

**Solicitation Amendment One
Advertising & Shelter Maintenance
RFQ #DOT-022620**

Questions, Answers & Clarifications as a result of the optional pre-submission conference held on March 9, 2020 and questions received via email March 12, 2020.

- 1) How long does the Montgomery County Department of Transportation (MCDOT) anticipate that it will take to respond to pre-submission conference and written questions?

A: MCDOT anticipates that responses to pre-submission conference and written questions will be posted on the County website one week to one week and a half after the March 12, 2020 question deadline.

- 2) Is the Montgomery County Department of Transportation considering combining the Bus & Shelter Advertising Request for Qualifications and the Transit Bus Advertising Services Request for Proposals?

A: No. The Transit Bus Advertising Services Request for Proposals will be separate from the Bus & Shelter Advertising Request for Qualifications.

- 3) The Request for Qualification Section 6.6 indicates that Offerors may do site visits and propose advertising display and rates for twenty-two (22) county owned parking facilities. Does MCDOT have additional specifications regarding proposed advertising at County owned parking facilities?

A: The Parking Division will be issuing their own solicitation for advertising in County parking facilities.

- 4) Will MCDOT provide the advertising sales history and for the past three or five years. Please share these annual figures, along with amounts generated from specific clients.

A: Advertising and sales history reports are available by request through the Maryland Public Information Act (MPIA).

- 5) Will these MPIA requests be expedited?

A: Yes.

Solicitation Amendment One
Advertising & Shelter Maintenance
RFQ #DOT-022620

6) Will the maintenance cost be shared by MCDOT and the awardee?

A: This is NOT the objective of this award. But counterproposals will be considered.

7) Is the Request for Qualifications shelter list 100% accurate regarding shelter illumination? Will the County assist the selected Offeror in working through other County departments when electrifying new shelters?

A: Shelter illumination is 100% accurate as of March 13, 2020. The County will facilitate a streamlined process for permit approvals with the Department of Permitting Services (DPS).

8) Does the Request for Qualifications allow for digital transit shelter advertising?

A: Absolutely. We welcome best practice recommendations which will increase revenues and lower costs.

9) Request for Qualifications #DOT-022620, Section 3.15.1 (Bus Shelter Construction) indicates that 75 shelters must be purchased, supplied and installed in year one through five and then five shelters per year from years six through twenty. Is there an annual minimum number of shelters that may be purchased, supplied and installed during years one through five?

A: A minimum of 7 shelters shall be installed in the first year. The total required for 5 years is 75. The cost of these shelters may be recovered from advertising revenues produced.

10) Request for Qualifications #DOT-022620, Section 3.15.1 (Bus Shelter construction) indicates that 20% of the 150 new shelters are required to be non-advertising shelters. Will MCDOT consider amending the amount of new shelters that must be non-advertising shelters?

A: 20% of the current shelters of the existing shelter structures must not have the capabilities for advertising to facilitate installation in areas where advertising is not appropriate. Per Section 3.16. There are no restrictions on advertising in new shelter Bus Shelter Specifications.

Solicitation Amendment One
Advertising & Shelter Maintenance
RFQ #DOT-022620

- 20) Thayer – Silver Spring Garage (Garage 3) – 913 Silver Spring Ave., Silver Spring, MD
Capacity: 161 Estimated Daily Vehicles: 100
- 21) Fenton Street Village Garage (Garage 4) – 8100 Fenton St., Silver Spring, MD
Capacity: 318 Estimated Daily Vehicles: 900
- 22) Bonifant – Dixon Garage (Garage 5/55) – 1101 Bonifant Dr., Silver Spring, MD
Capacity: 1,695 Estimated Daily Vehicles: 1,500
- 23) Cameron – Second Garage (Garage 7) – 8530 Cameron St., Silver Spring, MD
Capacity: 1,369 Estimated Daily Vehicles: 1,900
- 24) Kennett Street Garage (Garage 9) – 8040 Kennett St., Silver Spring, MD
Capacity: 591 Estimated Daily Vehicles: 200
- 25) King – 13th Street Garage (Garage 16) – 8025 13th St., Silver Spring, MD
Capacity: 160 Estimated Daily Vehicles: 300
- 26) NOAA Building Garage (Garage 58) – 1315 East-West Hwy., Silver Spring, MD
Capacity: 1,139 Estimated Daily Vehicles: 1,200
- 27) Wayne Avenue Garage (Garage 60) – 921 Wayne Ave., Silver Spring, MD
Capacity: 1,694 Estimated Daily Vehicles: 3,300
- 28) Town Square Garage (Garage 61) – 801 Ellsworth Dr., Silver Spring, MD
Capacity: 1,275 Estimated Daily Vehicles: 2,900

15) Does the County anticipate any proposed amendments to the Montgomery County Code in connection with the Franchise Agreement? Please explain the process(es), if any, for such proposed amendments.

A: The department does not anticipate that the County Code would need to be revised or amended in the award of a bus shelter advertising and maintenance franchisee.

16) Does the County anticipate providing capital expenditure reimbursement to the successful Offeror for any or all advertising displays that may be located in/on county owned parking facilities?

A: The Parking Division will be issuing their own solicitation for advertising in County parking facilities.