

# Parking Lot Districts (PLDs) FY18 Customer Satisfaction Survey

Department of Transportation (DOT)

Parking Management Division

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## **Major Changes to FY18 Survey**



Since 2009, MCDOT Parking Management Services has partnered with CountyStat to administer a customer satisfaction survey every other year. In preparation for the fall 2017 survey, MCDOT asked CountyStat for options to revise the survey questions and methodology as the prior results, while helpful in understanding overall satisfaction, were not useful in determining operational changes that could improve customer service. Based on review of the old survey, CountyStat and MCDOT made the following changes:

- Change the rating scale from a 4 point scale ranging from poor to excellent to a 5 point satisfaction scale from strongly disagree to strongly agree with a neutral option in the middle. The goal with the change was to better determine strength of satisfaction.
- Eliminate the business survey. The business survey was mostly capturing first-floor, public facing businesses and was largely one employee's interpretation of employer and employee satisfaction. By eliminating this survey, resources could be focused on increasing the response rate for the customer survey.
- Removed 3 questions (blocks to destination, purchase method for monthly permit, and length of stay for visitors) from the customer service survey. The questions were not deemed as valuable to MCDOT and by shortening the survey potentially getting more customers to take the survey.

With these significant changes to the survey and the PLD boundaries, the FY18 results are not comparable to prior years' scores. FY18 represents a new baseline for the PLD surveys.

# **FY18 DOT Parking Survey Overview**



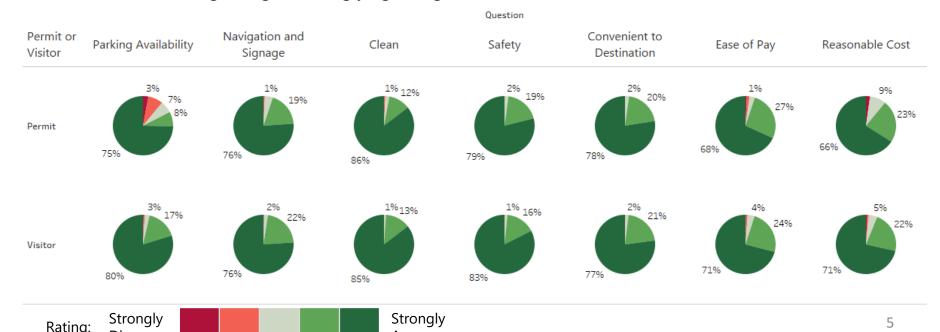
- Purpose: Gauge the current performance of the public parking system from the customers' perspective
- **Audience:** Permit Holders and Visitor/Transient Parkers
  - A breakdown of audience by year is on page <u>10</u>
- Survey Period:
  - Parkers: Weekdays from 7AM-12PM and 3PM-7PM for the weeks of 11/6 and 11/13 for selected parking facilities and Silver Spring on-street parking. The week of 11/27 was used for Bethesda and Wheaton on-street parking.
- **Methodology:** Similar to prior years, contractor personnel circulated through each parking district and each block during the time periods listed above during a typical weekday in an effort to meet and interview a representative sample of permit/visitor parkers. Parking lots and garages surveyed, as shown on page 6, were selected to get a sample of the PLD's varying payment methods, above/below grade, and hourly rates.

## **FY18 DOT Parking Survey General Findings**

Disagree



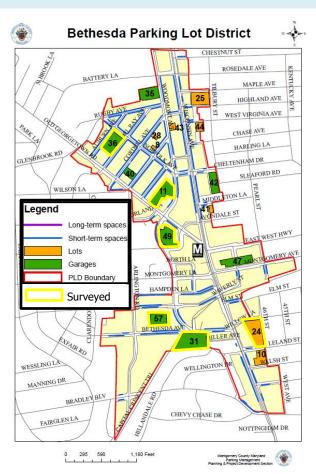
- Overall satisfaction with the Parking Lot District's facilities was high with an average rating of **4.7 out of 5** for both permit and visitor parkers.
- The majority of respondents strongly agreed (5 out of 5) for all 7 questions asked.
- The lowest satisfaction for permit parkers was parking availability with 83% agreeing or strongly agreeing for a score of 4.4/5.0. For visitors, the lowest satisfaction was for reasonable cost compared to private facilities with 93% agreeing or strongly agreeing for a score of 4.6/5.0.

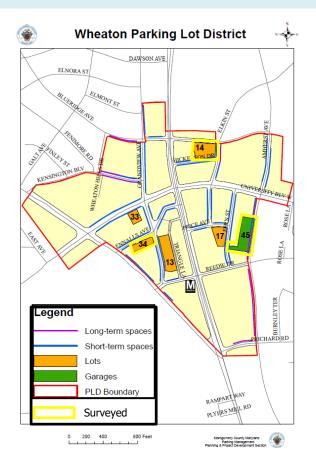


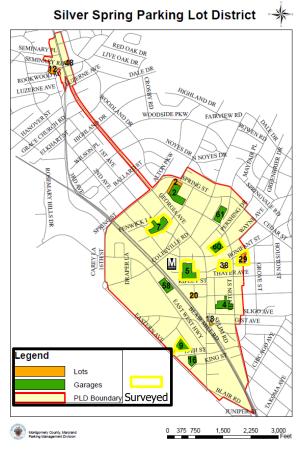
Agree

## Parking District Maps – Bethesda, Wheaton, Silver Spring











## **OLD DOT Parking Survey Questionnaire**



#### **Pedestrian Questionnaire**

| POINT OF ACCESS QUESTIONNAIR  | E            |  | LOCA                                       | TION               |  |  |
|---|--------------|--|--|--------------------|--|--|
| "Excuse me sir/madam, I'm doing a sur<br>May I ask you 10 quick questions regar   |              |  | SURV                                       | EYOR'S NAM         | E  |  |
| WHAT IS THE PURPOSE OF YOUR   |              |  | _  |                    | ion using the foll                                       | _  |
| VISIT?  | Employee     | /Permit Holder   |  |                    | ent 5. No Opini<br>Visitor/Trans                         |  |
| Total Line of the state of the | pediturativi | iti yaga da kala da ka | git de | BE CONTROL TERE CO | Light High Light And | party of the state |

#### **Business Questionnaire**

| Business Parking Customer Service Survey  |
|---|
| Business Information  |
| Address (Block)   |
| Type of Business Office Retail Restaurant Other   |
| Please check one: Owner Tenant  |
| Type of Business  |
| Average number of employees on a typical day  |
| Employees' average length of stay on a typical day  |
| Customers' average length of stay on atypical day   |
| Busiest day(s) of the week:   |
| Sum Mon Tues Wed Thurs Fri Sat  |
| Busiest time of day:  |
| Before 9am 9am-11am 11am-1pm 1pm-5pm After 5pm  |
| Do you provide parking for your employees? Yes No   |
| Do you provide parking for your customers/visitors? Yes No                                |
| Do your employees or customers park in a Montgomery County parking space and if so where? |
| Employees: On-St, Surface Lot, Garage   |
| Customers/Visitors: On-St, Surface Lot,, Garage   |
| Unless otherwise noted use the following scale to rate each question:                     |
| 1. Disagree 2. Somewhat Disagree 3. Agree 4. No Opinion                                   |
| Customer Surveys:   |
| a. Their parking space is conveniently located  |
| b. They believe that the parking facility/space was safe and secure                       |
| c. They believe that parking enforcement is fair  |
| d. The parking space/facility was in good condition (clean, well lit, clear signage)      |
| e. The parking facility was easy to navigate/maneuver within                              |
| f. Parking rates are fair   |
| Employee Surveys:   |
| a. Their parking space is conveniently located  |
| b. They believe that the parking facility/space was safe and secure                       |
| c. They believe that parking enforcement is fair  |
| d. The parking space/facility was in good condition (clean, well lit, clear signage)      |
| e. The parking facility was easy to navigate/maneuver within                              |
| f. Parking rates are fair   |

## **NEW** DOT Parking Survey Questionnaire



POINT OF ACCESS QUESTIONNAIRE

"Excuse me sir/madam, I'm doing a survey for the Montgomery County,

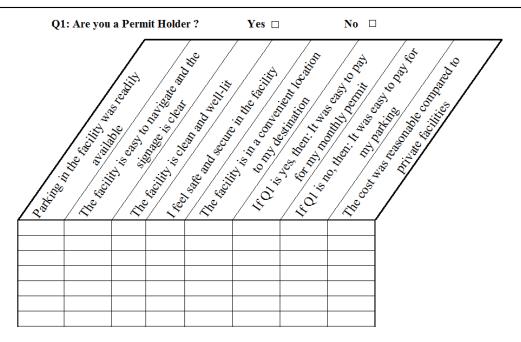
May I ask you 7 quick Questions' regarding your visit here today ?"

Date:
Day:
LOCATION:
SURVEYOR'S NAME:

Garages/Lots: Pedestrian Questionaire Summary

Unless otherwise noted please rate each question using the following scale:

1. Strongly Disagree 2. Somewhat Disagree 3. Neither Agree nor Disagree 4. Somewhat Agree 5. Strongly Agree

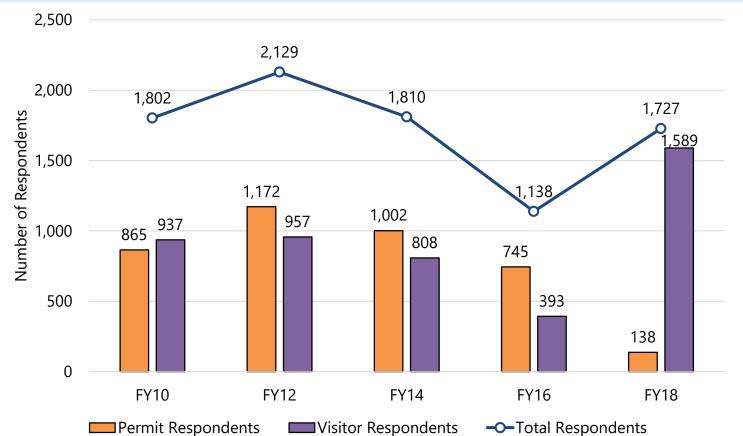




Response Rate

# **Number of Survey Respondents by Year**





The number of survey responses increased 52% from FY16, but was the second-lowest since the survey began. The FY18 survey had a significant drop in permit respondents despite conducting the survey at similar times of day and time of year as past surveys.

**NOTE:** Respondent count excludes "street" parkers for FY10 and FY12 since their responses were not used in calculating the average satisfaction score for those years.



# **Permit Parkers Overview**

#### FY18 Permit Holder Satisfaction by PLD – Average Score



| <u>Parking</u><br><u>District</u> | <u>Availability</u> | <u>Navigation</u> | <u>Facility</u><br><u>Condition</u> | <u>Safety</u><br><u>And</u><br><u>Security</u> | <u>Destination</u><br><u>Convenience</u> | Ease of<br>Payment | Reasonable<br>Cost | <u>Overall</u> |
|-----------------------------------|---------------------|-------------------|-------------------------------------|--|--|--------------------|--------------------|----------------|
| Bethesda                          | 4.2                 | 4.7               | 4.8                                 | 4.8  | 4.8                                      | 4.6                | 4.2                | 4.6            |
| Silver Spring                     | 4.6                 | 4.8               | 4.8                                 | 4.7  | 4.7                                      | 4.6                | 4.7                | 4.7            |
| Wheaton                           | 4.5                 | 4.7               | 4.8                                 | 4.9  | 4.9                                      | 4.9                | 4.6                | 4.8            |
| Average                           | 4.4                 | 4.7               | 4.8                                 | 4.8  | 4.8                                      | 4.6                | 4.5                | 4.7            |

Permit parkers were highly satisfied with every aspect surveyed. No area surveyed for the three parking lot districts fell below 4 (agree). Bethesda permit parkers satisfaction with the cost compared to private facilities was lower compared to the other two parking districts.

<sup>=</sup> Below Average Rating at a Statistically Significant Level

<sup>=</sup> Above Average Rating at a Statistically Significant Level

# FY18 Permit Holder Satisfaction by PLD –

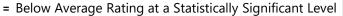
#### **% Agree or Strongly Agree**

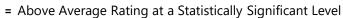


|   | <u>Parking</u><br><u>District</u> | <u>Availability</u> | <u>Navigation</u> | <u>Facility</u><br><u>Condition</u> | <u>Safety</u><br><u>And</u><br><u>Security</u> | <u>Destination</u><br><u>Convenience</u> | Ease of<br>Payment | Reasonable<br>Cost | <u>Overall</u> |
|---|-----------------------------------|---------------------|-------------------|-------------------------------------|--|--|--------------------|--------------------|----------------|
|   | Bethesda                          | 71%                 | 90%               | 98%                                 | 96%  | 94%                                      | 90%                | 78%                | 88%            |
| S | ilver Spring                      | 90%                 | 99%               | 96%                                 | 99%  | 100%                                     | 97%                | 97%                | 97%            |
|   | Wheaton                           | 88%                 | 94%               | 100%                                | 100%   | 100%                                     | 100%               | 88%                | 96%            |
|   | Average                           | 83%                 | 95%               | 97%                                 | 98%  | 98%                                      | 95%                | 89%                | 93%            |

Permit parkers were highly satisfied with every aspect surveyed. Only Bethesda's parking availability and reasonable cost fell below 80% agree or strongly agree.

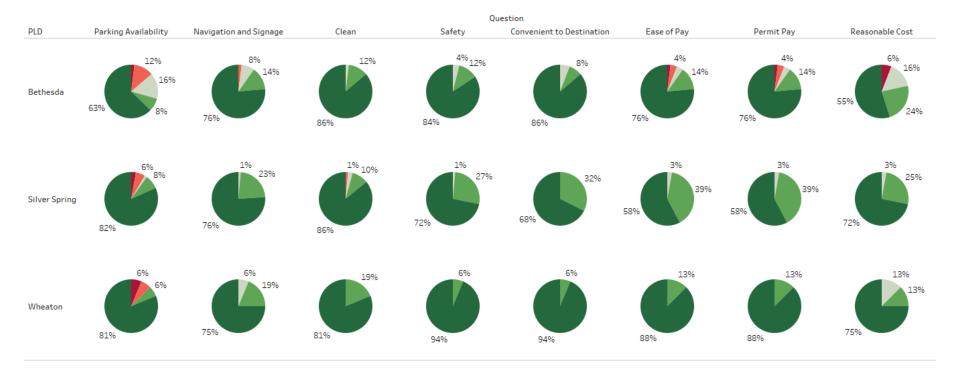






## **FY18 Permit Holder Satisfaction by PLD - Chart**





#### Rating:



## **FY18 Permit Holder Satisfaction by Facility – Average Score**



| <u>Garage/</u><br><u>Lot</u> | <u>Availability</u> | <u>Navigation</u> | <u>Facility</u><br><u>Condition</u> | <u>Safety</u><br><u>And</u><br><u>Security</u> | <u>Destination</u><br><u>Convenience</u> | <u>Sign-up</u><br><u>Ease</u> | <u>Cost of</u><br><u>Parking</u> | <u>Overall</u> |  |
|------------------------------|---------------------|-------------------|-------------------------------------|--|--|-------------------------------|----------------------------------|----------------|--|
| Garage 9                     | 3.7                 | 5.0               | 4.9                                 | 4.9  | 5.0                                      | 4.9                           | 4.8                              | 4.7            |  |
| Garage 36                    | 4.5                 | 4.8               | 4.8                                 | 4.8  | 4.7                                      | 4.5                           | 4.3                              | 4.6            |  |
| Garage 7                     | 4.9                 | 4.6               | 4.7                                 | 4.5  | 4.5                                      | 4.4                           | 4.7                              | 4.6            |  |
| Garage 11                    |                     |                   |                                     |  |  |                               |                                  |                |  |
| Garage 31                    |                     |                   |                                     |  |  |                               |                                  |                |  |
| Garage 45                    |                     |                   |                                     |  |  |                               |                                  |                |  |
| Garage 49                    |                     |                   |                                     |  |  |                               |                                  |                |  |
| Garage 5                     |                     | N/A O             |                                     | 4h 15 au mau                                   |  | b                             |                                  |                |  |
| Garage 57                    |                     | N/A - U           | niy locations wi                    | tn 15 or more                                  | survey response                          | es are snown                  |                                  |                |  |
| Garage 60                    |                     |                   |                                     |  |  |                               |                                  |                |  |
| Lot 14                       |                     |                   |                                     |  |  |                               |                                  |                |  |
| Lot 29                       |                     |                   |                                     |  |  |                               |                                  |                |  |
| Lot 34                       |                     |                   |                                     |  |  |                               |                                  |                |  |
| Average                      | 4.4                 | 4.7               | 4.8                                 | 4.8  | 4.8                                      | 4.6                           | 4.5                              | 4.7            |  |

Key:

Bethesda

**Silver Spring** 

Wheaton

= Above Average Rating at a Statistically Significant Level

= Below Average Rating at a Statistically Significant Level

#### **FY18 Permit Holder Satisfaction by Facility –**

#### **% Agree or Strongly Agree**



| <u>Garage/</u><br><u>Lot</u> | <u>Availability</u> | <u>Navigation</u> | <u>Facility</u><br><u>Condition</u> | <u>Safety</u><br><u>And</u><br><u>Security</u> | <u>Destination</u><br><u>Convenience</u> | <u>Sign-up</u><br><u>Ease</u> | <u>Cost of</u><br><u>Parking</u> | <u>Overall</u> |  |
|------------------------------|---------------------|-------------------|-------------------------------------|--|--|-------------------------------|----------------------------------|----------------|--|
| Garage 9                     | 65%                 | 100%              | 94%                                 | 94%  | 100%                                     | 100%                          | 94%                              | 92%            |  |
| Garage 36                    | 78%                 | 94%               | 100%                                | 94%  | 89%                                      | 89%                           | 83%                              | 90%            |  |
| Garage 7                     | 100%                | 100%              | 94%                                 | 100%   | 100%                                     | 100%                          | 100%                             | 99%            |  |
| Garage 11                    |                     |                   |                                     |  |  |                               |                                  |                |  |
| Garage 31                    |                     |                   |                                     |  |  |                               |                                  |                |  |
| Garage 45                    |                     |                   |                                     |  |  |                               |                                  |                |  |
| Garage 49                    |                     |                   |                                     |  |  |                               |                                  |                |  |
| Garage 5                     |                     | N/A O             | nly locations wit                   | th 15 au maua                                  | survey response                          | ac are chaven                 |                                  |                |  |
| Garage 57                    |                     | N/A - O           | illy locations wit                  | in 15 or more                                  | survey response                          | es are snown                  |                                  |                |  |
| Garage 60                    |                     |                   |                                     |  |  |                               |                                  |                |  |
| Lot 14                       |                     |                   |                                     |  |  |                               |                                  |                |  |
| Lot 29                       |                     |                   |                                     |  |  |                               |                                  |                |  |
| Lot 34                       |                     |                   |                                     |  |  |                               |                                  |                |  |
| Average                      | 83%                 | 95%               | 97%                                 | 98%  | 98%                                      | 98%                           | 89%                              | 93%            |  |









# **Visitor Parkers Overview**

#### FY18 Visitor Holder Satisfaction by PLD – Average Score



| <u>Parking</u><br><u>District</u> | <u>Availability</u> | <u>Navigation</u> | <u>Facility</u><br><u>Condition</u> | <u>Safety</u><br><u>And</u><br><u>Security</u> | <u>Destination</u><br><u>Convenience</u> | Ease of<br>Payment | Cost of<br>Parking | <u>Overall</u> |
|-----------------------------------|---------------------|-------------------|-------------------------------------|--|--|--------------------|--------------------|----------------|
| Bethesda                          | 4.8                 | 4.8               | 4.9                                 | 4.9  | 4.8                                      | 4.7                | 4.6                | 4.8            |
| Silver Spring                     | 4.6                 | 4.7               | 4.8                                 | 4.8  | 4.7                                      | 4.6                | 4.6                | 4.7            |
| Wheaton                           | 4.6                 | 4.6               | 4.7                                 | 4.7  | 4.6                                      | 4.6                | 4.5                | 4.6            |
| Average                           | 4.7                 | 4.7               | 4.8                                 | 4.8  | 4.8                                      | 4.6                | 4.6                | 4.7            |

Visitors had similarly high satisfaction as permit holders with an overall satisfaction rating of 4.7 out of 5. No area surveyed for the three parking lot districts fell below 4 (agree). The Wheaton PLD was below average on 4 out of 7 survey areas.

<sup>=</sup> Below Average Rating at a Statistically Significant Level

#### FY18 Visitor Holder Satisfaction by PLD – % Agree or Strongly Agree



| <u>Parking</u><br><u>District</u> | <u>Availability</u> | <u>Navigation</u> | <u>Facility</u><br><u>Condition</u> | <u>Safety</u><br><u>And</u><br><u>Security</u> | <u>Destination</u><br><u>Convenience</u> | Ease of<br>Payment | <u>Cost of</u><br><u>Parking</u> | <u>Overall</u> |
|-----------------------------------|---------------------|-------------------|-------------------------------------|--|--|--------------------|----------------------------------|----------------|
| Bethesda                          | 98%                 | 98%               | 99%                                 | 99%  | 100%                                     | 97%                | 94%                              | 98%            |
| Silver Spring                     | 90%                 | 97%               | 98%                                 | 98%  | 95%                                      | 92%                | 93%                              | 95%            |
| Wheaton                           | 94%                 | 96%               | 95%                                 | 95%  | 96%                                      | 91%                | 93%                              | 94%            |
| Average                           | 95%                 | 97%               | 99%                                 | 98%  | 98%                                      | 95%                | 93%                              | 97%            |

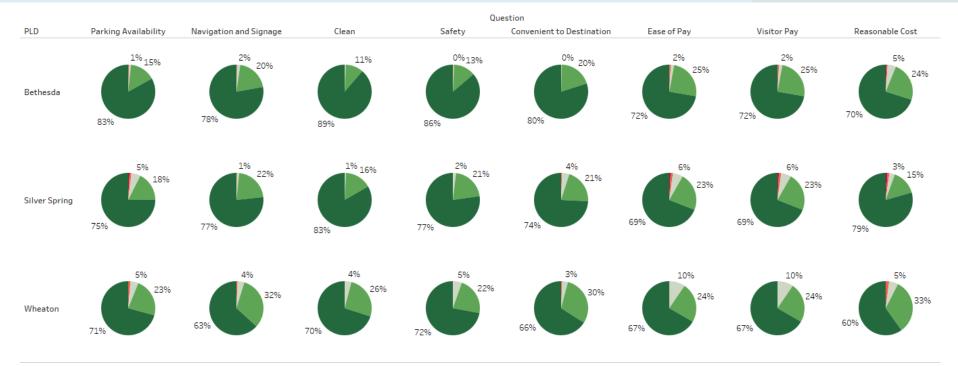
Visitors had similarly high satisfaction as permit holders with an overall satisfaction rating of 4.7 out of 5. No area surveyed for the three parking lot districts fell below 90% agree or strongly agree. The Wheaton PLD was below average on 4 out of 7 survey areas.

<sup>=</sup> Below Average Rating at a Statistically Significant Level

<sup>=</sup> Above Average Rating at a Statistically Significant Level

# **FY18 Visitor Holder Satisfaction by PLD - Chart**









### **FY18 Visitor Satisfaction by Facility – Average Score**



| <u>Garage/</u><br><u>Lot</u> | <u>Availability</u> | <u>Navigation</u> | <u>Facility</u><br><u>Condition</u> | <u>Safety</u><br><u>And</u><br><u>Security</u> | <u>Destination</u><br><u>Convenience</u> | <u>Pay</u><br><u>Ease</u> | <u>Cost of</u><br><u>Parking</u> | <u>Overall</u> |
|------------------------------|---------------------|-------------------|-------------------------------------|--|--|---------------------------|----------------------------------|----------------|
| Garage 60                    | 4.7                 | 4.9               | 5.0                                 | 4.8  | 4.9                                      | 4.7                       | 4.8                              | 4.8            |
| Lot 29                       | 5.0                 | 4.9               | 4.9                                 | 5.0  | 4.8                                      | 4.7                       | 4.4                              | 4.8            |
| Wheaton Street               | 4.5                 | 4.9               |                                     | 5.0  |  | 4.9                       | 4.7                              | 4.8            |
| Garage 9                     | 4.6                 | 4.8               | 4.9                                 | 4.9  | 4.8                                      | 4.7                       | 4.8                              | 4.8            |
| Garage 36                    | 4.9                 | 4.8               | 4.9                                 | 4.9  | 4.9                                      | 4.5                       | 4.7                              | 4.8            |
| Garage 31                    | 4.7                 | 4.7               | 4.9                                 | 4.9  | 4.8                                      | 4.8                       | 4.7                              | 4.8            |
| Garage 11                    | 4.9                 | 4.8               | 4.8                                 | 4.8  | 4.7                                      | 4.7                       | 4.7                              | 4.8            |
| Lot 14                       | 4.9                 | 4.7               | 5.0                                 | 5.0  | 4.8                                      | 4.6                       | 4.5                              | 4.8            |
| Garage 57                    | 4.8                 | 4.7               | 4.9                                 | 4.8  | 4.8                                      | 4.6                       | 4.6                              | 4.8            |
| Garage 49                    | 4.8                 | 4.7               | 4.8                                 | 4.9  | 5.0                                      | 4.7                       | 4.4                              | 4.7            |
| Lot 24                       | 4.9                 | 4.9               | 4.8                                 | 4.8  | 4.6                                      | 4.7                       | 4.4                              | 4.7            |
| Lot 38                       | 3.8                 | 4.9               | 4.9                                 | 5.0  | 4.6                                      | 4.6                       | 5.0                              | 4.7            |
| Lot 34                       | 4.7                 | 4.7               | 4.5                                 | 4.8  | 4.5                                      | 5.0                       | 4.4                              | 4.6            |
| Bethesda Street              | 4.2                 | 4.6               |                                     | 5.0  |  | 4.7                       | 4.6                              | 4.6            |
| Garage 5                     | 4.8                 | 4.7               | 4.8                                 | 4.6  | 4.5                                      | 4.4                       | 4.6                              | 4.6            |
| Garage 7                     | 4.7                 | 4.6               | 4.7                                 | 4.6  | 4.6                                      | 4.5                       | 4.6                              | 4.6            |
| Garage 45                    | 4.5                 | 4.5               | 4.6                                 | 4.5  | 4.6                                      | 4.5                       | 4.5                              | 4.5            |
| Silver Spring Street         | 4.2                 | 4.5               |                                     | 4.8  |  | 4.6                       | 4.3                              | 4.5            |
| Average                      | 4.7                 | 4.7               | 4.8                                 | 4.8  | 4.8                                      | 4.6                       | 4.6                              | 4.7            |

Key:



= Below Average Rating at a Statistically Significant Level = Above Average Rating at a Statistically Significant Level

#### **FY18 Visitor Satisfaction by Facility –**

#### % Agree or Strongly Agree



| 70 7 tg/100 01               |                     | 119,100           |                                     | <u>Safety</u>   |  |                           |                                  |                |
|------------------------------|---------------------|-------------------|-------------------------------------|-----------------|--|---------------------------|----------------------------------|----------------|
| <u>Garage/</u><br><u>Lot</u> | <u>Availability</u> | <u>Navigation</u> | <u>Facility</u><br><u>Condition</u> | And<br>Security | <u>Destination</u><br><u>Convenience</u> | <u>Pay</u><br><u>Ease</u> | <u>Cost of</u><br><u>Parking</u> | <u>Overall</u> |
| Garage 60                    | 93%                 | 99%               | 100%                                | 94%             | 100%                                     | 91%                       | 96%                              | 96%            |
| Lot 29                       | 100%                | 100%              | 100%                                | 100%            | 95%                                      | 95%                       | 82%                              | 96%            |
| Wheaton Street               | 93%                 | 100%              |                                     | 100%            |  | 100%                      | 93%                              | 97%            |
| Garage 9                     | 84%                 | 97%               | 97%                                 | 99%             | 94%                                      | 92%                       | 95%                              | 94%            |
| Garage 36                    | 98%                 | 99%               | 99%                                 | 99%             | 99%                                      | 96%                       | 95%                              | 98%            |
| Garage 31                    | 99%                 | 97%               | 100%                                | 99%             | 100%                                     | 98%                       | 97%                              | 98%            |
| Garage 11                    | 97%                 | 98%               | 99%                                 | 99%             | 99%                                      | 97%                       | 96%                              | 98%            |
| Lot 14                       | 100%                | 100%              | 100%                                | 100%            | 100%                                     | 89%                       | 94%                              | 98%            |
| Garage 57                    | 98%                 | 99%               | 99%                                 | 99%             | 100%                                     | 97%                       | 98%                              | 99%            |
| Garage 49                    | 96%                 | 92%               | 97%                                 | 100%            | 100%                                     | 95%                       | 79%                              | 94%            |
| Lot 24                       | 100%                | 99%               | 100%                                | 100%            | 99%                                      | 98%                       | 82%                              | 97%            |
| Lot 38                       | 60%                 | 96%               | 100%                                | 100%            | 88%                                      | 92%                       | 100%                             | 91%            |
| Lot 34                       | 95%                 | 100%              | 95%                                 | 100%            | 95%                                      | 100%                      | 91%                              | 97%            |
| Bethesda Street              | 81%                 | 97%               |                                     | 100%            |  | 100%                      | 94%                              | 94%            |
| Garage 5                     | 100%                | 100%              | 98%                                 | 98%             | 92%                                      | 89%                       | 95%                              | 96%            |
| Garage 7                     | 100%                | 98%               | 100%                                | 99%             | 96%                                      | 93%                       | 94%                              | 97%            |
| Garage 45                    | 91%                 | 92%               | 94%                                 | 91%             | 94%                                      | 89%                       | 92%                              | 92%            |
| Silver Spring Street         | 79%                 | 92%               |                                     | 99%             |  | 95%                       | 83%                              | 89%            |
| Average                      | 95%                 | 97%               | 99%                                 | 98%             | 98%                                      | 95%                       | 93%                              | 97%            |

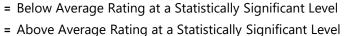
Key:

Bethesda

**Silver Spring** 









Satisfaction compared to Facility Occupancy

# **Occupancy: Facility Satisfaction Rankings Table**



| Permit Holders               |              |                                  |                   |  |  |  |  |  |  |  |
|------------------------------|--------------|----------------------------------|-------------------|--|--|--|--|--|--|--|
| <u>Garage/</u><br><u>Lot</u> | Availability | <u>Overall</u><br><u>Average</u> | Occupancy<br>FY18 |  |  |  |  |  |  |  |
| Garage 9                     | 3.7 / 65%    | 4.7 / 92%                        | 31%               |  |  |  |  |  |  |  |
| Garage 36                    | 4.5 / 78%    | 4.6 / 90%                        | 64%               |  |  |  |  |  |  |  |
| Garage 7                     | 4.9 / 100%   | 4.6 / 99%                        | 78%               |  |  |  |  |  |  |  |
| Average                      | 4.4 / 83%    | 4.7 / 93%                        |                   |  |  |  |  |  |  |  |

|                              | Visitor             | Parkers                          |                   |
|------------------------------|---------------------|----------------------------------|-------------------|
| <u>Garage/</u><br><u>Lot</u> | <u>Availability</u> | <u>Overall</u><br><u>Average</u> | Occupancy<br>FY18 |
| Garage 60                    | 4.7 / 93%           | 4.8 / 96%                        | 59%               |
| Lot 29                       | 5.0 / 100%          | 4.8 / 96%                        | 89%               |
| <b>Wheaton St</b>            | 4.5 / 93%           | 4.8 / 97%                        | N/A               |
| Garage 9                     | 4.6 / 84%           | 4.8 / 94%                        | 31%               |
| Garage 36                    | 4.9 / 98%           | 4.8 / 98%                        | 64%               |
| Garage 31                    | 4.7 / 99%           | 4.8 / 98%                        | 52%               |
| Garage 11                    | 4.9 / 97%           | 4.8 / 98%                        | 57%               |
| Lot 14                       | 4.9 / 100%          | 4.8 / 98%                        | 74%               |
| Garage 57                    | 4.8 / 98%           | 4.8 / 99%                        | 82%               |
| Garage 49                    | 4.8 / 96%           | 4.7 / 94%                        | 66%               |
| Lot 24                       | 4.9 / 100%          | 4.7 / 97%                        | 70%               |
| Lot 38                       | 3.8 / 60%           | 4.7 / 91%                        | 96%               |
| Lot 34                       | 4.7 / 95%           | 4.6 / 97%                        | 49%               |
| Bethesda St                  | 4.2 / 81%           | 4.6 / 94%                        | N/A               |
| Garage 5                     | 4.8 / 100%          | 4.6 / 96%                        | 38%               |
| Garage 7                     | 4.7 / 100%          | 4.6 / 97%                        | 78%               |
| Garage 45                    | 4.5 / 91%           | 4.5 / 92%                        | 34%               |
| SS St.                       | 4.2 / 79%           | 4.5 / 89%                        | N/A               |
| Average                      | 4.7 / 95%           | 4.7 / 97%                        |                   |

= Below Average Rating at a Statistically Significant Level

= Above Average Rating at a Statistically Significant Level

Key:

**Bethesda** 

**Silver Spring** 

Wheaton

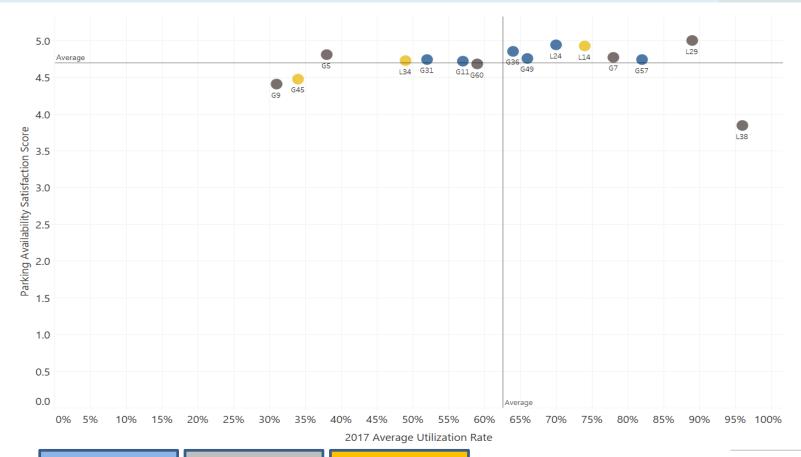
# **Occupancy: Facility Satisfaction Rankings Chart**

**Silver Spring** 

Key:

**Bethesda** 

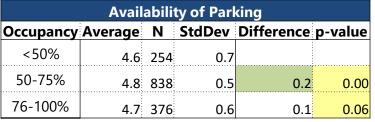




Wheaton

25

# **Satisfaction vs. Occupancy for Select Questions**



| Feeling of Safety |         |     |        |            |         |  |
|-------------------|---------|-----|--------|------------|---------|--|
| Occupancy         | Average | N   | StdDev | Difference | p-value |  |
| <50%              | 4.7     | 254 | 0.5    |            |         |  |
| 50-75%            | 4.9     | 838 | 0.4    | 0.2        | 0.00    |  |
| 76-100%           | 4.8     | 376 | 0.4    | 0.1        | 0.02    |  |

| Ease of Navigation |         |     |        |            |         |  |  |
|--------------------|---------|-----|--------|------------|---------|--|--|
| Occupancy          | Average | N   | StdDev | Difference | p-value |  |  |
| <50%               | 4.7     | 254 | 0.6    |            |         |  |  |
| 50-75%             | 4.8     | 838 | 0.5    | 0.1        | 0.01    |  |  |
| 76-100%            | 4.7     | 376 | 0.5    | 0.0        | 0.30    |  |  |

| Convenience to Destination |         |     |        |            |         |  |
|----------------------------|---------|-----|--------|------------|---------|--|
| Occupancy                  | Average | Ν   | StdDev | Difference | p-value |  |
| <50%                       | 4.6     | 254 | 0.6    |            |         |  |
| 50-75%                     | 4.8     | 838 | 0.4    | 0.2        | 0.00    |  |
| 76-100%                    | 4.7     | 376 | 0.5    | 0.1        | 0.00    |  |

| Facility Condition |         |     |        |            |         |  |  |
|--------------------|---------|-----|--------|------------|---------|--|--|
| Occupancy          | Average | N   | StdDev | Difference | p-value |  |  |
| <50%               | 4.7     | 254 | 0.5    |            |         |  |  |
| 50-75%             | 4.9     | 838 | 0.3    | 0.2        | 0.00    |  |  |
| 76-100%            | 4.8     | 376 | 0.4    | 0.1        | 0.00    |  |  |



= Avg. Rating Lower than <50% Occupancy at a Statistically Significant Level



= Avg. Rating Higher than <50% Occupancy at a Statistically Significant Level



Across all parking districts and survey respondents, facilities in the 50-75% occupancy range were rated higher than lower and higher utilized facilities. The <50% facilities were brought down by Garage 9 in Silver Spring posting a below average score. The 76%+ facilities were brought down by Lot 38 in Silver Spring which had the lowest satisfaction score of 3.8 for availability.



Satisfaction compared to Facility Grade

### **Above/Below Grade:\* Facility Satisfaction Rankings**



|                | Permit Holders |                       |                        |           |                               |  |  |  |  |
|----------------|----------------|-----------------------|------------------------|-----------|-------------------------------|--|--|--|--|
| Garage/<br>Lot | Navigation     | Facility<br>Condition | Safety and<br>Security | Overall   | Above<br>or<br>Below<br>Grade |  |  |  |  |
| G9             | 5.0 / 100%     | 4.9 / 94%             | 4.9 / 94%              | 4.7 / 92% | Above                         |  |  |  |  |
| G36            | 4.8 / 94%      | 4.8 / 100%            | 4.8 / 94%              | 4.6 / 90% | Above                         |  |  |  |  |
| <b>G7</b>      | 4.6 / 100%     | 4.7 / 94%             | 4.5 / 100%             | 4.6 / 99% | Above                         |  |  |  |  |
| Average        | 4.7 / 95%      | 4.8 / 97%             | 4.8 / 98%              | 4.7 / 93% |                               |  |  |  |  |

|                | Visitor Parkers |                       |                           |           |                            |  |  |  |  |
|----------------|-----------------|-----------------------|---------------------------|-----------|----------------------------|--|--|--|--|
| Garage/<br>Lot | Navigation      | Facility<br>Condition | Safety<br>And<br>Security | Overall   | Above<br>or Below<br>Grade |  |  |  |  |
| G60            | 4.9 / 99%       | 5.0 / 100%            | 4.8 / 94%                 | 4.8 / 96% | Above                      |  |  |  |  |
| G9             | 4.8 / 97%       | 4.9 / 97%             | 4.9 / 99%                 | 4.8 / 94% | Above                      |  |  |  |  |
| G36            | 4.8 / 99%       | 4.9 / 99%             | 4.9 / 99%                 | 4.8 / 98% | Above                      |  |  |  |  |
| G31            | 4.7 / 97%       | 4.9 / 100%            | 4.9 / 99%                 | 4.8 / 98% | Below                      |  |  |  |  |
| G11            | 4.8 / 98%       | 4.8 / 99%             | 4.8 / 99%                 | 4.8 / 98% | Above                      |  |  |  |  |
| G57            | 4.7 / 99%       | 4.9 / 99%             | 4.8 / 99%                 | 4.8 / 99% | Below                      |  |  |  |  |
| G49            | 4.7 / 92%       | 4.8 / 97%             | 4.9 / 100%                | 4.7 / 94% | Below                      |  |  |  |  |
| G5             | 4.7 / 100%      | 4.8 / 98%             | 4.6 / 98%                 | 4.6 / 96% | Above                      |  |  |  |  |
| G7             | 4.6 / 98%       | 4.7 / 100%            | 4.6 / 99%                 | 4.6 / 97% | Above                      |  |  |  |  |
| G45            | 4.5 / 92%       | 4.6 / 94%             | 4.5 / 91%                 | 4.5 / 92% | Above                      |  |  |  |  |
| Average        | 4.7 / 97%       | 4.8 / 99%             | 4.8 / 98%                 | 4.7 / 97% |                            |  |  |  |  |

Key:

Bethesda

**Silver Spring** 

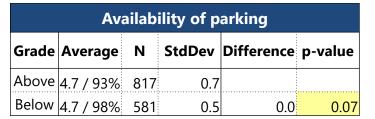
Wheaton

<sup>=</sup> Below Average Rating at a Statistically Significant Level

<sup>=</sup> Above Average Rating at a Statistically Significant Level

<sup>\*</sup>Only showing garages

### Impact of Grade on Satisfaction – All Parkers & Garages



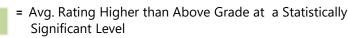
| Ease of Navigation |           |     |        |            |         |  |
|--------------------|-----------|-----|--------|------------|---------|--|
| Grade              | Average   | N   | StdDev | Difference | p-value |  |
| Above              | 4.7 / 97% | 817 | 0.5    |            |         |  |
| Below              | 4.7 / 97% | 581 | 0.6    | -0.0       | 0.26    |  |

| Facility Condition |           |     |        |            |         |  |
|--------------------|-----------|-----|--------|------------|---------|--|
| Grade              | Average   | N   | StdDev | Difference | p-value |  |
| Above              | 4.8 / 98% | 817 | 0.4    |            |         |  |
| Below              | 4.9 / 99% | 581 | 0.4    | 0.1        | 0.00    |  |

| Feeling of Safety |           |     |        |            |             |  |
|-------------------|-----------|-----|--------|------------|-------------|--|
| Grade             | Average   | N   | StdDev | Difference | p-<br>value |  |
| Above             | 4.7 / 97% | 817 | 0.5    |            |             |  |
| Below             | 4.9 / 99% | 581 | 0.4    | 0.2        | 0.00        |  |

| Convenience to Destination |            |     |        |            |             |
|----------------------------|------------|-----|--------|------------|-------------|
| Grade                      | Average    | N   | StdDev | Difference | p-<br>value |
| Above                      | 4.7 / 97%  | 817 | 0.5    |            |             |
| Below                      | 4.8 / 100% | 581 | 0.4    | 0.1        | 0.00        |







For parking garages, the 3 below grade facilities were slightly higher rated than the 7 above ground garages for facility condition, feeling of safety, and convenience to destination. However, the differences were only 0.1 and 0.2 points.



Satisfaction compared to Hourly Rates

### **Parking Rates: Facility Satisfaction Rankings Table**



| Permit Holders |                    |           |                    |  |  |  |  |
|----------------|--------------------|-----------|--------------------|--|--|--|--|
| Garage/Lot     | Cost of<br>Parking | Overall   | Short<br>Term Rate |  |  |  |  |
| Garage 9       | 4.8 / 94%          | 4.7 / 92% | \$0.70             |  |  |  |  |
| Garage 36      | 4.3 / 83%          | 4.6 / 90% | \$1.00             |  |  |  |  |
| Garage 7       | 4.7 / 100%         | 4.6 / 99% | \$0.70             |  |  |  |  |
| Average        | 4.5 / 89%          | 4.7 / 93% |                    |  |  |  |  |

|                   | Visitor Parkers    |           |                    |  |  |  |  |  |  |
|-------------------|--------------------|-----------|--------------------|--|--|--|--|--|--|
| Garage/ Lot       | Cost of<br>Parking | Overall   | Short Term<br>Rate |  |  |  |  |  |  |
| Garage 60         | 4.8 / 96%          | 4.8 / 96% | \$1.00             |  |  |  |  |  |  |
| Lot 29            | 4.4 / 82%          | 4.8 / 96% | \$0.80             |  |  |  |  |  |  |
| <b>Wheaton St</b> | 4.7 / 93%          | 4.8 / 97% | \$0.75             |  |  |  |  |  |  |
| Garage 9          | 4.8 / 95%          | 4.8 / 94% | \$0.70             |  |  |  |  |  |  |
| Garage 36         | 4.7 / 95%          | 4.8 / 98% | \$1.00             |  |  |  |  |  |  |
| Garage 31         | 4.7 / 97%          | 4.8 / 98% | \$1.00             |  |  |  |  |  |  |
| Garage 11         | 4.7 / 96%          | 4.8 / 98% | \$1.00             |  |  |  |  |  |  |
| Lot 14            | 4.5 / 94%          | 4.8 / 98% | \$0.75             |  |  |  |  |  |  |
| Garage 57         | 4.6 / 98%          | 4.8 / 99% | \$1.25             |  |  |  |  |  |  |
| Garage 49         | 4.4 / 79%          | 4.7 / 94% | \$1.25             |  |  |  |  |  |  |
| Lot 24            | 4.4 / 82%          | 4.7 / 97% | \$1.50             |  |  |  |  |  |  |
| Lot 38            | 5.0 / 100%         | 4.7 / 91% | \$0.80             |  |  |  |  |  |  |
| Lot 34            | 4.4 / 91%          | 4.6 / 97% | \$0.75             |  |  |  |  |  |  |
| Bethesda St       | 4.6 / 94%          | 4.6 / 94% | \$2.25             |  |  |  |  |  |  |
| Garage 5          | 4.6 / 95%          | 4.6 / 96% | \$0.70             |  |  |  |  |  |  |
| Garage 7          | 4.6 / 94%          | 4.6 / 97% | \$0.70             |  |  |  |  |  |  |
| Garage 45         | 4.5 / 92%          | 4.5 / 92% | \$0.75             |  |  |  |  |  |  |
| SS St             | 4.3 / 83%          | 4.5 / 89% | \$1.00             |  |  |  |  |  |  |
| Average           | 4.6 / 93%          | 4.7 / 97% |                    |  |  |  |  |  |  |

= Below Average Rating at a Statistically Significant Level

= Above Average Rating at a Statistically Significant Level

Key:

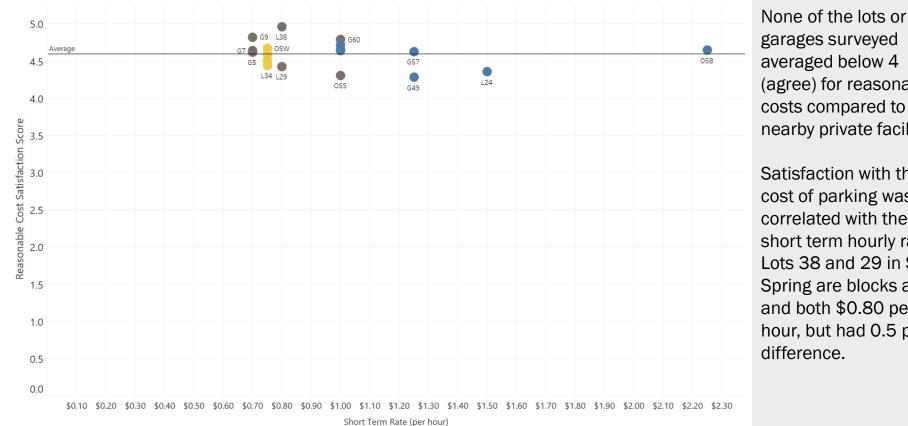
**Bethesda** 

**Silver Spring** 

Wheaton

# **Parking Rates: Facility Satisfaction Rankings Chart**





garages surveyed averaged below 4 (agree) for reasonable costs compared to nearby private facilities.

Satisfaction with the cost of parking was not correlated with the short term hourly rates. Lots 38 and 29 in Silver Spring are blocks apart and both \$0.80 per hour, but had 0.5 point difference.

Key:

**Bethesda Silver Spring** 

Wheaton



Satisfaction compared to Payment System

# **Facility Satisfaction Rankings by Payment System**



| Permit Holders               |            |            |                |                                 |  |  |  |
|------------------------------|------------|------------|----------------|---------------------------------|--|--|--|
| <u>Garage/</u><br><u>Lot</u> |            |            | <u>Overall</u> | <u>Payment</u><br><u>System</u> |  |  |  |
| Garage 9                     | 4.9 / 100% | 4.8 / 94%  | 4.7 / 92%      | Pay-by-Space                    |  |  |  |
| Garage 36                    | 4.5 / 89%  | 4.3 / 83%  | 4.6 / 90%      | Meter                           |  |  |  |
| Garage 7                     | 4.4 / 100% | 4.7 / 100% | 4.6 / 99%      | Pay-by-Space                    |  |  |  |
| Average                      | 4.6 / 98%  | 4.5 / 89%  | 4.7 / 93%      |                                 |  |  |  |

| Visitor Parkers              |            |                                  |                |                                 |  |  |
|------------------------------|------------|----------------------------------|----------------|---------------------------------|--|--|
| <u>Garage/</u><br><u>Lot</u> | Pay Ease   | <u>Cost of</u><br><u>Parking</u> | <u>Overall</u> | <u>Payment</u><br><u>System</u> |  |  |
| Garage 60                    | 4.7 / 91%  | 4.8 / 96%                        | 4.8 / 96%      | Pay-on-Foot                     |  |  |
| Lot 29                       | 4.7 / 95%  | 4.4 / 82%                        | 4.8 / 96%      | Meter                           |  |  |
| Wheaton St.                  | 4.9 / 100% | 4.7 / 93%                        | 4.8 / 97%      | Meter                           |  |  |
| Garage 9                     | 4.7 / 92%  | 4.8 / 95%                        | 4.8 / 94%      | Pay-by-Space                    |  |  |
| Garage 36                    | 4.5 / 96%  | 4.7 / 95%                        | 4.8 / 98%      | Meter                           |  |  |
| Garage 31                    | 4.8 / 98%  | 4.7 / 97%                        | 4.8 / 98%      | Pay-on-Foot                     |  |  |
| Garage 11                    | 4.7 / 97%  | 4.7 / 96%                        | 4.8 / 98%      | Pay-on-Foot                     |  |  |
| Lot 14                       | 4.6 / 89%  | 4.5 / 94%                        | 4.8 / 98%      | Meter                           |  |  |
| Garage 57                    | 4.6 / 97%  | 4.6 / 98%                        | 4.8 / 99%      | Meter                           |  |  |
| Garage 49                    | 4.7 / 95%  | 4.4 / 79%                        | 4.7 / 94%      | Cashier                         |  |  |
| Lot 24                       | 4.7 / 98%  | 4.4 / 82%                        | 4.7 / 97%      | Meter                           |  |  |
| Lot 38                       | 4.6 / 92%  | 5.0 / 100%                       | 4.7 / 91%      | Meter                           |  |  |
| Lot 34                       | 5.0 / 100% | 4.4 / 91%                        | 4.6 / 97%      | Meter                           |  |  |
| Bethesda St.                 | 4.7 / 100% | 4.6 / 94%                        | 4.6 / 94%      | Meter                           |  |  |
| Garage 5                     | 4.4 / 89%  | 4.6 / 95%                        | 4.6 / 96%      | Meter                           |  |  |
| Garage 7                     | 4.5 / 93%  | 4.6 / 94%                        | 4.6 / 97%      | Pay-by-Space                    |  |  |
| Garage 45                    | 4.5 / 89%  | 4.5 / 92%                        | 4.5 / 92%      | Pay-by-Space                    |  |  |
| SS St.                       | 4.6 / 95%  | 4.3 / 83%                        | 4.5 / 89%      | Meter                           |  |  |
| Average                      | 4.6 / 95%  | 4.6 / 93%                        | 4.7 / 97%      |                                 |  |  |

= Below Average Rating at a Statistically Significant Level

= Above Average Rating at a Statistically Significant Level

Key:

Bethesda

**Silver Spring** 

Wheaton

#### **Impact of Payment System on Satisfaction – All Parkers**



| Cost of Parking  |         |     |        |             |             |  |
|------------------|---------|-----|--------|-------------|-------------|--|
| Payment          | Average | N   | StdDev | Difference* | p-<br>value |  |
| Meter            | 4.6     | 791 | 0.7    |             |             |  |
| Cashier          | 4.3     | 82  | 1.2    | -0.3        | 0.02        |  |
| Pay-by-<br>Space | 4.6     | 333 | 0.7    | 0.1         | 0.03        |  |
| Pay-on-<br>Foot  | 4.7     | 521 | 0.6    | 0.1         | 0.00        |  |

| Ease of Payment / Ease of Sign-up |         |     |        |             |             |
|-----------------------------------|---------|-----|--------|-------------|-------------|
| Payment                           | Average | N   | StdDev | Difference* | p-<br>value |
| Meter                             | 4.6     | 791 | 0.6    |             |             |
| Cashier                           | 4.7     | 82  | 0.8    | 0.1         | 0.22        |
| Pay-by-<br>Space                  | 4.6     | 333 | 0.7    | 0.0         | 0.16        |
| Pay-on-<br>Foot                   | 4.8     | 521 | 0.5    | 0.2         | 0.00        |

Only one facility, Garage 49 in Bethesda, uses a cashier and it had lower satisfaction for cost of parking compared to other methods. It's reasonable cost score was lowest in the Bethesda PLD with 79% of permit and visitor parkers agreeing or strongly agreeing.

<sup>\*</sup>Compared to metered facilities

| Cost of Parking** |         |       |        |            |             |  |
|-------------------|---------|-------|--------|------------|-------------|--|
| Credit?           | Average | N     | StdDev | Difference | p-<br>value |  |
| Yes               | 4.6     | 1,349 | 0.7    |            |             |  |
| No                | 4.6     | 378   | 0.7    | 0.0        | 0.37        |  |

| Ease of Payment** |         |       |        |            |         |  |
|-------------------|---------|-------|--------|------------|---------|--|
| Credit?           | Average | N     | StdDev | Difference | p-value |  |
| Yes               | 4.6     | 1,349 | 0.6    |            |         |  |
| No                | 4.6     | 378   | 0.7    | 0.0        | 0.40    |  |

<sup>\*\*</sup>Note: The credit card "yes/no" field is based on the **ability** to use a credit card in the facility.

= Avg. Rating Lower than Meter at a Statistically Significant Level

= Avg. Rating Higher than Meter at a Statistically Significant Level

Two out of the three pay-byspace facilities surveyed were below average for ease of payment. Pay-on-Foot was the highest rated for ease of payment.

7 facilities surveyed did not accept credit cards. There was no significant difference in cost or payment satisfaction scores for facilities that do not accept credit cards.