Montgomery County Electric Vehicle Purchasing Cooperative (EVPC)



To support the goal of eliminating carbon emissions by 2035, Montgomery County is launching an electric vehicle purchasing cooperative to support residents and local businesses in their journey towards owning electric vehicles (EVs). The <u>Electrification Coalition</u>, a nonprofit organization that works to facilitate widespread adoption of EVs across the country, is the program's lead implementation partner, under a contract with the <u>Metropolitan Washington Council of Governments (MWCOG)</u> and the direction of Montgomery County.

The EVPC's <u>online education and resource hub</u> -- together with a network of community partners, participating organizations, and auto dealers -- will answer consumer questions, support unique local benefits for EV drivers, and make EV ownership attractive, convenient, and cost-effective. Together, we can reduce greenhouse gas emissions and expand electrified transportation across the county!

The initial phase of this program will run through Spring 2022, with the **goal of securing public commitments from County residents and businesses to make their next vehicle purchase an EV.**

GOAL: 1,000 Residents/50 Businesses <u>take the EVPC pledge</u> and commit to make their next vehicle an EV.

Partner organizations can help us increase momentum for this program by:

- ✓ Sharing information about the EVPC through their communications channels
- ✓ Directing people to our online resource hub
- Challenging readers, members, employees, friends, neighbors, colleagues and businesses to take the EV pledge!
- Offering discounts or other perks for new or existing EV drivers, like tire discounts, auto accessories etc. - We're open to suggestions!

Are you interested in supporting the EVPC as a Community Partner? Contact us for more information:

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MONTGOMERY COUNTY CLIMATE ACTION PLAN

