

DEP – Social Media Account Promotion

The mission of the Department of Environmental Protection (DEP) is to enhance the quality of life in our community by protecting and improving Montgomery County's air, water and land in a sustainable way while fostering smart growth, a thriving economy and healthy communities.

DEP has accounts on Facebook, Twitter and Instagram and promotes content about the environment, energy savings, public initiatives, and all things 'green' in Montgomery County.

DEP aims to increase the public's awareness of these social media platforms and gain followers to reach a larger audience in Montgomery County.

Facebook Handle: @mygreenmontgomery

Instagram and Twitter Handle for Tagging and Following: @mygreenmc

Website: <https://mygreenmontgomery.org>

Hashtag: #mygreenmc

Suggested Social Media Posts

Platform: Facebook

1. **English Copy:** Living a greener lifestyle doesn't have to be difficult or expensive. Make sure to follow @MyGreenMontgomery to get the latest tips and resources from their staff, local environmental experts, and your neighbors to live more eco-friendly! #mygreenmc
2. **Spanish Copy:** Vivir un estilo de vida ecológica o "verde" no tiene que ser difícil o costoso. ¡Sigana @MyGreenMontgomery para obtener información de los últimos recursos y consejos de sus empleados, expertos de medio ambiente, y sus vecinos para vivir de una manera más ecológica! #mygreenmc

Platform: Instagram

1. **English Copy:** Living a greener lifestyle doesn't have to be difficult or expensive. Make sure to follow @MyGreenMC to get the latest tips and resources from their staff, local environmental experts, and your neighbors to live more eco-friendly! #mygreenmc
2. **Spanish Copy:** Vivir un estilo de vida ecológica o "verde" no tiene que ser difícil o costoso. ¡Sigana @MyGreenMC para obtener información de los últimos recursos y consejos de sus empleados, expertos de medio ambiente, y sus vecinos para vivir de una manera más ecológica! #mygreenmc

Platform: Twitter

English Copy: Living a greener lifestyle doesn't have to be difficult or expensive. Make sure to follow @MyGreenMC to get the latest tips and resources from their staff, local environmental experts, and your neighbors to live more eco-friendly! #mygreenmc

Spanish Copy: Vivir un estilo de vida ecológica o "verde" no tiene que ser difícil o costoso. ¡Sigana @MyGreenMC para obtener información de los últimos recursos y consejos de sus empleados, expertos de medio ambiente, y sus vecinos para vivir de una manera más ecológica! #mygreenmc