

MEMORANDUM

May 1, 2015

TO: County Council

FROM: Robert H. Drummer, Senior Legislative Attorney 

SUBJECT: **Public Hearing:** Expedited Bill 16-15, Economic Development Fund – Strategic Plan - Amendments

Expedited Bill 16-15, Economic Development Fund – Strategic Plan – Amendments. The Lead Sponsor is Councilmember Leventhal, and was introduced on April 14, 2015. Action is tentatively scheduled for May 21.

Background

Bill 16-15 would change the due date for the County Executive’s strategic plan for economic development from July 1, 2015 to October 1, 2015. The change would allow for additional stakeholder input and coordination with other current Executive Branch initiatives. The County Executive announced this spring that he is considering privatization of all or some of the functions currently performed by the Department of Economic Development. This announcement followed a separate initiative to consider a reorganization of the County’s workforce development service delivery system. Delaying the due date for the strategic plan would create an opportunity for strategic plan participants (representing community and business interests) to review any implementing legislation to be proposed by the Executive related to the privatization or reorganization of economic development functions currently performed by County government. Delaying the due date also provides opportunity for the County Executive to coordinate the three efforts prior to transmittal of the strategic plan to the County Council.

This packet contains:	<u>Circle #</u>
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Expedited Bill No. 16-15
Concerning: Economic Development
Fund – Strategic Plan - Amendments
Revised: [date] Draft No. [#]
Introduced: April 14, 2015
Expires: October 14, 2016
Enacted: [date]
Executive: [date signed]
Effective: [date takes effect]
Sunset Date: None
Ch. [#], Laws of Mont. Co. [year]

COUNTY COUNCIL FOR MONTGOMERY COUNTY, MARYLAND

Lead Sponsor: Councilmember Leventhal

AN EXPEDITED ACT to:

- (1) extend the time for the Executive to submit an economic development strategic plan for the County to the Council;
- (2) generally amend the law governing the economic development strategic plan.

By amending

Montgomery County Code
Chapter 20, Finance
Section 20-76

Boldface	<i>Heading or defined term.</i>
<u>Underlining</u>	<i>Added to existing law by original bill.</i>
[Single boldface brackets]	<i>Deleted from existing law by original bill.</i>
<u>Double underlining</u>	<i>Added by amendment.</i>
[[Double boldface brackets]]	<i>Deleted from existing law or the bill by amendment.</i>
* * *	<i>Existing law unaffected by bill.</i>

The County Council for Montgomery County, Maryland approves the following Act:

1 **Sec. 1. Section 20-76 is amended as follows:**

2 **20-76. Economic Development Strategic Plan, Administration.**

3 (a) The Executive must submit, by method 1 regulation, an economic
4 development strategic plan for the County to the Council for approval
5 on or before [July 1, 2015] October 1, 2015 and each fourth year
6 thereafter. The success or progress of the strategic plan must be
7 measurable and the plan must include measures to address:

- 8 (1) job creation;
- 9 (2) private sector compensation and benefits;
- 10 (3) target industries;
- 11 (4) target geographic areas;
- 12 (5) workforce education and training;
- 13 (6) growth in tax base;
- 14 (7) economic opportunity for residents;
- 15 (8) encouragement of entrepreneurs and small business;
- 16 (9) land use; and
- 17 (10) other actions necessary to promote economic development in the
18 County.

19 * * *

20 **Sec. 2. Expedited Effective Date.**

21 The Council declares that this legislation is necessary for the immediate
22 protection of the public interest. This Act takes effect on the date on which it
23 becomes law.

24 *Approved:*

25 _____
George Leventhal, President, County Council

_____ Date

LEGISLATIVE REQUEST REPORT

Expedited Bill 16-15

Economic Development Fund – Strategic Plan - Amendments

DESCRIPTION:	Bill 16-15 would change the due date for the County Executive's strategic plan for economic development from July 1, 2015 to October 1, 2015.
PROBLEM:	The change would allow for additional stakeholder input and coordination with other current Executive Branch initiatives. The County Executive announced this spring that he is considering privatization of all or some of the functions currently performed by the Department of Economic Development. This announcement followed a separate initiative to consider a reorganization of the County's workforce development service delivery system. Delaying the due date for the strategic plan would create an opportunity for strategic plan participants (representing community and business interests) to review any implementing legislation to be proposed by the Executive related to the privatization or reorganization of economic development functions currently performed by County government. Delaying the due date also provides opportunity for the County Executive to coordinate the three efforts prior to transmittal of the strategic plan to the County Council.
GOALS AND OBJECTIVES:	Create a better strategic plan for economic development.
COORDINATION:	DED, CAO
FISCAL IMPACT:	To be provided
ECONOMIC IMPACT:	To be provided
EVALUATION:	n/a
EXPERIENCE ELSEWHERE:	n/a
SOURCE OF INFORMATION:	Jacob Sesker, Senior Legislative Analyst, Robert H. Drummer, Senior Legislative Attorney
APPLICATION WITHIN MUNICIPALITIES:	n/a
PENALTIES:	n/a