



March 28, 2022

Letter of Support CASA RUBEN Foundation,

My name is Silvana Quiroz, I am an Emmy Award-winning journalist with more than 15 years of experience in communications and media. I would like to submit this Letter of Support for CASA RUBEN Foundation and its founder Doctor Ligia Peralta.

I meet doctor Peralta while working as a reporter, I interviewed her for many stories related to Health issues and investigation. In 2012 I invited her to be part of the first Spanish-speaking morning show broadcasted by Univision Washington. She was part of a weekly segment that brought information about health to the community. The segment was very popular with our audience, we received calls and e-mails with questions and success stories from our audience. Doctor Peralta became an advocate for health in the Hispanic Community not only answering questions from our audience but bringing new information about her investigation and research. During the time we spend informing our audience Doctor Ligia helped us create awareness about prevention and diagnosis.

When I found out about a poor, uninsured migrant infant from Guatemala with a congenital disorder. I immediately, coordinated a campaign to save his life by raising funds, helping find resources for the family, and enrolling Doctor Peralta as the pediatrician who cared for him. The infant suffers from an extremely rare congenital condition called Lamellar ichthyosis or collodion baby as the baby is born encased in a shiny, yellow skin resembling a film. His disfiguring condition had generalized scaling of the skin, "fish skin" and desquamation so severe that resembles a child with a third and fourth-degree burn of the entire body including the scalp. The condition will continue throughout his life. Doctor Peralta keeps close contact with him and his family to follow up and even shares a picture of him in her office.

I witness Doctor Peralta's work very closely during the COVID-19 pandemic. In 2020 she was always available to inform the public and became the expert voice for the community. As the cases were raising and underserved communities were very impacted by COVIS-19, doctor Ligia with CASA RUBEN Foundation provided testing to underserved and hard-to-reach populations with no insurance. She helped expand direct COVID-19 vaccinations clinics connecting training and apprenticeship sites where students and workers would receive the vaccines without missing time from work or school.





As a journalist, I have to be objective but before my profession comes basic human rights and health is a human right. I understand the necessities of the community and I am able to identify those who share that mission, doctor Peralta is definitely an advocate for health in the community, her expertise in the medical field and passion to serve others make her an example.

I support her cause and I ask you today to support her work for the community in order to keep providing health for underserved communities

Best regards,

*Silvana Quiroz*

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