

# How Employers Implement TMPs

## BETHESDA

“As a retail outlet with several shifts and employees who live all over the area, it’s difficult for us to coordinate carpools. We’ve found that the best way to inform employees about transit and other commuter services is through paycheck inserts, which they’re sure to see. The Transportation Management District has been tremendous — sending materials and helping us create our traffic mitigation plan. I would encourage any small business to call them for assistance in understanding the new law and meeting the requirements.”



—Stephen M. Smith, Comptroller,  
 Strosniders Hardware

## NORTH BETHESDA

“The North Bethesda Transportation Management District sent samples of traffic mitigation plans so we would know exactly how to create one. They also made gave us suggestions on how to make sure that all levels of the corporation were involved. Our employees have responded very positively. They like having the information available to them so they can research different options. The most popular is the tax-free transit subsidy, which saves them a lot of money.”



—Wendy L. Mock, Human Resources Manager,  
 Social & Health Services, Ltd

## SILVER SPRING

“Our employees are very excited about our transportation benefits program, and are eagerly anticipating the development of the new plan. We post all information on bulletin boards throughout the company, and invite comments and suggestions. The Silver Spring Transportation Management District (TMD) has been very helpful, providing us with advice and tips which would encourage our employees to consider alternate commute options, including more carpooling, telecommuting and bicycling. We are also promoting expansion of all the existing programs.”



—Alfreda Thomas, MayaTech Corporation

## FRIENDSHIP HEIGHTS

“Our employees especially like Super Fare Share, and so does the company. It’s a nice savings for us. We also post information on commuting alternatives on our bulletin board and have a dispensing unit in our lunchroom with handouts from the Transportation Management District. We’re very happy with the program, and we’re doing all we can to reduce traffic in Montgomery County.”



—Jack Kilgallen, Facilities Management Manager,  
 F-D-C Reports, Inc.