



March 13, 2023

To Whom It May Concern,

My name is Noe Landini and I am a small business owner in Friendship Heights. I am submitting this written statement to voice my support for Bill 13-23 to form a Friendship Heights Urban District.

This Urban District initiative will benefit my business and others like mine for a multitude of reasons, namely marketing, coordination and placemaking. I believe the business community will greatly benefit from the communications network & addd visibility this initiative would provide, and neighborhood members and community visitors alike would also feel the positive effects of this effort.

The Friendship Heights Alliance makes both business and community sense and I stand in support.

Sincerely,

Noe T. Landini