

# Staff Overview 2022 Election Cycle (preliminary research)

Montgomery County Board of Elections, January 2023

# Purpose of the research and presentation

To inform Board and general public on the preliminary research

Identify key trends going forward

Identify key areas that would require changes

Identify datasets that would inform better administration of an election

# What was expected

Increased number of Mail In Ballot

Lower turnout for in-person voting

Reduced number of volunteers

Tighten labor market for hiring temporary staff

Delayed redistricting

# What happened

Late redistricting / postponed Primary

Lower overall turnout

High number of web delivery Mail In Ballots and Provisional ballots

Insufficient number of Election Judges on Election Day

Tight labor market for hiring temporary team members

# What happened

High number of Permanent Mail In Ballot

Recount

A Petition between Primary and General Elections

Insufficient time to fully capitalize on the sorting equipment

Delayed notifications to voters that Mail In Ballots were returned to BOE

# Key observations

*MoCo voters embraced Mail in Voting.*

*Space is in demand.*

*Generational shift in election workforce.*

*Montgomery County voters prefer online options.*

*Change is inevitable for BOE and its team.*

# Candidate filing, ballot proofing, and ballot order

## Candidate Filing:

- Candidate filing began February 2021
- Deadline extended to April 15, 2022
- 206 candidates filed
- There were no Write-In candidates for local offices

## Ballot Proofing:

- Proofing of 258 precinct level ballot styles
- Proofing of both English and Spanish versions of the ballots (print and audio)

## Ballot order

- The general ballot order consisted of 1.07 million ballots
- With a three-page ballot, this equates to 3.21 million pieces of paper
- Order delivered on 64 pallets

# TURNOUT

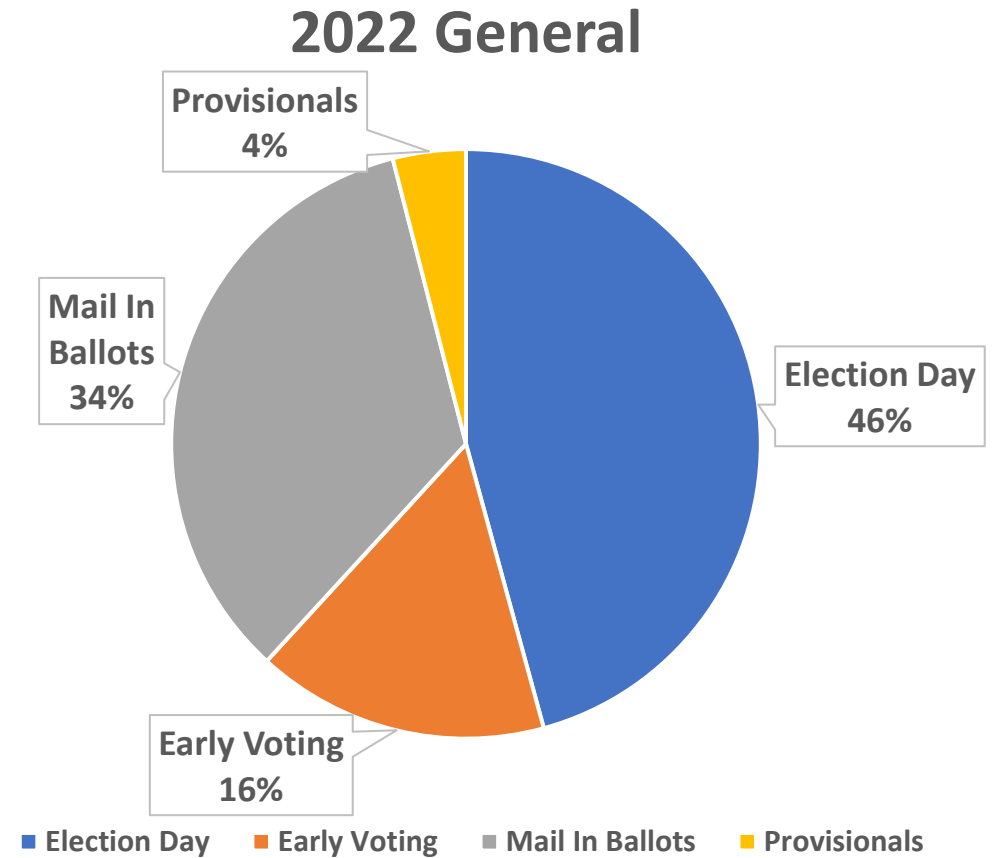
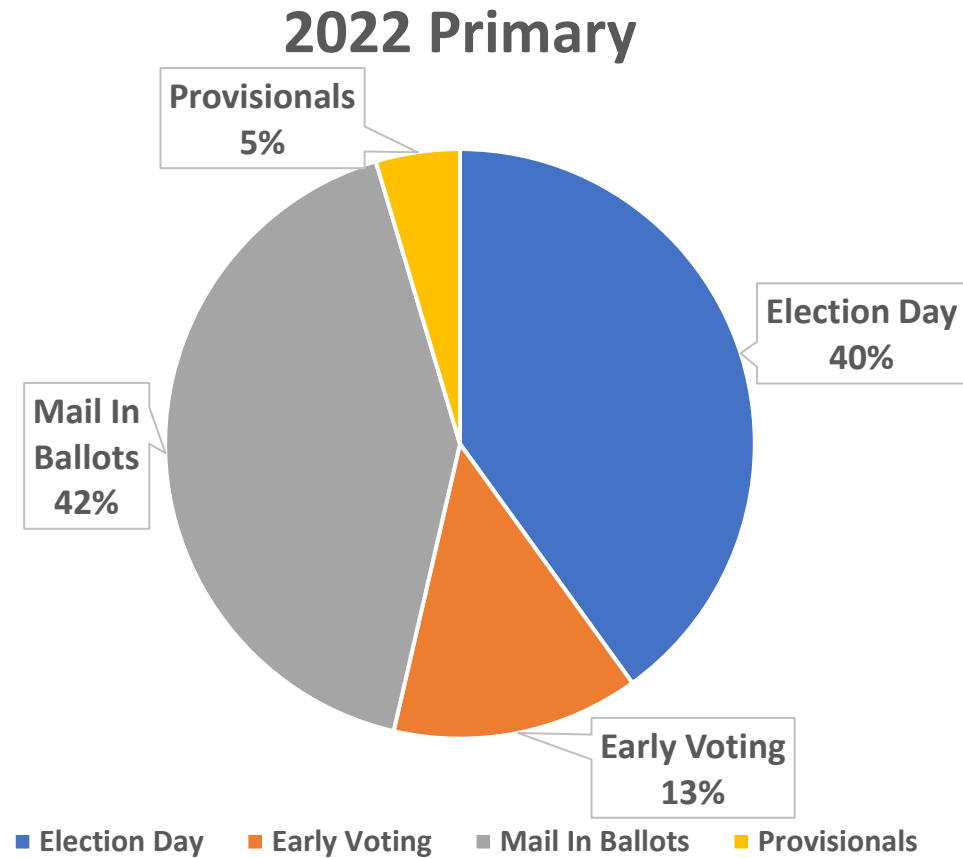
**Across Gubernatorial Elections and among MD counties**



# Turnout comparison – 2018 vs 2022

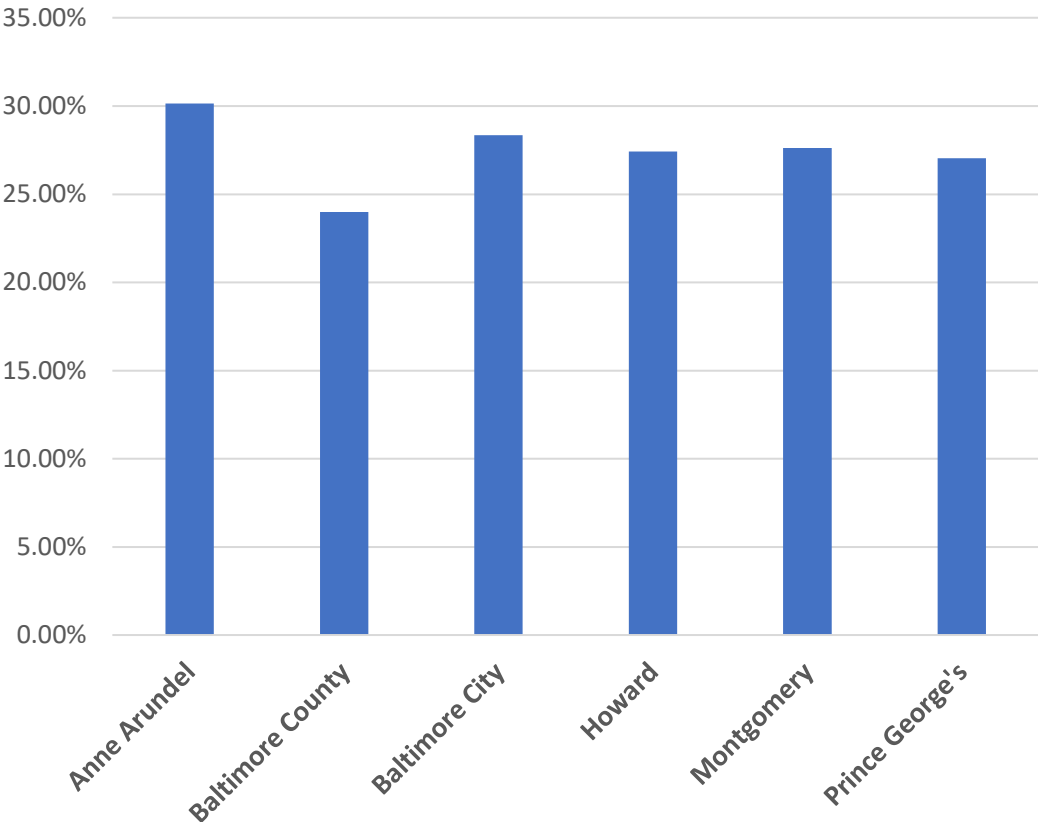
	Election Day	Early Voting	Mail In Ballot	Provisional	Total	Turnout
2018 Primary	107,985	36,060	10,612	3,634	158,291	24.58 %
2018 General	251,431	113,672	37,538	10,496	413,137	63.03%
2022 Primary	72,619	24,578	75,730	8,366	181,293	27.04%
2022 General	158,641	55,717	118,530	13,879	346,767	51.50%

# 2022 Cycle Turnout – Method of voting

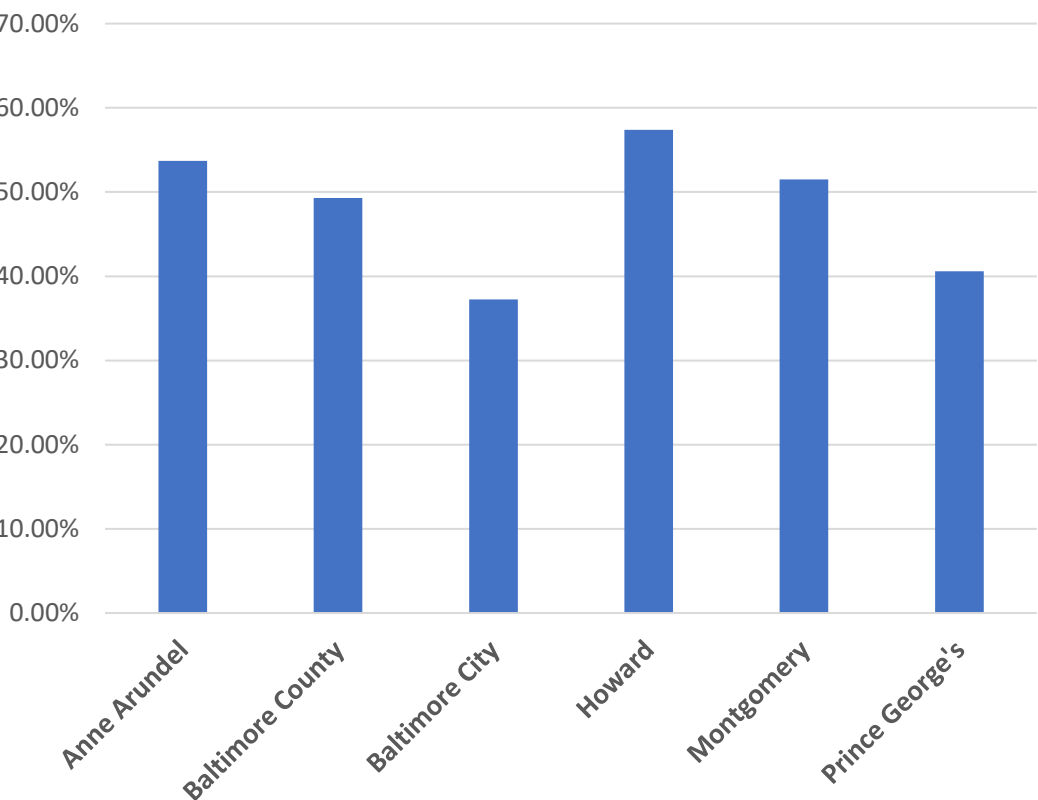


# Turnout 2022 Cycle – MD counties

**2022 Primary Election Turnout**

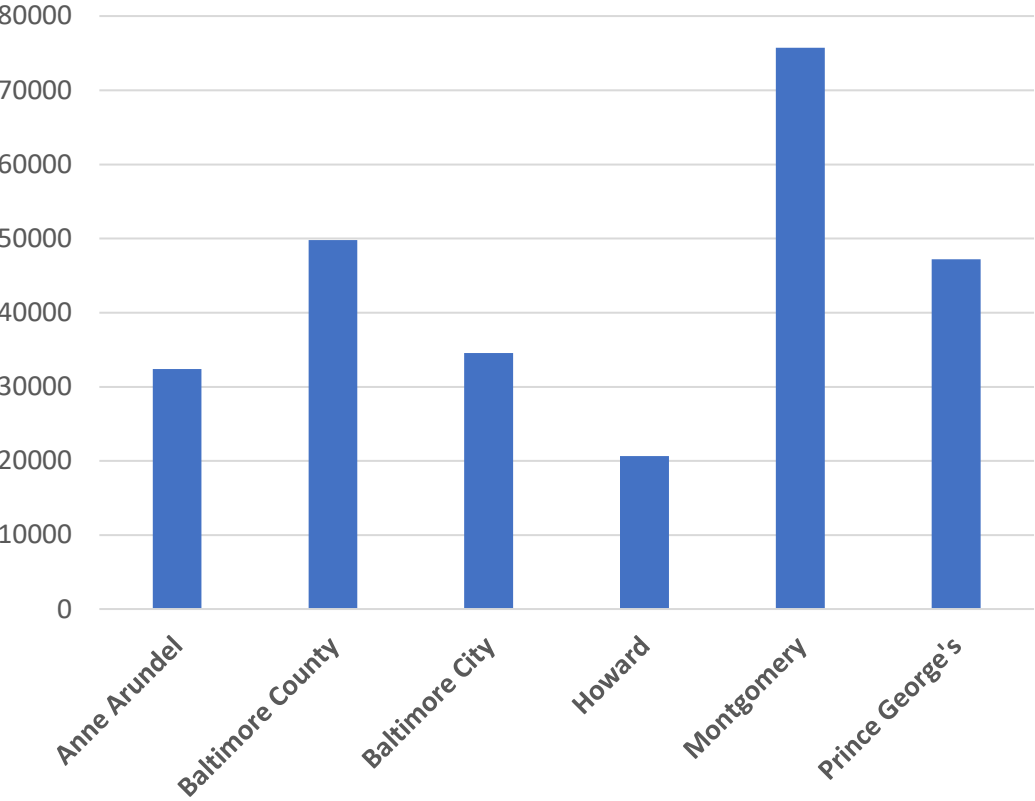


**2022 General Election Turnout**

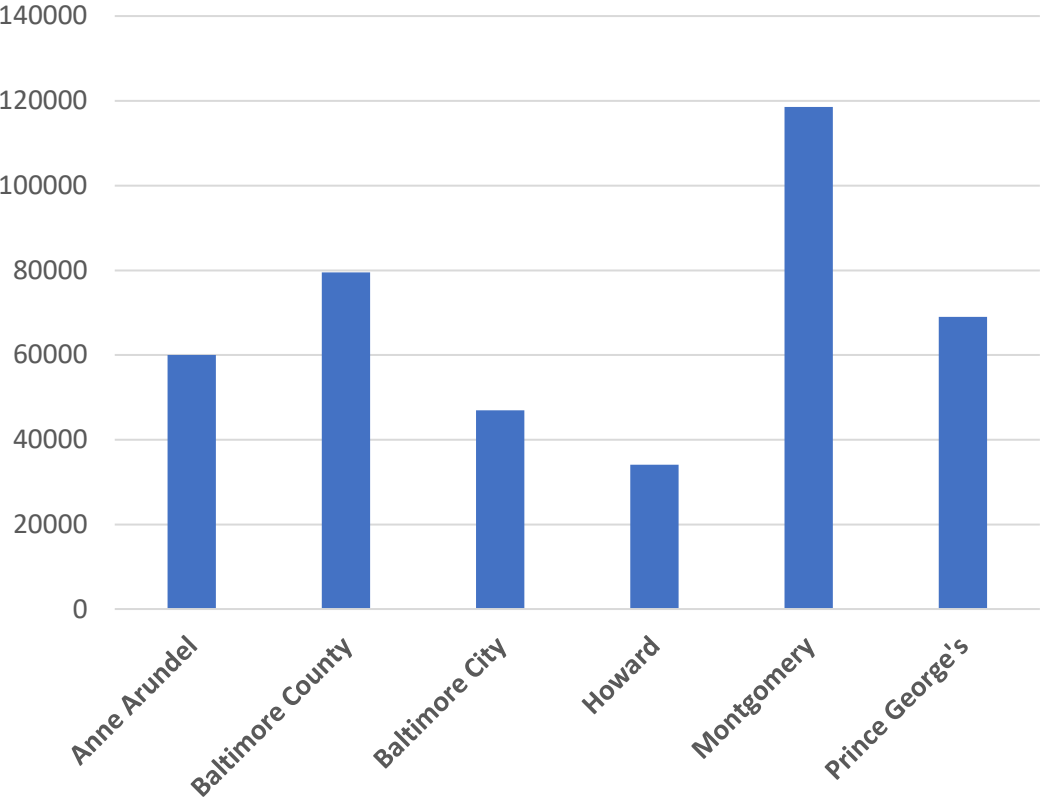


# Mail In Ballots – volume across MD Counties

Mail In Ballots - 2022 Primary Election



Mail In Ballots - 2022 General Election



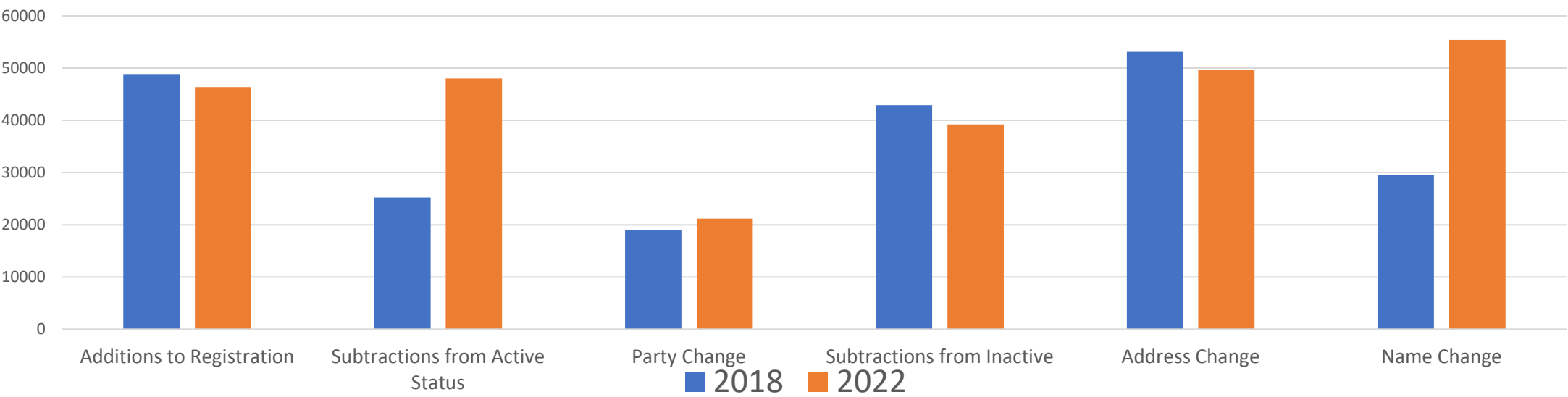
# Voter Registration

Change in requests volume

# Voter registration – 2018 vs 2022

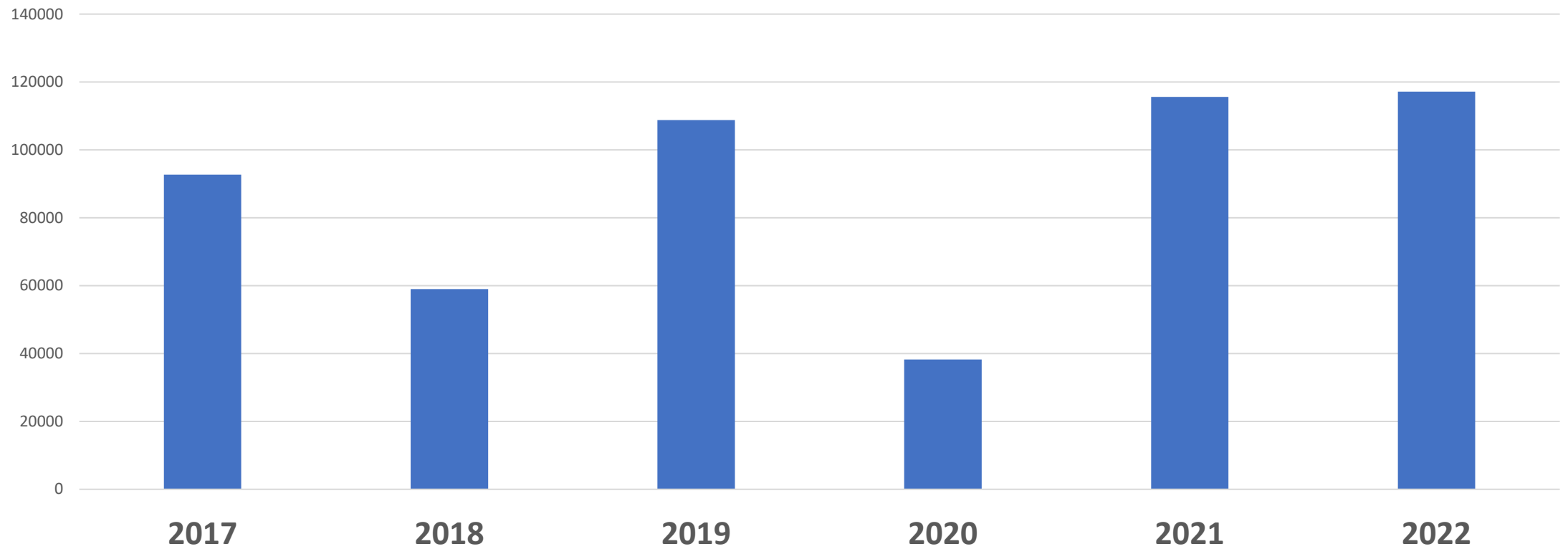
Additions to Registration	Subtractions from Active Status	Party Change	Subtractions from Inactive Status	Address Change	Name Change
46,375	48,020	21,198	39,226	49,667	55,397

Voter Registration Processed Changes



# ERIC

ERIC Records per year



# Mail In Voting

Overview of requests and preferences



# Mail In Ballots – Overview of the requests

SBE mailed Mail In Ballots application to all registered voters in February of 2022.

Montgomery County voters submitted 115,751 Mail In Ballot applications as per SBE data for 2022 Primary Election.

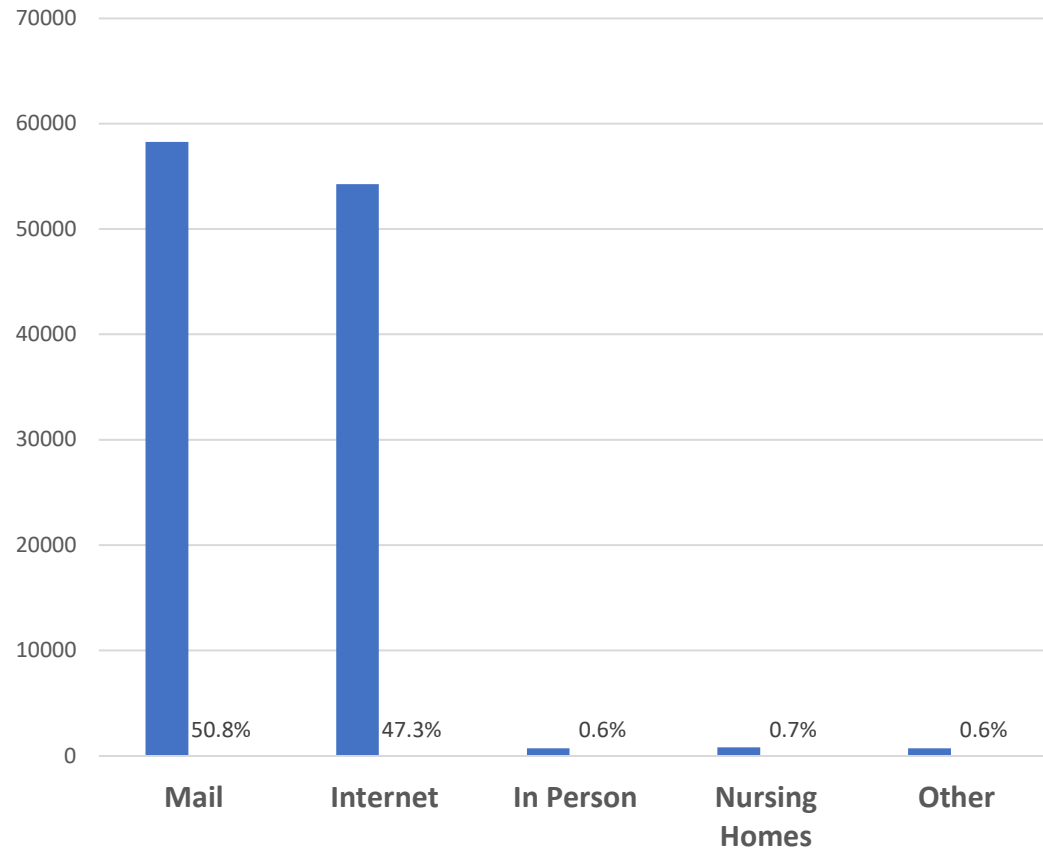
MoCo BOE internal data shows that we processed 126,314 Mail In Ballot applications (including duplicates, changes) for 2022 Primary Election.

Montgomery County voters submitted 142,472 Mail In Ballot applications as per SBE data for 2022 General Election.

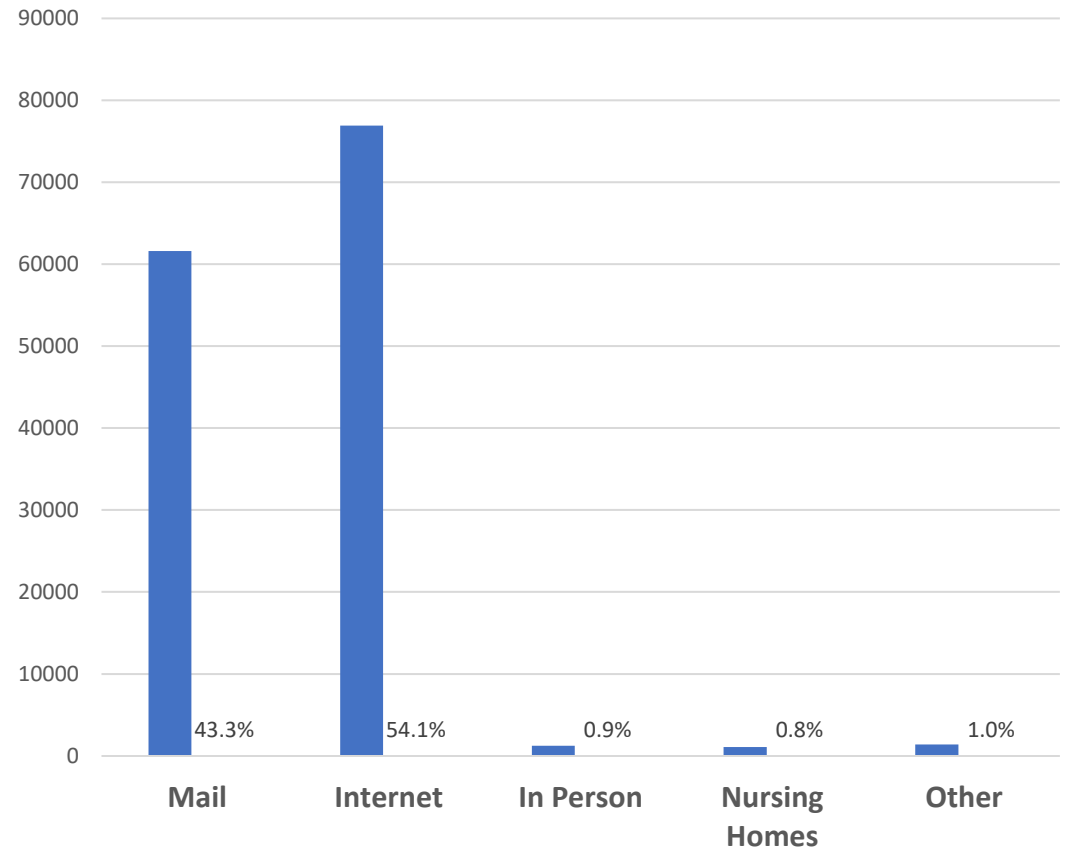
MoCo BOE internal data shows that we processed 160,607 Mail In Ballot applications (including duplicates, changes) for 2022 General Election.

# How voters requested Mail In Ballots

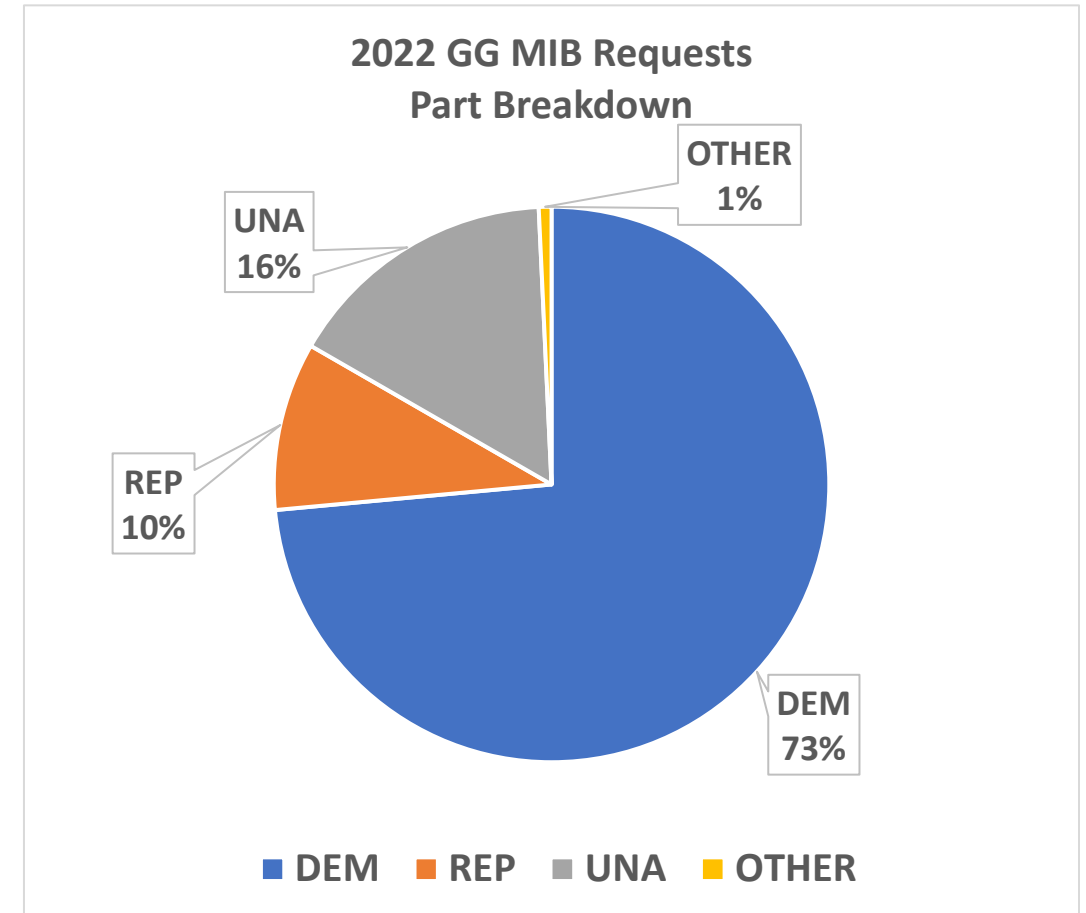
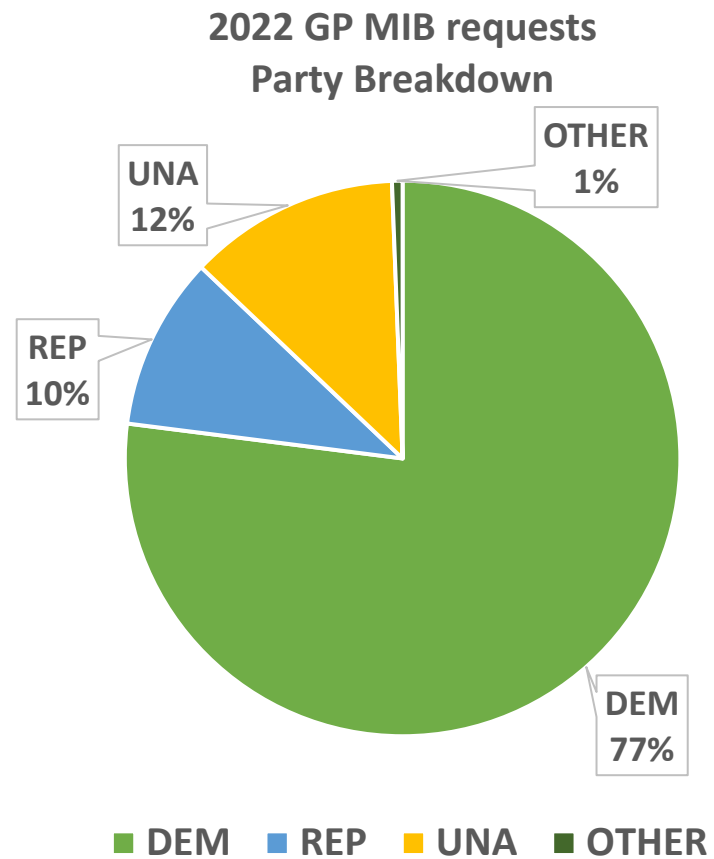
2022 GP MIB Requests – Received Method



2022 GG MIB Requests – Received Method

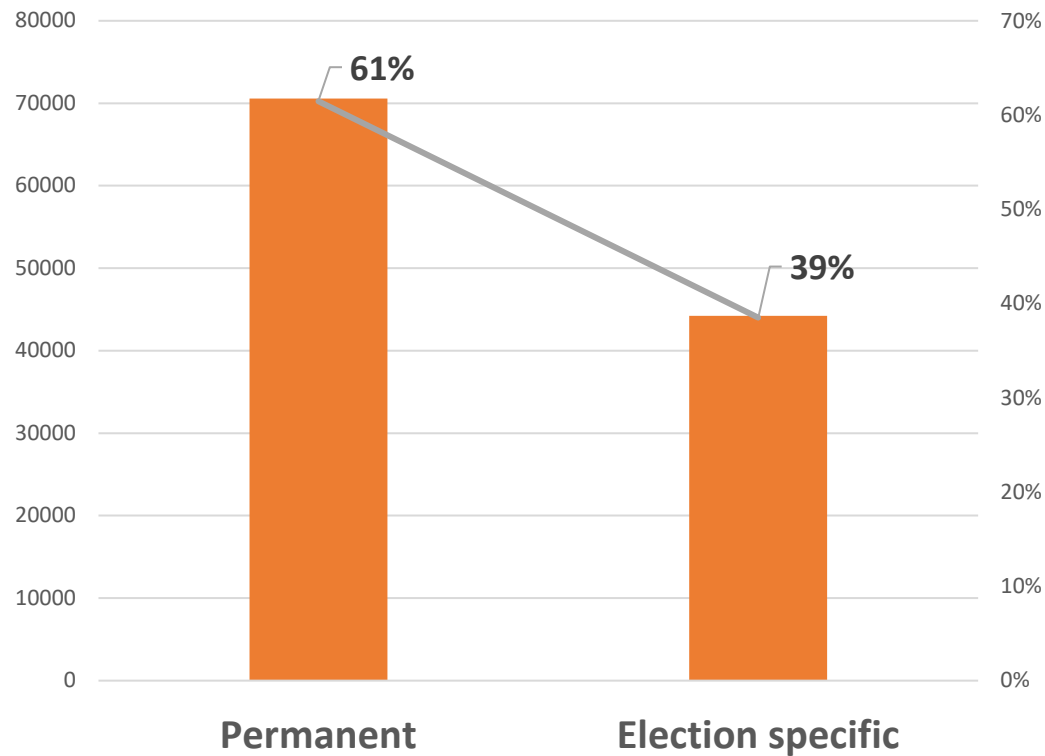


# Party breakdown of MIB requests

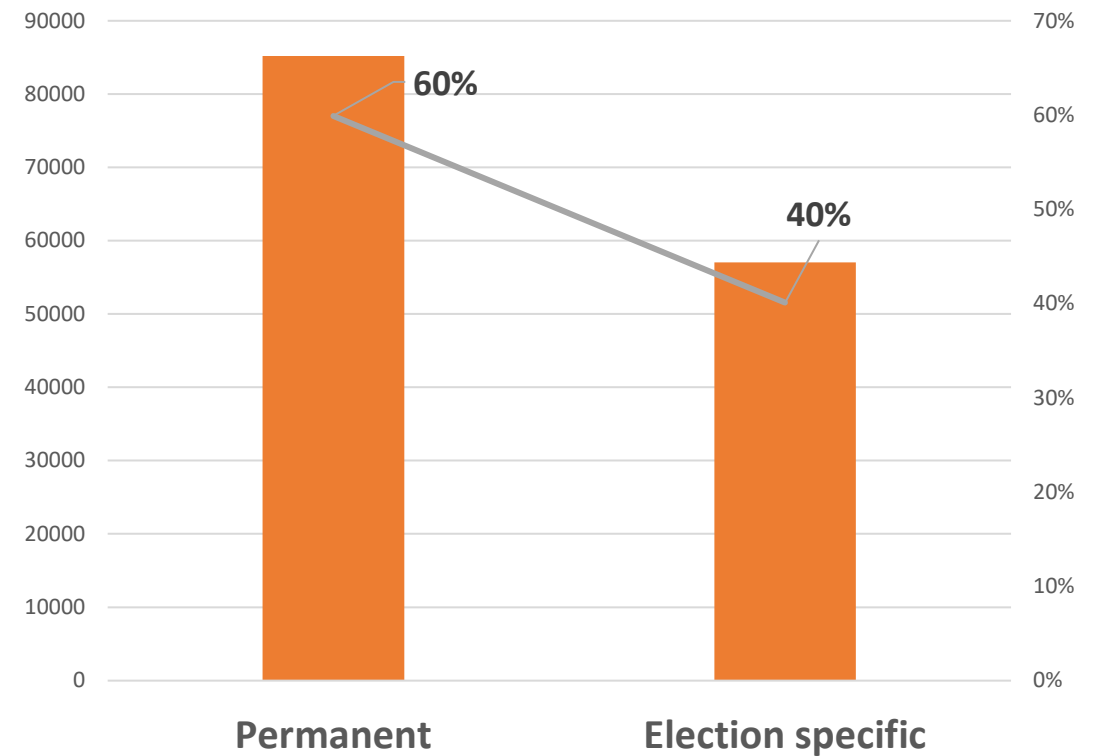


# Permanent vs election specific MIB requests

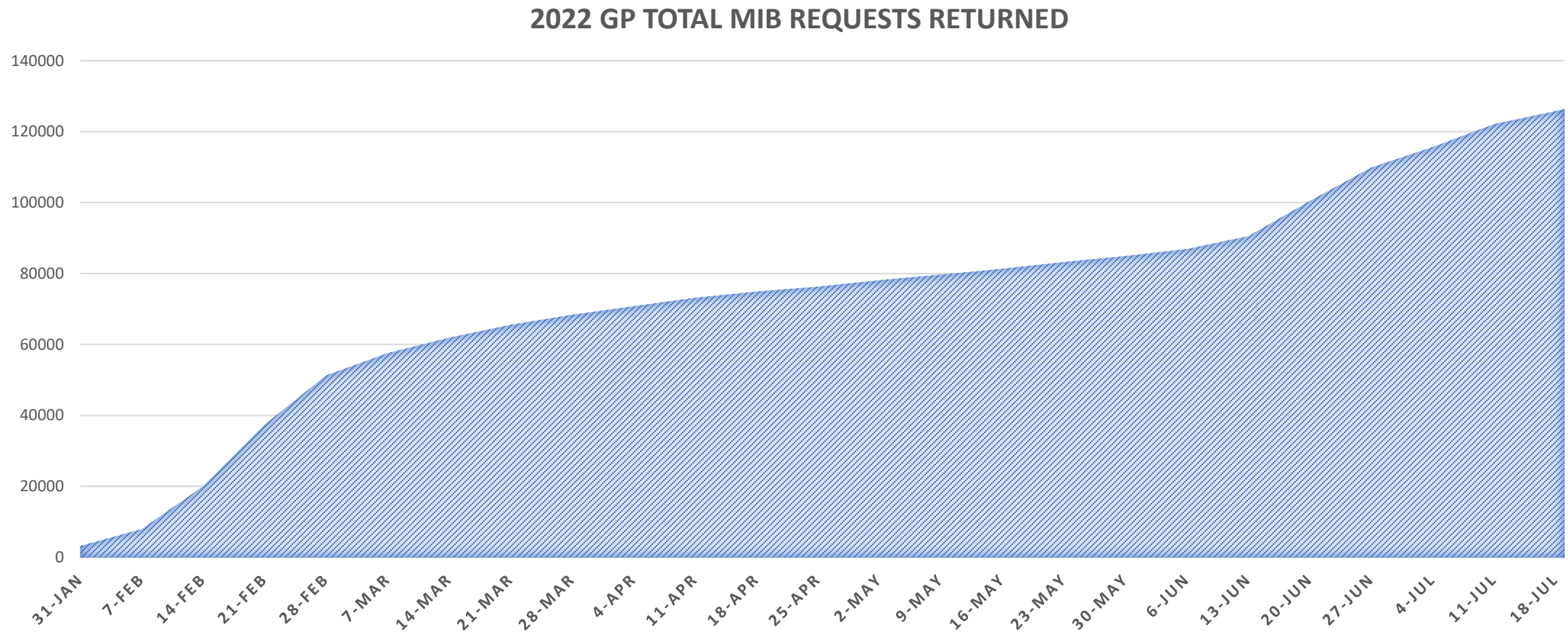
2022 GP MIB Permanent vs Election Specific  
MIB Requests



2022 GG MIB Permanent vs Election Specific  
MIB Requests

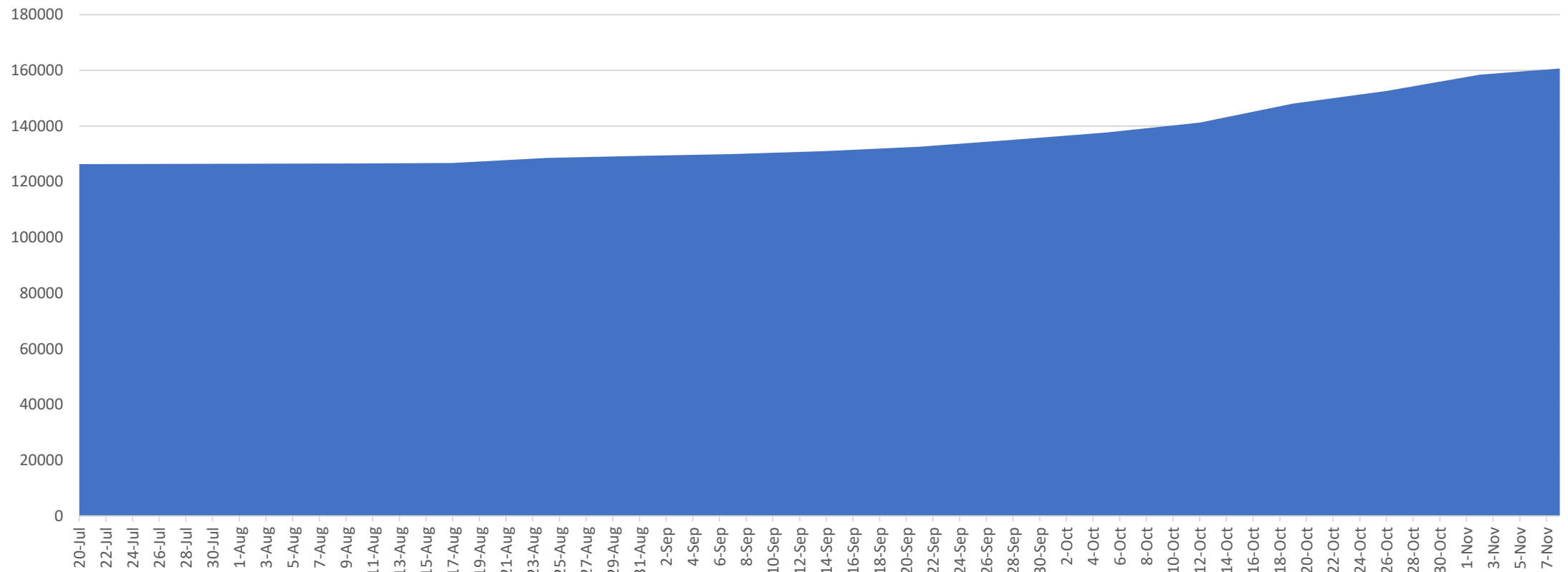


# MIB Requests – Overview of the return pace



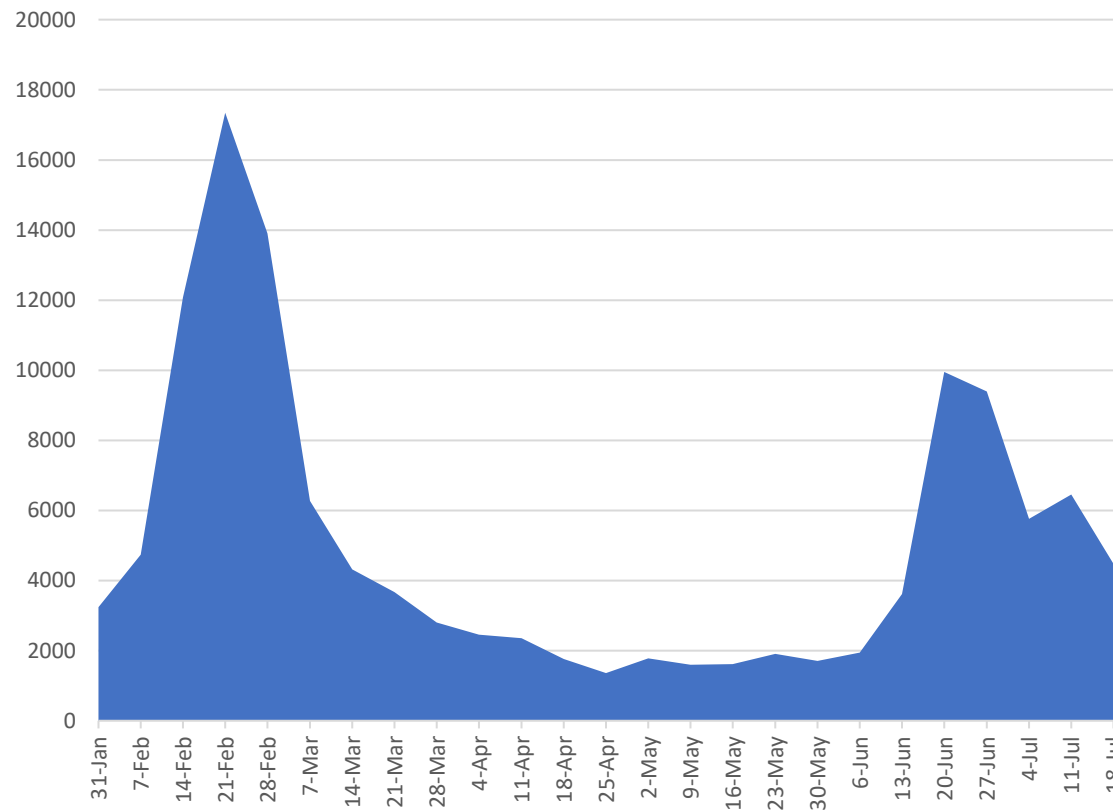
# MIB Requests – Overview of the return pace

2022 GG MIB TOTAL REQUESTS RETURNED

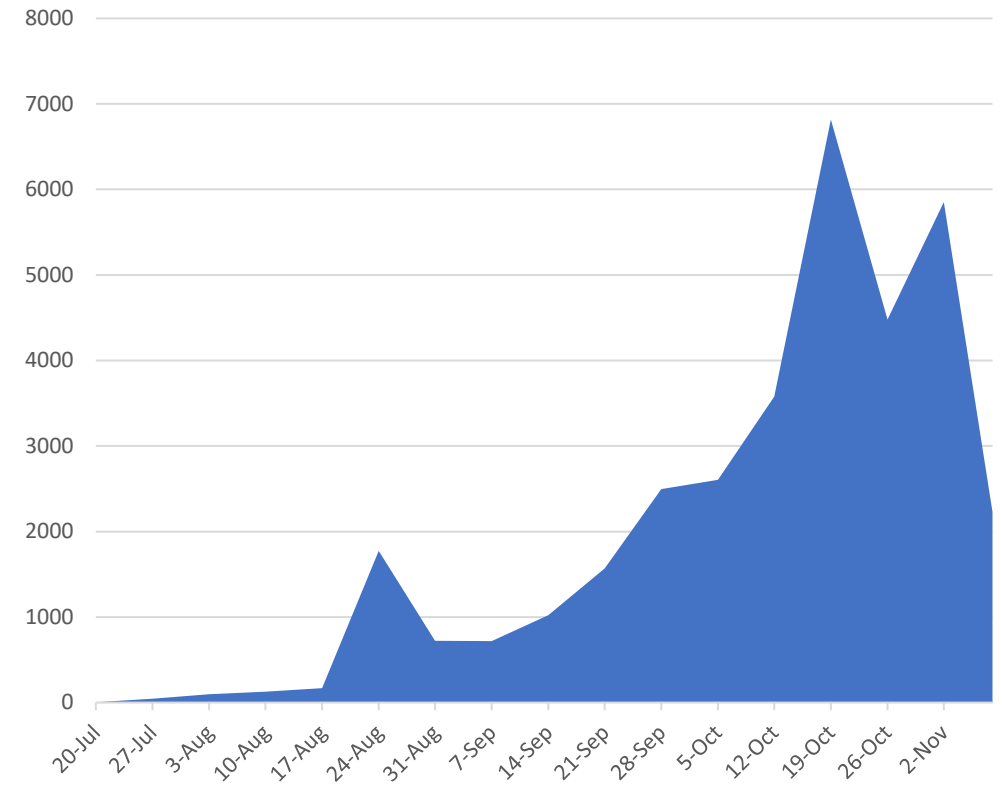


# MIB Requests – Overview of the return pace

2022 GP Weekly Returned MIB Requests

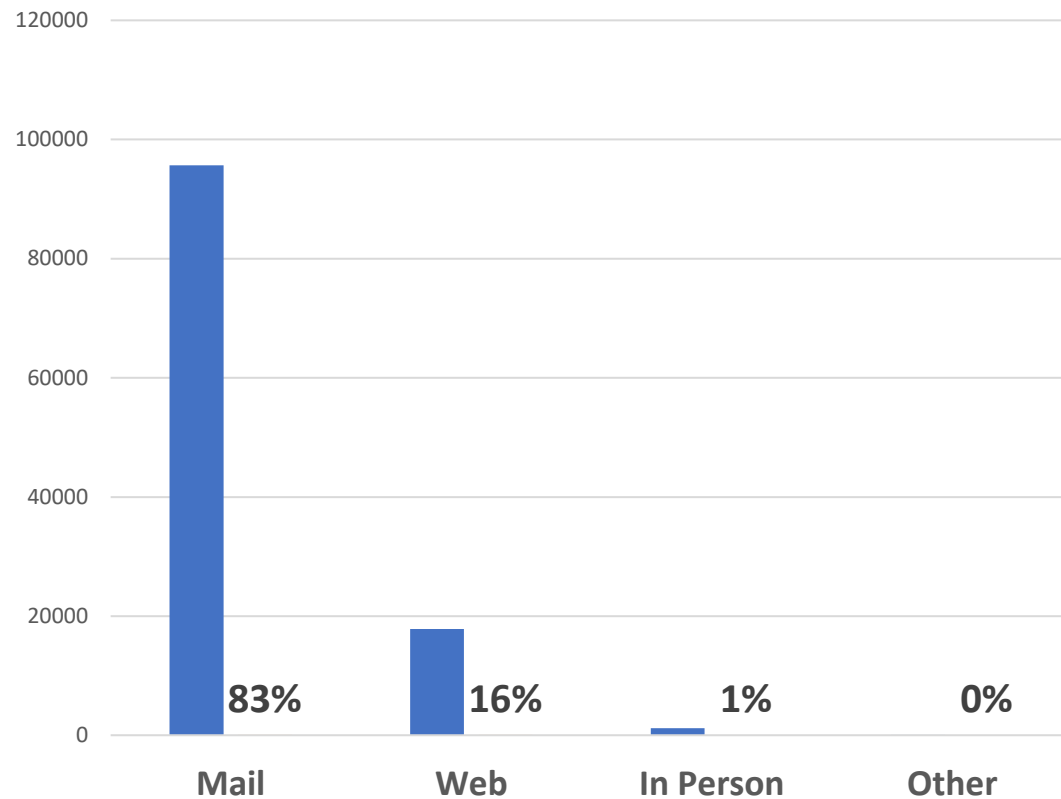


2022 GG Weekly Returned MIB Requests

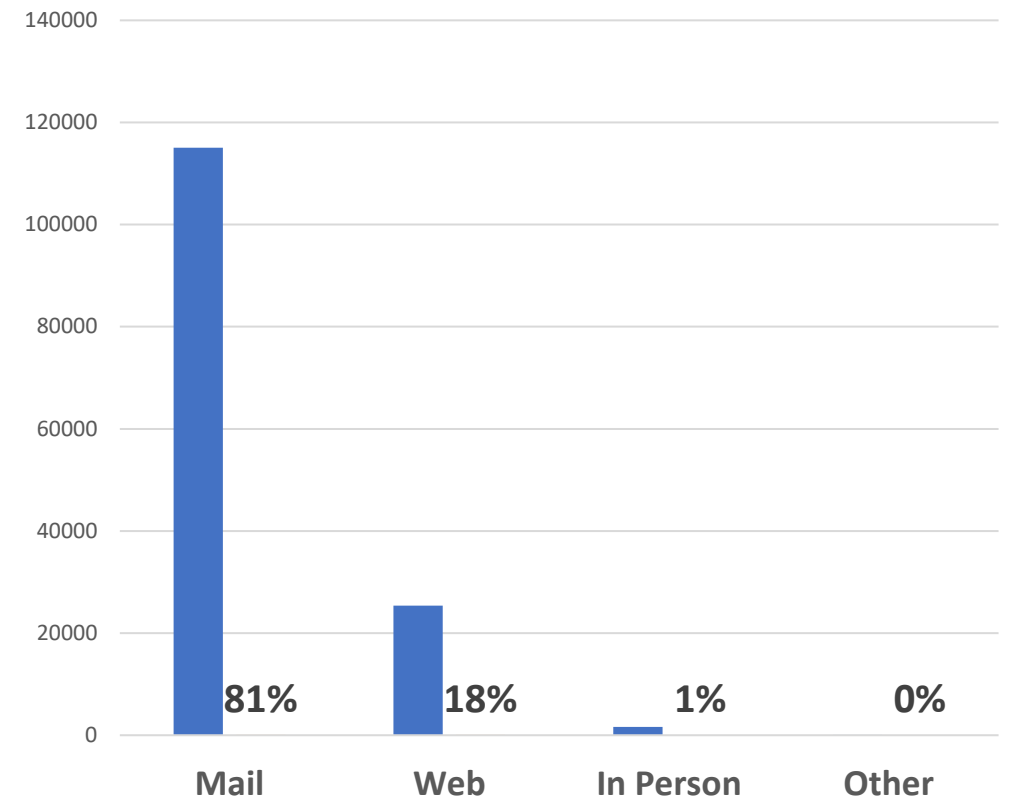


# Mail vs Web – comparison of GP vs GG

2022 GP Ballot Issue Method



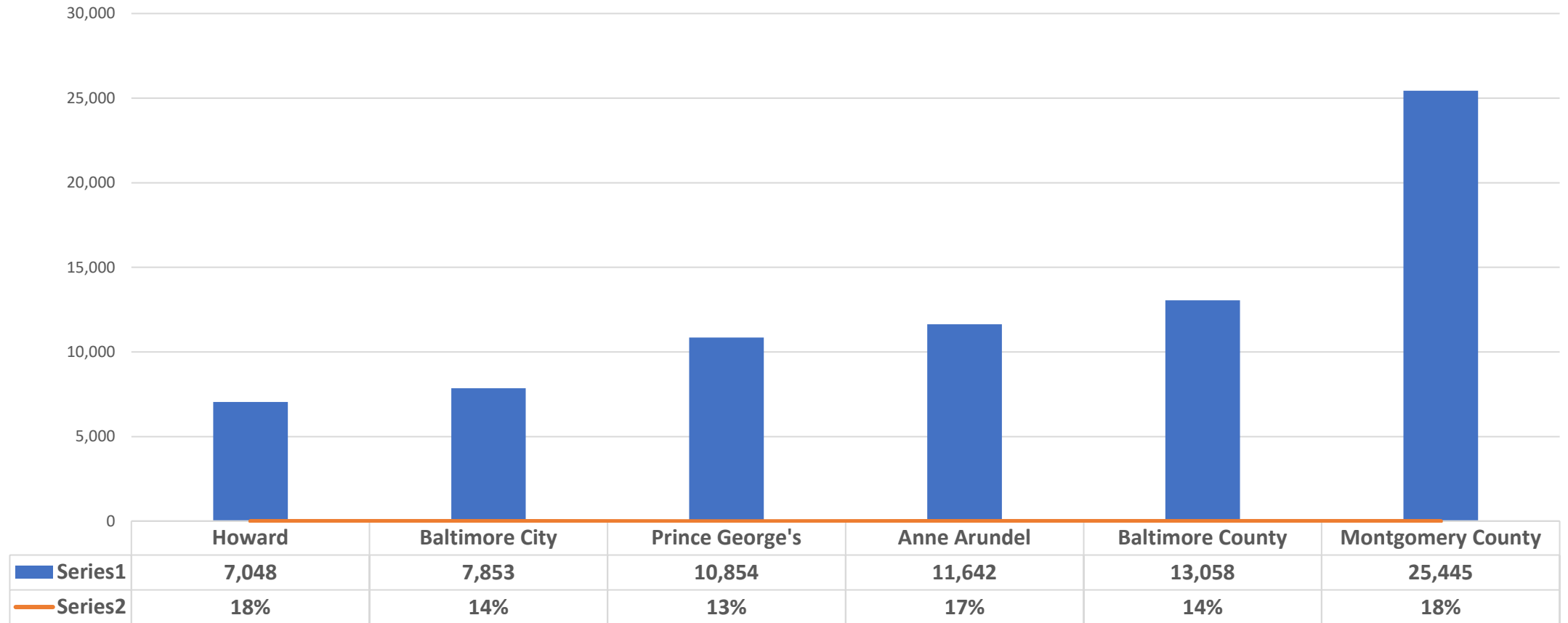
2022 GG Ballot Issue Method





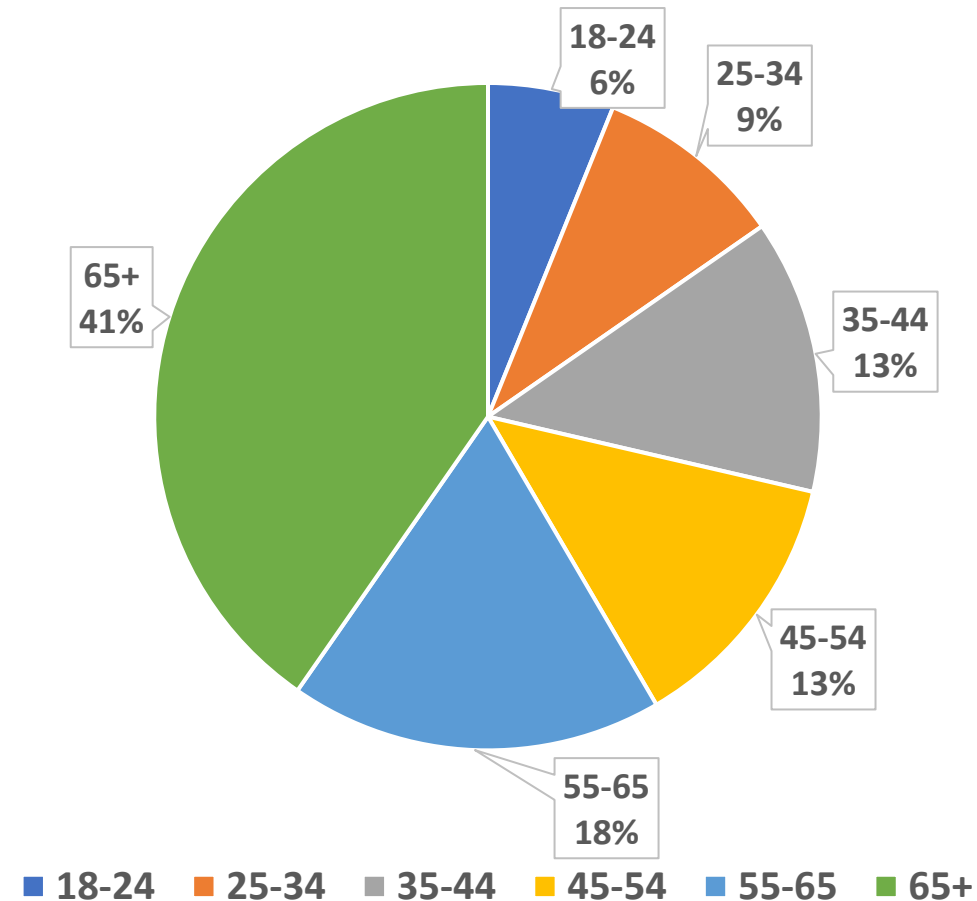
# Web method of delivery of MIBs

Received requests for web delivery of MIBs in 2022 GG

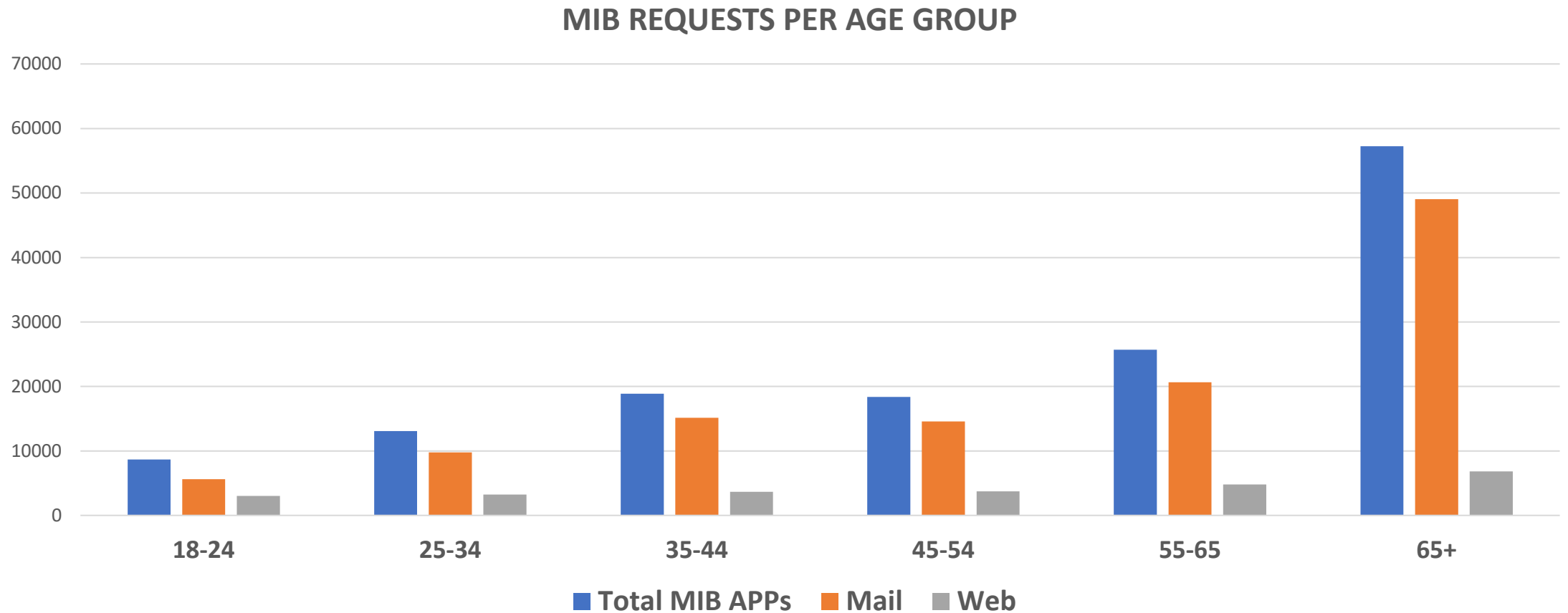


# MIBs – distribution of requests per age group

Distribution of MIB APPs per age groups in 2022 GG

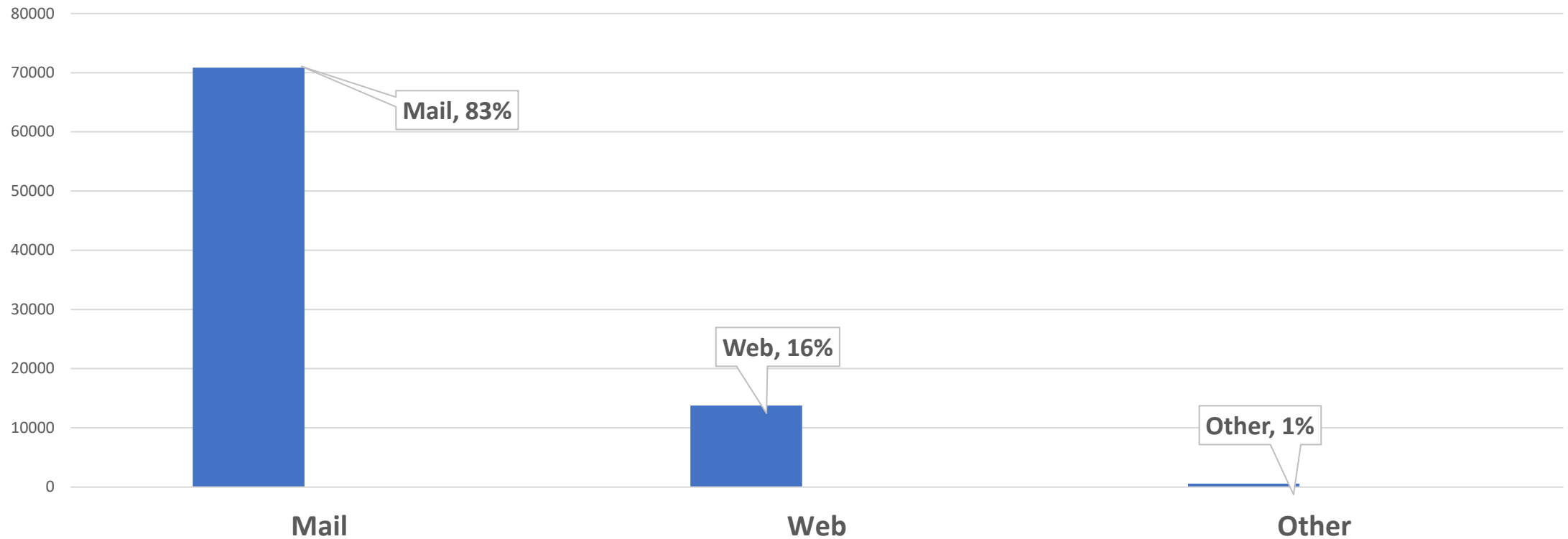


# MIBs – distribution of requests per age group



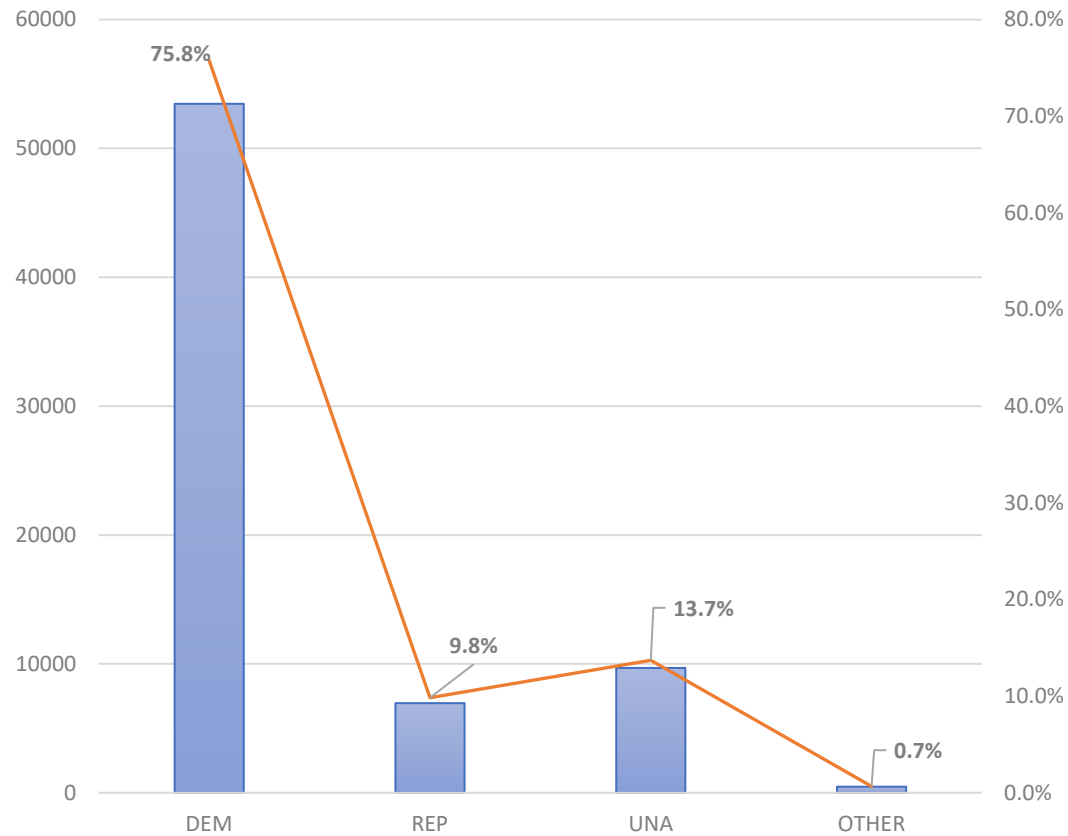
# MIBs – permanent requests Mail vs Web

2022 GG MIB permanent requests -  
method of delivery

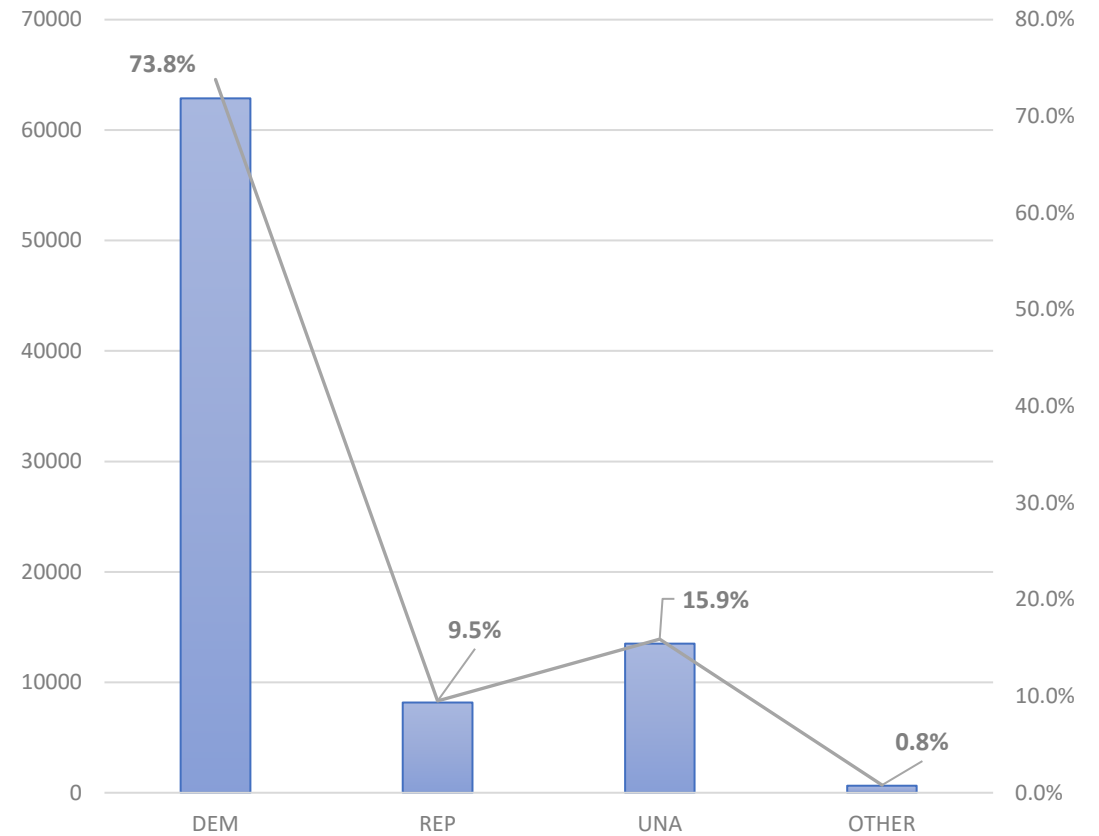


# Permanent MIBs request – party breakdown

2022 GP Permanent MIB Requests - Party breakdown

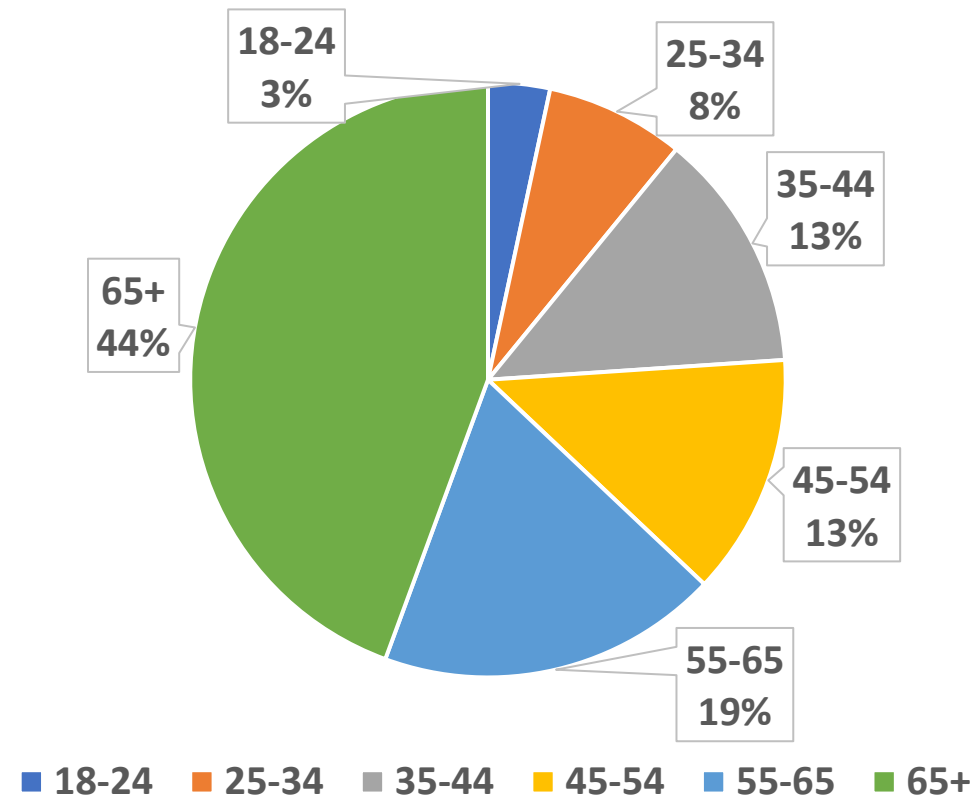


2022 GG Permanent MIB Requests - Party breakdown



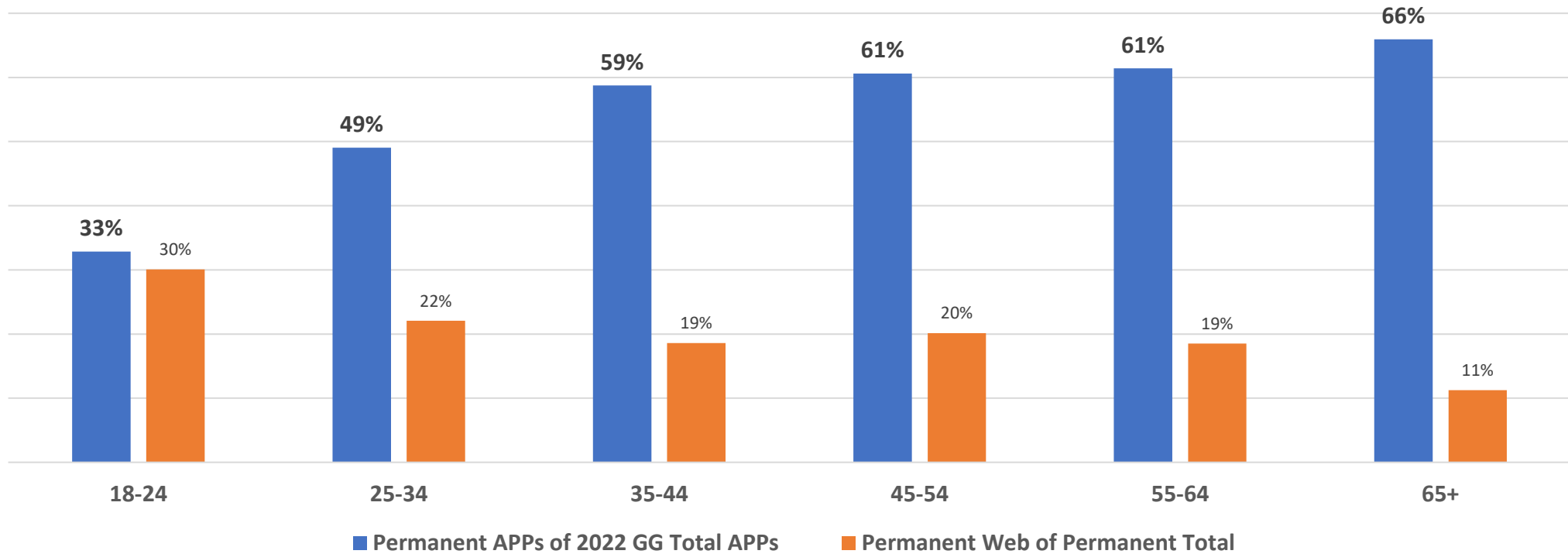
# Permanent MIB requests per age group

Distribution of Permanent MIB per age groups



# Permanent MIB requests – total and web

Permanent APPs of Total and Permanent Web APPs



# Mail In Ballots – Overview of the return

## Options to return voted Mail In Ballots:

- via USPS mail,
- 55 Official Ballot Drop Boxes
- In-person at the BOE or Nursing Home
- In-person - Early Voting Center or Polling Place

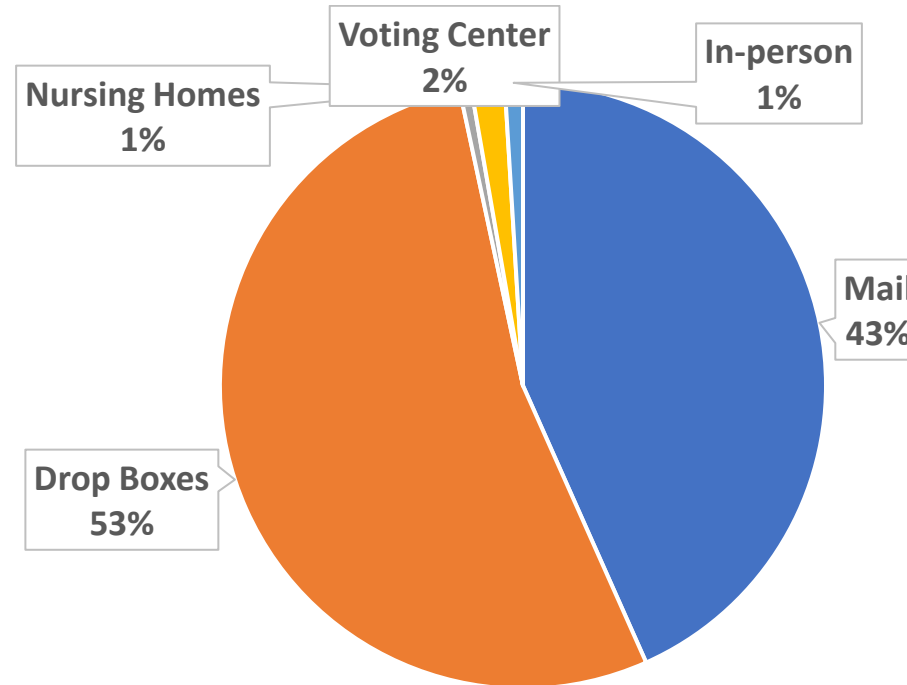
## Return rate of voted Mail In Ballots:

- 2022 Primary – 65.4%
- 2022 General – 83.2 %



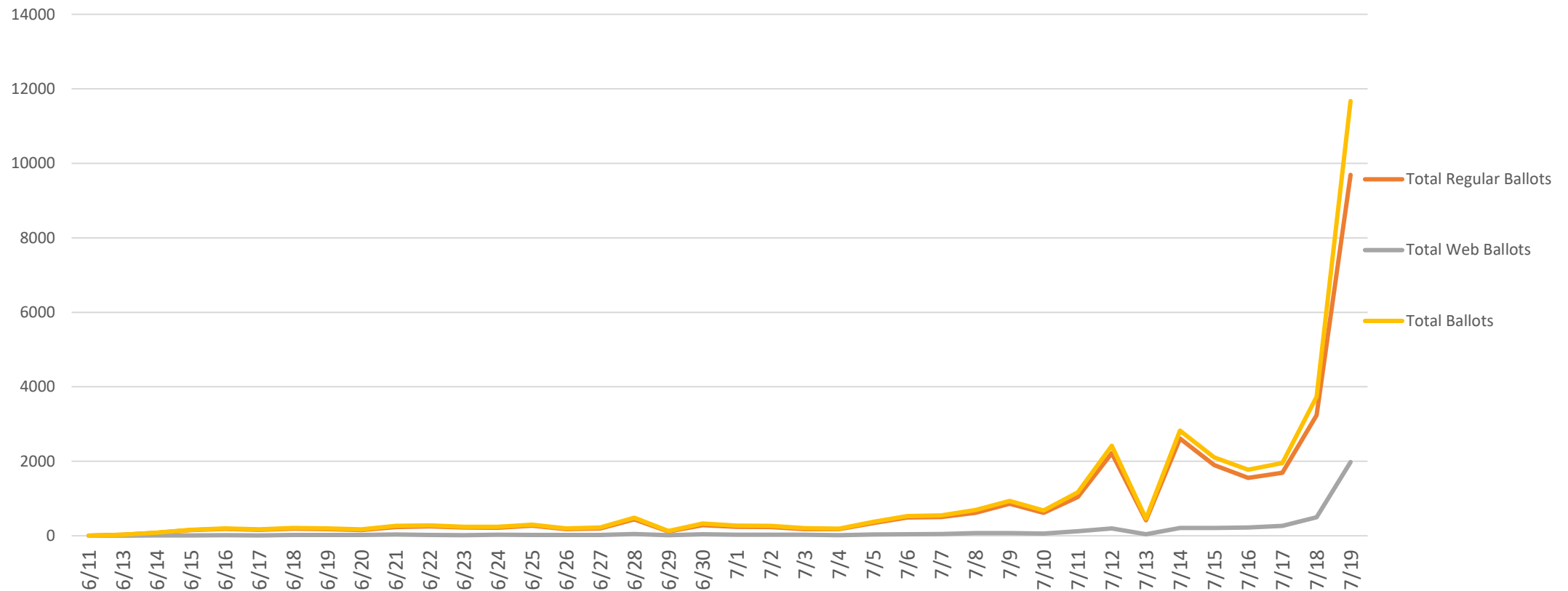
# 2022 GG: How were Mail In Ballots returned?

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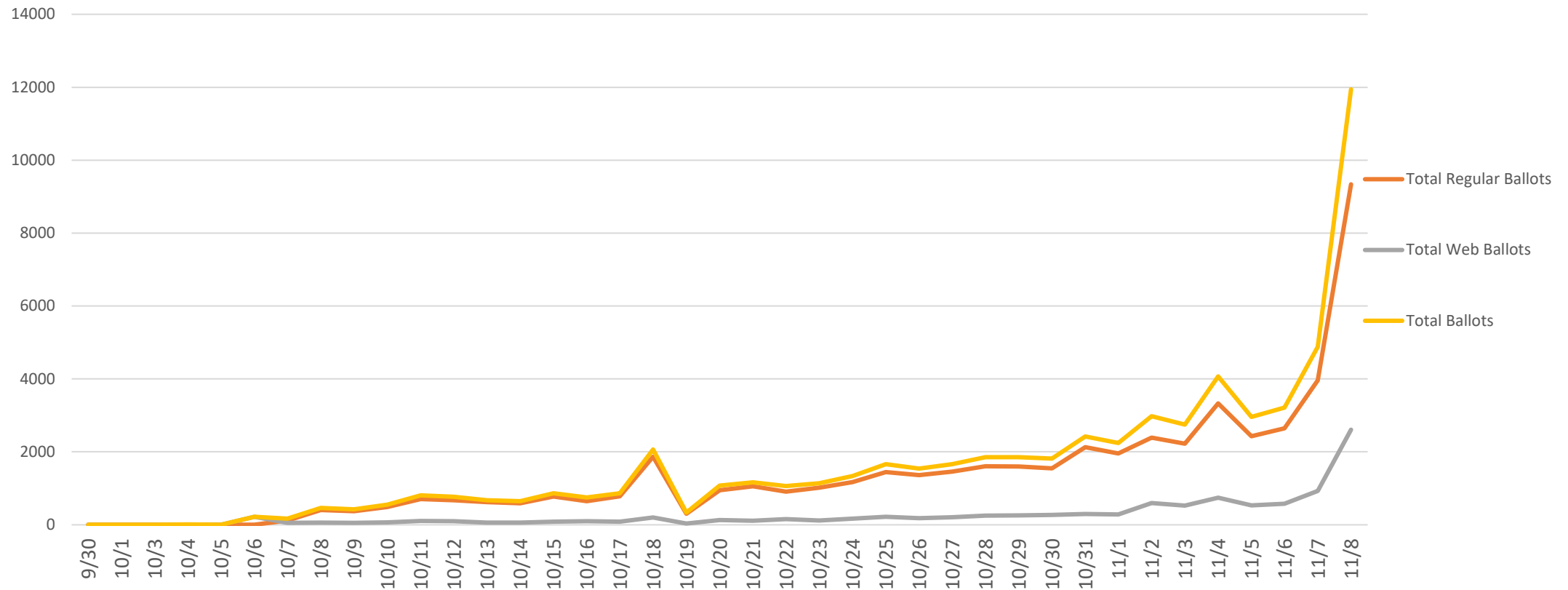
# Official Elections Drop Boxes – 2022 GP

2022 GP DROP BOXES DAILY COLLECTION DATA



# Official Elections Drop Boxes – 2022 GG

2022 GG DROP BOXES DAILY COLLECTION DATA



# Drop Boxes - highest collected volume of MIBs

## Drop Boxes - highest collected volume of MIBs

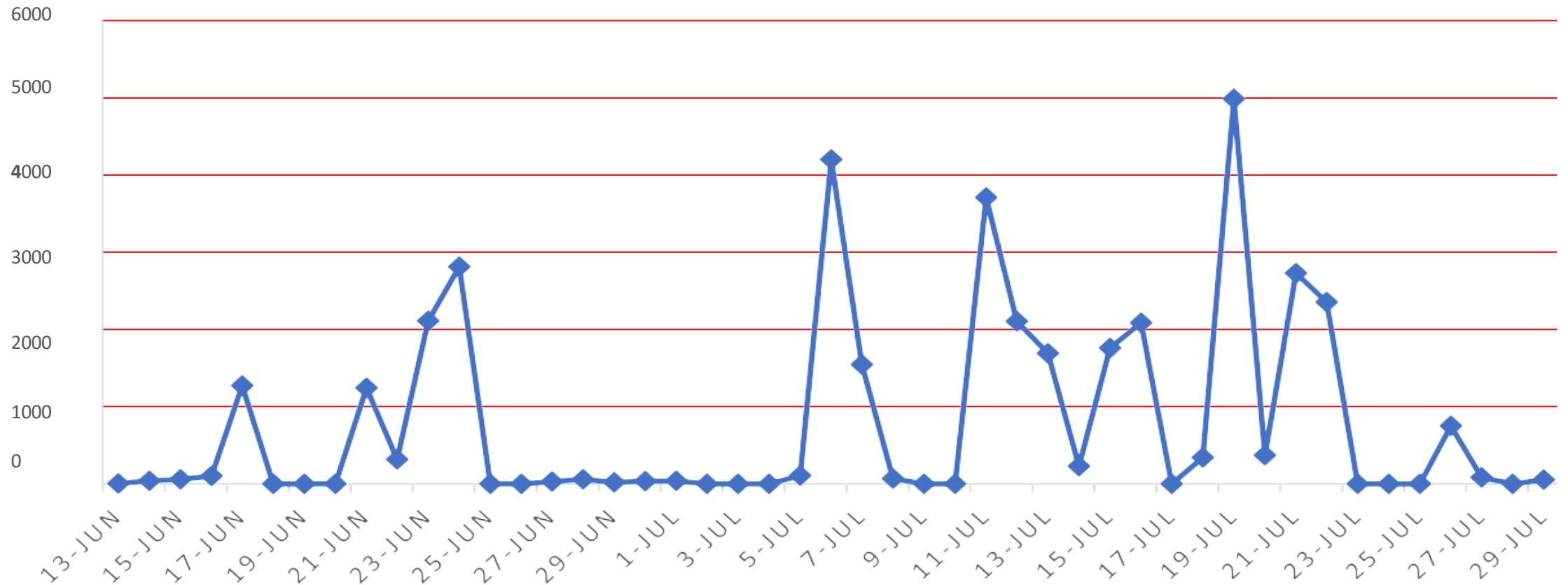
GP			GG	
Silver Spring Civic Building	2004		Wheaton Library & CRC	3236
Wheaton Library & CRC	1843		BOE Drop Box	2950
Walter Johnson High School	1645		Potomac CRC	2901
BOE Drop Box	1606		Silver Spring Civic Building	2768
Walt Whitman High School	1601		Walter Johnson High School	2736
Potomac CRC	1555		Walt Whitman High School	2682
Leisure World - Clubhouse I	1427		Marilyn J Praisner CRC	2208
Marilyn J Praisner CRC	1322		Rockville City Hall	2170
Rockville City Hall	1256		Leisure World - Clubhouse I	2071
Takoma Park Community Center	1212		Activity Center at Bohrer Park	1942

# Drop Boxes - lowest collected volume of MIBs

Drop Boxes - lowest collected volume of MIBs				
GP			GG	
Northwest High School	222		Poolesville High School	403
James Hubert Blake High School	217		James Hubert Blake High School	392
Upper County CRC	208		Gaithersburg High School	387
Gaithersburg High School	192		Riderwood Village - Maryland Station	321
Paint Branch High School	184		Paint Branch High School	275
Northwood High School	152		Northwood High School	254
Robertson Park Youth Center	133		Robertson Park Youth Center	241
Wilson Wims Elementary School	110		Wilson Wims Elementary School	205
East County CRC	110		East County CRC	202
Scotland Neighborhood RC	30		Scotland Neighborhood RC	71

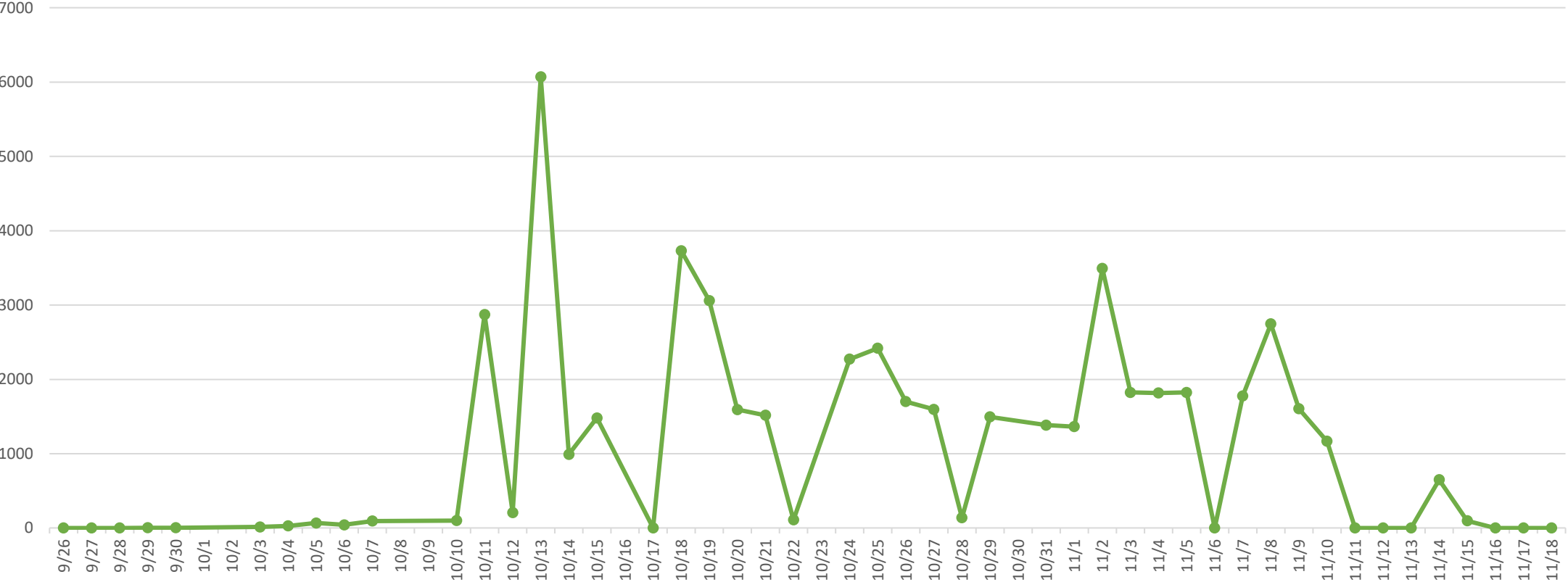
# Mailed Mail In Ballots – 2022 GP

## 2022 GP MIB DAILY MAIL COLLECTION DATA



# Mailed Mail In Ballots – 2022 GG

2022 GG MIB DAILY MAIL COLLECTION DATA



# CANVASS

Locations, staffing and quantities.



# Canvass

Multiple locations were utilized due to

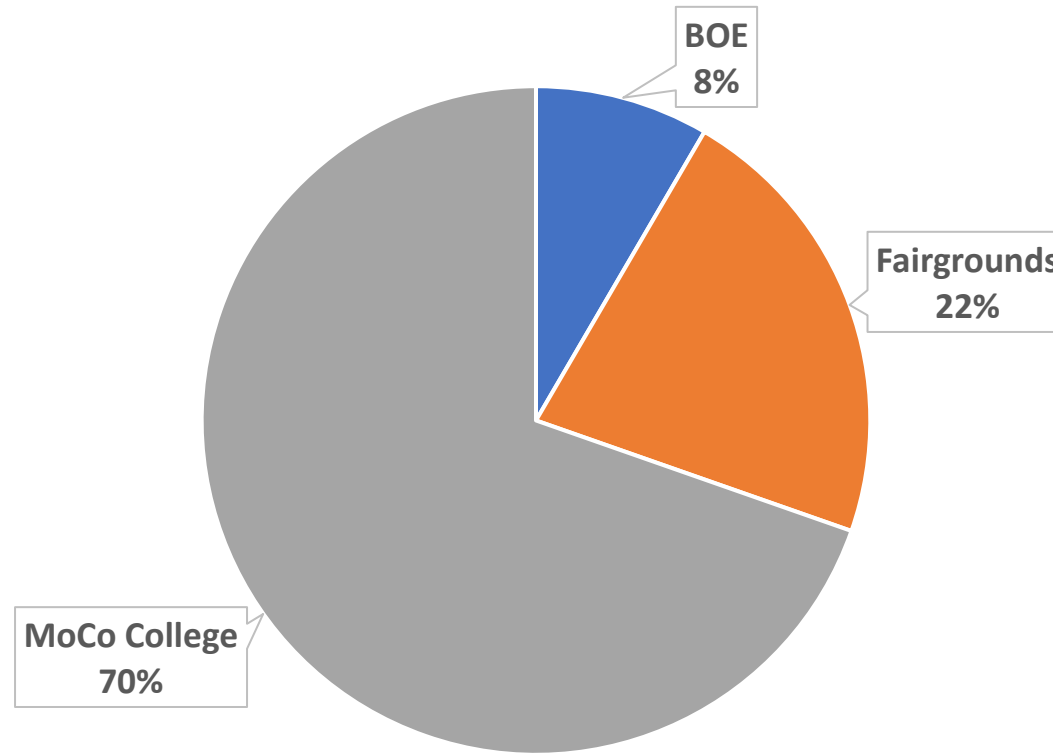
- returned MIBs that could be canvassed, and
- availability of off-site locations that could accommodate up to fifty canvass teams.

In 2022 General Election Canvass was conducted at three locations:

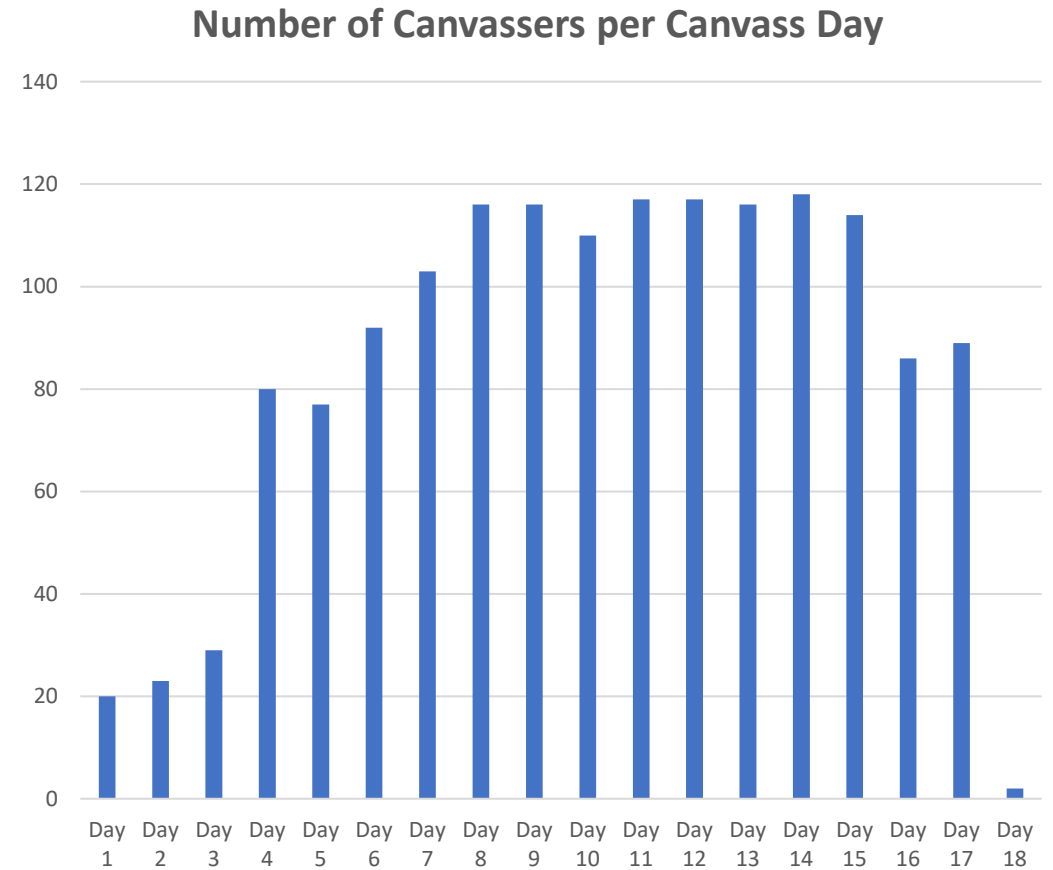
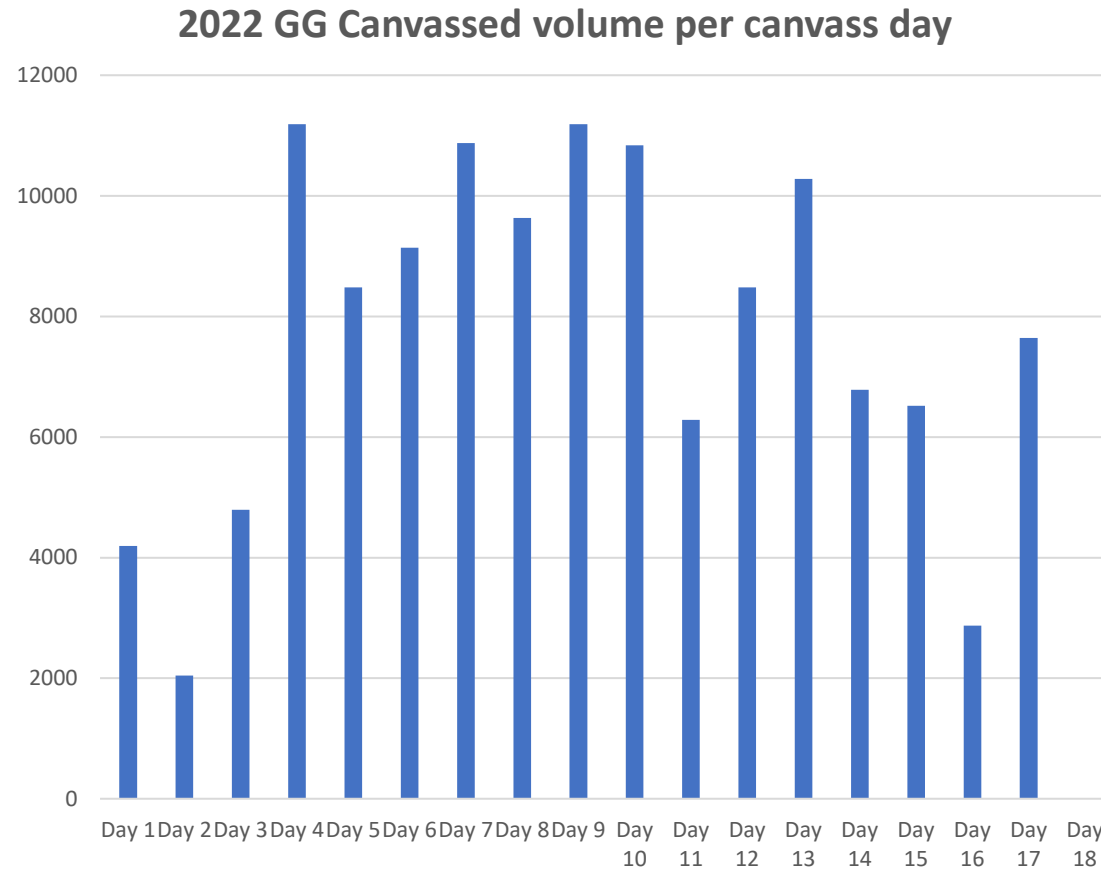
- Montgomery County Board of Elections, (four canvass days)
- Montgomery County Fairgrounds (three canvass days)
- Montgomery College Germantown Campus (eleven canvass days).

# Canvass locations – 2022 GG

2022 GG Canvassed volume per location



# Canvass days – canvassers and volume



# PROVISIONAL BALLOTS

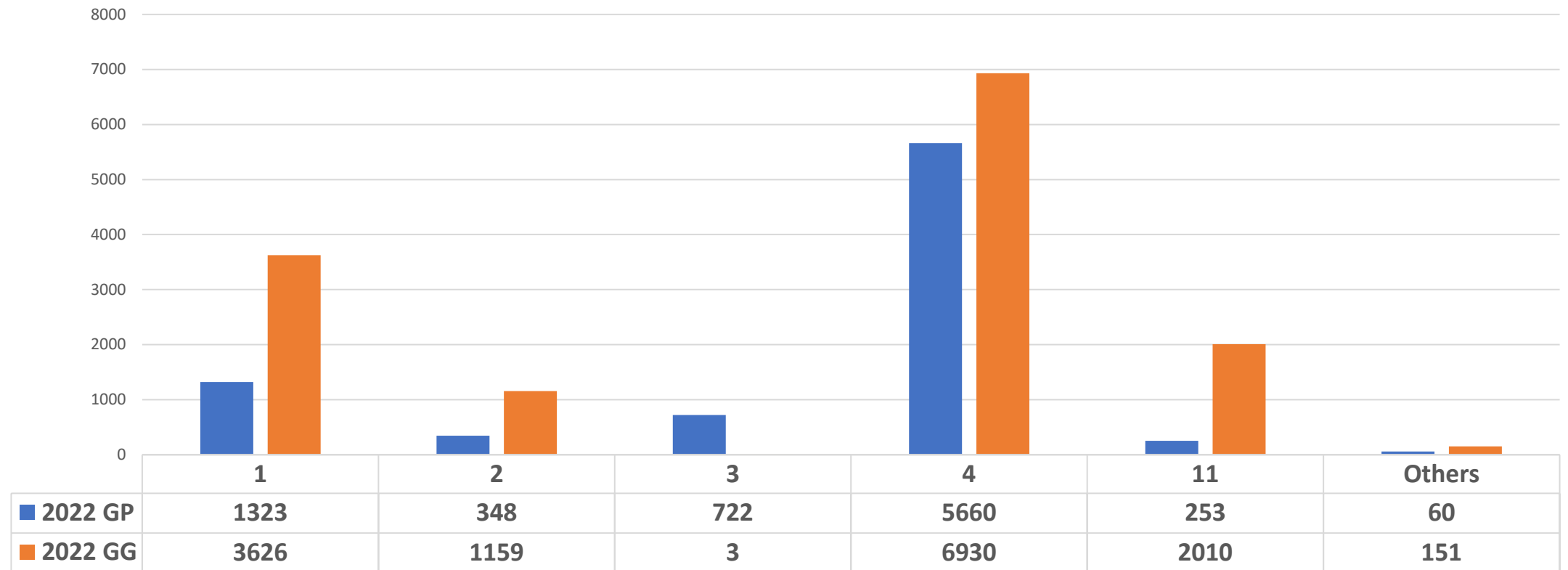
Overview – issue reasons

# Provisional Ballots

- ❑ The BOE team researched all Provisional application issued by Election Judges at the polling place.
- ❑ The main reason codes (out of 12 available) identified by Provisional Election Judges were:
  1. Not on a precinct register
  2. Change of address
  3. Change of party affiliation
  4. Listed as Absentee or already voted
  11. Not pre-qualified for Same Day Registration

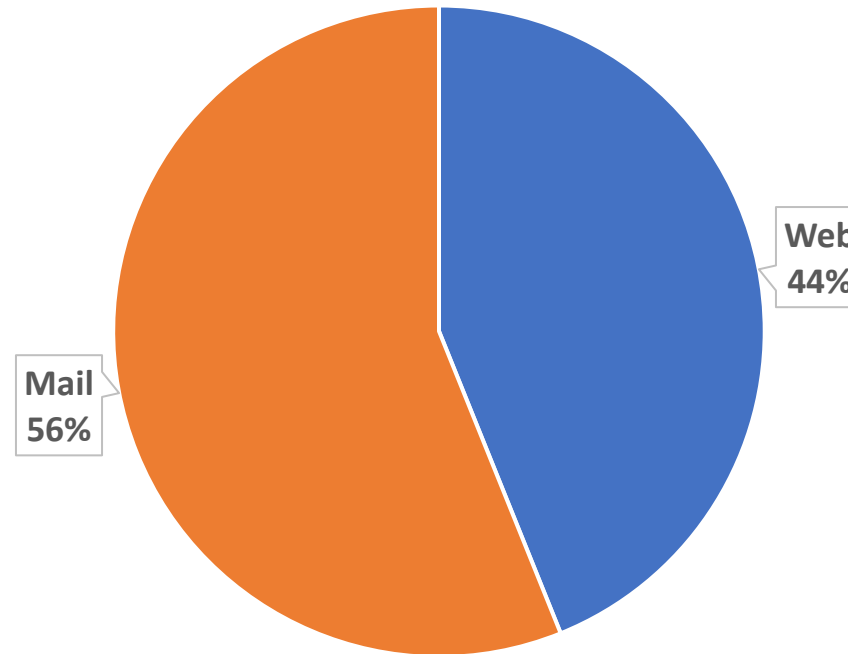
# Provisional Ballots – issue reasons 2022 cycle

Provisional Ballots Issue Reasons

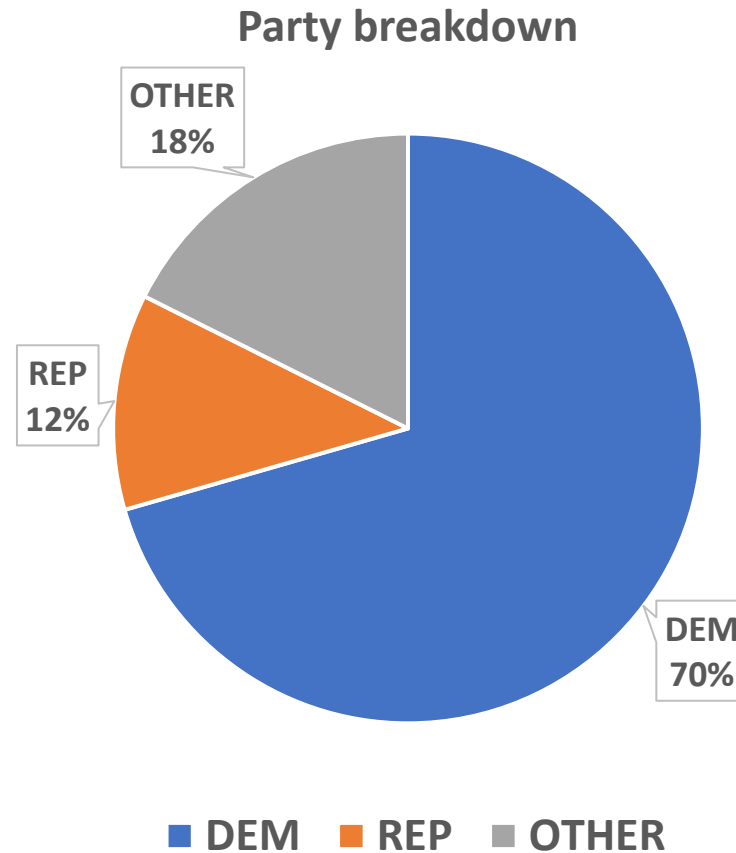


# Provisional Code 4 – method of MIB delivery

Code 4 - method of MIB delivery

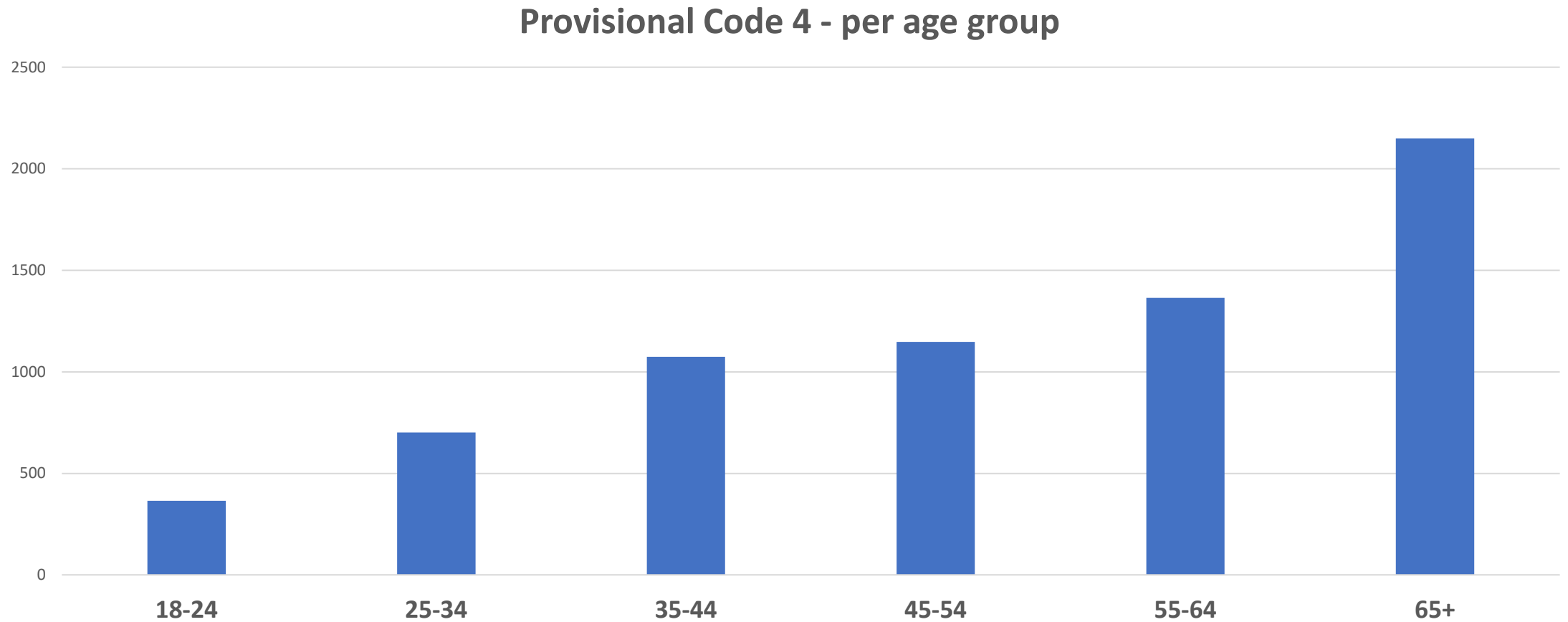


# Provisionals Code 4 – Party Breakdown



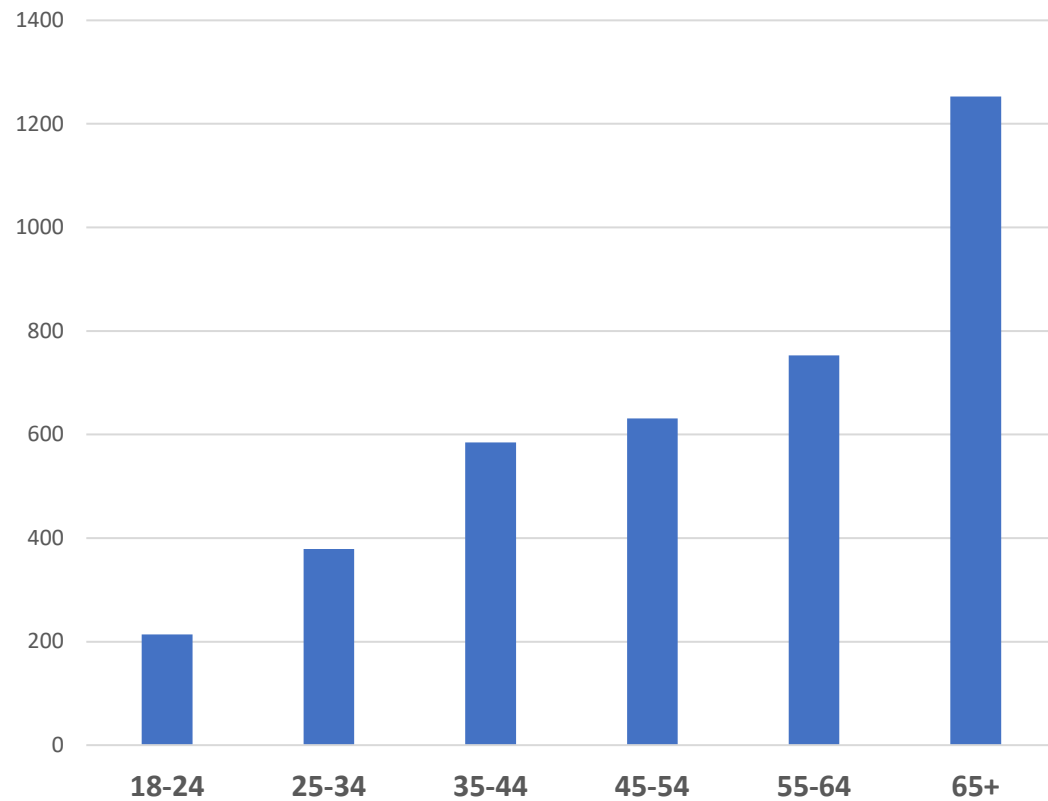


# Provisional Code 4 – per age group

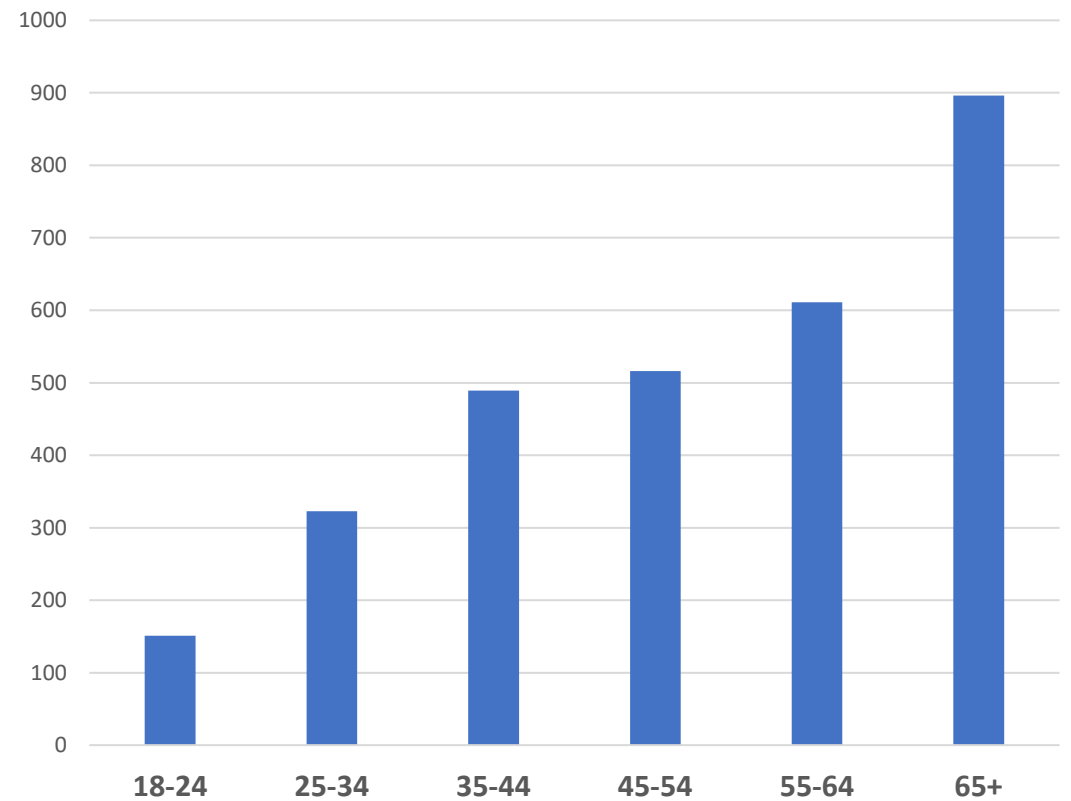


# Code 4 – mail vs web delivery per age group

Code 4 - mail delivery per age group



Code 4 - web delivery per age group



# ELECTION JUDGES

Recruitment

# ELECTION JUDGES RECRUITMENT

Poll workers in early voting centers and polling places, canvass workers, Drop Box attendants, and support for the Nursing Home Program.

In conjunction with the Outreach Program, recruiters used multiple methods to generate interest which resulted in accepting 6,507 applications.

Satisfactory number of applicants did not translate to a sufficient number of trained Election Judges to meet planned allocation on Election Day.

# ELECTION JUDGE TRAINING PROGRAM

Training for this election was initially provided in three stages.

Stage I – Online Quiz.

Stage II – Online Training Module.

Stage III – Hands-On Training.

# ONLINE QUIZ

Applicants are required to read Chapters 1 through 4 of the Election Worker Manual and complete the quiz.

3,677 applicants completed the quiz

3,533 applicants passed the quiz

144 applicants failed the quiz

# TRAINING - CROSS ELECTION COMPARISON

## GP 2018

Gubernatorial Primary 2018					
	Date	Capacity	Occupancy	%	
Week 1	04/01 - 04/07	352	299	84.94%	
Week 2	04/08 - 04/14	510	418	81.96%	
Week 3	04/15 - 04/21	528	394	74.62%	
Week 4	04/22 - 04/28	516	378	73.26%	
Week 5	04/29 - 05/05	536	422	78.73%	
Week 6	05/06 - 05/12	380	228	60.00%	
Week 7	05/13 - 05/19	536	318	59.33%	
Week 8	05/20 - 05/26	604	407	67.38%	
Week 9	05/27 - 06/02	524	402	76.72%	
Week 10	06/03 - 06/09	648	488	75.31%	
Week 11	06/11 - 06/16	456	314	68.86%	
Week 12	06/17 - 06/20	346	206	59.54%	
Total		5936	4274	72.00%	

## GP 2022

Gubernatorial Primary 2022					
	Date	Capacity	Occupancy	%	
Week 1	03/28 - 04-02	158	119	75.32%	
Week 2	04/04 - 04/09	304	142	46.71%	
Week 3	04/11 - 04/16	704	211	29.97%	
Week 4	04/18 - 04/23	768	190	24.74%	
Week 5	04/25 - 04/30	624	141	22.60%	
Week 6	05/02 -05/07	234	36	15.38%	
Week 7	05/09 - 05/14	654	160	24.46%	
Week 8	05/16 - 05/21	654	216	33.03%	
Week 9	05/23 - 05/28	600	114	19.00%	
Week 10	05/31 - 06/04	500	241	48.20%	
Week 11	06/06 - 06/11	484	120	24.79%	
Week 12	06/12 - 06/18	618	205	33.17%	
Week 13	06/20 - 06/25	524	274	52.29%	
Week 14	06/26 - 07/02	432	359	83.10%	
Week 15	07/03 - 07/09	153	135	88.24%	
Week 16	07/10 - 07/16	226	192	84.96%	
Week 17	07/17 - 07/18	576*	165	28.65%	
Total		8213	3020	36.77%	

# TRAINING - CROSS ELECTION COMPARISON

## GG 2018

Gubernatorial General 2018				
	Date	Capacity	Occupancy	%
Week 1	08/29 - 09/01	240	182	75.83%
Week 2	09/04 - 09/08	476	365	76.68%
Week 3	09/09 - 09/15	710	543	76.48%
Week 4	09/16 - 09/22	796	636	79.90%
Week 5	09/23 - 09/29	902	643	71.29%
Week 6	09/30 - 10/06	830	596	71.81%
Week 7	10/07 - 10/13	706	542	76.77%
Week 8	10/14 - 10/20	677	472	69.72%
Week 9	10/21 - 10/27	293	245	83.62%
Week 10	10/27 - 11/02	377	217	57.56%
Total		6007	4441	73.93%

## GG 2022

Gubernatorial General 2022				
	Date	Capacity	Occupancy	%
Week 1	09/07 - 09/10	200	145	72.50%
Week 2	09/12 - 09/17	320	281	87.81%
Week 3	09/18 - 09/24	664	504	75.90%
Week 4	09/25 - 10/01	648	511	78.86%
Week 5	10/02 - 10/08	720	423	58.75%
Week 6	10/09 - 10/15	668	471	70.51%
Week 7	10/16 - 10/22	501	399	79.64%
Week 8	10/23 - 10/29	425	383	90.12%
Week 9	10/30 - 11/05	260	175	67.31%
Week 10	11/06	44	27	61.36%
Total		4450	3319	74.58%



# Training locations 2022 Primary

Location	# of Classes	Occupancy
BOE Training Center Classroom # 1	13	107
Fleet Management Services Building	281	1688
Ken Gar Center	65	458
Nancy Dacek Community Recreation Center	40	92
Northwood High School - Auditorium	1	93
Praisner Community Recreation Center	33	103
Silver Spring Civic Center	91	314
Wheaton Recreation Center	41	165
Grand Total	565	3020

# Training locations 2022 General

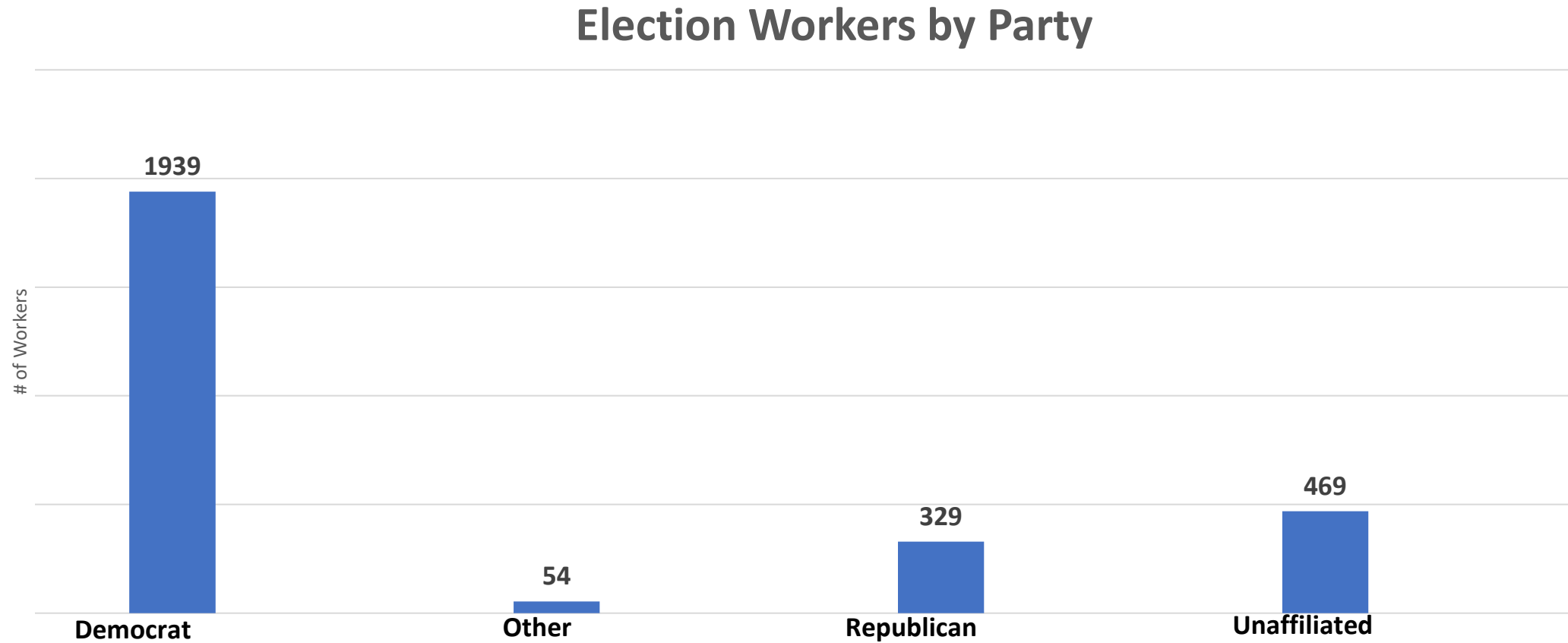
Location	# of Classes	Occupancy
Fleet Management Services Building	141	2049
Nancy Dacek Community Recreation Center	38	466
Silver Spring Civic Center	41	451
Wheaton Recreation Center	27	363
Grand Total	247	3319

# Election Judges – staffing overview

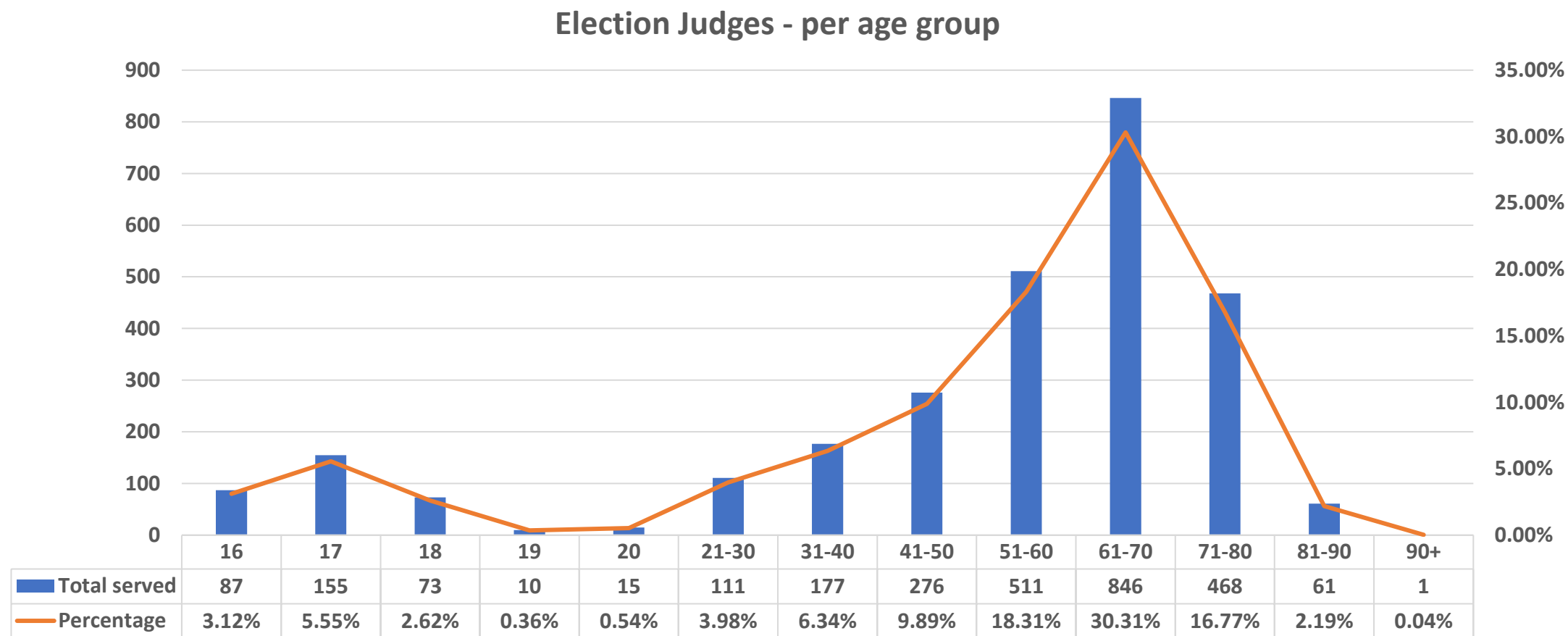
Position	Allocation	Trained	Served
Chief	462	414	382
Closer	462	420	365
SDRs	231	240	200
Prov	231	248	206
VOP	2409	1997	1459
VOP-D	231	N/A*	179
TOTALS	4,026	3,319	2,791

- Completed application but did not complete the Quiz – 2,830
- Completed Quiz but did not complete the training – 358
- Completed training but did not serve - 528
- Our training target was missed by 707 trainees
- Our allocation was missed by 1,235 EJs

# Election workers per party



# Election Judges - per age group



# 2022 General Election Wait times

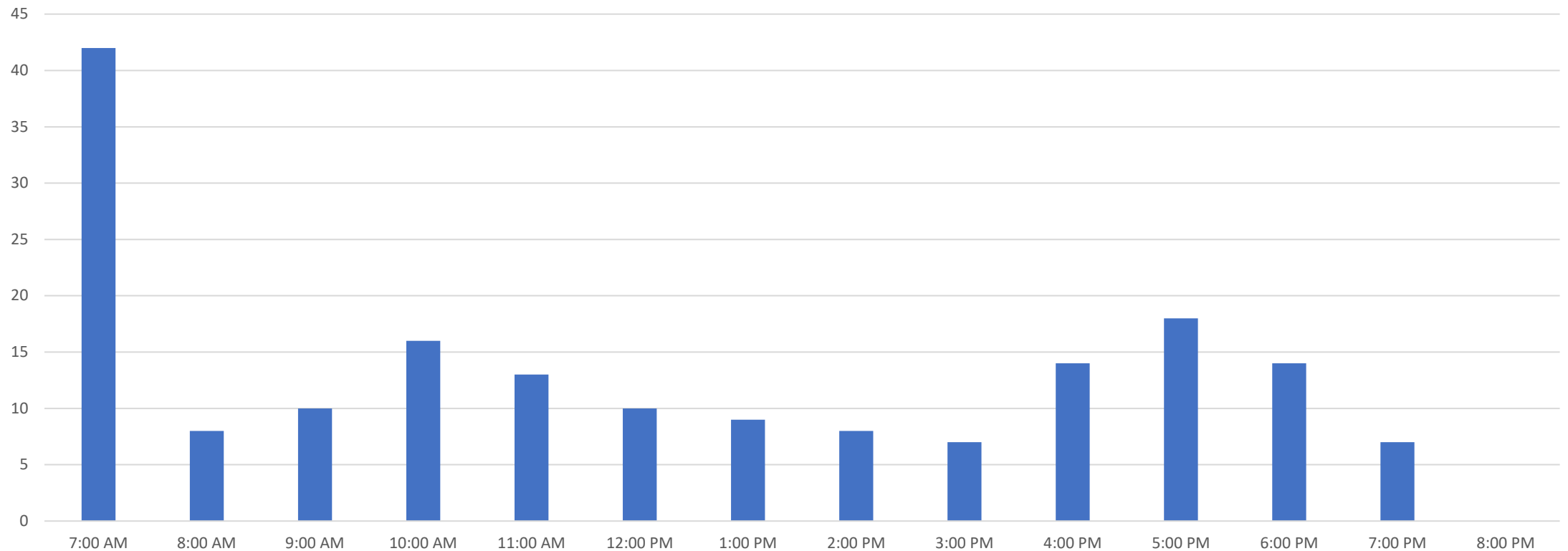
Early voting and Election Day

# Early Voting – Day 8 wait times

Day 8													
	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00 PM	8:00 PM
EV01 - Mid County	0	0	0	0	0	0	0	0	0	0	0	0	0
EV02 - EOB	0	0	0	0	0	0	0	2	0	6	2	6	0
EV03 - Germantown	0	0	0	0	0	7	0	4	3	0	4	7	0
EV04 - Praisner	0	0	0	0	0	0	0	0	0	0	0	0	0
EV05 - Silver Spring	0	0	0	0	0	0	0	1	0	0	20	10	0
EV06 - Bohrer Park	0	0	0	2	0	0	6	0	10	10	20	30	0
EV07 - Damascus	0	0	0	0	0	0	3	0	0	0	1	7	0
EV08 - Lawton	0	0	0	0	4	1	0	0	0	0	0	0	0
EV09 - Wheaton	0	0	0	0	0	0	0	0	0	0	0	0	0
EV11 - Sandy Spring	0	0	0	0	0	0	0	0	0	0	10	10	0
EV10 - Potomac	0	0	0	0	0	0	0	0	0	0	0	0	0
EV12 - White Oak	0	0	0	2	0	0	0	0	0	2	0	5	0
EV13 - Nancy Dacek	0	0	0	0	0	0	0	0	0	9	11	4	0
EV14 - Bauer	0	0	0	0	0	0	0	0	0	1	0	0	0

# 2022 General - Election Day

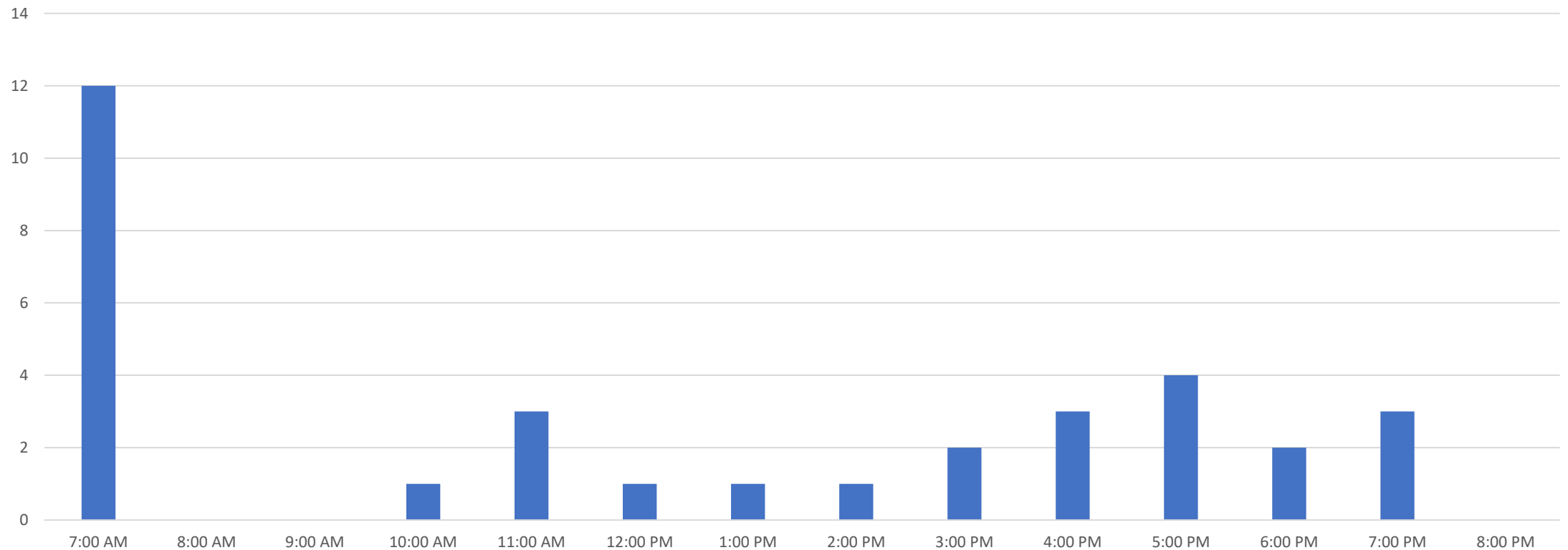
Number of precincts reporting wait time per hour





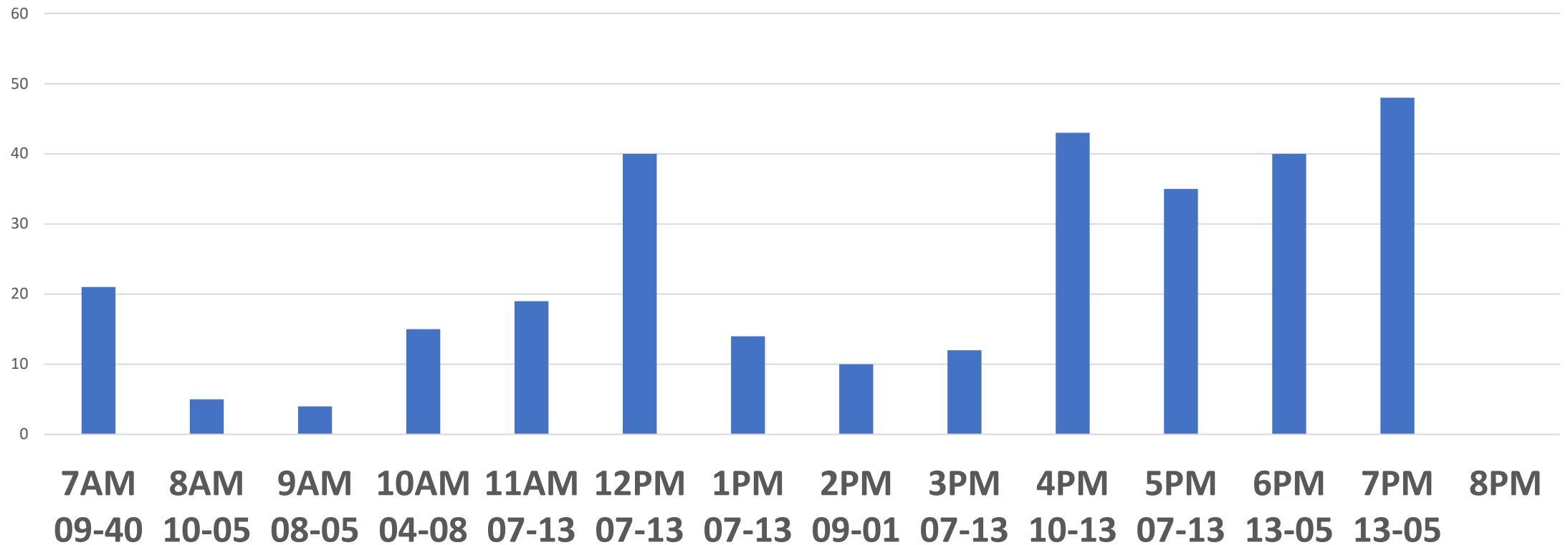
# 2022 General - Election Day

## Number of Precincts with wait time over 10 minutes



# 2022 General - Election Day

## Precincts with longest reported wait times per hour



# EQUIPMENT

BMDs, Scanners, and EPBs

# IT Section

## Logic & Accuracy (L&A)

**BMD Integrity Reports** – 99.09% (10 issues reported for 1102 security seals)

**Pollbook Integrity Reports** – 97.79% (60 issues reported for 2,709 security seals)

**Scanner Integrity Reports** – 99.20% (42 issues reported for 5,240 security seals)

# Call Center – Early Voting and Election Day support

Early Voting - Category	# of Calls
Campaigns/Watchers	8
Equipment: Ballot Marking Device	46
Equipment: Booths	2
Equipment: DS200 Scanner	7
Equipment: Pollbook	36
Equipment: Other	15
Equipment: Phones	1
Facility Issues - Access	2
Facility Issues - Other	9
Forms/Reports	45
Judges: Personnel	30
Judges: Procedural Questions	26
Other	151
Supplies: Ballots & Ballot Bins	9
Supplies: Other	86
Supplies: Pens, Stickers, Etc.	33
Voter Issues/Questions	20
Grand Total	526

Election Day - Category	# of Calls
Campaigns/Watchers	1
Equipment: Ballot Marking Device	98
Equipment: Booths	4
Equipment: DS200 Scanner	48
Equipment: ePollbook	86
Equipment: ePollbook Printer and supplies	1
Equipment: Phones	8
Equipment: Phones and printer	1
Equipment: Router	5
Facility Issues - Access	12
Facility Issues - Electioneering	1
Judges: Personnel	12
Judges: Procedural Questions	65
Other	76
Other-Extended Envelopes	1
Supplies: Ballots & Ballot Bins	16
Supplies: Pens, Stickers, Etc.	72
Voter Issues/Questions	14
Grand Total	521

# ELECTION NIGHT REPORTING

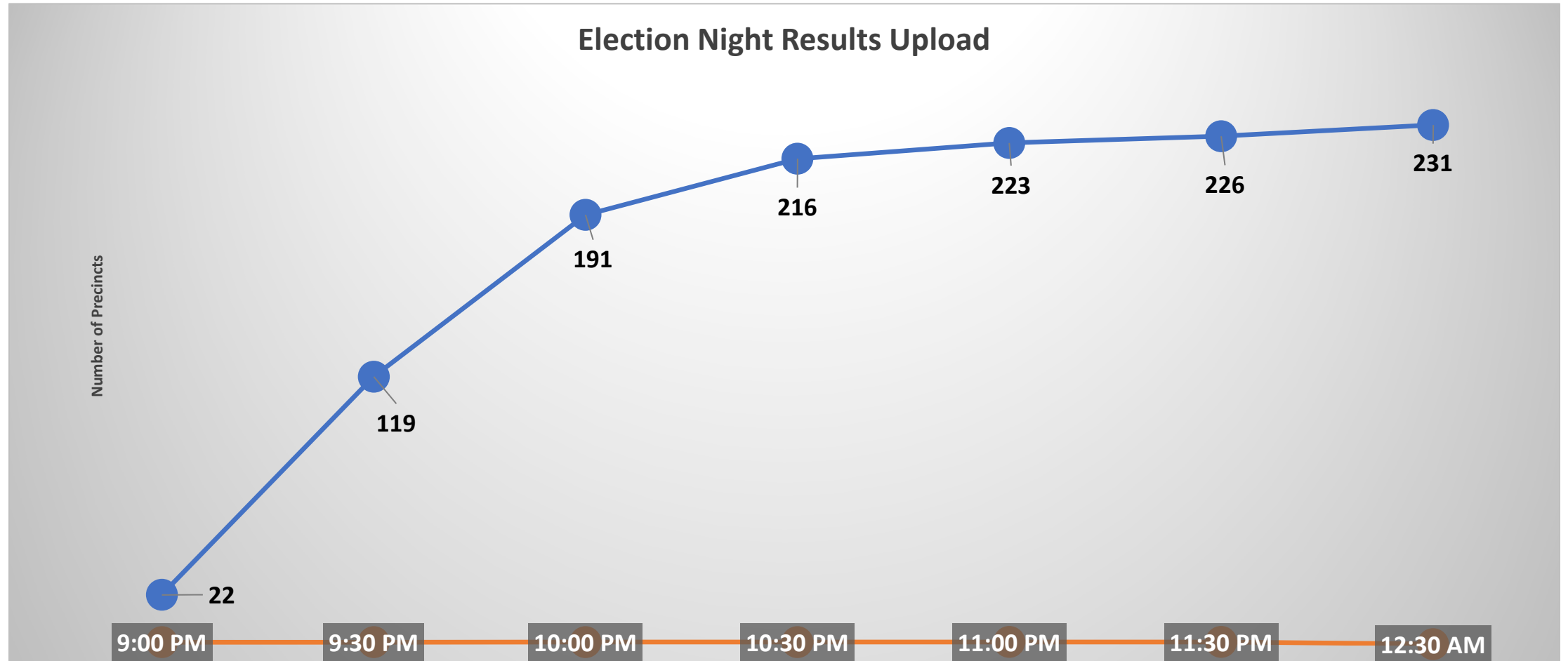
The Early Voting results and the MIB results tabulated by Election Day were posted on SBE's website at 8 PM.

For this election, Montgomery County used seven regional sites. Six of the sites were located throughout the county and the BOE location was the main site.

By 11:00 PM 96.5% of the Election Day results were received and uploaded which is equivalent to 223 out of 231 precincts.

The results for the remaining eight precincts were received by 12:30 AM.

# Precinct results – reporting on Election night



# OUTREACH

In-person, virtual and social media





# Outreach – engagement focus

- **Poll worker recruitment:  
bilingual, young adults &  
students**
- **Voters with disabilities**
- **Expanding Senior electorate**

- **Newly Naturalized Citizens**
- **Linguistically concentrated  
communities**
- **Student engagement via Future  
Vote Initiative**

# Outreach – empowerment topics

Mail-in/Provisional Voting information

Sample ballot usage

Drop box vs. Post Office

Voter registration & Voter record maintenance

Early Voting vs. Election Day voting

Voter assistance form & special needs voting

Voting system demonstrations

Bilingual poll worker/election judge recruitment and expectations

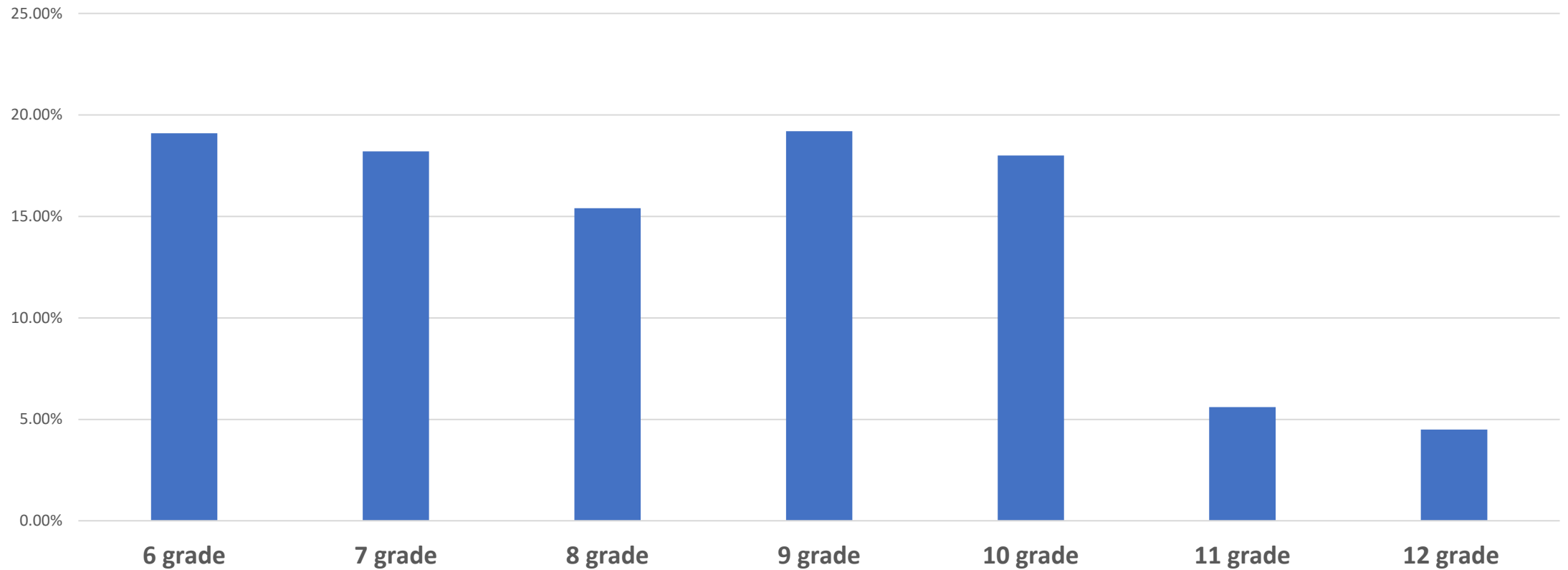
Election Judge/Future Vote recruitment

# Outreach – Zip code distribution

CITY	ZIP	TOTAL		CITY	ZIP	TOTAL
Bethesda	20814	14		Kensington	20902	3
Boyd's	20841	3		Olney	20891	6
Burtonsville	20866	7		Poolesville	20832	3
Chevy Chase	20815	1		Potomac	20837	3
Clarksburg	20871	6		Rockville	20854	32
Colesville	20905	2		Sandy Spring	20850	8
Damascus	20872	2		Silver Spring	20860	42
Derwood	20855	2		Takoma Park	20912	6
Gaithersburg	20877	21		VIRTUAL	n/a	73
Germantown	20874	15		Wheaton	20902	9
Glenmont	20902	1		TOTAL		259

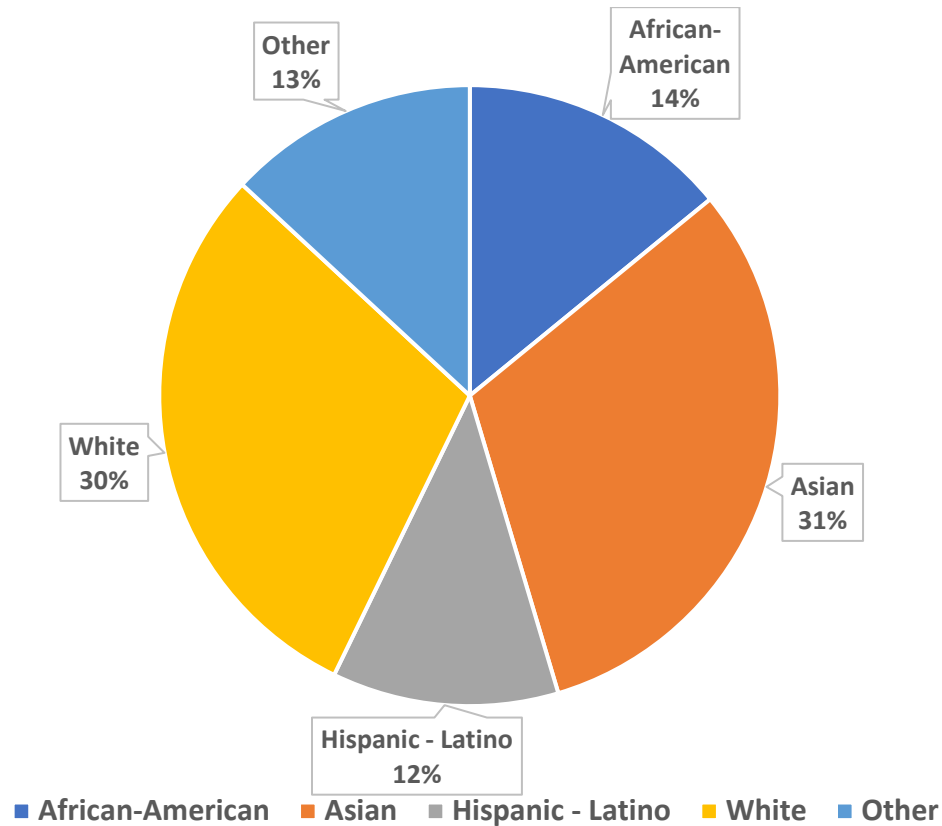
# Future Vote Ambassadors

1,129 participants per School grades

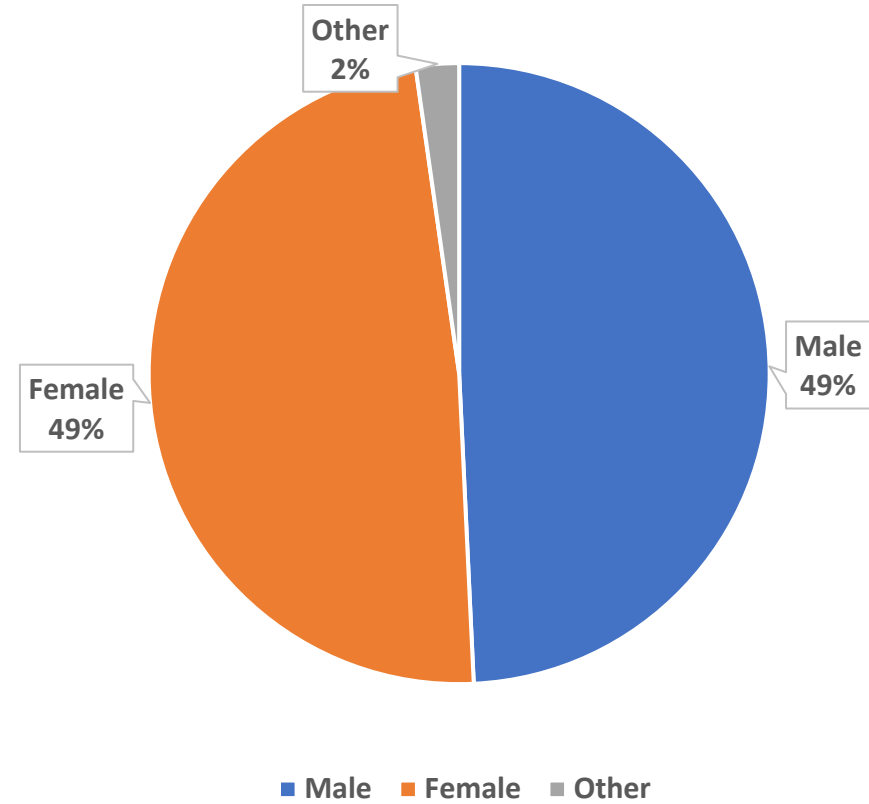


# Future Vote Ambassadors

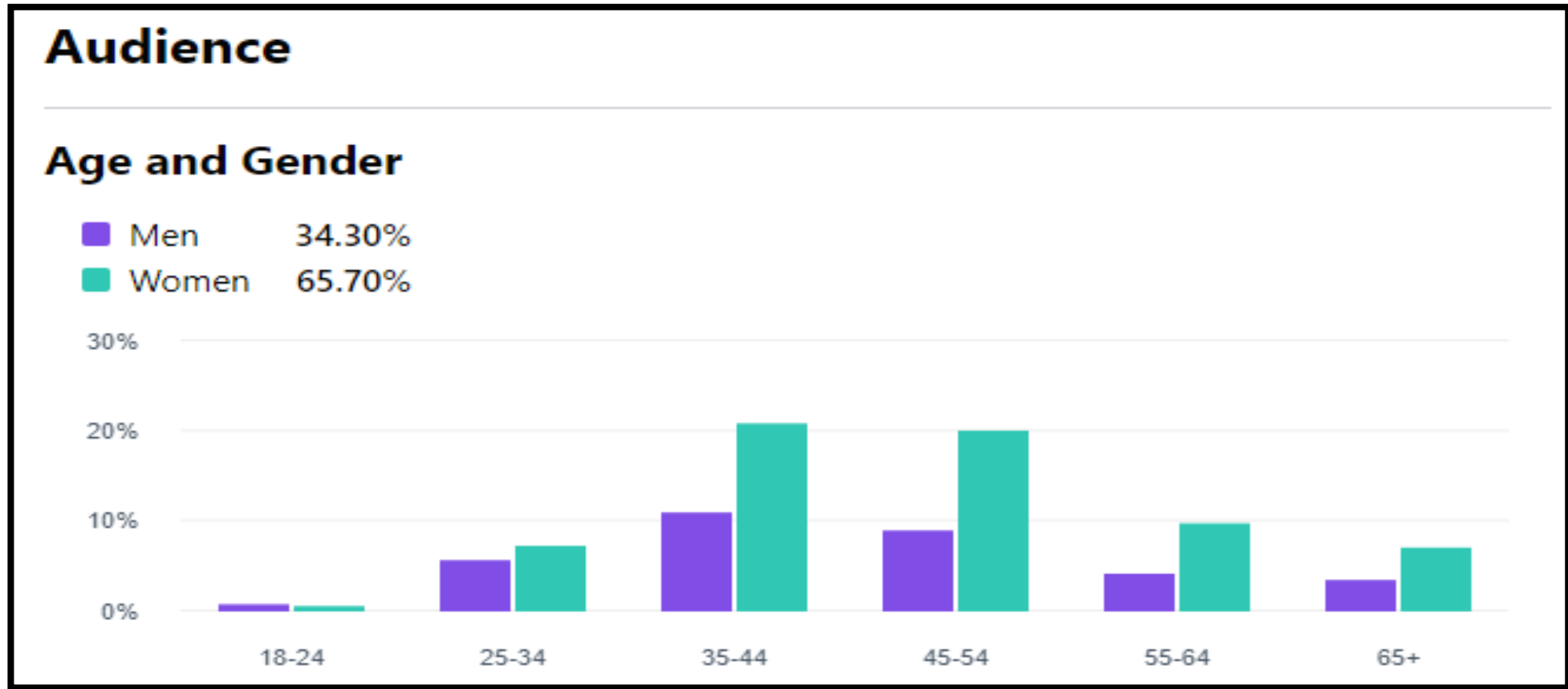
## Demographics



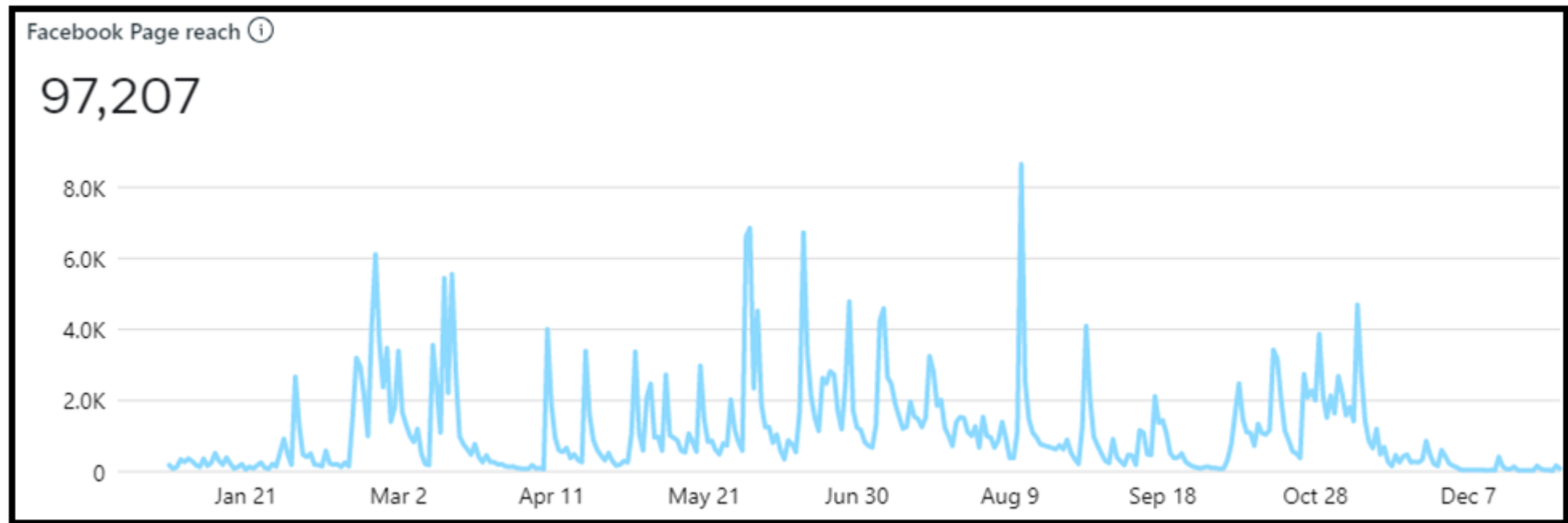
## Gender



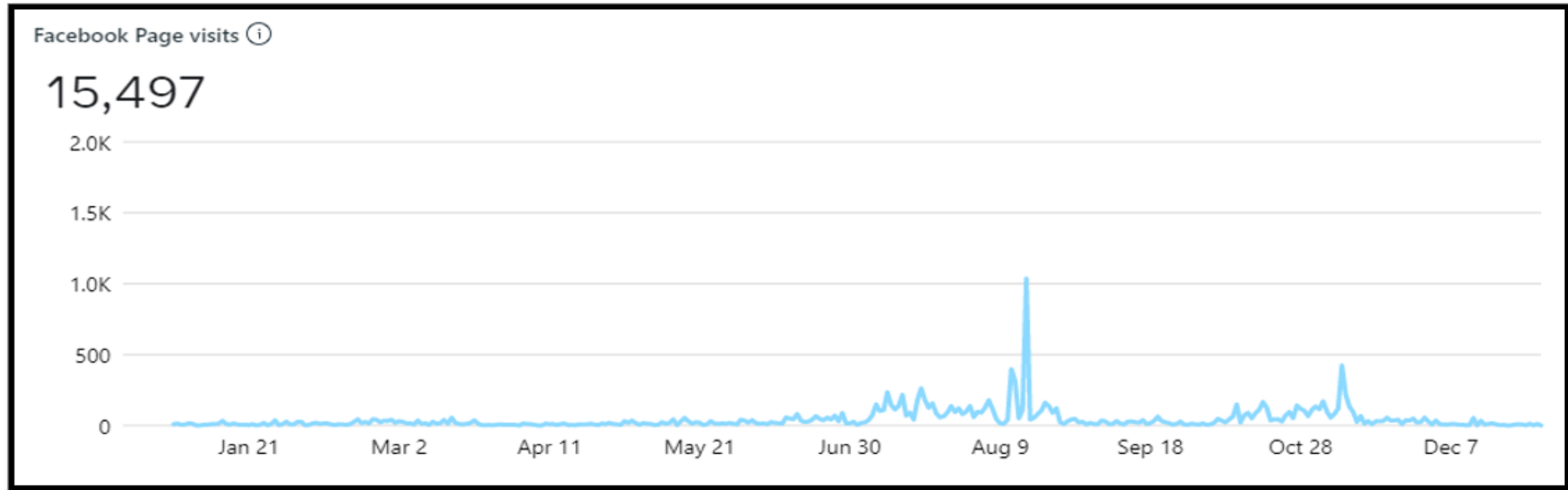
# Facebook – page visitors



# Facebook – post impressions

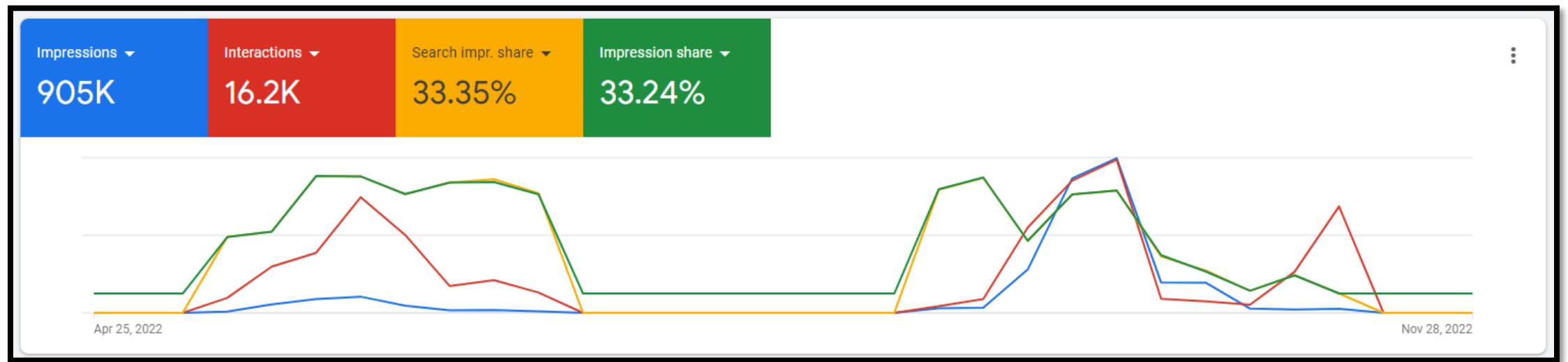


# Facebook – post impressions





# Google Ads



# Campaign Analytics

MoCo Votes App – downloads 67,610

SMS commands - 40,648

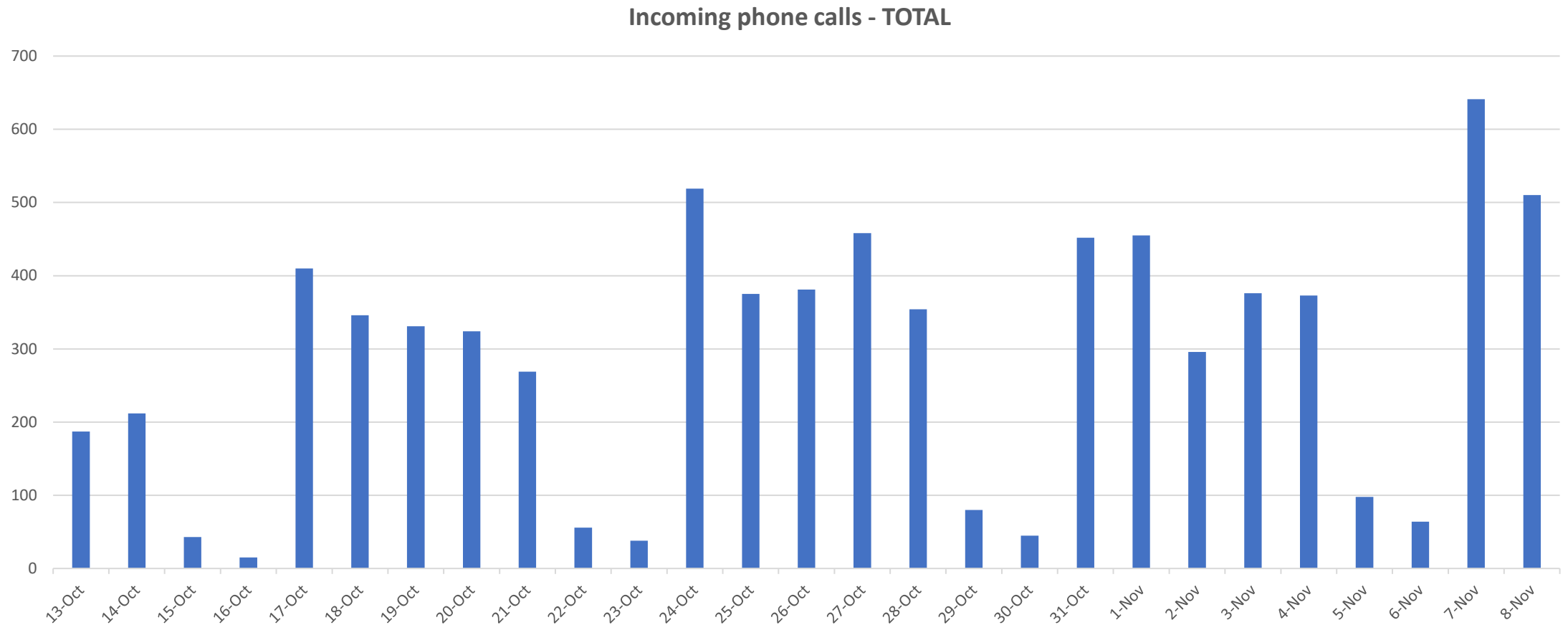
Radio impressions - +1,000,000

Print impressions – 820,000

# Customer Service Call Center

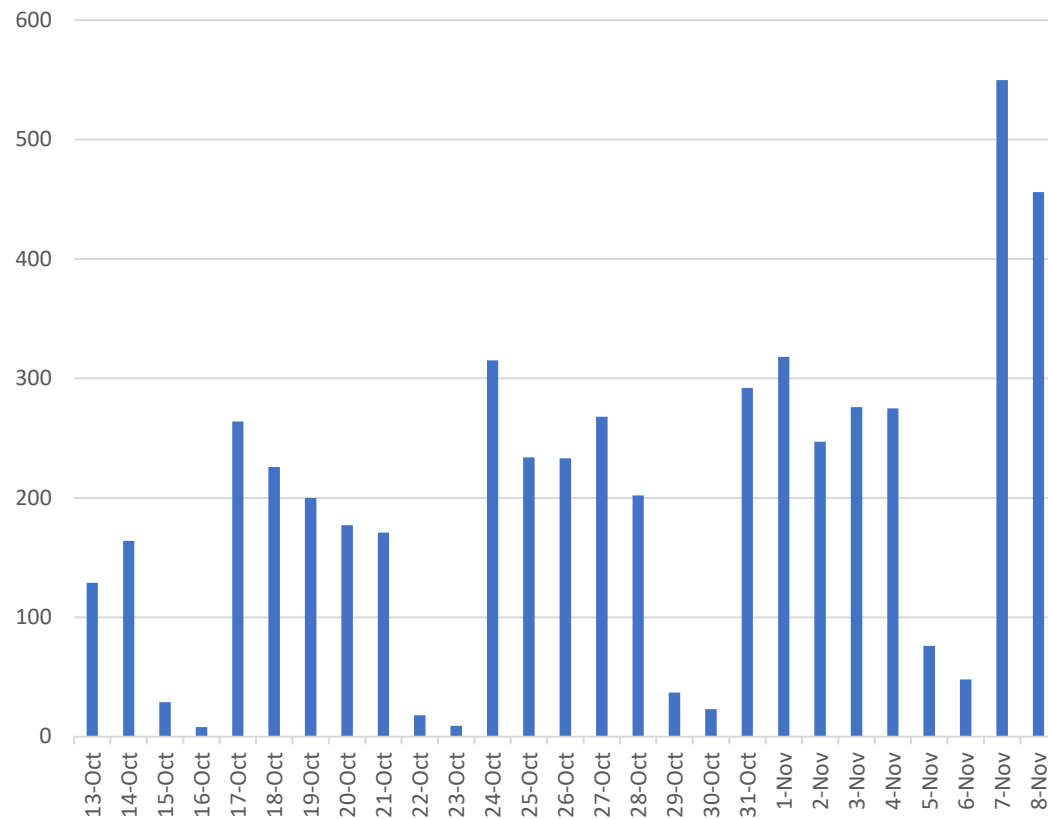
In-coming calls - overview

# Incoming Calls: October 13 – November 8

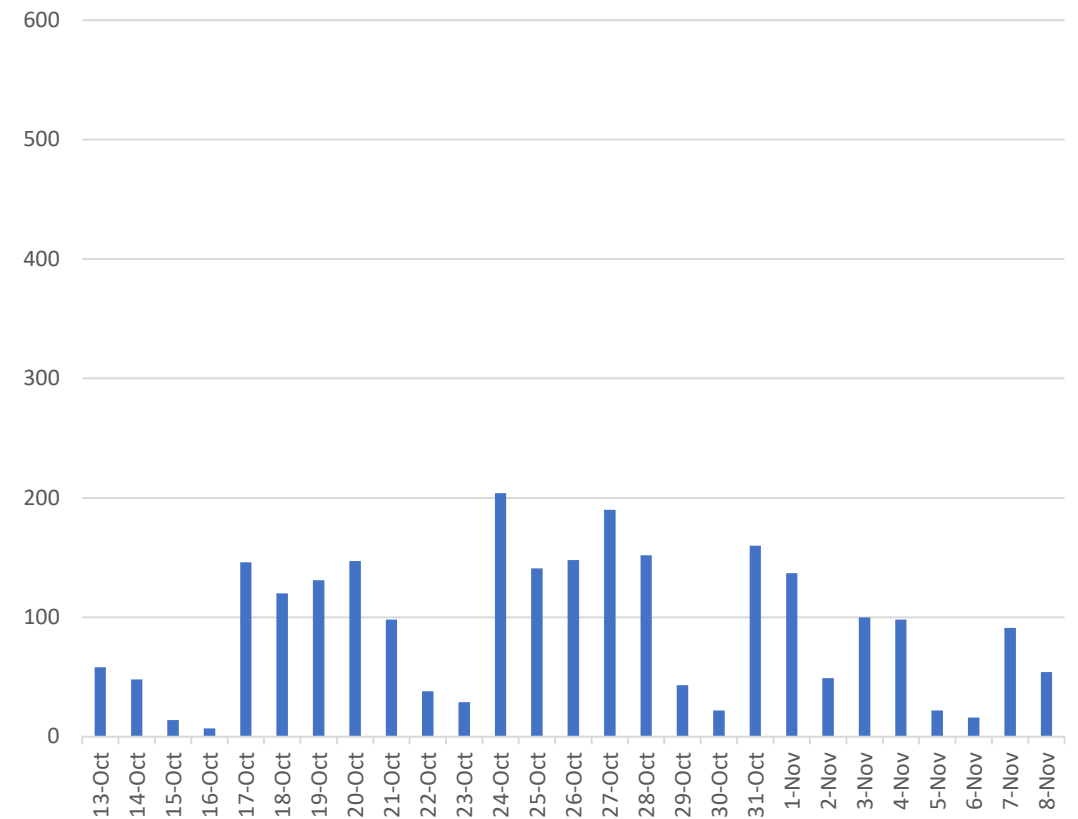


# Incoming phone calls

8500 Call Center - Incoming phone calls TOTAL

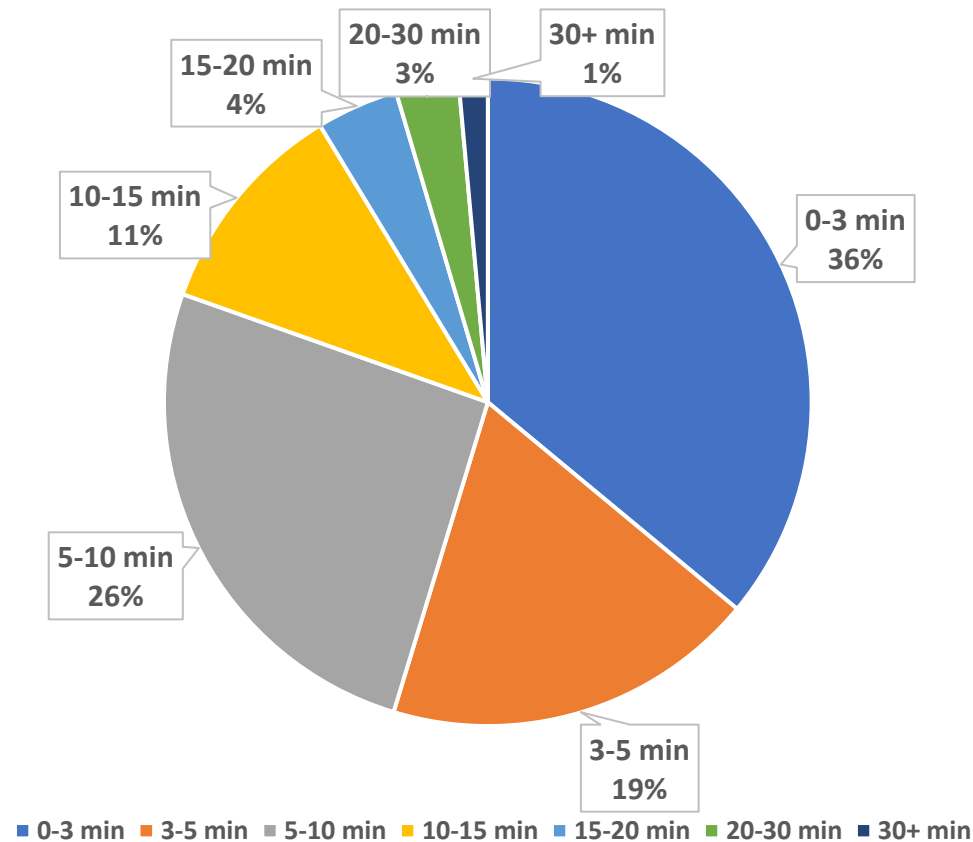


MIB Section - Incoming phone calls TOTAL

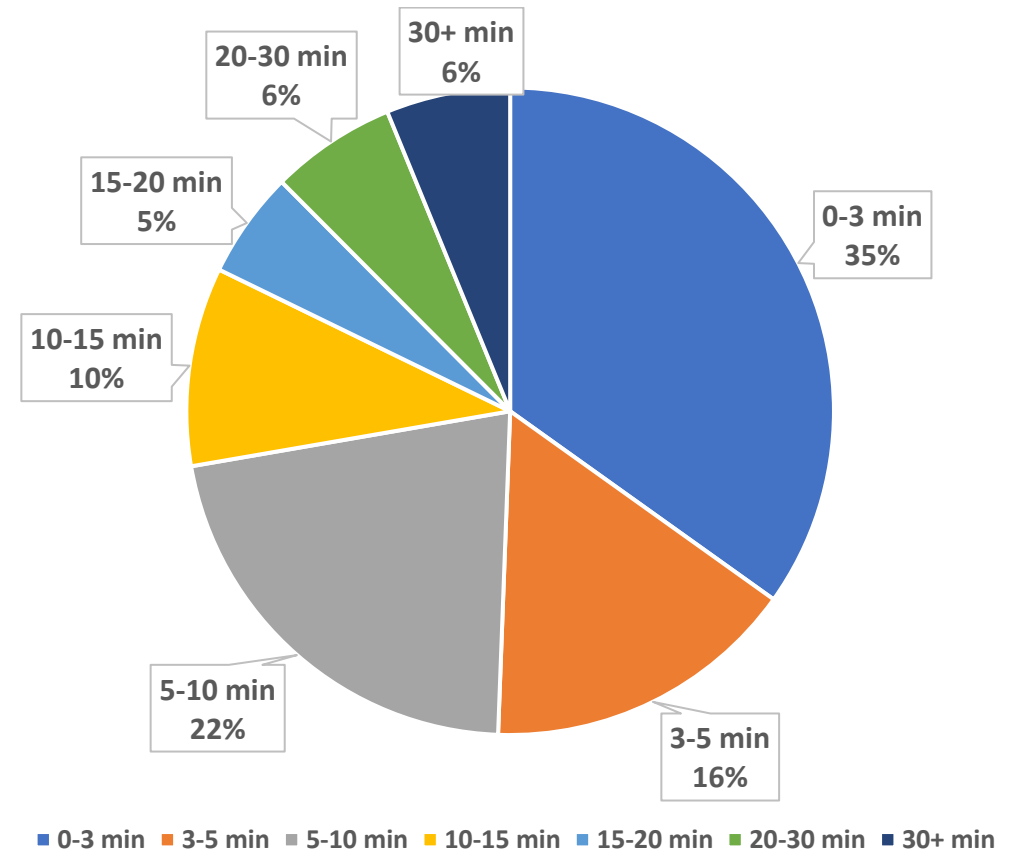


# Incoming phone calls – duration

## Call Center 8500 Phone Calls



## MIB Section 8550 Phone Calls



# Special Initiatives

Text2Cure

Pick-A-Pal

Floaters

The background of the slide is a solid dark blue. On the right side, there is a large, lighter blue circle. On the left side, there is a vertical bar of a slightly different shade of blue.

# Thank you

Montgomery County Board of Elections, January 2023