



Resolution Establishing the “VIVA White Oak Development District”
Montgomery County Council
January 13, 2026
Support

The Montgomery County Chamber of Commerce (MCCC), the voice of business in Montgomery County, strongly supports the Resolution Establishing the “VIVA White Oak Development District.”

MCCC firmly endorses the creation of a Tax Increment Financing (TIF) Development District for the Viva White Oak project. The Chamber advocates for Montgomery County to leverage every available tool, such as TIFs, that drives critical development without depleting the Capital Improvements Program (CIP). It is essential that County leaders prioritize economic development and job growth, and moving forward expeditiously on tax increment financing for Viva White Oak demonstrates a clear commitment to fostering new business opportunities.

The Viva White Oak project represents a transformative investment in East County, an area that has historically lagged behind other parts of the County. This project will deliver much-needed economic growth and job creation, accelerating innovation across the County and the region. MCCC views Viva White Oak as a vital opportunity to revitalize East County with new businesses, jobs, and investment while addressing long-standing disparities in development.

In summary, the Montgomery County Chamber of Commerce urges favorable consideration of the Resolution Establishing the “VIVA White Oak Development District.”

The Montgomery County Chamber of Commerce (MCCC), established in 1959, is an independent non-profit membership organization. MCCC advocates on behalf of our members for growth in business opportunities, strategic investment in infrastructure, and balanced tax reform to advance Metro Maryland as a regional, national, and global location for business success.

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