



June 10, 2025

Montgomery County Council  
Council Office Building  
100 Maryland Avenue  
Rockville, Maryland 20850

Dear Council President Stewart and members of the County Council:

My name is Dan Reed and I serve as the Maryland Policy Director for [Greater Greater Washington](#), a nonprofit promoting racial, economic, and environmental justice in land use, transportation, and housing throughout Greater Washington. GGWash supports the resolution to approve the creation of a Development District and Tax Increment Financing (TIF) District in White Oak, and appreciates the County Executive's proposal for this vital investment in East County's future.

The new TIF district, the county's first, would pledge future tax revenues from the Viva White Oak development to cover the costs of public infrastructure needed to support the people who will live or work there. This project will transform a gravel mine and concrete processing plant into a town center with 4,700 homes, 2.6 million square feet of office space, and over 9,000 permanent jobs. It could also generate up to \$320 million for public infrastructure.

Viva White Oak will create much-needed jobs and housing in a transit-accessible location and help address the region's long-standing east-west divide<sup>1</sup>. East County has long awaited the prosperity and investment taken for granted on the county's western side.<sup>2</sup>. This issue is personal for me: I grew up about a mile from Viva White Oak and know firsthand the frustration traveling long distances across the county, or north to Howard County, for basic needs.

After 20 years of waiting, this TIF will bring the amenities and economic development the east side deserves. We urge the council to pass this resolution.

Sincerely,

A handwritten signature in black ink, appearing to read 'Dan Reed', with a stylized flourish at the end.

Dan Reed  
Maryland Policy Director

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<sup>1</sup> <https://www.brookings.edu/articles/a-region-divided-the-state-of-growth-in-greater-washington-d-c/>

<sup>2</sup>

[https://www.washingtonpost.com/local/affluent-montgomery-county-has-pockets-of-poverty-mostly-in-the-east/2014/09/06/e09dbb6a-1cea-11e4-82f9-2cd6fa8da5c4\\_story.html](https://www.washingtonpost.com/local/affluent-montgomery-county-has-pockets-of-poverty-mostly-in-the-east/2014/09/06/e09dbb6a-1cea-11e4-82f9-2cd6fa8da5c4_story.html)

The Washington, DC region is great >> and it can be greater.