

Communication Committee

01/27/2020

MEDIA OUTLET	FY20
	2020 PRIMARY
DIGITAL	
Twitter	\$4,459.00
Google AdWords	\$9,418.00
Sub-Total (Digital)	\$13,877.00
PRINT	
African Mirror Newspaper	\$4,875.00
Senior Beacon Newspaper	\$1,823.00
The Korea Times	\$2,300.00
Washington Chinese News	\$3,000.00
Washington Hispanic	\$3,000.00
Sub-Total (Print)	\$14,998.00
RADIO	
Radio El Zol (107.9FM_Entercom)	\$5,000.00
WMAL (105.9FM-Cumulus Media)	\$5,000.00
WMMJ (Majic 102.3 & 92.7FM-Urban One)	\$3,000.00
WPGC (95.5FM-CBS)	\$5,000.00
WTOP (103.5FM-Hubbard Broadcasting)	\$6,500.00
WASH (97.1FM-iHeartMedia)	\$3,000.00
WIHT (HOT 99.5FM--iHeartMedia)	\$3,000.00
WMZQ-FM (98.7FM--iHeartMedia)	\$3,000.00
WWDC-FM (DC 101--iHeartMedia)	\$3,000.00
Sub-Total (Radio)	\$36,500.00
TV	
Telemundo	\$5,000.00
Sub-Total (TV)	\$5,000.00
TOTAL	\$70,375.00