.
- *New Internet Services:* Currently in design are several new internet services for arts and humanities in Montgomery County. These include an organizational directory, job bank, field trip directory, artists' market, and registry of Montgomery County folk and traditional artists. These directories will help residents, visitors, educators and others learn about and participate in the many cultural riches our County boasts.
- *News and Views You Can Use:* This e-newsletter is published monthly and provides professionals and volunteers in the arts and humanities with a clearing house of information on grants, opportunities, employment and advocacy.

Community Programs & Events:

- *The 24rd Annual Montgomery County Executive's Ball for the Benefit of the Arts and Humanities* was held December 6, 2009 with 600 in attendance. This year's Ball netted approximately \$40,000 in donations. Proceeds from this event were distributed to large arts and humanities organizations in proportion to their Operating Support Grants.
- *County Executive's Awards for Excellence in the Arts and Humanities:* 600 attendees honored the County's most passionate and active cultural leaders and recent grant recipients on October 19,

2009 at the Music Center at Strathmore. Seven Excellence Awards were presented by County Executive and Mrs. Leggett.

- *Magical Montgomery* was held September 26, 2009 with about 4,000 people in attendance. Despite rain, the 9th Annual Magical Montgomery Festival enjoyed enthusiastic crowds. This year's event included booths of 100 artists and cultural organizations as well as three stages of live entertainment.
- *Ignite! Conference: Transforming Business With Creativity* will be held June 4, 2010 at the Universities at Shady Grove. Featuring dynamic keynote speaker Seth Kahan of FastCompany, six breakout sessions, and unlimited networking opportunities this conference aims to provide Montgomery County businesses and entrepreneurs with creative and practical tools to unlock potential for business growth and evolution. This is the first event of its kind in Montgomery County, and as an advocate for creativity in all sectors, AHCMC is excited to present the County with this opportunity.

Public Arts Trust:

A program of AHCMC since the mid-nineties, the Public Arts Trust (PAT) manages the County's public arts program on all public property including County government, M-NCPPC, MCPS and Montgomery College. Its mission is to build and inspire communities through place-making and to nurture Montgomery County artists engaged in public art. A separate update on the PAT activities was forwarded to the HHS Committee on February 17, 2010 as part of the review of the Capital Improvements Program. Since that time, work has begun on calls to artists for two projects—Mid-County Recreation Center and Evans Parkway Neighborhood Park.

Montgomery Traditions:

Montgomery Traditions is a program of AHCMC that supports the efforts of County-based individuals, cultural institutions and communities to discover, share, preserve and sustain traditional arts and culture within the County. As the most diverse region in the state, Montgomery County benefits from an extraordinary number of outstanding traditional artists from around the world and around the block who make their homes here and share their artistry with their neighbors. As AHCMC's website continues to be developed, significant exposure will be provided for this aspect of our County's culture. During FY10, Montgomery Traditions staff:

- Coordinated the participation of County-based Latino artists and stake holders in the Latino Arts Roundtable convened by the Maryland State Arts Council;
- Developed a partnership with the Census Bureau to promote the Census 2010 message and mobilize county residents in support of the Census Bureau's goal of achieving a complete count;
- Developed a folk and traditional arts web-based resource page covering national, regional, state and county resources;
- Programmed and presented over 12 County-based folk and traditional artists at the Magical Montgomery Festival and the World of Montgomery Festival;
- Facilitated a radio interview with Montgomery County blues artists for the "The Signal" program on WYPR (88.1 FM, Baltimore) and served as MC for "A Tribute to Bowling Green John Cephas" featuring these same County-based blues artists at the Creative Alliance in Baltimore;
- Served on Smithsonian Center for Folklife and Cultural Heritage's advisory committee for the 2010 Smithsonian Folklife Festival's Asian and Pacific Americans: Local Lives, Global Ties program.

Arts Education:

The mission of AHCMC's Arts Education Initiative is to take an active role in the education and social welfare of Montgomery County's children and youth by ensuring accessible, high-quality arts programming in partnership with other community resources. FY10 programs include the following:

- *Curriculum-based Art Integration Residencies* are specialized in-school programs that use the arts to teach basic curriculum for public and nonpublic schools. For Title 1 and other low income school communities, AHCMC provides grant funds to support Arts Integration Residencies. Educators seeking a grant must use an artist from the AHCMC Teaching Artists Roster which can be found on our website. The Roster features teaching artists who have been trained in arts integration, curriculum standards, and classroom management. AHCMC offers training opportunities for artists wishing to learn arts integration and continuing education workshops to artists on the Roster.
- AHCMC is continuing its *21st Century Community Learning Centers Program*, a summer arts integration program developed and implemented in collaboration with Montgomery County Public Schools and the Maryland Department of Education. Now in its sixth year, this program served nearly 1,000 K-5 students in ten Montgomery County Title I schools.
- With grant funds from Sovereign Bank and donations from the Montgomery County Employees Charity Campaign, AHCMC coordinated a 10-week summer artist residency, called Photo Kids, with the Montgomery County Housing Opportunities Commission (HOC). Held at the Washington Square public housing community, Photo Kids was very successful and was recognized by HOC Executive Director and the Montgomery County Executive. Thirteen children ages 7 to 17 learned photography and were introduced to nature by an AHCMC teaching artist.

Grantmaking:

Overview of Grantmaking Process

The grants process occurs year-round. As noted earlier, the process now is entirely online. Grant guidelines are posted on AHCMC's website at <http://www.creativemoco.com/grants/guidelines> and applications are accepted at <http://creativemoco.cqweb.org>

During FY10, in anticipation of the retirement of the Grants Director, a Transition Plan has been developed and a comprehensive grantmaking manual is being created detailing the steps in the grantmaking process including sample documents generated at each step.

The steps in this process, as described in further detail below, are:

1. Reviewing and revising grant guidelines for upcoming fiscal year.
2. Outreach and publicity,
3. Workshops and technical assistance,
4. Application review and evaluation,
5. Panel process,
6. Grant awards,
7. Grant payments, and
8. Reporting on grant-funded activities.

1. *Reviewing and revising grant guidelines for upcoming fiscal year*

Each year, the staff reviews the comments of the panelists with respect to the effectiveness of the grants process and the clarity of the guidelines during their review. We also record feedback from grantees throughout the year, noting areas of the application that have generated more than a few

requests for clarification. We also note trends in applicants and any shifts in the kind of grants being requested.

As a result of this analysis during FY10, two significant changes were made for FY11 grant applications. First, the category of *Grants to Small and Mid-size Arts and Humanities Organizations* was divided into two separate categories. These are (1) *Grants to Mid-size Arts and Humanities Organizations* for 501(c)(3) nonprofits with annual cash operating expenses between \$25,000 and \$150,000, and (2) *Grants to Small Arts and Humanities Organizations and Groups for Programs and Presentations* for groups that may or may not be incorporated and that have annual operating expenses of under \$25,000.

These new categories were adopted because experience showed that small organizations were not receiving grants when they had to apply in the same category and compete with larger, more sophisticated organizations. For FY11, mid-size organizations must supply a 1:1 match and may receive grants up to \$25,000 or 35% of their annual operating budget, whichever is lower. Small organizations may apply for up to \$5,000 with no match required. Since Montgomery County is home to numerous small grassroots groups, many of which represent specific ethnic cultures, this enhances the opportunities for these groups to receive grants for their programs.

Second, *Advancement Grants* were created for FY11. This step was taken after extensive discussion with the Council's HHS Committee and the full Council about the importance of eliminating direct earmarks to some arts and humanities organizations and substituting an objective process that allows all large organizations to apply for funds administered by AHCMC.

Revised guidelines are prepared by the staff for review and revision by the Grants Committee to ensure clarity and to make certain that the outcome of the awards process is consistent with the purpose of the grant. Guidelines are then approved by the AHCMC Board of Directors.

2. *Outreach and publicity*

The availability of grants is publicized through media releases, e-mails to prior grantees, and e-blasts to our entire newsletter list that reaches about 2,000 people. Prospective applicants are directed to the grant guidelines that are posted on our web site and encouraged to attend our free grant preparation workshops as described in further detail below.

3. *Workshops and technical assistance*

Four to five weeks in advance of each grant deadline, AHCMC staff conducts one or two workshops on how to complete an application for that grant category. These workshop dates and times are printed in the guidelines and posted on our website. Reminders are sent by e-mail to our distribution list and prior grantees. Workshops cover both the requirements of the guidelines and how to use AHCMC's online grants system. In FY10, webinars were used for the first time in place of some in-person workshops and were well-received.

In addition, during the period leading up to each grant deadline, the staff meets one-on-one with prospective applicants to help them shape their applications. We also answer numerous telephone inquiries about proposed applications. We provide advice such as what grant category is appropriate and whether the proposed activities are eligible within the grant guidelines. The staff takes the time to explain the requirements and invites people to come to the office to meet with us, since an in-person review of the grant guidelines often is helpful. As grant deadlines approach, we review draft

applications and provide guidance to the applicants to help assure that their applications clearly describe their proposals and include all of the required information and documentation. With the start-up of the online application system, more time was spent in FY10 explaining the system and assisting applicants with issues such as uploading attachments.

We emphasize making the process friendly and encouraging, especially to first-time applicants. We believe that our local grant process can become a training ground that will give applicants the knowledge and courage to submit applications to other grant sources.

3. Application review and evaluation for eligibility

Following each deadline, the information from the online system is exported to an Excel spreadsheet to create the database of applications and allow the staff to organize the applications for the panel process described below. Staff reviews each application for completeness and eligibility. Applications are not rejected for small bureaucratic reasons, and applicants are given the opportunity to submit missing material as deemed appropriate. This has been especially true in FY10 as applicants became familiar with the online process.

4. Panel process

There are four or five panelists for each grant review depending on the complexity and number of applications. Potential panelists are solicited through various sources including former panelists; Maryland, DC, and Virginia state arts councils; Maryland and DC humanities commissions; other county arts councils; national arts service organizations; local colleges and universities; national associations; past grantees; and artists and scholars. We also have found excellent panel members from among the staff of our larger organizations to review applications from smaller groups.

Panel members are selected for their expertise in a particular arts or humanities discipline, knowledge of the community and potential audiences, and ability to work in a group decision-making process. We strive to assure that each panel represents diverse interests and backgrounds as well as geographic, ethnic, gender, and professional representation. We have been very successful in ensuring that our panelists reflect the diversity of our community, just as our applicants do. Each panel is composed of individuals with varying backgrounds to assure a balance of viewpoints and expertise in the evaluation of the applications. (A complete list of the individuals who participated on panels for FY10 grants is available upon request.)

We carefully look for panelists who do not have any conflicts of interest with the applicant organizations or individuals that they will be reviewing. Representatives of potential grantees do not serve on AHCMC panels related to the grants for which they are applying. Individuals must disclose any arts and humanities organizations in Montgomery County with which they have connections or an interest, such as board member, volunteer, employee or consultant in the organization. A panelist is recused from considering an application when a conflict of interest is disclosed. In all cases, the panels review applications on the basis of evaluation criteria that are clearly stated in the grant guidelines.

The Arts and Humanities Council staff does not participate in the panel discussions that are evaluative in nature. The staff provides information, upon request, that is factual. Staff does not discuss the merit of the program proposed or other subjective issues. The panel must consider each grant request on the basis of the information contained in the application.

During FY10, panelists reviewed all applications via the online system. Panelists were emailed instructions and passwords that allowed each one to view the applications in the category for their panel. When the panelists arrived at the panel meeting, notebook computers were available for them to connect to the system and reference throughout the panel meeting. Applications were printed only in a few instances when a panelist felt the need to have a hard copy in front of them. Thus, thousands of pieces of paper are no longer used in the grant application and review process.

Panel meetings are open to the public in accordance with Maryland's open meeting law. Applicants may attend the meetings to listen to the panel deliberations. Grant applicants are emailed the date of the panel review and invited to attend. Depending on the type of grant application and the number of grants under review, we typically have between five and 15 observers during each panel meeting.

5. *Grant awards*

Except in the case of Operating Support Grants, the panelists recommend whether or not an application should be funded and may also add to their recommendations whether to fully fund or partially fund. For Operating Support Grants, the amount of the award is based on the appropriation of the County Council.

Following the panel meeting, the grants staff prepares recommendations for grant awards based on the panel recommendations and scores, the amount of funds available, and the staff's knowledge of the applicant's past level of success in implementing grant awards. A complete report is prepared including the panel's evaluation and recommendations for each application and the staff's reasons for recommending or not recommending an award.

These recommendations are forwarded to AHCMC's Grants Committee. This committee is made up of AHCMC Board members and volunteers from the community. The Committee reviews the panels' recommendations for consistency with the guidelines and evaluation criteria, reviews the staff's recommendations and reasoning, and forwards its recommendations to the Board of Directors with changes, if any. The Board of Directors has final authority to approve all grants. After the board has made its decisions, an applicant may call the staff for explanation of what the panelists had to say about his/her application if s/he was unable to attend and listen to the panel deliberations.

Immediately following the meeting of the Board of Directors to approve the grant awards, letters are mailed to each applicant announcing the amount of the grant award or informing the applicant that an award was not made. When an award is made, the letter is accompanied by a grant agreement. This form must be signed by the applicant and returned to AHCMC to confirm that the program will be carried out as stated in the application. When a grant is not awarded, the letter encourages the applicant to call the staff to learn what the panel had to say about the application, so as to be able to prepare a more successful application in the future, and to apply again during the next grant period.

6. *Grant payments*

For large arts and humanities organizations, half of the fiscal year award is mailed as early in the new fiscal year as possible based on when AHCMC receives its payment from the County government. For grants that require a 1:1 match, 75% of the award amount is mailed following receipt of the grantee's grant agreement. The final 25% is mailed after proof of the required match is submitted with the grantee's final report. For the *Artists and Scholars in the Community Grants* and *Arts Integrations Residency Grants*, a report must be received from the community group or school confirming that the activity took place before a check is mailed to the artist or scholar who presented the activity.

7. Reporting on grant-funded activities

Each grantee is required to complete a final report form that explains what took place during the grant-funded activities. The specific requirements vary from category to category. The final reports generally require a short narrative and a financial report.

Overview of FY2010 Grants Awarded

FY2010 grants were awarded in the following categories:

- *Grants to Large Arts and Humanities Organizations*
- *Grants to Small and Mid-Size Arts and Humanities Organizations*
- *Creative Projects Grants* to individual artists and scholars
- *Artists and Scholars in the Community Grants*
- *Teaching Artist Residency Grants*
- *Direct Line Item Grants* awarded by Council action

A comparison of grant awards across fiscal years is shown on the next page followed by a description of the FY10 grants awarded.

Comparison of Grant Awards Across Fiscal Years

Grant Category	FY2008		FY2009		FY2010		FY11 Based on CE Recommended Budget
	# of grants	Total amount awarded	# of grants	Total amount awarded	# of grants	Total amount awarded	Estimated amount to be awarded
A. Grants to Large Organizations	33	\$3,306,670	31	\$3,247,830	33	\$3,085,390	\$2,776,850
B. Grants to Small and Mid-Size Organizations	46	\$355,000	54	\$354,840	47	\$334,356*	
B-1. Grants to Mid-size Organizations ^(a)							\$300,420
B-2. Grants to Small Organizations and Groups ^(a)							\$20,000
C. Creative Project Grants to Individual Artists & Scholars	45	\$100,000	36	\$105,000	26	\$98,050**	\$80,000
D. Artists and Scholars in the Community Grants	8	\$15,000	15	\$13,852	12	\$13,822	\$15,000
E. Teaching Artist Residency Grants	19	\$30,000	13	\$32,820	18	\$34,628***	\$28,220
F. Advancement Grants ^(a)							\$300,000
Sub-total AHCMC Grantmaking	151	\$3,806,670	149	\$3,754,342	136	\$3,566,246	\$3,557,820
G. Direct Line Item Grants	3	\$790,000	3	\$665,000	4	\$600,000	-0-
TOTAL	154	\$4,596,670	152	\$4,419,342	140	\$4,166,246	\$3,557,820

^(a) New categories for FY11

*\$8,474 appropriated for FY10 will be re-granted due to rescission of a grant for non-compliance

**\$3,600 appropriated for FY10 will be re-granted due to rescission of a grant for non-compliance

***Includes County funds only (additional funds awarded from other sources)

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FY2010 Grants Awarded (July 1, 2009 – June 30, 2010)

Grants to Large Arts and Humanities Organizations— \$3,085,390 awarded

Grants to Large Arts and Humanities Organizations provide general operating support to 33 nonprofit arts and humanities organizations that have annual operating expenses of over \$150,000, full-time administrators, and an annual audit. Grants were awarded to the following organizations:

- **Act Two Performing Arts**, Rockville (\$17,368) – Provides students from 3rd through 12th grades with training in performing arts through classes, ensembles and mainstage productions.
- **Adventure Theatre**, Glen Echo (\$35,799) – Children's theater productions, classes and summer camps.
- **Arts for the Aging**, Bethesda (\$25,996) – Arts programs for physically and psychologically impaired seniors at senior centers and other community sites.
- **American Dance Institute**, Rockville (\$75,734) – Dance instruction, Pilates conditioning, and arts performance programming for children, teens and adults.
- **BlackRock Center for the Arts**, Germantown (\$54,074) – Arts resource center providing an art galley, arts education and performances.
- **Baltimore Symphony Orchestra at Strathmore**, N. Bethesda (\$387,886)—A year-round, full-time professional symphony orchestra that presents a full season of concerts at the Music Center at Strathmore.
- **CityDance Ensemble at Strathmore**, N. Bethesda (\$49,449) – Professional repertory dance company and dance education program in residence at the Music Center at Strathmore.
- **Class Acts Arts**, Silver Spring (\$39,225) – Performing arts programs in schools and community sites.
- **Create Arts Center**, Silver Spring (\$12,079) – Visual arts classes and camps in Silver Spring and classes at after-school programs in local elementary schools.
- **Friends of the Library, Montgomery County**, Rockville (\$45,140) – Programs that promote the Montgomery County Public Libraries.
- **Glen Echo Park Partnership for Arts and Culture**, Glen Echo (\$103,987) – Manages the educational, artistic, historical, cultural, and recreational activities at Glen Echo Park.
- **HST Cultural Arts, Inc.**, Rockville (\$10,793) – Provides professional level training in the cultural arts, primarily to home school students, as well as students with flexible scheduling.
- **Imagination Stage**, Bethesda (\$291,623) – Professional theater for families and theater classes for children.
- **Jewish Community Center of Greater Washington, Cultural Arts Division**, Rockville (\$66,808) – Multi-disciplinary arts programming including performances, exhibits, classes and lectures for all ages.
- **Levine School of Music, Maryland Site**, N. Bethesda (\$96,295) – A nationally-accredited community music school offering high quality music education and performance opportunities at the Music Center at Strathmore.
- **Liz Lerman Dance Exchange**, Takoma Park (\$91,766) – Cross-generational performance and teaching center.

- **Lumina Studio Theatre**, Silver Spring (\$15,863) – Provides actors of all ages and abilities with training that culminates in professionally-produced performances of Shakespeare and other masterpieces of the theater.
- **Maryland Classic Youth Orchestras**, N. Bethesda (\$22,289) – Musical training and performing opportunities in orchestral music for outstanding students of music.
- **Maryland Youth Ballet**, Silver Spring (\$76,068) – Training for young dancers to prepare for the professional ballet stage and community performances.
- **Metropolitan Ballet Theatre**, Rockville (\$26,565) – Professional dance education and community performances.
- **Montgomery County Historical Society**, Rockville (\$28,236) – Educational programs, exhibits and tours to promote the history of Montgomery County.
- **Musical Theater Center**, Rockville (\$72,348) – Training for young people in the musical theater disciplines of voice, acting and dance culminating in community performances.
- **National Philharmonic**, Rockville (\$297,371) – Professional chamber orchestra concerts, ensemble concerts, and piano recitals in residence at the Music Center at Strathmore as well as summer training programs for young musicians.
- **Olney Theatre Center for the Arts**, Olney (\$267,845) – Professional theater productions, Summer Shakespeare Festival and educational activities for schools.
- **the Puppet Co.**, Glen Echo (\$31,434) – Puppet theater productions for the performance of both repertory and touring shows.
- **Pyramid Atlantic Art Center**, Silver Spring (\$32,861) – A contemporary visual arts center and gallery dedicated to the creation and appreciation of paper, prints, book arts, and digital media.
- **Robert E. Parilla Performing Arts Center**, Rockville (\$74,712) – Performance space for Montgomery College educational programs, community programs, and rental to community organizations.
- **Round House Theatre**, Bethesda and Silver Spring (\$207,930) – Professional theater productions and year-round theater education programs.
- **Strathmore**, N. Bethesda (\$377,313) – Art exhibitions, music programs, family arts events, and arts education.
- **VisArts**, Rockville (\$36,575) – Membership-based regional art center offering visual arts classes, exhibitions and artist studios.
- **The Washington Conservatory of Music**, Bethesda (\$48,857) – A nationally- accredited community music school that offers classes and free professional concerts and that supports a free community orchestra.
- **The Washington School of Photography**, Bethesda (\$19,054) – Training in photography for professionals and amateurs, offering classes, workshops and camera clubs.
- **The Writer's Center**, Bethesda (\$48,580) – Regional literary center supporting both beginning and established writers in all genres with classes, workshops and other activities.

Grants to Small and Mid-Size Arts and Humanities Organizations--\$334,356 awarded

Grants to Small and Mid-Size Arts and Humanities Organizations are available to arts and humanities organizations with annual expenses up to and including \$150,000, and are intended to support the presentation of high-quality programs; the improvement of management and organizational skills; and the renovation or improvement of the spaces occupied by arts and humanities organizations, or the purchase of up-to-date equipment. Three types of grants are awarded—*Program Grants*, *Management Grants*, and *Space Improvement and Equipment Grants*. Organizations are eligible to receive up to \$30,000 for one or more grants. Each grant requires a one-to-one match of the grant amount. For fiscal year 2010, there were 47 awards to 38 organizations, as listed below:

- **Artpreneurs, Inc.**, Wheaton (\$13,885-Program) – To create a master plan and first public art project for a low-income Langley Park community that will engage, unite and empower residents to improve their environment and increase their sense of community.
- **ArtStream, Inc.**, Bethesda (\$17,000-Management) – To support the salaries of staff to perform administrative and office duties.
- **Bach Sinfonia, The**, Silver Spring (\$25,000-Program) – To support Bach Sinfonia's 2009-2010 concert season, including artist performance fees, rental of venue, and program production costs.
- **Bel Cantanti Opera Company**, Silver Spring (\$15,500-Program) – To support three operas being performed by Bel Cantanti Opera Company at the Olney Historic Theatre and at Montgomery College.
- **Cambodian Buddhist Society Cultural Group (CBSCG) of Cambodian Buddhist Society (CBS)**, Silver Spring (\$8,500-Space Improvements and Equipment) – To fund upgrades and repairs to the ground floor of the Cambodian Buddhist Temple building that is used for weekly classes, rehearsals and performances of Cambodian dance and music.
- **Chevy Chase Historical Society**, Chevy Chase (\$9,500-Management) – To fund student intern archivists to continue to inventory the Society's collection and add to the resources that can be accessed in their online searchable archives.
- **ClancyWorks Dance Company**, Silver Spring (\$7,800-Program) – To present performances of a dance concert in Montgomery County that will be created through workshops and open rehearsals.
- **ClancyWorks Dance Company**, Silver Spring (\$15,000-Management) – To support positions on the ClancyWorks management team allowing the group to improve marketing, technology support, financial oversight, and development of new program opportunities.
- **Concerts in the Country**, Bethesda (\$1,000-Program) – For performing and visual artists who will participate in a site-specific multimedia Harvest Festival celebrating "Slavery to Freedom."
- **Coral Cantigas, Inc.**, Rockville (\$12,750-Program) – To support the 2009-2010 concert season of choral music reflecting the musical diversity of cultures that are termed "Latino," that is, Spanish, Latin American and Caribbean.
- **Coral Cantigas, Inc.**, Rockville (\$3,100-Management) – To relocate the office from the director's home to an office building, providing the organization a central place to engage staff, accept volunteer help, and use interns from various area schools.
- **Damascus Theatre Company, Inc.**, Gaithersburg (\$5,000-Program) – To support the cost of renting space to stage the musical "Little Women" at the Olney Theatre Center Multz-Gudelsky Theatre Lab.

- **Damascus Theatre Company, Inc.**, Gaithersburg (\$2,600-Program) – To support the spring musical "I Love You, You're Perfect, Now Change" at the Gaithersburg Arts Barn Theatre.
- **Damascus Theatre Company, Inc.**, Gaithersburg (\$1,600-Management) – To set up a hosted Access database and program an interface for tracking and reporting data associated with members, patrons, show information, volunteers and donors.
- **Docs In Progress**, Silver Spring (\$10,000-Program) – To support a series of community workshops and seminar/screenings for residents interested in the documentary process.
- **F. Scott Fitzgerald Literary Conference, Inc.**, Rockville (\$9,500-Program) – To support a full day of literary activities for all ages and expand the number of workshops available to attendees at the 2009 F. Scott Fitzgerald Literary Conference in October 2009.
- **Gandhi Brigade Youth Media**, Silver Spring (\$15,000-Program) – To plan, produce, and evaluate Gandhi Brigade's Third Annual Youth Media Festival, *Express Yourself!* – the only remaining festival for youth-produced media arts in Montgomery County.
- **Heritage Tourism Alliance of Montgomery County**, Germantown (\$15,000-Program) – To fund production of an educational video highlighting the many stories of the Civil War in Montgomery County in commemoration of the 150th anniversary of the conflict.
- **Institute of Musical Traditions**, Takoma Park (\$2,500-Program) – To improve publicity, help defray rental costs, increase performer fees and stabilize the Next to the House Concert series.
- **Jazz Academy of Music**, Silver Spring (\$14,400-Program) – To obtain performing opportunities for the students; provide production support for events; and cover the expenses of having national and local performing artists conduct master classes and perform with the students.
- **Kuchipudi Kalanidhi**, Bethesda (\$9,600-Management) – To pay a marketing and fundraising consultant to continue development and implementation of a marketing strategy.
- **Montgomery Preservation Inc.**, Rockville (\$2,250-Program) – To scan, enlarge, print, mount and frame 15 photos of the Silver Spring B&O railroad station from the 1940's to 1990 to hang in the station as a permanent exhibit.
- **MPD Production, Inc. (The Coffee House)**, Silver Spring (\$2,000-Program) – To support the production of arts and humanities segments for The Coffee House TV show, including visual artists, musicians, poets, authors, dancers and other artists.
- **MPD Production, Inc. (The Coffee House)**, Silver Spring (\$1,300-Space Improvements and Equipment) – To support the purchase of adaptable microphones, headphones suitable for field shoots, a portable backdrop kit, and needed repairs to studio set and field equipment.
- **NIH Philharmonia**, Bethesda (\$4,900-Program) – To support part of a six-concert season of NIH Philharmonia by assisting with the music director's stipend and music rental.
- **Nrityanjali Inc.**, Gaithersburg (\$8,400-Program) – To create a new full-length dance production, *Ritu Samharam*, choreographed and directed by Professor CV Chandrasekhar and performed by the dancers of Nrityanjali Performance Ensemble, that will premiere in September 2009.
- **Olney Children's Ballet Theater, Inc.**, Olney (\$8,000-Program) – For expanded advertising and marketing, theater rental, set design and development to assist in producing a new children's ballet, *Story Book*.
- **Olney Concert Band**, Olney (\$1,000-Program) – To support the first half of the 2009-2010 concert season including the musical director's salary, enhanced brochures and website, and purchase of new music.
- **Olney Concert Band**, Olney (\$1,200-Program) – To support the second half of the 2009-2010 concert season including the musical director's salary, enhanced brochures and website, and purchase of new music.

- **Open Circle Theatre**, Rockville (\$6,000-Management) – To partially support a part-time Development Director, a part-time Management Coordinator, and software related to fundraising.
- **Paul Peck Humanities Institute**, Rockville (\$9,000-Program) – To bring the exhibition *Portraits of Life* that tells the stories of Holocaust survivors who reside in Montgomery County to seven County high schools to complement the teaching of the Holocaust.
- **Peerless Rockville Historic Preservation, Ltd.**, Rockville (\$1,500-Management) – To fund a Collections Intern to make accessible the collections for members and the general public.
- **Peerless Rockville Historic Preservation, Ltd.**, Rockville (\$2,257-Space Improvements and Equipment) – To purchase a laptop computer, scanner, software, and wireless router to increase operational efficiency.
- **Photoworks**, Glen Echo (\$3,600-Management) – For a part-time Marketing and Development Director to work with the board to implement Photoworks' annual marketing plan, create a new website, manage the database and standardize administrative efforts.
- **Quotidian Theatre Company**, N. Bethesda (\$4,000-Program) – For performance royalties for the area premiere of Conor McPherson's *Port Authority* allowing the company to be the first theatre in this area to present this important play.
- **Rockville Musical Theatre**, Rockville (\$6,630-Program) – To help Rockville Musical Theatre offset increasing operating costs for two musical productions in their upcoming season for *Hello, Dolly!* and *West Side Story* in July and November, 2009.
- **Rockville Musical Theatre**, Rockville (\$4,400-Space Improvements and Equipment) – To purchase 12 new microphones, eight bodypacks and related equipment to replace the current audio equipment that has been in use for 18 years.
- **Silver Spring Stage**, Silver Spring (\$5,500-Space Improvements and Equipment) – To complete the replacement of sound equipment to enhance production quality and complete the theater's "40th Season Makeover" project.
- **Society of Kunqu Arts, Inc.**, Silver Spring (\$5,000-Program) – To underwrite the expenses of producing the performance and conducting the lectures and demonstrations that are all part of the Annual Kunqu Arts Festival to be held on May 15, 2010 at Montgomery College, Rockville.
- **Symphony of the Potomac**, Glen Echo (\$2,139-Program) – To assist the symphony in providing quality symphonic and instrumental music concerts that are readily accessible to citizens in Montgomery County at an affordable price.
- **Takoma Park Folk Festival**, Takoma Park (\$3,800-Program) – To publicize the Takoma Park Folk Festival in Montgomery County and the surrounding region and to support other direct expenses, such as insurance, site rental and transportation shuttle services.
- **Takoma Park JazzFest, Inc.**, Takoma Park (\$3,000-Program) – To bring high quality Jazz artists to the attention of the public in an all-day, outdoor festival in Takoma Park.
- **Tappers with Attitude, Inc.**, Silver Spring (\$14,600-Management) – To continue to fund the organization's Operations Manager to supplement a very limited staff and maintain efficiencies begun when the position was filled in September 2008.
- **Tappers with Attitude, Inc.**, Silver Spring (\$6,645-Program) – To establish an "Artist in Residence" program to benefit Knock On Wood Tap Studio, Tappers With Attitude Youth Ensemble, and the dance community in and around Montgomery County.
- **Washington Folk Festival**, Bethesda (\$5,000-Program) – To support the continuation of the Washington Folk Festival for its 30th season.
- **Washington Musica Viva**, Takoma Park (\$7,000-Program) – For a concert series at the Dennis & Phillip Ratner Museum in Bethesda.
- **Zemer Chai**, Kensington (\$1,000-Program) – To share the rich musical heritage of the Jewish people through a choral concert in the spring of 2010 performed for elderly residents and their guests at the Hebrew Home of Greater Washington in Rockville.

Creative Projects Grants--\$98,050 awarded

Creative Projects Grants support the work of individual artists and scholars, collaborations of artists and scholars, and small arts and humanities groups that may not be incorporated formally as nonprofit organizations. These grants support artists and/or scholars who reside in Montgomery County and groups based in the County. Activities funded by these grants may focus on the creation of artistic or scholarly work, the development of professional skills by an artist or scholar or small arts and/or humanities group, or the interaction of artists and scholars with residents of the community. Awards of up to \$5,000 each were made to 26 artists and scholars, as listed below:

- **Aligning Minds**, Silver Spring (\$2,000-Creative Advancement) – To support the production, completion and release of the group's second full-length album.
- **Nikhil Bahl**, Montgomery Village (\$2,200-Professional Advancement) – To take a workshop with the renowned nature photographer Frans Lanting to learn about his conceptual and storytelling approach to photography.
- **Joshua Bayer**, Rockville (\$3,275-Creative Advancement) – To compose, record, and present a musical work that celebrates the unique aspects of jazz improvisation, virtuosity, cultural diversity, and artistic community.
- **Kimberly Becker**, Gaithersburg (\$3,700-Professional Advancement) – To attend the Cherokee Language Immersion course and History and Culture Institute at the Museum of the Cherokee Indian in Cherokee, North Carolina.
- **Sarah Fridrich**, Silver Spring (\$2000-Creative Advancement) – To compose, rehearse for, record, mix and master a professional studio album of 10 original songs for public release.
- **Happenstance Theater**, Rockville (\$5,000-Creative Advancement) – To create and produce a Theatrical Clown piece called LOOK OUT BELOW! set in the mid-1800s, the early days of the Circus in France, featuring Mark Jaster and Sabrina Mandell.
- **Elyse Harrison**, Bethesda (\$5,000-Professional Advancement) – To develop and launch a new website www.studioneptune.com, a vehicle for promoting visual art education for children, art educators and parents.
- **Benjamin Kingsland**, Silver Spring (\$4,500-Creative Advancement) – To develop, write, and organize a staged reading of an original comedy intended for production by high school actors.
- **David London**, Rockville (\$4,400-Creative Advancement) – To continue researching the hypnagogic state and its relationship to creativity, surrealism, alchemy, and play, and self-publish a written work containing the results of this research.
- **Vijay Mathew**, Silver Spring (\$4,750-Creative Advancement) – To create a first draft of a stage play and movie to be presented as a video recording of the actors' performances in a rehearsal room instead of as a conventionally-written script.
- **John Milosich**, Takoma Park (\$4,625-Creative Advancement) – To stage "The Race," an interdisciplinary solo theater piece exploring contemporary diversity issues of race and economic and social disparity through dance, acting and original musical compositions.
- **Dominie Nash**, Bethesda (\$3,800-Creative Advancement) – To create a series of 12 stitched monoprints and collagraphs on fabric using an etching press, incorporating abstract and representational imagery based on the shapes, structure and textures of leaves.
- **Orfeia, Eastern European Vocal Ensemble**, Silver Spring (\$2,000-Creative Advancement) – To support the development of original arrangements of Balkan Ladino (Sephardic Jewish traditions derived from Spain) songs and other original arrangements of traditional Balkan songs.

- **Phyllis Plattner**, Bethesda (\$4,750-Creative Advancement) – To defray the cost of studio rental in Florence, supplies, and time involved in creating four new multi-panel oil and gold leaf paintings based on art historic warfare imagery.
- **Eman Quotah**, Rockville (\$1,928-Creative Advancement) – To conduct research about Medieval Islamic society as part of ongoing work on writing a novel.
- **Selena Reames**, Brookeville (\$4,000-Creative Advancement) – To create a new series of prints documenting the various stages of a central character's unfolding life as seen through her sleeping situation.
- **Rachna Rikhye**, Silver Spring (\$4,750-Creative Advancement) – To complete *The Mosaic Community*, a multi-cultural children's book, which tells the story of five immigrant children creating culturally diverse clay tiles for a community mural in Montgomery County.
- **Carrie Rose**, Takoma Park (\$3,992-Professional Advancement) – To create a flute performance DVD and professional photos to assist in obtain performing opportunities and to appear on a website and youtube.com.
- **Andrew Schafer**, Silver Spring (\$4,000-Creative Advancement) – To photograph the people and places that enrich our communities everyday.
- **Elzbieta Sikorska**, Silver Spring (\$5,000-Creative Advancement) – To launch a new phase of work that incorporates original prints and drawings on panels of handmade paper designed for, and then mounted as, a large-scale installation.
- **Hillary Sloate**, Garrett Park (\$2,750-Creative Advancement) – To support the artistic production of a new body of work that can be submitted to juries for solo exhibitions, group shows and other retail outlets.
- **Daniel Stuart**, Silver Spring (\$4,750-Professional Advancement) – To purchase a larger power hammer for the purpose of creating larger scale metal artwork.
- **The Georgetown Quintet**, Boyds (\$3,750-Community Connections) – For the group to commission a composer to write a chamber music piece to be performed for a new audience.
- **THE SOLSOURCE GROUP**, Silver Spring (\$4,550-Community Connections) – To support production, and partially support advertising costs, of the CAN A SISTA ROCK A MIC festival's grand finale in Silver Spring in June 2009.
- **Emmett Williams**, Rockville (\$4,750-Creative Advancement) – To produce a film and photo exhibit documenting the plight of Native Americans in Southeast Alaska who are dependent on the Alaska Marine Highway system for many of their basic needs.
- **Susi Wyss**, Silver Spring (\$1,830-Professional Advancement) – To meet with her publisher, and create and maintain a website to assist in promoting herself as a writer.

Artists and Scholars in the Community Grants—

\$13,822 awarded

Artists and Scholars in the Community Grants are intended to support a variety of arts and humanities programs that bring high quality artists and scholars to community-based audiences in the County. It is intended that these grants will bring the arts and/or humanities to underserved populations that have fewer opportunities to participate in programs available to the general community. Programs supported by *Artists and Scholars in the Community Grants* are arranged by a community or service organization whose primary mission is not related to an arts or humanities discipline. The artist or scholar selected for the program must be listed on

the Arts and Humanities Council's *Artists and Scholars Roster for Community Programs* that can be found at <http://creativemoco.com/directories/artists-scholars-roster-for-community-programs>. For FY10, twelve grants were awarded for these artists/scholars to present at community organizations, as follows:

- **ClancyWorks Dance Company** (\$1,450) – To present a dance recital and three workshops designed for the senior residents of **Homecrest House** in Silver Spring.
- **ClancyWorks Dance Company** (\$1,500) – To offer 15 dance classes to youth members of the **Boys and Girls Club of Greater Washington**, Silver Spring branch.
- **Shirley Johannesen Levine, Puppet-Dance Productions** (\$1,500) – To provide a music and puppetry program to children served by **CentroNia**, a full-day early childhood program for at-risk children in Takoma Park.
- **Snowday** (\$765) – To provide an interactive performance of a *cappella* music to the adults with disabilities who are clients of **CHI Centers. Inc.**
- **Magpie** (\$607) – To provide a vocal and instrumental performance to adults with developmental, physical and emotional disabilities who are clients of **CHI Centers. Inc.** in Silver Spring.
- **Sutradhar Institute of Dance** (\$750) – To provide a program of classical Indian dance using the dance form of Kuchipudi, a classical form from south India, for the residents of **Crossway Community, Inc.** in Kensington who participate in their Family Leadership School.
- **Arianna Ross** (\$900) – To conduct an interactive storytelling performance and workshops for the participants in the **Friends Club** in Bethesda that provides social, therapeutic and physical activities for men in the early to mid-stages of Alzheimer's disease.
- **Rob Levit** (\$350) – To present "Journey Into Jazz", a one-hour performance and workshop for participants in the **Friends Club** in Bethesda that provides social, therapeutic and physical activities for men in the early to mid-stages of Alzheimer's disease.
- **Marcie Wolf-Hubbard** (\$1,500) – To facilitate a series of nine art sessions using mixed media art for elementary students in an after-school recreation program at the **Gwendolyn E. Coffield Community Center**.
- **Marcie Wolf-Hubbard** (\$1,500) – To facilitate a series of art workshops in a variety of mediums for youth with emotional challenges who participate in programs of the **Montgomery County Federation of Families for Children's Mental Health**.
- **Arianna Ross** (\$1,500) – To conduct four programs that combine a performance with a workshop at the **Takoma Park Maryland Library** to teach parents and caregivers how to bring stories alive in new ways for their children.
- **Leila Cabib** (\$1,500) – To present seven sessions at **The Children's Inn at NIH** for children of all ages and their parents to participate in a variety of hands-on cartooning and animation exercises.

Teaching Artists Residency Grants--\$43,253* awarded

Arts Integration Residency Grants support individual teaching artists trained in curriculum-based arts integration techniques who collaborate with a classroom teacher to develop an arts-integrated program for students during the school day. Eligible teaching artists are those individuals listed on the Arts and Humanities Council of Montgomery County (AHCMC) Teaching Artists Roster www.creativemoco.com/directories/teaching-artist-roster. The program

must serve students during the school year in a public, private or parochial elementary, middle or high school, located in Montgomery County.

The school, classroom teacher and the teaching artist must agree to work together to carry out the program. However, grant payments are made directly to the teaching artist following completion of the program.

*Funds for these grants come from the Montgomery County Government, the Maryland State Arts Council and private donors.

During FY10, 18 grants were awarded to nine artists to work in 17 schools.

- **Carien Quiroga** (\$2,300) – To use mosaic art to reinforce the astronomy and language arts curricula for students at **Bells Mill Elementary School** in Potomac.
- **Lenore Blank Kelner** (\$3,000) – To conduct a literature-based creative drama residency designed to promote oral language and literacy skills among K-2 students at **Broad Acres Elementary School** in Silver Spring.
- **Suzanne Fierston** (\$1,280) – To create illustrated nature journals about seasonal change using drawing, painting and printmaking with fifth graders at **Clearspring Elementary School** in Damascus.
- **Carien Quiroga** (\$2,760) – To work with students in third grade at **East Silver Spring Elementary School** in Silver Spring to create a mixed media mosaic as part of their study of plant growth.
- **Ali Oliver-Krueger** (\$2,990) – To use Readers' Theatre techniques to build fluency, oral presentation skills, vocabulary acquisition, and reading comprehension for students at **Georgian Forest Elementary School** in Silver Spring.
- **Daniel Barash, Shadow Puppet Workshop** (\$3,000) – To explore Aesop's fables through theater and puppetry with third graders at **Great Seneca Creek Elementary School** in Germantown.
- **Lenore Blank Kelner** (\$2,400) – To use the drama strategy of character interviews to promote reading comprehension for third and fourth graders at **Harmony Hills Elementary School** in Silver Spring.
- **Adrienne Clancy** (\$1,950) – To present "Out of This World" residency combining earth and space science with dance for sixth and seventh grade students at **JLG Regional Institute for Children and Adolescents (RICA)** in Rockville.
- **Leila Cabib** (\$2,840) – To work with students in grades 9 - 12 at **Paint Branch High School** in Burtonsville to create an animated video inspired by Shakespeare's plays, poetry and historical era.
- **Leila Cabib** (\$2,872) – To work with eighth grade students at **Parkland Middle School** in Rockville to create an animated video illustrating various constellations as they were interpreted by the ancient Greeks and Native Americans.
- **Eileen Carson, Footworks Percussive Dance** (\$2,099) – To explore the multicultural nature of the American experience by integrating social studies with percussive dance with special needs students at **The Pathways School-Springville** in Silver Spring.
- **Lenore Blank Kelner** (\$2,500) – To use role drama to promote reading comprehension with reading intervention classes at **Pinecrest Elementary School** in Silver Spring.
- **Suzanne Fierston** (\$2,575) – To learn about concepts of Utopia through painting workshops for sixth grade students at **Roberto Clemente Middle School** in Germantown.

- **Suzanne Fierston** (\$2,012) – To integrate the study of Olmec, Maya and Aztec cultures through historical analysis, writing with the fine arts for seventh grade students at **Roberto Clemente Middle School** in Germantown.
- **Ali Oliver-Krueger** (\$2,705) – To combine the learning of language arts with creative drama for kindergartners at **Sargent Shriver Elementary School** in Silver Spring.
- **Suzanne Fierston** (\$2,650) – To work with seventh graders at **Silver Spring International Middle School** in Silver Spring on family history and the meaning of their first name while learning about effective graphic design and clear writing.
- **Adrienne Clancy** (\$1,960) – To present the “Out of This World” residency combining earth and space science with dance for fifth graders at **Washington Grove Elementary School** in Gaithersburg.
- **Mary Gresock** (\$1,560) – To introduce opera and its basic elements to kindergarten students who will work together to develop their very own mini-operatic version of a familiar story at **Westover Elementary School** in Silver Spring.

Direct Grants--\$600,000 awarded

Direct Grants were awarded based on the recommendation of the County Executive in his proposed operating budget and approval by the County Council in approving the budget. For FY10, four *Direct Grants* were awarded, as follows:

- **Imagination Stage** (\$400,000) – For debt service and/or debt retirement
- **Heritage Tourism Alliance** (\$75,000) – For operating support to match State grant
- **Round House Theatre** (\$75,000) – To offset utility expenses associated with Round House Theatre’s main stage building in Bethesda
- **Pyramid Atlantic Art Center** (\$50,000) – For mortgage payments

Artists and Scholars Rosters

The *Artists and Scholars Roster for Community Programs* was developed in 2008 and is available on AHCMC’s website at <http://creativemoco.com/directories/artists-scholars-roster-for-community-programs>. More artists are screened and added to the Roster each year. The main purpose of the Roster is to provide the public with access to a list of pre-screened, high-quality artists and scholars who are available to present programs and workshops. For this Roster, AHCMC seeks artists and scholars of all disciplines who are professionals and who have experience presenting programs in the community in a variety of arts and humanities disciplines. Acceptance on the Roster is effective for 36 months; artists/scholars are required to file an annual update. Artists and scholars who are already listed on AHCMC’s Teaching Artist Roster, the Maryland State Arts Council (MSAC) AiE Artist-in-Residence Roster, the MSAC AiE Visiting Performers Roster of Artists or the MSAC Touring Artists Roster are automatically accepted on this Roster.

During FY10, the following individuals and groups were added to the Artists and Scholars Roster:

- **Bowen McCauley Dance** – Mini-performances, educational workshops and master classes

available in English and Spanish

- **Gwendolyn Briley-Strand** – Theatrical portrayal, lecture, and exhibit about the life of Harriet Tubman
- **Laura Coyle** – Lecture and discussion programs about art history and art appreciation
- **Caryl Henry** -- Fiber arts, handmade paper/books, and murals
- **Rob Levit** -- Introduction to the basics of jazz and the art of scat-singing
- **P. Wakili McNeill** – Traditional West African dance classes and performances with audience participation
- **Ali Mirsky** – Mosaic workshops for adults and children
- **Myrna Teck** – Presentations and workshops on Jewish art
- **Michael Twitty** – Lectures and presentations about local food history, including foodways of slavery and heritage gardening
- **Terry Whye** -- Workshops in ceramics exploring music, folklore and stories
- **MiMi Rosemarie Zannino** -- Poetry and creative writing workshops

The *Teaching Artists Roster* was developed in FY08 and can be viewed on AHCMC's website at <http://creativemoco.com/directories/teaching-artist-roster>. The main purpose of the Roster is to provide high-quality teaching artists, trained in arts integration, for residencies in Montgomery County public and nonpublic schools. The Roster is an online resource providing web users with an efficient method for identifying highly-qualified teaching artists. Artists programs featured in the Roster meet state and local curriculum objectives and adhere to the highest standards in arts integration teaching.

During FY10, the following artists were added to the Teaching Artists Roster:

- **Kristine Yuki Aono** – Visual arts program about the Japanese American internment camp experience
- **Adrienne Clancy** – Jazz dance linked with history, science or storytelling



NONPROFIT ENERGY ALLIANCE

*an energy purchasing group of nonprofit organizations & congregations serving
Montgomery County, Maryland*

Sponsored by

Nonprofit Montgomery, Arts & Humanities Council of Montgomery County, Greater Washington
Interfaith Power & Light

**Join us for a Webinar on Wednesday, April 14, 2010 from 10 –
11 AM**

**learn more and ask questions with others who are considering joining together to
purchase greener, cheaper energy**

Following a survey of initial interest in late 2009 and the alternative energy purchasing forum held on February 26, 2010, we are excited to invite your organization to be part of NONPROFIT ENERGY ALLIANCE, an initiative to negotiate as a group for cheaper and greener electricity. This exciting collaboration between Nonprofit Montgomery, Arts & Humanities Council of Montgomery County, and Greater Washington Interfaith Power & Light will harness the collective power of nonprofit organizations and congregations across Montgomery County to purchase cheaper, cleaner electricity.

Join the Webinar on April 14th from 10 – 11:00 AM to learn more and ask questions that may help to demystify and clarify the concept of purchasing clean, renewable energy for your nonprofit. <https://www2.gotomeeting.com/register/934628714>

HOW WILL NONPROFIT ENERGY ALLIANCE WORK?

· All nonprofit organizations and congregations who want to purchase alternative energy as a group will complete the two attached forms and this on-line sign-in [Click here](https://www2.gotomeeting.com/register/934628714) **by Friday, April 16**. The forms are straightforward and simple. We will also walk through the forms on our **April 14th Webinar**: <https://www2.gotomeeting.com/register/934628714>. **Pre-registration is required in order to connect to the Webinar.**

· To obtain the best price, we will seek a 2-year quote for 50% and 100% renewable energy from one local energy broker and one large local supplier directly.

· **On or about April 27 or 28**, we'll receive quotes, and make a single recommendation to all likely participants in NONPROFIT ENERGY ALLIANCE. **A decision-maker in your organization must be prepared to sign a contract promptly (likely within 24 hours) after we send out our recommendation.** NONPROFIT ENERGY ALLIANCE is not a formal or contractual group. We are simply linking arms in order to enhance our negotiating power. The formal arrangement will remain between each individual organization and the power company(ies).

· Celebrate! We'll celebrate with a press release and other publicity in early May.

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When your organization or congregation is ready to join, Click here and complete the two attached forms. We will be accepting new organizations and congregations for this group energy purchase until 4:30 PM on Friday, April 16, 2010. Participation in the Webinar is NOT required. Organizations or congregations that express interest after 4:30 PM on Friday, April 16, 2010 will NOT be able to participate in NONPROFIT ENERGY ALLIANCE's first aggregated purchase.

Savings of 10-15% of your current energy bill are likely because Maryland has a deregulated energy market that allows suppliers to compete for our business by offering us better-priced electricity. Our bargaining power goes up and costs go down when we bargain as a group.

NONPROFIT ENERGY ALLIANCE will take a meaningful green step by supporting renewable power with our energy purchases. About half of the electricity coming in through our outlets in Montgomery County is generated by coal-fired power plants that are linked to harmful pollution and climate change. We can choose to support clean power generation by purchasing Renewable Energy Credits (aka "RECs" or "green tags"), which helps to support wind farms and other renewable energy projects, while saving money.

For more information: Review the attachments and join the Webinar.

NONPROFIT ENERGY ALLIANCE PURCHASING COMPETITIVE AND CLEAN ELECTRICITY: A PRIMER FOR MONTGOMERY COUNTY NONPROFITS

prepared for discussion purposes only by the Department of Environmental Protection

Nonprofit Montgomery and the Arts and Humanities Council of Montgomery County and other allies in the nonprofit and faith community have come together to help organizations purchase cheaper, cleaner electricity as a group.

What is the power grid?

There are three primary components of the electric or power grid:

1. Generation, which provide the electricity needed to run our everyday conveniences (e.g., the photocopier),
2. Transmission which are large scale lines that move electrons hundreds of miles from their point of generation, and
3. Distribution systems which bridge the gap between the transmission system and the lines that bring electricity to your organization and are controlled by your local utility.

For more information on the workings of the grid visit <http://science.howstuffworks.com/power.htm>

What is "Competitive Energy Supply" and why does it matter now?

Maryland is a deregulated state, which means you can bargain for better-priced electricity. In Maryland, there are competitive energy suppliers, each licensed by the Maryland Public Service Commission (MD-PSC) to market electricity to customers. Under deregulation, a utility (in Montgomery County utilities are Pepco, BG&E or Allegheny) is responsible for delivering or distributing energy supply to your organization and is your "Provider of Last Resort (POLR) or Standard Offer Service (SOS)", if you do not select a competitive energy supplier.

For years, many utility costs were capped, keeping electricity rates artificially low. As caps have been lifted and SOS/POLR rates have caught up to the real cost of electricity, in many cases, soared past them.

In particular, SOS/POLR service rates have remained elevated as the utility auctions that establish prices are guided by MD PSC rules intended to stabilize prices and protect consumers. This process also locked in high prices realized during the energy price spikes, right before the current economic downturn.

Competitive energy suppliers can be more nimble, mixing long and short-term contracts and obligations with other innovative purchasing strategies. They can also deliver renewable energy, in a number of blends, to balance environmental and budgetary objectives.

What is clean energy?

Clean energy is energy generated from environmentally preferable sources such as wind, solar, biomass or low-impact hydroelectric that do not contribute to climate change, greatly reduce impacts on the environment, help secure our nation's energy independence, and create new jobs for our economy.

All individuals and businesses can opt for clean energy by selecting a competitive energy supplier that offers products consistent with their organizations values and needs.¹

Not all clean energy is equal and clean energy from different sources or regions will command different prices and have different associated benefits. For example, there may be a premium for clean energy derived from solar sources or from sources that help generate local jobs. However, all suppliers should be able to provide information on the benefits of their source.

What is pooling or aggregating energy purchases?

Pooling energy purchases, also known as aggregating, either formally or informally, enables organizations to buy cheaper energy from a competitive energy supplier as a group. Group rates are often significantly less than those paid by individual organizations. Shopping carefully and pooling purchases increases bargaining power and options. Depending on factors such as number, types of participants and clean energy content, a savings of 10 - 20% is possible.

Regardless of the pooling method, generally once prices are quoted, participants or the pool will have approximately 24 hours to opt in or out of the purchase. Newcomers to the pool may be able to join later depending on market conditions, or may form a second "group" for a quote at any time.

How would a change show up on our bill?

Businesses purchasing energy from a competitive energy supplier will always receive a bill, either hardcopy or electronic, from their distribution utility for delivering energy, including maintaining neighborhood power lines, meters, transformers, etc. and all local taxes and fees (typically total = 25 to 30% of the bill).

The remainder of the bill labeled "*electricity supply or generation*" and "*transmission*" is the cost of the electricity and long-distance transmission from the power plant to the local distribution utility. For customers who opt for a competitive supplier, this part of the bill takes the place of "SOS generation" or is billed separately.

Who arranges or supplies competitive clean energy?

The most common types of entities that procure competitive energy supply are:

Suppliers: Secure contracts for electricity from contracts with large-scale generators. Suppliers then package this electricity supply for consumption by clients using a number of pricing and product structures to meet the client needs.

Brokers: Assist customers in procuring energy supply, often from the most cost-efficient sources. The broker places the account with an appropriate supplier and is paid a small fee per kWh or from the supplier. Many brokers package accounts and seek supply from multiple suppliers.

¹ Applicants may also purchase renewable energy certificates, in lieu of a clean energy product which documents the environmental attributes of the clean energy product.

Common "Energy Acronyms" and Terms

kWh or kilowatt-hour: The amount of electricity used over time. Many fees on your bill are multiplied times this value.

kW or kilowatt: The intensity of electricity use or how fast you are consuming energy, known as demand. The more demand you require, particularly during peak times such as mid-day in the summer and business hours the more you will be billed. Choosing a competitive energy supplier will not relieve these charges, but these charges when high during certain parts of the day can impact prices suppliers may offer.

Surcharges and Fees: Fees, and sometimes credits, levied for environmental remediation, taxes by local governments, public energy-efficiency programs and other uses. Usually multiplied by kWh and not a factor for competitive energy supply.

Aggregators: Are a specialized form of broker that packages client accounts together to make them more attractive to energy suppliers and, in most cases, secure better terms than participants could achieve on their own. Aggregators will typically take into account a wide variety of factors and group organizations with complementary energy use characteristics (e.g., an organization with high summer demand with one with low summer demand). A team or lead organization generally negotiates energy supply with a set number of participants. Once pricing is obtained, participants have a set period in which to opt-in. A significant loss of participants can affect pricing for the entire group.

Energy Consultants: Seek and negotiate the most cost-efficient and competitive energy suppliers. In this case, the client usually pays the consultant a fee and the client or group of clients finalizes the purchasing arrangement with the chosen supplier.

What are some of the different products and services that suppliers, brokers and aggregators use to set themselves apart from competitors?

Off the Shelf Product: Standard pricing options offered to all clients.

Affinity Group: A negotiated "group price" often expressed as a flat discount over off-the-shelf prices. For example, all members of a coalition may receive "10%" off the off-the-shelf electricity price for being part of an affinity group. Affinity groups can be used to complement more formal aggregated efforts. For example, a group of organizations that purchase collectively may negotiate for their employees or congregation members to receive other special offers or discounts.

Brokered Price: The price for an individual or group that reflects the best energy supply option given usage characteristics.

Clean Energy Percentage: The percentage of clean energy in an energy supply option. Note that approximately 6% clean energy is the regulatory minimum that all energy suppliers must offer. Typically 25% or greater is considered beneficial, and 50% to 100% is considered proactive.

Community Donation Programs: Each year suppliers are generating new perks to attract customers, such as programs where if community members or members of an affinity group select competitive energy supply, a charity or organization of their choice receives a donation. Some also offer other services such as energy audits at reduced rates.

What factors affect pricing for a purchasing pool?

One option for a pool is an "all for one, one for all" purchase where a blended price is quoted. Under this scenario, large organizations may pay slightly more and smaller organizations significantly less. This is generally a more formal aggregation and requires either a more dedicated organization or a more sophisticated vendor.

Another option is for the pool to work with one supplier/broker, but receive individual pricing based on each nonprofit's characteristics. Under this strategy most participants are likely to receive a savings. However some may remain very close to SOS/POLR or be quoted prices slightly more and thus may opt out. This informal aggregation is the least onerous for groups of smaller organizations and allows engagement of broker and suppliers.

Pricing for the group, or the organization, under the strategies above will be affected by demand, size, credit worthiness, and length of contract.

March 16th, 2010

What are the risks associated with energy markets?

Prices will be influenced by factors that affect the wholesale price of energy including time of year, national/regional energy demand, transmission constraints, widespread storms in fuel generating areas (e.g., hurricanes) and even failures or accidents at large generating facilities.

Energy markets are always in flux and subject to rapid changes. As a SOS/POLR participant you have largely been shielded from this by the auction structure that guides the rates. If you start pursuing competitive prices, rates may change daily until a price is locked in for a negotiated contract term.

Currently, due to the recession, energy demand decreased nationwide. This frees up energy supply and enhancing competition in the market. Prices are exceptionally low and it is generally considered a good time to "buy". But there are no guarantees that pricing will not fall further.

Selecting a contract term is a key factor of risk tolerance and depends on whether an organization values the lowest price in the short term or price security in the long term. Often counter intuitively, betting on future price increases, contracts have lower prices for one-year terms with slightly higher prices for two and three-year terms reflecting the vendors risk of future increases.

Generally, most small organizations opt for a one to three year purchase, depending on their risk tolerance and organizational interests.

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MEMORANDUM

April 13, 2010

TO: Councilmember George Leventhal, Chair
Health and Human Services Committee
Montgomery County Council

FROM: Suzan E. Jenkins, CEO 
Arts and Humanities Council of Montgomery County

RE: Calculation of FY11 Operating Support Grants to Large Arts and Humanities Organizations

Background

In 2009 the HHS Committee called upon the Arts and Humanities Council of Montgomery County (AHCMC) to ameliorate significant percentage fluctuations in grants to large arts and humanities organizations from FY09 to FY10. These fluctuations were caused by a combination of a reduction in grants funding and declines in budget amounts due to the economic downturn. AHCMC agreed to ameliorate significant percentage fluctuations understanding that this request would cause AHCMC to deviate from the standard formula validated by the Strategic Plan and endorsed by the Council. Based on this agreement, FY10 operating grants to large arts and humanities organizations were calculated at 5.587% with variation from FY09 to FY10 held to no more than 9.74%; grandfathered organizations received a 9.74% reduction from their FY09 grant.

Overview

As was the case in FY10, when AHCMC initially calculated estimated grant awards for FY11 at the standard formula, it was found that some organizations would receive a reduction of as much as 56.6% from their FY10 grant award. Thus, AHCMC turned once again to the approach used in FY10 to calculate estimated FY11 awards.

Initial calculations for FY11 are based on both the County Executive's Recommended Budget and each organization's estimated FY09 income and expenses. Using these numbers, calculations for FY11 grants are estimated at 4% with variations held to 15.5%; grandfathered organizations are estimated to be reduced 12%, or the average decrease in grant award, from their FY10 grant award.

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This approach respects the formula for this grant category that has been validated by AHCMC's Strategic Plan, and makes adjustments only where unforeseen impacts have occurred. This allows the formula to remain at the heart of this grant program and confirms its effectiveness. This adjusted formula means that:

- For those organizations for which the standard formula yielded a deviation equal to or less than 15.5%, their FY11 grant, as determined by the standard formula, will be awarded based solely on the actual percentage;
- For those organizations for which the standard formula called for an increase of larger than 15.5%, the increase will be reduced to 15.5%; and
- For those organization for which the formula called for a decrease of larger than 15.5%, their decrease will be held to 15.5%.

Conclusion

At this time, AHCMC does not have final, audited FY09 expense and revenue figures from the majority of grantees. This means that these initial calculations are simply estimates based on preliminary figures from organizations and will change once final audited numbers are received. Nonetheless, the Council can be assured that final grant awards will be calculated using this approach, adjusting only the actual percentages slightly based on the final appropriation for this grant category and the final audited FY09 figures from the grantees.

A chart of the estimated grants, based on the data available at this time, is shown below.

ESTIMATED FY11 GENERAL OPERATING SUPPORT GRANTS

Organization Name	FY10 Grant	Estimated FY11 Award (Calculated at 4% with variance held to 15.5%; grandfathered organizations reduced 12%)	Variance FY10 to FY11
Act Two Performing Arts, Inc.	\$17,368	\$20,060	15.5%
Adventure Theatre	\$35,799	\$41,348	15.5%
American Dance Institute, Inc.	\$75,734	\$63,995	-15.5%
Arts for the Aging, Inc. (AFTA)	\$23,463	\$19,826	-15.5%
Baltimore Symphony Orchestra, Inc	\$387,886	\$341,340	-12.0%
CityDance Ensemble, Inc.	\$49,449	\$41,784	-15.5%
Class Acts Arts, Inc.	\$39,225	\$33,145	-15.5%
CREATE Co	\$12,079	\$11,213	-7.2%
Friends of the Library, Montgomery County, Inc.	\$45,140	\$38,143	-15.5%
Germantown Cultural Arts Center, Inc. dba BlackRock Center for the Arts	\$54,074	\$45,693	-15.5%
Glen Echo Park Partnership for Arts and Culture	\$103,987	\$91,509	-12.0%
HST Cultural Arts, Inc.	\$10,793	\$9,120	-15.5%
Imagination Stage, Inc.	\$291,623	\$246,421	-15.5%
Jewish Community Center of Greater Washington	\$66,808	\$58,806	-12.0%
Lumina Studio Theatre, Inc	\$15,863	\$13,404	-15.5%
Maryland Classic Youth Orchestras, Inc.	\$22,289	\$25,744	15.5%
Maryland Youth Ballet	\$76,068	\$64,277	-15.5%
Metropolitan Ballet Theatre, Inc.	\$26,565	\$22,447	-15.5%
Metropolitan Center for the Visual Arts	\$36,575	\$42,244	15.5%
Montgomery Community Television, Inc.*	\$0	\$107,080	0.0%
Montgomery County Historical Society	\$28,236	\$23,859	-15.5%
Musical Theater Center	\$72,348	\$61,134	-15.5%
National Philharmonic	\$297,371	\$261,686	-12.0%
Olney Theatre Center	\$267,845	\$226,329	-15.5%
Pyramid Atlantic	\$32,861	\$29,443	-10.4%
Parilla Performing Arts Center, Mont. College	\$74,712	\$63,132	-15.5%
Round House Theatre, Inc.	\$207,930	\$175,701	-15.5%
Strathmore Hall Foundation, Inc.	\$377,313	\$318,829	-15.5%
The Dance Exchange Inc	\$91,766	\$77,542	-15.5%
the Puppet Co.	\$31,434	\$26,562	-15.5%
The Selma M. Levine School of Music	\$96,295	\$81,369	-15.5%
The Washington Conservatory	\$48,857	\$41,284	-15.5%
Washington School of Photography	\$19,054	\$16,200	-15.0%
Writers Center, Inc	\$48,580	\$41,050	-15.5%
TOTAL	\$3,085,390	\$2,781,723**	

*Montgomery Community Television is a new grantee for FY11

**Small variation from proposed appropriation will be corrected when final figures are available; all grants shown above are estimates

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2% on the next \$200,000 of eligible budget amount,
1% on amounts over \$7 million of eligible budget amount with a
grant limit of 5% of total eligible budget amount. This formula
should be adjusted if base operating support grants are more or less
than 8%.



10. To the extent that County appropriations allow, operating support funding should be calculated so that the BSO at Strathmore, National Philharmonic, and Glen Echo Park Partnership for Arts and Culture—organizations that have experienced specific transition needs and have received support and commitments for future support for those needs consistently over the past several years – will be grandfathered into the grants process and will receive not less than their FY07 total award amounts until such time as the amounts of their operating support grants, calculated under the new policy, exceeds their FY07 total award amounts. If, due to significantly reduced County appropriations, the percentage used to compute operating grant awards for all grantees is reduced to less than the previous year's percentage, the grandfathered organization's support grants should be reduced in the same proportion. During the time that an organization is covered by this grandfather provision, it may not apply for an add-on grant as described below.
11. The second part of operating support should be an additional amount of funding available for distribution as add-on grants to organizations based on evaluation of specific criteria and requests for specific activities or projects. It is intended that 2% of the total of all operating budgets would be available for add-on grants. Not all organizations will receive add-on grants, but no organization's base operating support funding will be reduced as a result of the decision on its add-on grant request.
12. Add-on grant awards should be determined by peer panel review. Add-on grants may be requested for projects such as community outreach, private fundraising initiatives, small facilities improvements, and transition needs. Applicants requesting an add-on grant for "transition needs" will be asked to describe, in detail, the nature and duration of their "transition." Use of the add-on award for transition will be evaluated annually. It is intended that no organization should receive a transition grant for more than five years.
13. AHCMC should advocate for sufficient funding from Montgomery County for base operating support and add-on grant awards to enable qualified organizations to receive, on average, up to 10% of their eligible budgets, in keeping with the goals of the 2001 Cultural Plan.

36. During FY10, the Council estimates that the Director of Finance will transfer the following amounts from the General Fund to these Non-Tax Supported Funds:

Amount	Fund
\$ 1,941,510	Solid Waste Disposal Fund
19,919,270	Montgomery Housing Initiative
1,153,770	Permitting Services Fund: Public Agency Permits and Green Tape Position
1,581,510	MCPS Instructional Television Fund
1,319,940	Montgomery College: Cable TV Fund
25,000	Community Use of Public Facilities

37. For FY10 this resolution appropriates \$5,069,380 to the County Arts and Humanities Council Non-Departmental Account, which must be allocated as follows:

Purpose	Amount
Arts and Humanities Council Activities	
Operating Support	\$3,085,390
Small/Mid-Size Organizations, Creative Projects, Arts Education, and Individual Artist/Scholar Grants	492,930
Public Arts Trust Maintenance	10,000
Administration	374,810
Total Arts and Humanities Council Activities	\$3,963,130
Assistance to Individual Organizations	
American Film Institute (Silver Theatre operating support, which AFI must repay from net revenues before any revenue sharing with the County)	506,250
Heritage Tourism Alliance (operating support – match for State funds)	75,000
Imagination Stage (facility debt service and/or debt retirement)	400,000
Pyramid Atlantic Art Center (facility debt payment)	50,000
Round House Theatre (Bethesda facility maintenance and utilities)	75,000
Total Assistance to Individual Organizations	\$1,106,250
Grand Total -- Arts and Humanities Council NDA	\$5,069,380



Of the funds appropriated for the administration of the Arts and Humanities Council, \$31,350 must be used only to provide health insurance benefits for one or more of the Council's full-time employees. The Arts and Humanities Council's Board of Directors must determine how these benefits are provided. If the County Attorney finds that these employees' participation is consistent with Federal and County law, these funds may be

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used to buy health insurance for these employees through the County Government's Group Health Insurance program. These funds must not pay more than 80% of the cost of the premium of the health insurance coverage selected by the Arts and Humanities Council's Board of Directors.

The Arts and Humanities Council must administer all funds appropriated in this resolution under Assistance to Individual Organizations except those funds appropriated for assistance to the American Film Institute, which for FY10 may be administered by an Executive branch department.

38. As required by County Code §2-151(f), the Council recommends projected budgets for the Office of Inspector General of \$661,389 in FY 2011, \$689,167 in FY 2012, and \$718,112 in FY 2013.
39. As required by Charter Section 209 and as a condition of spending any funds appropriated in this resolution to fund new merit system positions in County Government, the Office of Management and Budget must notify the Council President each month, no later than the tenth of the month, of each permanent full or part-time position created in the County Government during the preceding month. The notice must also specify the source of funds for each position.
40. This resolution appropriates \$249,530 for inflation adjustments for tax-supported contractors with the Department of Health and Human Services (DHHS). DHHS must award these funds to private non-profit service providers whose contracts continue beyond the first year of a contract period and who have satisfactorily performed their contracted duties. Any inflation adjustment awarded under this paragraph must not exceed 1% of the total contract price. Contracts funded by non-County grants are not eligible for an inflation adjustment under this paragraph.
41. This resolution appropriates \$1,558,730 to the Department of Police to contract for operation of the County Animal Shelter. These funds may be used to pay the costs associated with amending the current contract with the Montgomery County Humane Society.
42. This resolution appropriates \$19,919,270 from the General Fund as a contribution to the Montgomery Housing Initiative Fund. The FY10 appropriation, combined with the re-appropriation of the FY09 fund balance, loan repayments, investment income, and revolving resources available in the capital improvements program, is estimated to provide more than \$57.8 million to acquire, rehabilitate, and preserve affordable housing, and implement the County's Housing First Plan.
43. The Department of Housing and Community Affairs may allocate up to \$1 million from the Housing Initiative Fund for "Building Neighborhoods to Call Home" services. As a part of this initiative, the Department must allocate the following:

\$92,500 to CASA de Maryland, Inc. to operate the Pine Ridge Community Center.

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Program Overview

- Summary

Since opening in April 2003, the AFI Silver has operated continuously, seven days a week, 52 weeks a year, attracting over 1.25 million people from throughout the Greater Washington and Mid-Atlantic region to Montgomery County and downtown Silver Spring. Over this time AFI Silver has become well established as a nationally and internationally recognized entity in the film and media communities and a Washington institution with significant regional impact.

In addition, the AFI Silver continues to contribute to the revitalization and economic development of the community not only through its public programming, festivals and events, but also through the frequent daytime use of the facility for educational and community screenings, as well as for various meetings and conferences.

During FY10 AFI Silver's public programming has continued to enjoy substantial success and, despite the continuing weak economy, we expect to match last year's attendance with some 200,000 people participating in our programs. However, the current economic climate continues to have a severe adverse impact on individual, corporate and foundation giving. In light of this, AFI has taken a number of actions to mitigate the impact of these conditions on AFI Silver, including staff reductions at all levels of the organization, an across-the-board pay freeze, and tightened control of hours and expenditures to ensure that expenses are in line with reasonable revenue projections. We believe these significant and prudent adjustments position us to move forward in the coming years on a sound fiscal and artistic footing.

- Education and Community Service

AFI has collaborated and developed programs with numerous community and educational institutions and, in particular, has extensive partnerships and ongoing collaborations with MCPS and Montgomery College.

AFI Silver Theatre and
Cultural Center
8633 Colesville Road
Silver Spring, MD 20910
www.afi.com/silver

American Film Institute
2021 N. Western Avenue
Los Angeles, CA 90027
www.afi.com

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- MONTGOMERY COUNTY PUBLIC SCHOOLS

- Educational Screenings Program (ESP)

- More than 50,000 students have benefitted from AFI Silver's free Educational Screenings Program (ESP), in which feature film presentations are coordinated with school curricula to stimulate critical analysis by students. This total includes an annual series of special screening of THE ADVENTURES OF TOM SAWYER (1938), which, through collaboration with the MCPS Instructional Specialists, has been linked to the 7th grade English curriculum and has served over 9,400 students. This program, as well as our spring program for 8th grade students based on the film GLORY, is an educational resource available nowhere else, and it depends almost entirely on private, corporate and foundation support. Included in ESP screenings this year were public, private and charter schools from Montgomery, Charles and Howard counties. In addition, a special screening of THE GREAT DEBATERS was held for students and volunteers from Montgomery County Youthworks.

- ESP has also added a science-focused program to its list of over 70 film titles presented to students and teachers. This new program allowed students from Takoma Park Middle School to view an excerpt of AFI's VISIONS OF LIGHT and was followed by a presentation by our education coordinator and projectionist on the science of film projection and the use of light and sound. Additionally, ESP presented a screening of the documentary FOOD, INC. for MCPS science and English students featuring a panel of experts representing local farm communities and Johns Hopkins University who answered questions from students.

- ESP has continued collaborations with national and local student groups, including the National Student Leadership Conference, the Gandhi Brigade and a teen camp for AIDs Awareness. During this past year, ESP has mentored a local student in the planning of a teens-only film festival scheduled to debut in the fall of 2010 while continuing to foster environmental awareness by coordinating the MCPS Environmental Filmfest in which students research local environmental issues and create films screened in conjunction with Earth Day.

- Finally, AFI has continued supporting the new ESOL course that was officially approved by the Board of Education by conducting screenings and providing authentic filmmaking experiences for students at ESP events and at the "Schooldocs" strand of our International Documentary Conference.

- MONTGOMERY COLLEGE

- Credit Film Courses

- As part of Montgomery College's film curriculum, the College and AFI Silver have collaborated to offer a series of screenings at AFI Silver during the academic year that are introduced and discussed by the College's instructors. The program is not only part of the course work for enrolled students, but is also open to the general public at a reduced price.

- Continuing Education Workshops

- AFI and Montgomery College are engaged in an ongoing collaboration at the college's Takoma Park Campus, offering the community continuing education opportunities with workshops ranging from professional video editing to basic lighting techniques, screenwriting and digital production.

- Public Programming

- During the past year AFI Silver has featured a rich mix of festivals, special events, premieres, tributes, extended and first-run engagements of specialized films, on-stage guest appearances, retrospectives and educational programs. Below are some sample highlights:

- Special Screenings and Guest Appearances

- NBA superstar LeBron James with MORE THAN A GAME

- Director Michael Moore at a screening of CAPITALISM: A LOVE STORY

- Actor Michael Stuhlbarg with A SERIOUS MAN

- Director John Hillcoat at a screening of THE ROAD

- Swedish Director Niels Arden Oplev at screenings of THE GIRL WITH THE DRAGON TATTOO

- Nobel Peace Prize winner Muhammad Yunus and director Gayle Ferraro with TO CATCH A DOLLAR: MUHAMMAD YUNUS BANKS ON AMERICA

- Actors Stephen Root and Gary Cole at a screening of OFFICE SPACE

- Director Steve James with NO CROSSOVER: THE TRIAL OF ALLEN IVERSON, post-screening panel discussion moderated by Washington

Post sports columnist Mike Wise AND
UMD Professor Kevin Blackistone

Local Filmmaker Barr Weissman and
Bandmembers of the Drive-By Truckers
with THE SECRET TO A HAPPY
ENDING

Finnish Actresses Elina Knihtilä & Anna
Easteden at a screening of THE
HOUSE OF BRANCHING LOVE

Filmmaker Diana Fabionova at a
screening of THE MOON INSIDE
YOU

Mexican Actress Maria Deschamps at
the screening of I'M GOING TO
EXPLODE (VOY A EXPLOTAR)

Russian Director Mikhail Kosyrev-
Nesterov at the screening of his film

Director Adriana Bosch at the
screening of LATIN MUSIC USA

Producer Beco Dranoff at the
screening of BEYOND IPANEMA:
BRAZILIAN WAVES IN GLOBAL
MUSIC

Brazilian Producer Julia Ramil at the
screening of THAT'S IT

Author and Film Historian Foster
Hirsch hosting multiple screenings in
the hugely popular Noir City DC
series devoted to classics and rarities
in the Film Noir genre

Director Jennifer Baichwal at the
screening of ACT OF GOD and
MANUFACTURED LANDSCAPES

Writer-Director Lee Isaac Chung at the
screening of MUYURUNGABO
(LIBERATION DAY)

Director Marc Levin with SCHMATTA:
RAGS TO RICHES TO RAGS

World-renowned artists Christo and
Jeanne Claude

Legendary documentary filmmaker
Albert Maysles

Barbara Kopple, Academy Award
winning filmmaker, HARLAN COUNTY
USA

Juan Williams, Author, NPR and Fox
News analyst

Clarence Page, Pulitzer Prize winning
Chicago Tribune columnist

Leon Gast, Academy Award winning
filmmaker, WHEN WE WERE KINGS

Michele Norris, host of NPR's All
Things Considered

David DuPree, former USA Today
sports columnist

Peter Godwin, BBC and Sunday Times
foreign correspondent

Lisa Schwarzbaum, Film Critic at
Entertainment Weekly

Marion Barry, City Council Member
and former Mayor of Washington, DC

Tom Sherwood, NBC4 political
commentator

Robin Givhan, Pulitzer Prize-winning
Washington Post fashion editor

Tom Bernard, President of Sony Pictures Classics

Ken Mattingly, astronaut, Apollo 13

Neal Conan, TALK OF THE NATION/NPR

Philippe Cousteau, EarthEcho International

David Edelstein, New York Magazine/NPR's FRESH AIR

Local Director-Producers Juan and Vic Pineiro-Escoriaza with SECOND SKIN.

Local Director Curtis Prather and documentary subject Count Gore de Vol with EVERY OTHER DAY IS HALLOWEEN.

Local Filmmakers Andrew and Leslie Cockburn with AMERICAN CASINO.

Writer-Director Herschell Gordon Lewis with TWO THOUSAND MANIACS!

Producer Erin Essenmacher and animal rescuer Scotlund Haisley at MINE

Local Director Ras Tre Sabira with BLACK TO OUR ROOTS

Ghana Director Baff Akoto with FOOTBALL FABLES

Director Carter Gunn with COLONY

Underwater Photographer Nick Caloyianis with TURTLE: THE INCREDIBLE JOURNEY

Director & Performer Retrospectives

2009 AFI Life Achievement Award recipient Michael Douglas

THE THIN MAN Films 75th Anniversary

Steven Spielberg

François Truffaut

Jean Arthur

Directed by Clint Eastwood

Jacques Tati

Orson Welles

Federico Fellini

Elia Kazan

Akira Kurosawa

Michael Caine

Thematic Programs and National Cinemas

AFI Latin American Film Festival

AFI European Union Film Showcase

Totally Awesome 3: More Films of the 1980s

2009 New African Films Festival

Noir City DC (Film Noir classics)

Screen Valentines (Romance classics)

Cinema and the Spanish Civil War

The Secret Policeman's Ball

Archival Gotham: NYC on Film

Halloween on Screen

Holiday Classics

Sports Cinema

Montgomery College Screening Series
(A film class open to the public with
introductions and discussions by
Montgomery College professors)

Mid-Atlantic Regional Showcase (work
by local filmmakers)

Regional Festivals hosted at AFI
Silver

DC Labor FilmFest

Washington Jewish Film Festival

Reel Affirmations: The Nation's LGBT
Film Festival

Environmental Film Festival in the
Nation's Capital

Korean Film Festival DC

NIH Science in the Cinema (FREE
screenings with experts in science and
medicine leading post-screening
discussions)

First Run Engagements

LAILA'S BIRTHDAY

VALENTINO

THE WINDMILL MOVIE

WHATEVER WORKS

CHERI

(500) DAYS OF SUMMER

JULIE & JULIA

AMERICAN CASINO

BRIGHT STAR

A SERIOUS MAN

AN EDUCATION

LA DANSE: THE PARIS OPERA
BALLET

UP IN THE AIR

THE YOUNG VICTORIA

A SINGLE MAN

THE HURT LOCKER

BLACK DYNAMITE

GREENBERG

THE GIRL WITH THE DRAGON
TATTOO

SOUNDTRACK FOR A REVOLUTION

Special Classic Engagements

LAWRENCE OF ARABIA in 70mm

NORTH BY NORTHWEST 50th
Anniversary

SOME LIKE IT HOT 50th Anniversary

EASY RIDER 40th Anniversary

ALIEN 30th Anniversary

THE SHINING

FIVE EASY PIECES 40th Anniversary

M. HULOT'S HOLIDAY

KING: A FILMED RECORD

IT'S A WONDERFUL LIFE

NOSFERATU with live musical
accompaniment

Festival Presentations

Over the past year AFI Silver has offered an exceptional array of special events, including major festivals and specialty showcases:

AFI-DISCOVERY CHANNEL SILVERDOCS DOCUMENTARY FESTIVAL

Now in its eighth year, AFI-Discovery Channel Silverdocs Documentary Festival has been hailed as "Non-fiction Nirvana" by *Variety* and "the pre-eminent US documentary Fest..." by *Screen International*. In 2010, the six-day Festival will run from June 22 - 27. Last year's festival featured over 100 films representing more than 65 countries to an audience of over 25,000. The concurrent International Documentary Conference attracts over 1,100 entertainment industry professionals for five days of workshops, seminars and networking events.

Each year, films presented at Silverdocs have been nominated for Academy Awards; the 2010 Audience Award winner, *THE COVE*, won this year's Academy Award for Best Documentary. The Festival regularly attracts luminaries from across the spectrum of journalism, politics, sports, and of course, film, including former Vice President Al Gore, Madeleine Albright, Senator Barbara Boxer, Speaker of the House Nancy Pelosi, LeBron James, Lance Armstrong, Spike Lee, Martin Scorsese, Albert Maysles, Jonathan Demme, Werner Herzog, Edward Norton, Richard Dreyfuss, Lisa Schwarzbaum, Thomas L. Friedman, and Judy Woodruff.

In 2007, *The Washington Post* summed up the festival success saying:

"In its five years, the Silverdocs documentary festival, sponsored by the American Film Institute and Discovery Communications, has evolved into a buzzed-about event that attracts filmmakers and media coverage from around the globe."

AFI LATIN AMERICAN FILM FESTIVAL

In late September through mid-October, the AFI Silver Theatre presents the AFI Latin American Film Festival, coinciding with National Hispanic Heritage Month and reaching out to our region's Latino communities. 2009 marked the 20th edition of the festival, which is one of the largest and longest-running Latin American film festivals in North America. The Festival showcases the best filmmaking from Latin America and

celebrates Ibero-American cultural connections through the inclusion of films from Spain and Portugal. The 2009 edition of the festival welcomed nearly 8,000 guests to see over 30 different films from nearly 20 countries, with multiple guest filmmakers in attendance.

AFI EUROPEAN UNION FILM SHOWCASE

The AFI European Union Film Showcase features a first-class selection of films from 27 EU member states and includes US premieres, film festival award winners and box-office hits. In recent years the EU Film Showcase has become a reliable preview for some of the most important fall and winter releases for the film world's awards season, with many EU countries represented in the festival by their Oscar selections for Best Foreign Language Film. Over 8,000 guests attended the 2009 EU Showcase, which featured nearly 40 films from 25 EU countries, with multiple guest filmmakers in attendance.

Collaborating Organizations

Many of the above programs were presented in collaboration with local, national and international organizations. Among them were:

- Discovery Communications
- Corporation for Public Broadcasting
- National Black Programming Consortium
- Hendricks Charitable Foundation
- The European Union Commission
- The embassies of the 27 members states of the European Union
- TransAfrica
- Amnesty International
- The Freer Gallery of Art
- The Hirshhorn Museum and Sculpture Garden
- Maryland Public Television
- Montgomery College
- University of Maryland

National Institutes of Health
Howard University
The Film Noir Foundation
Italian Cultural Institute
Mexican Cultural Institute
French Ministry of Culture
Mid-Atlantic Hispanic Chamber of Commerce
Maryland Film Office
Reginald F. Lewis Museum of Maryland African American History & Culture
The Weinberg Center for the Arts
The Avalon Theatre (Easton, MD)
Museum of Modern Art
Sundance Institute Documentary Film Program
VSA and the International VSA Festival
afrikafe
DC Caribbean Filmfest
Caribbean Association of World Bank and IMF Staff (CAWI)
Caribbean Professionals Networking Series (CPNS)
Institute of Caribbean Studies (ICS)
The British Film Institute
TV One
BBC
Channel 4 BritDoc Foundation
PBS
WAMU 88.5
INPUT (International Public Television Screening Conference)
Latino Public Broadcasting
El Tiempo Latino

Telemundo

Reel Affirmations (The Nation's LGBT Film Festival)

The Environmental Film Festival in the Nation's Capital

48 Hour Film Project

Washington Jewish Film Festival

The Japan Foundation

Metropolitan Washington Council of the AFL-CIO

The Debs-Jones-Douglas Institute

Silver Spring Regional Service Center

IMPACT Silver Spring

Korean Film Council

Korea Foundation

Korean Cultural Services

**Budget Plan Summary Sheet
AFI SILVER THEATRE AND CULTURAL CENTER
FY11 YEAR END PROJECTION**

REVENUES		
OPERATING REVENUE		
Ticket Sales	1,275,000	
Concession, Café & Retail Sales	375,000	
Theatre Rentals	210,000	
Membership Sales	271,000	
<u>TOTAL OPERATING REVENUE</u>		2,131,000
CONTRIBUTIONS		
Development, Fundraising, Grants, Program Sponsorship & Underwriting	1,380,000	
<u>TOTAL CONTRIBUTIONS</u>		1,380,000
TOTAL REVENUE		3,511,000
EXPENSES		
Cost of Goods Sold	693,500	
Operating Expenses	3,221,500	
TOTAL EXPENSES		3,915,000
FY11 PROJECTED SHORTFALL		(404,000)
FY09 Shortfall		(102,101)
Requested County Support		506,101

(58)
~~(47)~~

AFI Silver Theatre Annual Budget Plan
Revised 2/22/2010
FY11 Projected Revenue & Expense

REVENUE

Box Office	1,275,000
Concessions	375,000
Theatre Rentals	210,000
Programming Sponsorship	900,000
Membership Sales	271,000
MD State Arts Council	100,000
Development/Fundraising	380,000
GROSS REVENUE	3,511,000

COST OF SALES

Box Office (Film Rental)	510,000
Concessions	115,000
Theater Rentals	2,500
Membership Site Sales	1,000
Sales Tax	21,000
Credit Card and Internet Ticket Purchase Fees	44,000
TOTAL COST OF SALES	693,500

NET REVENUE **2,817,500**

EXPENSE

OPERATING EXPENSES

Salaries & Fringes	1,748,000
Membership Acquisition & Fulfillment	126,000
Development Expense	15,000
Festivals & Special Events	700,000
Technical & other consultants	2,500
Meetings, Conferences, Professional & Program Development	25,000
Guest Travel & Hospitality	10,000
Telephone	18,000
Postage and Delivery (office, exclusive of program guides)	17,000
Office & Theatre Supplies	40,000
Equipment Maintenance, Purchase, Repair & Rental	70,000
Film Shipping	70,000
Web Costs & Development	22,000
IT Service Contracts	75,000
Insurance	85,000
Registration, Filing Fees, Memberships & Subscriptions	7,000
Audit Services	30,000
Marketing, Promotion & Advertising	10,000
AFI Preview Program Guide (including mailing)	115,000
Armored Car Service	3,000
Alarm and Security Systems and Monitoring	3,000
Miscellaneous	5,000
Contingency	25,000
TOTAL OPERATING EXPENSES	3,221,500

SURPLUS/SHORTFALL **(404,000)**
 FY09 Shortfall (102,101)

Total Requested County Support **506,101**

(59)
 (48)

APPLICATION NARRATIVE

Please answer in no more than 5 single-spaced, typed pages using 12 point font. If any questions do not apply to your proposal, indicate not applicable.

Agency information

1. Briefly describe the mission of your agency and the programs and service of your agency which support this mission. Please describe how your agency and services fit into the overall priorities for Montgomery County. (Please do not include attachments, annual reports or other supplemental documents.)

The Heritage Tourism Alliance of Montgomery County was created by State legislation to raise the profile of Montgomery County's rich history with residents and visitors. HTA was certified by the State as a Maryland Heritage Area in 2004; its mission is to enhance economic development in the designated Heritage Areas of the County by combining quality heritage tourism and small business development with preservation, cultural and natural resource conservation, and education.

Heritage Montgomery's goals are to:

- Provide interesting and accessible heritage tourism opportunities for local residents and tourists to the County;
 - Create economic opportunities that bring and keep tourism dollars in the County as well as make retaining public and private historic structures financially worthwhile and feasible;
 - Optimize the use of Montgomery County historic resources to benefit the public, including residents new to the county as well as children, by providing education, entertainment, and enjoyment;
 - Utilize publicly owned historic sites to their highest potential to make full use of the public investment;
 - Spread knowledge about the county's heritage and its contribution to regional and national history.
2. Describe how these grant funds will be used in collaboration with other agencies, if appropriate.

HTA has been an important vehicle for collaboration among the County's historical societies, heritage attractions, parks system, humanities and natural resources groups, Arts & Humanities Council, Conference and Visitors' Bureau, National Park Service, local governments, and businesses in the heritage area. HTA sees this broad array of partners raising the profile of Montgomery County's longstanding and rich history, encouraging residents to become tourists and enticing visitors to the County to stay longer and return more often. HTA continues to leverage additional State funds for County programs. This is consistent with Montgomery County's goals of fostering economic development and showcasing its significant history.

With the commemoration of the Sesquicentennial of the Civil War set to begin in Fall 2010, HTA is working closely with local historical societies, including the Montgomery County Historical Society, Arts and Humanities Council of Montgomery County, M-NCPPC, and local towns and businesses to plan the County's programs marking this anniversary. In particular, Heritage Montgomery is consulting with these groups in producing our video,

Life in a War Zone: Montgomery County during the Civil War, which will premiere in November 2010.

HTA also sponsors a Mini-Grant Program which has grown to approximately \$20,000 in small grants available annually to County humanities groups.

Project Description

3. Specifically describe the project for which these grant funds will be used. Clearly list all proposed items/services to be purchased, explain nature and purpose of items/services. Provide a timeline for when services will be provided.

HTA is requesting grant funding to support its mission and sustain its operations. This grant is needed to obtain the maximum State funding for our Certified Heritage Area entity, which requires a dollar for dollar match. As the Governor has fully funded the Maryland Heritage Areas Authority (MHAA) in the FY 2011 budget, County matching funds are critical to continuing the Heritage Tourism Alliance program.

The Council Grant funds will be used for staffing, office expenses (including a more extensive audit required by federal accounting laws), supporting Heritage Days Weekend and a new Fall Foliage Festival, Civil War programs, and helping to fund the Mini-Grant Program.

Most of the operating funds will be used throughout the fiscal year. Expenditures for our major, free-to-the-public event, Heritage Days Weekend, will take place around the last weekend in June 2011; the audit will be conducted in late July 2011; Mini-Grants will be awarded in September 2010 and the Fall Foliage Festival will take place in November 2010. Civil War related programming will take place throughout the year.

This operating grant also supports, through HTA staff salaries, the oversight of the production the Civil War video and accompanying brochure/guide to Civil War sites in the County, as well as a new signature brochure guiding visitors to all of the County's heritage sites. HTA, in collaboration with the Washington Revels (now headquartered in Silver Spring) will offer Civil War related musical events and will also produce a musical soundtrack CD from the Civil War video.

4. Describe how this proposal improves or creates access for the population you wish to serve. Include any barriers to service delivery and how you propose to overcome them.

Heritage Days Weekend 2009 saw a 30% increase in visitation for sites that participated in 2008, with 41 sites open throughout the County and a total visitor count of over 13,000. Over 20,000 brochures, including detailed information that can guide visitors to these sites year-round, were distributed. In addition to paid advertising, 100 PSAs and production of a Heritage Days installment of the "Newsmaker" program were donated by Comcast. The Mini-Grant serves all County residents by providing funds to small local humanities organizations to help build their programs. Heritage Montgomery's free podcast driving tour makes Montgomery County and its history easily available to anyone, anywhere, with a computer. We will broaden our audience for the Civil War video, which will also be available free of charge via our website, offering it in languages in addition to English – Spanish and Mandarin Chinese.

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MEMORANDUM

April 13, 2010

TO: Councilmember George Leventhal, Chair
Health and Human Services Committee
Montgomery County Council

FROM: Suzan E. Jenkins, CEO 
Arts and Humanities Council of Montgomery County

RE: Community Grant for Heritage Tourism Alliance of
Montgomery County

Background

Since FY06, Heritage Tourism Alliance of Montgomery County (Heritage Montgomery) has been funded as a Direct Grant administered by the Arts and Humanities Council of Montgomery County (AHCMC). AHCMC has consistently supported this funding which represents the local match for Heritage Montgomery's operating grant from the State. Because we believe that Heritage Montgomery's mission is closely aligned with economic development, we have recommended that funding come through the County's Department of Economic Development (DED) rather than through AHCMC's budget.

For FY11, AHCMC proposed and the County Executive recommended eliminating Direct Grants in AHCMC's budget and replacing that process with a new category of Advancement Grants. However, Heritage Montgomery is not eligible to apply for Advancement Grants because it is not an Operating Support grantee.

Recommendation

AHCMC supports the County Executive's recommendation that \$60,000 for operating expenses be granted to Heritage Montgomery through a Community Grant. Heritage Montgomery provides valuable support services for the historical and heritage nonprofits that AHCMC supports through its grant programs. Heritage Montgomery's programs raise the profile of Montgomery County's longstanding and rich history, encourage residents to become tourists and entice visitors to the County to stay longer and return more often.

When the County Government established our local Heritage Area, there was an expectation that the County would continue to fund the local match required for

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Memorandum to HHS Committee
Re: Community Grant for Heritage Tourism Alliance
April 13, 2010

Heritage Montgomery to receive its annual Maryland Heritage Area Authority operating grant. Approving this funding is critical. Without it, Heritage Montgomery will lose its State grant for its operations and will not be able to continue.

AHCMC continues to recommend that funding be managed by DED. The County Executive's recommendation that the Community Grant for Heritage Montgomery be managed by DED is consistent with this recommendation. We urge your approval.

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www.baltimoresun.com/news/maryland/bal-md.ae.bso26mar26,0,1876490.story

baltimoresun.com

BSO salaries take another hit

Players OK freeze for 2010-2011, 16.6% pay cut for two seasons after that

By Tim Smith | tim.smith@baltsun.com

Baltimore Sun reporter

March 26, 2010

Musicians of the Baltimore Symphony Orchestra agreed Thursday to take another salary hit in an effort to help the organization weather the continued effects of the recession. Players accepted a freeze for the 2010-2011 season and a 16.6 percent reduction for the two seasons after that.

"We're devastated," said Jane Marvine, an English horn player and spokeswoman for the Players' Committee. "In the last decade, two times we had great contracts that were unfulfilled. This sets us back a decade."

By the 2012-2013 season, BSO members will earn \$67,600 in base pay - essentially the same as in 2001. A previous contract, which was reopened last year, would have raised base pay to about \$90,000 by 2012. The base rate this season is \$71,000.

In April 2009, the musicians voluntarily donated \$1 million in contract concessions; in July 2009, they accepted a 12.5 percent salary reduction for the 2009-2010 season. Several cost-saving moves were likewise made on the administrative side.

"We have everything going for us," Marvine said. "The talent is on the stage and in the [administration]. We have a music director committed to expanding the orchestra as a resource for the community. We have a collaborative spirit. So it seems impossible to us that we have not been able to thrive as a major American orchestra in one of the wealthiest states and in two wealthy markets." In addition to Baltimore, the BSO regularly performs in Montgomery County.

After two balanced budgets, the orchestra's 2008-2009 season ended with a deficit of \$5.6 million. That was covered by cash reserves, so the BSO is not carrying accumulated debt.

In 2006, under the previous administrative team, the debt totaled more than \$20 million, which was retired by the use of endowment money. The endowment's value reached a low of \$32.5 million last year, too low for the orchestra to take its annual draw (which caused about half of last year's deficit). The endowment is now valued at about \$45 million.

"We have no debt, and that's the way it's going to stay," said BSO president and CEO Paul Meecham, who joined the organization four years ago. "It's tough love, but we can't repeat history and expect the community to rally around us again."

Added BSO music director Marin Alsop: "I'm proud to be part of an organization that has the guts to do

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what is necessary to maintain stability. It doesn't take guts to run deficits, which was what was going on here before."

Under terms of the new contract, musicians will contribute to health care premiums and be responsible for deductible payments that previously were paid by the organization.

"Most employers require employees to contribute to medical costs," Meecham said. "The staff have been doing this for years."

Meecham said that the "economic climate and recession proved much more prolonged than we had all hoped," and noted reductions in state, city, corporate and foundation contributions.

The BSO expects the next Baltimore City budget to take a fresh toll on the orchestra's finances. The city's grant to the BSO reached a high of \$750,000 a few years ago, was cut last year to \$480,000 and will be reduced to \$241,000, Meecham said. "That's money we now have to find elsewhere," he added.

The orchestra's annual budget was \$27.5 million for the last fiscal year, \$24.7 million for the current one; next year's total will be \$23.7 million.

A balanced budget for the current 2009-2010 season is projected.

Morale in the orchestra has taken a hit during the months of negotiations leading up to this week's contract. There are concerns about retaining musicians, given the salary drop.

"More players are taking auditions [elsewhere], that's for sure," said bassist Robert Barney, co-chair of the Players Committee. "Players were coming here for careers, but we may go back to being a steppingstone orchestra."

The new contract will see the BSO pay scale fall below that of several orchestras with budgets in the same range as the BSO's, including the Indianapolis Symphony (\$72,800 base salary), Dallas Symphony (\$77,300), Seattle Symphony (\$77,500) and St. Louis Symphony (\$75,000). Base pay between \$110,000 and \$118,000 is the norm at several major orchestras, including the National Symphony in Washington, Philadelphia Orchestra, New York Philharmonic and Cleveland Orchestra.

Several orchestras have recently taken a fresh look at musicians' contracts in an effort to find cost savings, among them the Detroit Symphony, where base pay is nearly \$105,000 and a deficit is looming.

"We have a long history of playing at a level far above what our contract compensates," Marvine said. "But even a decade ago we were at a full complement of 96 players. We're down 16 players, due to attrition, and now there's a freeze on hiring."

One bright spot in the BSO's new contract is the retention of full-time, 52-week status, a point of honor for the players. There are only 17 full-time American orchestras.

Also described the situation for the BSO players as "really heartbreaking. I could cry," she said. "I would be lying if I said the last few days have not been really hard. But at the same time, I'm proud that this is a collaborative effort. This speaks to the amazing and admirable commitment of our musicians to retain a full-time major orchestra in this city."

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The Washington Post

D.C. arts groups cautiously emerging from recession

By Jacqueline Trescott
Sunday, March 28, 2010; E01

About two years ago, noting the signs of a crippling recession on the horizon, the Studio Theatre launched an unusual drive just for housekeeping items. They set a goal of \$2.5 million for "Upgrading Connections," and they got it.

"Take the telephones -- every few years they need to be upgraded. In one theater, where the basic structure was done in 1987, the wooden risers were wearing out and creaking. We tore out the risers and replaced them, and while that was being done, we went back and rewired," said Morey B. Epstein, Studio's executive director of institutional development

Whether in good times or bad, the hardest money for any arts organization to raise is for upkeep -- leaking roofs, outdated heating and air-conditioning systems, more efficient lightning.

But Studio's success is emblematic of the way Washington's arts groups are cautiously coming out of the recession. A year ago, widespread fear of going under was an unspoken feeling, yet not many closed their doors. Accelerated fundraising and novel approaches to getting donors, members and money made the difference.

All over town, development offices are the nerve centers of the region's arts economy. They can be depressing or jubilant places, one-person shops or a full-fledged staff. But in the last 18 months, most of them have experienced moments of deep anxiety.

"We are still in it," says Mariana Nork, senior vice president for institutional advancement at the Corcoran Gallery of Art. She means the downturn in the economy. She echoes the view that recovery for the arts takes longer than in many other industries. "In Washington we have a leg up because we haven't had the widespread unemployment other places have had. But we are still feeling it."

Eliot Pfanstiehl, president of the Strathmore Hall Foundation, thought he

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The Washington Post

D.C. arts groups cautiously emerging from recession

had seen it all. But last year was a challenge. "We had a budget of \$8.1 million in 2008. In 2009, it dropped to \$7.6 million. Ticket sales, rentals and contributions were all off. This is the first time in my experience I had ever gone backwards," Pfanstiehl said.

To cope with all this uncertainty, the development folks have had to dig deep. "Fundraising is more intense now than ever in my experience in Washington," said Michael Hill, director of external relations at the Washington Ballet. He's a veteran of campaigns at Arena Stage and the National Cathedral, albeit in better times. "The weekly donor report is much more important than any other document I see. I go over it line by line. Who's in, who's out."

Gradually, some arts groups are seeing signs of a turnaround.

Ilene Gutman, development director for the National Museum of Women in the Arts, said the museum's endowment has bounced back to \$41 million, just \$2 million shy of where it was when the stock market tumbled, and that rentals by corporations and party-givers for its luxurious space are steady, at around \$800,000 a year.

But when the economy begins to enjoy a resurgence, the arts institutions usually see a lag in their donations. The major

donors, who suffered from their Wall Street portfolios taking a deep dive, are evaluating where to begin giving again. Traditionally the arts have to compete with health, education and political causes, and then the emergencies, such as the earthquakes and hurricanes. So getting back on the radar screen takes time.

"About a year ago the outlook was dismal. And the recession was the death knell for a number of organizations. The recovery is happening, but it will be much slower for arts organizations in cities that were heavily hit, like Detroit," says Terrence Jones, president of the Wolf Trap Foundation for the Performing Arts.

In Washington, the federal government covers most building costs and salaries at the National Gallery of Art, the Kennedy Center and the Smithsonian Institution.

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The Washington Post

D.C. arts groups cautiously emerging from recession

But the fundraising job can still be mind-boggling. The Kennedy Center needs to raise \$73 million this year, compared with \$67.5 million last year, because everything is more expensive. The National Gallery must raise nearly \$30 million a year, and did raise \$27 million in 2009, down from \$29 million in 2008.


Responding to the recession's blows, many of the regional groups cut their staffs, reduced their seasons, did not import as many traveling shows and trimmed the nonbasic expenses, such as travel to conferences.

On the chopping block were the fundraising galas, which feed the bank accounts and the social calendars. Some required too much energy from the staff and had a declining return. Others just overlapped with other balls in the same season, with the same sponsors being solicited. The board of Wolf Trap decided to eliminate its opening-night gala, held on its spacious stage at the Filene Center, but keep the season closer ball. "We asked ourselves: Can we sustain two black-tie galas? Can we ask our sponsors to step up within four months of each other," Jones said. The gamble was earning with one event the \$1 million that two benefits had netted in 2008. And they hit that goal in 2009.

For this year, Wolf Trap also eliminated its annual luncheon where it announces the full season. Instead, the season was rolled out in segments, announced online and in the media. The gambit is already working, Jones said, as the mini-announcements have increased membership by 68 percent. Also, 102 acts have already been booked, as opposed to last year, when just 85 were booked. (Some acts didn't tour because of the economy.)

Some organizations, like the Studio Theatre, coped by getting ahead of the recession through accelerated fundraising efforts. When the economic outlook looked particularly harsh, the board at the Shakespeare Theatre Company, under Chairman Michael R. Klein, organized a \$1 million challenge grant. The company was on a roll, having opened a second performance space, but with an expanded season and

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The Washington Post

D.C. arts groups cautiously emerging from recession

commensurate cost increases. It reduced its budget, downsized on the administrative side and furloughed staff. That capital campaign closed just before the economy tanked. "We needed one thing that would help us be prepared for a tough second year," said Ed Zakreski, the chief development officer. "We took the challenge to the public and put a video on our Web site and YouTube, which we hadn't used as a fundraising medium," he said.

They made their goal, and also had an angel in Helen Mirren, whose appearance in "Phèdre" sold out every performance.

Seeing troubling economic signs early in the game, the National Gallery formed a group of donors to underwrite exhibitions and courted contributions from collectors with special interests. "With these approaches we have completely replaced the downturn in corporate support," said Joseph J. Krakora, executive officer for development and external affairs.


While most places saw a decrease in corporate giving and an increase in the numbers of individual donors, if not their amounts, the Corcoran saw just the opposite. Nork says it was because they tried a new kind of teamwork, with the curators and living artists enlisting their own donors.

Everyone has tried new forms of outreach. Arena Stage, gearing up to open a refurbished theater in the fall, launched an electronic and print campaign, with the result that in the last quarter of 2008, it doubled the number of responses from the same quarter the previous year. Online gifts are also up, said Edgar Dobie, Arena's managing director.

But as they say, and the fundraisers agree, it ain't over until it's over. Several fundraisers are worried that foundations, which received a heavy hit in their own investment portfolios, will be sending out much smaller checks this year.

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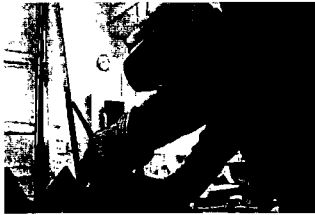
Friday, Jan. 15, 2010

A rough portrait

Maryland's arts industry struggles to cope with recession

by Chris Huntemann | Staff Writer

Multimedia:



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Most consider art a luxury, especially in a down economy. It's no surprise, then, that many artists and galleries are suffering.

H&F Fine Arts, a gallery in Mount Rainier, opened about three years ago. But a "major downswing" in business forced owner Cheryl Fountain to reopen it as a framing business under the name Fountain Framing.

"People were still coming — just not spending money," Fountain said. Some months she did "no business," she said, while in some months she "made enough to cover the marketing costs."

Still, some artists and others in the industry are faring well. After all, the recession hasn't hit the typically affluent arts patron nearly as hard as most people.

A customer base built over 48 years has helped maintain traffic at the Museum Shop in Frederick, said co-owner Vicky Kornemann. The gallery is visited by "serious print collectors who don't appear to have been affected" by the recession, she said.

Kornemann described 2009 as the gallery's "best year ever," with sales up about 20 percent, and she expects them to grow another 20 percent this year.

Maryland's arts industry generated an economic impact of \$1.05 billion in fiscal 2006, the most recent year for which data are available, according to the state arts council, part of the state Department of Business and Economic Development. That was up from \$970 million the previous year.

The arts generated an estimated \$37.3 million in state and local taxes in fiscal '06, up from \$35 million the year before, and provided 13,762 full-time jobs, according to a study for the arts council.

The arts council itself is a significant funding source for the industry, providing \$13.5 million in grants to arts organizations in fiscal 2010.

Public sector 'booming right now'

The public art sector is "booming right now," because most states have programs allocating money for art for projects such as the expansion of a university, said Chevy Chase sculptor Barton Rubenstein.

Rubenstein creates stainless steel and bronze sculptures, incorporating water and wind. The pieces can be installed in pools and in the ground with underground reservoirs with water pumps.

Rubenstein, a former scientist, said he turned to art in 1994 because he "missed making stuff with my hands."

Even though his mother was a curator at the Smithsonian Institution, and art was often discussed at home, becoming a full-time artist "was not encouraged" by his family, he said.

More than 40 of his public art projects are on display nationwide, with about 20 projects in the area, including at Strathmore Hall in North Bethesda and Brookside Gardens in Silver Spring. He is now working on projects for the University of Massachusetts, University of Connecticut and Seminole State College in Florida.

Rubenstein has turned to cyberspace to help control his costs.

"The Internet has made bidding much more competitive," he said. He used to buy stainless steel exclusively from one provider, but he can now shop around on the Web for the best deal.

"I can just type in 'bronze rod' and get five different manufacturers," Rubenstein said. "I've saved hundreds or thousands of dollars."

His privately commissioned work has dropped off, he said, but he's had "dry spells" even during better economic times. Also, some projects commissioned for commercial purposes have been put on hold because of the recession.

The private sector is "very hit and miss," Rubenstein said.

For R. Boots Harris, owner and operator of Discovery Galleries in Rockville and Bethesda, the misses are outnumbering the hits these days, as his galleries — like most other retail businesses — have seen lower sales.

But he is concentrating on artists whose work is still on display at his galleries.

"There are several artists with waiting lists for people to buy their products," he said.

Art is the first thing to go when personal and corporate budgets are tightened, says Joseph Craig English, a printmaker, painter and sculptor in Washington Grove. However, he also believes better times are ahead for artists.

"The recession is on the path to being over," English said. He recently attended an art show in Richmond, Va., that he thought was successful, and helped to "turn a corner" for artists.

Other income helps

Emily Greene Liddle of Brentwood teaches art in Montgomery County Public Schools while fostering her career as a painter. Her art is on display in galleries throughout the area, including the Art Whino

gallery at National Harbor in Oxon Hill.

Liddle is still building her sales as an "emerging" artist and said that while sales overall haven't fallen, the type of art people are buying has changed.

"I'm not selling as many big pieces but more small pieces," she said. "It's also harder to make a sale because of the recession; people will think it over for a while and are less likely to follow through when buying a piece."

Liddle said she typically sells five "large" pieces a year, including her large-scale paintings of various fruit. However, in 2009 only three of the large pieces sold, while more of the smaller pieces were purchased.

She has kept sales up by cutting the price of her bigger pieces by "a few hundred dollars" while offering her smaller pieces for \$50 less. The larger pieces usually sell for up to \$1,000, with smaller ones priced at up to \$250.

People are more likely to buy prints instead of original pieces, Liddle said. She also makes sure that she spends money only on necessities for her supplies and other expenses, which she said can cost \$1,000 annually.

"I wait until I squeeze that last drop of paint before I buy a new tube," she said.

The recession has forced Silver Spring artist Jay Hall Carpenter to postpone some of his bigger projects. Carpenter, a sculptor, has spent 20 years creating pieces for the Washington National Cathedral and has other pieces displayed locally and across the country.

Carpenter's gross income has doubled in the last year after a tough 2008, when he worked on long-term projects for which he wasn't paid until completion.

Carpenter, who will begin teaching sculpture at Catholic University in Washington in the fall, said taking the teaching position is not directly related to the current economy.

But the teaching gig won't hurt.

"Gallery sales are down pretty significantly," Carpenter said, adding that two galleries that showed his work have closed.

Museums, arts groups hit, too

Prompted by the recession, the Walters Art Museum in Baltimore imposed a selective hiring freeze and eliminated 16 positions, according to director Gary Vikan.

"It was a hard thing to do but something we had to do," Vikan said.

The museum has also seen a significant cut in its funding from the state and Baltimore, while Baltimore County has been more stable with its funding, he said. But the museum's annual fund, fueled by private donations, has increased.

The museum, with annual attendance of close to 200,000, has a \$13.4 million budget, down from \$14.2

million last year, when it spent \$13.7 million.

Revenues from the museum's gift shop and membership program have helped the museum weather the recession, Vikan said.

The Frederick Arts Council is trying to cope with the hard times in part by merging with the annual Frederick Festival of Arts, which is run by another nonprofit, said Shuan Butcher, executive director of the council.

The merger allowed the council to reduce the event's overhead and eliminate the admission fee, Butcher said.

Public support for arts organizations has decreased in general, Butcher said, as his council has seen a decrease in funding from local, county and state governments.

Frederick city government cut its funding by 17 percent, while county funding fell 5 percent and state funding was off 12 percent, Butcher said.

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Arlington County plans major cuts to arts programs

By: Markham Heid
Examiner Staff Writer
April 18, 2010

Arlington County officials are preparing to drop the guillotine on taxpayer funding for the county's prized arts programs.

The county plans to chop arts grants by 36 percent next year, or about \$100,000. Officials also expect to eliminate all county contributions to arts education programs and reduce the funding for supplies for public arts programs.

"On a good day, we'd never cut any of these programs, but we've got a deficit here," said Susan Kalish, a spokeswoman for the county's parks and recreation department.

Arlington leaders have long touted their community as a bastion for the arts. But tough budget times have refocused the county's fiscal priorities.

"Arts or cops? The county's got to make a tough decision," Kalish said.

Arlington still would offer some grant money for local arts programs, but most of it would go to larger venues like the Synetic and Signature theaters. Kalish also said the county would fund programs associated with the Artisphere -- Arlington's new \$7 million cultural center in Rosslyn.

Smaller, independent arts groups would be hit the hardest.

"When it comes to the smaller programs -- little concerts and shows -- basically, with this cut the county is out of the business of getting to do things likes that," Kalish said.

More than 25 arts groups would see a drop in county funding next year. And for some organizations, those reductions could be insurmountable.

"That funding is a lifeline for a large number of nonprofit arts groups," said John Seal, chairman of the county's arts commission.

One of those nonprofits is the Arlington Artists Alliance, which works with local schools and youth centers on arts education programs.

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Alliance President Bryan Jernigan said his group would suffer immeasurably from the cutbacks, and the county's funding reductions would have a negative "ripple effect" throughout the community.

"[We] will have far less room to fund scholarships for at-risk youth and we'll likely not be able to offer volunteer guest teachers in classrooms in Arlington County Public Schools," Jernigan said.

Arlington officials plan to finalize the budget later this month.

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